The Cash Box

15th

Anniversary

JULY—20th 1957
VOLUME 18 NUMBER 44

Annual Encyclopedia and Directory

BULLSEYE!

JIM REEVES

"YOUNG HEARTS"
c/w "TWO SHADOWS ON YOUR WINDOW"
47/20-6973

EDDY ARNOLD

"CRAZY DREAM"
c/w "OPEN YOUR HEART"
47/20-6975

JUNE VALLI

"ANOTHER MAN GONE"
c/w "STREET OF MEMORIES"
(Joe Reisman's Orchestra and Chorus)
47/20-6957

TONY MARTIN

"OH, POLLY-O" (Joe Reisman's Orchestra and Chorus) c/w
"A MISS YOU KISS" (Henri René's Orchestra and Chorus)
47/20-6966

GENE AUSTIN

"A PORTER'S LOVE SONG TO A CHAMBERMAID"
c/w "I COULD WRITE A BOOK"
(from the musical production, "Pal Joey")
47/20-6969

THEY'RE ALL HITS ON RCA VICTOR!

New Orthophonic High Fidelity Recordings

NEW ON NBC-TV EVERY MONDAY 7:30-7:45 PM (EDT)—"MILLION RECORD SHOW," STARRING GEORGIA GIBBS!

AMERICA'S FAVORITE SPEED... 45 RPM

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

The Cash Box

Volume XVIII—Number 44 (15th Anniversary Issue) July 20, 1957

FOUNDED BY BILL GERSH

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JOE ORLECK

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box' former 'Confidential Price Lists'* and *The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box. "The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry.

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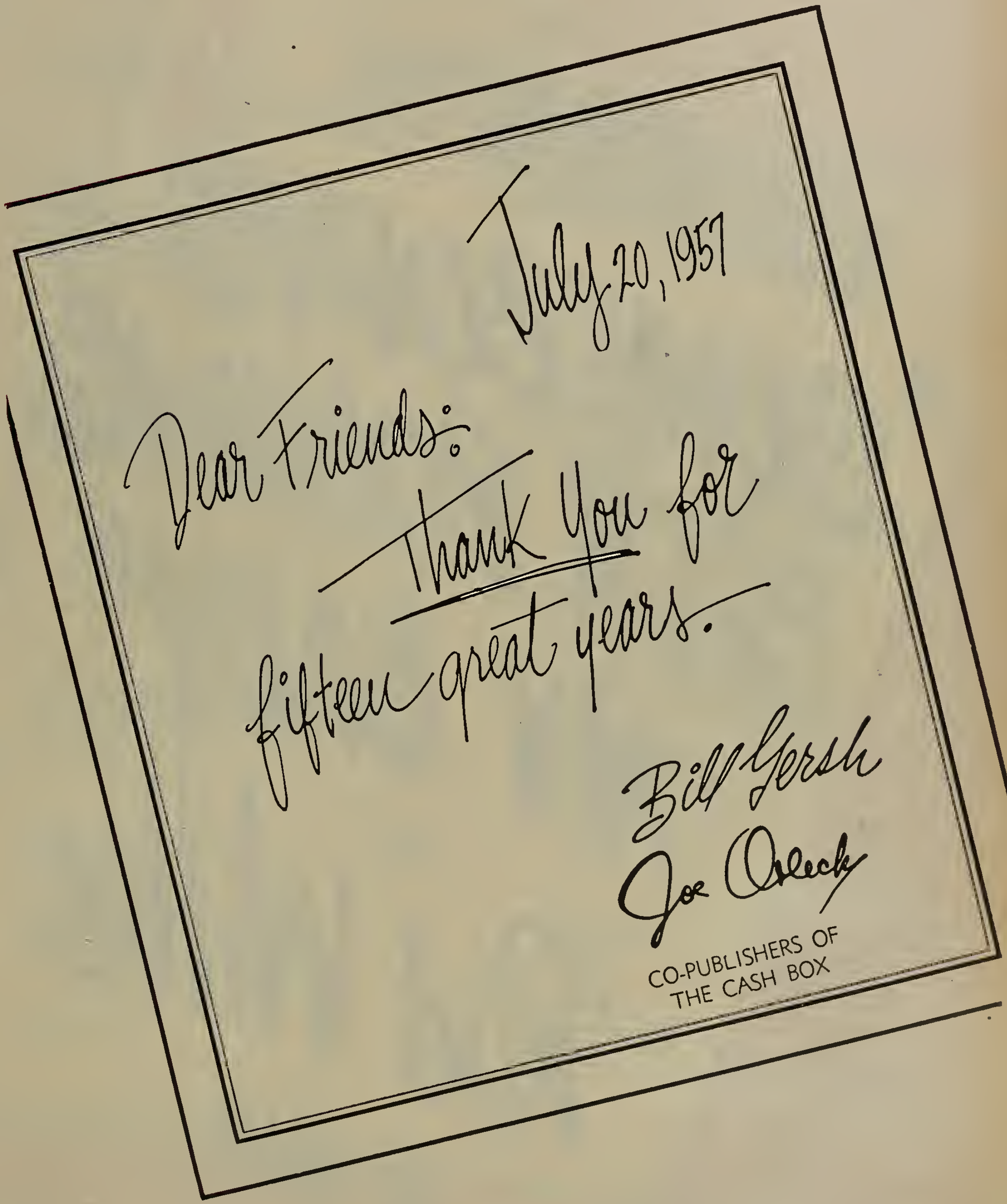


July 20, 1957

Dear Friends:

Thank You for fifteen great years.

Bill Gersh
Joe Orleck

CO-PUBLISHERS OF THE CASH BOX

A WINNING
A
K

The Cash Box
Sleeper of the Week

"SOMEBODY'S BEEN ROCKING MY BABY"

by

Rod Willis

#1010

Just Released

"WHISTLE BAIT"

and

"THE WHIPMASTER"

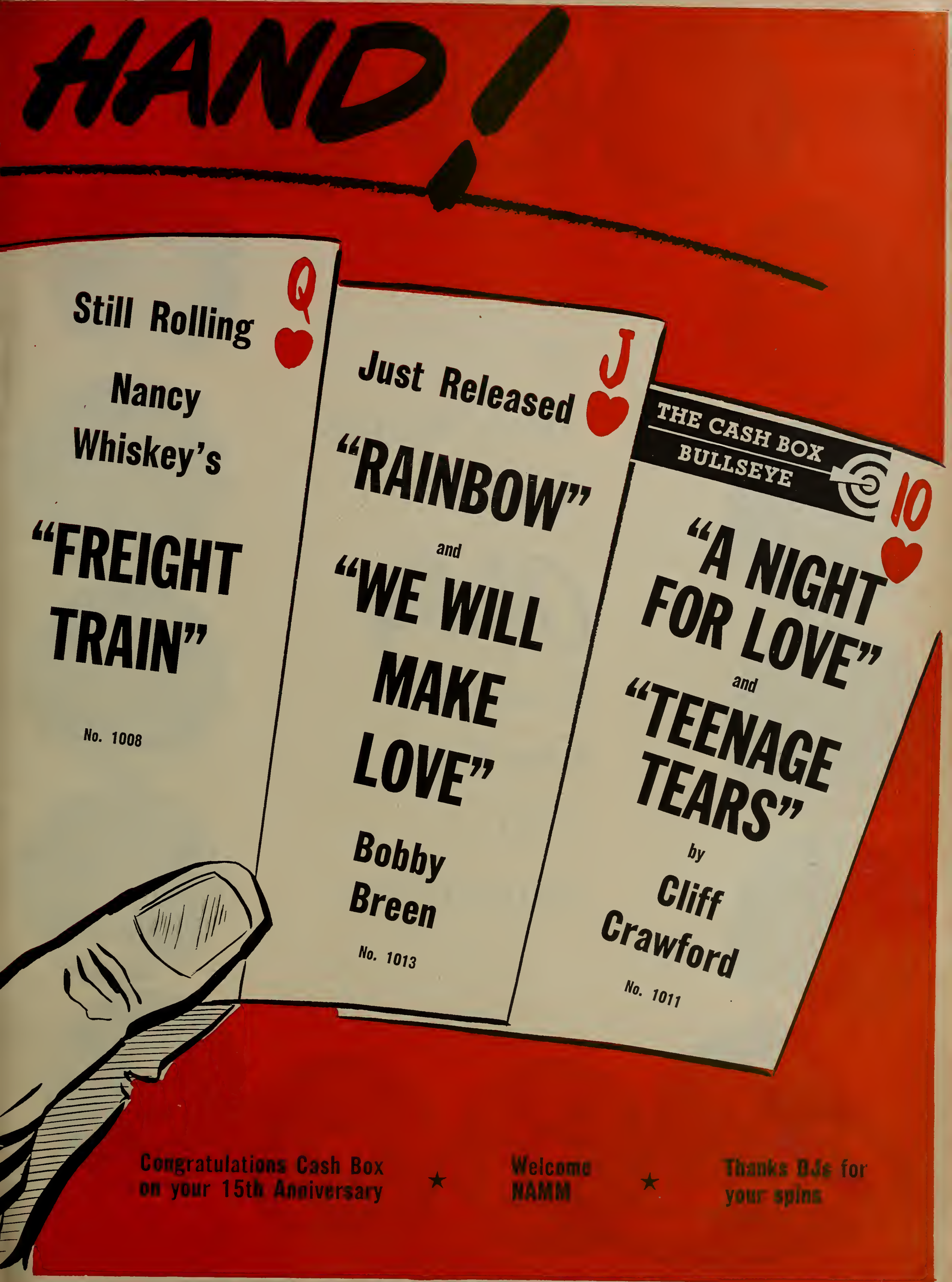
by

Don Johnston

No. 1014

chic records

P. O. BOX 732 CAnal 6-1623
THOMASVILLE, GEORGIA
In England it's ORIOLE RECORDS
In Canada it's SPARTAN RECORDS



HAND!

Still Rolling

Nancy Whiskey's

"FREIGHT TRAIN"

No. 1008

Just Released

"RAINBOW"

and

"WE WILL MAKE LOVE"

Bobby Breen

No. 1013

THE CASH BOX BULLSEYE

"A NIGHT FOR LOVE"

and

"TEENAGE TEARS"

by

Cliff Crawford

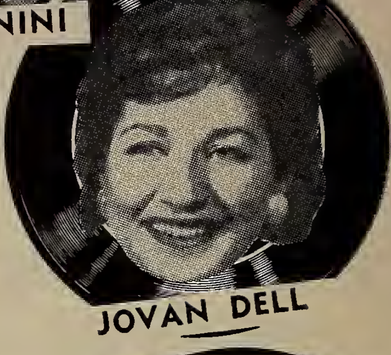
No. 1011

Congratulations Cash Box on your 15th Anniversary ★ Welcome NAMM ★ Thanks DJs for your spins

BILLY LEACH

BETTY JOHNSON

CAESAR GIOVANNINI


JOVAN DELL

15

Best Wishes

From

Bally®

Records

On Your

15th

Anniversary

JERI JORDAN

FRANK PIZANI

LEW DOUGLAS

IKE COLE

JIMMY ISLE

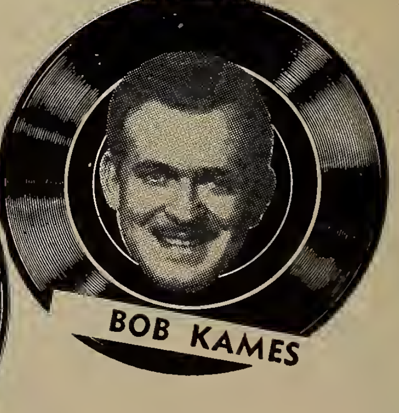
LOU BREESE

NATHAN RUSSELL

WIN STRACKE

THE HIGHLIGHTS

THE MAD LADS


BOB KAMES

"The Cash Box" Is On The Air Every Hour Of The Broadcasting Day

This is only a partial list of shows programmed directly from "The Cash Box" charts.

MONDAY

9 - 10 A. M.

Elwyn N. Berteau—WFEH—Ft. Eustis, Va.
Cliff Rodgers—WHKK—Akron, Ohio
Chuck Arnold—WIRL—Peoria, Ill.
George & Marilu Case—WSAI—Cinci, Ohio
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Walter Powell—WBVL—Barbourville, Ky.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Mpls., Minn.
Bob Elliott—KENT—Shreveport, La.
Wee Willie Williams—WCMS—Norfolk, Va.
Jim Blaine—KCSB—San Bern., Cal.
George Sanders—KMLA—L.A., Cal.
Gene Norman, KLAC—Hollywood, Cal.

10 - 11 A. M.

Elwyn N. Berteau—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Mpls., Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Den., Colo.
Wee Willie Williams—WCMS—Norfolk, Va.
Dick Dean—WKTQ—Norway-Paris, Me.
Jim Blaine—KCSB—San Bern., Cal.
George Sanders—KMLA—L. A., Cal.
Gene Norman—KLAC—Hollywood, Cal.

11 - 12 A. M.

Elwyn N. Berteau—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Texas Bill Strength—KEVE—Mpls., Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Den., Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Kerm Gregory—WAEB—Allentown, Pa.
Jim Blaine—KCSB—San Bern., Cal.
Ed Ryan—CJOC—Alberta, Canada
Gene Norman—KLAC—Hollywood, Cal.

12 - 1 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Elwyn N. Berteau—WFEH—Ft. Eustis, Va.
Don Stewart—WKCT—Bowling Grn., Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Wally Thornton—KHFS—Vancouver, Wis.
Dick Shilvock—KASL—N. Castle, Wy.
Bob Elliott—KENT—Shreveport, La.
Kerm Gregory—WAEB—Allentown, Pa.
Bobby Beers—KOSI—Denver, Colo.
Ed Ryan—CJOC—Alberta, Can.
Frank Titus—WWON—Woonsocket, R. I.

1 - 2 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Bill Barnes—WSAI—Cinci., Ohio
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Johnny Magnus—KGFJ—L. A., Cal.
Texas Bill Strength—KEVE—Mpls., Minn.
Bill Terry—KLUB—Salt Lake, Utah
Roy Perkins—KIMN—Den., Colo.
Cal Johnson—WAGS—Bishopville, S. C.
Carl Stuart—WAMO—Pgh., Pa.

2 - 3 P. M.

Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—N. Y., N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewiston, Pa.
Bill Barnes—WSAI—Cinci., Ohio
Dick Vaughan—WARE—Ware, Mass.
Chuck Arnold—WIRL—Peoria, Ill.
Ron Gomez—WAFB—Baton Rouge, La.
Ernie Davis—WJET—Erie, Pa.
Larry Fischer—WNOE—New Orleans, La.
Johnny Magnus—KGFJ—L. A., Cal.
Texas Bill Strength—KEVE—Mpls., Minn.
Bill Terry—KLUB—Salt Lake, Utah
Ray Perkins—KIMN—Den., Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Boston, Mass.

3 - 4 P. M.

Dick Dean—WKTQ—Norway-Paris, Me.
Ray Pulley—WFOS—South Norfolk, Va.
Smokey Rogers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Boston, Mass.
Lou Barile—WIBX—Utica, N. Y.
Johnny Martin—WINN—Louisville, Ky.
Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr, WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Topeka, Kan.
Ron Gomez—WAFB—Baton Rouge, La.
Chuck Dunaway—KENT—Shreveport, La.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones KPRS—Kansas City, Mo.
Johnny Magnus——KGFJ—Los Angeles, Cal.
Bill Terry—KLUB—Salt Lake City, Utah
Cliff Shilling——WIKK—Erie, Pa.
John Harris—WDIG—Dothan, Ala.

4 - 5 P. M.

"Slim Jim" Stevens—WLLH—Lowell, Mass.
Cliff Shilling—WIKK—Erie, Pa.
John Harris—WDIG—Dothan, Ala.
Johhny Shields—KRLW—Walnut Ridge, Ark.
Lillie Anne—WIRC—Hickory, N. C.
Ken Koonce—KBBA—Benton, Ark.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Ray Pulley—WFOS—South Norfolk, Va.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
Lou Barile—WIBX—Utica, N. Y.
Chuck Brinkman—WELI—New Haven, Conn.
Johnny Martin—WINN—Louisville, Ky.
Bill Albert—WLW—Cincinnati, Ohio
Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.
Lewis Watson—WJIV—Savannah, Ga.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.
Bob E. Lloyd—WHEC—Rochester, N. Y.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen——KCHE—Cherokee, Iowa
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Topeka, Kan.
Grady & Hurst—WPFH-TV—Wilmington, Del.
Chuck Dunaway—KENT—Shreveport, La.

4-5 P. M. (Cont'd)

Don Mills—KGNO—Dodge City, Kan.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Norm Anderson—WJEM—Valdosta, Ga.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Bill Terry—KLUB—Salt Lake City, Utah

5 - 6 P. M.

Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—FAEB——Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
Tommy Roy—WKLA—Ludington, Mich.
Lou Barile—WIBX—Utica, N. Y.
Johnny Martin—WINN—Louisville, Ky.
Bill Albert—WLW—Cincinnati, Ohio
Ken Wallace—WRIS—Roanoke, Va.
Gene Chase—WIL—St. Louis, Mo.
Roy Lamont—WRVA-TV—Richmond, Va.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen—KCHE—Cherokee, Iowa
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Grady & Turst—WPFH-TV—Wilmington, Del.
Chuck Dunaway—KENT—Shreveport, La.
Don Mills—KGNO—Dodge City, Kan.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Bill Terry—KLUB—Salt Lake City, Utah
"Slim Jim" Stevens—WLLH—Lowell, Mass.
Cliff Shilling—WIKK—Erie, Pa.
Johnny Shields—KRLW—Walnut Ridge, Ark.

6 - 7 P. M.

Grady & Hurst—WPFH-TV—Wilmington, Del.
Don Stewart—WKCT—Bowling Green, Ky.
Jimmie Jones—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Cliff Shilling—WIKK—Erie, Pa.
Ned Powers—WINZ—Miami, Fla.
Phil Gordon—KSAN—San Francisco, Cal.

7 - 8 P. M.

Robert L. Wilson—WKVA—Lewistown, Pa.
Dean Griffin—WGRC—Louisville, Ky.
Red Burton—WHYH—Henderson, N. C.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.

8 - 9 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—South Boston, Va.
Kerm Gregory—WAEB—Allentown, Pa.
Red Burton—WHYH—Henderson, N. C.
Mel West—WJNC—Jacksonville, N. C.
Joe Smith—WVDA—Boston, Mass.
Bill Carroll—WTUB—Coldwater, Mich.
Phil Gordon—KSAN—San Francisco, Cal.
Ed Haws—WETS—Johnson City, Tenn.

9 - 10 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—South Boston, Va.
Mel West—WJNC—Jacksonville, N. C.
Joe Smith—WVDA—Boston, Mass.

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TUESDAY

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Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Cliff Rodgers—WHKK—Akron, Ohio
Chuck Arnold—WIRL—Peoria, Ill.
George & Marilu Case—WSAI—Cincinnati, Ohio
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Wee Willie Williams—WCMS—Norfolk, Va.
Jim Blaine—KCSB—San Bernardino, Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hollywood, Cal.
Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.

10 - 11 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Colo.
Wee Willie Williams—WCMS—Norfolk, Va.
Dick Dean—WKTQ—Norway-Paris, Me.
Roland A. Dumas—WMAS—Springfield, Mass.
Jim Blaine—KCSB—San Bern., Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hollywood, Cal.

11 - 12 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Kerm Gregory—WAEB—Allentown, Pa.
Jim Blaine—KCSB—San Bernardino, Cal.
Ed Ryan—CJOC—Alberta, Canada
Gene Norman—KLAC—Hollywood, Cal.

12 - 1 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
John J. Reiling—WAAF—Chicago, Ill.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Wally Thornton—KHFS—Vancouver, Wis.
Dick Shilvock—KASL—New Castle, Wyoming
Bob Elliott—KENT—Shreveport, La.
Kerm Gregory—WAEB—Allentown, Pa.
Bobby Beers—KOSI—Denver, Colo.
Ed Ryan—CJOC—Alberta, Canada
Frank Titus—WWON—Woonsocket, R. I.

1 - 2 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Bill Barnes—WSAI—Cincinnati, Ohio
John J. Reiling—WAAF—Chicago, Ill.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bill Terry—KLUB—Salt Lake City, Utah
Ray Perkins—KIMN—Denver, Colo.
Cal Johnson—WAGS—Bishopville, S. C.
Carl Stuart—WAMO—Pittsburgh, Pa.

2 - 3 P. M.

Joe Smith—WVDA—Boston, Mass.
Carl Stuart—WAMO—Pittsburgh, Pa.
Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewiston, Pa.
Bill Barnes—WSAI—Cincinnati, Ohio
John J. Reiling—WAAF—Chicago, Ill.
Dick Vaughan—WARE—Ware, Mssa.
Chuck Arnold—WIRL—Peoria, Ill.
Ron Gomez—WAFB—Baton Rouge, La.
"Long" John Corrigan—WMOD—Moundsville, W. Va.
Ernie Davis—WJET—Erie, Pa.
Larry Fischer—WNOE—New Orleans, La.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bill Terry—KLUB—Salt Lake City, Utah
Ray Perkins—KIMN—Denver, Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Nick Gitzinger—WLWD-D-Wine—Dayton, Ohio

3 - 4 P. M.

Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Topeka, Kan.
Ron Gomez—WAFB—Baton Rouge, La.
Chuck Dunaway—KENT—Shreveport, La.
"Long" John Corrigan—WMOD—Moundsville, W. Va.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Bill Terry—KLUB—Salt Lake City, Utah
Cliff Shilling—WIKK—Erie, Pa.
John Harris—WDIG—Dothan, Ala.
Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Boston, Mass.
Lou Barile—WIBX—Utica, N. Y.
Nick Gitzinger—WLW-D-WINE—Dayton, Ohio

4 - 5 P. M.

Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.
Norm Anderson—WJEM—Valdosta, Ga.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Bill Terry—KLUB—Salt Lake City, Utah
"Slim Jim" Stevens—WLLH—Lowell, Mass.
Cliff Shilling—WIKK—Erie, Pa.
John Harris—WDIG—Dothan, Ala.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Lillie Anne—WIRC—Hickory, N. C.
Ken Koonce—KBBA—Benton, Ark.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
Lou Barile—WIBX—Utica, N. Y.
Nick Gitzinger—WLW-D-WINE—Dayton, Ohio
Chuck Brinkman—WELI—New Haven, Conn.
Bill Albert—WLW—Cincinnati, Ohio
Lewis Watson—WJIV—Savannah, Ga.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.
Bob E. Lloyd—WHEC—Rochester, N. Y.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen—KCHE—Cherokee, Iowa
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Topeka, Kan.

4-5 P. M. (Cont'd)

Grady & Hurst—WPFH-TV—Wilmington, Del.
Chuck Dunaway—KENT—Shreveport, La.
Don Mills—KGNO—Dodge City, Kan.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.

5 - 6 P. M.

Dick Dean—WKTQ—Norway-Paris, Me.
Joe Karam—WUBR—Ithaca, N. Y.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
Tommy Roy WKLA—Ludington, Mich.
Lou Barile—WIBX—Utica, N. Y.
Bill Albert—WLW—Cincinnati, Ohio
Ken Wallace—WRIS—Roanoke, Va.
Gene Chase—WIL—St. Louis, Mo.
Roy Lamont—WRVA-TV—Richmond, Va.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen—KCHE—Cherokee, Iowa
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Grady & Hurst—WPFH-TV—Wilmington, Del.
Chuck Dunaway—KENT—Shreveport, La.
Don Mills—KGNO—Dodge City, Kan.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Bill Terry—KLUB—Salt Lake City, Utah
"Slim Jim" Stevens—WLLH—Lowell, Mass.
Cliff Shilling—WIKK—Erie, Pa.
Johnny Shields—KRLW—Walnut Ridge, Ark.

6 - 7 P. M.

Grady & Hurst—WPFH-TV—Wilmington, Del.
Don Stewart—WKCT—Bowling Green, Ky.
Jimmie Jones—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Cliff Shilling—WIKK—Erie, Pa.
Ned Powers—WINZ—Miami, Fla.
Phil Gordon—KSAN—San Francisco, Cal.

7 - 8 P. M.

Robert L. Wilson—WKVA—Lewistown, Pa.
Dean Griffin—WGRC—Louisville, Ky.
Red Burton—WHYH—Henderson, N. C.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.

8 - 9 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—South Boston, Va.
Kerm Gregory—WAEB—Allentown, Pa.
Red Burton—WHYH—Henderson, N. C.
Mel West—WJNC—Jacksonville, N. C.
Joe Smith—WVDA—Boston, Mass.
Bill Carroll—WTUB—Coldwater, Mich.
Phil Gordon—KSAN—San Francisco, Cal.

9 - 10 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—South Boston, Va.
Kerm Gregory—WAEB—Allentown, Pa.
Mel West—WJNC—Jacksonville, N. C.
Joe Smith—WVDA—Boston, Mass.
Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.

"The Cash Box" Is On The Air Every Hour Of The Broadcasting Day

This is only a partial list of shows programmed directly from "The Cash Box" charts.

WEDNESDAY

9 - 10 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Cliff Rodgers—WHKK—Akron, Ohio
Chuck Arnold—WIRL—Peoria, Ill.
George & Marilu Case—WSAI—Cincinnati, Ohio
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Wee Willie Williams—WCMS—Norfolk, Va.
Jim Blaine—KOSB—San Bernardino, Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hollywood, Cal.

10 - 11 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie Pa.
Hal Ball WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliatt—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Colo.
Wee Willie Williams—WCMS—Norfolk, Va.
Dick Dean—WKTQ—Norway-Paris, Me.
Jim Blaine—KOSB—San Bernardino, Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hollywaod, Cal.

11 - 12 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Ron Gomez—WAFB—Baton Rauge, La.
Dick Reynalds—WCUE—Akron, Ohio
Texas Bill Strength—KEVE—Minneapalis, Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Calo.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Kerm Gregory—WAEB—Allentown, Pa.
Jim Blaine—KOSB—San Bernardino, Cal.
Ed Ryan—CJOC—Alberta, Canada
Gene Norman—KLAC—Hollywood, Cal.

12 - 1 P. M.

Cliff Rodgers—WHKK—Akron, Ohia
Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
John J. Reiling—WAAF—Chicago, Ill.
Don Stewart—WKCT—Bowling Green, Ky.
Ran Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Wally Thornton—KFHS—Vancouver, Wis.
Dick Shilvock—KASL—New Castle, Wyo.
Bab Elliott—KENT—Shreveport, La.
Kerm Gregory—WAEB—Allentown, Pa.
Babby Beers—KOSI—Denver, Colo.
Ed Ryan—CJOC—Alberta, Canada
Frank Titus—WWON—Woansocket, R. I.

1 - 2 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Bill Barnes—WSAI—Cincinnati, Ohio
John J. Reiling—WAAF—Chicago, Ill.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Jahnny Magnus—KGFJ—Los Angeles, Cal.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bill Terry—KLUB—Salt Lake City, Utah
Ray Perkins—KIMN—Denver, Colo.
Cal Johnson—WAGS—Bishapville, S. C.
Carl Stuart—WAMO—Pittsburgh, Pa.

2 - 3 P. M.

Joe Smith—WVDA—Boston, Mass.
Smokey Rogers—XERB—San Diego, Cal.
Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Bill Barnes—WSAI—Cincinnati, Ohio
John J. Reiling—WAAF—Chicago, Ill.
Dick Vaughan—WARE—Ware, Mass.
Chuck Arnold—WIRL—Peoria, Ill.
Ron Gomez—WAFB—Baton Rauge, La.
Long" John Carrigan—WMOD—Moundsville, W. Va.
Ernie Davis—WJET—Erie, Pa.
Larry Fischer—WNOE—New Orleans, La.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bill Terry—KLUB—Salt Lake City, Utah
Ray Perkins—KIMN—Denver, Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Carl Stuart—WAMO—Pittsburgh, Pa.

3 - 4 P. M.

Bill Terry—KLUB—Salt Lake City, Utah
Cliff Shilling—WIKK—Erie, Pa.
John Harris—WDIG—Dathan, Ala.
Dick Dean—WKTQ—Narway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Jae Smith—WVDA—Bastan, Mass.
Lou Barile—WIBX—Utica, N. Y.
Lewis Watson—WJIV—Savannah, Ga.
Lanny Starr—WNEW—New York, N. Y.
Bab Mackey—WEAT—Palm Beach, Fla.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Topeka, Kan.
Ron Gomez—WAFB—Baton Rouge, La.
Chuck Dunaway—KENT—Shreveport, La.
"Long" John Corrigan—WMOW—Moundsville, W. Va.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Konsas City, Mo.
Johnny Magnus—KGFJ—Los Angeles, Cal.

4 - 5 P. M.

Lewis Watson—WJIV—Savannah, Ga.
Bob Mackey—WEAT—Palm Beach, Fla.
Bob E. Lloyd—WHEC—Rochester, N. Y.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen—KCHE—Cherokee, Iawa
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Tapeka, Kan.
Grady & Hurst—WPFH-TV—Wilmingtan, Del.
Chuck Dunaway—KENT—Shreveport, La.
Don Mills—KGNO—Dodge City, Kan.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Narm Andersan—WJEM—Valdasta, Ga.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Bill Terry—KLUB—Salt Lake City, Utah
Slim Jim Stevens—WLLH—Lowell, Mass.
Cliff Shilling—WIKK—Erie, Pa.
Jahn Harris—WDIG—Dothan, Ala.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Lillie Anne—WIRC—Hickory, N. C.
Ken Koonce—KBBA—Benton, Ark.
Dick Dean— WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentawn, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Arnie Kuvent—WGAN—Portland, Me.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
Lou Barile—WIBX—Utica, N. Y.
Chuck Brinkman—WELI—New Haven, Conn.
Bill Albert—WLW—Cincinnati, Ohio
Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.

5 - 6 P. M.

Johnny Shields—KRLW—Walnut Ridge, Ark.
Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Ragers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Arnie Kuvent—WGAN—Portland, Maine
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Bastan, Mass.
Tommy Roy—WKLA—Ludington, Mich.
Lou Berile—WIBX—Utica, N. Y.
Bill Albert—WLW—Cincinnati, Ohio
Cliff Shilling—WIKK—Erie, Pa.
Ken Wallace—WRIS—Roanoke, Va.
Gene Chase—WIL—St. Louis, Mo.
Roy Lamont—WRVA-TV—Richmond, Va.
Dick Vaughan—WARE—Ware, Mass.
Les Pederson—KCHE—Cherokee, Iowa
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Sao, Mich.
Grady & Hurst—WPFH-TV—Wilmington, Del.
Chuck Dunaway—KENT—Shreveport, La.
Don Mills—KGNO—Dodge City, Kan.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Ma.
Hal Ball—WTUS—Tuskegee, Ala.
Bill Terry—KLUB—Salt Lake, Utah
"Slim Jim" Stevens—WLLH—Lowell, Mass.

6 - 7 P. M.

Grady & Hurst—WPFH-TV—Wilmington, Del.
Don Stewart—WKCT—Bowling Green, Ky.
Jimmie Jones—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Cliff Shilling—WIKK—Erie, Pa.
Ned Powers—WINZ—Miami, Fla.
Phil Gordon—KSAN—San Francisco, Cal.

7 - 8 P. M.

Roy Lamont—WRVA-TV—Richmond, Va.
Dean Griffin—WGRC—Lauisville, Ky.
Red Burtan, WHYH—Henderson, N. C.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Baston, Mass.

8 - 9 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—S. Bostan, Va.
Red Burtan—WHYH—Henderson, N. C.
Mel West—WJNC—Jacksanville, N. C.
Joe Smith—WVDA—Boston, Mass.
Bill Carroll—WTUB—Coldwater, Mich.
Phil Gordon—KSAN—San Francisca, Cal.
Ed Haws—WETS—Jahnsan City, Tenn.

9 - 10 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—S. Bostan, Va.
Mel West—WJNC—Jacksanville, N. C.
Joe Smith—WVDA—Boston, Mass.
Ray Stackard, Charles Brown—WETS—Johnson City, Tenn.

"The Cash Box" Is On The Air Every Hour Of The Broadcasting Day

This is only a partial list of shows programmed directly from "The Cash Box" charts.

THURSDAY

9 - 10 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Cliff Rodgers—WHKK—Akron, Ohio
Chuck Arnold—WIRL—Peoria, Ill.
George & Marilu Case—WSAI—Cincinnati, Ohio
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La
Wee Willie Williams—WCMS—Norfolk, Va.
Jim Blaine—KCSB—San Bernardino, Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hollywood, Cal.

10 - 11 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Colo.
Wee Willie Williams—WCMS—Norfolk, Va.
Dick Dean--WKTQ—Norway-Paris, Me.
Jim Blaine—KCSB—San Bernardino, Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hollywood, Cal.

11 - 12 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Kerm Gregory—WAEB—Allentown, Pa.
Jim Blaine—KCSB—San Bernardino, Cal.
Ed Ryan—CJOC—Alberta, Canada
Gene Norman—KLAC—Hollywood, Cal.

12 - 1 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
John J. Reiling—WAAF—Chicago, Ill.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Wally Thornton—KHFS—Vancouver, Wis.
Dick Shilvock—KASL—N. Castle, Wyo.
Bob Elliott—KENT—Shreveport, La.
Kerm Gregory—WAEB—Allentown, Pa.
Bobby Beers—KOSI—Denver, Colo.
Ed Ryan—CJOC—Alberta, Canada
Frank Titus—WWON—Woonsocket, R. I.

1 - 2 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Bill Barnes—WSAI—Cincinnati, Ohio
John J. Reiling—WAAF—Chicago, Ill.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bill Terry—KLUB—Salt Lake, Utah
Ray Perkins—KIMN—Denver, Colo.
Cal Johnson—WAGS—Bishopville, S. C.
Carl Stuart—WAMO—Pittsburgh, Pa.

2 - 3 P. M.

Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.
Bill Barnes—WSAI—Cincinnati, Ohio
John J. Reiling—WAAF—Chicago, Ill.
Dick Vaughan—WARE—Ware, Mass.
Chuck Arnold—WIRL—Peoria, Ill.
Ron Gomez—WAFB—Baton Rouge, La.
"Long" John Corrigan—WMOD—Moundsville, W. Va.
Ernie Davis—WJET—Erie, Pa.
Larry Fischer—WNOE—New Orleans, La.
Johnny Magnus—KGFJ—Los Angeles, Cali.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Phillips Craig & Ken Koonce—KBBA—Benton, Ark.
Bill Terry—KLUB—Salt Lake, Utah
Ray Perkins—KIMN—Denver, Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Boston, Mass.
Nick Gitzinger—WLW-D-WINE, Dayton, Ohio

3 - 4 P. M.

Johnny Magnus—KGFJ—Los Angeles, Cali.
Phillips Craig & Ken Koonce—KBBA—Benton, Ark.
Bill Terry—KLUB—Salt Lake, Utah
Cliff Shilling—WIKK—Erie, Pa.
John Harris—WDIG—Dothan, Ala.
Dick Dean—WKTQ—Norway-Paris, Me.
Ray Pulley—WFOS—S. Norfolk, Va.
Smokey Rogers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Boston, Mass.
Frank Fellmer—WMTR—Morristown, N. J.
Lou Berile—WIBX—Utica, N. Y.
Nick Gitzinger—WLW-D-WINE—Dayton, Ohio
Johnny Martin—WINN—Louisville, Ky.
Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Topeka, Kansas
Ron Gomez—WAFB—Baton Rouge, La.
Chuck Dunaway—KENT—Shreveport, La.
"Long" John Corrigan—WMOD—Moundsville, W. Va.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.

4 - 5 P. M.

Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.
Johnny Magnus—KGFJ—Los Angeles, Cali.
Bill Terry—KLUB—Salt Lake, Utah
"Slim Jim" Stevens—WLLH—Lowell, Mass.
Cliff Shilling—WIKK—Erie, Pa.
John Harris—WDIG—Dothan, Ala.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Lillie Anne—WIRC—Hickory, N. C.
Ken Koonce—KBBA—Benton, Ark.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Johnson—WAGS—Bishopville, S. C.
Ray Pulley—WFOS, S. Norfolk, Va.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
Frank Fellmer—WMTR—Morristown, N. J.
Lou Berile—WIBX—Utica, N. Y.
Nick Gitzinger—WLW-D-WINE, Dayton, Ohio
Chuck Brinkman—WELI—New Haven, Conn.
Johnny Martin—WINN—Louisville, Ky.
Bill Albert—WLW—Cincinnati, Ohio
Lewis Watson—WJIV—Savannah, Ga.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.

4-5 P. M. (Cont'd)

Bob E. Lloyd—WHEC—Rochester, N. Y.
Gene Chase—WIL—St. Louis, Mo.
Les Pedersen—KCHE—Cherokee, Iowa
Chuck Ennis—WREN—Topeka, Kans.
Grady & Hurst—WPFH-TV—Wilmington, Del.
Don Mills—KGNO—Dodge City, Kan.
Alan Owen—WMID—Atlantic City
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Norm Anderson—WJEM—Valdosta, Ga.

5 - 6 P. M.

Johnny Shields—KRLW—Walnut Ridge, Ark.
Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA, Boston, Mass.
Tommy Roy—WKLA—Ludington, Mich.
Lou Berile—WIBX—Utica, N. Y.
Nick Gitzinger—WLW-D-WINE—Dayton, Ohio
Johnny Martin—WINN—Louisville, Ky.
Bill Albert—WLW—Cincinnati, Ohio
Ken Wallace—WRIS—Roanoke, Va.
Gene Chase—WIL—St. Louis, Mo.
Roy Lamont—WRVA-TV—Richmond, Va.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen—KCHE—Cherokee, Iowa
George Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Grady & Hurst—WPFH—Wilmington, Del.
Chuck Dunaway—KENT—Shreveport, La.
Don Mills—KGNO—Dodge City, Kans.
Hal Ball—WTUS—Tuskegee, Ala.
Bill Terry—KLUB—Salt Lake, Utah
Cliff Shilling—WIKK—Erie, Pa.

6 - 7 P. M.

Grady & Hurst—WPFH—Wilmington, Del.
Don Stewart—WKCT—Bowling Green, Ky.
Jimmy Jones—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Cliff Shilling—WIKK—Erie, Pa.
Ned Powers—WINZ—Miami, Fla.
Phil Gordon—KSAN—San Francisco, Cal.

7 - 8 P. M.

Robert L. Wilson—WKVA—Lewistown, Pa.
Dean Griffin—WGRC—Louisville, Ky.
Red Burton—WHYH—Henderson, N. C.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.

8 - 9 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—S. Boston, Va.
Kerm Gregory—WAEB—Allentown, Pa.
Red Burton—WHYH—Henderson, N. C.
Mel West—WJNC—Jacksonville, N. C.
Joe Smith—WVDA—Boston, Mass.
Bill Carroll—WTUB—Coldwater, Mich.
Phil Gordon—KSAN—San Francisco, Cal.

9 - 10 P. M.

Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
John C. Towler—WHLF—S. Boston, Va.
Mel West—WJNC—Jacksonville, N. C.
Joe Smith—WVDA—Boston, Mass.
Ramon Bruce—KSAY—San Francisco, Cal.
Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.

"The Cash Box" Is On The Air Every Hour Of The Broadcasting Day

This is only a partial list of shows programmed directly from "The Cash Box" charts.

FRIDAY

9 - 10 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Cliff Rodgers—WHKK—Akron, Ohio
Chuck Arnold—WIRL—Pearia, Ill.
George & Marilu Case—WSAI—Cincinnati, Ohio
Dick Reynalds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Wee Willie Williams—WCMS—Narfolk, Va.
Earl McDaniel—KPOP—Los Angeles, Cal.
Jim Blaine—WCSB—San Bernardino, Cal.
Gearge Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hallywood, Cal.

10 - 11 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Montgomery, Ala.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Ernie Davis—WJET—Erie, Pa.
Hal Ball—WTUS—Tuskegee, Ala.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Cala.
Wee Willie Williams—WCMS—Norfolk, Va.
Dick Dean—WKTQ—Norway-Paris, Me.
Jim Blaine—WCSB—San Bernardino, Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hallywaod, Cal.

11 - 12 A. M.

Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Paul Simpkins—WBAM—Mantgomery, Ala.
Ron Gomez—WAFB—Batan Rauge, La.
Dick Reynolds—WCUE—Akran, Ohio
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bob Elliott—KENT—Shreveport, La.
Ray Perkins—KIMN—Denver, Colo.
Dick Dean—WKTQ—Norway-Paris, Me.
Cal Jahnsan—WAGS—Bishapville, S. C.
Kerm Gregary—WAEB—Allentown, Pa.
Jim Blaine—WCSB—San Bernardino, Cal.
Ed Ryan—CJOC—Alberta, Canada
Gene Norman—KLAC—Hollywoad, Cal.

12 - 1 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Elwyn N. Bertaux—WFEH—Ft. Eustis, Va.
Don Stewart—WKCT—Bowling Green, Ky.
Ron Gomez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akron, Ohio
Wally Thornton—KHFS—Vancauver, Wis.
Dick Shilvock—KASL—New Castle, Wyo.
Bob Elliott—KENT—Shreveport, La.
Kerm Gregory—WAEB—Allentawn, Pa.
Booby Beer—KOSI—Denver, Colo.
Ed Ryan—CJOC—Alberta, Canada
Frank Titus—WWON—Woonsocket, R. I.

1 - 2 P. M.

Cliff Rodgers—WHKK—Akron, Ohio
Bill Barnes—WSAI—Cincinnati, Ohio
Ron Gamez—WAFB—Baton Rouge, La.
Dick Reynolds—WCUE—Akran, Ohio
Ernie Davis—WJET—Erie, Pa.
Wally Thornton—KHFS—Vancouver, Wis.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Bill Terry—KLUB—Salt Lake City, Utah
Ray Perkins—KIMN—Denver, Colo.
Cal Johnsan—WAGS—Bishapville, S. C.
Carl Stuart—WAMO—Pittsburgh, Pa.

2 - 3 P. M.

Jae Smith—WVDA—Boston, Mass.
Smokey Rogers—XERB—San Diego, Cal.
Lewis Watson—WJIV—Savannah
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT——Palm Beach, Fla.
Rabert L. Wilsan—WKVA—Lewistown, Pa.
Bill Barnes—WSAI—Cincinnati, Ohio
Dick Vaughan—WARE—Ware, Mass.
Chuck Arnold—WIRL—Peoria, Ill.
Ron Gomez—WAFB—Baton Rouge, La.
Ernie Davis—WJET—Erie, Pa.
Larry Fischer—WNOE—New Orleans, La.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Texas Bill Strength—KEVE—Minneapolis, Minn.
Phillips Craig & Ken Kaonce—KBBA—Benton, Ark.
Bill Terry—KLUB—Salt Lake City, Utah
Ray Perkins—KIMN—Denver, Calo.
Dick Dean—WKTQ—Narway-Paris, Me.
Carl Stuart—WAMO—Pittsburgh, Pa.

3 - 4 P. M.

Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistawn, Pa.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
George Mishler—WOHO—Toleda, Ohio
Jerry O'Conner—WSOO—Soo, Mich.
Chuck Ennis—WREN—Topeka, Kan.
Ron Gomez—WAFB—Baton Rouge, La.
Chuck Dunaway—KENT—Shreveport, La.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Janes—KPRS—Kansas City, Mo.
Johnny Magnus—KGFJ—Los Angeles, Cal.
Phillips Craïg & Ken Koance—KBBA—Benton, Ark.
Bill Terry—KLUB—Salt Lake City, Utah
Cliff Shilling—WIKK—Erie, Pa.
Jahn Harris—WDIG—Dothan, Ala.
Dick Dean—WKTQ—Norway-Paris, Me.
Smokey Rogers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Bostan, Mass.
Lou Barile—WIBX—Utica, N. Y.
Johnny Martin—WINN—Lauisville, Ky.

4 - 5 P. M.

Norm Anderson—WJEM—Valdosta, Ga.
Johnny Magnus—KGFJ—Las Angeles, Cal.
Bill Terry—KLUB—Salt Lake City, Utah
Cliff Shilling—WIKK—Erie, Pa.
John Harris—WDIG—Dathan, Ala.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Lillie Anne—WIRC—Hickory, N. C.
Ken Kaonce—KBBA—Benton, Ark.
Dick Dean—WKTQ—Narway-Paris, Me.
Cal Jahnson—WAGS—Bishopville, S. C.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Baston, Mass.
Lou Barile—WIBX—Utica, N. Y.
Chuck Brinkman—WELI—New Haven, Conn.
Johnny Martin—WINN—Lauisville, Ky.
Bill Albert—WLW—Cincinnati, Ohio
Ray Stockard, Charles Brown—WETS—Johnson City, Tenn.
Jimmie Jones—KPRS—Kansas City, Mo.
Lewis Watson—WJIV—Savannah, Ga.
Bob Mackey—WEAT—Palm Beach, Fla.
Robert L. Wilson—WKVA—Lewistown, Pa.
Bab E. Lloyd—WHEC—Rochester, N. Y.
Bill Barnes—WSAI—Cincinnati, Ohio
Gene Chase—WIL—St. Lauis, Ma.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen—KCHE—Cherakee, Iowa
George Mishler—WOHO—Toleda, Ohio
Jerry O'Conner—WSOO—Saa, Mich.
Chuck Ennis—WREN—Topeka, Kan.
Grady & Hurst—WPFH-TV—Wilmington, Del.

4-5 P. M. (Cont'd)

Chuck Dunaway—KENT—Shrevepart, La.
Don Mills—KGNO—Dodge City, Kan.
Alan Owen—WMID—Atlantic City, N. J.
Larry Fischer—WNOE—New Orleans, La.

5 - 6 P. M.

Jae Karam—WUBR—Ithaca, N. Y.
Smokey Ragers—XERB—San Diego, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Jae Smith—WVDA—Bostan, Mass.
Tommy Roy—WKLA—Ludington, Mich.
Lau Barile—WIBX—Utica, N. Y.
Johnny Martin—WINN—Louisville, Ky.
Bill Albert—WLW—Cincinnati, Ohio
Ken Wallace—WRIS—Roanoke, Va.
Gene Chase—WIL—St. Louis, Mo.
Roy Lamont—WRVA-TV—Richmond, Va.
Dick Vaughan—WARE—Ware, Mass.
Les Pedersen—KCHE—Cherakee, Iawa
Gearge Mishler—WOHO—Toledo, Ohio
Jerry O'Conner—WSOO—Soa, Mich.
Grady & Hurst—WPFH-TV—Wilmington, Del.
Chuck Dunaway—KENT—Shreveport, La.
Don Mills—KGNO—Dodge City, Kan.
Larry Fischer—WNOE—New Orleans, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Bill Terry—KLUB—Salt Lake City, Utah
Cliff Shilling—WIKK—Erie, Pa.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Dick Dean—WKTQ—Norway-Paris, Me.

6 - 7 P. M.

Don Stewart—WKCT—Bowling Green, Ky.
Jimmie Janes—KPRS—Kansas City, Mo.
Hal Ball—WTUS—Tuskegee, Ala.
Cliff Shilling—WIKK—Erie, Pa.
Ned Powers—WINZ—Miami, Fla.
Phil Gordon—KSAN—San Francisca, Cal.

7 - 8 P. M.

Robert L. Wilson—WKVA—Lewistown, Pa.
Dean Griffin—WGRC—Louisville, Ky.
Chuck Ennis—WREN—Topeka, Kan.
Red Burton—WHYH—Henderson, N. C.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Bastan, Mass.

8 - 9 P. M.

Larry Ruth—WIST—Charlotte, N. C.
Danny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Lauisville, Ky.
Chuck Ennis—WREN—Tapeka, Kan.
Kerm Gregory—WAEB—Allentown, Pa.
Red Burtan—WHYH—Henderson, N. C.
Mel West—WJNC—Jacksonville, N. C.
Joe Smith—WVDA—Baston, Mass.
Bill Carroll—WTUB—Coldwater, Mich.
Phil Gordon—KSAN—San Francisca, Cal.
Ed Haws—WETS—Johnson City, Tenn.

9 - 10 P. M.

Larry Ruth—WIST—Charlotte, N. C.
Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
Chuck Ennis—WREN—Topeka, Kan.
Kerm Gregory—WAEB—Allentown, Pa.
Mel West—WJNC—Jacksanville, N. C.
Joe Smith—WVDA—Bastan, Mass.
Ray Stockard—WETS—Johnson City, Tenn.

"The Cash Box" Is On The Air Every Hour Of The Broadcasting Day

This is only a partial list of shows programmed directly from "The Cash Box" charts.

SATURDAY

9 - 10 A. M.

Johnny Brown—WCOH—Newnan, Ga.
Cliff Rodgers—WHKK—Akron, Ohio
Chuck Arnold—WIRL—Peoria, Ill.
George & Marilu Case—WSAI—Cincinnati, Ohio
Bill Lowery—WEAS—Atlanta, Ga.
Dick Anderson—KOXR—Oxnard, Cal.
Wee Willie Williams—WCMS—Norfolk, Va.
Robert Mayne—WGAD—Gadsden, Ala.
Ronnie Granger—WINS—New York, N. Y.
Dean Slack—WJOY—Burlington, Vt.
Jim Blaine—KCSB—San Bernardino, Cal.
Gene Norman—KLAC—Hollywood, Cal.

10 - 11 A. M.

Martin Block—WABC—New York, N. Y.
Jerry Marshall—WMGM—New York, N. Y.
Johnny Brown—WCOH—Newnan, Ga.
Ray Read—WMTM—Moultrie, La.
Paul Simpkins—WBAM—Montgomery, Ala.
Maurice "Doc" Fidler—WISL—Shamokin, Pa.
Ron Gomez—WAFB—Baton Rouge, La.
Jolly Cholly—WWEZ—New Orleans, La.
Dick Anderson—KOXR—Oxnard, Cal.
Wee Willie Williams—WCMS—Norfolk, Va.
Ralph Faucher—WTAQ—La Grange, Ill.
Rudy Paolangeli—WTKO—Ithaca, N. Y.
Dean Slack—WJOY—Burlington, Vt.
Roland A. Dumas—WMAS—Springfield, Mass.
Jim Blaine—KCSB—San Bernardino, Cal.
Gene Norman—KLAC—Hollywood, Cal.
Art Ford—WNEW—New York, N. Y.

11 - 12 A. M.

Jerry Marshall—WMGM—New York, N. Y.
Art Ford—WNEW—New York, N. Y.
Paul Simpkins—WBAM—Montgomery, Ala.
Joe Morris—WAGS—Bishopville, S. C.
Ron Gomez—WAFB—Baton Rouge, La.
Jolly Cholly—WWEZ—New Orleans, La.
Dick Anderson—KOXR—Oxnard, Cal.
Tom Brennen—KRKD—Los Angeles, Cal.
Ralph Faucher—WTAQ—La Grange, Ill.
Cal Johnson—WAGS—Bishopville, S. C.
Dean Slack—WJOY—Burlington, Vt.
Kerm Gregory—WAEB—Allentown, Pa.
John "Dixon on Disc"—WALA-TV—Mobile, Ala.
Jim Blaine—KCSB—San Bernardino, Cal.
Gene Norman—KLAC—Hollywood, Cal.
Martin Block—WABC—New York, N. Y.

12 - 1 P. M.

Ron Gomez—WAFB—Baton Rouge, La.
Jolly Cholly—WWEZ—New Orleans, La.
Dick Shilvock—KASL—New Castle, Wyo.
Tom Brennen—KRKD—Los Angeles, Cal.
Jerry Marshall—WMGM—New York, N. Y.
Joseph L. Allgello—WOHO—Toledo, Ohio
Kerm Gregory—WAEB—Allentown, Pa.
John "Dixon on Disc"—WALA-TV—Mobile, Ala.
Frank Titus—WWON—Woonsocket, R. I.
Bud Brees—WPEN—Philadelphia, Pa.

1 - 2 P. M.

Elby Stevens—WFST—Caribou, Me.
Joe Morris—WAGS—Bishopville, S. C.
Ron Gomez—WAFB—Baton Rouge, La.
Jimmie Jones—KPRS—Kansas City, Mo.
Tom Brennen—KRKD—Los Angeles, Cal.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Cal Johnson—WAGS—Bishopville, S. C.
Joseph L. Allgello—WOHO—Toledo, Ohio
Ronny Born—WBKB-TV—Chicago, Ill.
Jerry Hauser—KAFP—Petaluma, Cal.
John "Dixon on Disc"—WALA-TV—Mobile, Ala.
Carl Stuart—WAMO—Pittsburgh, Pa.
Bill Collins—WPMP—Pascagoula, Miss.
Chuck Brinkman—WELI—New Haven, Conn.

2 - 3 P. M.

Chuck Brinkman—WELI—New Haven, Conn.
Nick Gitzinger—WLW-D-WINE—Dayton, Ohio
Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Dick Vaughan—WARE—Ware, Mass.
Chuck Arnold—WIRL—Peoria, Ill.
Elby Stevens—WFST—Caribou, Me.
Joe Morris—WAGS—Bishopville, S. C.
Ron Gomez—WAFB—Baton Rouge, La.
Tom Brennen—KRKD—Los Angeles, Cal.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Joseph Allgello—WOHO—Toledo, Ohio
Smokey Rogers—XERB—San Diego, Cal.
Ronny Born—WBKB-TV—Chicago, Ill.
Jerry Hauser—KAFP—Petaluma, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Boston, Mass.
Bill Collins—WPMP—Pascagoula, Miss.

3 - 4 P. M.

Chuck Brinkman—WELI—New Haven, Conn.
Lewis Watson—WJIV—Savannah, Ga.
Lonny Starr—WNEW—New York, N. Y.
Bob Mackey—WEAT—Palm Beach, Fla.
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
Elby Stevens—WFST—Caribou, Me.
Billy Young—KTRE—Lufkin, Tex.
Ron Gomez—WAFB—Baton Rouge, La.
Joe Allison—KRKD—Los Angeles, Cal.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Joseph Allgello—WOHO—Toledo, Ohio
Smokey Rogers—XERB—San Diego, Cal.
Jerry Hauser—KAFP—Petaluma, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Joe Smith—WVDA—Boston, Mass.
Lou Barile—WIBX—Utica, N. Y.
Nick Gitzinger—WLW-D-WINE—Dayton, Ohio
Bill Collins—WPMP—Pascagoula, Miss.

4 - 5 P. M.

Ed Ryan—CJOC—Alberta, Canada
Joe Smith—WVDA—Boston, Mass.
Ned Powers—WINZ—Miami, Fla.
Lewis Watson—WJIV—Savannah, Ga.
Bob Mackey—WEAT—Palm Beach, Fla.
Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
Billy Young—KTRE—Lufkin, Tex.
Jimmie Jones—KPRS—Kansas City, Mo.
Norm Anderson—WJEM—Valdosta, Ga.
Joe Allison—KRKD—Los Angeles, Cal.
"Slim Jim" Stevens—WLLH—Lowell, Mass.
Johnny Shields—KRLW—Walnut Ridge, Ark.

4 - 5 P. M. (Cont'd)

Cal Johnson—WAGS—Bishopville, S. C.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Jerry Hauser—KAFP—Petaluma, Cal.
Carl Stuart—WAMO—Pittsburgh, Pa.
Lou Barile—WIBX—Utica, N. Y.
Nick Gitzinger—WLW-D-WINE—Dayton, Ohio
Bill Collins—WPMP—Pascagoula, Miss.
Chuck Brinkman—WELI—New Haven, Conn.

5 - 6 P. M.

Gene Chase—WIL—St. Louis, Mo.
Dick Vaughan—WARE—Ware, Mass.
Jimmie Jones—KPRS—Kansas City, Mo.
Joe Allison—KRKD—Los Angeles, Cal.
"Slim Jim" Stevens—WLLH—Lowell, Mass.
Johnny Shields—KRLW—Walnut Ridge, Ark.
Smokey Rogers—XERB—San Diego, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Carl Stuart—WAMO—Pittsburgh, Pa.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
Hugh West—WKLE—Washington, Ga.
Bill Collins—WPMP—Pascagoula, Miss.
Chuck Brinkman—WELI—New Haven, Conn.

6 - 7 P. M.

Jerry Lee Whitson—KMHT—Marshall, Tex.
Jimmie Jones—KPRS—Kansas City, Mo.
Bob Elliott—KENT—Shreveport, La.
Joe Allison—KRKD—Los Angeles, Cal.
Ned Powers—WINZ—Miami, Fla.
Bill Collins—WPMP—Pascagoula, Miss.

7 - 8 P. M.

Dean Griffin—WGRC—Louisville, Ky.
Bob Elliott—KENT—Shreveport, La.
Red Burton—WHYH—Henderson, N. C.
Ned Powers—WINZ—Miami, Fla.
Joe Smith—WVDA—Boston, Mass.
C. D. Graves—WROX—Clarksdale, Miss.

8 - 9 P. M.

Larry Ruth—WIST—Charlotte, N. C.
Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
Bob Elliott—KENT—Shreveport, La.
Kerm Gregory—WAEB—Allentown, Pa.
Red Burton—WHYH—Henderson, N. C.
Joe Smith—WVDA—Boston, Mass.
C. D. Graves—WROX—Clarksdale, Miss.

9 - 10 P. M.

Larry Ruth—WIST—Charlotte, N. C.
Donny Mitchell—WERI—Westerly, R. I.
Carmen Pacicca—WRUN—Utica, N. Y.
Dean Griffin—WGRC—Louisville, Ky.
Bob Elliott—KENT—Shreveport, La.
Kerm Gregory—WAEB—Allentown, Pa.
Fred Abernathy—KBNZ—La Junta, Colo.
Joe Smith—WVDA—Boston, Mass.

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SUNDAY

9 - 10 A. M.

Jerry Lee Whitson—KMHT—Marsholl, Tex.
Jim Blaine—KCSB—San Bernardino, Cal.
George Sanders—KMLA—Los Angeles, Cal.
Gene Normon—KLAC—Hollywood, Col.

10 - 11 A. M.

Jerry Lee Whitson—KMHT—Morsholl, Tex.
Jim Blaine—KCSB—San Bernardino, Cal.
George Sonders—KMLA—Los Angeles, Cal.
Gene Norman—KLAC—Hollywood, Col.

11 - 12 A. M.

Dick Reynolds—WCUE—Akron, Ohio
Tom Brennen—KRKD—Los Angeles, Cal.
Kerm Gregory—WAEB—Allentown, Pa.
Jim Blaine—KOSB—San Bernordino, Cal.
Gene Normon—KLAC—Hollywood, Cal.

12 - 1 P. M.

Mike Morelos—WJOB—Hommond, Ind.
Dick Reynolds—WCUE—Akron, Ohio
Dick Shilvock—KASL—New Costle, Wyo.
Tom Brennen—KRKD—Los Angeles, Col.
Kerm Gregory—WAEB—Allentown, Pa.
Johnny Mortin—WINN—Louisville, Ky.

1 - 2 P. M.

Ken Garlond—WPOR—Portlond, Me.
Mike Morelos—WJOB—Hammond, Ind.
Dick Reynolds—WCUE—Akron, Ohio
Jimmie Jones—KPRS—Konsas City, Mo.
Bill Terry—KLUB—Salt Loke City, Utoh
Tom Brennen—KRKD—Los Angeles, Col.
Bill Honey—WKBJ—Milan, Tenn.
Johnny Martin—WINN—Louisville, Ky.

2 - 3 P. M.

Lonny Starr—WNEW—New York, N. Y.
Dick Vaughon—WARE—Wore, Mass.
Dick Reynolds—WCUE—Akron, Ohio
Jimmie Jones—KPRS—Kansos City, Mo.
Bill Terry—KLUB—Salt Lake City, Utah
Tom Brennen—KRKD—Los Angeles, Col.
Joe Smith—WVDA—Boston, Mass.
Bill Haney—WKBJ—Milon, Tenn.
Ed Hughes—WICK—Scronton, Po.
Johnny Martin—WINN—Louisville, Ky.

3 - 4 P. M.

Lonny Starr—WNEW—New York, N. Y.
Ray Read—WMTM—Moultrie, La.
Dick Voughon—WARE—Wore, Mass.
Dick Reynolds—WCUE—Akron, Ohio
Jimmie Jones—KPRS—Konsas City, Mo.
Bill Terry—KLUB—Solt Lake City, Utoh
Joe Allison—KRKD—Los Angeles, Col.
Tex Justus—WBNL—Boonville, Ind.
Joe Smith—WVDA—Boston, Moss.
Ed Hughes—WICK—Scronton, Po.
Johnny Martin—WINN—Louisville, Ky.

4 - 5 P. M.

Dick Vaughon—WARE—Ware, Moss.
Dick Reynolds—WCUE—Akron, Ohio
Jimmie Jones—KPRS—Konsos City, Mo.
Bill Terry—KLUB—Salt Lake City, Utah
Joe Allison—KRKD—Los Angeles, Cal.
Tex Justus—WBNL—Boonville, Ind.
Kerm Gregory—WAEB—Allentown, Pa.
Joe Smith—WVDA—Boston, Mass.
Ed Hughes—WICK—Scranton, Pa.
Johnny Mortin—WINN—Louisville, Ky.

5 - 6 P. M.

Dick Voughon—WARE—Wore, Moss.
Dick Reynolds—WCUE—Akron, Ohio
Jimmie Jones—KPRS—Kansas City, Mo.
Bill Terry—KLUB—Salt Lake City, Utoh
Joe Allison—KRKD—Los Angeles, Col.
Kerm Gregory—WAEB—Allentown, Po.
Joe Smith—WVDA—Boston, Moss.
Johnny Mortin—WINN—Louisville, Ky.

6 - 7 P. M.

Dick Reynolds—WCUE—Akron, Ohio
Jimmie Jones—KPRS—Kansos City, Mo.
Joe Allison—KRKD—Los Angeles, Cal.

7 - 8 P. M.

Dick Reynolds—WCUE—Akron, Ohio
Herb Knight—WKBW—Buffolo, N. Y.
Joe Smith—WVDA—Boston, Mass.

8 - 9 P. M.

Dick Reynolds—WCUE—Akron, Ohio
Kerm Gregory—WAEB—Allentown, Po.
Herb Knight—WKBW—Buffolo, N. Y.
Joe Smith—WVDA—Boston, Moss.

9 - 10 P. M.

Kerm Gregory—WAEB—Allentown, Pa.
Joe Smith—WVDA—Boston, Moss.

OTHER HOURS

Jack Locy—WINS—New York, N. Y. (Generol Reference)
George Mishler—WOHO—Toledo, Ohio (Mon.—Fri.)
Norm Robinson—KWOA—Worthington, Minn. (3:00—4:30 P. M.)
Joy Trumpeter—WIND—Chicago, Ill. (Vorious hours)
John Hood—WLRN—Bethlehem, Pa. (Generolly)
Tom Moore—WJGD—Columbio, Tenn. (6 days a week—6 hours per doy)
Len Ellis—WJOB—Hammond, Ind. (Sat. 8—9 A. M.)
Bob Ghelo—WBOF—Virginia Beoch, Va. (Afternoons)
Charles O'Donnell—WHAT—Philadelphia, Pa. (Sundoys—6 hours)
Edward R. Gonzoles—WCMB—Harrisburg, Po. (Doily)
Wolt Horrell—WATG—Ashlond, Ohio (Morning hours)
Art Pallan—KDKA—Pittsburgh, Pa. (Morning ond afternoon—7 doys)
Art Borrett—WSIG—Mount Jockson, Vo. (Every day)
Ron Picord—WDCF—Dode City, Fla. (4:00—6:00 P. M.)
Ron Lutz—KFAL—Fulton, Me. (Part time)
Elwyn N. Bertoux—WGH—Norfolk, Vo. (Sat. 10:05—10:35 P .M.)
Rick Gereou—KWAT—Wotertown, S. Dak. (8:30—10 A. M.; 3—4 P. M.; 5—6 P. M.)
John Prevette—WCDJ—Edenton, N. C. (Sat. oll day)
Jim MocKrell—WLOX—Biloxi, Miss. (Most of the time)
Jock Gole—WTMA—Charleston, S. C. (All day)
Joe Hoppel—WCMS—Norfolk, Va.
Heinz Wilms—KLEM—Le Mars, Iowa (Intermittently every doy)
Pete Mondell—WBSM—New Bedford, Moss. (Thruout week)
Vivion Donold—WAIP—Mobile, Ala. (Fridoy)
Sondy Singer—WTCN—Minn., Minn. (All Hours)
Dove Hill—WCRK—Morristown, Tenn. (Sun. Afternoon)
John McDonold—WDUB—Gronville, Ohio
Jim Simon—KSET—El Paso, Tex. (24 hours a day)
Bill Atkins—KDOK—Tyler, Tex. (Every doy—whenever possible)
Tiny Markle—WAVZ—New Hoven, Conn. (Across the Board M-F)
Dole A. Fulmer—WHLM—Bloomsburg, Po.
Bob Agee—WBIR—Knoxville, Tenn. (Generol Reference)
Roy Royner—WBBM-TV—Chicago, Ill.
Hal Siegel—WYZE—Atlonto, Ga. (portially Mon.-Sat.)
Lorry Gor—WKBC—N. Wilksboro, N. C. (Weekly)
Florien Wineriter—KALL—Solt Lake City, Utah—(Doily)
Wayne Hannoh—WMAK—Nashville, Tenn.—(7 days a week—44 hrs.)
Gobe Tucker—KRCT—Boytown, Tex.
Herb Knight—WKBW—Buffolo, N. Y.—(Mon.-Fri.—Midnight 'til morn.)
Morris H. Blum—WANN—Annapolis, Md. (All shows)
Lowell Blonchard—WNOX—Knoxville, Tenn. (Weekdays 7 to 9:50 A.M.)
Gordie Boker—WSPR—Springfield, Moss. (25½ hrs. per week)
Bob Meheffey—WLOX—Biloxi, Moss. (6 days a week. Midnight to 6 A.M.)
Bill Rose—KCRA—Sacramento, Col. (Reference)
H. Holt Hildner—WCHI—Chillicothe, Ohio (All day! Every day!)
Perry Park—KZEE—Weatherford, Tex. Every day)
Roz Ford—WITH—Baltimore (12 Midnight thru 6 A.M.)
Al Ryfle—KXLA—Posodena, Cal. (All week)
Charlie Willioms—KXLA—Pasadena, Cal. (7-10 A.M. Mon. to Fri.)
Deonne McMurren—KPOJ—Portland, Ore. (Mon. to Sun.)
Bruce Allen—KBLI—Blackfoot, Id. (Generally)
Rudy Paolangeli—WTKO—Ithaca, N. Y. (M.-S. 6-9 A.M.)
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Bill O'Brien—WHHY—Montona, Alo. (3:30—6 P.M.)
Richord Castle—WDAN—Danville, Ill. (M—F, 10-11 P.M.)
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Wolly Dunlop—WTAO—Combridge, Moss. (All the time)
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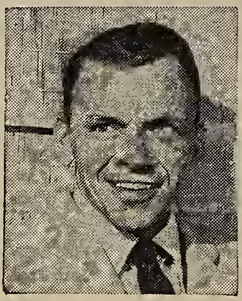

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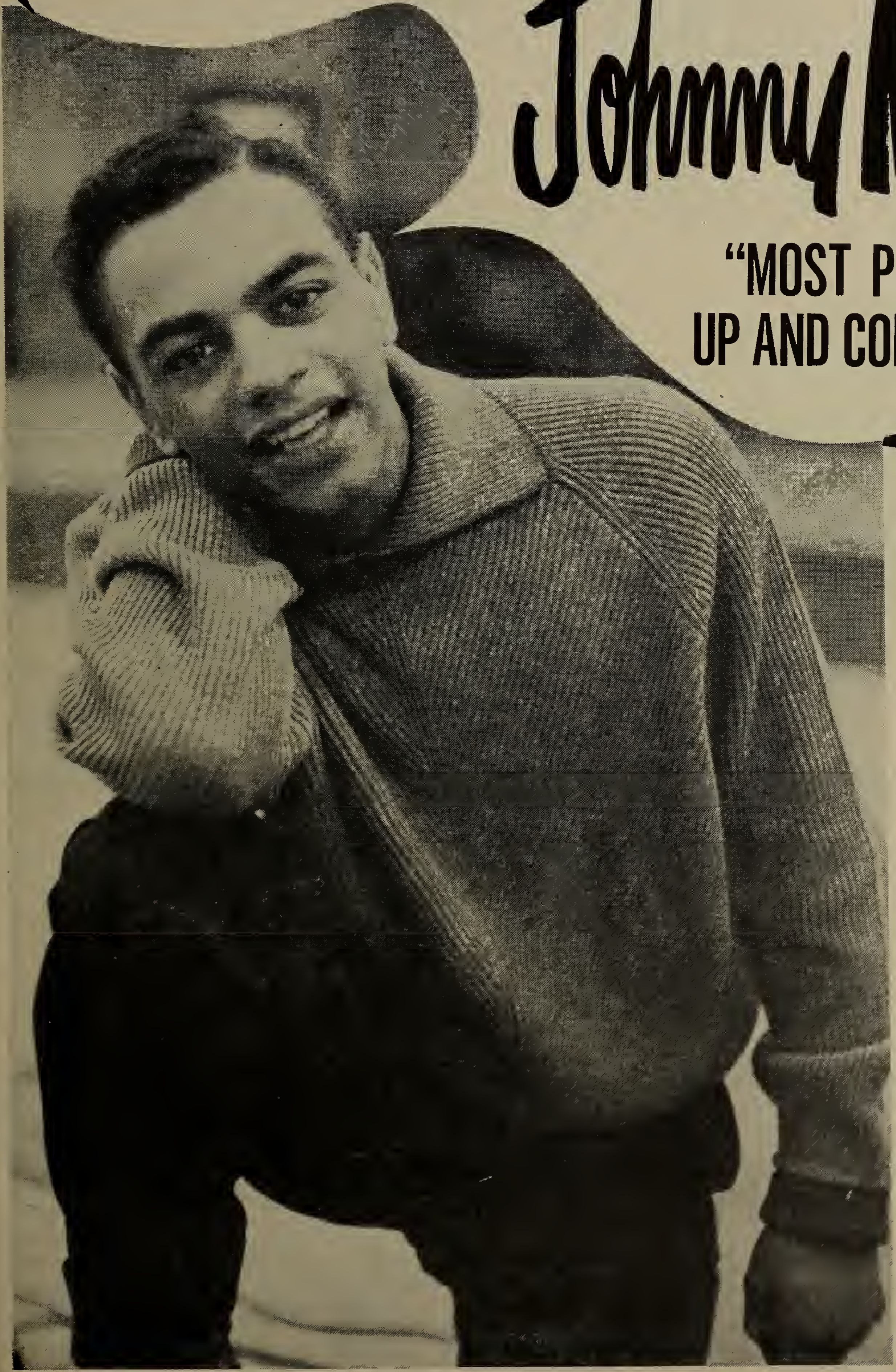

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2	BYE, BYE LOVE	EVERLY BROTHERS	CD-1315—Everly Brothers DE-30321—Webb Pierce DO-15576—T. Tommy ME-7118—Chuck Miller	2
3	SO RARE	JIMMY DORSEY	FR-755—Jimmy Dorsey	3
4	IT'S NOT FOR ME TO SAY	JOHNNY MATHIS	CO-40851—Johnny Mathis KA-185—Jane Morgan	5
5	A WHITE SPORT COAT	MARTY ROBBINS	CO-40864—Marty Robbins CR-61835—Johnny Desmond	4
6	SEARCHIN'	THE COASTERS	AC-6087—The Coasters	8
7	DARK MOON	GALE STORM	DO-15550—Bonnie Guitar DO-15558—Gale Storm VI-6910—Hawkshaw Hawkins	6
8	OLD CAPE COD	PATTI PAGE	ME-71101—Patti Page	—
9	I'M GONNA SIT RIGHT DOWN	BILLY WILLIAMS	CR-61830—Billy Williams RO-4014—Larry Storch	—
10	TEDDY BEAR	ELVIS PRESLEY	VI-7000—Elvis Presley	—

11) I LIKE YOUR KIND OF LOVE. 12) ALL SHOOK UP. 13) START MOVIN'. 14) A TEENAGER'S ROMANCE. 15) AROUND THE WORLD. 16) WONDERFUL! WONDERFUL! 17) LITTLE DARLIN'. 18) SHANGRI-LA. 19) WITH ALL MY HEART. 20) FOUR WALLS. 21) GONNA FIND ME A BLUEBIRD. 22) SCHOOL DAY (RING RING GOES THE BELL). 23) SEND FOR ME. 24) YOUNG BLOOD. 25) OVER THE MOUNTAIN, ACROSS THE SEA. 26) WHISPERING BELLS. 27) JENNY, JENNY. 28) WHITE SILVER SANDS. 29) STAR DUST. 30) VALLEY OF TEARS. 31) LOVING YOU. 32) SHORT FAT FANNIE. 33) MY DREAM. 34) FREIGHT TRAIN. 35) GONE.

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CK—Checker
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CO—Columbia
CR—Coral
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GR-Groove
HE—Herald
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JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
ME—Mercury
MG—MGM
MO—Modern
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OK—Okeh
PE—Peacock
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RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SP—Specialty
SU—Sun
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee-Jay
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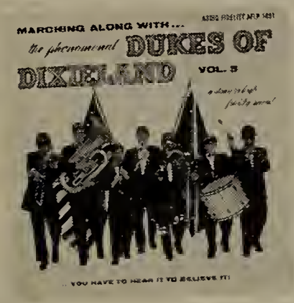
VP—Vip

AUDIO FIDELITY RECORDS **Cash Box** AD NO. 2

Album Reviews

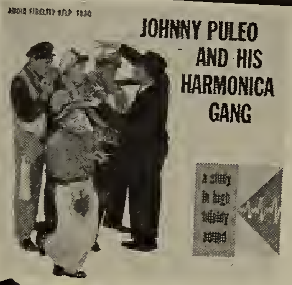


"DUKES OF DIXIELAND" (Vol. 3) Audio Fidelity AFLP 1851 (1-12" LP)

Audio Fidelity's successful partnership of sound and the Dukes Of Dixieland has produced the third LP designed to offer hi-fi buffs an entertaining method of tinkering with their equipment. Some of the selections reliably wrapped in sparkling Dixieland enthusiasm include "The Eyes Of Texas," "Scobey Strut," and "Bourbon Street Parade." The previous issues by the Dukes have proved excellent sellers. Stock accordingly.

June 29, 1957

THANK YOU, CASH BOX!



"JOHNNY PULEO AND HIS HARMONICA GANG"—Audio Fidelity AFLP 1830 (1-12" LP)

A new release by Audio ("A Study In High Fidelity Sound") Fidelity puts famed Johnny Puleo's Harmonica Gang under the hi-fi spotlight, and the result is a disk that could rival the sales popularity of the firm's current best-sellers, the Dukes Of Dixieland. Working on a good varied song menu ("Bolero," "Peanut Vendor," "Peg O' My Heart"), it gives the group lots of different rhythms to explore, all excellent hi fi fun. Virtuoso harmonica stints dealers should keep well stocked.

July 6, 1957

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a study in high fidelity sound
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JOHNNY PULEO AND HIS HARMONICA GANG
a study in high fidelity sound

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Record Reviews

A DISK & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE TRENIERS

(Brunswick 55014)

B "ROCK CALYPSO JOE" (2:20) [Mobile BMI—Johnson, Trenier, Gilbeaux] The boys spell out title of the tune, from the "Calypso Heat Wave" flick, in a manner similar to the familiar "Rag Mop." Strong rocker the film could sell.

B "HOLY MACKEREL, ANDY!" (2:32) [Vernon ASCAP—C&C Trenier, Gilbeaux, Johnson] Humor with a beat is expressed with Amos and Andy lyrics and dialogue by the crew.

ELMER BERNSTEIN

(Decca 30379)

B+ "THE STREET" (2:16) [Calyork BMI—Bernstein] Elmer Bernstein, who penned the click "Man With The Golden Arm," has another frenzied, jazz-inspired main-title theme written for the well-received Burt Lancaster-Tony Curtis starrer,"Sweet Smell Of Success." It could easily repeat the success of the "Golden Arm." Watch it.

B "TOOT SHOR'S BLUES" (2:44) [Calyork BMI—Bernstein] A strong blues instrumental from the same pic is another top-drawer writing stint by Bernstein.

JULIE LONDON

(Liberty 55076)

B+ "IT HAD TO BE YOU" (1:45) [Remick ASCAP—Jones, Kahn] The sultry voice of Julie London excells as the lark presents a penetrating rendition of a great standard. Smooth job with a choral assist.

B+ "DARK" (2:37) [Larrabee BMI—Greines] Here the skilled lark chants a heavy blues item in her own stirring manner. Her wistful voice is extremely exciting on this strong new composition. Two sided contender.

THE FIVE PLAYBOYS

(Dot 15605)

B+ "PAGES OF MY SCRAPBOOK" (2:45) [Geo. George-Fee Bee BMI—Fabri] The five Playboys sing from the heart as they chant a commercial rock and roll romancer. Tune is making noise. Loaded with teenappeal.

C+ "WHEN WE WERE YOUNG" (2:18) [Fee Bee BMI — Sands, Lucente] Another emotional teenage rock and roll ballad with that strong fish-beat.

THE VERSATONES

(RCA Victor 6976)

B "BIKINI BABY!" (2:27) [E. B. Marks BMI—Wolf, Raleigh] The title is a good "summer disk" come-on, and the tune itself gets a rousing reading from the group. This is a wild rocker loaded with wax polish. Should see heavy sales activity around resort areas.

C+ "LOVELY TEENAGE GIRL" (2:13) [Atlantic BMI—Pitman, Oness] A regular teenage love affair item is capably treated by the vocal combo. The top-half looks like the one for action.

The Cash Box
Disk of the Week

"THE HAPPY COBBLER" [Robert Mellin BMI—Schackner, Mellin]
"SWINGIN' SWEETHEARTS" [E. H. Morris ASCAP—Goodwin]
HUGO WINTERHALTER (RCA Victor 6982)

● Hugo Winterhalter, the most programmed studio orchestra of the past 12 months according to the recent Cash Box annual d.j. poll, offers a delightful new ditty that should attract tremendous play from his jockey admiration society. Titled "The Happy Cobbler," the tune is a light and infectious bouncer about a versatile cobbler who can whisk away the blues and make your dreams come true as he mends his shoes. A chorus does a wonderful job on the vocal making the side a strong contender for a high spot on the charts. Top drawer summer programming. The coupler shows Winterhalter working without a chorus and leading a string-filled aggregation thru a free swinging instrumental dubbed "Swingin' Sweethearts." Excellent interpretation of a much recorded instrumental. Keep a tab on the top side.

"FASCINATION" (2:05) [Southern ASCAP—Manning, Marchetti]
"SUMMERTIME IN VENICE" (2:37)
[Pickwick ASCAP—Sigman, Icini]
DICK JACOBS (Coral 61864)
"FASCINATION" [Southern ASCAP—Manning, Marchetti]
"SWINGIN' SWEETHEARTS" [E. H. Morris ASCAP—Goodwin]
DAVID CARROLL (Mercury 71152)
"FASCINATION" [Southern ASCAP—Manning, Marchetti]
"TILL" [Chappell ASCAP—Sigman, Danvers]
DINAH SHORE (RCA Victor 6980)

● When a strong film tune debuts on the scene, you can bet your bottom dollar that competition for top honors in the wax field will be torrid. Such is the case with a beautiful romantic melody titled "Fascination" from the forthcoming United Artists pic "Love In The Afternoon". To date, three companies have issued recordings: Dick Jacobs on Coral, David Carroll on Mercury and Dinah Shore on Victor. All employ a a slightly different approach, yet all are outstanding and should share in the coin the song will garner.

Dick Jacobs opens with an instrumental passage of the pretty waltz theme and is joined after the first few bars by a pretty chorus singing the lyrics. Lovely interpretation.

David Carroll features the chorus right from the opening. Here, however, the chorus is used as an instrument—singing without words. The tempo is slower although the waltz sway remains.

Dinah Shore's rendition has the vocalist in the spotlight with the instrumental secondary. Wistful and heartfelt treatment of the class romancer. Dinah's best side since "Chantez Chantez".

Miss Shore's coupling is a superb vocal version of "Till", an instrumental sleeper that's coming to life in many territories. Don't sell this side short. David Carroll's flip is an instrumental jumper spotlighting strings. Imaginative swinger. Dick Jacobs companion deck is the dreamy love theme from the recent Katherine Hepburn flicker "Summertime". Take your pick.

"MY HEART REMINDS ME"
[Symphony House ASCAP—Stillman, Bargoni]
"FLIM FLAM FLOO" [Starstan BMI—Stanley, Taylor]
KAY STARR (RCA Victor 6981)

● Dynamic Kay Starr is in the spotlight once again with a beautiful waxing tagged "My Heart Reminds Me"—a song that should once again splash the songstress' name across the charts in the next few months. The Starr gives her all to the tune and comes up with an emotional, dramatic love song loaded with potential. The tune was heavily recorded as an instrumental by dozens of labels about a year ago under the title "Autumn Concerto", but this is the first big vocal waxing and it has the ingredients needed to send it soaring. The lark's best showing since "R & R Waltz". Bottom half, "Flim Flam Floo" is a delightful new-lyric rendition of a charming melody last heard as the "Freddie's Fiddle" theme from Greig's "Song Of Norway". Contagious off-beat opus. Top half sounds like a big one.

"GOOD NITE" (2:36) [Sun Valley BMI—Jeffers, Phillips, Bender]
"SILENCE IS GOLDEN" (2:46) [E. H. Morris ASCAP—Fulton, Steele]
VIC DAMONE & JO STAFFORD (Columbia 40968)

● Duet recordings are few and far apart. But when they are issued, and they're good, they can develop into top sellers. Vic Damone and Jo Stafford have teamed their two great voices to come up with a side that could become one of those tremendous money-makers. It's a beautiful romantic tune dubbed "Good Nite" which displays the stars harmonizing to perfection. Wonderfully sentimental love tune that could become the "our song" of many of this summer's love birds. Top drawer ballad. Another charming duet offering is the pretty coupling—a fragile waltz tune labelled "Silence Is Golden". Tender song presented with warmth.

BILL TALAPAN

(Dot 15604)

B+ "RHYTHM IN MY HEART" (2:01) [Trinity BMI—Moore, Davie] When the guy sees his gal he gets rhythm in his heart, rock 'n roll rhythm, that is. Talaban effectively busts the composition wide-open, and gives the kids a solid screamer. Potent effort.

C+ "THE CRYIN' SIDE OF TOWN" (2:05) [Trinity BMI—Schuster, Klein] Talaban undergoes a marked change of mood in this heavy blues item. Emotional side.

THE SPARKLETONES

(ABC-Paramount 9837)

B "BLACK SLACKS" (2:05) [Pamco BMI — Bennett, Denton] There's a lot of rock 'n roll polish to be had in this racing sizzler read by the group. Effective vocal gimmicks keep the deck distinctively apart from other similar offerings. Let the kids hear this one.

C+ "BOPPIN' ROCK BOOGIE" (2:00) [Pamco BMI—Bennett, Arthur] More of the conventional rock 'n roll features have been put into this effort. But, it socks.

FRED MACKENZIE

(Mercury 71119)

B+ "PAGES OF MY SCRAPBOOK" [Geo. George, Fee Bee BMI—Fabrey] A middle-beat, ballad rocker is captured by the singer with a keen teen approach. Tricky orchestral feats. Solid teen item.

C+ "GOT HER OFF MY HANDS" [Remick ASCAP—Lewis, Young, Phillips] MacKenzie emotionally expresses the wistful sentiments of a heavy-handed opus.

THE SWING FOUR

(Fine 1757)

B "THE CARIOCA" — Jocks and jukes that are opening up to jazz programming have a solid entry here: A four-man combo swinging smartly to the evergreen. Sam Ansuini has some good moments on tenor sax.

B "STOP! AND SWING" — The same personnel kick up their instrumental heels with a tricky swinger on this opus. Fast item.

DICK CONTINO

(Mercury 71145)

B "AROUND THE WORLD" (2:32) [Victor Young ASCAP—Young] Accordionist Contino, who has cut several fine mood LP's for Mercury, is the lead in this lush production of the major melody from the pic of the same title. A handsome mood piece deejays will rely on for soft and sweet programming. Big ork and chorus support.

B "AROUND THE WORLD" (2:01) [Victor Young ASCAP—Young] A dazzling display on the accordion is the highlight of this side devoted to a partly Latin treatment of the same number.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SINCERE THANKS: *TO ALL THE WONDERFUL PEOPLE THAT HELPED TO MAKE MY INITIAL RECORDING DEBUT ON EPIC SO SUCCESSFUL.*

Sal Mineo

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EPIC 9216

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Movies: *Academy Award Nomination for "Rebel Without A Cause"*

Television: *"Emmy" Nomination For TV Production Of "Dino"*

Records: *Sales Of Close To A Million On "Start Movin'"*

Currently starring in Allied Artists motion picture production *"Dino" and the forthcoming Columbia Picture "The Young Don't Cry" (To be released in August)*

EPIC RECORDS

Record Reviews

A DISK & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GENE VINCENT
(Capitol 3763)

B+ "WEAR MY RING" [Dutchess BMI—Darin, Kirschner] Vincent has come up with what could be his strongest side since his smash, "Be-Bop-A-Lula." The song is a fervent, emotional plea that increases in melodic effect after each listen. A powerful rock 'n roll ballad that could happen.

B "LOTTA LOVIN'" [Song Production BMI—Bedwell] A more or less familiar jumper is delivered with teen enthusiasm by Vincent.

LARRY HOOPER
(Brunswick 55019)

B "JOHNNY TREMAIN" [Wonderland BMI—Bruns, Blackburn] The rousing title tune from the new Disney flick is latched on to with verve by deep-voiced Hooper, the chorus and ork. Should realize a portion of the sales if the song hits.

B "LIBERTY TREE" [Wonderland BMI—Bruns, Blackburn] Another item from the "Johnny Tremain" flick is effectively read by the same members as on the top half.

THE G-CLEFS
(Paris 506)

B+ "ZING ZANG ZOO" (2:15) [Greta BMI—Jordon, Scott] The group, of "Ka-Ding-Dong" fame, has a swift, trigger-tempo number that hits the rock 'n roll mark with the customary polish and gusto of the crew. A thrilling session sure to keep the kids in a joyful mood.

B+ "IS THIS THE WAY" (2:23) [Jack Gold-Geo. Pincus ASCAP—Vellante, Tavares, Yakus] The boys slow down a bit, but the side still smacks of great spontaneity, and sure-fire R&R vocal gimmicks. An effort the teeners will also find right up their alley.

FRED LOWERY
(Decca 30375)

B "TENNESSEE WALTZ" (2:01) [Acuff-Rose BMI—Stewart, King] This side is a soft whistling version of the now standard. Taken from Lowery's recent LP entry, it figures to come up with good deejay play. Lowery scored with the "High And The Mighty" on a single.

C+ "SUNRISE SERENADE" [Jewel ASCAP—Carle, Lawrence] Another evergreen, of earlier vintage, gets the tricky virtuoso whistle treatment from the artist.

EDDIE CALVERT
(Capitol 3757)

B "BEYOND MOMBASA" (2:40) [Columbia ASCAP—Ryder] Calvert, of "Oh, Mine Papa" fame, has the title tune from a Columbia pic here. The Calvert ork spins the rhythmic melody with excitement and color. Fine orchestral display.

C+ "JUNGLE MOON" (1:55) [Columbia ASCAP—Gilbert, Norman, Archer] More afro-cuban sounding magic is keenly read by the Calvert crew. Creation comes from the "Beyond Mombasa" film, too.

The Cash Box Sleeper of the Week

"HIGH SCHOOL ROMANCE" (1:59) [Bentley BMI—Hamilton IV]

"EVERYBODY'S BODY" (2:29) [Bentley BMI—Hamilton IV]

GEORGE HAMILTON IV (ABC-Paramount 9838)

● George Hamilton IV has a way with a teenage tune. His wistful technique and his sincere approach hit home. Team these characteristics with a good song and you have a hit. Hamilton did it with "A Rose And A Baby Ruth" and followed-up with "Only One Love." His latest release "High School Romance" should follow suit. It's a pretty romantic opus presented as the average teenager might sing it. Simple sentimental romancer with a good dance beat. A female voice, heard in the background singing without words, creates a delightful effect. Side sounds like a big one. Bottom side, "Everybody's Body," is another Hamilton original. Up-beat rocker with a country flair. It's the top half all the way.

"BON VOYAGE" (2:25) [Pop Enterprises BMI—Merritt, Roddie]

**"TELL ME THAT YOU LOVE ME TONIGHT" (2:40)
[T. B. Harms ASCAP—Bixio, Neri, Stillman]**

JANICE HARPER (Prep 111)

● One of the brightest new femme talents to hit the disk scene in quite some time is Janice Harper, who makes her debut on the Prep label with a wonderful new ballad dubbed "Bon Voyage." Janice is a highly polished vocalist with a rich and resounding voice that immediately reminds the listener of Vera Lynn. But Janice has a technique all her own that could make her initial release a top seller. She's given every assist possible on this release. The tune "Bon Voyage" is a wonderful composition and the lark sings it with the aid of a lush accompaniment and a strong choral support. Outstanding slow waltzer that could go way up the ladder. Flip, is a heart-felt reading of the oldie "Tell Me That You Love Me Tonight." Watch this gal. She's a star of the future, the near future.

"YOU TATTLETALE" (2:04) [Mappa ASCAP—Pober, McIntyre]

"VERY NICE IS BALI BALI" (2:08) [Mappa ASCAP—Pober]

PATIENCE & PRUDENCE (Liberty 55084)

● Patience and Prudence, the sweet young sister team that clicked nationally with two big records "Tonight You Belong To Me" and "Gonna Get Along Without You Now," have a delightful new coupling for the many fans who enjoy their refreshing sound and style. The sisters play the role of little girls as they bounce thru a cute romantic ditty dubbed "You Tattletale." Smooth-sailing bouncer with a contagious melody and a cute lyric. For a change of pace the gals fashion an Oriental cutie labelled "Very Nice Is Bali Bali." Attractive deck with a charming story line about an Oriental boy and girl.

**"FLYING SAUCER THE 2ND" (2:11)
[Crazy BMI—Buchanan & Goodman Production]**

"MARTIAN MELODY" (1:55) [Martian BMI]

BUCHANAN & GOODMAN (Luniverse 105)

● The summer of 1956 was a banner season for single records, for, in addition to Elvis Presley's attracting the youngsters into disk shops, another single called "Flying Saucer" by Buchanan & Goodman had the kids rushing to their retailers. And it looks as though the B & G boys will turn the same trick this summer with their latest disk "Flying Saucer The 2nd." The gimmick on this new interpretation is the same as on the '56 disk, but the tunes and dialog have been changed to bring the idea up to date. The platter is already breaking in a number of spots and could really zoom in the warm weather months. Coupling is a zany instrumental dubbed "Martian Melody."

THE HAWKEYES
(Capitol 3755)

B "SOMEONE SOMEDAY" (2:02) [Bregman, Vocco, and Conn ASCAP—Ecker] The vocal group is making its intro here, taking on a distinctive ballad with an individual harmonic blend. Lead vocal is styled smoothly by the only female in the combo, Dixie Davenport. Quality vocalizing.

B "WHO IS HE?" (1:54) [Bregman, Vocco, and Conn ASCAP—Ecker, Koch] The quintet approaches another ballad in a similar arrangement. They convey plenty of warmth.

THE SPARKS
(Decca 30378)

B "MERRY, MERRY LOU" (2:35) [Champion BMI—Mangiaracina] The vocal crew hops to the free-swinger with a brand of rock 'n roll energy sure to get a hand shaking reaction from the kids. Tailor-made for teenage juke-boxes.

B "OL' MAN RIVER" (2:10) [T. B. Harms ASCAP—Kern, Hammerstein] The great oldie comes around all dressed up in socko instrumental attire here. All-instrumental showing.

JEFF ALLEN
(Verve 10064)

B "GUILTY MIND" (2:12) [Duchess BMI—Coleman, Sherman] Allen has an effective stint on the boards, a strong lament wailed by the artist with conviction. A pressing that will keep the kids stirred.

C+ "THAT'LL BE THE DAY" (1:45) [Nor-Va-Jak BMI—Holly, Petty] The performer turns to a racing rocker, and comes across with a potent vocal waxing.

BUBBER JOHNSON
(King 5068)

B "SO MUCH TONIGHT" (2:35) [Real McCoy BMI — McCoy, Owens, Glover] Johnson handles this medium-beat opus with a sure rock 'n roll hand. Tune and delivery have an inviting quality, and should impress the R&R crowd. Infectious waxing.

B "A CRAZY AFTERNOON" (2:15) [Lois BMI — Henry, Glover] A cute, soft-beat ditty is smoothly read by the performer.

BUDDY LEE STUART
(Liberty 55085)

B "I CAN'T FORGET LAST NIGHT" (2:10) [Brunswick BMI—Sanford, Silver] Stuart does a warm vocal stint on a tune with something of "After School" in its lyric, and melodic line. The affair, though, should hit home to the teeners.

C+ "I MISS YOUR KISSING" (2:25) [Brunswick BMI—Silver] A light swinger is the vehicle for the artist this time, and he agreeably wraps up the side.

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"HONEYCOMB" and "THEIR HEARTS WERE FULL OF SPRING"

R-4015

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"SHENANDOAH ROSE"
HUGO & LUIGI
R-4012

Breaking Big
"GET ACQUAINTED WALTZ"
SHAYE COGAN
R-4013

You're Laughin' to
LARRY STORCH'S
"I'M WALKIN'"
R-4014

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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Sleeper of the Week

"LONG LONELY NIGHTS"
[Arc-G & H BMI—Uniman, Abbott, Andrews, Henderson]

LEE ANDREWS & THE HEARTS (Chess 1665)
CLYDE McPHATTER (Atlantic 1149)
THE KINGS (Baton 245)

● Here's a tune that sounds and looks like a sure fire hit in all markets. (See R & B Reviews.)

"THE JUICY CROCODILE" (2:40) [Bess BMI—Williams]
THE CELLOS (Apollo 515)

● The Cellos wax another novelty, "The Juicy Crocodile," and the resulting offering bears every mark of a hit. Coming off "Rang Tang Ding Dong" the Cellos should keep moving right up. (See R & B Reviews.)

The Cash Box Best Bets

★ "THE STREET"	Elmer Bernstein Orch.	Decca 30379
★ "WEAR MY RING"	Gene Vincent	Capitol 3763
★ "PAGES OF MY SCRAPBOOK"	Fred MacKenzie	Mercury 71119
★ "PAGES OF MY SCRAPBOOK"	Five Playboys	Dot 15604
★ "ZING ZANG ZOO"	G-Clefs	Paris 506
★ "RHYTHM IN MY HEART"	Bill Talapan	Dot 15604
★ "IT HAD TO BE YOU"/"DARK"	Julie London	Liberty 55076

THE STRIKES
(Imperial 446)

B "I DON'T WANT TO CRY OVER YOU" (2:04) [Marquis BMI—Alexander] This issue is an exciting, uptempo opus with a rockabilly flavoring dynamically performed by the vocal team. Thrilling beat session the kids will love.

C+ "ROCKIN'" (2:08) [Marquis BMI—Jacobs] A similar tempo is maintained by the group in this romping creation.

SAMMY KAYE
(Columbia 40966)

B "POSIN'" (2:32) [Chappell ASCAP—Cahn, Chaplin] Kaye, his ork and chorus have a real cute dance number: the dance has a halt feature during which the participants are asked to pose. The Kaye crew presents the swinger infectiously. Excellent novelty item. Should be a favorite on dance floors.

B "CHARLESTON" (2:15) [Harms ASCAP — Mack, Johnson] The ensemble goes through an accurate, happy re-creation of the famous dance step of the twenties.

SONNY BURKE
(Decca 30382)

B "THE DELICATE DELINQUENT" (2:27) [Famous ASCAP—Bregman] Burke and the ork had the successful "Walk To The Bullring," and in this release the ork presents a colorful mambo number from the new Jerry Lewis flick of the same title. Highly rhythmic presentation mambo fans will enjoy.

B "THE PRIDE AND THE PASSION-BOLERO" (3:16) [Sands ASCAP—Antheil] The incessant, increasingly active beat of this bolero is an effort from "The Pride And The Passion" film. Burke and the ork offer a colorful reading of the theme.

THE VOGUES
(Key 579)

B "LEFT-OVER LOVE" (2:02) [Bel-Air ASCAP—Adlam, Rich] The vocalists sing the rocker with enthusiasm, and have a disk here that offers deejays a good turn on the tables.

C+ "ALABAMA" (2:00) [Round Table ASCAP—Adlam, Rich] An uptempo, vocal salute to the state is nicely harmonized by the team.

THE FIVE DREAMS
(Mercury 71150)

B "YOU ARE MY ONLY" (2:13) [Merge BMI — Churchwell] The group does nicely with a rhythmically interesting opus that combines elements of rock 'n roll vocalizing and Latin-flavored percussion work. The song has a catchy quality. Neat teen offering.

B "UP ALL NIGHT LONG" (2:35) [Ascot BMI — Anderson] This side opens with an echo-chamber weep, and goes on to a strong blues delivery by the boys.

WINIFRED ATWELL
(London 1750)

B "STRUTTIN' DOWN JANE STREET" (2:17) [Mecca ASCAP—Brandon] Miss Atwell is a keyboard favorite in England, and has pressed several London LP's. Here the fleet ivory artist smartly takes on a good jumper. Deejays will enjoy the change-of-pace the side offers.

B "SPACE SHIP BOOGIE" (2:39) [B. F. Wood ASCAP—Smart] Astral sounds start Miss Atwell on the boogie-woogie road. Sizzling keyboard work.

Record Reviews

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

CLIFF BUTLER
(Nasco 6003)

B "ON MY MIND" (2:15) [Excellorec BMI—Butler] Here is a potent blues number chanted with authentic blues feeling by Butler. Impressive blues waxing.

B "MY MOOD" (2:35) [Excellorec BMI—Holton] Butler's ork takes over the funky approach here. Benny Holton's keyboard is the big instrumental factor here.

THE LEADERS
(PIV 1014)

B "KASHMIR" [V.I.P. BMI — Rouse] The group provides a fascinating adventure into exotic rhythms on this opus bearing a similarity to the recent "Harem Dance." Striking instrumental item.

B "SINGAPORE PASSAGE" [V.I.P. BMI—Rouse] Ever interesting sounds are once again spotlighted by the crew.

MEL TILLIS
(Columbia 40944)

B "IF YOU'LL BE MY LOVE" (2:12) [Cedarwood BMI—Tillis, Peddy, Young] Columbia has a drive directed toward deejays pushing country & western singer Mel Tillis' initial pop entry. The artist delivers a tuneful, upbeat rocker here that should sell him to a R & R market. Good showing.

B "JUKE BOX MAN" (2:03) [Golden West BMI — Tillis, Peddy] A solid, driving rocker gets a spirited unleashing from the artist.

DEAN JONES
(MGM 12506)

B "HUSH-A-BYE" (2:12) [Roosevelt BMI—Scott-Belasco] True to the title, the side is a soft, calypso-flavored opus tenderly read by vocalist Jones. A change-of-pace programming item for the jocks.

C+ "THE BALLAD OF GUNSIGHT RIDGE" (2:05) [Madrigal ASCAP-Raskin] A dramatic presentation from a pic of the same name is emotionally developed by Jones.

LI'L WALLY
(Joy Joy 168)

B "BARBARA POLKA" — Wally, and his crew are famed mid-western polka performers, and prolific Jay Jay disk producers. The offering here is a typically lively, and fun-filled track sure to find a place on the turntables of deejay polka programmers, and home polka enthusiasts.

B "TAKE ME BABY" [Jay Jay BMI—Jagiello] More polka hoop-de-do is wrapped with energy by the ork. The side gets a vocal stint.

DAVE LOWE
(Liberty Bell 9014)

B "EVIL ANGEL" (2:05) [Desert Palms Renda BMI—Sanders] The gal has left the fella, thus the title's contradiction of terms. Lowe wails the number with a very effective, monotone delivery. Something that could catch on.

C+ "TO BE IN LOVE" (2:09) [Renda Desert Palms BMI — Humilie] The pressing is a quiet rocker tenderly rendered by the vocalist. Warm R&R ballad.

FRANK PIZANI
(Bally 1040)

B "ANGRY" (1:50) [Melrose ASCAP—Cassard, Brunies, Brunies, Mecum] Pizani was a member of a vocal group, the Highlights, and is out on his own with this Bally release featuring a middle-beat rocking version of an oldie. The artist brightly encounters the tune, giving it all his teenage appeal. Strong teen attraction.

B "EVERY TIME" (1:55) [Monitor ASCAP—Douglas, Fox] A slow, sentimental ballad with a light beat is smoothly portrayed by the performer. Sincere side.

CONWAY TWITTY
(Mercury 71148)

B "MAYBE BABY" (2:12) [Conway BMI—Twitty] Mercury's recent rock 'n roll find attacks this ditty with a bag-full of R&R tricks that leaves the session right at the doorstep of many a teen home. An exciting performer doing his rhythmic most to please the kids.

B "SHAKE IT UP" (2:37) [Conway BMI — Twitty] The artist takes exciting care of a fast-moving rocker.

GUY LA SALLE
(MGM 12509)

B "BY THE BEND OF THE RIVER" (2:20) [G. Schirmer ASCAP — Haig, Edwards] The sweet, bucolic melody has already received a number of recordings. La Salle and the ork lushly let the song take its melodic course, and give the buyer a solid version of the composition to purchase.

B "PINWHEEL" (2:06) [Essex ASCAP—De Siano] This side is a fascinating display of rhythm and orchestral scoring. Exciting instrumental.

JOHNNIE EAGER
(RCA Victor 6971)

B "THERE ARE TWO 'EYES' IN HAWAII" (2:35) [Criterion ASCAP — Hoffman, Manning, Anderson] Deep-voiced Eager capably handles this Hawaiian-flavored melody with its play on words. Those who enjoy the sugary, nostalgic sound of Hawaiian-like material will find a warm arrangement here.

B "NO HUHU!" (2:15) [Criterion ASCAP—Hoffman, Mannin, Kaleolani] The listener remains on the islands in this happy Hawaiian-pop inspired ditty. Eager is at home with the rhythm.

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bob Gribben (KDTH-Dubuque, Iowa) will be celebrating the beginning of his 17th year on KDTH July 29th. The deejay, who is also Program Director of the station, began his stay at the outlet as a boy soprano soloist on a children's program. . . . **Gordie Baker** (WSPR-Springfield, Mass.) is gathering local semi-professional and professional talent together to make a tour of Air Force Bases in Labrador, Newfoundland, Greenland, New York, and Maine. Gordie, and all the talent will be donating their time and talent for this worthwhile effort. . . . **Gloria Lynn**, who cut the first disk for newly formed Central Records, "Just Like That," b/w "I'd Be A Fool To Be Misled By You," has been making the rounds of New York deejays on behalf of "Just Like That". Some of the platter spinners on Miss Lynn's itinerary included **Jack Walker** (WOV); **Betty Granger** (WLIB); and **Jocko Henderson** (WOV). The thrush plans a New York deejay party shortly. . . . **Milt Grant** (WTTG-TV-Washington, D.C.) received a reported 17 in the latest Pulse ratings in his area for his tv'er, "The Milt Grant Show," making this Washington's top local live program, says the station. . . . **Bill Mullen** (WSID-Baltimore, Md.) sums up the recent **Roy Hamilton** (Epic) appearance at Carr's Beach, Annapolis with "Great!" If any deejay would like Bill's "Calypso Story" that he did a few months ago, he would be glad to send the approximately half-hour tape along. Requests should be mailed to: Bill "Sparky" Mullen; WSID; 912 No. Charles St., Balto. 1, Md. . . . **Don Stewart** (WKCT-Bowling Green, Ky.) reports a strong reaction to his theme song, **Ralph Marterie's** "Big Noise From Winnetka."

BILL MULLEN
(WSID—Baltimore, Md.)

* * * * *

Frank Bell (KELP-El Paso, Texas) has just returned from National Guard summer camp duty. . . . **Al Fox** (WMIE-Miami, Fla.) has a daily, 2 AM to 5 AM stint for WMIE, "Jazz After Hours". . . . **Norm Page** (WCAR-Detroit, Mich.) thinks the **Larry Storch** comedy version of "I'm Walkin' " on Roulette should break as the top novelty of the year. . . . **Harry Hyman** (WYMB-Manning, S.C.) would appreciate record service from the diskery. . . . The recent upheaval in Russia prompted **John Ademy** (WBIG-Greensboro, N.C.) to play a selection from Cole Porter's "Silk Stockings." The song: "Siberia." . . . **Jim Ameche** (KPAL-Palm Springs, Calif.) is tape syndicating his shows, and besides Palm Springs, is also heard on KGO-San Francisco; KSFD-San Diego; KAFY-Bakersfield; WRIT-Milwaukee, Wisc. Jim is doing the "Amos And Andy Music Hall" announcements, and will be the emcee replacing **Loretta Young** on the summer replacement of the "Loretta Young show."... Station WTTM-Trenton, N.J. has opened summer studios at the Seaside Heights Casino on the Jersey shore.... **Dick Doty** (WTRL-Bradenton, Fla.) has a morning participation show from a Mississippi River steamer called "Breakfast With The Queen," "River Queen" being the name of the steamer. . . . **Nick Charles** (WSLB-Ogdenburg, N.Y.) is due in New York the week of July 21. . . . **Donn Parker's** (WMYR-Fort Myers, Fla.) two children, Linda, 6, and Elaine, 5, are doing commercials, and the comments, Donn writes, are terrific. . . . **Al Meltzer** (WHEN-Syracuse, N.Y.) started his second year of record hops in Syracuse Parks for the Municipal Recreation Commission. . . . **Jim Aylward** (WREB-Holyoke, Mass.) has 30 hours a week at his new outlet wtih things "poppin' hot and heavy" at WREB. . . . **Rocky Groce** will be making the move to Rochester, New York when newly purchased WRNY goes into operation approximately July 15. The station's call letters will be changed to WRVM (Rochester's Voice Of Music). Rocky was formerly at WFEC-Miami, Fla., and tells us that WFEC will remain a rock 'n roll station. . . . **Gene Piatt** (KELO-Sioux Falls, S.D.) lists "My Personal Possession" by **Nat "King" Cole** (Capitol) as a strong single entry in his area, and an international LP featuring **Bud Hermann** at the Imperial Grand Concert piano playing the music of **Victor Young** as a "fine listening, and great hi-fi" package. . . . **Paul Brenner** (WAAT-Newark, N.J.) launched a photo "give-away" for his listeners a few weeks ago with results that were overwhelming. The initial offering was a picture of **Tommy Sands** at a Capitol recording session, and to date, his office staff has been swamped with 6,000 requests. The current picture offered is that of **Perry Como** (RCA Victor). Paul is presenting the photos on a white card with a personal message of thanks to his listeners.

JOHN ADEMY
(WBIG—Greensboro, N. C.)

PAUL BRENNER
(WAAT—Newark, N. J.)

VITAL STATISTICS:

Blaine Warrell, formerly of KBAB-San Diego, Calif., has moved to KGB-San Diego. . . . **Marvin Rothschild** is the new Program Director of WATR-Waterbury, Conn. . . . **Irv Lichtenstein** has been appointed as Vice President in charge of all publicity, audience and sales promotion, and research activities for WWDC-Washington, D.C. . . . **Scott Palmer** is the new librarian at KCBQ-San Diego, Calif. . . . **Don Gay** will move from KUTI-Yakima, Wash. to KQTY-Everett, Wash. . . . **Ron Tuten** has been vice-president and station manager of WIVY-Jacksonville, Fla. . . . **Bill Earl** has joined the staff of WMNS-Olean, N. Y., coming from WLSV-Willsville, N. Y. . . . **Jack Low**, formerly of KFWB-Hollywood, has moved to KBAB-San Diego. . . . **Jack Thayer** has been appointed General Manager of WDGY-Minneapolis-St. Paul, Minn. . . . **Frank Thompson** is now stationed with XEAC-Tijuana, Mexico, formerly associated with KFMB-San Diego. . . . **Dave Fennell** is the new Program Director of WARE-Ware, Mass. . . . **John St. Clair** is now a platter spinner for KFMB-San Diego, Calif.

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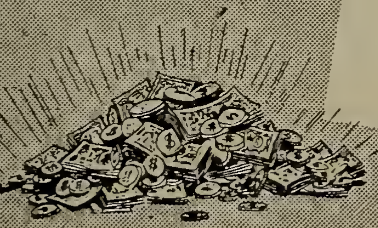

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Album Reviews

POPULAR

DECCA
After Glow
CARMEN McRAE

"AFTER GLOW"—Carmen McRae—Decca DL 8583 (1-12" LP)

Miss McRae's fifth issue for Decca is one of her ablest vocal (and keyboard) stints; warm reflective styling on a collection of old melodic friends ("My Funny Valentine," "Exactly Like You," "Nice Work If You Can Get".) Several of the numbers include the artist at the piano. Rhythm accompaniment is tastefully unobtrusive. A class vocalist in fine form.

DECCA
MUSIC FROM THE SOUND TRACK
FIRE DOWN BELOW

"FIRE DOWN BELOW"—Music From The Sound Track—Decca DL 8597 (1-12" LP)

Major film sound tracks are big disk business these days, and Decca adds another sound track score to its extensive catalogue of film music ("Around The World," "Man With The Golden Arm") with this "Fire Down Below" effort. Starring Rita Hayworth-Robert Mitchum-Jack Lemmon, the flick has colorfully rhythmic themes indicative of the locale (Trinidad, Tobago). Jeri Southern sings the title tune. Good name value.

JULIETTE GRECO
COLUMBIA
GRECO

"GRECO" — Juliette Greco—Columbia CL 992 (1-12" LP)

Miss Greco is the popular Parisian chanteuse who is making her bow to American disk purchasers. The artist has the vocal accoutrements necessary for the treatment of the philosophic French love tune (4 of which on the disk bear the lyrics of the famed French novelist Francoise Sagan). Miss Greco's husky, expressive delivery captures the warmth and spirit of her program. Distinctive vocals.

DIAHANN CARROLL sings HAROLD ARLEN

"DIAHANN CARROLL SINGS HAROLD ARLEN"—Ralph Burns and His Orchestra—RCA Victor LPM-1467 (1-12" LP)

Miss Carroll appeared in the recent musical "House Of Flowers," which contained a score by Harold Arlen, the composer chosen to debut the stylist in the LP catalogue. Arlen is represented in some of his best efforts, some familiar ("Over The Rainbow," "It's Only A Paper Moon") some not ("You're A Builder-Upper," "What's Good About Goodbye"). The artist beautifully senses the vitality, blues, and rhythm that are hallmarks of Arlen's compositions. Ralph Burns provides excellent big band and small combo arrangements. Miss Carroll is an impressive new vocal attraction.

High Barbaree!

"HIGH BARBAREE"—Ray Martin And His Orchestra—Capital T 10067 (1-12" LP)

Martin with three mood disks delivered to these shores should be familiar to many mood purchasers. In a romping recess from lush arrangements, Martin, the ork and the Bill Shepherd Chorus present a set of gay new and traditional sea songs with vocal and orchestral banners flying high. Excellent ork-chorus production that could be a sales sleeper.

SING IT TO THE MARINES
Verve
Monica Lewis

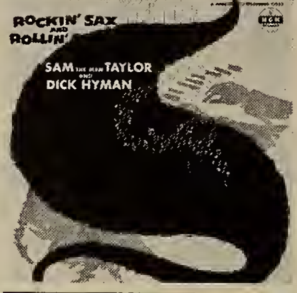
"SING IT TO THE MARINES"—Monica Lewis—Verve MGV-2071 (1-12" LP)

The thrush is appearing with Jack Webb in the marine-training pic, "D.I.", and on this Verve set she nicely handles a bill of 12 evergreens said to have been chosen by members of the corp. Miss Lewis such items as "Nice Work If You Can Get," "I Get A Kick Out Of You," and "The Song Is You" in their proper melodic and lyric perspective. Excellent vocal work, and what could be an effective tie-in with the marines.

CAMDEN
I HEAR AMERICA SINGING

"I HEAR AMERICA SINGING"—John Charles Thomas—The ILGWU Radio Chorus, RCA Victor Symphony Orchestra-Nathaniel Shilkret, Cond.-Camden CAL-367 (1-12" LP)

This is the famed George Kleinsinger cantata (and the famed performance) based on the poems of Walt Whitman. Its appearance in LP form should be a welcome offering for many individuals, and schools. The soaring Kleinsinger score, and the first-rate reading by Thomas, the ILGWU chorus, and Victor ork is an impressive display. Dividends on the flip side include Thomas in 5 songs ("The Lord's Prayer," "Oh! What a Beautiful Morning," "Ol' Man River"). A marvelous $1.98 buy from Camden.



"ROCKIN' SAX AND ROLLIN' ORGAN"—Sam Taylor, Sax—Dick Hyman, Organ—MGM E3553 (1-12" LP)

Two prominent MGM instrumentalists, Sam ("The Man") Taylor (sax) and Dick Hyman (organ), get together for 12 socko performances the kids will find a treat. The boys work-over a mixture of durables ("I'll Get By") and newer numbers ("Walk With Me"). Top-rate musicians in a happy free-for-all mood.

Polka Festival

"POLKA FESTIVAL"—Franz Schermann And The Alpiners—Rendevous RLP 1304 (1-12" LP)

The three-man group is a popular West Coast attraction specializing in Bavarian folk music, the cases in point on this Rendevous release being the polka, and waltz. There is an ease of interpretation on the selections, making the set listenable as well as danceable. The instruments are the clarinet, accordion, and the instrument familiar to Bavarian bands, the ump-pahing tuba. Sessions include "Vienna Life," "Heavenly Polka," "Tales Of Vienna Woods." Inviting polka waltz display.

LATIN SATIN
PEREZ PRADO

"LATIN SATIN"—Perez Prado And His Orchestra—RCA Victor LPM-1459 (1-12" LP)

Few orks in the Latin field command the stature of the Prado crew,and in 12 sharp, and vivid transcriptions of the cha cha beat the listener can hear why. The ork works its colorful, and melodic magic on such South-Of-The-Border evergreens as "Green Eyes," "You Belong To My Heart," and "Perfidia." Latin stock that can't miss.

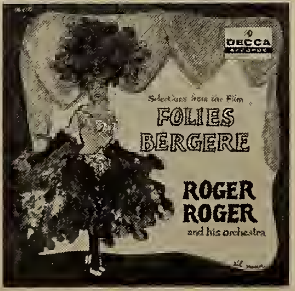
ITALY
songs by the DI MARA sisters

"ITALY"—Songs By The Di Mara Sisters—Roulette R-25005 (1-12" LP)

The three singing sisters grew up in Italy and made their way here in 1953. For the group's first LP issue, they have appropriately chosen a bill of either native Italian melodies ("Santa Lucia") or made-in-America numbers ("Three Coins In The Fountain") suggesting an Italian setting. The material is delivered with fine harmony, and sentimentality. Vocal performances due for sizeable sales.

"THE GRAND OLD HYMNS"—Stuart Hamblen—RCA Victor LPM-1436 (1-12" LP)

Hamblen is one of the ablest readers of the hymn. In this Victor issue the artist offers both the stirring and lighter creations in a manner bearing conviction, and true joy. Paul Mickelson (currently appearing with Billy Graham in New York's Madison Square Garden) effectively leads the choir and orchestra. Selections include "What A Friend," "The Old Rugged Cross," and "His Eye Is On The Sparrow." A collection of hymns expertly performed.



"FOLIES BERGERE"—Roger Roger And His Orchestra—Decca DL 8571 (1-12" LP)

The popular Parisian attraction, "Folies Bergere," has been made into a flick by the French, and this set features music from the effort by the French maestro Roger Roger and his ork. The selections are mostly Gallic in their charm, sentimentality, and humor. Included are several bluesy, and even rock and roll inspired numbers. The lure of the package's title is the big sales punch here.

Album Reviews

POLISH MELODIES

"POLISH MELODIES" — Frank Wojnarowski And His Orchestra—Dana DLP 1234 (1-12" LP)

The dance most often associated with Polish melodies, the polka, plays the major role in this Dana issue. Wojnarowski and the ork perform 7 typically lovely polka numbers plus others in the faster oberek and waltz dance step. The big producer of Polish music disks has given its market an entry with good dance-step variety.

girl of my dreams

"GIRL OF MY DREAMS"—Ronnie Binge And His Orchestra—RCA Victor LPM-1458 (1-12" LP)

Binge is an arranger-conductor who obviously knows the mood music book thoroughly. His debut to American audiences is a lush concoction of melodies with a girl-of-my-dreams theme ("Beautful Dreamer," "When Day Is Done," and, of course, "Girl Of My Dreams"). Superior mood entry that ought to keep many in that pensive mood.

in a midnight
JADE

"LOVE IN A MIDNIGHT MOOD"—Genie Pace—Jade JLP 1001 (1-12" LP)

Jade has joined the LP parade with this set featuring stylist Genie Pace, a performer with a bluesy sensitivity that understands the fine bill she's been provided with. The melodies include "I Get Along Without You Very Well," "Body And Soul," and "I Remember April." Frank Metis skillfully arranged and directed the full ork-combo support. Impressive LP beginning for both artist and diskery.

LIVIN' IN WESTERN STYLE

"LIVIN' IN WESTERN STYLE"—Tex Williams-Johnny Lee Wills-Billy Williams—Camden CAL 363 (1-12" LP)

Camden offers, at its usual $1.98 price tag, a program of generally rousing cowboy items sung by 3 capable performers of "western styled" music. The numbers on the disk include "Yippee Ki-Aye," "Honey On The Horn," and "My Adobe Hacienda." Authentic renditions of C & W material sure to please the C & W crowd.

ROULETTE
POLKA
and his international award winning
polka champions

"POLKA"—Ted Tyle—Roulette R-25011 (1-12" LP)

The polka, and several allied steps pass vivaciously in review in this Roulette entry catering beautifully to the polka trade. Ted Tyle and the crew whip up the various polka styles ("Finger," "Two Step") with a delectable flair for the infectious rhythms of the dances. Big, 16 tune program. Above-board polka disk.

"THE EXCITING MAMBO"—Ramon Marquez And His Orchestra—International LP 5065 (1-12" LP)

These mambo transcriptions by Mexican ork leader Ramon Marquez carry lots of danceable mambo finesse, and are, on the other hand, a highly listenable collection of mambo orchestrations. Marquez offers the 12 original pieces with fanciful embellishments, and obvious dance floor authority. Fine mambo sessions.

JAZZ

THE CANADIAN SCENE VIA THE PHIL NIMMONS GROUP

"THE CANADIAN SCENE"—The Phil Nimmons Group—Verve MGV-8025 (1-12" LP)

The Nimmons (clarinet) nine manoutfit is making its disk debut on this pressing making many inventive swing attacks jazz fans here will respond to with eagerness. Working mostly on a standard bill ("Pick Yourslf Up," "Stompin' At The Savoy"), the band has a high quality rhythm section that can play with enthusiasm, and warmth. Noteworthy bow.

JACK MONTROSE Blues and Vanilla RED NORVO

"BLUES AND VANILLA" — Jack Montrose (Tenor Sax)—Red Norvo (Vibes)—RCA Victor LPM-1451 (1-12" LP)

The highlight of the first Victor effort for composer-artist (tenor sax) Montrose is the "Concertina da Camera" (subtitled "Blues and Vanilla"), a playful blues and swing opus expertly read by the writer; Red Norvo (vibes); Shelly Manne (drums); Joe Maini (alto sax); and Walter Clark (bass). The flip side, with several personnel switches, swings brightly to 5 pieces, including 5 by Montrose. Delectable swing sessions.

S 102 Volume 2
phil woods
nick stabulas
teddy kotick
HALL OVERTON
JAZZ LABORATORY SERIES
signal

"HALL OVERTON"—Phil Woods (Alto Sax)—Teddy Kotick (guitar)—Nick Stabulis (drums)—Signal S 102 (1-12" LP)

The interesting approach is one that has been used in classical recordings: the elimination of an instrument from an ensemble so as to let a "student" fill the gap as he plays the recording. The missing instrument on side "B" is the alto sax, heard on side "A" with Phil Woods playing. Under the direction of arranger-pianist Hall Overton, the disk is a series of smartly swinging standards performed by the quartet on the "A" side, without the alto sax on the flip side. Excellent method for "participation" in combo work.

VIBE-RANT
TEDDY CHARLES

"VIBE-RANT"—Teddy Charles, Vibes-Elektra 136 (1-12" LP)

Charles is a first-rate vibist who has put together a fine quintet for this Elektra entry highlighting the performer in a solid array of smoothly swinging tracks. This light touch is applied to 6 items, evenly divided among standards and Charles originals. Others in the crew include Mal Waldron (piano); Addison Farmer (bass); Idress Sulieman (trumpet); and Jerry Segal (drums); Sulieman is the vibist's most featured artist here. Excellent vibe work.

THE JOHN TOWNER TOUCH

"THE JOHN TOWNER TOUCH"—John Towner, Piano-Kapp KL-1055 (1-12" LP)

Towner appeared admirably in the 2-disk Kapp jazz set, "Modern Jazz Gallery," and paces himself briskly, and inventively on this issue featuring the artist in 12 modern-day waltzes ("Wait Till You See Her," "I'll Take Romance," "Tenderly"). Towner is intermittently supported by a lush string section directed by Russell Garcia. Fine jazz-mood improvisations.

BLOWING IN FROM CHICAGO
CLIFF JORDAN
JOHN GILMORE
With Horace Silver, Curly Russell, Art Blakey

"BLOWING IN FROM CHICAGO"—Cliff Jordan (tenor sax)—John Gilmore (tenor sax)—Blue Note 1549 (1-12" LP)

The disk sells the two tenor sax men, Cliff Jordan, and John Gilmore, extremely well. Occasioned by particularly hard-driving work, and the backing of a notable three man crew (Horace Silver on piano; Art Blakey on drums; Curly Russell on bass), the sessions catch the featured artists in provocative stints. Excellent sound. Everything came off wonderfully here.

CLASSICAL

Contemporary Piano Sonatas
Leonard Pennario

"CONTEMPORARY PIANO SONATAS"—Leonard Pennario—Piano-Capitol P 8376 (1-12" LP)

Capitol's major pianist, Leonard Pennario, has undertaken a challenging program in new entry. The works are three sonatas by Bartok, Prokoviev, and sometime film composer ("Ivanhoe," "Spellbound") Miklos Rozsa. The works abound in modern approaches, often amazing in their skilled conceptions. Pennario interpretations pack the punch, and understanding for excellent renditions of the pieces. Commanding artistry.

BRAHMS: Three Rhapsodies-Variations And Fugue On A Theme Of Handel—Victor Schioler—Piano-Capitol P 18049 (1-12" LP)

Danish pianist Victor Schioler is represented in an all Brahms' keyboard recital here, and both the performer and composer are very well represented. The rhapsodies, and the "Variations And Fugue On A Theme By Handel" are demanding in their subtleties, expressiveness, and technical foundations; factors evidently Schioler's artistry as he demonstrates here, is up to. Noteworthy keyboard work.

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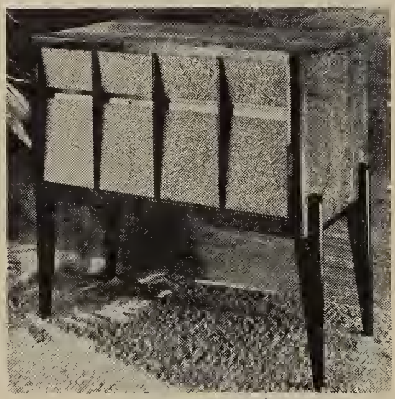

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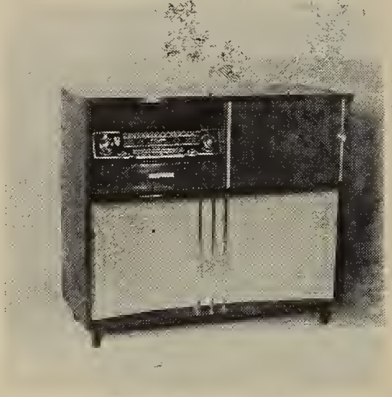

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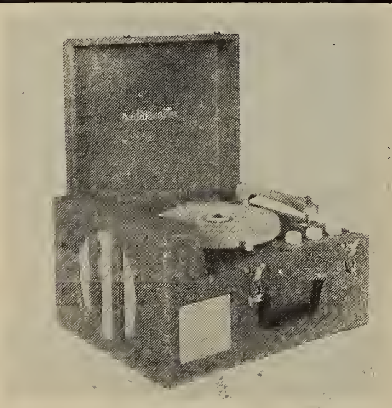

Portable

BIRCH

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Model 547

COLUMBIA

Model "360"

DEAN

Model 315

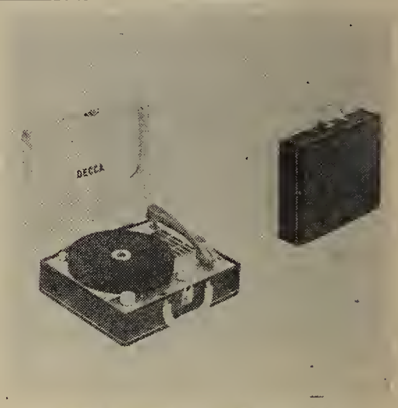
Peter Pan—Model 804

Model 545

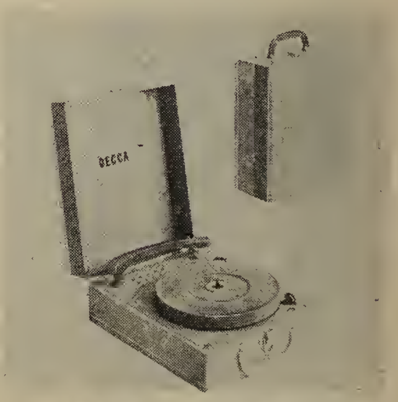
Model 541

Model 3413

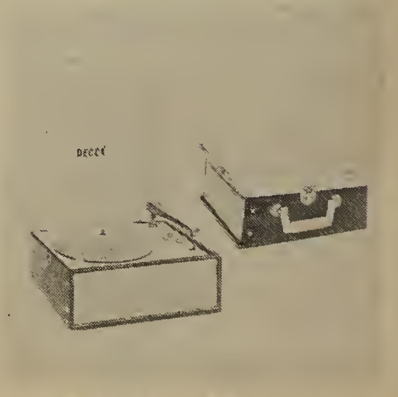
DECCA



The Adams—Model DP-551



The Nassau—Model DPS-8



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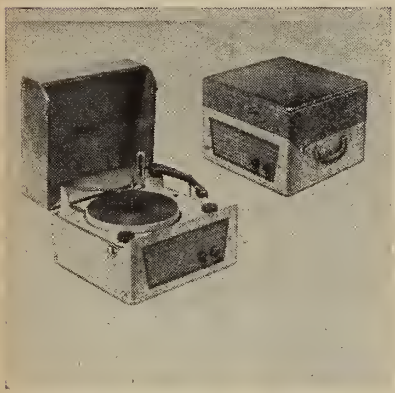
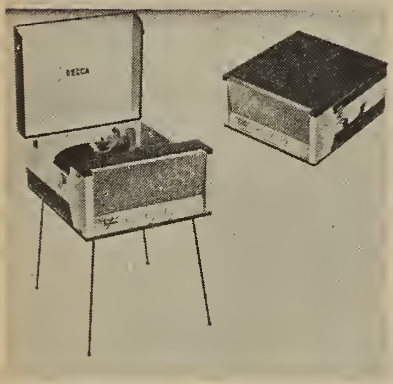


The Hartford—DP-542

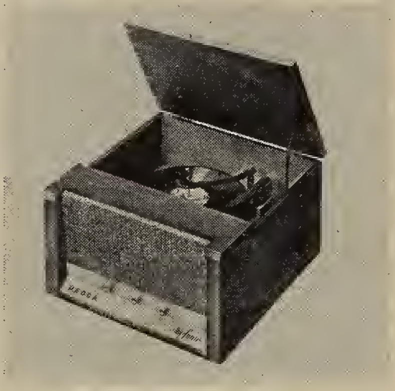
The Monterrey—DP-532



The Livingston—DP-233

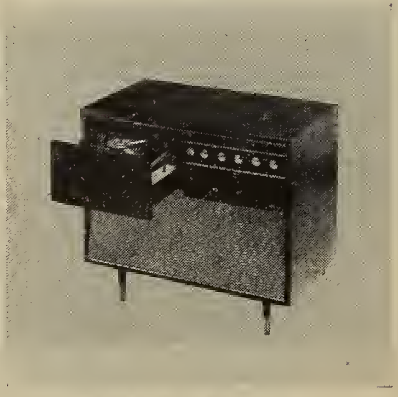
The Demonstrator—DP-610

The Ambassador—DP-222



The Hi-Fonic—DP-240

The Suffolk—DP-621



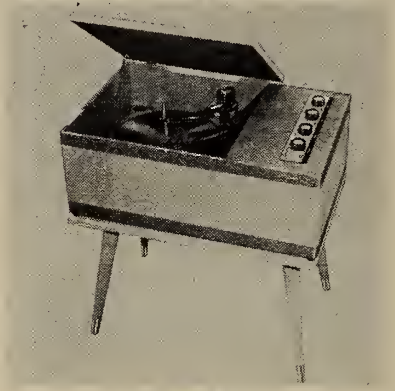
The Riverside—DP-207

The Douglas—DP-264

DE WALD

Jamboree—Model J-5410

DICTOGRAPH



Model 110

Model 101

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3 Speed Portable

EMERSON

Model 858B

Model 860B

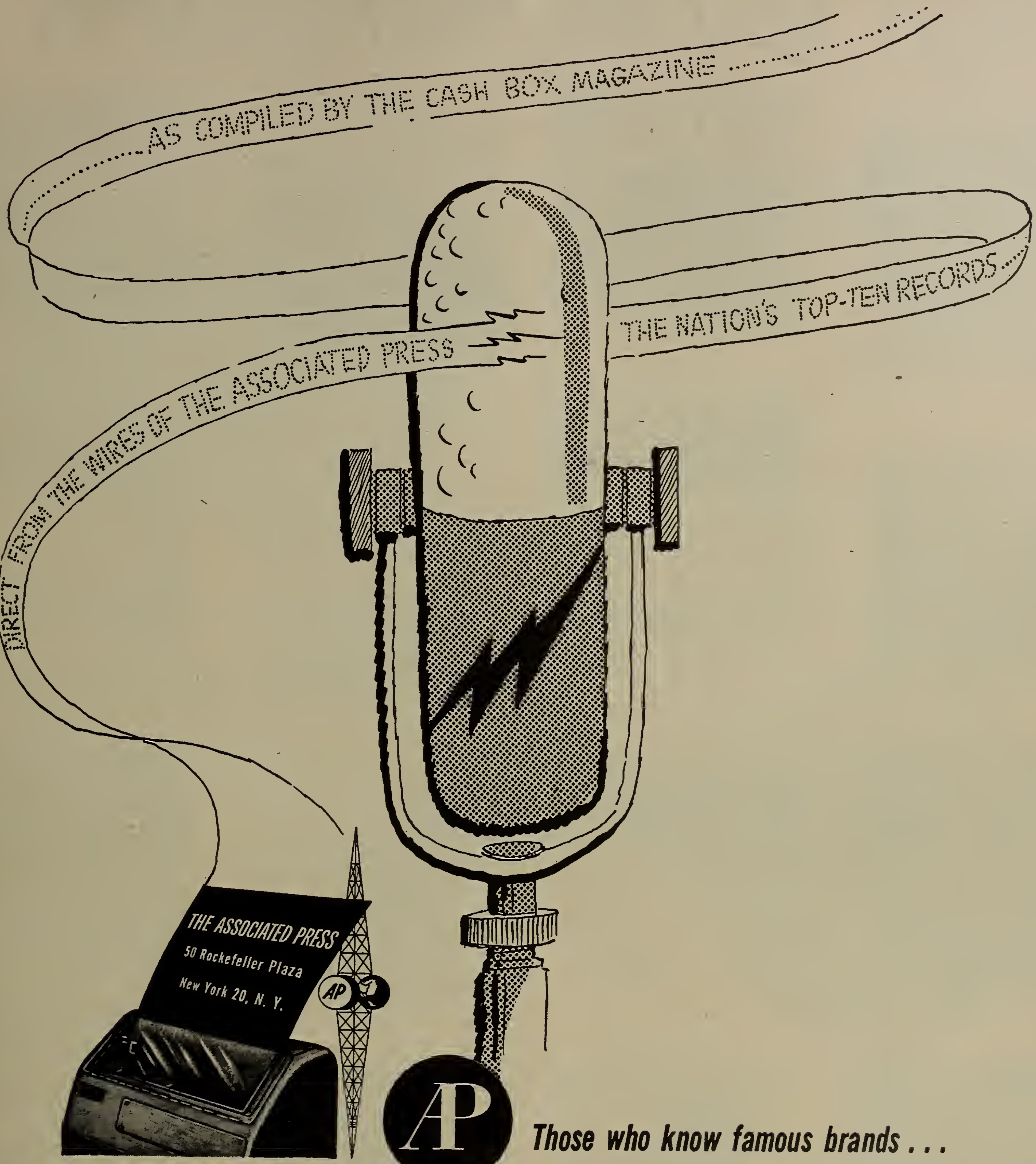
Model 867

Model 861

FISHER

The Province—Model PR-20

The Normandy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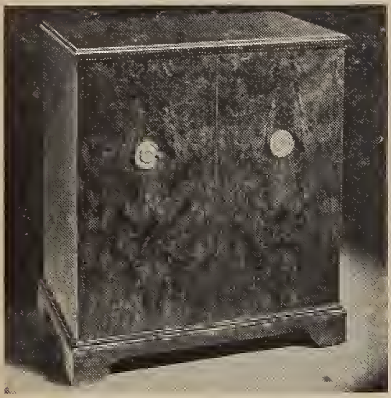
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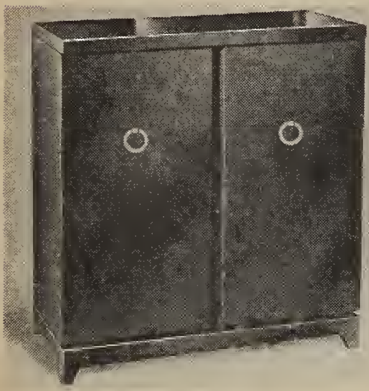
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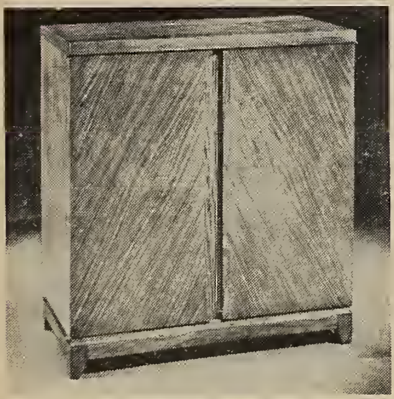
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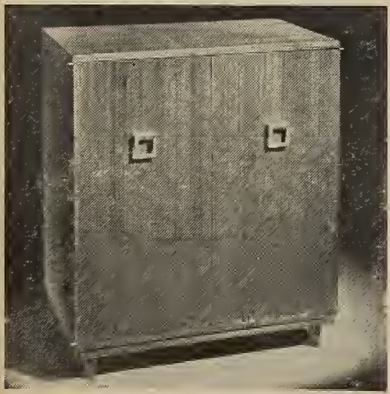
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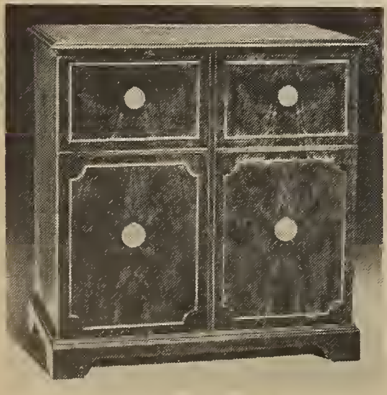
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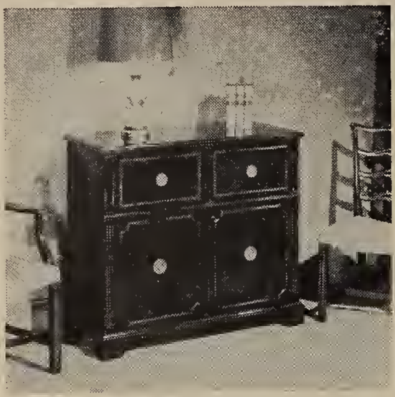
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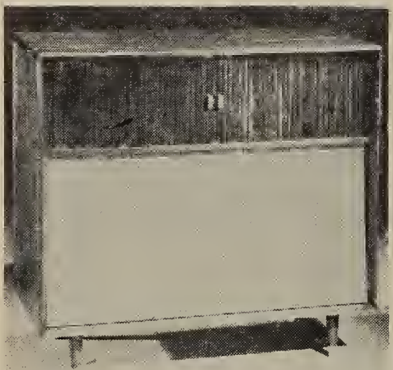
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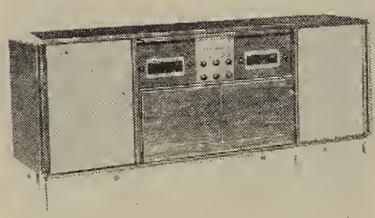
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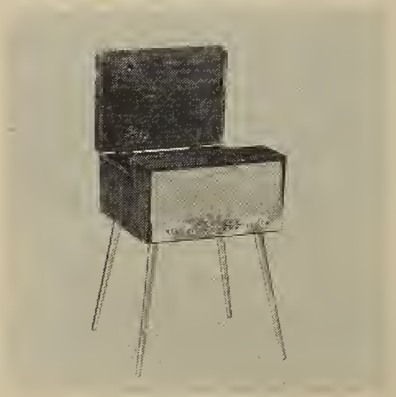
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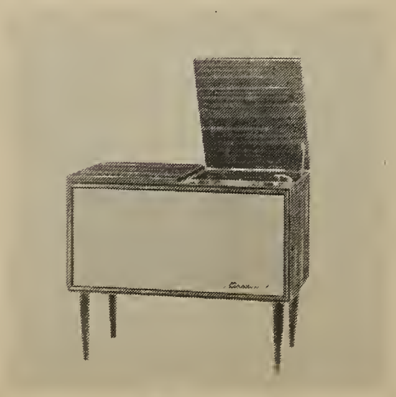
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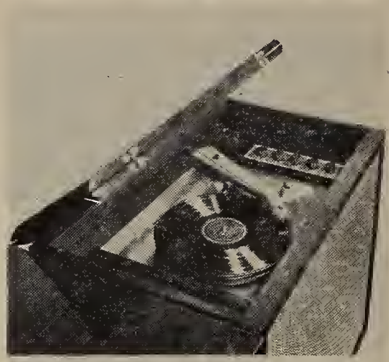
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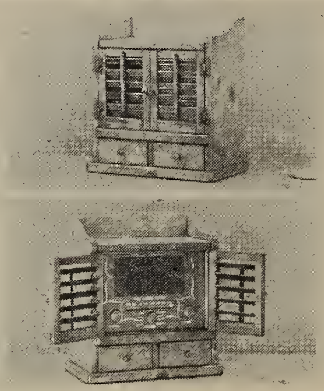
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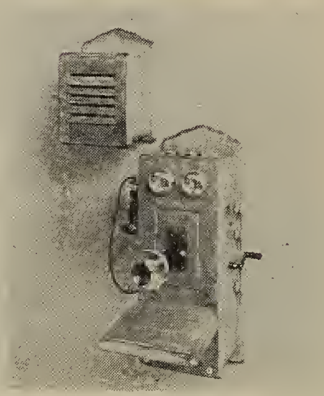
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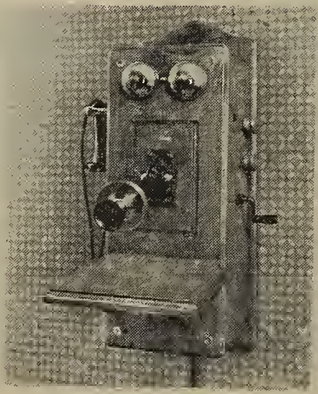
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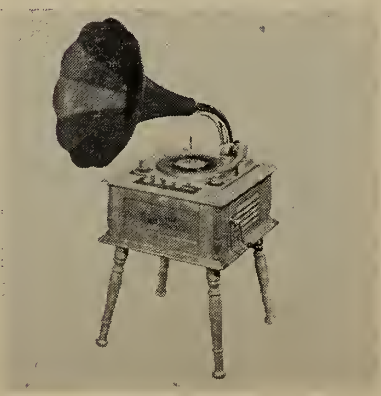
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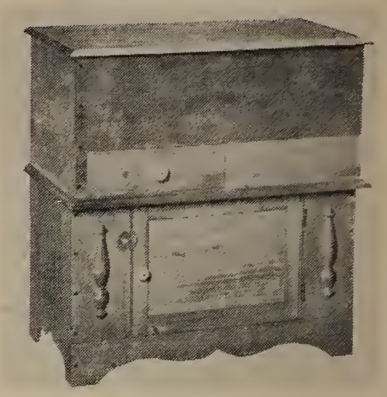
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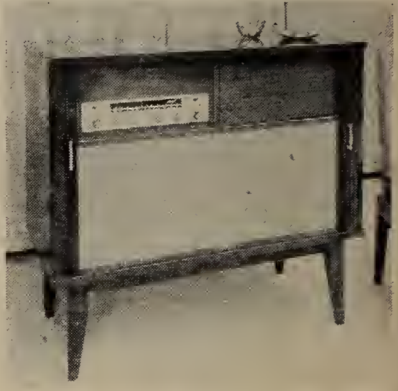
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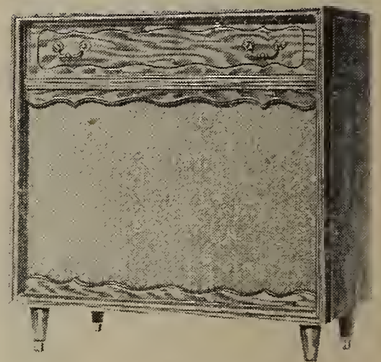
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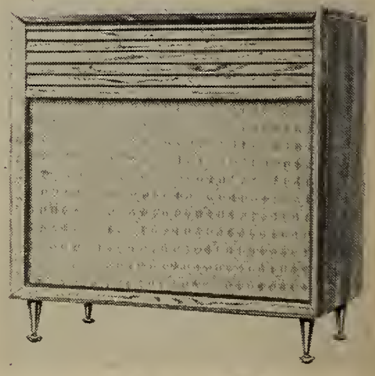
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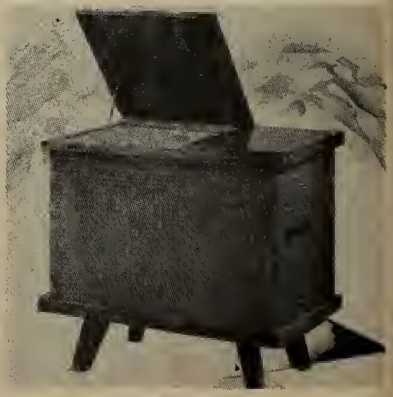
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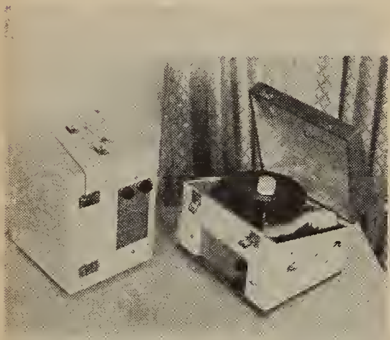

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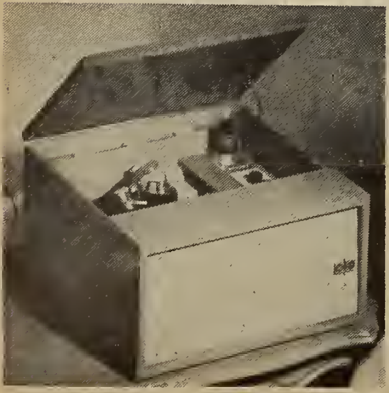
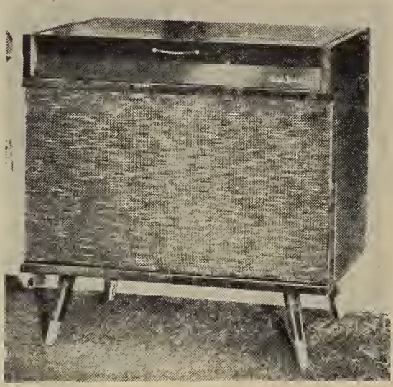


Model 67 HFT

Model 67 HFK

OLYMPIC

Model C-50



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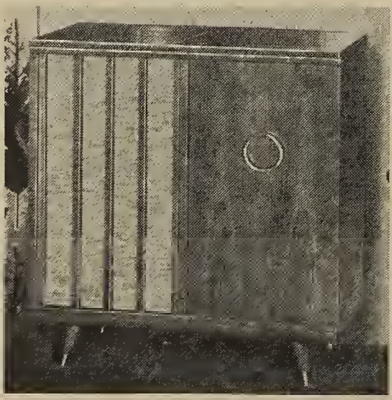


Model 594W

PHONORAMA

Model P609

Model P619

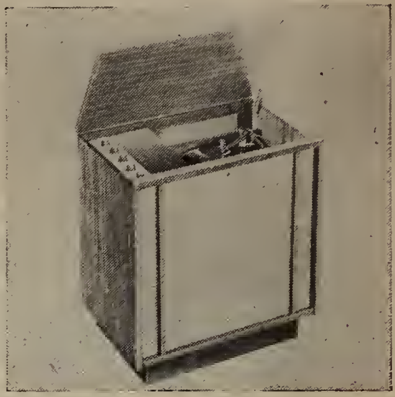
Model PA900

Model P917

PILOT

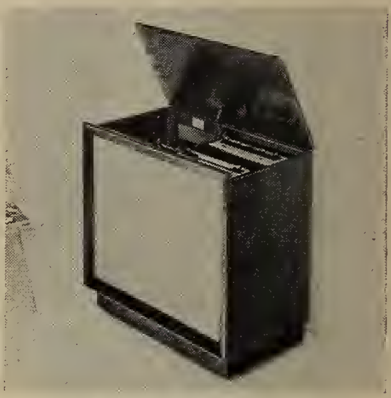
Portable Encore PT-1015

Encore PT-102



Ensemble PT-1028

Ensemble PT-1030B



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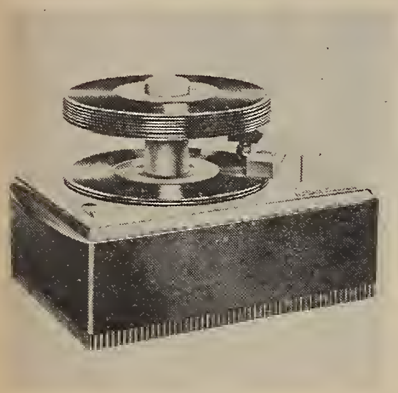
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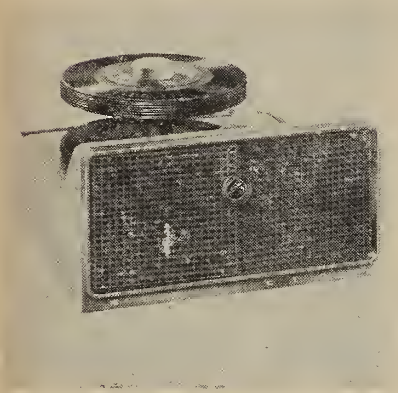
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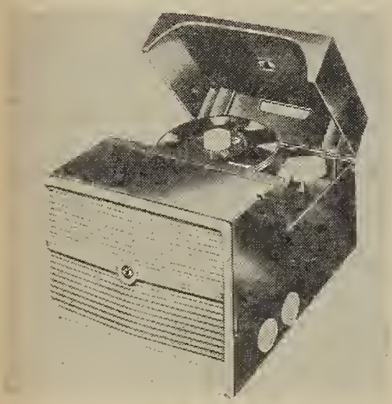
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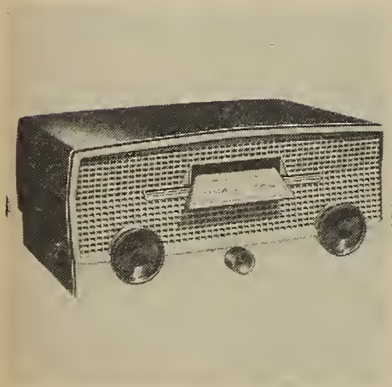
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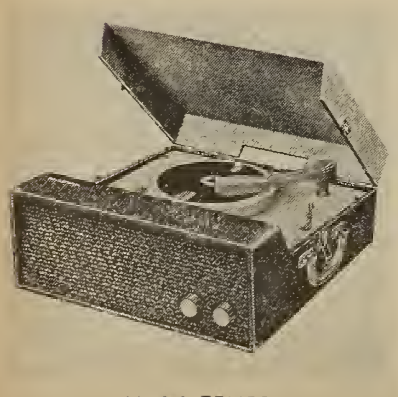
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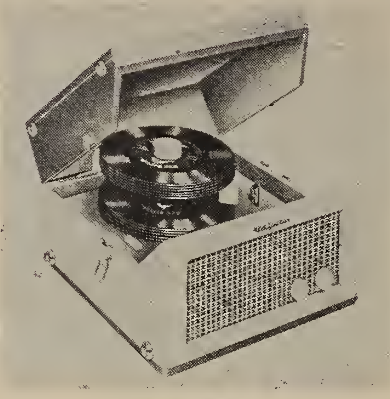
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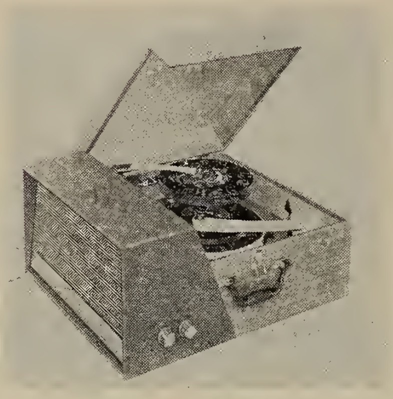
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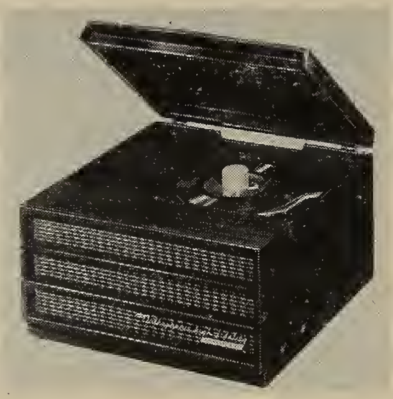
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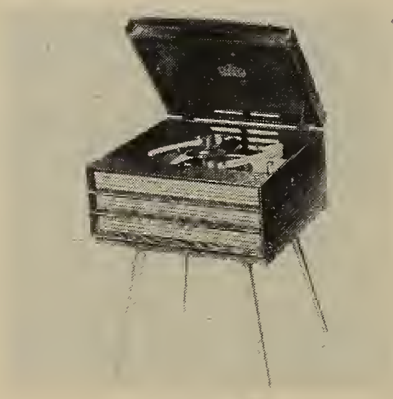
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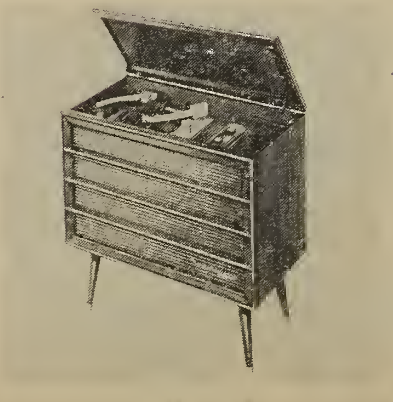
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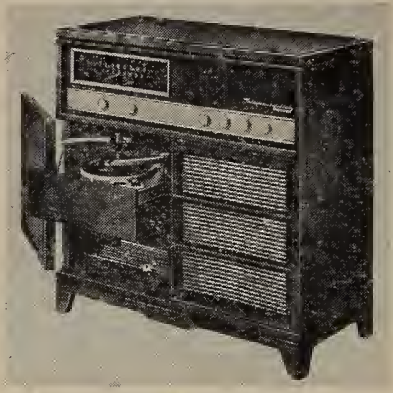
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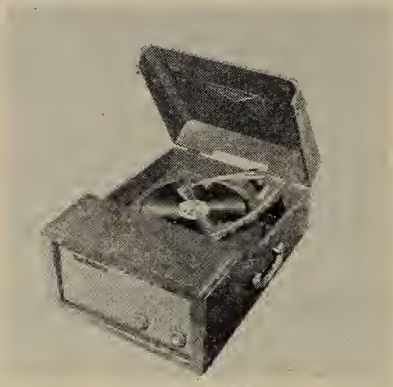
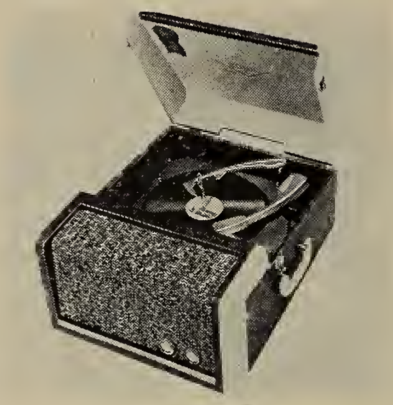
SONIC


Capri 585


Capri 575

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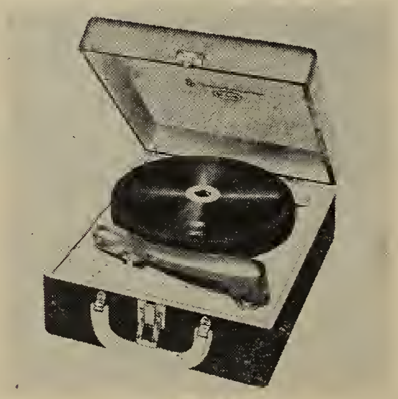
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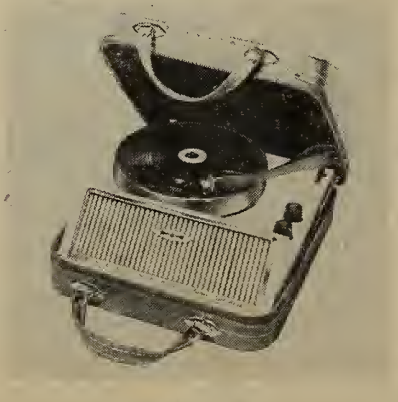
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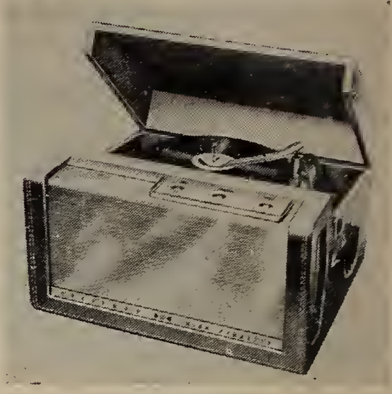
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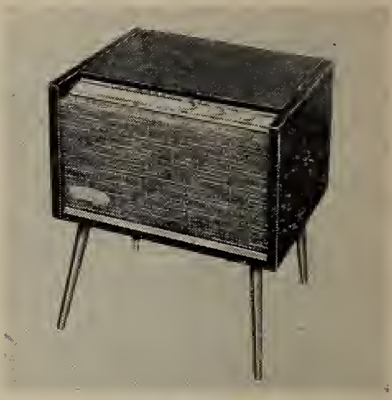
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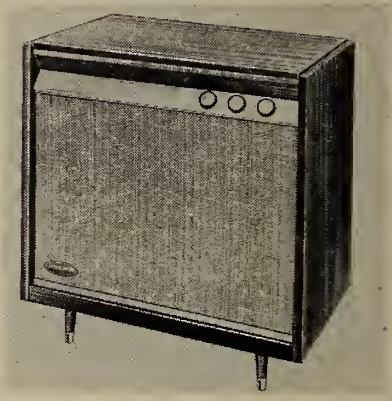
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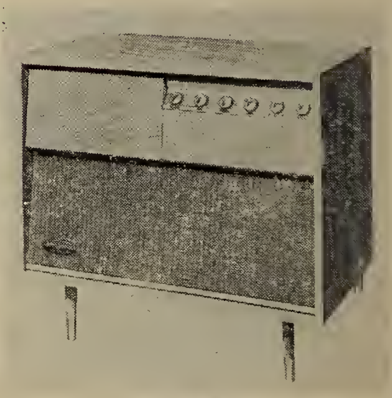
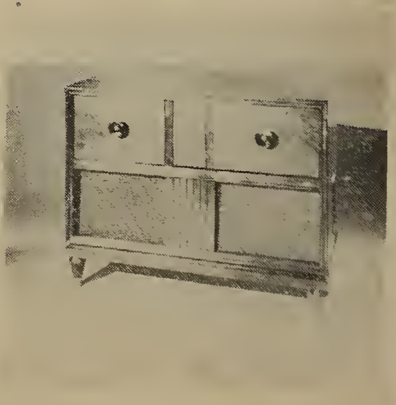

Model 4A37

STERLING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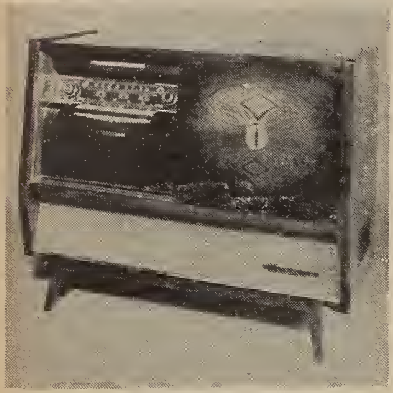
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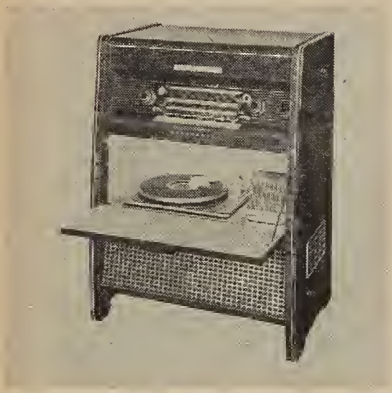
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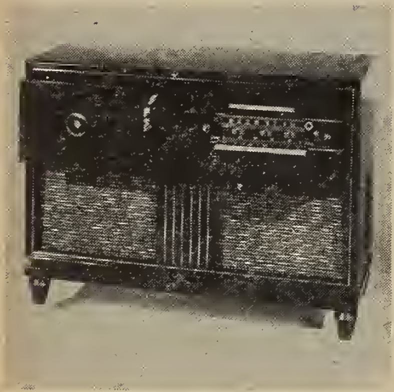
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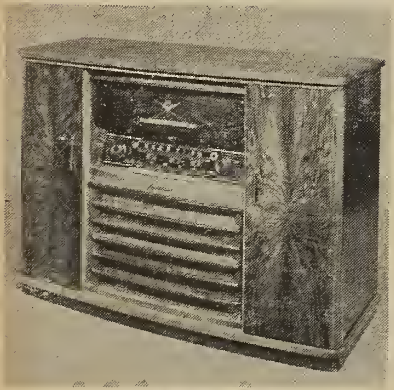
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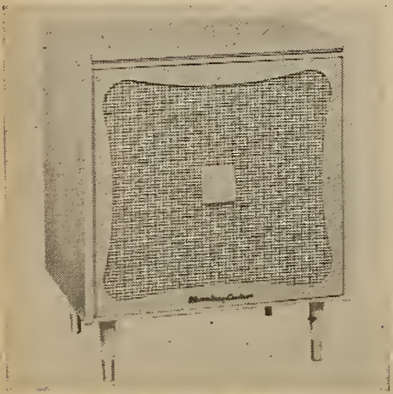
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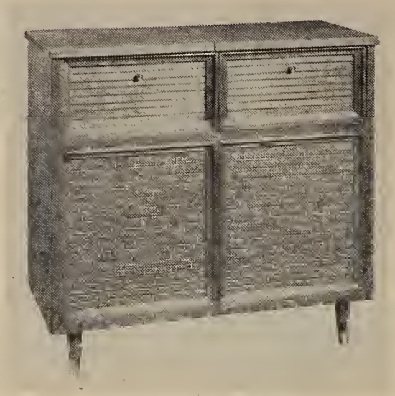
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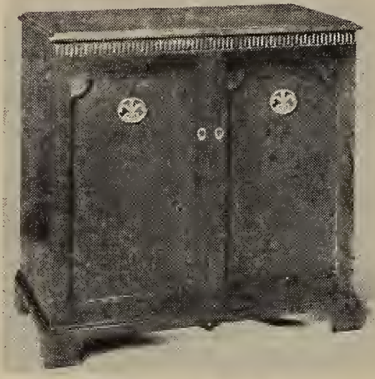
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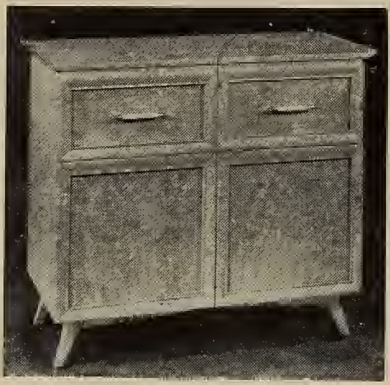
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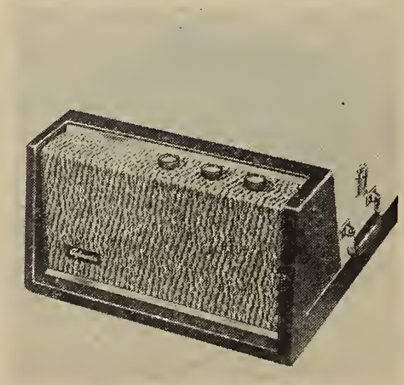
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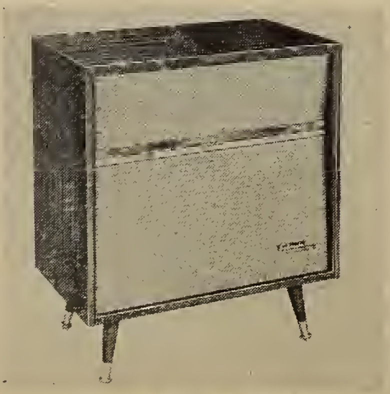
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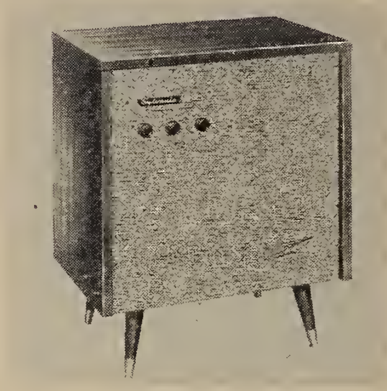
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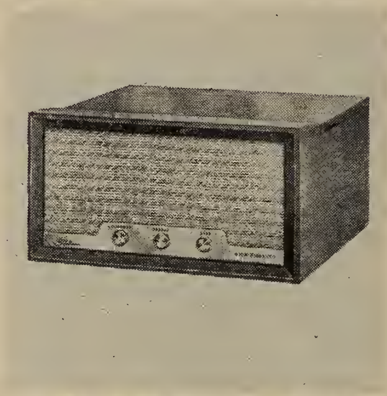
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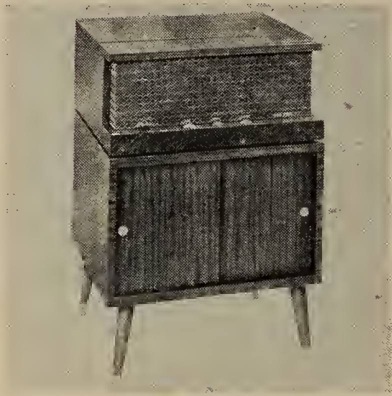
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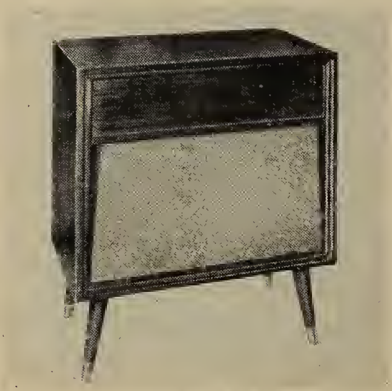
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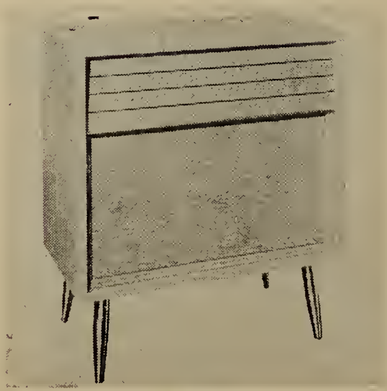
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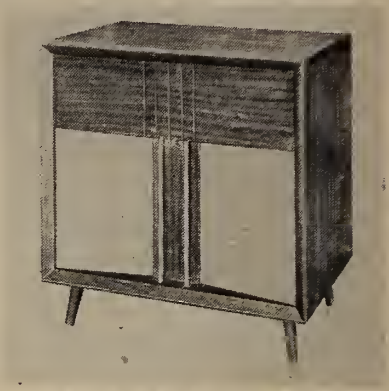
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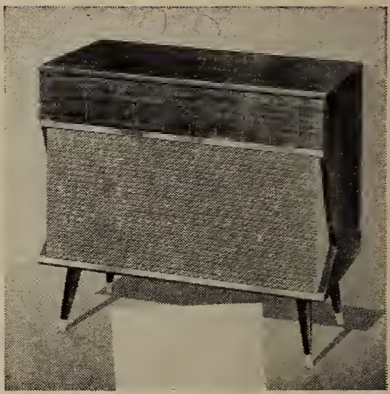
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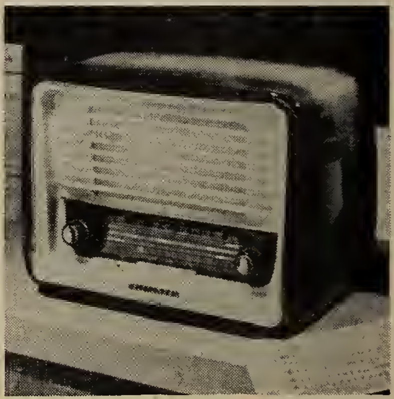
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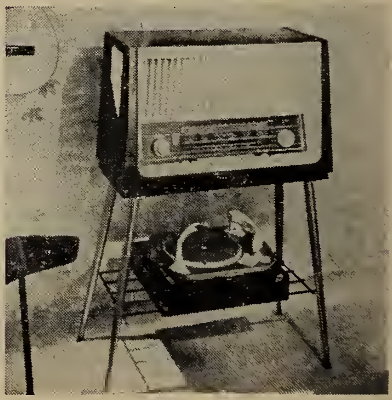
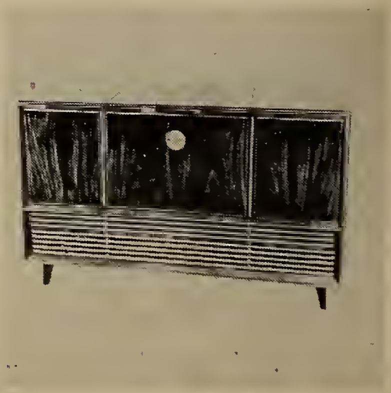

Opus 7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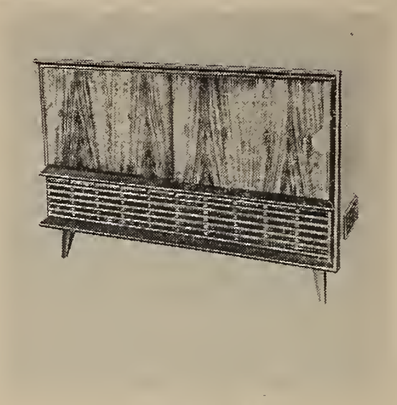

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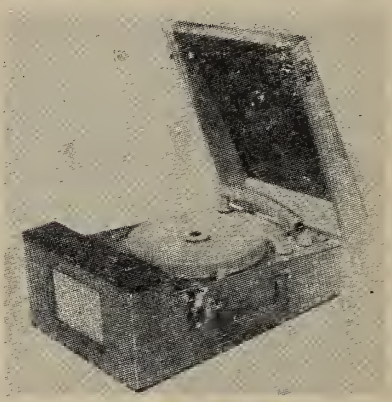

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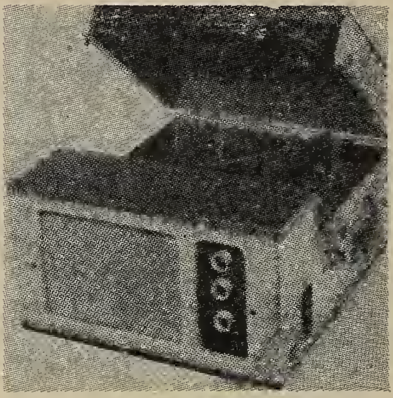

4 Speed Portable

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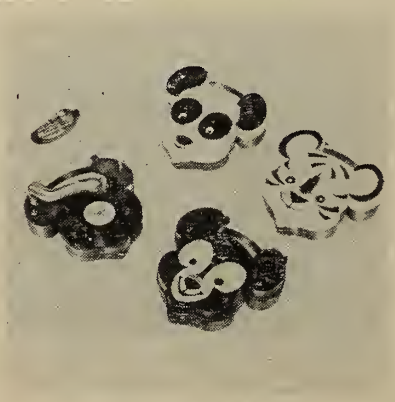
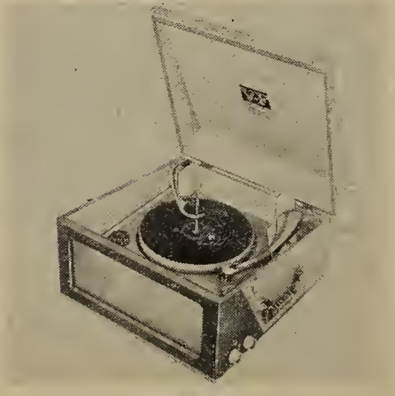


Model 603



Model 302

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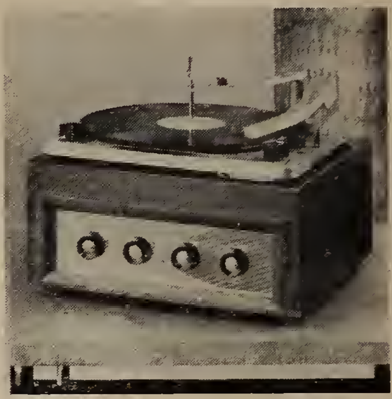

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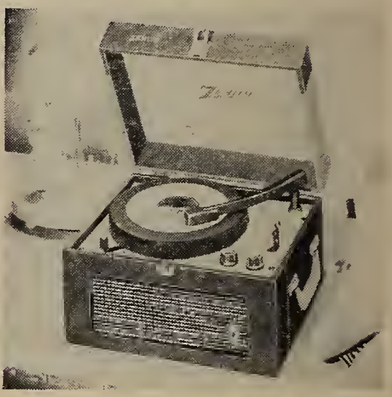

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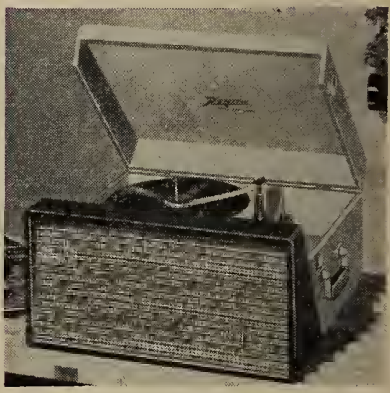

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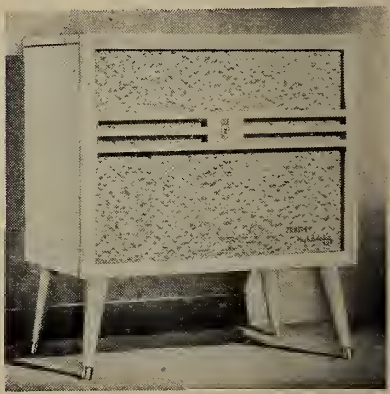

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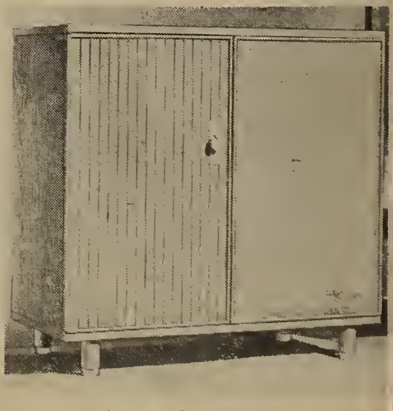

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A List of Most of The Records Which Have Topped The Million Mark

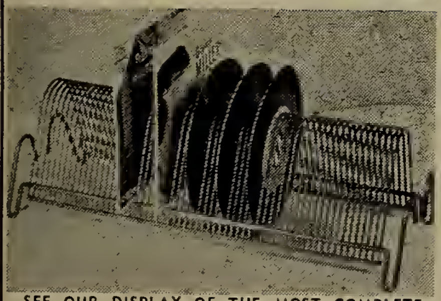
Ames Brothers	Sentimental Me (Rag Mop)	Coral 1950
	You You You	Victor 1953
Anderson, Leroy	Blue Tango	Decca 1951
Andrews Sisters	Rum And Coca-Cola	Decca 1944
	I Can Dream, Can't I	Decca 1949
Austin Gene	Ramona	Victor 1928
Autry, Gene	Silver Haired Daddy	Columbia 1939
	Rudolph The Red-Nosed Reindeer	Columbia 1950
Barron, Blue	Cruising Down The River	MGM 1949
Barton, Eileen	If I Knew You Were Comin' I'd Of Baked A Cake	National 1950
Baxter, Les	Poor People Of Paris	Capitol 1956
Bennett, Tony	Because Of You	Columbia 1952
	Cold Cold Heart	Columbia 1952
	Rags To Riches	Columbia 1953
Boone, Pat	Ain't That A Shame	Dot 1955
	Love Letters In The Sand	Dot 1957
	I Almost Lost My Mind	Dot 1956
	Don't Forbid Me	Dot 1957
	Why, Baby, Why	Dot 1957
Boyd, Jimmy	I Saw Mommy Kissing Santa Claus	Columbia 1952
Brewer, Teresa	Till I Waltz Again With You	Coral 1952
	Ricochet	Coral 1953
Britt, Elton	There's A Star-Spangled Banner Waving Somewhere	Victor 1942
Brown, Les	Sentimental Journey	Columbia 1945
Buchanan & Goodman	Flying Saucer	Luniverse 1956
Calloway, Cab	Jumpin' Jive	Columbia 1939
Cavallaro, Carmen	Polonaise (by Chopin)	Decca 1945
Chordettes	Mr. Sandman	Cadence 1954
Clooney, Rosemary	Come On-A My House	Columbia 1951
	Hey There	Columbia 1954
Cole, Nat "King"	Nature Boy	Capitol 1948
	Mona Lisa	Capitol 1949
	Too Young	Capitol 1951
Como, Perry	Temptation	Victor 1945
	Hubba Hubba	Victor 1945
	Till The End Of Time	Victor 1945
	Prisoner Of Love	Victor 1946
	When You Were Sweet Sixteen	Victor 1947
	Because	Victor 1948
	Don't Let The Stars Get In Your Eyes	Victor 1952
	Wanted	Victor 1954
	Hot Diggity	RCA Victor 1956
	Round And Round	Victor 1957
Crew Cuts	Sh-Boom	Mercury 1954
Crosby, Bing	Silent Night	Decca 1942
	Sunday, Monday, Or Always	Decca 1943
	I'll Be Home For Christmas	Decca 1943
	Swinging On A Star	Decca 1944
	Too-Ra-Loo-Ra-Loo-Ral	Decca 1944
	I Can't Begin To Tell You	Decca 1945
	Dear Hearts And Gentle People	Decca 1946
	New San Antonio Rose	Decca 1946
	MacNamara's Band	Decca 1946
	Sweet Leilani	Decca 1946
	White Christmas	Decca 1946
	Now Is The Hour	Decca 1948
	Galway Bay	Decca 1948
with Andrews Sisters	Pistol Packin' Mama	Decca 1943
	Jingle Bells	Decca 1943
	Don't Fence Me In	Decca 1944
	South America, Take It Away	Decca 1946
with Gary Crosby	Play A Simple Melody	Decca 1950
with Grace Kelly	True Love	Capitol 1957
with Fred Waring	Whiffenpoof Song	Decca 1950
Dalhart, Vernon	Prisoner's Song	Victor 1924
Damone, Vic	You're Breaking My Heart	Mercury 1949
Day, Doris	Secret Love	Columbia 1954
	Whatever Will Be, Will Be	Columbia 1956
Del-Vikings	Come Go With Me	Dot 1957
Diamonds	Little Darlin'	Mercury 1957
Doggett, Bill	Honky Tonk	King 1956
Dorsey, Jimmy	Maria Elena	Decca 1946
	Green Eyes	Decca 1946
	So Rare	Fraternity 1957
Dorsey, Tommy	Marie	Victor 1937
	Boogie Woogie	Victor 1938
	There Are Such Things	Victor 1942
Draper, Rusty	Gambler's Guitar	Mercury 1953
Eckstine, Billy	I Apologize	MGM 1951
Everly Bros.	Bye Bye Love	Cadence 1957
Faith, Percy	The Song From Moulin Rouge	Columbia 1953
Fiedler, Arthur	Jalousie	Victor 1938
Fisher, Eddie	Anytime	Victor 1951
	I'm Walking Behind You	Victor 1953
	Oh My Papa	Victor 1953
	I Need You Now	Victor 1954
Fitzgerald, Ella & The Ink Spots	Into Each Life Some Rain Must Fall	Decca 1944
Ford, Tennessee Ernie	Sixteen Tons	Capitol 1955
Four Aces	Tell Me Why	Decca 1951
	Love Is A Many-Splendored Thing	Decca 1955
Four Lads	Moments To Remember	Columbia 1955
	No Not Much	Columbia 1956
Freberg, Stan	St. George And The Dragonet	Capitol 1953
Gibbs, Georgia	Kiss Of Fire	Mercury 1952
	Tweedlee Dee	Mercury 1955
	Dance With Me Henry	Mercury 1955
Glahe, Will	Beer Barrel Polka	Victor 1938
Gleason, Jackie	Melancholy Serenade	Capitol 1953
Godfrey, Arthur	Too Fat Polka	Columbia 1947
Grant, Gogi	Wayward Wind	Era 1956
Haley, Bill	Shake, Rattle And Roll	Decca 1955
	Rock Around The Clock	Decca 1955
Harris, Phil	The Thing	Victor 1950
Hayes, Bill	Davy Crockett	Cadence 1955
Haymes, Dick	You'll Never Know	Decca 1943
	Little White Lies	Decca 1948
Heidt, Horace	Deep In The Heart Of Texas	Columbia 1941
Herman, Woody	Laura	Columbia 1945
	Woodchopper's Ball	Decca 1947
Hunt, Pee Wee	12th Street Rag	Capitol 1951
	Oh	Capitol 1953
Hunter, Tab	Young Love	Dot 1957
Ink Spots	To Each His Own	Decca 1946
	The Gypsy	Decca 1946
James, Harry	Ciribiribin	Columbia 1939
	One O'Clock Jump	Columbia 1941
	You Made Me Love You	Columbia 1946
James, Joni	Why Don't You Believe Me	MGM 1952
	Your Cheating Heart	MGM 1953
	Have You Heard	MGM 1953
James, Sonny	Young Love	Capitol 1957
Jenkins, Gordon	Maybe You'll Be There	Decca 1947
with The Weavers	Goodnight, Irene	Decca 1950
Jolson, Al	April Showers b/w Swanee	Decca 1945
	California Here I come b/w Rockabye Your Baby	Decca 1946
	You Made Me Love You b/w Ma Blushin' Rosie	Decca 1946
	Sonny Boy b/w My Mammy	Decca 1946
	Anniversary Song	Decca 1946
Jones, Spike	Cocktails For Two	Victor 1944
	All I Want For Christmas	Victor 1948
Jordan, Louis	Choo Choo Ch'Boogie	Decca 1946
Kallen, Kitty	Little Things Mean A Lot	Decca 1954
King, Pee Wee	Slow Poke	Victor 1951
Knight, Evelyn	A Little Bird Told Me	Decca 1948
Kyser, Kay	Three Little Fishes	Columbia 1941
	Jingle Jangle Jingle	Columbia 1942
	Praise The Lord	Columbia 1942
	Strip Polka	Columbia 1942
	Who Wouldn't Love You	Columbia 1942
	Woody Woodpecker	Columbia 1948
Laine, Frankie	That's My Desire	Mercury 1947
	Shine	Mercury 1948
	Mule Train	Mercury 1949
	Lucky Ol' Sun	Mercury 1949
	Jezebel	Columbia 1951
	I Believe	Columbia 1953
	Moonlight Gambler	Columbia 1957
La Rosa, Julius	Eh Cumpari	Cadence 1953
Lanza, Mario	Be My Love	Victor 1950
	Loveliest Night of the Year	Victor 1951
Lee, Peggy	Manana	Capitol 1948
Lewis, Jerry	Rock-A-Bye Your Baby With A Dixie Melody	Decca 1956
Lombardo, Guy	Third Man Theme	Decca 1944
	Humoresque	Decca 1946
	Easter Parade	Decca 1947
with Andrews Sisters	Christmas Island	Decca 1946
Long, Johnny	Shanty Town	Decca 1940
Lowe, Jim	Green Door	Dot 1957
Lund, Art	Mam'selle	MGM 1947
Lynn, Vera	Auf Weidersehn	London 1955
Mangano, Sylvana	Anna	Mgm 1953
Marterie, Ralph	Caravan	Mercury 1952
	Pretend	Mercury 1953
Martin, Dean	That's Amore	Capitol 1953
	Memories Are Made Of This	Capitol 1955
Martin, Freddy	Piano Concerto in B Flat	Victor 1941
	White Christmas	Victor 1942
McGuire Sisters	Sincerely	Coral 1955
Miller, Glenn	American Patrol	Victor 1939
	In The Mood	Victor 1939
	Little Brown Jug	Victor 1939
	Sunrise Serenade	Victor 1939
	Pennsylvania 6-5000	Victor 1940
	Tuxedo Junction	Victor 1940
	Chattanooga Choo Choo	Victor 1941
	Kalamazoo	Victor 1942
Miller, Mitch	Yellow Rose Of Texas	Columbia 1955
Mills Brothers	You Always Hurt The One You Love	Decca 1944
	Paper Doll	Decca 1948
	The Glow-Worm	Decca 1952
Mitchell, Guy	My Heart Cries For You	Columbia 1950
	Singing The Blues	Columbia 1957
Monroe, Vaughn	Racing With the Moon	Victor 1941
	There I've Said It Again	Victor 1945
	Ballerina	Victor 1947
	Riders in the Sky	Victor 1949

(Continued on page 45)

THE MILLION-SELLER RECORDS

Continued from page 44

Mooney, Art	Four Leaf Clover	MGM 1948
Morgan, Russ	Cruising Down the River	Decca 1949
Morse, Ella Mae	Blacksmith Blues	Capitol 1952
McCoy, Clyde	Sugar Blues	Decca 1946
Page, Patti	Tennessee Waltz	Mercury 1950
	I Went To Your Wedding	Mercury 1952
	Doggie in the Window	Mercury 1952
	Changing Partners	Mercury 1953
	Cross Over the Bridge	Mercury 1954
Paul, Les & Mary Ford	How High the Moon	Capitol 1947
	Mockin' Bird Hill	Capitol 1949
	The World Is Waiting for the Sunrise	Capitol 1949
	Vaya Con Dios	Capitol 1953
Platters	Only You	Mercury 1955
	The Great Pretender	Mercury 1955
	My Prayer	Mercury 1956
Prado, Perez	Cherry Pink and Apple Blossom White	Victor 1955
Presley, Elvis	Heartbreak Hotel	RCA Victor 1956
	All Shook Up	Victor 1957
	Don't Be Cruel/Hound Dog	Victor 1957
	I Want You, I Need You, I Love You	Victor 1956
	Love Me Tender	Victor 1956
	Too Much	Victor 1957
	Teddy Bear/Loving You	Victor 1957
Ray, Johnnie	Cry	Columbia 1951
Riddle, Nelson	Lisbon Antigua	Capitol 1955
Sands, Tommy	Teen Age Crush	Capitol 1957
Shaw, Artie	Begin the Beguine	Victor 1938
	Star Dust	Victor 1940
	Summit Ridge Drive	Victor 1940
Shore, Dinah	Buttons and Bows	Columbia 1948
Sinatra, Frank	Young at Heart	Capitol 1954
Smith, Kate	Rose O'Day	Columbia 1941
Stafford, Jo	Temptation	Capitol 1948
	Make Love to Me	Columbia 1954
Starr, Kay	Wheel of Fortune	Capitol 1952
	Rock And Roll Waltz	RCA Victor 1955
Stoloff, Morris	Moonglow & Picnic Theme	Decca 1956
Tucker, Orrin	Oh, Johnny	Columbia 1939
Waring, Fred	'Twas the Night Before Christmas	Decca 1942
Weavers, The	On Top of Old Smoky	Decca 1951
Weber, Joan	Let Me Go Lover	Columbia 1954
Weems, Ted	Heartaches	Decca 1950
Whiteman, Paul	Whispering	Victor 1920
	Three O'Clock in the Morning	Victor 1922
Whitfield, David	Cara Mia	London 1956
Whiting, Maggie	The Tree in the Meadow	Capitol 1948
with Jimmy Wakely	Slipping Around	Capitol 1949
Williams, Roger	Autumn Leaves	Kapp 1955
Winterhalter, Hugo	Canadian Sunset	Victor 1956



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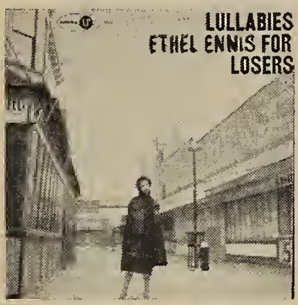
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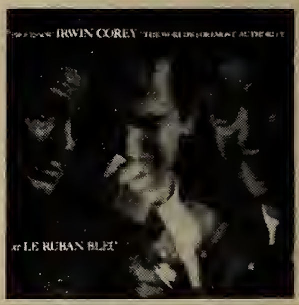
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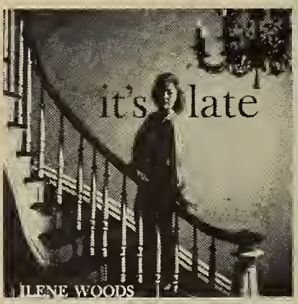
it's late
ILENE WOODS

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"IT'S LATE"

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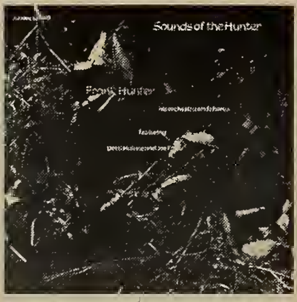
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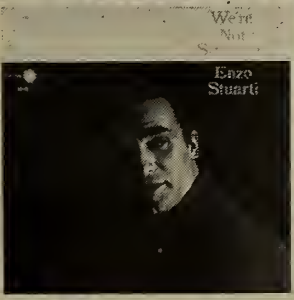
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Enzo Stuarti

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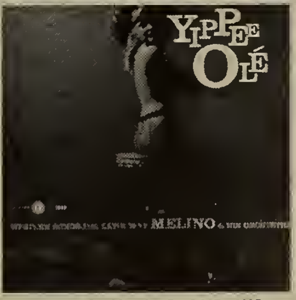
"WE'RE NOT STRANGERS"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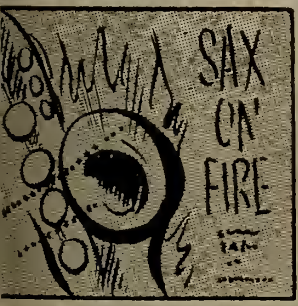

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DO-15576—T. TOMMY
I Saw You, I Saw You
ME-71118—CHUCK MILLER
Rang Tang Ding Dong

4—So Rare 4 3
★FR-755—JIMMY DORSEY
Sophisticated Swing

5—It's Not For Me To Say 5 5
★CO-40851—JOHNNY MATHIS
Warm And Tender
KA-185—JANE MORGAN
Around The World

6—I'm Gonna Sit Right Down 6 9
RO-4014—LARRY STORCH
I'm Walkin'

7—Searchin' 7 8
★AC-6087—THE COASTERS
Young Blood

8—Old Cape Cod 9 12
★ME-71101—PATTI PAGE
Wondering

9—Dark Moon 10 7
★DO-15550—BONNIE GUITAR
Big Mike
★DO-15558—GALE STORM
A Little Too Late
VI-6910—HAWKSHAW HAWKINS
With This Pen

Pos. 7/13 Pos. 7/6

10—Around The World 13 15
AP-9770—DON COSTA O.
Everybody Loves Pierre
CR-61741—LAWRENCE WELK O.
Champagne Time
CR-61856—McGuire Sisters
Interlude
★DE-30262—VICTOR YOUNG O.
Around The World—Crosby
KA-185—JANE MORGAN
It's Not For Me To Say
★LO-1746—MANTOVANI O.
Road To Ballingary
MG-12507—RAY CHARLES SINGERS
Take A Trip To Memory Lane
TH-1956—JACK HASKELL
Away Out West
VI-6677—EDDIE FISHER
Cindy Oh Cindy
VI-6853—MANNY LOPEZ O.
Summer Romance
VI-6947—EDDIE FISHER
Slow Burning Love

11—White Silver Sands 18 36
BR-55013—LENNON SISTERS
One Day A Little Girl
DE-30363—Owen Bradley
Midnight Blues
★JU-5288—DON RONDO
Stars Fell On Alabama
OJ-1002—DAVE GARDNER
Fat Charlie

12—I Like Your Kind Of Love 12 10
★CD-1323—ANDY WILLIAMS
Stop Teasin' Me
VI-6891—MELVIN ENDSLEY
Is It True?

13—A White Sport Coat 11 6
★CO-40864—MARTY ROBBINS
Grown-Up Tears
CR-61835—JOHNNY DESMOND
Just Lookin'

14—Send For Me 23 26
★CA-3737—NAT "KING" COLE
My Personal Possession

15—Shangri-La 15 18
★EP-9213—FOUR COINS
First In Line

16—Wonderful! Wonderful! 14 14
★CO-40784—JOHNNY MATHIS
When Sunny Gets Blue
GL-256—DENNY VAUGHAN
Since You Went Away
VI-6916—JAN PEERCE
My Yiddishe Momme

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17—Short Fat Fannie 24 33
★SP-608—LARRY WILLIAMS
High School Dance

18—Whispering Bells 25 28
★DO-15592—DEL-VIKINGS
Don't Be A Fool

19—A Teenager's Romance 8 11
★VE-10047—RICKY NELSON
I'm Walkin'

20—With All My Heart 19 20
★CN-1003—JODIE SANDS
More Than Only Friends
DE-30324—JUDY SCOTT
The Game Of Love
KA-183—BUDDY GRECO
Game Of Love

21—Loving You 29 37
★VI-7000—ELVIS PRESLEY
Teddy Bear

22—Star Dust 27 22
★LI-55071—BILL WARD & DOMINOES
Lucinda

23—Tammy 36 45
★CR-61851—DEBBIE REYNOLDS
French Heels
CR-61845—JOSEPH GERSHENSON
The Bachelor
DE-30317—PAT KIRBY
Don't Keep Me Silent
★ME-71123—RICHARD HAYMAN
Calypso Gal
★VI-6930—AMES BROTHERS
Rockin' Shoes

24—Four Walls 17 17
CR-61828—DOROTHY COLLINS
Big Dreams
DE-30327—BILL MONROE
Fallen Star
DO-15569—JIM LOWE
Talkin' To The Blues
★VI-6874—JIM REEVES
I Know And You Know

25—Over The Mountain, Across The Sea 22 23
★CH-1654—JOHNNIE & JOE
My Baby's Gone On

26—Young Blood 21 19
★AC-6087—THE COASTERS
Searchin'

Pos. 7/13 Pos. 7/6

27—Jenny Jenny 28 29
★SP-606—LITTLE RICHARD
Miss Ann

28—Start Movin' 16 13
★EP-9216—SAL MINEO
Love Affair

29—A Fallen Star 32 35
★CA-3742—FERLIN HUSKY
Prize Possession
★DO-1289—JIMMY NEWMAN
I Can't Go On This Way
★DO-15594—HILLTOPPERS
Footsteps
ME-71124—NICK NOBLE
Let Me Hold You In My Arms

30—My Personal Possession 33 39
★CA-3737—NAT "KING" COLE
Send For Me
DE-30361—ANDY BEY
The Meaning Of The Blues

31—Rainbow 42 46
★KA-184—RUSS HAMILTON
We Will Make Love
JU-5290—BILL DARNEL
Do You Care

32—Gonna Find Me A Bluebird 26 24
CD-1318—JOYCE HAHN
I Saw You, I Saw You
JZ-165—DARRYL ROBERTS
Love While You're Young
★MG-12412—MARVIN RAINWATER
So You Think You've Got Troubles
VI-6905—EDDY ARNOLD
A Little Bit

33—All Shook Up 20 16
AL-3359—DAVID HILL
Melody For Lovers
★VI-6870—ELVIS PRESLEY
That's When Your Heartaches Begin

34—Build Your Love 38 47
★CO-40942—JOHNNIE RAY
Street Of Memories

35—Island In The Sun 40 41
★VI-6885—HARRY BELAFONTE
Cocoanut Woman

36—Whole Lot Of Shakin' Going On 45 48
★SU-267 JERRY LEE LEWIS
It'll Be Me

Pos. 7/13 Pos. 7/6

37—Valley Of Tears 31 25
★IM-5442—FATS DOMINO
It's You I Love

38—Diana 52 —
★AP-9831—PAUL ANKA
Don't Gamble With Love

39—Rock Your Little Baby To Sleep 39 32
★RO-4009—BUDDY KNOX
Don't Make Me Cry

40—Teardrops In My Heart 41 40
★CR-61850—TERESA BREWER
Lula Rock-A-Hula
EP-9219—TOMMY PRISCO
Maybe Someday

41—Rockin' Shoes 43 —
★VI-6930—Ames Brothers
Tammy

42—My Dream 35 30
★ME-71093—PLATTERS
I Wanna

43—School Day (Ring Ring Goes The Bell) 34 27
BR-55007—BIG TINY LITTLE
That's The Only Way To Live
★CH-1653—CHUCK BERRY
Deep Feeling

44—Flying Saucer The 2nd 49 —
★LU-105—Buchanan & Goodman
Martian Symphony

45—Oh Baby Doll — —
★CH-1664—CHUCK BERRY
Lajaunda

46—Little Darlin' 30 21
EX-2101—THE GLADIOLAS
Sweetheart Please Don't Go
★ME-71060—THE DIAMONDS
Faithful And True

47—To The Aisle 57 —
★EM-1019—FIVE SATINS
Wish I Had My Baby
★EP-9224—ROY HAMILTON
That Old Feeling

48—Cool Shake 59 —
★ME-71132—DEL-VIKINGS
Jitterbug Mary

Pos. 7/13 Pos. 7/6

49—Goody Goody — —
★GE-1039—FRANKIE LYMON & TEENAGERS
Creation Of Love

50—Freight Train 37 31

51—I Just Don't Know 44 34

52—Shenandoah Rose 46 42

53—Girl With The Golden Braids 53 44

54—Susie-Q 47 60

55—Passing Strangers 51 55

56—C. C. Rider 58 56

57—By The Bend Of The River — —

58—You're Cheatin' Yourself 50 50

59—An Affair To Remember — —

60—Let The Four Winds Blow 48 —

60—Moolight Love 54 —

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AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabar
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OJ—OJ
OK—Okeh
PE—Peacock
PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

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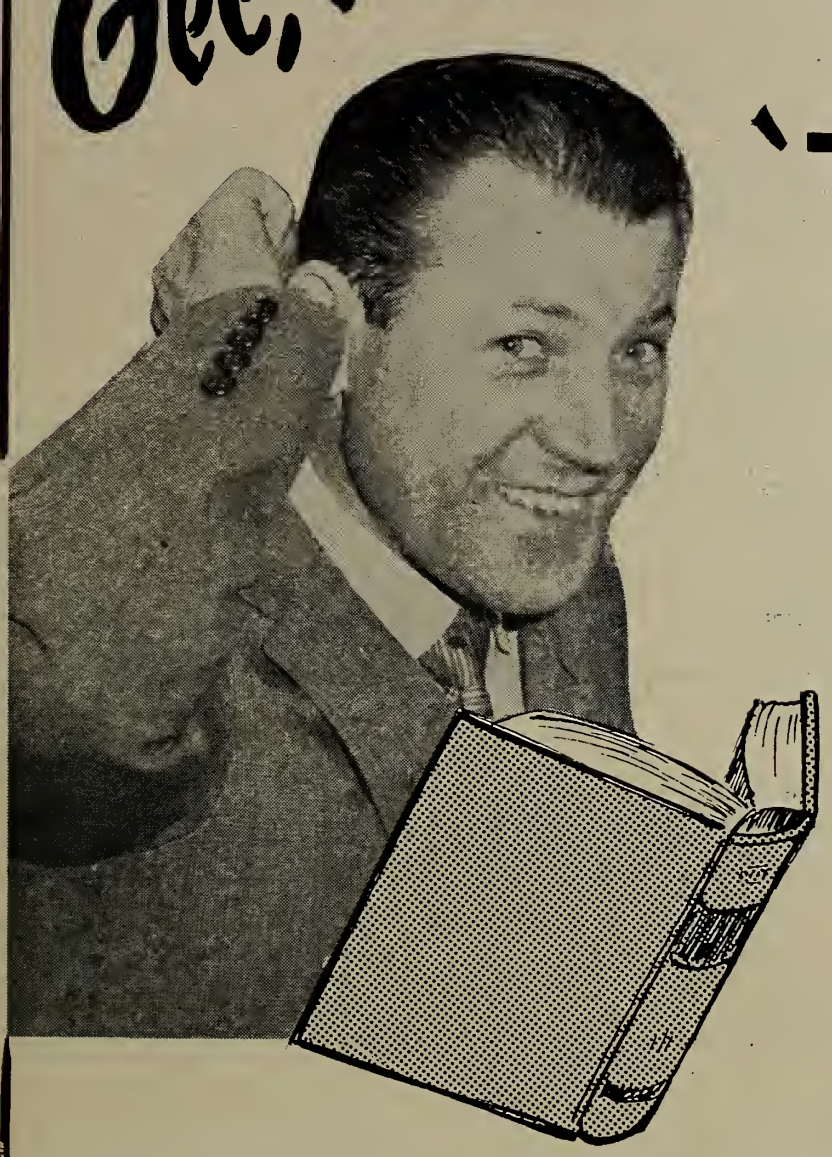

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July Album Releases

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POPULAR

ATLANTIC:

"Chris Connor Sings The George Gershwin Almanac Of Song"—LP-2-601
"Clyde McPhatter And The Drifters"—LP 8003
"Ruth Brown"—LP 8004
"Joe Turner"—LP 8005
"Ray Charles"—LP 8006
"Lavern Baker"—LP 8007
"Ivory Joe Hunter"—LP 8008

CAMDEN:

"The Biggest Hits Of '57, Vol. 1"—Various Artists—CAL-362
"Livin' In Western Style"—Various Artists—CAL-363 * CAE 412, 13, 14
"Stringin' The Standards"—Gene Bianco And His Group—CAL-366 * CAE 411
"John Charles Thomas In Whitman-Kleinsinger's 'I Hear America Singing'"—CAL-367

CAPITOL:

"The History Of Jazz Vol. 1 (N'Orleans Origins)"—Various Artists—T-793
"The History Of Jazz Vol. 2 (The Turbulent 'Twenties)"—Various Artists—T-794
"The History Of Jazz Vol. 3 (Everybody Swings)"—Various Artists—T-795
"The History Of Jazz Vol. 4 (Enter The Cool)"—Various Artists—T-796
"Midnight On The Cliffs"—Les Baxter, His Orchestra And Chorus—T-843
"The Classics Ala Dixie"—Pee Wee Hunt—T-846* *EAP-1, 2, 3-846
"The Magic Of Believing"—Jane Russell, Connie Haines, Beryl Davis, with Lyn Murray—Orchestra Conducted by Van Alexander—T-822 * EAP-1, 2, 3-822
"Pretty Baby"—Dean Martin with Orchestra Conducted By Gus Levene—T-849 * EAP-1, 2, 3-849
"Kenton With Voices"—Stan Kenton And His Orchestra, Introducing The Modern Men & Featuring Ann Richards—T-810 * EAP-1, 2, 3-810

"CAPITOL" OF THE WORLD:

"Songs Of Israel"—Lea Deganith With Paul Lichtenstern and Orchestra—T-10091 * EAP-1, 2, 3-10091
"Modern Motion Picture Music of India"—Lata Mangeshkar And Hemant Kumar—T-10090
"South African Boeremusiek"—Nico Carstens And His Orchestra—T-10075
"Music Of Bolivia"—Raul Shaw And Los Peregrinos—T-10088
"My Scotland"—Jimmy Shand And His Strict Tempo Band—T-10014
"High Barbaree!"—Ray Martin's Orchestra and The Bill Shepherd Chorus—T-10067

CROWN:

"Mood Rhapsody" — Organ-Guitar-Accordian—The Three Tops—CLP 5017
"Organ Fantasy In Hi Fi"—Betty Staples—CLP 5023
"Around The World In 80 Days"—Music Composed By Victor Young—Hans Hagan Conducting Hollywood Studio Orchestra—CLP 5030
"Calypso Trinidad"—Louis Polliemon And Lord Preston Epps.—CLP 5031
"Cuban Mist Cha Cha Cha"—Eddie Gomez Latin American Orchestra—CLP-5032
"Hits From Great Motion Pictures"—Hollywood Radio City Orchestra—CLP 5033
"Salute To The Great Bands"—Hollywood Radio City Orchestra—CLP 5034
"12 Top Hits"—Popular Studio Orchestra—CLP 5038
"Saturday Nite Date"—Hollywood Radio City Orchestra—CLP 5039

DECCA:

"Galloping Fingers" — Ethel Smith — DL 8456
"More—Jerry Lewis"—DL 8595 * ED 2540
"The Daddy Of 'Em All"—Ernest Tubb—DL 8553 * ED 2521
Music From The Sound Track Of "Omar Khayyam"—Victor Young— Conducting The Paramount Pictures Orchestra/"The Mountain"—Daniele Amfitheatrof Conducting The Paramount Pictures Orchestra—DL 8449
"This Is Kim As Jeanne Eagels"—Morris Stoloff Conducting The Columbia Pictures Orchestra And Chorus—DL 8574
Selections From The Film, "Follies Bergere"—Roger Roger And His Orchestra—DL 8571
"After Glow"—Carmen McRae—DL 8583
Music From The Sound Track "Fire Down Below"—Muir Mathieson Conducting The London Sinfonia—DL 8597
"Harmonizin' The Old Songs"—Fred Waring & Pennsylvanians—DL 8335

DISNEYLAND:

"Tutti's Trumpets" — Tutti Camarata — WDL-3011
"Johnny Tremain"/"Songs Of Our Soldiers"—WDL-4014

DOT:

"Favorites By Mr. Banjo Himself"—Eddie Peabody—DLP-3052
"Al Anthony Plays For Two Kinds Of Love"—DLP-3056
"Rogers With Heart Plays Rogers And Hart"—DLP-3055
"Calendar Sketches"—Charles Dorian And His Orchestra—DLP-3046
"When Only The Memory Remains"—Roger Massenet with Priam Keith's Orchestra—DLP-3032
"The Story Of Moby Dick"—Narrated by Thomas Mitchell—DLP-3043

EPIC:

"Spectrum"—Lalo Schifrin And His Orchestra—LN 3337
"The Nature Of Things"—Lenny Hambro Quintet—LN 3361
"Gypsy Moods"—Bela Babai, "King Of The Gypsy Violin" And His Orchestra—LN 3363
"The Golden Boy"—Roy Hamilton—LN 3364

LIBERTY:

"Hot Rod Rumble"—Original Soundtrack—Alexander Courage, Conductor — LRP 3048
"Driftwood And Dreams"—Henry Mancini Orchestra—LRP 3049
"Happy Pierre In Hi-Fi"—LRP 3052
"Remember Waikiki"—Ray Kenney Orchestra—LRP 3054
"Just Meg And Me"—Meg Myles with Jimmy Rowles Orchestra—LRP-3041
"Dom Frontiere Plays The Classics"—LRP 3032

LONDON:

"South Sea Island Magic"—Frank Chacksfield And His Orchestra—LL-1538
"Tropical Moonlight"—Stanley Black And His Piano With Latin American Rhythms LL-1615
"London Hit Parade"—Various Artists—LL-1613
"Holiday In England" — Band Of The Granadier Guards—LL-1621
"Lovers In Paris"—Monio Liter And His Orchestra—LL-1643
"Old Time Dance Tunes"—Sidney Bowman And His Orchestra—LL-1593
"Revivalist Songs"—Renee Martz With The Roland Shaw Orchestra—LL-1574

MERCURY:

"Sarah Vaughan Sings George Gershwin"—MGP-2-101
"Rock All Night"—The Platters And Various Artists—MG-20293
"The Flying Platters"—The Platters—MG-20298
"The Diamonds" MG-20309 * EP-1-3356, 7, 8
"Page III"—Patti Page—MG-20097
"Hillbilly Hit Parade"—All Stars—MG-20282
"Fire Down Below"—All Stars—MG-20287
"Authentic Calypso"—Lord Christo—MG-20297

M-G-M:

"Rockin' Sax And Rollin' Organ"—Sam (The Man) Taylor on Tenor Sax And Dick Hyman On Organ — E3553 * X1484, 5, 6
"Music For Your Solitude"—Robert Ashley And His Orchestra—E3355
"America's Favorite Waltzes"—Harry Horlick And His Orchestra — E3429 * X1333, 4, 5
"Jose Melis"—E3527 * X1386, 7, 8

RCA VICTOR:

"Sketches By Skitch"—Skitch Henderson And His Orchestra—LPM-1401 * EPA-1, 2, 3-1401
"A Night At Poppa John's"—Poppa John Gordy—LPM 1424 * EPA-1, 2-1424
"Tommy Dorsey Plays Cole Porter And Jerome Kern"—LPM 1425 * EPA-1, 2, 3-1425
"Conee Boswell And The Original Memphis Five In Hi-Fi"—LPM 1426 * EPA-1, 2, 3-1426
"The Grand Old Hymns"—Stuart Hamblen With Choir And Orchestra Conducted By Paul Mickelson—LPM 1436 * EPA-1, 2-1436
"Sweet Hour Of Prayer"—Roy Rogers And Dale Evans—LPM 1439 * EPA-1, 2-1439
"They're Playing Our Song"—Billy Butterfield And His Orchestra—LPM 1441 * EPA-1, 2, 3-1441
"Snuggled On Your Shoulder"—Leo Diamond With Orchestra — LPM 1442 * EPA-1-1442
"Fiesta For Pipe Organ"—Alfredo Mendez—LPM 1444 * EPA-1-1442
"Look At Me, Love"—Maria Teresa—LPM 1450 * EPA-1-1450
"Blues And Vanilla" — Jack Montrose Quintet—LPM 1451
"Sour Kraut In Hi-Fi"—The Guckenheimer Sour Kraut Band—LPM 1453 * EPA-1-1453, EPB-1453
"Girl Of My Dreams"—Ronnie Bings And His Orchestra—LPM 1458 * EPA-1-1458
"Latin Satin"—Perez Prado And His Orchestra—LPM 1459 * EPA-1, 2, 3-1459
"Diahann Carroll Sings Harold Arlen Songs"—LPM 1467 * EPA-1-1467
"Relax With Larry Ferrari"—Larry Ferrari, Organ—LPM 1496 * EPA-1-1496
"Mickey Rooney Sings George M. Cohan"—LPM-150 * EPA-1-1520
"New Girl In Town"—Original Cast Recording—LOC-1027 * EOC-1027

VERVE:

"Sing It To The Marines"—Monica Lewis—MG V-2071

JAZZ

ATLANTIC:

"The Modern Jazz Quartet"—LP 1265

BLUE NOTE:

"A Date With Jimmy Smith"—Jimmy Smith At The Organ With Donald Byrd, Lou Donaldson, Hank Mobley, Eddie McFadden, Art Blakey—LP 1547
"Blowing In From Chicago"—Cliff Jordan And John Gilmore, Tenor Saxes With Horace Silver, Curley Russell, Art Blakey—LP 1549

DECCA:

"A Night At Eddie Condon's"—Eddie Condon And His Orchestra—DL 8281
"Blues On The River"—Lawson-Haggart Jazz Band—DL 8196

KING:

"Triple Threat"—Roland Kirk—LP 539
"Piano Variations"—Erroll Garner, Marion McPartland, Mary Lou Williams — LP 540
"The Midnighters—Their Greatest Hits"—LP 541
"This Is Lorez"—Lorez Alexandria And King Fleming—LP 542

LIBERTY:

"Escapade Reviews The Jazz Scene"—Featuring Bobby Troup, Howard Rumsey, Jack Teagarden, Ziggy Elman, Jack Costanzo, Johnny Otis—SL 9005
"Double Or Nothing" — Howard Rumsey and the Lighthouse All-Stars—LRP 3045

LONDON:

"Swing From Paris"—Quintet Of The Hot Club Of France, Featuring Django Reinhardt And Stephane Grappelly—LL-1344
"Club Session With Colyer"—Ken Colyer's Jazzmen—LL-1618

MODE:

"Herbie Harper Sextet"—LP 100
"Stan Levey Quartet"—LP 101
"Richie Kamuca Quartet"—LP 102
"Mel Lewis Sextet"—LP 103
"Paul Togawa Quartet"—LP 104
"Marty Paich Trio"—LP 105
"Gal With A Horn"—Clora Bryant—LP 106
"Frank Rosolino Sextet"—LP 107
"Joy Bryan Sings"—Accompanied by the Marty Paich Septet—LP 108
"Conte Candoli Quartet"—LP 109

PRESTIGE:

"Cookin' With The Miles Davis Quintet"—Miles Davis—LP 7094
"Kenny Burrell"—LP 7088
"Back Country Suite For Piano, Bass & Drums"—Mose Allison—LP-7091
"Billy Taylor Trio At Town Hall"—LP-7093
"Lea In Love"—Barbara Lea—LP 7100

July Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

VERVE: CLEF SERIES

"The Oscar Peterson Trio"—MG V-8024

"The Canadian Scene" — Phil Nimmons Group—MG V-8025

"Autumn Leaves"—Buddy De Franco And His Clarinet—MG V-8183

"It Don't Mean A Thing (If It Ain't Got That Swing)"—Lester Young And His Orchestra—MG V-8187

"King Of The Vibes"—Lionel Hampton, Oscar Peterson, Buddy De Franco, Ray Brown, Buddy Rich—MG V-8105

CLASSICAL

CAMDEN:

"The Art Of Bidu Sayao"—CAL-373

CAPITOL:

Mendelssohn: Sonata No. 2 In D, Op. 58 For Cello And Piano/—

Strauss: Sonata In F, Op. 6 For Cello And Piano — Andre Navarra, Cello, Ernest Lush, Piano—P-18045

Haydn: Concerto In D Major For Harpsichord And Orchestra/J. S. Bach: Concerto In D Minor For Harpsichord And Orchestra—Sylvia Marlowe, Harpsichord With The Concert Arts Chamber Orchestra—P-8375

Brahms: Three Rhapsodies/Variations And Fugue On A Theme Of Handel, Op. 24—Victor Schioler, Piano—P-18049

Mozart: Concerto No. 17 In G, K. 453/Concerto Na. 25 In C, K. 503—Denis Matthews, Piano And The London Mozart Players Conducted by Harry Blech—P-18048

Brahms: Quartet No. 1 in G Minor, Op. 25 For Piana And Strings—Victar Aller, Piano with Members of the Hollywood String Quartet—P-8377

Brahms: Quartet No. 2 in A Major, Op. 26 For Piano And Strings — Victor Aller, Piano with Members of the Hollywood String Quartet—P-8378

Brahms: Quartet No. 3 in C Minor, Op. 60 For Piana And Strings—Victor Aller, Piana with Members af the Hollywood String Quartet—P-8379

Wagner: Highlights From The Ring Of The Nibelungs — The N.W.D.R. Orchestra, Hamburg: Conducted by Hans Schmidt-Isserstedt—P-18047

"Contemporary Piano Sonatas" — Leonard Pennaria, Piano—P-8376

DECCA:

J. S. Bach: Suite Na. 1 In G Majar Far Viala/Suite No. 3 In C Major For Viola Lillian Fuchs, Viola—DL 9914

EPIC:

Bach: Concerto No. 1 In A Minor/Concerto No. 2 In E Majar—Arthur Grumiaux, Vialin, Guller Chamber Orchestra—LC 3342

Vivaldi: Concerto Nos. 5, 6, 7, 8—Felix Ayo, Violin, I Musici—LC 3343

Offenbach: La Vie Parisienne (Highlights)—Renee Doria, Dario Moreno, Solaists And The Rene Alix Chorus And Orchestra, Marcel Cariven, Conductor—LC 3344

Tchaikovsky: Marche Slav, Op. 31/Strauss, Sr.: Radetzky March, Op. 228/Schubert: Marche Militaire In D Major, Op. 51 No. 1/Rossini: William Tell Overture; Barber Of Seville Overture/Donizetti: Daughter Of The Regiment Overture—Concertgebouw Orchestra Of Amsterdam, Orchestra des Cancerts Lamoureux, Paul Van Kempen, Conductor—LC 3349

Elgar: Serenade In E Minor For String Orchestra, Op. 20/Brahms: Liebeslieder Waltzes/Dvorak: Nocturne In B Majar For String Orchestra, Op. 40/Grieg: In The Popular Style, Op. 63 No. 1—Boyd Neel Orchestra, Cedric Dumont, Conductar—LC 3350

Clementi: Trios, No. 1, 2, 3, 6; Op. 32 Nos. 1, 2—Trio Di Bolzano— LC 3351

Mozart: Serenade No. 9 In D Major, K. 320, "Posthorn"/Symphany No. 29 In A Major, K. 201—Concertgebouw Orchestra Of Amsterdam, Eduard Van Beinum, Conductor—LC 3354

Britten: Les Illuminations, Op. 18/Ravel: Don Quichotte A Dulcinee/Sheherazade/Debussy: Trois Ballades De Francois Villon—Janine Micheau, Camille Maurane, Orchestre des Concerts Lamaureux, Paul Sacher And Jean Fournet, Conductors—LC 3355

Hindemith: The Four Temperaments/Five Pieces, Op. 44 No. 4/Funeral Music For Viola And Strings—Leon Fleisher, Piano, Paul Godwin, Viola, Netherlands Chamber Orchestra, Szymon Goldberg, Conductor—LC 3356

Mozart: Symphony No. 39 In E-Flat Major, K. 543/Symphony No. 40 In G Minor, K. 550 — Concertgebouw Orchestra Of Amsterdam, Karl Bohm, Conductor—LC 3357

Schumann: Waldscenen, Op. 82/Kinderscenen, Op. 15—Clara Haskil, Piano—LC 3358

Palestrina: Missa Brevis/Missa Ad Fugam/Selections By Bach, Lotti, Lasso, Handl—Netherlands Chamber Choir, Felix de Nobel, Conductor, George Stam, Organ—LC 3359

Tchaikovsky: Concerto In D Major For Violin And Orchestra, Op. 35/Concerto No. 1 In G Minor For Violin And Orchestra, Op. 26—Arthur Grumiaux, Violin, The Vienna Symphony Orchestra, Bogo Lescovich, Conductor—LC 3365

LIBERTY:

Mozart: Symphony No. 35 In D (Haffner)/Berlioz: Overture To Waverly, Op. L/Beethoven: Lenore Overture No. 3—The Leningrad State Philharmonic Orchestra Conducted By Nikolai Rabinovitch — SWL-15002

LONDON:

Tchaikovsky: Symphony No. 3 In D Major—Sir Adrian Boult Conducting The London Philharmonic Orchestra—LL-1442

Chausson: Symphony No. 1 In B Flat Major/Berlioz: Benvenuto Cellini-Overture—Robert F. Denzler Conducting The Paris Conservatory Orchestra—LL-1505

Dvorak: Symphony No. 2 In D Minor—Rafael Kubelik Conducting The Vienna Philharmonic Orchestra—LL-1606

Dvorak: Symphony No. 3 In E Minor—Rafael Kubelik Conducting the Vienna Philharmonic Orchestra—LL-1607

Brahms: Symphony No. 1 In C Minor—Josef Krips Conducting The Vienna Philharmonic Orchestra—LL-1608

Gluck: Alceste—Overture/Schumann: Manfred—Overture/Handel: Alcina — Overture/Handel: Berenice—Overture—Karl Munchinger Conducting The Stuttgart Chamber Orchestra (Nos. 1 and 2)/Boyd Neel Conducting The Boyd Neel Orchestra—(Nos. 3 and 4) LL-1551

Debussy: Prelude A L'Apres—Midi D'Un Faune/Ravel: Alborada Del Gracioso/Debussy: Danses Sacree Et Prafane/Ravel: Introduction And Allegro For Harp, Flute, Clarinet And String Quartet—Ernest Ansermet Conducting L'Orchestre de la Suisse Romande (Nas. 1 and 2)/Eduard van Beinum Conducting the Chamber Music Society Of Amsterdam (Nos. 3 and 4)—(Members Of The Concertgebouw Orchestra, Amsterdam)—LL-1552

Wagner: Die Gotterdammerung — Dawn And Siegfried's Rhine Jaurney/Die Gotterdammerung — Siegfried's Funeral March/Die Meistersinger Overture/Siegfried Idyll—Hans Knappertsbusch Conducting The Vienna Philharmonic Orchestra—LL-1586

Elgar: The Wand Of Youth—Suite No. 1/Elgar: The Wand Of Youth, Suite No. 2—Eduard van Beinum Conducting The London Philharmonic Orchestra — LL-1587

"Operatic Highlights For Orchestra—No. 4"—Gianandrea Gavazzeni Conducting Orchestra Of The Maggio Musicale Fiorentino—LL-1600

"Two Hearts In ¾ Time"—Robert Stolz Conducting The Vienna Symphony Orchestra—LL-1555

"Espana—Vol. 1"—Ataulfo Argenta Conducting Orquesta Nacional De Espana—LL-1585

"Espana—Vol. 2"—Ataulfo Argenta Conducting London Symphony Orchestra—LL-1682

"Espana—Vol. 3"—Ataulfo Argenta Conducting Orquesta Nacional De Espana—LL-1688

"Espana—Vol. 4"—Ataulfo Argenta Conducting Orquesta De Camera De Madrid—LL-1689

"Espana—Vol. 5"—Ataulfo Argenta Conducting Gran Orquesta Sinfonica—LL-1693

El Baile De Luis Alonso—Complete Recording—(Giminez)—Coros Cantoros De Madrid and Gran Orquesta Sinfonica, Ataulfo Argenta Conductor—XLL-1482

Jose Serrano: Los Claveles—Complete Recording—Coros Cantores de Madrid and Gran Orquesta Sinfonica, Ataulfo Argenta, Conductor—XLL-1483

Alonso: La Calesera—Complete Recording—Coros Cantores De Madrid and Gran Orquesta Sinfonica — Conductor: Indalecio Cisneros—XLL-1616

Soutullo y Vert: El Ultimo Romantico—Complete Recording—Coros Cantores De Madrid and Gran Orquesta Sinfonica, Conductor: Indalecio Cisneros — XLL-1645

Rimsky Korsakov: La Grande Paque Russe/Tzar Saltan—Symphonic Suite/ La Nuit De Mai—Overture (May Night)—Ernest Ansermet Conducting L'Orchestre De La Suisse Romande—LL-1635

"Hi-Fi With The Grenadier Guards"—Band Of The Grenadier Guards— Conductor: Major F. J. Harris—LL-1623

"An Album Of Military Band Music"—Band Of The Grenadier Guards— Conductar: Major F. J. Harris—LL-1622

Mendelssohn: Concerto In E Minor For Violin And Orchestra (Opus 64)/ Bruch: Concerta No. 1 In G Minor Far Vialin And Orchestra (Opus 26) — Ruggiero Ricci (Violin) With The London Symphony Orchestra, Conductor: Pierino Gamba—LL-1684

Paganini—Kreisler: Concerto In One Movement For Violin And Orchestra/Saint—Saens: Concerto No. 3 In B Minar For Violin And Orchestra (Opus 61) Campoli (Violin) With The London Symphony Orchestra, Conductor: Pierina Gamba—LL-1624

Schumann: Cancerto In A Minor For Piano And Orchestra/Weber: Konzertstuck In F Minor For Piano And Orchestra—Friedrich Gulda (Piano) With The Vienna Philharmanic Orchestra, Conductor: Volkmar Andreae—LL-1589

MERCURY:

"Bach On The Biggest"—Robert Elmore—MG-50127

"Music Of Jahanne Strauss"—Minneapolis, Dorati Cond.—MG-50131

"Fiesta In Hi Fi"—East.-Roch.—Hanson Cond.—MG-50134

M-G-M:

Schubert's "The Death Of Lazarus"—Arthur Winograd Conducting The Philharmonia Orchestra Of Hamburg—E3526

Alan Hovhaness: Anahid, Fantasy For Orchestra, Op. 57/Allelujia And Fugue, For String Orchestra, Op. 406/Tower Music For Brass And Winds, Op. 129—Carlos Surinach Conducting The M-G-M. Orchestra—E3504

Vernon Duke: Souvenir De Monte Carlo/Robert Cobert: Mediterranean Suite—Carlos Surinach And Robert Cobert Conducting The M-G-M. Orchestra—E3497

Carlos Chavez: Sinfonia No. 5 For String Orchestra/Toccata For Percussion—Izler Solomon Conducting The M-G-M String Orchestra And The M-G-M Percussion Ensemble—E3548

RCA VICTOR:

Offenbach: La Perichole—Various Artists—LOC-1029

"In The Latin Flavor"—Boston Pops Orchestra, Arthur Fiedler—LM-2041

Tchaikovsky: The Nutcracker (Excerpts)—Boston Pops Orchestra, Arthur Fiedler, Conductor—LM-2052 * ERC-2052

"Curtain Going Up"—Boston Pops Orchestra, Arthur Fiedler, Conductor—LM-2093 * ERA-1, 2-2093

Brahms: Symphony No. 1—Boston Symphony Orchestra, Charles Munch, Conductor—LM-2097

"Hi-Fi Fiedler"—Boston Pops Orchestra—Arthur Fiedler, Conductor—LM-2100 * ERA-1-2100

"Serenade Far Strings"—Strings Of The Boston Symphony Orchestra, Charles Munch, Conductor—LM-2105

Rachmaninoff: Symphony No. 2—London Philharmonic Orchestra, Sir Adrian Boult, Conductor—LM-2106 * ERD-2106

WESTMINSTER:

Honegger: Pacific 231/Rugby/Pastoral D'-Ete/Chant De Joie/Prelude Pour "La Tempete"/Mouvement Symphonique No. 3—Philharmonic Symphony Orchestra Of London, Conducted By Hermann Scherchen—XWN 18486

Mahler: Symphony No. 5 In C Sharp Minor/Symphony No. 10 In F Sharp Minor—Vienna State Opera Orchestra, Conducted By Herman Scherchen—XWN 2220

Mahler: Symphony Na. 7 In B Minor—Vienna State Opera Orchestra, Conducted By Herman Scherchen—XWN 2221

Spendiarav: Orchestral Excerpts From The Opera "Almast"/Sarian: Orchestral Scenes From The Film Comedy "Melotch" -Armenian Philharmonic Orchestra Conducted By Mikhail Maluntsian—XWN 18487

Meyerbeer: Les Huguenots (Abridges. Sung In French)—Various Artists—OPW 1204

Schumann: Kreisleriana, Op. 16/Romance, Op. 28, No. 2/Toccata, Op. 7—Joerg Demus, Piano—XWN 18489

Schumann: Sonata No. 2 In G Minor, Op. 22/Humoreske, Op. 20—Joerg Demus, Piano—XWN 18496

"Carl Weinrich Performs The Complete Organ Works Of Bach, Vol. 6: 5 Preludes And Fugues"—Carl Weinrich, Organ Of Varfrukyrka, Skanninge, Sweden—XWN 18499

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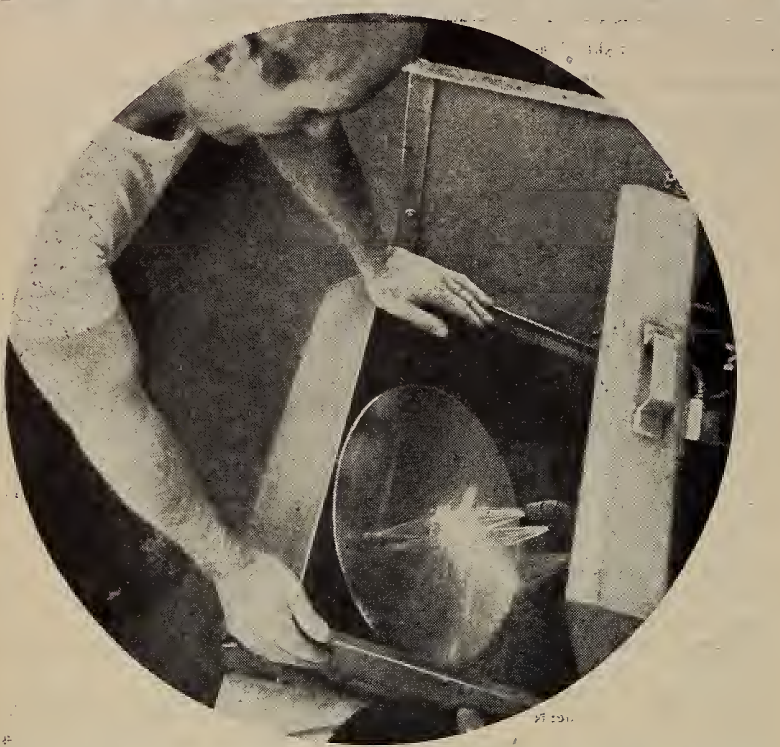

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Round The Wax Circle

NEW YORK:

JULIUS LA ROSA

This is our 15th anniversary and once again we want to take this opportunity to thank everyone in the business. We've tried to make this an issue that will be used week in and week out during the year and to that end you will find it packed with information which is vital to the running of an enterprise in our industry. As you turn the pages, we are certain you will find feature after feature which provides information that can be found nowhere else. . . . **Jodie Sands**, of "With All My Heart" fame, has been lined up for several TV shots. They include the **Vic Damone** Show, the **Steve Allen** Show and the **Julius LaRosa** Show. . . . **Bill Heyer** is staging a new act for **Teddi King**. The thrush is currently appearing at Mr. Kelly's in Chicago. . . . **The Rover Boys** into the Holiday House, Pittsburgh for 2 frames beginning July 29. The boys are currently visiting disk jockeys with their first release for Vik, "Soft Sands" and "My Baby's Steppin' Out." . . . **Phil Steckel**, assistant manager of Leslie Distributors' N.Y. branch, is recuperating from surgery at the Post Graduate Hospital in New York. . . . **Joe Kolsky** of Roulette Records is leaving on an extensive road trip with **Jimmy Rodgers**. Joe is also very excited over the sales on **Shaye Cogan**'s "Get Acquainted Waltz" and says they have a real sleeper in **Larry Storch**'s version of "I'm Walkin'." . . . Former child singing star, **Bobby Breen**, releases his latest disk for Chic Records this week titled "Rainbow" and "If We Make Love." . . . **Art Ford** is sponsoring a song-writing contest for would-be writers. . . . **Harry Carlson**, president of Fraternity Records, is planning to release a farewell album by the late **Jimmy Dorsey** shortly. . . . **Neal Hefti** writing the choral and orchestral arrangements for the new Cheer commercial through the Young and Rubicam agency. . . . **The Versatones** of RCA Victor, into the Copa July 18 for a three week stint.

CHICAGO:

JIMMY WAKELY

How do you thank such wonderful people as all of you who have showered us with telegrams, phone calls and letters of congratulations on as **Bob "Coffeehead" Larsen** of WEMP, Milwaukee, puts it, "Fifteen years an industry must"? Yep it's our birthday again and we don't intend to hide it under a bushel as this, the biggest and most colossal edition of any trade magazine, will show. So how do we say thanks? By promising to do the job you expect of us and endeavor to keep this industry growing. . . . Openings around town—**Duke Ellington** swept into the Blue Note while the **Vagabonds** stormed the Chez. Folksie Gate of Horn presenting **Martha Achlamme** and mixing it up over at the Preview is **Chico Hamilton** and his quintet. On Chi's southside are the swinging 88's of **Dorothy Donegan** and at posh Empire Room of the Palmer House (right in this building) the **Trio Schmeed** promises to "knock you out." Columbia's Promo Vacancy filled by Scurrying **Don Kniff**. . . . **Don Foreman** squired **Jimmy Wakely** thru town with Wakely's brand new disker, "The Image Of Me." Says Foreman, "I predict this will be the biggest thing Wakely has turned out to date." . . . Vacation time again and **Ed Walker** is taking full advantage of it with two weeks away from his Coral diggings. **Al Oldrich** is left minding the store. . . . **Jimmy Martin** and **Morrie Goldman**, J. H. Martin Distribs, awaiting, eagerly, top brass from NYC offices of London and wheels from Dot's California home for this NAMM confab. . . . **Uncle Sam** finally gave Music Distrib's **Eddy Keeley** the nod and another good Boul Mich counter man bites the dust. . . . Talent right under **Chuck Sagel's** nose in the person of sis-in-law **Dee Dee Allen**. C'mon Chuck, listen to the gal. . . . Our deepest congratulations go out to an old friend up Minneapolis way, **Jack Thayer**. Thayer has just been appointed station mgr. of **Tod Storz'** WDGY. . . . WRIT's **Gene Edward** waving goodbye to nite man **King Richard** as Richard departs for two with the army. Edwards would appreciate hearing from deejays and receiving tapes, "Soonest."

HOLLYWOOD:

NAT "KING" COLE

Many West Coast manufacturers and distributors attending the NAMM convention being held this week at the Palmer House in Chicago. . . . Diamond Distributing Co. now handling the Vik Records line for the Southern California area. Abe **Diamond** will attend a meeting of both Vik and ABC-Paramount distributors held this week in Chicago in conjunction with the NAMM. . . . **Harry James** and the band playing a series of four weekend dates at the Hollywood Palladium. Capitol Records will shortly release its third **Harry James** album, titled, "Wild About Harry." . . . Local deejays hopping on **Russell Arms**' new Era disking of "Where Can A Wanderer Go." . . . **Julie Losch** is the proud father of a 7 pound baby girl, named Andrea **Beth**. . . . **Joe Johnson**, head of Challenge Records, back East to promote the new label's first hit, "Blue Jean Baby" by **Jerry Wallace**. . . . **Billy Ward**'s first album for the Liberty label, titled, "Sea Of Glass" being released this week. Billy is currently riding the charts with his hit single of "Stardust." . . . Imperial Records has acquired the original soundtrack album from the **Jane Russell** starrer, "Fuzzy Pink Nightgown." Score features the band of **Billy May**. . . . During **Billy Daniels**' stint at the Mocambo, Verve Records recorded an evening's performance and will release a "Billy Daniels at The Mo" album. . . . **Freddy Martin** will record both singles and albums, with **Dave Cavanaugh** producing, under his new Capitol Records contract. . . . Rendezvous Records expanding their LP catalogue. First addition is a "Polka Festival" album of authentic Bavarian Folk Music. . . . Mr. and Mrs. **Mike Conner** welcomed their second son, **Jeffrey Byron**, born last week. . . . **The Randy Van Horn Singers**, appearing regularly on the new half-hour **Nat "King" Cole** NBC-TV show, recording their second album for RCA-Victor.

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4. Around The World (Mantovani/Young)
5. Build Your Love (J. Ray)
6. So Rare (J. Dorsey)
7. I Am (T. Bennett)
8. With All My Heart (J. Sands)
9. I'll Be There (J. Stafford)
10. White Silver Sands (Rondo)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. Loving You (E. Presley)
2. Around The World (Mantovani/Young)
3. Searchin' (Coasters)
4. Shangri-La (Four Coins)
5. Fallen Star (Hilltoppers)
6. Tammy (D. Reynolds)
7. Old Cape Cod (P. Page)
8. Rockin' Shoes (Ames Bros.)
9. Send For Me (N. Cole)
10. I'm Gonna Sit Right Down (B. Williams)

CUTLER'S RECORD SHOP
New Haven, Conn.

1. I'm Gonna Sit Right Down (B. Williams)
2. Teddy Bear (E. Presley)
3. It's Not For Me To Say (J. Mathis)
4. Star Dust (B. Ward)
5. Love Letters In The Sand (P. Boone)
6. Dark Moon (G. Storm)
7. Old Cape Cod (P. Page)
8. Bye, Bye Love (Everly Bros.)
9. White Sport Coat (Robbins)
10. So Rare (J. Dorsey)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everly Bros.)
3. It's Not For Me To Say (J. Mathis)
4. I Like Your Kind Of Love (A. Williams)
5. Start Movin' (S. Mineo)
6. So Rare (J. Dorsey)
7. I'm Gonna Sit Right Down (B. Williams)
8. White Sport Coat (Robbins)
9. Shangri-La (4 Coins)
10. Old Cape Cod (P. Page)

BOB SCHAAD CO.
Evansville, Ind.

1. Bye, Bye Love (Everly Bros.)
2. Whispering Bells (Del-Vikings)
3. Love Letters In The Sand (P. Boone)
4. Teddy Bear (E. Presley)
5. Angel Of Love (4 Voices)
6. I Like Your Kind Of Love (A. Williams)
7. Short Fat Fannie (L. Williams)
8. Old Cape Cod (P. Page)
9. Dark Moon (G. Storm)
10. Little Darlin' (Diamonds)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. It's Not For Me To Say (J. Mathis)
2. Love Letters In The Sand (P. Boone)
3. So Rare (J. Dorsey)
4. Bye, Bye Love (Everly Bros.)
5. I Like Your Kind Of Love (A. Williams)
6. I'm Gonna Sit Right Down (B. Williams)
7. Wonderful! Wonderful! (J. Mathis)
8. Around The World (Mantovani)
9. One For My Baby (Bennett)
10. Gonna Find Me A Bluebird (M. Rainwater)

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3. Star Dust (B. Ward)
4. Love Letters In The Sand (P. Boone)
5. It's Not For Me To Say (J. Mathis)
6. Old Cape Cod (P. Page)
7. I'm Gonna Sit Right Down (B. Williams)
8. Shangri-La (Four Coins)
9. White Silver Sands (Rondo)
10. Rainbow (R. Hamilton)

CRITTENTON'S
Chicago, Ill.

1. Bye, Bye Love (Everlys)
2. White Sport Coat (Robbins)
3. Love Letters In The Sand (P. Boone)
4. It's Not For Me To Say (J. Mathis)
5. Around The World (Young)
6. So Rare (J. Dorsey)
7. I Like Your Kind Of Love (A. Williams)
8. Teddy Bear (E. Presley)
9. Fallen Star (N. Noble)
10. Susie-Q (D. Hawkins)

ODLAND MUSIC SHOP
Sioux Falls, S. D.

1. Teddy Bear (E. Presley)
2. Bye, Bye Love (Everly Bros.)
3. Love Letters In The Sand (P. Boone)
4. Start Movin' (S. Mineo)
5. I Like Your Kind Of Love (A. Williams)
6. Build Your Love (J. Ray)
7. Fallen Star (J. Newman)
8. Shangri-La (4 Coins)
9. Four Walls (J. Lowe)
10. Goin' Steady (T. Sands)

THE RECORD CENTER
Cleveland, Ohio

1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (B. Williams)
3. Short Fat Fannie (Williams)
4. Bye, Bye Love (Everly Bros.)
5. Love Letters In The Sand (P. Boone)
6. Four Walls (J. Reeves)
7. Fallen Star (J. Newman)
8. White Sport Coat (Robbins)
9. Searchin' (Coasters)
10. I Like Your Kind Of Love (A. Williams)

BOSTON RECORD DIST.
Boston, Mass.

1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. I'm Gonna Sit Right Down (B. Williams)
4. Bye, Bye Love (Everly Bros.)
5. White Soort Coat (Gardner)
6. Queen Of The Senior Prom (Mills Bros.)
7. Teenager's Romance (Nelson)
8. Star Dust (B. Ward)
9. Shangri-La (4 Coins)
10. It's Not For Me To Say (J. Mathis)

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2. Send For Me (N. Cole)
3. Jenny, Jenny (L. Richard)
4. Susie-Q (D. Hawkins)
5. So Rare (J. Dorsey)
6. Bye, Bye Love (Everly Bros.)
7. Whispering Bells (Del-Vikings)
8. Love Letters In The Sand (P. Boone)
9. It's You I Love (F. Domino)
10. Searchin' (Coasters)

JACKSON AUTOMATIC
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1. I'm Gonna Sit Right Down (B. Williams)
2. Loving You (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. White Silver Sands (Rondo)
5. Whispering Bells (Del-Vikings)
6. It's Not For Me To Say (J. Mathis)
7. Teddy Bear (E. Presley)
8. Shangri-La (4 Coins)
9. First Kiss (N. Petty)
10. Date With The Blues (B. Williams)

THE GROOVE RECORD SHOP
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1. Short Fat Fannie (L. Williams)
2. So Rare (J. Dorsey)
3. Searchin' (Coasters)
4. Love Letters In The Sand (P. Boone)
5. Bye, Bye Love (Everly Bros.)
6. Teddy Bear (E. Presley)
7. I Like Your Kind Of Love (A. Williams)
8. To The Aisle (5 Satins)
9. It's You I Love (F. Domino)
10. Dark Moon (G. Storm)

CALIFORNIA MUSIC CO.
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3. So Rare (J. Dorsey)
4. Searchin' (Coasters)
5. With All My Heart (J. Sands)
6. Teddy Bear (E. Presley)
7. Send For Me (N. Cole)
8. I'm Gonna Sit Right Down (B. Williams)
9. Old Cape Cod (P. Page)
10. It's Not For Me To Say (J. Mathis)

POPULAR TUNES
Memphis, Tenn.

1. Teddy Bear (E. Presley)
2. Dream Boy (D. Lee)
3. So Rare (J. Dorsey)
4. I'm Gonna Sit Right Down (B. Williams)
5. To The Aisle (S Satins)
6. Loving You (E. Presley)
7. Send For Me (N. Cole)
8. Wildfire (P. Red)
9. Fallen Star (J. Newman)
10. Around The World (Mantovani)

SOUTH HEIGHTS MUSIC
Pittsburgh, Pa.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everly Bros.)
3. Shangri-La (4 Coins)
4. It's Not For Me To Say (J. Mathis)
5. I'm Gonna Sit Right Down (B. Williams)
6. Personal Possession (Cole)
7. Around The World (Young)
8. Old Cape Cod (P. Page)
9. So Rare (J. Dorsey)
10. Dark Moon (G. Storm)

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4. With All My Heart (Sands)
5. Bye, Bye Love (Everly Bros.)
6. Whispering Bells (Del-Vikings)
7. I Like Your Kind Of Love (A. Williams)
8. I'm Gonna Sit Right Down (B. Williams)
9. Next Stop Paradise (T. Randazzo)
10. Teddy Bear (E. Presley)

THOMPSON'S
Eugene, Ore.

1. Love Letters In The Sand (P. Boone)
2. Dark Moon (B. Guitar)
3. So Rare (J. Dorsey)
4. Bye, Bye Love (Everly Bros.)
5. White Sport Coat (Robbins)
6. Valley Of Tears (F. Domino)
7. Searchin' (Coasters)
8. Teenager's Romance (Nelson)
9. Little Darlin' (Diamonds)
10. Four Walls (J. Reeves)

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1. Bye, Bye Love (Everly Bros.)
2. It's Not For Me To Say (J. Mathis)
3. Love Letters In The Sand (P. Boone)
4. Teddy Bear (E. Presley)
5. White Sport Coat (Robbins)
6. Start Movin' (S. Mineo)
7. I Like Your Kind Of Love (A. Williams)
8. I'm Gonna Sit Right Down (B. Williams)
9. So Rare (J. Dorsey)
10. With All My Heart (Sands)

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Reno, Nevada

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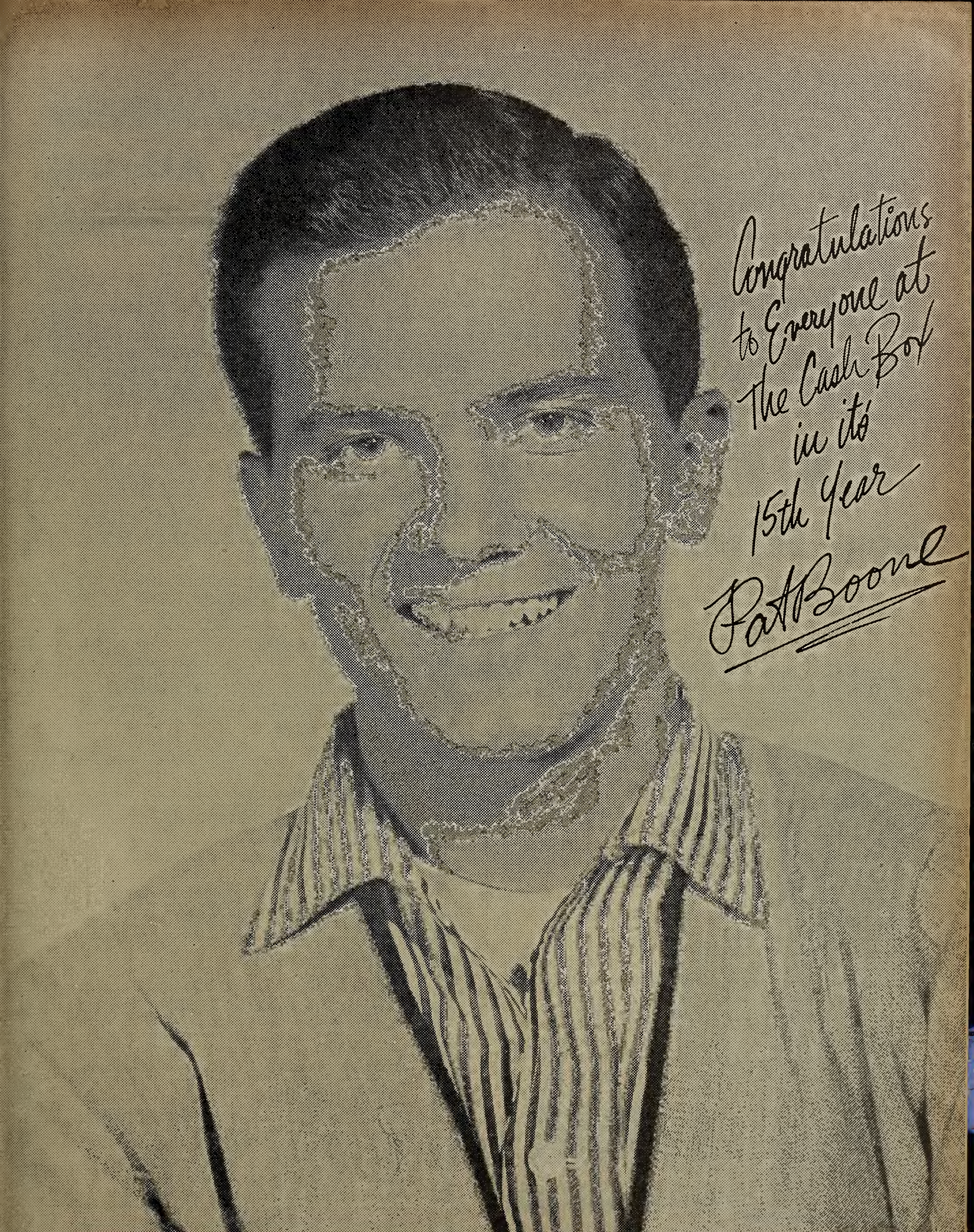
2. Teenager's Romance (Nelson)
3. Bye, Bye Love (Everly Bros.)
4. So Rare (J. Dorsey)
5. Dark Moon (G. Storm)
6. White Sport Coat (Robbins)
7. School Day (C. Berry)
8. Start Movin' (S. Mineo)
9. Island In The Sun (Belafonte)
10. All Shook Up (E. Presley)



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Congratulations to The Cash Box on your 15th Anniversary.
JOHNNY HALONKA HARRY APOSTOLERIS

Best Selling Pop Albums

★ Also Available in EP

Pos.	Title	Artist	Label	Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS	MOVIE SCORE	(Decca DL 9046 * ED 836)	2
2	★LOVE IS THE THING	NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3-824)	1
3	★A SWINGIN' AFFAIR!	FRANK SINATRA	(Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	3
4	MANTOVANI FILM ENCORES	MANTOVANI AND HIS ORCHESTRA	(London LL-1700)	5
5	★MY FAIR LADY	BROADWAY CAST	(Columbia OL 5090 * A 5090)	4
6	★HYMNS	TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	7
7	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	ROGER WILLIAMS	(Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	9
8	BERGEN SINGS MORGAN	POLLY BERGEN	(Columbia CL 994)	6
9	★THE KING AND I	MOVIE CAST	(Capitol W 740 * EAP 740)	13
10	★AN EVENING WITH BELAFONTE	HARRY BELAFONTE	(RCA Victor LPM 1402 * EPA 1402)	11
11	★STEADY DATE	TOMMY SANDS	(Capitol T 848 * EAP-1-848, 2-848, 3-848)	8
12	★SPIRITUALS	TENNESSEE ERNIE FORD	(Capitol T-818 * EAP-1-818, 2-818, 3-818)	12
13	★DANCE TO THE MUSIC OF LESTER LANIN		(Epic LN 3340 * EG 7185)	10
14	★OKLAHOMA	MOVIE CAST	(Capitol SAO 595 * SDM 595)	16
15	★HERE'S LITTLE RICHARD	LITTLE RICHARD	(Specialty SP 100 * 400, 401, 402)	18
16	ABOUT THE BLUES	JULIE LONDON	(Liberty LRP-3043)	17
17	★THE EDDIE DUCHIN STORY	MOVIE SCORE	(Decca DL 8289)	14
18	★CALYPSO	HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)	15
19	★'S WONDERFUL	RAY CONNIFF	(Columbia CL 925 * EPA 925)	20
20	NEW GIRL IN TOWN	BROADWAY CAST	(RCA Victor LOC-1027)	19
21	THE FLYING PLATTERS	THE PLATTERS	(Mercury MG 20298)	24
22	★DANCE THE BOP!	RAY CONNIFF	(Columbia CL 1004 * B-10041, 2, 3)	22
23	BUDDY KNOX		(Roulette R-25003)	23
24	PAT	PAT BOONE	(Dot DLP-3050)	21
25	★ LENA HORNE AT THE WALDORF ASTORIA		(RCA Victor LOC-1028 * EOC-1028)	—

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My sincerest thanks
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The Cash Box on its
15th Anniversary

Tony Bennett

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" Marcas Reg.

MOST PLAYED RECORDS OF THE PAST 10 YEARS*

*** The Top 10 Records of 1947 thru 1956 As Compiled By *The Cash Box* In Its Annual Year-End Poll**

1947

1. Peg O' My Heart—The Harmonicats
2. Near You—Francis Craig
3. Heartaches—Ted Weems
4. Anniversary Song—Al Jolson
5. That's My Desire—Frankie Laine
6. Mamselle—Art Lund
7. Linda—Charlie Spivak
8. I Wonder Who's Kissing Her Now—Perry Como
9. Anniversary Song—Guy Lombardo
10. That's My Desire—Sammy Kaye

1948

1. My Happiness—Jon & Sondra Steele
2. Manana—Peggy Lee
3. Ballerina—Vaughn Monroe
4. Four Leaf Clover—Art Mooney
5. You Can't Be True, Dear—Ken Griffin—Jerry Wayne
6. Nature Boy—King Cole
7. Little White Lies—Dick Haymes
8. It's Magic—Doris Day
9. You Call Everybody Darling—Al Trace
10. Mickey—Ted Weems

1949

1. Forever And Ever—Russ Morgan Orch.
2. Riders In The Sky—Vaughn Monroe
3. Again—Gordon Jenkins Orch.
4. Forever And Ever—Perry Como
5. Cruising Down The River—Blue Barron Orch.
6. Cruising Down The River—Russ Morgan Orch.
7. Again—Vic Damone
8. So Tired—Russ Morgan Orch.
9. Lavender Blue—Dinah Shore
10. Buttons And Bows—Dinah Shore

1950

1. Goodnight Irene—Gordon Jenkins & The Weavers
2. It Isn't Fair—Sammy Kaye
3. Third Man Theme—Anton Karas
4. Mule Train—Frankie Laine
5. Mona Lisa—King Cole
6. Music, Music, Music—Teresa Brewer
7. I Wanna Be Loved—Andrews Sisters
8. I'd've Baked A Cake—Eileen Barton
9. I Can Dream Can't I—Andrews Sisters
10. That Lucky Old Sun—Frankie Laine

1951

1. Tennessee Waltz—Patti Page
2. How High The Moon—Les Paul & Mary Ford
3. Too Young—Nat "King" Cole
4. Be My Love—Mario Lanza
5. Because Of You—Tony Bennett
6. On Top Of Old Smoky—Weavers & Terry Gilkyson
7. If—Perry Como
8. Sin—Four Aces
9. Come On-A My House—Rosemary Clooney
10. Mockin' Bird Hill—Les Paul & Mary Ford

1952

1. Cry—Johnnie Ray
2. Blue Tango—Leroy Anderson
3. Anytime—Eddie Fisher
4. Delicado—Percy Faith
5. Kiss Of Fire—Georgia Gibbs
6. Wheel Of Fortune—Kay Starr
7. Tell Me Why—Four Aces
8. I'm Yours—Don Cornell
9. Here In My Heart—Al Martino
10. Auf Wiedersehn Sweetheart—Vera Lynn

1953

1. Song From Moulin Rouge—Percy Faith } Tie
2. Till I Waltz Again With You—Teresa Brewer }
3. April In Portugal—Lex Baxter
4. Vaya Con Dios—Les Paul & Mary Ford
5. I'm Walking Behind You—Eddie Fisher
6. I Believe—Frankie Laine
7. You, You, You—Ames Bros.
8. Doggie In The Window—Patti Page
9. Why Don't You Believe Me—Joni James
10. Pretend—Nat "King" Cole

1954

1. Little Things Mean A Lot—Kitty Kallen
2. Hey There—Rosemary Clooney
3. Wanted—Perry Como
4. Young At Heart—Frank Sinatra
5. Sh-Boom—Crewcuts
6. Three Coins In The Fountain—Four Aces
7. Little Shoemaker—Gaylords
8. Oh, My Papa—Eddie Fisher
9. Secret Love—Doris Day
10. Happy Wanderer—Frank Weir

1955

1. Rock Around The Clock—Bill Haley & Comets
2. Davy Crockett—Bill Hayes
3. Cherry Pink And Apple Blossom White—Perez Prado
4. Melody Of Love—Billy Vaughn
5. Yellow Rose Of Texas—Mitch Miller
6. Ain't That A Shame—Pat Boone
7. Sincerely—McGuire Sisters
8. Unchained Melody—Al Hibbler
9. Crazy Otto—Johnny Maddox
10. Mr. Sandman—Chordettes

1956

1. Don't Be Cruel—Elvis Presley
2. The Great Pretender—Platters
3. My Prayer—Platters
4. The Wayward Wind—Gogi Grant
5. Whatever Will Be, Will Be—Doris Day
6. Heartbreak Hotel—Elvis Presley
7. Lisbon Antigua—Nelson Riddle
8. Canadian Sunset—Hugo Winterhalter
9. Moonglow & Picnic—Morris Stoloff
10. Honky Tonk—Bill Doggett

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Heartaches

1149

La Vern Baker

HUMPTY DUMPTY HEART

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Love Me Right

1150

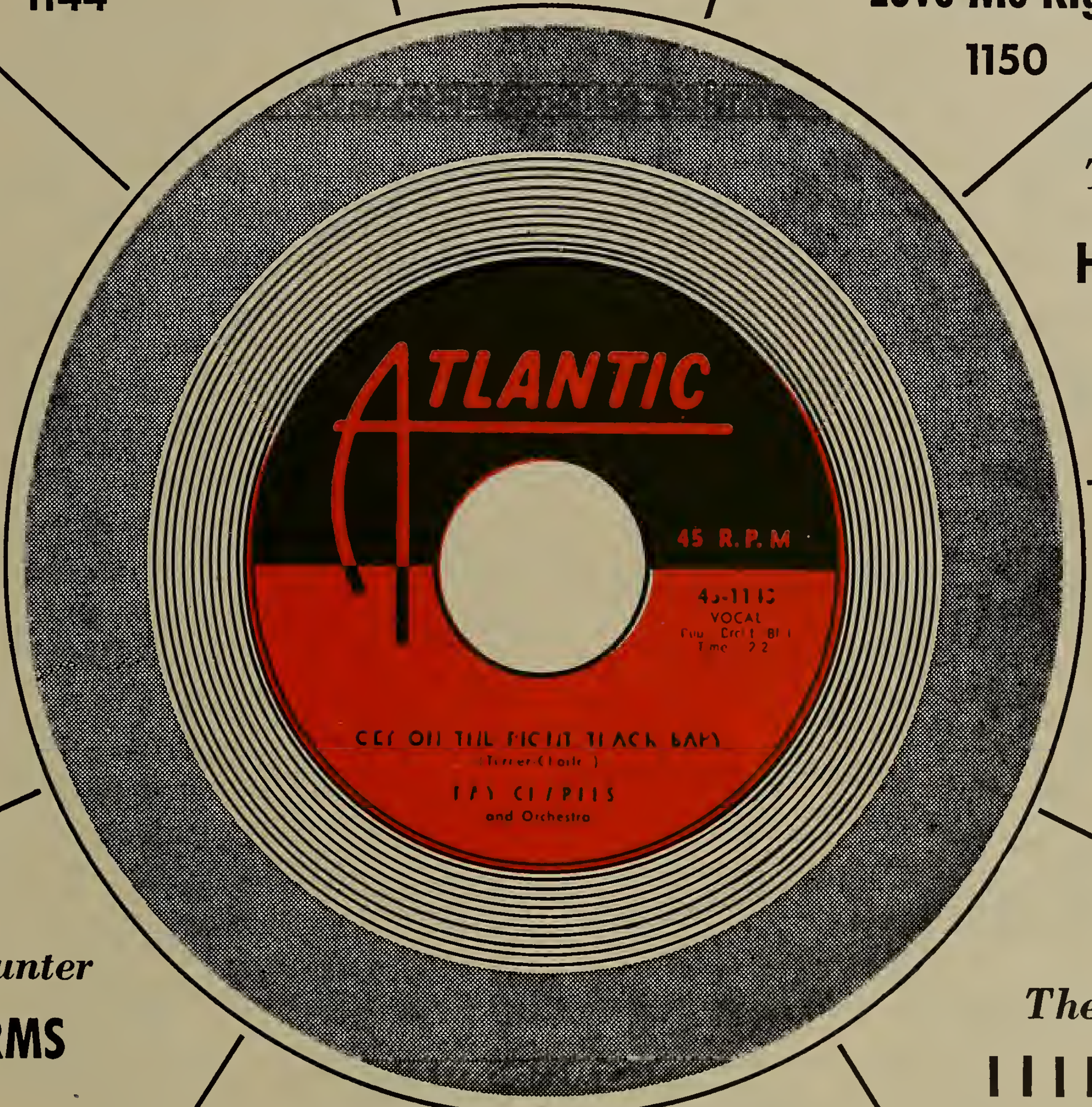
Ray Charles

GET ON THE RIGHT TRACK

•

It's All Right

1143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VOCAL
GET ON THE RIGHT TRACK BABY
RAY CHARLES
and Orchestra

The Drifters

HYPNOTIZED

1141

Ruth Brown

ONE MORE TIME

1140

Chuck Willis

C. C. RIDER

1130

Ivory Joe Hunter

EMPTY ARMS

•

Love's A Hurting Game

1128

The Clovers

I I I LOVE YOU

•

So Young

1139

Chris Connor

TRUST IN ME

•

Mixed Emotions

1138

Joe Turner

LOVE ROLLER COASTER

1146

ATLANTIC
RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

Disk Jockey

REGIONAL RECORD REPORTS

Bill Atkins
KDOK—Tyler, Texas
1. C. C. Rider (C. Willis)
2. So Rare (J. Dorsey)
3. Old Cape Cod (P. Page)
4. Send For Me (N. Cole)
5. Diana (P. Anka)
6. It's You I Love (F. Domino)
7. Short Fat Fanny (Williams)
8. Teddy Bear (E. Presley)
9. Love Letters In The Sand (P. Boone)

Paul Bain
KDEF—Albuquerque, N. Mex.
1. Love Letters In The Sand (P. Boone)
2. Dark Moon (Guitar/Storm)
3. Bye, Bye Love (Everlys/Pierce)
4. Four Walls (J. Lowe)
5. So Rare (J. Dorsey)
6. Start Movin' (S. Mineo)
7. It's Not For Me To Say (J. Mathis)
8. Searchin' (Coasters)
9. All Shook Up (E. Presley)
10. Teenager's Romance (Nelson)

Henry Busse, Jr.
KOWH—Omaha, Nebr.
1. I Like Your Kind Of Love (A. Williams)
2. Goin' Steady (T. Sands)
3. I Just Don't Know (Four Lads)
4. Teenager's Romance (R. Nelson)
5. Young Blood (Coasters)
6. Bye, Bye Love (Everlys)
7. Four Walls (J. Reeves)
8. Love Letters In The Sand (P. Boone)
9. Rock Your Little Baby To Sleep (B. Knox)
10. Girl With The Golden Braids (P. Como)

Don Zee
WPON—Pontiac, Mich.
1. Love Letters In The Sand (P. Boone)
2. Teddy Bear (E. Presley)
3. Bye, Bye Love (Everlys)
4. Searchin' (Coasters)
5. It's Not For Me To Say (J. Mathis)
6. Star Dust (B. Ward)
7. Shangri-La (Four Coins)
8. I Like Your Kind Of Love (A. Williams)
9. Jenny, Jenny (L. Richard)
10. Send For Me (N. Cole)

Jack White
KBOL—Boulder City, Colo.
1. Young Blood (Coasters)
2. Tammy (Ames Bros./Reynolds)
3. Teddy Bear (E. Presley)
4. Love Letters In The Sand (P. Boone)
5. Bernardine (P. Boone)
6. Bye, Bye Love (Everlys)
7. I'm Gonna Sit Right Down (B. Williams)
8. Over The Mountain (Johnnie & Joe)
9. C. C. Rider (C. Willis)
10. Around The World (Mantovani)

Robb Thomas
WEMP—Milwaukee, Wisc.
1. I'm Gonna Sit Right Down (B. Williams)
2. With All My Heart (J. Sands)
3. It's Not For Me To Say (J. Mathis)
4. Old Cape Cod (P. Page)
5. Love Letters In The Sand (P. Boone)
6. Around The World (Young/Mantovani)
7. Shangri-La (Four Coins)
8. At Our House (C. Nelson)
9. Johnny Tremain (B. Vaughn)
10. Till (P. Faith)

George Fennell
WHIL—Medford, Mass.
1. Bye, Bye Love (Everlys)
2. Love Letters In The Sand (P. Boone)
3. So Rare (J. Dorsey)
4. It's Not For Me To Say (J. Mathis)
5. Girl With The Golden Braids (P. Como)
6. Old Cape Cod (P. Page)
7. Queen Of The Senior Prom (Mills Bros.)
8. Freight Train (N. Whiskey)
9. You're Cheatin' Yourself (F. Sinatra)
10. Young Blood (Coasters)

Jim Brownell
WQOK—Greenville, S. C.
1. Around The World (Haskell)
2. Four Walls (J. Reeves)
3. Teddy Bear (E. Presley)
4. Tammy (Ames Bros.)
5. Mind Reader (Rhythmettes)
6. Teenage (K. Copeland)
7. It's Not For Me To Say (J. Mathis)
8. Old Cape Cod (P. Page)
9. With All My Heart (Sands)
10. Shangri-La (Four Coins)

Bob Klose
WKWK—Wheeling, W.Va.
1. Searchin' (Coasters)
2. Bye, Bye Love (Everlys)
3. Young Blood (Coasters)
4. Teenager's Romance (Nelson)
5. Love Letters In The Sand (P. Boone)
6. Dark Moon (G. Storm)
7. I Like Your Kind Of Love (A. Williams)
8. Freight Train (Whiskey/Draper)
9. Old Cape Cod (P. Page)
10. Teddy Bear (E. Presley)

Tom Durand
WTTM—Trenton, N. J.
1. I'm Gonna Sit Right Down (B. Williams)
2. Love Letters In The Sand (P. Boone)
3. Summer Love (J. James)
4. So Rare (J. Dorsey)
5. I Like Your Kind Of Love (A. Williams)
6. Around The World (Crosby)
7. Stardust (N. Cole)
8. Can't Wait For Summer (S. Lawrence)
9. Every Little Movement (R. Williams)
10. My Little Baby (P. Como)

Dave Fennell
WARE—Ware, Mass.
1. So Rare (J. Dorsey)
2. Bye, Bye Love (Everlys)
3. White Sport Coat (Robbins)
4. Old Cape Cod (P. Page)
5. Little White Lies (Johnson)
6. Love Letters In The Sand (P. Boone)
7. Freight Train (R. Draper)
8. Third Finger, Left Hand (E. Rodgers)
9. It's Not For Me To Say (J. Mathis)
10. Without Him (F. Laine)

Ken Garland
WPOR—Portland, Me.
1. Old Cape Cod (P. Page)
2. With All My Heart (J. Sands)
3. Send For Me (N. Cole)
4. I Like Your Kind Of Love (A. Williams)
5. I'm Gonna Sit Right Down (B. Williams)
6. Queen Of The Senior Prom (Mills Bros.)
7. Summer Love (J. James)
8. Shangri-La (Four Coins)
9. I'm Walking The Floor Over You (G. Gibbs)
10. Love Letters In The Sand (P. Boone)

Earl McDaniel
KPOP—Los Angeles, Calif.
1. Star Dust (B. Ward)
2. Flying Saucer The 2nd (Buchanan & Goodman)
3. Goody Goody (F. Lymon)
4. Teddy Bear (E. Presley)
5. Blue Jean Baby (J. Wallace)
6. Rang Tang Ding Dong (Cellos)
7. Swingin' Sweethearts (R. Goodwin)
8. White Silver Sands (Rondo)
9. Searchin' (Coasters)
10. Whispering Bells (Del-Vikings)

Paul Reid
CHML—Hamilton, Ont., Can.
1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (B. Williams)
3. Love Letters In The Sand (P. Boone)
4. Bye, Bye Love (Everlys)
5. It's Not For Me To Say (J. Mathis)
6. Around The World (Young/Morgan)
7. Teenager's Romance (R. Nelson)
8. White Silver Sands (Rondo)
9. My Personal Possession (N. Cole)
10. Searchin' (Coasters)

Duke Norton
KLAC—Hollywood, Calif.
1. Baby Baby Wait For Me (Lee)
2. Promises, Promises (Shore)
3. Do You Ever Think Of Me (S. Allen)
4. Blue Jean Baby (J. Wallace)
5. Send For Me (N. Cole)
6. Build Your Love (J. Ray)
7. Cool Shake (Del-Vikings)
8. Old Cape Cod (P. Page)
9. St. Joan Theme (G. Jenkins)
10. Hi Ho Steve-O (LiNye)

Dennis Bruton
KRAY—Amarillo, Texas
1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. It's Not For Me To Say (J. Mathis)
4. Bye, Bye Love (Everlys)
5. Teddy Bear (E. Presley)
6. Fallen Star (Hilltoppers)
7. Shangri-La (Four Coins)
8. Star Dust (B. Ward)
9. I Like Your Kind Of Love (A. Williams)
10. Street Of Memories (J. Valli)

Johnny Murphy
CKLB—Oshawa, Ont., Can.
1. Three Sheets To The Wind (Four Aces)
2. Date With The Blues (B. Williams)
3. Deep Within Me (Casanave)
4. Yes Sir That's My Baby (Four Aces)
5. My Personal Possession (N. Cole)
6. Blue Jean Baby (D. Wolfe)
7. My Arms Are A House (H. Snow)
8. Send For Me (N. Cole)
9. Build Your Love (J. Ray)
10. Speak For Yourself John (C. Carr)

Ernie Forrester
KALV—Alya, Okla.
1. Teddy Bear (E. Presley)
2. Old Cape Cod (P. Page)
3. Words Of Love (Diamonds)
4. My Personal Possession (N. Cole)
5. Star Dust (B. Ward)
6. Tammy (R. Hayman)
7. Freight Train (R. Draper)
8. Eight O'Clock Date (B. Gorman)
9. Million Dollar Baby (B. Darin)
10. White Silver Sands (Lennons/Bradley)

Doug Burrows
CKY—Winnipeg, Man., Can.
1. Love Letters In The Sand (P. Boone)
2. Whole Lot Of Shakin' Goin' On (J. L. Lewis)
3. Over The Mountain (Johnnie & Joe)
4. Bye, Bye Love (Everlys/Kingston)
5. Cumberland Gap (Donegan)
6. With All My Heart (J. Sands)
7. White Silver Sands (Rondo)
8. Short Fat Fanny (Williams)
9. I Like Your Kind Of Love (A. Williams)
10. Susie-Q (D. Hawkins)

Norm Page
WCAR—Detroit, Mich.
1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (B. Williams)
3. Flying Saucer The 2nd (Buchanan & Goodman)
4. It's Not For Me To Say (J. Mathis)
5. White Silver Sands (Bradley/Rondon)
6. Send For Me (N. Cole)
7. Shangri-La (Four Coins)
8. Old Cape Cod (P. Page)
9. Build Your Love (J. Ray)
10. I'm Walkin' (L. Storch)

Ted Jones
WTKO—Ithaca, N. Y.
1. Imagination (King Sisters)
2. It's Not For Me To Say (J. Mathis)
3. Love Letters In The Sand (P. Boone)
4. Island In The Sun (Belafonte)
5. Bernardine (P. Boone)
6. With All My Heart (Sands)
7. Searchin' (Coasters)
8. Come Go With Me (Del-Vikings)
9. My Personal Possession (N. Cole)
10. I'm Gonna Sit Right Down (B. Williams)

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Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Jim Lowe
WRR—Dallas, Texas
1. White Silver Sands (Gardner)
2. Angel Of Love (4 Voices)
3. Valley Of Tears (F. Domino)
4. I'm Gonna Sit Right Down (B. Williams)
5. Send For Me (N. Cole)
6. Storyville (P. Weston)
7. Star Dust (B. Ward)
8. Shangri-La (Four Coins)
9. Build Your Love (J. Ray)
10. Bye, Bye Love (R. Price)

Bob Fuller
WNBP—Newburyport, Mass.
1. I'm Gonna Sit Right Down (B. Williams)
2. Teddy Bear (E. Presley)
3. Build Your Love (J. Ray)
4. Bye, Bye Love (Everlys)
5. White Silver Sands (Bradley)
6. Pink Champagne (Tyrones)
7. Third Finger, Left Hand (E. Rodgers)
8. Shangri-La (Four Coins)
9. Night And Day (F. Sinatra)
10. Fallen Star (Newman/Hilltoppers)

George Williams
WMAK—Nashville, Tenn.
1. Teddy Bear (E. Presley)
2. So Rare (J. Dorsey)
3. The First Kiss (N. Petty)
4. Around The World (Young/Mantovani)
5. It's Not For Me To Say (J. Mathis)
6. Send For Me (N. Cole)
7. Short Fat Fanny (L. Williams)
8. Whole Lot Of Shakin' Goin' On (J. L. Lewis)
9. You're Cheatin' Yourself (F. Sinatra)
10. Everyone's Laughing (Spaniels)

Cliff Hall
WQAM—Miami, Fla.
1. Teddy Bear (E. Presley)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everlys)
4. White Sport Coat (Robbins)
5. Teenager's Romance (R. Nelson)
6. Young Blood (Coasters)
7. Searchin' (Coasters)
8. It's Not For Me To Say (J. Mathis)
9. Dark Moon (B. Guitar)
10. Come Go With Me (Del-Vikings)

Frank Bell
KELP—El Paso, Texas
1. My Personal Possession (N. Cole)
2. Rock Your Little Baby To Sleep (B. Knox)
3. Teddy Bear (E. Presley)
4. You're Cheatin' Yourself (F. Sinatra)
5. With All My Heart (J. Sands)
6. It's You I Love (F. Domino)
7. I'm Sorry For You My Friend (J. James)
8. Till (P. Faith)
9. Sweet Stuff (G. Mitchell)
10. You're A Heavenly Thing (L. Armstrong)

Sammy David
KRMD—Shreveport, La.
1. Third Finger, Left Hand (E. Rodgers)
2. Every Little Movement (R. Williams)
3. Shangri-La (Four Coins)
4. White Silver Sands (Gardner)
5. I Am (T. Bennett)
6. You Know How It Is (Laine)
7. Around The World (Young)
8. Next Stop Paradise (T. Randazzo)
9. Bye, Bye Love (Everlys)
10. Long Lonely Nights (Hearts)

John "Mad Man" Michaels
WOKY—Milwaukee, Wisc.
1. Girl With The Golden Braids (P. Como)
2. Teddy Bear (E. Presley)
3. Summer Love (J. James)
4. Rockin' Shoes (Ames Bros.)
5. My Personal Possession (N. Cole)
6. Bye, Bye Love (Everlys)
7. Cattle Call (D. Shore)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. I'm Gonna Sit Right Down (B. Williams)
10. Crickets On Parade (B. Christian)

Dub Phillips
WQSN—Charleston, S. C.
1. Love Letters In The Sand (P. Boone)
2. Teddy Bear (E. Presley)
3. Fallen Star (F. Husky)
4. Bye, Bye Love (W. Pierce)
5. White Sport Coat (Robbins)
6. Four Walls (J. Reeves)
7. Two Shadows (Mickey & Sylvia)
8. Dark Moon (G. Storm)
9. So Rare (J. Dorsey)
10. Lovesick Blues (S. James)

Del Clark
WJJD—Chicago, Ill.
1. Bye, Bye Love (Everlys)
2. White Sport Coat (Robbins)
3. Teddy Bear (E. Presley)
4. It's Not For Me To Say (J. Mathis)
5. Love Letters In The Sand (P. Boone)
6. Around The World (Young)
7. So Rare (J. Dorsey)
8. Rainbow (R. Hamilton)
9. Shangri-La (Four Coins)
10. I Like Your Kind Of Love (A. Williams)

Bob "Coffeehead" Larsen
WEMP—Milwaukee, Wisc.
1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. Bye, Bye Love (Everlys)
4. I'm Gonna Sit Right Down (B. Williams)
5. White Sport Coat (Robbins)
6. It's Not For Me To Say (J. Mathis)
7. Teddy Bear (E. Presley)
8. So Rare (J. Dorsey)
9. Gotta Get To Your House (D. Seville)
10. Rainbow (R. Hamilton)

Paul Coburn
KLUB—Salt Lake City, Utah
1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Send For Me (N. Cole)
4. Teenager's Romance (R. Nelson)
5. Build Your Love (J. Ray)
6. Whispering Bells (Del-Vikings)
7. Shangri-La (Four Coins)
8. So Rare (J. Dorsey)
9. It's Not For Me To Say (J. Mathis)
10. Love Letters In The Sand (P. Boone)

Bob Holmes
KSJO—San Jose, Calif.
1. With All My Heart (J. Sands)
2. Love Letters In The Sand (P. Boone)
3. Around The World (Mantovani)
4. Whirlpool Of Love (C. Jarvis)
5. Susie-Q (Crewcuts)
6. So Rare (J. Dorsey)
7. Rock Your Little Baby To Sleep (B. Knox)
8. I'm Gonna Sit Right Down (B. Williams)
9. It's Not For Me To Say (J. Mathis)
10. Old Cape Cod (P. Page)

Hugh "Rockin' Eddy" Dixon
CKJL—St. Jerome, Que., Can.
1. Bye, Bye Love (Everlys)
2. Rockabilly Party (Hugo & Luigi)
3. Watch Your Step (Chuck & Bill)
4. So Rare (J. Dorsey)
5. Searchin' (Coasters)
6. Baby She's Gone (J. Scott)
7. My Idea Of Heaven (Bartel)
8. Lula Rock-A-Hula (T. Brewer)
9. Teddy Bear (E. Presley)
10. The Woman I Need (Horton)

Bob E. Lloyd
WHEC—Rochester, N. Y.
1. June Is Bustin' Out All Over (Axidentals)
2. From This Moment On (Four Grads)
3. My Personal Possession (N. Cole)
4. Girl With The Golden Braids (P. Como)
5. No One Ever Tells You (F. Sinatra)
6. Rockin' Shoes (Ames Bros.)
7. Island In The Sun (H. Belafonte)
8. Affair To Remember (V. Damone)
9. Moonlight Love (R. Wiliams)
10. This Much I Know (D. Lor)

Ray Perkins
KIMN—Denver, Colo.
1. Love Letters In The Sand (P. Boone)
2. Teddy Bear (E. Presley)
3. Bye, Bye Love (Everlys)
4. Young Blood (Coasters)
5. Old Cape Cod (P. Page)
6. So Rare (J. Dorsey)
7. I'm Walkin' (R. Nelson)
8. Dark Moon (B. Guitar)
9. Island In The Sun (Belafonte)
10. You're Cheatin' Yourself (F. Sinatra)

Branson Fisher, Jr.
WPRY—Perry, Fla.
1. Whispering Bells (Del-Vikings)
2. Love Letters In The Sand (P. Boone)
3. All Shook Up (E. Presley)
4. So Rare (J. Dorsey)
5. Teddy Bear (E. Presley)
6. Words Of Love (Diamonds)
7. Cool Shake (Del-Vikings)
8. Old Cape Cod (P. Page)
9. Rock Your Little Baby To Sleep (B. Knox)
10. Susie-Q (D. Hawkins)

Ronnie Barrett
WDOK—Cleveland, Ohio
1. I'm Gonna Sit Right Down (B. Williams)
2. Teddy Bear (E. Presley)
3. Around The World (Mantovani/Young)
4. Tammy (D. Reynolds)
5. Next Stop Paradise (T. Randazzo)
6. Love Letters In The Sand (P. Boone)
7. It's Not For Me To Say (J. Mathis)
8. Shangri-La (Four Coins)
9. White Silver Sands (Rondo)
10. By The Bend Of The River (J. Leahy)

Denny Sullivan
WFBL—Syracuse, N. Y.
1. So Rare (J. Dorsey)
2. Bye, Bye Love (Everlys)
3. Love Letters In The Sand (P. Boone)
4. Old Cape Cod (P. Page)
5. Young Blood (Coasters)
6. I'm Gonna Sit Right Down (B. Williams)
7. Teenager's Romance (Nelson)
8. It's Not For Me To Say (J. Mathis)
9. White Silver Sands (Rondo)
10. I Like Your Kind Of Love (A. Williams)

Tony Perry
KAIR—Tucson, Ariz.
1. Love Letters In The Sand (P. Boone)
2. Falling Star (Four Preps)
3. Old Cape Cod (P. Page)
4. It's Not For Me To Say (J. Mathis)
5. I Like Your Kind Of Love (A. Williams)
6. With All My Heart (J. Sands)
7. Shangri-La (Four Coins)
8. I'm Gonna Sit Right Down (B. Williams)
9. Shenandoah Rose (Hugo & Luigi)
10. Around The World (Young)

Dan Beach
WTRL—Bradenton, Fla.
1. Love Letters In The Sand (P. Boone)
2. Dark Moon (G. Storm)
3. Bye, Bye Love (Everlys)
4. Old Cape Cod (P. Page)
5. Freight Train (N. Whiskey)
6. I'll Take Romance (E. Gorme)
7. So Rare (J. Dorsey)
8. Gonna Find Me A Bluebird (J. Hahn)
9. Can't Wait For Summer (S. Lawrence)
10. Wonderful! Wonderful! (J. Mathis)

Bradley, Kamman, Boysen, Cannon & Cunning
WLOL—Minneapolis-St. Paul, Minn.
1. Teddy Bear/Loving You (E. Presley)
2. Bye, Bye Love (Everlys)
3. Teenager's Romance (Nelson)
4. Searchin'/Young Blood (Coasters)
5. Love Letters In The Sand (P. Boone)
6. Over The Mountain (Johnnie & Joe)
7. Fallen Star (Newman/Hilltoppers/Husky)
8. Rockin' Shoes (Ames Bros.)
9. I'm Gonna Sit Right Down (B. Williams)
10. Start Movin' (S. Mineo)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Johnny Fuller

KSO—Des Moines, Iowa

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. Dark Moon (G. Storm)
4. I Like Your Kind Of Love (A. Williams)
5. White Sport Coat (Robbins)
6. Rockin' Shoes (Ames Bros.)
7. Start Movin' (S. Mineo)
8. Fabulous (C. Gracie)
9. I Just Don't Know (4 Lads)
10. Teddy Bear (E. Presley)

Gene Piatt

KELO—Sioux Falls, S. D.

1. Stand There Mountain (Planets)
2. Angelita (A. Wayne)
3. Love Letters In The Sand (P. Boone)
4. Island In The Sun (Belafonte)
5. Around The World (Young/Mantovani)
6. Shangri-La (Four Coins)
7. Summer Love (J. James)
8. Actress Of The Year (Raine)
9. Old Cape Cod (P. Page)
10. Tammy (Ames Bros./Reynolds)

Dick Dean

WKTQ—Norway-Paris, Me.

1. Old Cape Cod (P. Page)
2. Love Letters In The Sand (P Boone)
3. Around The World (Mantovani)
4. It's Not For Me To Say (J. Mathis)
5. I'm Gonna Sit Right Down (B. Williams)
6. Tammy (R. Hayman)
7. Shangri-La (Four Coins)
8. I'm Walkin' The Floor Over You (G. Gibbs)
9. White Silver Sands (Rondo)
10. My Personal Possession (N. Cole)

William Beauregard Davis

WLOW—Norfolk, Va.

1. Teddy Bear (E. Presley)
2. Love Letters In The Sand (P. Boone)
3. Old Cape Cod (P. Page)
4. Send For Me (N. Cole)
5. It's Not For Me To Say (J. Mathis)
6. Beach Party (B. Jaxon)
7. Fantastically Foolish (Sands)
8. White Sport Coat (Robbins)
9. Searchin' (Coasters)
10. Teenager's Romance (Nelson)

Dick Kline

WWJ—Detroit, Mich.

1. Why Ask For The Moon (R. Foley)
2. Mind Reader (Rhythmettes)
3. Mailman Bring Me No More Blues (D .Cornell)
4. White Silver Sands (Boone)
5. At Our House (C. Nelson)
6. Send For Me (N. Cole)
7. Camel Rock (D. Seville)
8. Who Will Kiss Your Ruby Lips (M. Miller)
9. I'm Gonna Sit Right Down (B. Williams)
10. Love Letters In The Sand (P. Boone)

Claude Brimm

KOL—Seattle, Wash.

1. Teddy Bear (E. Presley)
2. Whispering Bells (Del-Vikings)
3. Bye, Bye Love (Everlys)
4. Searchin' (Coasters)
5. So Rare (J. Dorsey)
6. Rainbow (R. Hamilton)
7. Love Letters In The Sand (P. Boone)
8. Let The Four Winds Blow (R. Brown)
9. Over The Mountain (Johnnie & Joe)
10. Tammy (Ames Bros.)

Ken Scott

WAPI—Birmingham, Ala.

1. Send For Me (N. Cole)
2. Talk To Me Something (B. Darin)
3. Your Kisses Kill Me (Gorme)
4. Without Him (F. Laine)
5. Girl With The Golden Braids (P. Como)
6. Fire Down Below (Southern)
7. Look At 'Er (T. Leonetti)
8. One For My Baby (Bennett)
9. So Rare (J. Dorsey)
10. It's Not For Me To Say (J. Mathis)

Al Meltzer

WHEN—Syracuse, N. Y.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everlys)
4. Around The World (Young)
5. Teddy Bear (E. Presley)
6. It's Not For Me To Say (J. Mathis)
7. Teenager's Romance (Nelson)
8. Old Cape Cod (P .Page)
9. Young Blood (Coasters)
10. Start Movin' (S. Mineo)

Jimmy Hutsell

WCRK—Morristown, Tenn.

1. Searchin' (Coasters)
2. Love Letters In The Sand (P. Boone)
3. Wonderful! Wonderful! (J. Mathis)
4. Old Cape Cod (P. Page)
5. Little Darlin' (Diamonds)
6. Four Walls (J. Lowe)
7. Young Blood (Coasters)
8. Rang Tang Ding Dong (Cellos)
9. White Sport Coat (Robbins)
10. Bye, Bye Love (C. Miller)

Donn Parker

WMYR—Fort Myers, Fla.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everlys)
3. It's Not For Me To Say (J. Mathis)
4. I Like Your Kind Of Love (A. Williams)
5. So Rare (J. Dorsey)
6. I'm Gonna Sit Right Down (B. Williams)
7. Searchin' (Coasters)
8. Island In The Sun (H. Belafonte)
9. Shenandoah Rose (J. Hallorhan Singers)
10. Short Fat Fannie (L. Williams)

June Dee

KWBB—Wichita, Kans.

1. Teenager's Romance (Nelson)
2. Teddy Bear (E. Presley)
3. Young Blood (Coasters)
4. Old Cape Cod (P. Page)
5. Wonderful! Wonderful! (J. Mathis)
6. C. C. Rider (C Willis)
7. Love Letters In The Sand (P. Boone)
8. I Like Your Kind Of Love (A. Williams)
9. It's Not For Me To Say (J. Mathis)
10. Jenny, Jenny (L. Richard)

Marvin Rothschild

WATR—Waterbury, Conn.

1. White Silver Sands (Rondo)
2. Shangri-La (Four Coins)
3. Love Letters In The Sand (P. Boone)
4. Wonderful! Wonderful! (J. Peerce)
5. Who's Gonna Be My Sunshine (R. Sherwood)
6. Star Dust (B. Ward)
7. I'm Gonna Sit Right Down (B. Williams)
8. Bye, Bye Love (Everlys)
9. By Myself (J. Lewis)
10. Something Wonderful Happens In Summer (F. Sinatra)

Jerry Lasitter

WKAB—Mobile, Ala.

1. Short Fat Fannie (L. Williams)
2. Whole Lot Of Shakin' Goin' On (J. L. Lewis)
3. Love Letters In The Sand (P. Boone)
4. Old Cape Cod (P. Page)
5. Rang Tang Ding Dong (R. Stevens)
6. Tammy (Ames Bros.)
7. The Careless Years (S. Raney)
8. White Silver Sands (Lennons)
9. Searchin' (Coasters)
10. Around The World (Mantovani)

John Harvey

KGO—San Francisco, Calif.

1. It's Not For Me To Say (J. Mathis)
2. Tammy (R. Hayman)
3. Around The World (Mantovani)
4. My Little Baby (P. Como)
5. Searchin' (Coasters)
6. Little White Lies (Johnson)
7. Love Letters In The Sand (P. Boone)
8. White Silver Sands (Rondo)
9. So Rare (J. Dorsey)
10. Dark Moon (B. Guitar)

Walter Powell

WBVL—Barbourville, Ky.

1. Teddy Bear (E. Presley)
2. Loving You (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. So Rare (J. Dorsey)
5. Old Cape Cod (P. Page)
6. Bye, Bye Love (Everlys)
7. Dark Moon (G. Storm)
8. Fallen Star (F. Husky)
9. Teenager's Romance (Nelson)
10. Rockabilly Party (Hugo & Luigi)

Bob Salter

KNEW—Spokane, Wash.

1. Teddy Bear (E. Presley)
2. Loving You (E. Presley)
3. Bye, Bye Love (Everlys)
4. Love Letters In The Sand (P. Boone)
5. Whispering Bells (Del-Vikings)
6. Searchin' (Coasters)
7. So Rare (J. Dorsey)
8. Over The Mountain (Johnnie & Joe)
9. Young Blood (Coasters)
10. Falling Star (Four Preps)

Jim Reid

WKXL—Concord, N. H.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everlys)
3. Love Letters In The Sand (P. Boone)
4. If You See My Love Dancing (B. Guitar)
5. I'm Gonna Sit Right Down (B. Williams)
6. Tammy (R. Hayman)
7. Shake Hands With A Guy In Love (D. Olsen)
8. With All My Heart (J. Sands)
9. Shenandoah Rose (Desmond)
10. You're Cheatin' Yourself (F. Sinatra)

Bob Cooper

KONO—San Antonio, Texas

1. Young Blood (Coasters)
2. Teddy Bear (E. Presley)
3. Teenager's Romance (Nelson)
4. Love Letters In The Sand (P. Boone)
5. Over The Mountain (Johnnie & Joe)
6. Jenny, Jenny (L. Richard)
7. White Sport Coat (Robbins)
8. I'm Gonna Sit Right Down (B. Williams)
9. Rock Your Little Baby To Sleep (B. Knox)
10. C. C. Rider (C. Willis)

John Ademy

WBIG—Greensboro, N. C.

1. So Rare (J. Dorsey)
2. Around The World (Mantovani)
3. Freight Train (R. Draper)
4. Girl With The Golden Braids (P. Como)
5. Tammy (Ames Bros.)
6. Three Sheets To The Wind (Four Aces)
7. Till (P. Faith)
8. Summer Love (J. James)
9. My Personal Possession (N. Cole)
10. Comfort Me With Apples (N. Anthony)

Dick Smith

WORC—Worcester, Mass.

1. Teddy Bear (E. Presley)
2. Diana (P. Anka)
3. Teenager's Romance (R. Nelson)
4. Whole Lot Of Shakin' Goin' On (J. L. Lewis)
5. Young Blood (Coasters)
6. Mr. Love (Rhythmettes)
7. Over The Mountain (Johnnie & Joe)
8. Tammy (D. Reynolds)
9. Bye, Bye Love (Everlys)
10. Love Letters In The Sand (P. Boone)

Bill Sheridan

WADK—Newport, R. I.

1. Bye, Bye Love (Everlys)
2. Love Letters In The Sand (P. Boone)
3. Old Cape Cod (P. Page)
4. I Like Your Kind Of Love (A. Williams)
5. I'm Gonna Sit Right Down (B. Williams)
6. It's Not For Me To Say (J. Mathis)
7. Around The World (Young)
8. Teddy Bear (E. Presley)
9. With All My Heart (Sands)
10. Girl With The Golden Braids (P. Como)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"OH BABY DOLL"

The Cash Box Disk of the Week 7/6

Chuck Berry .... Chess 1664

•

"TO THE AISLE"

The Cash Box Award o' the Week 6/15

The Cash Box Sleeper of the Week 6/29

Five Satins .... Ember 1019

Roy Hamilton .... Epic 9224

•

"COOL SHAKE"

The Cash Box Disk of the Week 6/22

Del-Vikings .... Mercury 71132

•

"GOODY GOODY"

The Cash Box Sleeper of the Week 7/13

Frankie Lymon & Teenagers .... Gee 1039

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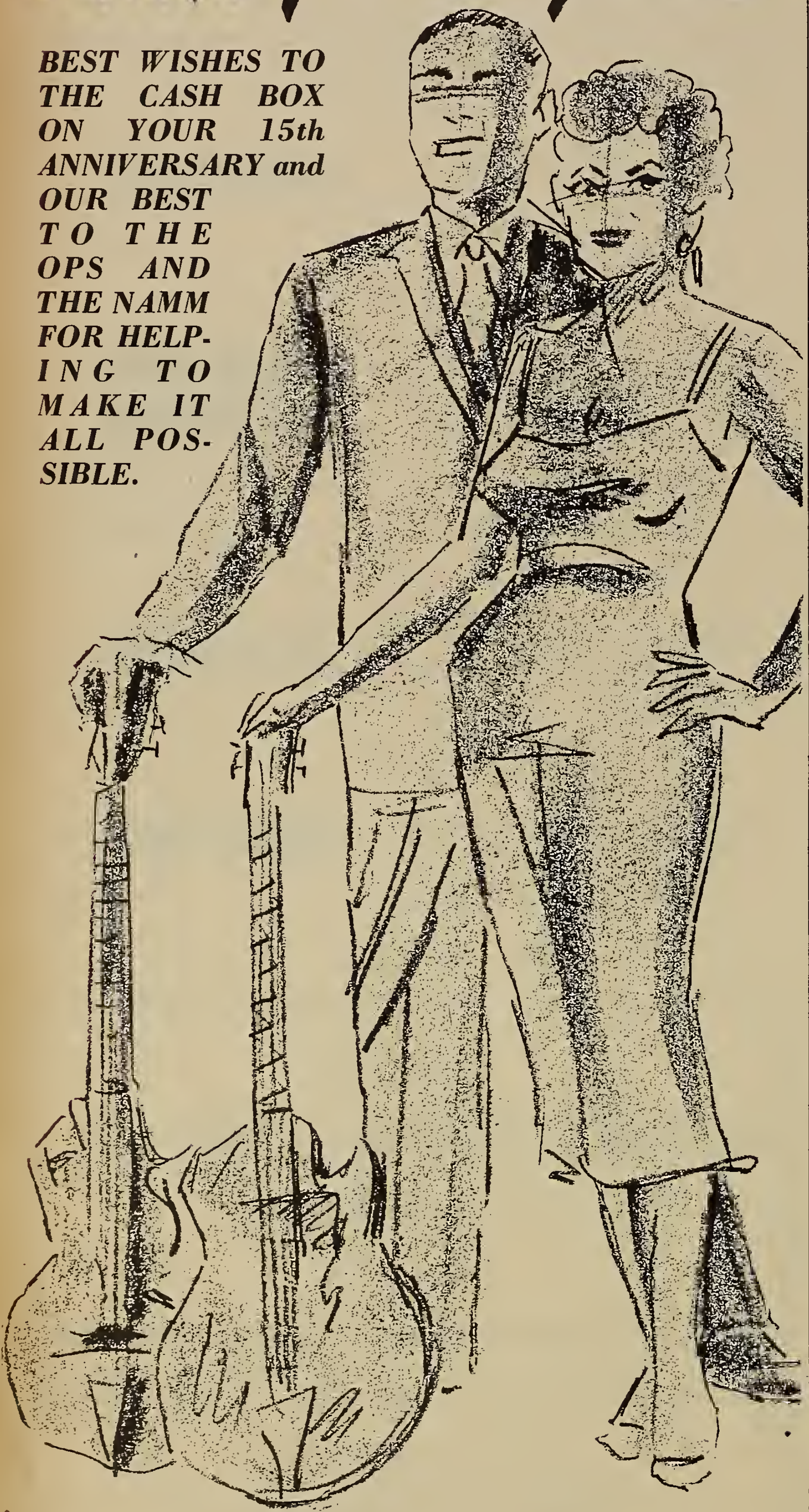
Mickey & Sylvia

BEST WISHES TO THE CASH BOX ON YOUR 15th ANNIVERSARY and OUR BEST TO THE OPS AND THE NAMM FOR HELPING TO MAKE IT ALL POSSIBLE.



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Current Release:

"TWO SHADOWS IN THE WINDOW"

and

"LOVE WILL MAKE YOU FAIL IN SCHOOL"

VIK X/4X-0280

NAMM PROGRAM

PLACE: PALMER HOUSE, CHICAGO

TIME: JULY 14 Through JULY 18

SUNDAY, JULY 14

10:00 AM—Registration begins in the Ballroom Foyer on Fourth Floor, NAMM members may call for their badges and credentials at the Advance Registration Desk.

2:00 PM—Band Instrument Committee Meeting—Private Dining Room—3

2:00 PM—Piano Committee Meeting—Private Dining Room—5

2:00 PM—Phonograph Committee Meeting—Private Dining Room —2

2:00 PM—Sheet Music Committee Meeting—Private Dining Room—4

6:30 PM—Junior Executives of NAMM Annual Member Reception—Private Dining Room—9

MONDAY, JULY 15

8:00 AM—Junior Executives of NAMM Annual Meeting Breakfast—Private Dining Room—11

8:00 AM—Organ Committee Meeting (Breakfast Meeting)—Private Dining Room—4

12:00 Noon—Convention Opening Luncheon—Grand Ballroom; Feature Speaker—Edward McFaul; Subject: "With Your Hat in Your Hand"

3:30 PM—Ladies Tea and Reception—Crystal Room; Featuring Harriet Clemens Smith, presenting a group of Dramatic Readings with music by Anton Kawal's Ensemble.

TUESDAY, JULY 16

8:00 AM—NAMM Members Annual Meeting Breakfast—Grand Ballroom; Election Of Association Directors; Business —Constitutional Amendments; Feature Speaker—H. R. Scull, V.P., E. H. Scull Co., New York, N. Y.; Subject: "1956 Cost of Doing Business Survey", Report of the President of American Music Conference.

10:30 AM—Electronics Committee Meeting—Private Dining Room —4

2:30 PM—NAMM Executive Clinic for Dealers—Grand Ballroom —Sponsored by: National Association of Musical Merchandise Wholesalers.

7:00 PM—Phonograph Record Sales Clinic—Crystal Room—Sponsored by: NAMM Phonograph Record Committee

WEDNESDAY, JULY 17

9:30 AM—Potential Profits for Piano Dealers Clinic—Grand Ballroom—Sponsored by: National Piano Manufacturers Assn. Of America, Inc.

2:00 PM—High Fidelity & Radio Sales Clinic—Grand Ballroom—Sponsored by: NAMM Electronics Committee

7:00 PM—Band Instrument Sales Clinic—Crystal Room—Sponsored by: NAMM Band Instrument Committee

THURSDAY, JULY 18

10:00 AM—NAMM Telephone and Letter Clinic—Grand Ballroom —Sponsored by: National Association of Music Merchants, Inc.

7:00 PM—Music Industry Banquet—Grand Ballroom—An evening with a selection of America's top instrumental artists; Presentation of New Officers and Directors; Presentation of Centennial Citation to W. W. Kimball Company and Story & Clark Piano Company.

EXHIBIT HOURS WILL BE MONDAY THRU WEDNESDAY— 9:00 AM to 6:00 PM—THURSDAY—9:00 AM to 5:00 PM

Announcing

MODE RECORDS
OFFICE MEMO—June/57

TO: Artists & Repertoire
FROM: General Manager
ATT: Red Clyde

On the eve of introducing MODE RECORDS to the world I want to be sure that the policy of the company is crystal clear. MODE will operate on a major status and I can not stress strongly enough that our recordings must reflect quality from start to finish. Every artist, every record, every package will show the record buyers of America that MODE RECORDS is devoted to presenting music for a variety of tastes in a manner unequaled in the industry.

At your earliest convenience, may I have your catalogue plans to guide the further development of MODE RECORDS?

Thank you.

MAURICE JANOV
GM/MR

MODE RECORDS

MUSIC OF THE DAY

MODE RECORDS
OFFICE MEMO—June/57

TO: General Manager
FROM: A & R
ATT: Maurice Janov

Happy to comply with your recent memo on the goal of MODE RECORDS. My recording schedule for the month has been very hectic, but I've found a few minutes to list the catalogue for you. The following records will be on release during July:

MODE LP #100—THE HERBIE HARPER SEXTET
" " 101—THE STAN LEVEY QUINTET
" " 102—THE RICHIE KAMUCA QUARTET
" " 103—THE MEL LEWIS SEXTET
" " 104—THE PAUL TOGAWA QUARTET
" " 105—THE MARTY PAICH TRIO
" " 106—"GAL WITH A HORN"—CLORA BRYANT
" " 107—THE FRANK ROSOLINO QUINTET
" " 108—JOY BRYAN SINGS
109—THE CONTE CANDOLI QUARTET

As you can see there are some familiar names among the group, as well as some new stars who have earned the right to an LP of their own. Future recordings by promising newcomers will receive our "New Star" designation to facilitate their entry into the record field.

Incidentally, don't miss the sensational new package we've worked out to introduce the MODE line . . . it's too much!!!

You're welcome.

RED CLYDE
Artists/Repertoire
MODE Records

MODE RECORDS

1040 NORTH LAS PALMAS—HOLLYWOOD, CAL.

ALL-TIME BEST SELLING ALBUMS

ATLANTIC

JAZZ:
"Fontessa"—LP 1231
"Chris Connor"—LP 1228
"He Loves Me, He Loves Me Not"—Chris Connor—LP 1240
"The Modern Jazz Quartet At Music Inn"—LP 1247
"The Swinging Mr. Rogers"—LP 1212
POPULAR:
"Rock & Roll Forever"—LP 1239
"The Clovers"—LP 1248
"The Greatest Rock & Roll"—LP 8001
"Songs By Bobby Short"—LP 1214
"Mabel Mercer Sings Cole Porter"—LP 1213

BALLY

POPULAR:
"Hi-Fi In Hi-Fi"—Organ Solos by Bob Kames
"The Touch"—Betty Johnson
"Piano Portraits"—Caesar Giovannini—LP 12010
"Americana"—Win Stracke
"The Man From The South"—Ted Weems—LP 12007

BARTOK

CLASSICAL:
Bartok: Viola Concerto—William Primrose, Viola, The New Symphony Orchestra, Tibor Susskind, Conductor—LP 309
Bartok: Bluebeard's Castle, Opera—Judith Hellwig, Soprano, Endre Koreb, Bass, The New Symphony Orchestra, Walter Susskind, Conductor—LP 310-311
Bartok: The Miraculous Mandarin, Suite—The New Symphony Orchestra, Tibor Serly, Conductor—LP 301
"Folk Songs Of Hungary, Vol. 1"—Leslie Chabay, Tenor, Tibor Kozma, Piano—LP 904
"Folk Songs Of Hungary, Vol. 2"—Leslie Chabay, Tenor, Tibor Kozma, Piano—LP 914

BLUE NOTE

JAZZ:
"Six Pieces Of Silver"—Horace Silver Quintet—BLP 1539
"The Incredible Jimmy Smith"—BLP 1528/1529
"Art Blakey—Orgy In Rhythm"—BLP 1554
"Sonny Rollins"—BLP 1542
"Horace Silver And The Jazz Messengers"—BLP 1518

CADENCE

POPULAR:
"Tonal Expressions"—Don Shirley—CLP 1001
"Piano Perspectives"—Don Shirley—CLP 1004
"Don Shirley Duo"—CLP 1015
"The Barry Sisters Sing"—CLP 1017

CAPITOL

FILM SOUND TRACK:
"Oklahoma"—SAO-595
"High Society"—W-750
"The King And I"—W-740
"Carousel"—W-694
"Giant"—W-773
POPULAR:
"Songs For Swingin' Lovers"—Frank Sinatra—W-653
"Two In Love"—Nat "King" Cole—T-420
"Tennessee Ernie Ford Hymns"—T-756
"Music For Lovers Only"—Jackie Gleason—W-352
"Music, Martinis, And Memories"—Jackie Gleason—W-509
JAZZ:
"Voices In Modern"—Four Freshmen—T-522
"Something Cool"—June Christy—T-516
"Kenton In Hi-Fi"—Stan Kenton—W-724
"Velvet Carpet"—George Shearing—T-720
"Benny Goodman In Hi-Fi"—W-565
CLASSICAL:
"Starlight Concert"—Hollywood Bowl Symphony—P-8276
"Concerto Under The Stars"—Hollywood Bowl Symphony—P-8326
"Echos Of Spain"—Hollywood Bowl Symphony—P-8275
"Folk Songs Of The New World"—Roger Wagner Chorale—P-8324
"Favorite Classics For Piano"—Leonard Pennario—P-8312
"CAPITOL" OF THE WORLD:
"In London, In Love"—Norrie Paramor—T-10025
"Afternoon In Amsterdam"—Gavioli Draaiorgel—T-10003
"La Femme"—Franck Pourcel—T-10015
"Music Of The Australian Alps"—T-10016
"Two In A Gondola"—Dino Olivieri—T-10026

COLUMBIA

SPECIAL:
"I Can Hear It Now"—Edward R. Murrow—5 ML 4095, 4261, 4340
CLASSICAL:
"Rhapsody In Blue"/"Concerto In F"—Oscar Levant—CL-700
"Strauss Waltzes"—Andre Kostelanetz—CL-805
"Gaite Parisienne"—Efrem Kurtz And The Columbia Symphony Orchestra—3ML-4233
"Scheherazade"—Philadelphia Orchestra—CL-850, 5ML-4888
"Nutcracker Suite"—Andre Kostelanetz—CL-730
POPULAR:
"Christmas With Arthur Godfrey"—CL-540
"Liberace At The Piano"—CL-575, CL-6217
"All Time Favorites By Harry James"—CL-655, 6009
"I Love Paris"—Michel Legrand—CL-555
"Songs Of The West"—Norman Luboff—CL-657
SHOW:
"South Pacific"—Original Broadway Cast OL-4180
"My Fair Lady"—Original Broadway Cast—OL-5090
"Kiss Me Kate"—Original Broadway Cast—OL-4140
"Pajama Game"—Original Broadway Cast—OL-4840
"Love Me Or Leave Me"—Doris Day—CL-710
JAZZ:
"Benny Goodman Carnegie Hall Concert" CL O5L-160, CL-814, CL-815, CL-816
"Jazz Goes To College"—Dave Brubeck—CL-566
"1937-1938 Jazz Concert"—Benny Goodman—CL-817, 818, 819
"Ambassador Satch"—Louis Armstrong—CL-840
"Concert By The Sea"—Erroll Garner—CL-883

CONTEMPORARY

JAZZ:
"Sunday Jazz A La Lighthouse, Vol. 1" C3501
"Lighthouse At Lagùna"—C3509
"Barney Kessel, Vol. 3: To Swing Or Not To Swing"—C3513
"Shelly Manne And His Men, Vol. 4: Swinging Sounds"—C3516
"Shelly Manne And His Friends, Vol. 2: My Fair Lady"—C3527

CORAL

POPULAR:
"Say It With Music"—Lawrence Welk—LP 57041
"Bubbles In The Wine"—Lawrence Welk LP 57038
"Teresa"—Teresa Brewer—LP 57053
"Sincerely"—McGuire Sisters—LP 57052
"Music For Tonight"—Steve Allen—LP 57004
JAZZ:
"Les Brown At The Palladium"—Les Brown CX-1, 57000, 57001
"Bob Crosby In Hi Fi"—Bob Crosby—LP 57062
"The Al Cohn Quintet Featuring Bob Brookmeyer"—LP 57118
"The Happy Cats"—Joe Newman—LP 57121

CROWN

POPULAR:
"Femme Fatale"—Hadda Brooks—CLP 5010
"Very Truly Yours"—The Don Ralke Orchestra—CLP 5018
"Bongo Madness"—Exciting Sounds By Don Ralke—CLP 5019
"Singin' The Blues"—B. B. King—CLP 5020
"Eddie My Love"—The Teen Queens—CLP 5022
JAZZ:
"Groovin' High"—Stan Getz—CLP 5002
"Singin' Kay Starr—Swingin'"—Earl Garner—CLP 5003
"Way Out Wardell"—Wardell Gray—CLP 5004
"Jazz Surprise"—Modern Jazz Stars—CLP 5008
"Jazz Masquerade"—Modern Jazz Stars—CLP 5009
SHOW:
"Around The World In 80 Days"—Victor Young—CLP 5030

DAWN

JAZZ:
"The Modern Art Of Jazz" (Vol. 1)—Zoot Sims—LP 1102
"The Modern Art Of Jazz" (Vol. 2)—Mat Mathews—LP 1104
"A Message From Garcia"—Dick Garcia—LP 1106
"Les Jazz Modes"—LP 1108
"The Kid From Denver"—Paul Quinichette LP 1109

DECCA

POPULAR:
"Songs He Made Famous"—Al Jolson—DL 5026
"Merry Christmas"—Bing Crosby—DL 5019, 8128
"'Twas The Night Before Christmas"—Fred Waring—DL 5021, 8171
"Dancing In The Dark"—Carmen Cavallaro—DL 5007, 8120
"Manhattan Tower"—Gordon Jenkins—DL 8011
JAZZ:
"The Man With The Golden Arm"—DL 8257
"Louis Armstrong At The Crescendo, Vols. I & II"—DL 8168, 8169
"Satchmo At Pasadena, Vols. I & II"—DL 8041
"Jazz Themes From 'The Wild One'"—DL 8349
"Steve Allen's All-Star Jazz Concert, Vols. I & II"—DL 8151, 8152
FILM SOUNDTRACK:
"Picnic"—DL 8320
"Around The World In 80 Days"—DL 9046
"The Glenn Miller Story"—DL 8060
"The Eddy Duchin Story"—DL 8289
"The Benny Goodman Story"—DL 8252, 8253
SHOW:
"Oklahoma"—DL 9017
"The King And I"—DL 9008
"Carousel"—DL 9020
"Annie Get Your Gun"—DL 9018
"Guys And Dolls"—DL 9023
CLASSICAL:
Carl Orff: Carmina Burana—DL 9706
"An Andres Segovia Program"—DL 9647
Mozart: The Magic Flute—DX-134
"Jose Greco Ballet"—DL 9757
"David Oistrakh, Violin"—DX-141

DOOTO

POPULAR:
"Laff Of The Party"—Redd Foxx, Volume 1—DL214
"Laff Of The Party"—Redd Foxx, Volume 2—DL219
"Laff Of The Party"—Redd Foxx, Volume 3—DL222
"Laff Of The Party"—Redd Foxx, Volume 4—DL227
JAZZ:
"Dexter Blows Hot And Cool"—DL207
"Modern Piano Stylings"—Carl Perkins—DL211
"Jazz Organ Sounds"—Ernie Freeman—EP 209

ELEKTRA

JAZZ:
"Josh At Midnight"—EKL-102
"The New York Jazz Quartet Goes Native"—EKL-118
"Midnight Session With The Jazz Messengers"—EKL-120
"Four French Horns Plus Rhythm"—EKL-134
"Vibe-Rant With Teddy Charles"—EKL-136

EPIC

POPULAR:
"Gentlemen Be Seated"—Gordon Goodman; John Neher; The Merrill Staton Choir; etc.—LN 3238
"Dance To The Music Of Lester Lanin" LN 3340
"Lester Lanin And His Orchestra—LN 3242
"Theatre Organ In Hi-Fi"—Leonard MacClain Playing The Towers Theatre Organ—LN 3273
"Now Hear This"—The Royal Netherlands Navy Band—LN 3235
CLASSICAL:
Rachmaninoff: Rhapsody On A Theme By Paganini/Franck: Symphonic Variations—Leon Fleischer, Piano, The Cleveland Symphony With George Szell Conducting—LC 3330
Beethoven: Fifth Symphony/Schubert: Eighth Symphony—The Cleveland Symphony, George Szell Conducting—LC 3195
Tchaikowsky: 1812 Overture; Romeo And Juliet; Capriccio Italien—The Concertgebouw Orchestra, Paul Van Kampen Conducting—LC 3008
Paganini: Violin Concerti Nos. 4 & 1—Arthur Grumiaux With The Lamoureux Orchestra; Thomas Krebbers With The Vienna Symphony—LC 3143
Tchaikowsky: March Slav/Rossini: William Tell Overture and others—Paul Van Kempen Conducting The Lamoureux Orchestra & The Concertgebouw Orchestra—LC 3349
JAZZ:
"Wild Bill At Birdland"—Wild Bill Davis Trio—LN 3118
"Lionel Hampton Apollo Hall"—LN 3190
"Silver Blues"—The Horace Silvert Quintet—LN 3326
"Let's Go To Prez"—Lester Young Featured With The Count Basie Orchestra LN 3168
"Lester Leaps In"—Lester Young Featured With The Count Basie Orchestra LN 3107
SHOW:
"The Littlest Revue"—Charlotte Ray; Tammy Grimes, etc.—LN 3275

ERA

POPULAR:
"Will Success Spoil Rock-Maninoff?"—Rosa Linda—LP 20010

FRATERNITY

POPULAR:
"Organ Moods In The Meinert Manner"—Margie Meinert—F-1003

GEE

POPULAR:
"The Teenagers"—Frank Lymon & The Teenagers—GLP-701
"Teenage Party"—Cleftones, Valentines, Harptones, Crowns, Wrens—GLP-702

GNP

POPULAR:
"From Broadway To Havana"—Rene Touzet—Vol. 14
"Josephine Premice Sings Calypso"—GNP 24
"Billy Daniels at the Crescendo"—GNP Vol. 14
"Be Our Guest"—Sampler—GNP Vol. 20
"Escape"—GNP 27
JAZZ:
"Dizzy Gillespie and his Big Band in Concert"—GNP 23
"The Best of Max Roach and Clifford Brown in Concert"—GNP 18
"Gerry Mulligan—Chet Baker—Buddy De Franco"
"Lionel Hampton in Concert"
"Tenors West"—GNP Vol. 21

ALL-TIME BEST SELLING ALBUMS

GOOD TIME JAZZ

JAZZ:
"Kid Ory's Creole Jazz Band", 1954"—L-12004
"Jazz Band Ball"—L-12005
"Bob Scobey's Frisco Band"—Featuring Clancy Hayes—L-12006
"The Firehouse Five Story, Vol. 1"—L-12010
"Firehouse Five Plus Two Plays For Lovers"—L-12014

GRAND AWARD

POPULAR:
"Paul Whiteman 50th Anniversary Album"—G.A. 901
"The Roaring 20's", Volume 1—Charleston City All Stars—G A. 327
"The Roaring 20's", Volume II—Charleston City All Stars—G.A. 340
"Knuckles O'Toole Honky-Tonk Piano, Volume I"—G.A. 314
"Knuckles O'Toole Honky-Tonk Piano, Volume II"—G.A. 324

HI-FI

POPULAR:
"George Wright Plays The Mighty Wurlitzer Pipe Organ"—R 701
"George Wright Encores At The Mighty Wurlitzer Pipe Organ"—R 702
"More George Wright"—R 707
"Harry Zimmerman's Band With A Beat"—R 602
"Bruce Prince-Joseph's Swingin' Harpsichord"—R 603
CLASSICAL:
"A Richard Purvis Organ Recital In Grace Cathedral" (Vol. 1)—R 703
"A Richard Purvis Organ Recital In Grace Cathedral" (Vol. 2)—R. 704
"A Bruce Prince-Joseph Organ Recital At Columbia University"—R 709
JAZZ:
"Stan Seltzer Piano"—R 202

IMPERIAL

POPULAR:
"Rock And Rollin' With Fats Domino"—LP 9004
"Fats Domino, Rock And Rollin'"—LP 9009
"This Is Fats Domino"—LP 9028
"Here Stands Fats Domino"—LP 9038
"Men In War"—Elmer Bernstein And His Orchestra—LP 9032-W

KAPP

POPULAR:
"Roger Williams"—KL-1012
"Daydreams"—Roger Williams—KL-1031
"Banjo On My Knee"—The Happy Harts—KL-1047
"Roger Williams Plays Beautiful Waltzes"—KL-1062
"Songs Of The Fabulous Fifties"—Roger Williams—KL-5000
CLASSICAL:
"Music Of The Masters"—Roger Williams—KL-1040
"Turandot"—Rome Symphony Orchestra directed by Domenico Savino—KCL-9000
"La Forza Del Destino"—Rome Symphony Orchestra directed by Domenico Savino—KCL-9001
"Pagliacci And Andrea Chenier"—Rome Symphony Orchestra directed by Domenica Savino—KCL-9002
"Cavalleria Rusticana"—Rome Symphony Orchestra directed by Domenico Savino—KCL-9003
JAZZ:
"Modern Jazz Gallery"—West Coast Jazz Artists (two Pocket Album)—KL-5001
"Dave Pell Octet Plays Rodgers And Hart"—KL-1025
"Dave Pell Octet Plays Burke & Van Heusen"—KL-1034
"The Hi-Lo's And Jerry Fielding"—KL-1027
"My Name Is Ruth Price, I Sing"—KL-1006
SHOW:
"Bells Are Ringing" & "Happy Hunting"—Ted Straeter—KL-1053

LIBERTY

POPULAR:
"Julie Is Her Name"—Julie London—LRP-3006
"Lonely Girl"—Julie London—LRP-3012
"Calendar Girl"—Julie London—LRP-9002
"John Duffy At The Mighty Columbia Square Wurlitzer—LRP-3004
"Night"—Johnnie Mann Singers—LRP-3021
JAZZ:
"Hollywood Saxophone Quartet"—LJH-6005
"Dom Frontiere Sextet"—LJH-6002
"Red Norvo's Vibe-Relations In Hi-Fi"—LJH-6012
"Dazzling Sound"—Keith Williams And His Orchestra—LJH-3040
"Swingin' With The Starr"—Kay Starr With Jazz All Stars—SL-9001
SHOW:
"My Fair Lady"—London Festival Symphony Conducted By Cyril Ornadel—LRP-3033
"Solid! South Pacific"—Bobby Hammack Quintet—LRP-3037
"Drango"—Composed And Conducted by Elmer Bernstein—LRP-3036
"Best Things In Life Are Free"—Lionel Newman And His Orchestra—LRP-3017

MARDI GRAS

POPULAR:
"Care To Cha Cha Cha"—La Playa Sextet—LP15001
"Merengue's—Mambo's—Cha Cha Cha's"—Al Castellanos And Orchestra—LP-5002
"Take Our Three For Cha Cha Cha"—Al Castellanos, La Playa Sextet, Emilio Reyes—LP-5005
"A Mardi Gras Of Hits"—La Playa Sextet, Al Castellanos—LP-5007
"We Love To Cha Cha Cha"—Al Castellanos, La Playa Sextet—LP-5008

MERCURY

POPULAR:
"The Platters"—MG 20146
"The Platters, Vol. II"—MG 20216
"Music For Polka Lovers"—Lawrence Welk—MG 20091
"Percussion In Hi-Fi"—David Carroll—MG 20166
"Love Is A Many-Splendored Thing"—Richard Hayman—MG 20123
JAZZ:
"Sarah Vaughan In The Land Of Hi-Fi" MG 36058
"Eddie Heywood"—MG 36042
"Sassy"—Sarah Vaughan—MG 36089
"Dinah"—Dinah Washington—MG 36065
"Clifford Brown And Max Roach At Basin Street"—MG 36070
CLASSICAL:
"1812 Overture"—Antal Dorati, Conducting Minneapolis Symphony Orchestra—MG 50054
Ravel: Bolero; And Capriccio Espagnol—Paul Paray, Cond. Detroit Symphony Orchestra—MG 50020
"Marches—Sousa U. S. Field Artillery"—Eastman Wind Ensemble—MG 50105
"Rimsky-Korsakov: Scheherazade Symphonic Suite, Op. 35—Antal Dorati, Conducting Minneapolis Symphony Orchestra—MG 50009
"Music Of Leroy Anderson"—Frederick Fennell, Conducting Eastman-Rachester "POPS" Orchestra—MG 50130
SHOW:
"My Fair Lady"—Richard Hayman—MG 20192
"Manhattan Tower"—Patti Page—MG 20226
"Rock All Night"—Original Sound Track—MG 20293
"Oh Rosalinda"—Original Sound Track—MG 20145
"Cinerama Holiday"—Jack Shaindlin, Conducting Cinerama Symphony Orchestra—MG 20059
"Alexander The Great"—Original Sound Track—MG 20148

M-G-M

POPULAR:
"Award Winning Album"—Joni James—E-3346
"A Christmas Carol"—Lionel Barrymore—E-3222
"Holiday For Strings"—David Rose E-3215
"Autumn Nocturne"—The Ray Charles Singers—E-3145
"Hank Williams Memorial Album"—E-3272
FILM SOUND TRACK:
"The Threepenny Opera"—Broadway Cast—E-3121
"An American In Paris"—MGM Movie Stars—E-3232
"Show Boat"—MGM Movie Stars—E-3230
"Seven Brides For Seven Brothers"—MGM Movie Stars—E-3235
"Singin' In The Rain"—MGM Movie Stars E—3236
CLASSICAL:
"St. Vartan Symphony"—E-3453
"Spanish-And-Latin-American Music For Unusual Instrumental Combinations"—E-3155
Villa Lobos: Bachianas Brasileiras No. 1 For Eight 'Celli—E-3135
Grieg: Music For String Orchestra—E-3221
Surinach: Ritmo Jando—E-3155
JAZZ:
"Woody Herman At Carnegie Hall"—1946—E-3043
"Hot Vs. Cool"—The Jazz Stars—E-3286
"Mr. B With A Beat"—Billy Eckstine—E-3176
"Buddy De Franco"—E-3396
"Suwanee River Jazz"—Preacher Rollo—E-3403

PACIFIC JAZZ

POPULAR:
"Chet Baker Sings And Plays With Strings"—LP 1202
"Chet Baker Sings"—LP 1222
"Hoagy Sings Carmichael"—LP 1223
"Fute 'N' Oboe"—LP 1226
"A Moment Of Love—Kitty White"—P-2002
JAZZ:
"The Trumpet Artistry Of Chet Baker"—LP 1206
"The Chico Hamilton Quintet"—LP 1209
"The Gerry Mulligan Quarter—Paris Concert"—LP 1210
"The Chico Hamilton Quintet In Hi Fi"—LP 1216
"Grand Encounter—2° East 3° West"—LP 1217

RAMA

POPULAR:
"An Enchanted Evening" with Rodgers & Hammerstein—Cyril Arnodel & His Westminster Orchestra Of London—RLP-5002
"So Nice To Come Home To"—Songs By Cole Porter—Cyril Ornadel—RLP-5003
"Songs From The Heart Of Toni Merrill" RLP-5004
"Dearly Beloved"—Cyril Ornadel & His Westminster Orchestra Of London—RLP-5005
"Bewitched"—Songs by Rogers & Hart—Cyril Ornadel—RLP-5006
JAZZ:
"Around The World In Jazz"—Ralph Sharon—RLP-1001
"Locking Horns"—Joe Newman and Zoot Sims—RLP-1003
"Clarinet & Company"—Aaron Sachs—RLP-1004

RCA VICTOR

SHOW:
"Peter Pan"—Original Cast—LOC-1019
"Damn Yankees"—Original Cast—LOC-1021
"New Faces Of 1952"—Original Cast—LOC-1008
"Brigadoon"—Original Cast—LOC-1001
"Fanny"—Original Cast—LOC-1015
POPULAR:
"Calypso"—Harry Belafonte—LPM-1248
"Elvis"—Elvis Presley—LPM-1382
"Belafonte"—Harry Belafonte—LPM-1150
"Glen Miller Story"—Glen Miller—LPM-1192
"Elvis Presly"—LPM-1254
CLASSICAL:
"Student Prince"—Mario Lanza—LM-1837
"Symphony No. 9 (Beethoven)"—"Choral"—LM-6009
"The Great Caruso"—Toscanini—LM-1127
"Victory At Sea"—N.B.C. Symphony Orchestra—LM-1779
"Pines And Fountains Of Rome"—Toscanini—LM-1768
JAZZ:
"The Drum Suite"—Albam & Wilkins—LPM-1279
"Sound Of Sauter-Finegan Orchestra"—LPM-1009
"Puente Goes Jazz"—Tito Puente—LPM-1312
"Tribute To Dorsey, Vol. I"—Dorsey—LPM-1432
"Tribute To Dorsey, Vol. II"—Dorsey—LPM-1433
"Pete Kelly's Blues"—Jack Webb—LPM-1126

REGENT

POPULAR:
"Mulcays—Harmonica"—6016
"Ferko String Band, Vol. 1-2"—6007, 6008
"George Wright On The Organ"—6022
"Mary Ann McCall"—6040
"Joe Williams"—6002
CLASSICAL:
"Ballet For Beginners"—6011
"Scheherazade"—6012
"Nut Cracker Suite"—6020
"Ernie Kleine Nachtmusic"—6019
"Flying Dutchman Overture"—6034
JAZZ:
"Bright Spot"—Ronnel Bright—6041
"Jazz Harpist Dorothy Ashby"—6039
"Jazz South Pacific"—6001
"Jazz Organist Doug Duke"—6013
"Jazz Pretty"—Joe Burton—6036

ROULETTE

POPULAR:
"Buddy Knox"—Buddy Knox With The Rhythm Orchids—RLP-25003
"Jimmy Bowen"—Jimmy Bowen With The Rhythm Orchids—RLP-25004
"Pearl Bailey Abroad"—RLP-25012
"Memories Of Hal Kemp"—Henry Jerome—RLP-25007
"Showplace Of The Nation"—Radio City Music Hall Symphony Orchestra Conducted By Raymond Paige—RLP-25008

SAVOY

JAZZ:
"Opus De Jazz"—MG 12036
"Jazz For Playboys"—MG 12095
"Charlie Parker Memorial"—MG 12000, 12009
"Have You Met Hank Jones"—MG 12084
"Flutes And Reeds"—MG 12022

SEECO

POPULAR:
"Skitch Henderson Plays Romantic Latin American Favorites"—CELP-401
"Cy Coleman"—CELP-402
"Paris I Love You"—CELP-403
"Joe Loco Plays The Classics"—CELP-406

TICO

POPULAR:
"Dance The Cha Cha Cha"—Tito Puente—1010
"Ask Me To Cha Cha Cha"—The Latin Boys Directed by Peter Gutierrez—T-1040
"The Wa-Pa-Cha"—Tito Rodriguez—T-1038
"Basic Cha Cha Cha"—Pete Terrace, Tito Rodriguez, Tito Puente—T-1032
"Cha Cha Cha For Lovers"—Tito Puente—T-1005

VERVE

POPULAR:
"Anita"—Anita O-Day—MG V-2000
"In A Romantic Mood"—Oscar Peterson Trio—MG V-2002
"Ella Fitzgerald Sings The Cole Porter Song Book"—MG V-4001-2
"Ella Fitzgerald Sings The Rodgers And Hart Song Book"—MG V-4002-2
"Ella Fitzgerald-Louis Armstrong"—MG V-4003

(Continued on Page 69)

TENNESSEE
ERNIE
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with orchestra conducted by Jack Fascinato

sings IN THE MIDDLE OF
AN ISLAND
and
IVY LEAGUE

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Capitol
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RECORDS

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	1
2	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	5
3	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	2
4	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	6
5	OLD CAPE COD PATTI PAGE (Mercury)	3
6	SO RARE JIMMY DORSEY (Fraternity)	4
7	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	7
8	AROUND THE WORLD VICTOR YOUNG (Decca) — MANTOVANI (London)	9
9	SEARCHIN' COASTERS (Atco)	11
10	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	10
11	WHITE SILVER SANDS DON RONDO (Jubilee) DAVE GARDNER (OJ) LENNON SISTERS (Brunswick) OWEN BRADLEY (Decca)	16
12	SEND FOR ME NAT "KING" COLE (Capitol)	20
13	I LIKE YOUR KIND OF LOVE ANDY WILLIAMS (Cadence)	8
14	SHANGRI-LA FOUR COINS (Epic)	14
15	WITH ALL MY HEART JODI SANDS (Chancellor)	19
16	YOUNG BLOOD COASTERS (Atco)	13
17	A WHITE SPORT COAT MARTY ROBBINS (Columbia)	12
18	SHORT FAT FANNIE LARRY WILLIAMS (Specialty)	26
19	STAR DUST BILLY WARD & DOMINOES (Liberty)	22
20	WHISPERING BELLS DEL-VIKINGS (Dot)	32

21) TAMMY. 22) A FALLEN STAR. 23) LOVING YOU. 24) MY PERSONAL POSSESSION. 25) DARK MOON. 26) THE GIRL WITH THE GOLDEN BRAIDS. 27) FOUR WALLS. 28) FREIGHT TRAIN. 29) BUILD YOUR LOVE. 30) OVER THE MOUNTAIN, ACROSS THE SEA. 31) SUMMER LOVE. 32) WONDERFUL! WONDERFUL! 33) ROCK YOUR LITTLE BABY TO SLEEP. 34) A WHOLE LOT OF SHAKIN' GOING ON. 35) DIANA. 36) LITTLE WHITE LIES. 37) VALLEY OF TEARS. 38) START MOVIN'. 39) GONNA FIND ME A BLUEBIRD. 40) RAINBOW. 41) ROCKIN' SHOES. 42) SHENANDOAH ROSE. 43) JENNY JENNY. 44) C. C. RIDER. 45) ALL SHOOK UP. 46) ISLAND IN THE SUN. 47) MY DREAM. 48) CAN'T WAIT FOR SUMMER. 49) YOU'RE CHEATING YOURSELF. 50) GOING STEADY. 51) I JUST DON'T KNOW. 52) QUEEN OF THE SENIOR PROM. 53) LITTLE DARLIN'. 54) COME GO WITH ME. 55) I'M WALKIN'. 56) SCHOOL DAY (RING RING GOES THE BELL). 57) MY LITTLE BABY. 58) TEARDROPS IN MY HEART. 59) PASSING STRANGERS. 60) SUSIE-Q. 60) GOODY GOODY.

Service, Stock & Proper Personnel Keys To One-Stop's Success

by JAMES O'DWYER
THE MUSIC BOX, CHICAGO, ILL.

The Music Box'
Self-Service Layout

Service, stock, and the proper personnel, I believe, are the keys to success for what we like to call "America's most complete one-stop".

The three go hand in hand. To give an operator or a retail store the right service one must have the proper stock on his shelves with efficient help proficient in filling orders rapidly and accurately plus the talent to wait on customers courteously.

The one-stop, in order to compete, must be able to ship orders same day they are received. This can not be done without a complete inventory and a good system of expediting these orders.

We conduct a perpetual inventory on our complete stock. In the pop, hillbilly, rhythm and blues sections this means keeping after some three hundred different titles each and every day. These three hundred titles comprise the "hits" that are constantly being called for over our retail counters as well as our operator mail orders and pick-ups plus standards.

With the advent of the large "200" selection boxes, we have found a big upward surge in the "all time hits and standards". This again takes us back to efficient stock control. To keep this efficient stock control we find daily servicing from the local distribs is paramount and sometimes when a tune is "running wild" we must get to the distributor twice and sometimes three times a day. One can see that pleasant relations with distributors is also very important in the success of a record retailer and one-stop.

Fast delivery has become a shining star in our crown. We have been dealing with a local trucking firm for sometime, that guarantees next day delivery to points up to three hundred miles from Chicago. Points beyond are serviced the quickest way possible. We have shipped orders to Hawaii and Alaska and even received orders from Switzerland.

Our entire store has been on self service set up for quite some time. Counting all singles and LP's, 5000 different titles and albums are on direct display.

Above all else I feel greatly fortunate that I have, I believe, the most efficient help obtainable. My staff has been with me from the beginning with one young lady, Marge Hesse, six years and Jack Krug five years. The rest of my staff has been with "The Music Box" for several years each.

In order to get out our numerous shipments, daily, and still help the customer in the store, this help must be able to work with extreme rapidity and care. Mistakes can be very costly and I am happy to say we make few.

In one-stopping the operator is very important to our business. I have found that gaining the confidence of the busy operator will expand sales greatly. Get to know your operator and what he needs and eventually he will allow you to use your own judgment in shipping his purchases. We have operator friends that have never been in our store or placed a specific order for certain records. They simply have us send what we feel will go on their boxes.

We have a coffee pot on the fire all day and our customers, buying and looking alike, are invited to sit down and have a cup of coffee. You'd be surprised how a rested, happy customer knows more about what he wants than a hurried one.

Does all this work? Well let me answer this way. Last autumn we doubled our floor space and installed air conditioning and intend to have a sizable electric sign over the front door in another month.

One more thing. I like to play golf so I mixed business with pleasure in setting up an annual golf outing for my customers. Works just great.

ALL-TIME BEST SELLING ALBUMS

(Continued from Page 67)

VERVE (Can't)

JAZZ:
- "April In Paris"—Count Basie And His Orchestra—MG V-8012
- "Krupa And Rich"—MG V-8069
- "Dizzy Gillespie"—MG V-8174
- "Night And Day"—The Genius of Charlie Parker # 1—MG V-8003
- "West Coast Jazz"—Stan Getz—MG V-8028

FILM SOUND TRACK:
- "Funny Face"—Paramount Pictures Sound Track Starring Audrey Hepburn, Fred Astaire, Kay Thompson—MG V-15001

VIK

POPULAR:
- "Wired For Sound"—Marty Gold—LX-1054
- "Gisele MacKenzie"—LX-1055
- "Manhattan Bandstand"—Richard Maltby And Orchestra—LX-1068
- "Organized For Hi-Fi" Marty Gold—LX-1069
- "The Three Chuckles"—LX-1067

JAZZ:
- "At The Jazz Band Ball"—Dukes Of Dixieland—LX-1025
- "Birdland Dreamland"—Maynard Ferguson And The Band—LX-1070
- "Trombone Scene"—Various Jazz Greats—LX-1078
- "The Midgets"—The Joe Newman Septet—LX-1060
- "Folk Jazz U.S.A."—John Benson Brooks—LX-1083

FILM SOUND TRACK:
- "Hansel And Gretel"—Franz Allers Orchestra With Original Cast—LXA-1013

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★ TYPING
★ STRIPS
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VIctor 2-5220

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ATlantic 3400

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- The Cash Box Top Ten is broadcast every week over WRUL via shortwave to 58 nations throughout the world.
- The Cash Box lists are carried by Associated Press to over 1400 radio and television stations in the United States and Canada.
- The syndicated columns of the National Weekly covers the record field by reprinting The Cash Box charts.

A Pair of Aces by...

The FOUR ACES

A

"HALF OF MY HEART"

theme from the
Columbia Picture
"JEANNE EAGELS"

A

"WHEN MY SUGAR WALKS DOWN THE STREET"

(All The Birdies Go Tweet
Tweet Tweet)

DECCA 9-30384
available on 78 RPM
Orchestra Directed by Jack Pleis

DECCA RECORDS

A NEW WORLD OF SOUND

Lou Boorstein and the entire
Leslie Organization extend
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TO
THE CASHBOX ON THEIR
15th ANNIVERSARY
AND TO THE NAMM

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DISTRIBUTORS

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"We SELL Records"
Top Radio Promotion
Largest Complete Self Service
Display Rooms

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Meeting Dates

Music Operators' Associations

July 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

17—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

18—Phonograph Merchants' Association, Cleveland. Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

20, 21—Music Guild of Nebraska
Place: Clark Hotel, Hastings, Neb.

23—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Aug. 1—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

1—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

5—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

8—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

12—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

13—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

The 4 Basic Merchandising Factors Are:

Inventory, Display, Promotion And Sales Personnel

by F. B. DOWLING
JENKINS MUSIC CO.
KANSAS CITY, MO.

First, I'd like to say, the success of any kind of business depends on the company back of the business, and some fifteen years ago I took over the record departments of Jenkins Music Company at Kansas City, Missouri and their seven full line stores located in Missouri, Kansas, Oklahoma, and Arkansas, and the fact that Jenkins Music Company here in the midwest, which has been in the same family into its fourth generation some 79 years, and has grown to a multimillion dollar concern known not only in the midwest but all over the world, I would say, is the big factor in the success of the record business we enjoy throughout our organization.

Second, there are many ways of merchandising phonograph records and more fields of merchandising records are opening up every day. You see records in filling stations, grocery stores, drug stores, just about every phase of retail outlet. Then there is the discount house (this is the easy way out) and also an easy way to go *out of business completely,* and of course, the legitimate dealer who builds his business on service to the customer and asks a fair mark up on sales (meaning of course, merchandising records at factory national list prices).

The last suggested means of merchandising records is our (Jenkins Music Company) way of merchandising. To get down to actual merchandising records you are confronted with your four basic factors: inventory, display, promotion, and sales personnel.

Inventory, of course, is a very important factor in the record business. Unlike radios and refrigerators where you have from 10 to 20 models to cover a complete line, you have literally thousands of models of records. As it is the artist and the title on a record that sells, so each record is an individual model.

There are several hundred labels and thousands of titles on most labels, so to satisfy the customer who wants a particular title done by a certain artist, you must have a large inventory. We carry our large inventory at the parent store in Kansas City and it works from $50,000 to $70,000. Store-wide our inventory will run $120,000. The branch stores do not carry educational records, language sets, sound effects, etc., slow turnover inventory which the parent store must carry to keep our prestige. However the branches draw from the Kansas City inventory on this type of inventory which gives them the advantage of most competition in their respective locations.

All our record departments are located on our main floors and in all cases at the rear of the stores. This requires the store traffic to pass by all displays of all merchandise sold on the other floors of our stores. Each department is represented with a beautiful display on the main floor; pianos, band instruments, appliances, radios, televisions, etc., so the record buyer can tell at a glance, while going to the record department, everything sold by the Jenkins Music Co.

We are a semi-self service operation. We still use counters, and only display about 30% of our records. This is done by racks and browser boxes and we still are in favor of the listening booths. We keep all stock filed behind counters in numerical sequence. Incidentally, we have been criticized by some of the large manufacturers because we do not go all out self-service, but we're not convinced.

In promoting record sales we find that in most cases, all promotions offered by the major record companies are good and I am one who believes if you don't try, you just stand still. I usually get behind each and every promotion they offer and have found few cases where these promotions have not paid off.

We follow up with newspaper advertising on shows, musicals, tie in with radio musical programs, have given the teen-agers disk-jockey shows using popular local disk-jockeys, work closely with schools and libraries, occasionally buy close-outs or cut out records from distributors and feature a record sale. (This is done only with the condonement of companies involved; in fact, they usually co-op advertise).

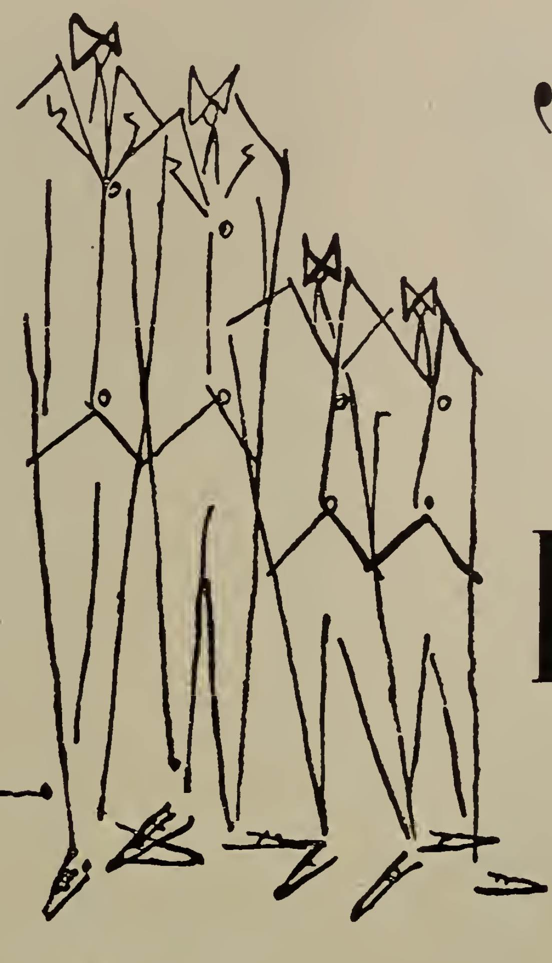
Last but not, by far, the least is your sales personnel. A record sales person first must like music, and all kinds of music; he or she must be smart and well groomed, must be charming whether conversing with a rock and roll teen-ager or a "dyed in the wool" longhair. It's impossible to find eight or ten all good but if you can keep three or four good ones the others learn from them. If they don't learn and learn quickly then get rid of them fast. Your sales personnel can make or break you fast.

Our record department has grown from a small 4 foot counter, 1 girl operation doing $300 to $500 per month in the late twenties, to over a half million in 1956, and 1957 is running about 15% ahead of 1956 to date.

Records were supposed to have been wiped out when radio came in. Then it was predicted television would sure set records back. I'll have to make a guess at this, but I would say without a doubt there were more record players sold in 1956 than television and with hi-fi there seems to be no limitations as to what figures records will reach.

There are plenty of opportunities in the record retailing field. However, as a little advice to any one who plans on entering the business: "Don't go in with the idea you are going to run competition out of business. Start your own business, make plans to build your business, then grow with your business.

With Deep Appreciation



"The Hi-Lo's"

Management: Gabbe-Lutz-Heller & Loeb

UNIVERSAL RECORD DISTRIBUTORS

salutes
The Cash Box
for a HAPPY 15th

★ ★ ★ ★ ★

The Hits Are Made At

UNIVERSAL RECORD DISTRIBUTORS

HAROLD LIPSIUS, Pres. • HARRY FINFER, Vice Pres.
1330 W. Girard Ave., Phila., Pa.

Congratulations to

THE CASH BOX

on your 15th Anniversary

Norm Dudley

California Mercury Record Distributors, Inc.

2958 W. Pico Blvd. Los Angeles, Calif.

THE PEATMAN ANNUAL SURVEY OF SONG HITS WITH THE LARGEST RADIO AND TV AUDIENCES

(July 1, 1956 to July 1, 1957)

THE 35 SONG HITS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN THE ACI SURVEYS DURING THE YEAR. Songs currently active are marked with an asterisk. Songs whose activity began prior to July 1, 1956 are noted by the date . . . (1956)

RANK	TOTAL ACI POINTS	NUMBER OF WEEKS IN ACI SURVEY	SONG TITLE	PUBLISHER
1	38396	38	TRUE LOVE	*Buxton Hill*
2	31103	45	*I COULD HAVE DANCED ALL NIGHT (1956)	*Chappell*
3	30564	21	*ROUND AND ROUND	*Rush*
4	27568	42	*ON THE STREET WHERE YOU LIVE (1956)	*Chappell*
5	27445	21	SINGING THE BLUES	*Acuff-Rose*
6	26383	20	BANANA BOAT SONG	*E. B. Marks-Bryden*
7	25402	20	MARIANNE	*Montclare*
8	24455	18	LOVE ME TENDER	*Presley*
9	24352	26	CANADIAN SUNSET	*Meridian*
10	19874	19	YOUNG LOVE	*Lowery*
11	19742	26	FRIENDLY PERSUASION	*Feist*
12	18349	24	WHATEVER WILL BE WILL BE (1956)	*Artists*
13	18152	21	JUST WALKING IN THE RAIN	*Golden West*
14	16897	32	I'VE GROWN ACCUSTOMED TO YOUR FACE (1956)	*Chappell*
15	16822	16	BUTTERFLY	*Mayland-Presley*
16	16638	22	CINDY OH CINDY	*E. B. Marks*
17	16624	23	MUTUAL ADMIRATION SOCIETY	*Chappell*
18	16534	20	HEY JEALOUS LOVER	*Barton*
19	16320	20	ALLEGHENY MOON (1956)	*Oxford*
20	16113	19	TWO DIFFERENT WORLDS	*Princess*
21	16052	18	BLUEBERRY HILL	*Chappell*
22	15728	15	DON'T FORBID ME	*Roosevelt*
23	15121	18	CHANTEZ CHANTEZ	*Chantez*
24	14889	19	GREEN DOOR	*Trinity*
25	14612	21	I DREAMED	*Trinity*
26	13273	19	MONEY TREE	*Frank*
27	12635	16	TONIGHT YOU BELONG TO ME	*Bregman-Vocco-Conn*
28	12561	25	JUST IN TIME	*Stratford*
29	12403	16	*DO I LOVE YOU *(Because You're Beautiful)*	*Williamson*
30	12372	20	HOUND DOG	*Presley & Lion*
31	12106	10	*LOVE LETTERS IN THE SAND	*Bourne*
32	11908	13	*LITLE DARLIN'	*Excellorec*
33	11508	19	ALMOST PARADISE	*Peer*
34	11223	18	HAPPINESS STREET	*Planetary*
35	11176	15	MY PRAYER	*Shapiro-Bernstein*

FAVORITE STANDARDS OF 1956-1957 SEASON

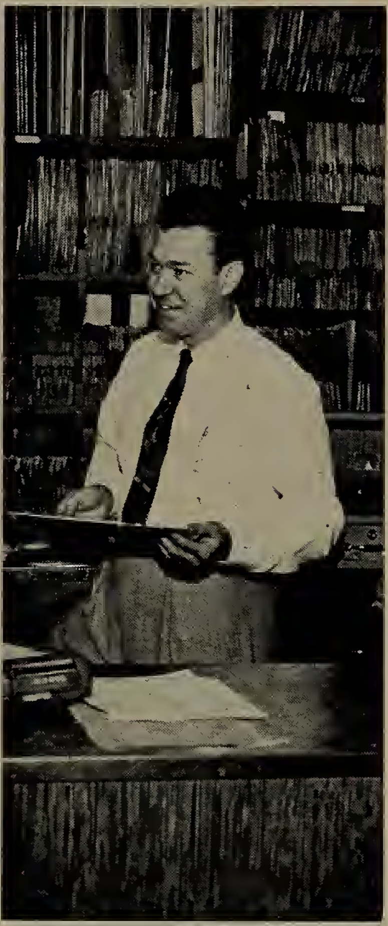
THE 35 STANDARDS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN ACI SURVEYS DURING THE YEAR JULY 1, 1956 TO JULY 1, 1957.

RANK	TOTAL ACI POINTS	NUMBER OF WEEKS IN ACI SURVEY	SONG TITLE	PUBLISHER
1	12411	21	TEA FOR TWO	*Harms*
2	8702	24	AUTUMN LEAVES	*Ardmore*
3	8613	22	JUST ONE OF THOSE THINGS	*Harms*
4	8175	5	WHITE CHRISTMAS	*Berlin*
5	8004	22	BEGIN THE BEGUINE	*Harms*
6	7935	2	EASTER PARADE	*Berlin*
7	7761	8	HAPPY BIRTHDAY TO YOU	*Summy*
8	7411	28	'S WONDERFUL	*Harms*
9	6483	11	ST. LOUIS BLUES	*Handy*
10	6402	16	BIRTH OF THE BLUES	*Harms*
11	6289	15	TENDERLY	*E. H. Morris*
12	6143	5	ALEXANDER'S RAGTIME BAND	*Berlin*
13	6011	20	BLUE SKIES	*Berlin*
14	5734	4	SANTA CLAUS IS COMIN' TO TOWN	*Feist*
15	5695	9	TIGER RAG	*Feist*
16	5676	16	FROM THIS MOMENT ON	*Chappell*
17	5439	14	IT'S ALL RIGHT WITH ME	*Chappell*
18	5120	5	LAZY RIVER	*Peer*
19	4953	11	ON THE SUNNY SIDE OF THE STREET	*Shapiro-Bernstein*
20	4925	6	STARS AND STRIPES FOREVER	*J. Church Co.-Hill & Range*
21	4696	23	STAR DUST	*Mills*
22	4609	8	MALAGUENA	*E. B. Marks*
23	4518	5	WAITIN' FOR THE ROBERT E. LEE	*Alfred-Harris*
24	4499	18	SEPTEMBER SONG	*DeSylva-Brown & Henderson*
25	4448	5	EL CUMBANCHERO	*Southern*
26	4438	11	APRIL IN PARIS	*Harms*
27	4358	5	CHARLESTON	*Harms*
28	4361	11	I GET A KICK OUT OF YOU	*Harms*
29	4175	11	MY BLUE HEAVEN	*Feist*
30	3991	12	COME RAIN OR COME SHINE	*DeSylva-Brown & Henderson*
31	3867	15	YOU DO SOMETHING TO ME	*Harms*
32	3813	2	CALIFORNIA HERE I COME	*Witmark*
33	3723	3	GOD BLESS AMERICA	*Berlin*
34	3687	9	SOMEONE TO WATCH OVER ME	*Harms*
35	3670	6	BACK HOME IN INDIANA	*Shapiro-Bernstein*

BEST WISHES TO
THE CASH BOX
AMERICA'S NUMBER ONE MUSIC MAGAZINE
FROM
UNIVERSAL RECORDING
CORPORATION
AMERICA'S NUMBER ONE RECORDING STUDIOS
46 EAST WALTON ST., CHICAGO 11, ILLINOIS
(ALL PHONES: MIchigan 2-6465)

Congratulations Cash Box
On Your 15th Anniversary
from
The West's Most Diversified Distributors
DIAMOND RECORD DISTRIBUTING CO.
2990 W. Pico Blvd. Los Angeles 6, Calif.
Phone: REpublic 1-6311

Flexibility And Personal Attention Are Retailers' Keywords



by JERRY JOHNSON
SIGHT & SOUND
VAN NUYS, CALIF.

Sharing the high-fidelity market, is a growing field of merchandising where records are dispensed like greeting cards. Jobbers servicing racks in markets, drugstores, etc., reap the benefits of all the privileges afforded the exclusive record dealers, plus added guarantees and concessions thus far not extended to legitimate dealers. The situation has forced us in some instances to refuse to accept merchandise shipped to us in what we consider sub-standard condition, obviously the result of shop-wear in locations where lenient privileges permitted the return to distributors of merchandise subject to handling and misuse by careless and hurried grocery customers. The distributors, in some cases, are apparently attempting to resell this merchandise to control their own inventories. Since the rack jobber has received the sanction and blessing of the wholesaler, it remains for the successful dealer to find ways to extend and improve the services he offers.

The recent addition at Sight and Sound of a piano and organ department, along with a complete musical instrument and sheet music section, was aimed at enlarging into other phases of musical service. At the same time the record department itself was doubled in size, allowing a better arrangement of merchandise for customer browsing. Sight and Sound is a "self-service" store, only to the extent of the customer's desire for it to be one. All the merchandise is displayed so that the customer may browse and make his own selection, if he wishes. But the system is such that each customer must come into contact with a sales person, giving opportunity for suggestive selling. The staff is kept up to a number that can personally serve each customer who needs or desires attention. As an added service, each LP is treated with an anti-static record cleaner, and inserted into a contoured polyethyline sleeve when it is sold. This not only sells the cleaner, but additionally assures the customer that his record has been inspected and is free from perceivable defects.

To improve our merchandising on the purchasing level, we have recently divided the buying responsibility among three specialized, well-qualified people, one of which is the department manager. This accomplishes a greater degree of accuracy and coverage, because it allows each person more selling time to maintain contact with the point of sale.

Radio advertising is now and has been a prime factor in the building of our record sales volume. We are continuing to sustain an increasingly vigorous advertising schedule, which is being enlarged this month, with 14 hours weekly on FM station KRHM. (This is an addition to the seven hours we already have on AM.) This is planned to be a program of the more listenable classical works, aimed at attracting attention to our well-stocked and varied classical department. The programming will be done in the store by a member of the record sales staff, especially well-versed in recorded classical music.

Two points, flexibility in system and promotional techniques, and personal attention to the needs of the customer by well-trained sales people, seem to be the best counter attack against the trends which threaten to limit the potential for the list-price retail record dealer.

Congratulations
CASH BOX
ON YOUR
15th ANNIVERSARY
FROM THE ENTIRE
W & G
RECORD PROCESSING ORGANIZATION
AUSTRALIA'S LARGEST DISTRIBUTORS OF AMERICAN LABELS
Distributors in
AUSTRALIA and NEW ZEALAND
FOR
ABC PARAMOUNT — ADVANCE — ALADDIN — BALBOA — DIAMOND — ESOTERIC — FRATERNITY — INTRO — KEY — MARVEL — MARVELTONE — MOTIF — OLE TYME JAMBOREE — ORFEO — PICKWICK — PLYMOUTH—POINT— RECORD CORP. OF AMERICA—REMINGTON —RKO UNIQUE—SCORE—WESTMINSTER — W&G RELEASES
American Representative
JAMES N. PARKS
W&G RECORD PROCESSING COMPANY Pty. Ltd.
852 ELM STREET
MANCHESTER, N. H.

"Bernardine"
PAT BOONE Dot No. 15570
(Gen. Mgr. Milton Raskin)
PALM SPRINGS MUSIC CO.
1610 No. Argyle Ave. Hollywood 28, Calif.

"LOVE IN THE AFTERNOON"
JERRY VALE .... Columbia # 40941
WOODY HERMAN .. Verve # 10063
FRANK DeVOL .. Columbia # 40953

"ARIANE"
DAVID ROSE ...... MGM # 12492
WOODY HERMAN .. Verve # 10063

(Gen. Mgr. Marshall Robbins)
COMMANDER PUBLICATIONS
1610 No. Argyle Ave. Hollywood 28, Calif.

Now Is The Time To Become A Retailer

by PETE WAMBACH
WAMBACH'S WAXWORKS
HARRISBURGH, PA.

"Now is the time for all good men to get into the record business"! No question about it, the industry is enjoying a prosperity heretofore unknown. Take it from a small retailer, who grosses about $50,000 a year in his operation, the business has never been healthier! Finally, I've reached the decision that if necessary (and fortunately in my case it hasn't been) I could settle down in a retail record shop and keep my family of eleven children going on it!

I can honestly tell you that, thanks to the aids and gimmicks—thanks to excellent display methods, no business sells itself better than the record business. You don't have to "eat 'em if you don't sell 'em" anymore. The judicious buying merchant—unswayed by an avaricious salesman—can do right well with his buying of pops, many of which come to him today with a 100% guarantee during a certain space of time. If the companies didn't think the tune would sell, they wouldn't give the guarantee! And fortunately, guarantees are available on the best artists; Cole, Laine, Sinatra, etc. You don't need them on Como, Presley, Belafonte, etc. But buying during a guarantee—making your profit, and sending back your returns on time is the essence of a successful pop operation. And remember this! Just about 100 titles are in constant fluctuation. About 50 of these become hits—10 will become smashes! You'll sell hundreds of the "10"—a box of the "50", and perhaps five of the "last 50". When you add it up, these last 50—and you must provide for coverage of these—will provide you with your 5% return.

A record retailer is a very lucky guy. He gets new merchandise every week—display aids from the companies—free advertising from the disk jockey (the best promotion media of any industry in the world)—he's running a clean, bright, entertaining business—and he gets a return credit to keep him financially stable. Is there a better business in the world?

Now let's look at the aids. Because I'm writing this for *The Cash Box*, we'll examine that trade sheet first. I've covered the pops, because that's the basic end of the business, albeit not the most profitable. However, pops carry you over the April-October period; they're bread and butter.

It is in the album end of the trade, however, where the profit really shows. And in its new album display (at a great cost to the magazine) *The Cash Box* has given us a great buying aid. Covers are selling albums almost as well as artistry, and *The Cash Box'* cover display, newly incorporated as a feature, is of tremendous assistance to us. Your salesman lets you hear his stock, but before he ever hits the store, *The Cash Box* has already advised you—in its reviews—and in its cover pages—of the effective selling power of an album. Because you almost know the reaction of an album, you can buy it judiciously.

Except for a new album release here and there, the only time we buy at Wambach's is at "deal time". Mercury's Operation 10 and other 10% off packages have meant profit to us we never had before. Our stocks fortunately were low when these offers were made and we were able to take advantage of them. That extra 10% can pay a lot of your "nut" during a year's time. The rest is profit!

Finally—display! At a ball park, you can't tell the players without a program. You can't sell the albums unless they're seen. You've seen them in *The Cash Box*—let your customers see them—either on your walls, or in your racks, or by categorizing your browser boxes. A customer comes into a record shop to buy—let him browse—he'll buy, because he's there to buy! But let him see as much of every album—or its category as you can.

In summation, let me give you formulaes which have worked for me.

1. Buy the pops according to the charts (Disks of the Week, Sleepers of the Week, Sure Shots, etc.).
2. Buy other pops only when they're 100% guaranteed.
3. Buy your albums in ones and twos when they are released.
4. Load up on your album stock on the 10% deals.
5. Keep hep to the business by consulting your trade papers the minute you get them.
6. Make sure that your area disk jockey (he's your salesman and promotion man and doesn't cost you a penny) is never out of a Top Sixty Hit Tunes at his station. The more he spins, the more profit you make.
7. Make sure that the albums can be seen—that each category is specifically located.
8. If you need further advertising, and like me, you're a small dealer, use radio! Newspaper advertising today is steep in price. Buy radio on a one-year contract—you're going to be in business that long—and get it practically at half-price.

Brother, you can't miss in the retail record business!

Moving Up!
Bigger and Better!
Showing On the Lists!

NAPPY BROWN
Savoy #1514
"GOODY, GOODY GUMDROP"
"BYE-BYE BABY"

THE JIVE BOMBERS
Savoy #1515
"YOU TOOK MY LOVE"
"CHERRY"

Still Going Strong!
BIG MAYBELLE
"ALL OF ME" #1512

SAVOY RECORD CO
56 MARKET ST
NEWARK, N J

Jodie Sands
GAC
CHANCELLOR
Distributed by AM-PAR Record Corp.

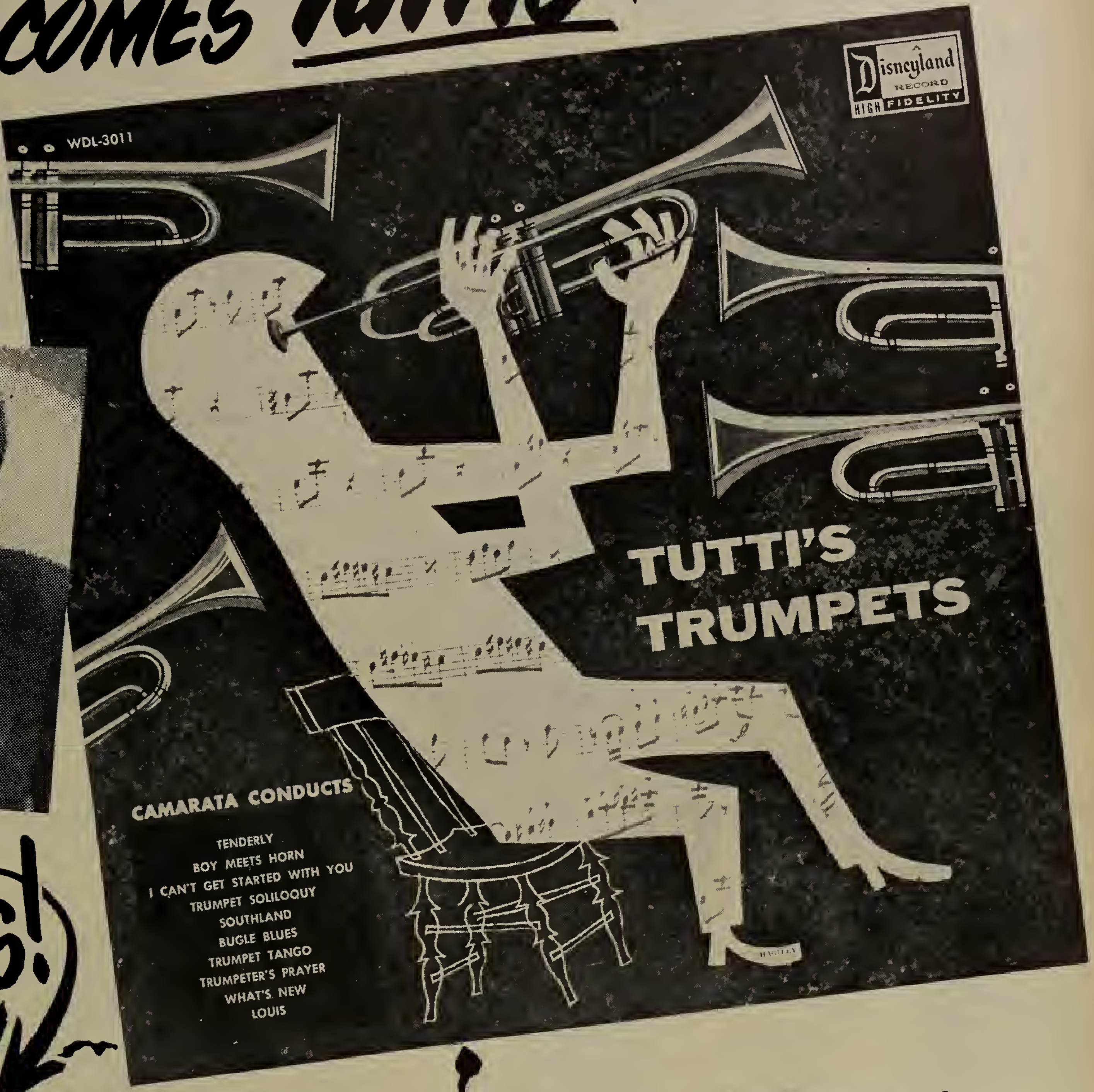
THANKS
"WITH ALL MY HEART"
●
D.J.'s OP's DEALERS AND ESPECIALLY TO EVERYONE AT ABC-PARAMOUNT

For Making It Possible To Have One Of The Top Records Of The Year. Happy Anniversary to THE CASH BOX

current Hit
"WITH ALL MY HEART"
CHANCELLOR 1003

Personal Management:
M.D.B. Enterprises
213 S. 13th St.
Phil., Pa.
Phone PE 5-3400

ROLL THE DRUMS! HERE COMES TUTTI'S TRUMPETS!!


WDL-3011
Disneyland RECORD HIGH FIDELITY
TUTTI'S TRUMPETS
CAMARATA CONDUCTS
TENDERLY
BOY MEETS HORN
I CAN'T GET STARTED WITH YOU
TRUMPET SOLILOQUY
SOUTHLAND
BUGLE BLUES
TRUMPET TANGO
TRUMPETER'S PRAYER
WHAT'S NEW
LOUIS

RAVES!

The Cash Box — ALBUM REVIEWS

"TUTTI'S TRUMPETS"—Camarata Conducts—Disneyland WDL-3011 (1-12" LP)

Disneyland's musical director Tutti Camarata gives 6 ace trumpeters a fine opportunity to display their wares in this Disneyland release. Backed by a string section, such men as Mannie Klein, Pete Candoli, "Shorty" Sherock, and Conrad Gozzo provide notable swing-era trumpet work on standards and originals ("What's New," "Trumpeter's Prayer"). Solid Louis Armstrong stint by Klein on "Louis". Excellent trumpet work.

The Billboard—REVIEWS AND RATINGS OF NEW POPULAR ALBUMS

TUTTI'S TRUMPETS—Tutti Camarata (1-12")—Disneyland WDL-3011

Here's a natural for anyone with a taste for big band sound with accent on brass. For this date, Camarata assembled such sterling trumpet men as Pete Candoli, Conrad Gozzo, Mannie Klein, Joe Triscari, Shorty Sherock and Uan Rasey. The disk is really a showcase of their various styles, enhanced by a spanking bright, attractive sound. Stores with studios can order heavily on this one; it's a must for horn students.

Radio Daily - Television Daily — WORDS AND MUSIC

TUTTI'S TRUMPETS, Tutti Camarata arranged a group of pieces, including four of his originals, to exploit the trumpeting talents of top performers Pete Candoli, Conrad Gozzo, Shorty Sherock, Mannie Klein, Joe Triscari and Uan Rasey. Against varying backgrounds—saxes, strings,—the sound is vastly stimulating, the virtuosity dazzling. DISNEYLAND . . . . .

Featuring 6 Top Trumpets of:

PETE CANDOLI
CONRAD GOZZO
MANNIE KLEIN
UAN RASEY
"SHORTY" SHEROCK
JOE TRISCARI

Disneyland RECORDS

2400 WEST ALAMEDA AVENUE
BURBANK, CALIFORNIA

In Canada
Spartan
of
Canada

R&B WINNERS OF "THE CASH BOX" DISK JOCKEY POLL

MOST PROGRAMMED RECORD

"HONKY TONK"
★
BILL DOGGETT
★
KING
★
BILLACE MUSIC

MOST PROGRAMMED MALE VOCALIST

FATS DOMINO
★
IMPERIAL

MOST PROGRAMMED FEMALE VOCALIST

LAVERN
BAKER
★
ATLANTIC

MOST PROGRAMMED VOCAL COMBO

MICKEY
AND
SYLVIA
★
VIK

MOST PROGRAMMED BAND

COUNT
BASIE
★
VERVE

SMALL INSTRUMENTAL GROUP

BILL
DOGGETT
★
KING

MOST PROMISING UP & COMING VOCAL GROUP

DEL
VIKINGS
★
MERCURY

(TIE)

COASTERS
★
ATCO

UP & COMING MALE VOCALIST

OTIS
RUSH
★
COBRA

ebb's HOT!

Tony Harris
"CHICKEN BABY CHICKEN"
and
"I'LL FOREVER LOVE YOU"
104
Showing On National Charts

Floyd Dixon
"WHAT IS LIFE WITHOUT A HOME"
and
"OOOH LITTLE GIRL"
# 105
Taking Off In Los Angeles And Dallas

Professor Longhair
"MISERY"
and
"LOOK WHAT YOU'RE DOIN' TO ME"
# 106
Listed No. 2 Retail Stores - New Orleans

Eddie Daniels
"WHOA-WHOA BABY"
and
"PLAYIN' HIDE GO SEEK"
108
New Release - Looks Big

ebb RECORDS
4523 south western avenue
los angeles 62, california
AXminster 5-3124

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

ARROW OF LOVE
Six Teens (Flip 322)

BABY
Avons (Hull 722)

BYE BYE BABY
Nappy Brown (Savoy 1514)

CAN I COME OVER TONIGHT
Velours (Onyx 512)

CHERRY
Palmer & Jive Bombers (Savoy 1515)

CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)

COME ALONG
Jimmy Donley (Decca 30308)

*COOL SHAKE
Del-Vikings (Mercury 71132)

DANCE WITH ME
El Torros (Duke 175)

DESERIE
ZOOP
Charts (Everlast 5001)

*DIANA
Paul Anka (ABC-Paramount 9381)

DIANE
Bo Rhambo (Cash 452)

DO YOU MEAN IT
Ike Turner (Federal 12297)

DON'T ASK ME TO BE LONELY
Dubs (Gone 5002)

*DREAM BOY
Dickie Lee (Tampa 131)

EARTH ANGEL
Penguins (Dooto 348)

EVERYBODY'S SOMEBODY'S FOOL
Heartbeats (Rama 231)

EVERYONE'S LAUGHING
Spaniels (Vee-Jay 246)

FATTENING FROGS FOR SNAKES
Sonny Boy Williamson (Checker 864)

GET ON THE RIGHT TRACK BABY
Ray Charles (Atlantic 1143)

GLORY OF LOVE
Velvetones (Aladdin 3372)

GOODY GOODY
Lymon & Teenagers (Gee 1039)

HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

I CAN'T BELIEVE
ONE KISS
Jimmie Rogers (Chess 1659)

I'M GONNA SIT RIGHT DOWN
AND WRITE MYSELF A LETTER
Billy Williams (Coral 61830)

I'M SO EXCITED
John Lee Hooker (Vee-Jay 245)

I'M WALKIN'
A TEENAGER'S ROMANCE
Rickey Nelsan (Verve 10047)

IN THE DOORWAY CRYING
TEARS OF JOY
Midnighters (Federal 12293)

I SMELL TROUBLE
Bobby Blue Bland (Duke 167)

IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)

IT MUST BE YOU
Annie Laurie (DeLuxe 6135)

IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)

*IT TOOK A LONG TIME
Malcolm Dodds & Tunedrops (End 1000)

I'VE GOT TO GO CRY
Little Willie John (King 5045)

I WANT TO GET MARRIED
B. B. King (RPM 492)

JOHNNY'S HOUSE PARTY
John Heartsman & Gaylarks (Music City 807)
Jimmy Beasly (Modern 1021)

LET THE FOUR WINDS BLOW
Roy Brown (Imperial 5439)

*LONG LONELY NIGHTS
Lee Andrews & Hearts (Chess 1665)
Clyde McPhatter (Atlantic 1149)

LOUIE LOUIE
Richard Berry & Pharohs (Flip 321)

LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)

LOVE ROLLER COASTER
Joe Turner (Atlantic 1146)

MESSED UP
Harrold Burrage (Cobra 5012)

MISERY
Prof. Longhair (Ebb 106)

MISS ANN
Little Richard (Specialty 606)

MISS YOU SO
Lillian Offitt (Excello 2104)

OH BABY DOLL
Chuck Berry (Chess 1664)

*PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)

PLEASE BELIEVE ME
Percy Mayfield (Specialty 607)

PLEASE SEND ME SOMEONE TO LOVE
Moonglows (Chess 1661)

QUIT MY BABY
B. B. King (RPM 494)

RANG TANG DING DONG
Cellos (Apollo 510)

ROCKIN' PNEUMONIA AND THE
BOOGIE WOOGIE FLU
Huey Smith (Ace 530)

ROCK YOUR LITTLE BABY TO SLEEP
Buddy Knox (Roulette 4009)

ROSIE LEE
Mello-Tones (Gee 1037)

RUN, RUN, LITTLE JOE
Gladiolas (Excello 2110)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SIDE TRACK
Googie Rene (Class 208)

SO YOUNG
Clyde Stacy (Candlelight 1015)

SOUTH OF THE BORDER
DON'T SAY GOODNIGHT
Chili Peppers (Golden Crest 105)

START MOVIN'
Sal Mineo (Epic 9216)

STRANGE WORLD
Gene & Eunice (Aladdin 3374)

*THAT OLD FEELING
Roy Hamilton (Epic 9224)

THE GAME OF LOVE
Lavern Baker (Atlantic 1136)

TH!NK
"5" Royales (King 5053)

TO THE AISLE
Five Satins (Ember 1019)

UNITED
Love Notes (Holiday 2605)
Otis Williams (DeLuxe 6138)

*WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace)

WHAT DO YOU KNOW ABOUT LOVE
Wynona Carr (Specialty 600)

WHEN I GET YOU BABY
ONE MORE TIME
Ruth Brown (Atlantic 1140)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

WHITE SILVER SANDS
Dave Gardner (OJ 1002)
Don Rondo (Jubilee 5288)

WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis (Sun 267)

WORDS OF LOVE
Diamonds (Mercury 71128)

SURE WE'RE HOT!

THE SPANIELS
"EVERYONE'S LAUGHING"
#246
TORRID

JIMMY REED
"THE SUN IS SHINING"
#248
BOILING

THE DELLS
"Q-BOP-SHE-BOP"
#231
WILDFIRE

BILLY "THE KID" EMERSON
"SHOW ME THE WAY"
#247
FLAMING

ELMORE JAMES
"COMING HOME"
#249
BLASTING

WELCOME NAMM FRIENDS
VEE JAY BOILER
HAPPY 15th CASH BOX

Vee-Jay RECORDS, INC
2129 S. Michigan Avenue
Chicago 16, Illinois

R & B Ramblings

NEW YORK:

Putting this Fifteenth Annual to bed is always a time for reminiscing. Looking through previous issues we see that back in 1949 **Paul Williams'** "Hucklebuck" was the big record of the year and **Amos Milburn** was voted the top r & b artist. That was the year of the big push on 45 speed by RCA Victor and 33 rpm by Columbia. Only in retrospect can we see how the two speeds changed the face of the record business and created entirely new markets. In 1950 **Ivory Joe Hunter** and **Little Esther** copped the individual honors with Joe's "I Almost Lost My Mind" the big r & b disk. Six years later the tune was to repeat via **Pat Boone** as a smash all market hit. 1951 was the year of "Sixty Minute Man" by **The Dominoes. Charles Brown** was the outstanding r & b artist. 1951 was identified as "the year of the sounds". The record manufacturers went all out creating new sounds and gimmicks. This tricky approach to recording developed many new faces and two of them, **Eddie Fisher** and **Vic Damone** were drafted into the army. The Korean war was still on. 1952 was "Hound Dog" year. **Willie Mae Thornton** on Peacock had the big song—which was to come back in 1956-57 as the **Elvis Presley** 5,000,000 seller. "Hound Dog" and "Don't Be Cruel" stacked up that staggering sale (authenticated by figures later produced in courts in a legal battle.) 1953 was the year Atlantic Records surged upwards taking almost all the honors in the poll. They won the most programmed record, "Honey Hush" by **Joe Turner**; won the male vocalist award—**Joe Turner** tying **Johnny Ace** for the honor; won the female vocalist award, **Ruth Brown** leading all other contestants; won the vocal group statuette with **The Clovers**; and the up and coming vocal group—**Clyde McPhatter and The Drifters**. And on up to this year. It'll be interesting to look back on 1957 five or ten years from now and see what changes have occurred. . . . **Joe Kolsky**, Roulette, Gee, Rama, on the road with young **Jimmie Rodgers** promoting his "Honeycomb". Kolsky and Rodgers working their way back from Chicago. Surprise of the trip was that several jocks liked the other side, "Their Hearts Were Full Of Spring." This could develop into a two sided hit. The fellas at Roulette are very high on Rodgers. They feel they have a star of lasting quality. The youngster, who has a pop-folk style, learned his ABCs in the Washington lumber camps when he was a boy. Also swinging for the Roulette-Gee-Rama setup are **Frankie Lymon's** "Goodie Goodie"; **Larry Storch's** "I'm Walkin' "; and **Shaye Cogan's** "Get Acquainted Waltz". . . . The National Association of Rhythm and Blues Disc Jockeys will hold its annual convention this weekend in Cincinnati. Cocktail parties and dinners are planned for the Terrace-Hilton Hotel. **Bugs Scruggs** (WCIN) is in charge of arrangements. He estimates at least 25 out of town deejays will attend. **Chic Thompson**, Chic Records, looking to "Somebody's Rocking My Baby" by **Rod Willis** for a national hit. The deck is showing great activity in a number of areas and could take off any day now. Chic was in New York for about a week, then back home in Thomasville ,Ga., and plans to make Buffalo, where "Somebody Is Rocking My Baby" is really rolling, with Rod Willis. . . . **Bob Rosen**, Herald Records, reports that the Herald-Ember line is still hot and getting hotter with three big selling decks. **The Five Satins** lead the lineup with "To The Aisle"; **Tommy Ridgley's** "When I Meet My Girl"; and **The Mello Kings'** "Tonight, Tonight" are also building higher and higher each passing day. . . . At Atco Records, **Bill Spitalsky** says it looks like they'll make it a cool million with **The Coasters'** "Searchin' " and "Young Blood"—and to make things even rosier, the **Bobby Darin** "Talk To Me Something" and "Million Dollar Baby" is on the rise and looks like another big plate. **Herb Abramson**, prexy, is on vacation, but plans to be at the NAMM show in Chi this weekend. . . . **Don Robey**, Duke-Peacock prexy, hasn't been able to find a moment of respite during the past few weeks. The man has been busy with recording sessions, screening new talent and material, office work, golf tournaments, civic promotions and rodeos. "But", says Don, "life's mighty sweet what with the tidy record totals I've been adding up." Some of those pleasing Robey are "Dance With Me" by **The El Torros; The Gospelaires'** "Just Faith" and "Sit Down Children; and **Roscoe Gordon's** "Tummer Tee". . . . **Martha Lou Harp**, Prep recording star, sings her "I'm No Stranger To The Blues" in the forthcoming Vanguard Productions flic, "The Record Story". The film stars the nation's top deejays and is now being shot in New York . . . King Records has covered "Rocking Pneumonia And The Boogie Woogie Flu" with **Roy Milton** and his Orchestra. . . . It's too early to tell which of the three "Long Lonely Night" platters will be the big one. **Lee Andrews and The Hearts** on Chess; **Clyde McPhatter** on Atlantic; and **The Kings** on Baton are all swinging from the floor. Great tune—and maybe all three will grab a good, healthy piece of the pie. . . . Reorders coming in on **The Velours'** "Can I Come Over Tonight". **Jerry Winston**, Onyx Records, looking eagerly to this one becoming his big national hit. . . . **Zell Sanders, J & S Recording**, getting a real kick out of the size of the orders pouring in on her "Yes, It Was There" and "There Goes My Heart" by Johnnie & Joe. She recalls only a year ago when she started the label. She couldn't get many distribs to handle her line. The orders she did get were so obscure it was hard to distinguish them from the sample orders she now sends out. . . . **Chuck Berry** has another runaway pop and r & b hit in his "Oh Baby Doll". Coming on top of "School Day", this makes Berry a verree hot artist. . . . Odd to see "Earth Angel" by the **Penguins** on Dooto show up again on the territorial tips. This wax breaks out every summer. After a phenomenal initial run it repeated last year when it was one of the tunes used in "Flying Saucer". The fabulous sale of this novelty hyped "Earth Angel" into another good sized sale and now, brought back into the limelight by L.A. airtime it looks like it may take off again.

CHICAGO:

If ever there was a year for rock and roll, this was it. As **The Cash Box** puts a close to another fiscal year and sits back to catch its breath an awful lot comes to mind.

Three years ago this statement appeared in the 13th Annual Anniversary Edition, "**Chuck Berry** is a new find we came across in St. Louis. 'Maybelline' is his first release and already doing very well in the east as well as making steady gain on local charts". Steady gain wasn't the word for it and look at Berry since. . . . The boys over at United started to feel like "the old days" with **Tab Smith's** swinging sax on "Pretend" and presently "Someone To Watch Over Me". . . . Bookings for bands were right up there on top. Shaw artists had booking going like the public thought they'd never hear another note of music in their lives. **Jim Flemming** was brimming over with nothing but the happiest news, each week, on how bookings were growing. . . . **Herb Kole** grabbed the reins over at King Distribs and hasn't let go a minute. . . . How about that MOA convention? Just everybody attended and all reports stated that there was never so much business transacted at an MOA convention as was done at this past one. . . . **Len** and **Phil Chess** moved into their new "monument to long sleepless nights and more records eaten than one would care to mention", this past year. Seems with the move something new has been injected into the Chess/Checker product. A new vitality and swing, see if you don't agree. . . . Can't really say for a fact, but didn't it seem like there were fewer artists through town in the past months? Most artists are saying the deejay tour isn't much good and others say the contrary—but would almost swear the volume of artists was much less than in the past. . . . Drexel started to look like they had something to offer and went right ahead and proved it with **Bobby Elvin's** "Give It All Baby". Seems like **Mr. King** knows how to turn a catchy blues into a winner. . . . **Don Robey** was a frequent visitor in and out of Chi and always had a good thing with him. Whether it was a **Bobby Blue Bland** or **Jr. Parker** disk, George and **Ernie Leaner**, United Distribs, were always happy to see the genial Texan. . . . Speaking of United Distribs, George and **Ernie** came up with a big fistfull of hits last year in **Roy Hamilton, Sreaming Jay Hawkins, Red Garland, Solomon Burke, The Coasters** and just too many more to mention. . . . The deejay presentation show had its ups and downs with claims upon claims flying around on "gigantic houses with fabulous returns". But all-in-all the public seemed to shy away from these in favor of—but who really knows? . . . All-State Distribs welcomed **Gerry Grainger** to the fold as sales manager while **Stan Pat**, late of NYC, took over Chi promotion for Roulettee, Rama and Gee. Grainger sat right in on **Fats Domino, Little Richard** and a whole raft of other swinging hits and seemed to add just a little more to the sales appeal of these artists 'cuz All-State's swinging more and more. This, of course, makes **Paul Glass** verra happy. . . . **Jimmy Bracken** and his **Vivian** made their annual pilgrimages to the hot baths of Hot Springs, Ark., with **Abner** taking care of the hot items at Vee-Jay. Abner had his mitts quite full with **The Spaniels, The El Dorados**, and number one at Vee-Jay, **Jimmy Reed**. This steady forward surge of Vee-Jay exemplifies the whole R&B business in giving the public what they want, then repeat and repeat and repeat. . . . We had our share of morning glory labels but it's interesting to note how many indies such as Mel London's Chief have survived. The leasing of masters was one saving factor and another was the sheer nerve employed by many owners. Whatever method was employed, we find lots of indies, still, with their heads well above the red ink. . . . Now we are approaching another summer. It's a known scientific fact that these come around about the same time every year. But it's a known financial fact that a couple of years ago things went BOMB with the heat. Not that way anymore. The summer has become a good record season.

LOS ANGELES:

Ed Townsend, new recording star heard on Dot Records with a first release of "Tall Grows The Sycamore" currently appearing at the Stadium Club in Los Angeles. After his first week at the nitery, Townsend had his option picked up for additional bookings. . . . King Records star, **Little Willie John** due on the coast for a West Coast tour. Included in his show will be singer **Linda Hopkins**, and **Arnett Cobb** and his orchestra. This will be Cobbs first appearance since his injury in an accident back East. . . . Class Records recording the **Leon Rene** standard, "When The Swallows Come Back To Capistrano" with a new up-to-date version by **Bobby Day. . . . Earl McDaniel** adding an extra half hour of air time to his popular KPOP radio show. . . . **Young Jessie** signed to an exclusive contract by Atlantic Records. Jessie is currently appearing in Hawaii with **Billy Ward** and His Dominos on the show sent over by Mike Kasino and Harry Golub. . . . The new Ebb label has a two-sided hit in the **Tony Harris** record of "Chicken Baby Chicken" and "I'll Forever Love You", both showing up on charts across the country. . . . Imperial Records' **Fats Domino** currently playing the San Francisco Bay area during his tour of the coast. Fats has been playing to SRO audiences during the tour and is currently booked solid through November. . . . **Art Blakely** and his group, now appearing at The Blackhawk in San Francisco, and opening at The Peacock Lane in Hollywood this Friday night. . . . **Riff Ruffin** and his orchestra currently at the 54 Ballroom. . . . **Bo Rhambo** opening a new nightclub, The Intime on South Western Ave. . . . **The Colts** and **The Harris Sisters** leave for Honolulu for a one-month tour of the Islands.

THE NATION'S R & B TOP 20

		Pos. Last Week
1	**SEARCHIN'** *Coasters* *(Atco 6087)*	1
2	**SHORT FAT FANNIE** *Larry Williams* *(Specialty 608)*	5
3	**C. C. RIDER** *Chuck Willis* *(Atlantic 1130)*	4
4	**JENNY, JENNY** *Little Richard* *(Specialty 606)*	3
5	**SEND FOR ME** *Nat "King" Cole* *(Capital 3737)*	8
6	**OVER THE MOUNTAIN AND ACROSS THE SEA** *Jahnnie & Joe* *(Chess 1654)*	2
7	**VALLEY OF TEARS** *Fats Domina* *(Imperial 5442)*	6
8	**SO RARE** *Jimmy Dorsey* *(Fraternity 755)*	7
9	**TEDDY BEAR** *Elvis Presley* *(RCA Victar 7000)*	11
10	**YOUNG BLOOD** *Coasters* *(Atco 6087)*	9
11	**STAR DUST** *Billy Ward & Daminaes* *(Liberty 55071)*	16
12	**WHISPERING BELLS** *Del-Vikings* *(Dat 15592)*	20
13	**SCHOOL DAY** *Chuck Berry* *(Chess 1653)*	10
14	**ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU** *Huey Smith* *(Ace 530)*	21
15	**MY DREAM** *Platters* *(Mercury 71093)*	18
16	**BYE BYE LOVE** *Everly Brothers* *(Cadence 1315)*	17
17	**SUSIE-Q** *Dale Hawkins* *(Checker 863)*	12
18	**JUST TO HOLD MY HAND** *Clyde McPhatter* *(Atlantic 1137)*	15
19	**TO THE AISLE** *Five Satins* *(Ember 1019)*	—
20	**ALL SHOOK UP** *Elvis Presley* *(RCA Victor 6870)*	13

21. PLEASE SEND ME SOMEONE TO LOVE. 22. MISS ANN. 23. COME GO WITH ME. 24. EVERYONE'S LAUGHING. 25. THE SUN IS SHINING.

Service Assures Success

by DOROTHY HYLTON

BRENT-AIR MUSIC SHOP
BRENTWOOD VILLAGE, CAL.

We feel, that in record merchandising, as in most all dealings with the public, service is the only basic concept which assures a successful retail operation. Self-service, is the greatest selling asset to appear on the phonograph record scene. This does not mean that the record dealer sits at the cash register and lets his customers take the records away from him. There must be a completely attractive display of the recordings in the shop, and there must be friendly help on the dealer's part, but the customer should not be deterred from browsing as he chooses.

Record manufacturers are providing the very best product they have ever offered, with heavy accent on quality of sound. It is however, up to the record dealer to acquaint the public with this product, and this can be done only through self-service plus. That plus is the extra effort by which the dealer uses the phone, a mailing list, some form of advertising, etc.

There is one form of service to the customer, which is of extreme importance—a good knowledge of what is being offered for sale.

So many people have, from time to time, gone into the record business because they "liked records", or, "it must be fun to listen to music all day". This type of dealer works on a hit-or-miss basis, more or less, and can go broke rapidly. His salvation can be assured if he has adequate sales help, with a fair musical education and a genuine interest in records.

Aside from the necessary monetary aspect of the record business, we record people all realize that we are dealers in dreams, so to speak. Music for the wee ones, to take them into that wonderful land of fantasy—Rock and Roll plus Rhythm and Blues for the very young at heart—Chamber music for the more serious minded—Symphonies and Concerti for the dreamers—Tone poems for the romanticists—Jazz, hot and cool, for the Hep-Cats—Pipe organ music, which has been inspirational since it first came into prominence with the development of the Great Halberstadt organ which was constructed by Nicholas Faber, a priest, in 1361. Of course,, the ever present Background music, to put us into almost any mood we wish, romantic, dreamy, gay or reminiscent, which we all settle back and enjoy on occasion. MUSIC that Great Therapist, which offers each and every one of us an ESCAPE MECHANISM.

We feel that most all music dealers will agree with us that the record companies are surely to be congratulated on the very magnificent art work, which goes into the making of the L. P. and 45 covers. Never before, has it been such a pleasure to merchandise records so that the buying public can not only enjoy the wonder of the recording itself but also its package.

So much for the opinions of one little old dealer—we don't make much profit but "Boy do we have fun"—like the day the gentleman came in and asked for the "Pot of Tea Symphony" which he heard on the radio the previous evening, which turned out to be the Tschaikowsky Symphony #6 "Pathetique" Oh well!

We feel that most old timers in the business would agree with us that, we wouldn't get caught working in any other trade, for our mis-fits would certainly be showing. Bye Now.

WATCH OUT FOR IT . . . . HEADED FOR THE TOPS IN POPS
"A ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU"
by HUEY SMITH and his clowns
Ace 530
AND NOW GET READY FOR ANOTHER 2 SIDED HIT WITH AMERICA'S NEWEST SENSATIONAL GROUP
THE SUPREMES
"JUST YOU AND I"
b/w
"DON'T LEAVE ME HERE TO CRY"
Ace 534
See You At The Palmer House.
ACE RECORDS
PHONE 2-6804
227 CULBERTSON AVE.
JACKSON, MISSISSIPPI

From the JUNE 13, 1957 ISSUE Of
The Cash Box
R & B Best Bets
"DREAM BOY"
★ DICKIE LEE ★
TAMPA RECORD #131
BUSTING ALL CHARTS!
ORDER, QUICK, FROM —
TAMPA RECORDS, INC.
1314 S. HOWARD ST., PHILADELPHIA, PA.
1107 N. EL CENTRO, HOLLYWOOD, CALIF.

DON'T MISS THIS ONE
The Cash Box
Award o' the Week
"CAN I COME OVER TONIGHT"
THE VELOURS (Onyx 512)
ONYX RECORDS, INC.
424 W. 49th ST., NEW YORK 19, N. Y.
PLaza 7-5488

ADVERTISEMENT

the CASH makers
1956

RYHTHM & BLUES

ROCK 'N ROLL **BIG 9** POP

JUKE BOX HITS

From The Duke-Peacock Cash Register Tabulator

GREETINGS AND CONGRATULATIONS MUSIC MERCHANTS OF AMERICA! AND THANKS FOR EVERYTHING . . . . .

	TUNE	Position Last Week
1	"SOMETIMES TOMORROW" b/w "Farther Up The Road" **BOBBY BLUE BLAND** Duke #170—Lian	JUST RELEASED
2	"IT CAN'T BE TRUE" b/w "I'm In The Mood" **BUDDY ACE** Duke #176—Lion	JUST RELEASED
3	"RIGHT NOW" b/w "Somewhere" **THE UNIQUES** Peacock #1677—Lion	JUST RELEASED
4	"BYE, BYE BABY" b/w "Too Long I've Waited" **ARTHUR PRYSOCK** Peacack #1676—Lion	JUST RELEASED
5	"DANCE WITH ME" b/w "Yellow Hand" **THE EL TORROS** Duke #175—Lian	2
6	"NEXT TIME YOU SEE ME" b/w "My Dolly Bee" **LITTLE JUNIOR PARKER** Duke #164—Lion	1
7	"TUMMER TEE" b/w "I've Loved And Lost" **ROSCOE GORDON** Duke #173—Lian	3
8	"I'LL WALK WITH YOU" b/w "What Would You Do" **TOMMY MOSLEY** Peacack #1678—Lion	4
9	"JUST FAITH" b/w "Sit Down Children" **THE GOSPELAIRES** Peacack #1777—Lion	5

ADVERTISEMENT

The Cash Box HOT

	NEW YORK	CHICAGO	NEW ORLEANS
1	SO RARE *Jimmy Darsey* *(Fraternity 755)*	SEND FOR ME *Nat "King" Cale* *(Capital 3737)*	ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU *Huey Smith (Ace 530)*
2	BYE BYE LOVE *Everly Brothers* *(Cadence 1315)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	SEARCHIN' *Caasters* *(Atco 6087)*
3	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*	TO THE AISLE *Five Satins* *(Ember 1019)*
4	DESERIE *Charts* *(Everlast 5001)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*	SEND FOR ME *Nat "Kina" Cale* *(Capitol 3737)*
5	SEARCHIN' *Caasters* *(Atca 6087)*	LOVE'S A HURTIN' GAME *Ivary Jae Hunter* *(Atlantic 1128)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*
6	SEND FOR ME *Nat "King" Cole* *(Capital 3737)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	MISS ANN *Little Richard* *(Specialty 606)*
7	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	FATTENING FROGS FOR SNAKES *Sanny Boy Williamson* *(Checker 864)*	VALLEY OF TEARS *Fats Damina* *(Imperial 5442)*
8	TEDDY BEAR *Elvis Presley* *(RCA Victar 7000)*	ALL SHOOK UP *Elvis Presley* *(RCA Victar 20-6870)*	WALKIN' WITH FRANKIE *Frankie Lee Sims* *(Ace)*
9	VALLEY OF TEARS *Fats Damino* *(Imperial 5442)*	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	WHEN I MEET MY GIRL *Tammy Ridgely* *(Herald 501)*
10	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	BYE, BYE BABY *Nappy Brawn* *(Savoy 1514)*	MY DREAM *Platters* *(Mercury 71093)*

	ST. LOUIS	NEWARK	SAN ANTONIO
1	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	SEARCHIN' *Caasters* *(Atca 6087)*
2	EVERYONE'S LAUGHING *Spaniels* *(Vee-Jay 246)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*
3	THE SUN IS SHINING *Jimmy Reed* *(Vee-Jay 248)*	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*
4	VALLEY OF TEARS *Fats Damina* *(Imperial 5442)*	SEARCHIN' *Caasters* *(Atca 6087)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Jahnnie & Joe* *(Chess 1654)*
5	WHISPERING BELLS *Del-Vikings* *(Dat 15592)*	BYE, BYE BABY *Nappy Brawn* *(Savay 1514)*	JENNY, JENNY *Little Richard* *(Specialty 606)*
6	PLEASE BELIEVE ME *Percy Mayfield* *(Specialty 607)*	THE SUN IS SHINING *Jimmy Reed* *(Vee-Jay 248)*	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*
7	OVER THE MOUNTAIN AND ACROSS THE SEA *Jahnnie & Jae* *(Chess 1654)*	WHAT CAN I DO *Donnie Elbert* *(DeLuxe 6125)*	YOUNG BLOOD *Caasters* *(Atca 6087)*
8	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	GOODY GOODY *Lyman & Teenagers* *(Gee 1039)*	SUZIE-Q *Dale Hawkins* *(Checker 863)*
9	YOUNG BLOOD *Caasters* *(Atca 6087)*	VALLEY OF TEARS *Fats Domina* *(Imperial 5442)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
10	THAT OLD FEELING *Ray Hamiltan* *(Epic 9224)*	PLEASE SEND ME SOMEONE TO LOVE *Maanglaws* *(Chess 1661)*	SEND FOR ME *Nat "King" Cale* *(Capitol 3737)*

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU *Huey Smith (Ace 530)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*
2	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	SEARCHIN' *Coasters* *(Atco 6087)*	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*
3	SUZIE-Q *Dale Hawkins* *(Checker 863)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*	YOUNG BLOOD *Coasters* *(Atco 6087)*
4	SEARCHIN' *Coasters* *(Atco 6087)*	ARROW OF LOVE *Six Teens* *(Flip 322)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*
5	DON'T ASK ME TO BE LONELY *Dubs* *(Gone 5002)*	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*	SEARCHIN' *Coasters* *(Atco 6087)*
6	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	BYE, BYE LOVE *Everly Brothers* *(Cadence 1315)*
7	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*
8	WHAT CAN I DO *Donnie Elbert* *(DeLuxe 6125)*	VALLEY OF TEARS *Fats Domino* *(Imperial 5442)*	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*
9	PASSING STRANGERS *Vaughan & Eckstine* *(Mercury 71122)*	JENNY, JENNY *Little Richard* *(Specialty 606)*	I'M GONNA SIT RIGHT DOWN *Billy Williams* *(Coral 61830)*
10	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	LET THE FOUR WINDS BLOW *Roy Brown* *(Imperial 5439)*	JENNY, JENNY *Little Richard* *(Specialty 606)*

	ATLANTA	MEMPHIS	PITTSBURGH
1	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	SEARCHIN' *Coasters* *(Atco 6087)*
2	SEARCHIN' *Coasters* *(Atco 6087)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*
3	JENNY, JENNY *Little Richard* *(Specialty 606)*	SEARCHIN' *Coasters* *(Atco 6087)*	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*
4	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	PLEASE BELIEVE ME *Percy Mayfield* *(Specialty 607)*	ARROW OF LOVE *Six Teens* *(Flip 322)*
5	JUST TO HOLD MY HAND *Clyde McPhatter* *(Atlantic 1137)*	SHORT FAT FANNY *Larry Williams* *(Specialty 608)*	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*
6	THINK *"5" Royales* *(King 5053)*	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	MY DREAM *Platters* *(Mercury 71093)*
7	COME GO WITH ME *Dell-Vikings* *(Dot 15538)*	IS YOUR LOVE FOR REAL *Midnighters* *(Federal 12299)*	PLEASE SEND ME SOMEONE TO LOVE *Moonglows* *(Chess 1661)*
8	PLEASE SEND ME SOMEONE TO LOVE *Moonglows* *(Chess 1661)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	BYE, BYE LOVE *Everly Brothers* *(Cadence 1315)*
9	C. C. RIDER *Chuck Willis* *(Atlantic 1130)*	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*	JENNY, JENNY *Little Richard* *(Specialty 606)*
10	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*	JENNY, JENNY *Little Richard* *(Specialty 606)*	TO THE AISLE *Five Satins* *(Ember 1019)*

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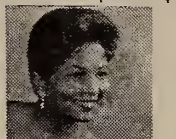

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GIBSON
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R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

NIP ROMAN

(Flash 121)

B "DARLING I NEED YOU" (2:48) [Shag BMI — Roman, Curry] Nip Roman offers a slow, rhythmic ballad blues. Easy reading of a pretty—tho not outstanding tune. Roman has an Ace-like quality that could build.

B "WITH THESE WORDS" (2:41) [Shap BMI—Roman, C. Smith] Roman gives another good performance on a slow beat love ballad. Again his similarity to Ace in style is apparent. Pleasing offering.

JERRY McCAIN

(Excello 2111)

B+ "LISTEN! YOUNG GIRLS" (2:34) [Excellorec BMI—J. McCain] Jerry McCain sings a real funky piece of material and comes off with a good deck. A slow beat lilter with age old advice for the young girls. Perhaps McCain can make it stick.

B "BAD CREDIT" (2:20) [Excellorec BMI—J. McCain] McCain swings on the flip with a real down home quick beat. It's the 'bad credit' blues that McCain wails and he injects an infectious quality to the story.

JOE TEX

(King 5064)

B "AIN'T NOBODY'S BUSINESS" (2:15) [Celestial BMI—R. H. Grisham] Joe Tex tells all it's nobody's business if he fights or makes up with his girl. Tex wails it with lots of schmaltz. Deck comes off well and Tex may have another good seller.

B "I WANT TO HAVE A TALK WITH YOU" (2:06) [Jay & Cee BMI—Joe Tex] Tex turns to a slow beat ballad blues and handles it with great feeling and good voice. Easy to listen to deck.

THE TROOPERS

(Lamp 2009)

B "GET OUT" (2:45) [Aladdin BMI —Lincoln Alexander] The Troopers dish up a swinging dramatic blues with a well known musical theme. Good club material.

C+ "MY RESOLUTION" (2:58) [Aladdin BMI—Jerry Whitted] The Troopers blend softly on a tender, slow beat love ballad. A gentle reading of a drifty tune. Good, relaxing programming.

ROY MILTON

(King 5069)

B "ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU" (2:22) [Ace BMI—Smith, Vincent] A cover of the novelty that seems to be spreading for a hit. Should grab off its share of the sales.

C+ "SKID ROW" (2:48) [Jay & Cee BMI—Milton, Williams, Solomon, Estell] Milton and his orchestra back with a slow beat mood instrumental. A blues with a feeling filled ork reading. Ok backer-upper.

The Cash Box
Award o' the Week

"LONG LONELY NIGHTS"
[Arc, G&H BMI—Uniman, Abbott, Andrews, Henderson]

LEE ANDREWS and THE HEARTS (2:38) (Chess 1665)
CLYDE McPHATTER (2:26) (Atlantic 1149)
THE KINGS (2:41) (Baton 245)

● A battle seems to be in the offing as three labels launch the drive to take the lead in the race for sales on the tuneful "Long, Lonely Nights." The original, Lee Andrews and The Hearts, now on the Chess label, created the initial fuss on the Mainliner label. Chess picked up the master but the covers were already on the air. Atlantic jumped in with Clyde McPhatter and Baton offered The Kings. All three are worthy efforts and the scramble is now on for the valuable airplay. Lee Andrews backs with "The Clock," an infectious quick beat novelty. A happy jump well done. McPhatter couples with a quick beat Latin treatment of the famous standard. Delightful listening. The Kings offer "Let Me Know," a quick beat bouncer delivered with a cute vocal reading. Watch this rumble develop. Somebody or everybody is going to get a big seller with "Long Lonely Nights."

"THE JUICY CROCODILE" (2:40) [Bess BMI—Williams]
"UNDER YOUR SPELL" (2:40) [Bess BMI—Thomas]

THE CELLOS (Apollo 515)

● The Cellos, who hit with "Rang Tang Ding Dong," now have one that should be an even bigger hit. "The Juicy Crocodile" is a quick beat novelty handled with a deft hand. A running narrative tells the story of the crocodile who picks off the group one by one. Timing is good and the treatment is effective. A funny novelty that could be the "Stranded In The Jungle" of the 1957 summer season. Don't overlook this waxing—it could be one of the best money makers of the near future. The flip, "Under Your Spell," is a slow beat ballad given a straight performance. It, however, fails to come up to the appeal of "The Juicy Crocodile."

THE DELROYS

(Apollo 514)

B+ "BERMUDA SHORTS" (2:20) [Pollard BMI—Holder, The Delroys] The Delroys have a swinging little novelty that could catch on in a big way. The group has a catchy sound and its treatment of the quick beat novelty gives it an infectious quality that could result in strong sales. Watch this side—it could happen.

B "TIME" (2:20) [Pollard Bess BMI—Kelley, Edwards] The Delroys turn serious and sentimental as they dramatically sing a slow beat ballad. Pretty, moving and well done. Good listening.

SMILEY LEWIS

(Imperial 5450)

B+ "GO ON FOOL" (2:00) [Travis BMI—Bartholomew, Ester] Smiley Lewis rocks out a quick beat down home jump number with all the sock that the wailer can inject into his performances. Real swinging deck with lots of all market appeal.

B+ "GOIN' TO JUMP AND SHOUT" (2:06) [Travis BMI—Bartholomew, King] Lewis shouts out another middle beat rock with an enthusiastic performance. His joy because his baby is coming home is apparent in every note he projects. Happy deck with lots of commercial appeal.

The Cash Box
R & B Best Bets

★ "BERMUDA SHORTS"	The Delroys	Apollo 514
★ "OUT OF MY MIND" "YOU'RE THE ONLY ONE FOR ME"	Annie Laurie	DeLuxe 6140

BOBBY MANDOLPH

(Specialty 603)

C+ "LITTLE SALLY WALKER" (2:15) [Venice BMI—H. Mandolph] Bobby Mandolph, with a voice of a six- to nine-year-old, rocks out a middle beat jump asking Sally to rock and roll. Melodic jump number.

C+ "MALINDA" (2:05) [Venice BMI —Mandolph] The baby voice rocks out a similar hunk of material. Lilting effort with pleasing results.

ELMORE JAMES

(Chief 7004)

B "IT HURTS ME TOO" (2:35) [Melva BMI—Mel London] Elmore James wails a slow, mellow blues for the southern market. Melodic effort the James friends will like. Easy on the ears wax.

C+ "ELMORE'S CONTRIBUTION TO JAZZ" (2:25) [Melva BMI—E. James] Elmore James and his Broomdusters rock out a quick beat instrumental with a down south sound.

SLIM HARPO

(Excello 2113)

B "I GOT LOVE IF YOU WANT IT" (2:47) [Excellorec BMI—J. Moore] Slim Harpo wails a quick beat bouncer for the deep south market. Insinuating rhythm infects and Harpo's chanting comes through well. Could pick up a strong southern sale.

B "I'M A KING BEE" (2:50) [Excellorec BMI—J. Moore] Harpo chants a strong slow beat effort with a strong, deep brass drum and string backing. Stirring effect that should get it a good reception in the south.

LARRY DARNELL

(DeLuxe 6141)

B+ "JUST TELL ME WHEN" (2:10) [Lowell BMI—Jimmy Williams] Larry Darnell swings out on a quick beat bouncer and reads it with real commercial effect. Darnell has one of his more powerful sides here and it could bring him the big one he's been looking for. Watch it.

B "IT MUST BE LOVE" (2:21) [Men-Lo-BMI—Toombs, Mendelsohn] Darnell again takes the rocking way with a middle beat jump and handles it with much appeal. The wax is good, solid rocking wax for the teener market.

CHARLES WILLIAMS

(Checker 866)

B+ "SO WORRIED" (2:20) [Arc BMI—P. Gayten] Charles Williams gives a skipping reading to a quick beat jump blues. The deck drives along at a sprightly pace with Williams swinging all the way. Peppery deck.

B "DARLING" (2:19) [Arc BMI —P. Gayten] Williams swings lightly on a slow, rhythmic love blues ballad. Easy to take etching.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box R & B Sleeper of the Week

"OVER SOMEBODY ELSE'S SHOULDER" (1:57)
[Bregman, Vocco and Conn ASCAP—Lewis, Sherman]

"THAT'S MY BABY" (2:04) [Progressive BMI—Breedlove, White]

JIMMY BREEDLOVE (Atco 6094)

● Jimmy Breedlove takes to the tuneful oldie, "Over Somebody Else's Shoulder", like he was born to it, and rocks it out with a vivacious, yet restrained bit of singing. He gives it a stylish vocal that embodies the qualities necessary for both the pop and r & b markets. Breedlove projects with a fresh and appealing treatment—so look for the item to hit all over again. The coupling, "That's My Baby", is a quick beat change of pace. It is an original Breedlove on which the chanter does a complete about face and rocks with the best of them. Swinging teener bait. "Over Somebody Else's Shoulder" should make it big.

ANNIE LAURIE
(DeLuxe 6140)

B+ "OUT OF MY MIND" (2:31) [R T BMI—Toombs, Dixon] Annie Laurie swings delightfully on a slow beat shuffle. Deck has a torrid arrangement with a chorus support. Good, bluesy love tune that should build the growing Laurie rep.

B+ "YOU'RE THE ONLY ONE FOR ME" (2:42) [R T BMI—Toombs, Shubert] Miss Laurie backs with another slow beat shuffle tune. It is warmly and excellently done. The gal really sings and paints a great mood. Two dop decks that should get plenty of attention.

LITTLE ESTHER
(Savoy 1516)

B "LONGING IN MY HEART" (2:38) [St. Louis BMI—Jessie Mae Robinson] Little Esther wails a slow beat blues in a style that comes through with strength. The lass tells her love story with simplicity and effectiveness.

B "IF IT'S NEWS TO YOU" (2:37) [Crossroads BMI—Singleton, McCoy] Little Esther rocks to a middle beat on the flip. Good Lindy dance item with Little Esther knocking out the beat in infectious fashion.

THE CALVAES
(Cobra 5014)

B "BORN WITH RHYTHM" (2:44) [Armel BMI—Daniels] The Calvaes blend with a zesty bit of teamwork on a slow beat jump. The Calvaes come off with a side that intrigues and bears watching. Teener-bait.

B "LONELY LONELY VILLAGE" (2:20) [Armel BMI—Daniels] The Calvaes back with a similar piece of material. Wax is a slow beat lilter with a very strong beat. Stirring wax. Two ok sides.

FOUR SCORES
(Bart 7G-21)

B "ROCK - A - LITTLE LUCY" (2:20) [BMI — Hendrick] The Four Scores jump with unrestrained enjoyment as they dish up the quick beat rocker. Good teamwork on a better than fair offering. Happy side for the Lindy hoppers.

C+ "NO OTHER HEART" (2:18) [BMI — Richards] The Four Scores turn in a straight pop performance on the flip. Easy to take vocaling, but arrangement and tune are unimaginative. Pleasing but not outstanding.

BILL STUBBLEFIELD
(Imperial 5447)

B "WHISTLIN' ROCK AND ROLL" (2:20) [Marquis BMI—T. Merriman] Bill Stubblefield rocks a quick beat with a whistling gimmick. Cute novelty with a happy air. Deck moves nicely and the kids should find it a pleaser.

B "SUEZ" (2:25) [Marquis BMI—T. Merriman] Unique, melodic tune giving a mental picture of the mysterious east. Lovely tune with excellent arrangement and performance. Pleasing mood wax and strong programming material.

EUGENE CHURCH
(Specialty 604)

B "OPEN UP YOUR HEART" (2:35) [Venice BMI — M. Phillips] Eugene Church sings with deep feeling as he sways with ease and tenderness. A slow, rhythmic ballad that comes off well. Chuck has sincere and pleasing style.

B "HOW LONG" (2:40) [Venice BMI—A. Hodge] Another slow, drifty offering. Pleasing and easy on the ears. Melodic item softly sung.

THE CARTER RAYS
(Gone 5006)

B "MY SECRET LOVE" (2:39) [Meyers Music] The Carter Rays blend sweetly on a slow beat pretty with good results. Easy offering that falls softly on the ears. Relaxing wax.

B "DING DONG DARLING" (2:41) [Meyers Music] The Carter Rays turn in another potent bit of collaboration as they rock out a quick beat jump. Deck moves all along and the Rays have captured a combination of easy treatment of a quick beat driver.

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45x1643 Judo Mambo/Autumn Leaves
45x1644 Fiddlin' The Minors/Willow Weep
45x1652 I Cover The Waterfront/I Can't Give You Anything
45x1660 The New Preacher (Parts 1-2)

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45x1630—The Preacher/Doodlin'
45x1631 Creepin' In/Room 608

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45x1626 The Message/Nothing But The Soul

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45x1632 Groovin'/Pennies From Heaven
45x1651 Jay/Old Devil Moan

MILES DAVIS
45x1633 Donna/Well You Needn't
45x1649 Lazy Susan/Tempus Fugit
45x1650 The Leap/Weirdo

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45x1647 Brownie Speaks/You Go To My Head
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7. Long Lonely Nights (Andrews & Hearts)
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9. Send Me Some Lovin' (L. Richard)
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1. Short Fat Fannie (Williams)
2. Jenny, Jenny (L. Richard)
3. Send For Me (N. Cole)
4. So Rare (J. Dorsey)
5. Suzie-Q (D. Hawkins)
6. C. C. Rider (C. Willis)
7. It Hurts To Be In Love (A. Laurie)
8. Valley Of Tears (F. Domino)
9. Whispering Bells (Del-Vikings)
10. Get On The Right Track Baby (R. Charles)

REGENT RECORD
Flint, Mich.

1. Bye, Bye Love (Everlys)
2. Searchin' (Coasters)
3. Teddy Bear (E. Presley)
4. C. C. Rider (C. Willis)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Rosie Lee (Mello-Tones)
7. Jenny, Jenny (L. Richard)
8. Over The Mountain (Johnnie & Joe)
9. Young Blood (Coasters)
10. Jitterbug Mary (Del-Vikings)

SCHERSON BROS.
Los Angeles, Calif.

1. Johnny (Dots)
2. Star Dust (B. Ward)
3. Darling (Dubs)
4. Glory of Love (Velvetones)
5. Arrow Of Love (Six Teens)
6. Let The Four Winds Blow (R. Brown)
7. Valley Of Tears (F. Domino)
8. Short Fat Fannie (Williams)
9. Darling It's Wonderful (Love)
10. Symbol Of Love (Julian)

THE VANITY SHOPPE
Savannah, Ga.

1. Just To Hold My Hand (C. McPhatter)
2. C. C. Rider (C. Willis)
3. Star Dust (B. Ward) (B. B. King)
4. Troubles, Troubles, Troubles
5. Searchin'/Young Blood (Coasters)
6. Valley Of Tears (F. Domino)
7. So Rare (J. Dorsey)
8. Miss Ann (L. Richard)
9. Miss You So (L. Offitt)
10. My Dream (Platters)

ONE STOP RECORD
St. Louis, Mo.

1. The Sun Is Shining (J. Reed)
2. Please Believe Me (Mayfield)
3. Everyone's Laughing (Spaniels)
4. Young Blood (Coasters)
5. Send For Me (N. Cole)
6. United (Love Notes)
7. Star Dust (B. Ward)
8. That Old Feeling (Hamilton)
9. Johnny's House Party (Heartsman & Gaylarks)
10. Valley Of Tears (F. Domino)

AVENUE SUPPLY COMPANY
Mobile, Ala.

1. Miss You So (L. Offitt)
2. Rockin' Pneumonia (Smith)
3. Short Fat Fannie (Williams)
4. Searchin' (Coasters)
5. What Can I Do (D. Elbert)
6. Valley Of Tears (F. Domino)
7. So Rare (J. Dorsey)
8. Send For Me (N. Cole)
9. C. C. Rider (C. Willis)
10. Please Believe Me (Mayfield)

R & B Disk Jockey
REGIONAL RECORD REPORTS

John Bennett
WNNJ—Newton, N. J.

1. Young Blood (Coasters)
2. Searchin' (Coasters)
3. My Dream (Platters)
4. Jenny, Jenny (L. Richard)
5. It's You I Love (F. Domino)
6. World Of Trouble (Turner)
7. Just To Hold My Hand (C. McPhatter)
8. To The Aisle (Five Satins)
9. Tonight Tonight (Mellow Kings)
10. Bye, Bye Baby (N. Brown)

Bill Powell
WILY—Pittsburgh, Pa.

1. Whispering Bells (Del-Vikings)
2. Searchin' (Coasters)
3. Please Send Me Someone To Love (Moonglows)
4. See You Next Year (Cleftones)
5. Send For Me (N. Cole)
6. Short Fat Fanny (Williams)
7. Rockin' Pneumonia And The Boogie Woogie Flu (Smith)
8. I'm Gonna Sit Right Down (B. Williams)
9. Some One To Watch Over Me (T. Smith)
10. My Girl Friend (Cadillacs)

Walter Powell
WBVL—Barbourville, Ky.

1. Searchin' (Coasters)
2. Young Blood (Coasters)
3. To The Aisle (Five Satins)
4. Trapped (B. Fortune)
5. Teenage (K. Copeland)
6. C. C. Rider (C. Willis)
7. Start Movin' (S. Mineo)
8. Everyone's Laughing (Spaniels)
9. Love Roller Coaster (Turner)
10. Short Fat Fanny (Williams)

Bob Couch
KGAF—Gainesville, Texas

1. Young Blood (Coasters)
2. Searchin' (Coasters)
3. All Shook Up (E. Presley)
4. School Day (C. Berry)
5. Jenny, Jenny (L. Richard)
6. Valley Of Tears (F. Domino)
7. So Rare (J. Dorsey)
8. Come Go With Me (Del-Vikings)
9. Love Will Make You Fail (Mickey & Sylvia)
10. Pledge Of Love (Penguins)

Wiley Daniels
WEBB—Baltimore, Md.

1. Searchin'/Young Blood (Coasters)
2. Valley Of Tears/It's You I Love (F. Domino)
3. Short Fat Fanny (Williams)
4. C. C. Rider (C. Willis)
5. Over The Mountain (Johnnie & Joe)
6. Jenny, Jenny (L. Richard)
7. Send For Me (N. Cole)
8. Everyone's Laughing (Spaniels)
9. I'm Gonna Sit Right Down (B. Williams)
10. Tonight/United (Love Notes)

Don Burford
KBSF—Springhill, La.

1. Susie-Q (D. Hawkins)
2. Jim Dandy Got Married (L. Baker)
3. Oh Baby Doll (C. Berry)
4. Young Blood (Coasters)
5. I'm Walkin' (F. Domino)
6. Searchin' (Coasters)
7. One More Time (R. Brown)
8. Bye, Bye Love (Everlys)
9. Valley Of Tears (F. Domino)
10. Start Movin' (S. Mineo)

Nick Charles
WSLB—Ogdensburg, N. Y.

1. Teddy Bear (E. Presley)
2. Susie-Q (D. Hawkins)
3. Words Of Love (Diamonds)
4. To The Aisle (Five Satins)
5. Rosie Lee (Mello-Tones)
6. Goody Goody (Lymon & Teenagers)
7. Over The Mountain (Johnnie & Joe)
8. Valley Of Tears (F. Domino)
9. Little Darlin' (Diamonds)
10. All Shook Up (E. Presley)

Jo Jo Crysdale
CKEY—Toronto, Ont., Can.

1. Searchin' (Coasters)
2. C. C. Rider (C. Willis)
3. Valley Of Tears (F. Domino)
4. School Day (C. Berry)
5. Jenny, Jenny (L. Richard)
6. Over The Mountain (Johnnie & Joe)
7. Young Blood (Coasters)
8. Just To Hold My Hand (C. McPhatter)
9. Come Go With Me (Del-Vikings)
10. Short Fat Fanny (Williams)

Hal Ball
WTUS—Tuskegee, Ala.

1. Jenny, Jenny (L. Richard)
2. Searchin' (Coasters)
3. Over The Mountain (Johnnie & Joe)
4. C. C. Rider (C. Willis)
5. Short Fat Fanny (Williams)
6. Miss Ann (L. Richard)
7. Whole Lot Of Shakin' Goin' On (J. L. Lewis)
8. Miracle In The Rain (Lymon & Teenagers)
9. Young Blood (Coasters)
10. Little Darlin' (Diamonds)

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# 5013

HARROLD BURRAGE

"MESSED UP"

# 5012

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"MONKEY FACE BABY"

THE GEMS

D 915

★

"GIVE IT ALL, BABY"

b/w

"THINK A WHILE"

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COLUMBIA RECORDS

Country Disk Jockey
REGIONAL RECORD REPORTS

"TATER" PETE HUNTER
KTLW—Texas City, Texas

1. Four Walls (J. Reeves)
2. I Know What It Means (C. Butler)
3. Fraulein (B. Helms)
4. I Never Had The Blues (J. Dickens)
5. I Owe It To My Heart (J. Bailes)
6. Nearest Thing To Heaven (B. Worth)
7. Good And Lonesome (Swan)

B. Getting Used To Being Lonely (Browns)

9. Goin' Home All By Myself (H. Locklin)
10. Already Married To You (L. Duncan)

KERMIT REID
WTJH—East Point, Ga.

1. Teddy Bear (E. Presley)
2. Four Walls (J. Reeves)
3. Fraulein (B. Helms)
4. Next In Line (J. Cash)
5. My Shoes Keep Walking Back To You (R. Price)
6. I Thought I Heard You Call My Name (P. Wagoner)
7. Three Ways To Love You (K. Wells)

B. Bye, Bye Love (Everlys)

9. Flame Of Love (Jones & Spurlock)
10. Juke Box Man (M. Tillis)

DON BURFORD
KBSF—Springhill, La.

1. Out Of A Honky Tonk (B. Gallion)
2. Hackin' Around (D. Houston)
3. Here Comes My Baby (Jimmy & Johnny)
4. All The Time (W. Fairburn)
5. Love Is A Treasure (M. Singleton)
6. Cry Cry (J. O'Gwynn)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Four Walls (J. Reeves)
9. Take It Like A Man (Smith)
10. Fallen Star (Newman/Husky)

RON HICKMAN
WNNJ—Newton, N. J.

1. Bye, Bye Love (Everlys)
2. White Sport Coat (Robbins)
3. Teddy Bear (E. Presley)
4. Fallen Star (J. Newman)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Summer Vacation (Jordanaires)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. One Tender Kiss (R. Hanser)
9. Next In Line (J. Cash)
10. Four Walls (J. Reeves)

"CUZ'N RON HARPE
WMBL—Morehead City, N. C.

1. Fallen Star (J. Newman)
2. Four Walls (J. Reeves)
3. Gonna Find Me A Bluebird (E. Arnold)
4. Love Letters In The Sand (M. Wiseman)
5. Gone (F. Husky)
6. Mr. Lost (C. Smith)
7. Bye, Bye Love (T. Tommy)

B. Missing You (W. Pierce)

9. Am I Losing You (J. Reeves)
10. White Sport Coat (Robbins)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. Bye, Bye Love (Everlys)
2. Fallen Star (J. Newman)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. White Sport Coat (Robbins)
5. Fraulein (B. Helms)
6. On My Mind Again (Walker)
7. Four Walls (J. Reeves)

B. Just Wonderful (B. Lord)

9. Missing You (W. Pierce)
10. Gone (F. Husky)

LARRY FLOYD
WFOS—South Norfolk, Va.

1. Four Walls (J. Reeves)
2. Bye, Bye Love (Everlys)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. White Sport Coat (Robbins)
5. Lovesick Blues (S. James)
6. Fallen Star (J. Newman)
7. Next In Line (J. Cash)

B. Fraulein (B. Helms)

9. Mr. Love (Tubb & Wilburns)
10. Teddy Bear (E. Presley)

"FLORIDA HAYSEED" CHUCK BROWN
WJWS—South Hill, Va.

1. Pretty Blue Jean Baby (D. Wolfe)
2. Bye, Bye Love (T. Tommy)
3. Mr. Lost (C. Smith)
4. Young Heart (Collins Kids)
5. The Blues Walked In (W. Knight)
6. Love Letters In The Sand (M. Wiseman)
7. Late Date (A. Terry)

B. Leave Me (Tubb & Wilburns)

9. Gonna Find Me A Bluebird (M. Rainwater)
10. You'll See (Rusty & Doug)

ART BARRETT
WSIG—Mount Jackson, Va.

1. Three Ways (K. Wells)
2. Bye, Bye Love (Everlys)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Plenty Of Everything (Louvins)
5. Fraulein (B. Helms)
6. Lovesick Blues (H. Williams)
7. Rosie's Gone Again (Johns)
8. Between Now And Then (B. Allen)
9. Sweethearts In Heaven (Reno & Smiley)
10. Suppertime (J. Davis)

"BAREFOOT COWBOY" ALAN HERBERT
KDSJ—Deadwood, S. D.

1. Four Walls (J. Reeves)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Fallen Star (F. Husky)
4. Fraulein (B. Helms)
5. Bye, Bye Love (Everlys)
6. Next In Line (J. Cash)
7. Love Letters In The Sand (M. Wiseman)

B. White Sport Coat (Robbins)

9. Missing You (W. Pierce)
10. Tangled Mind (H. Snow)

"UNCLE" CHARLIE BABCOCK
CKLB—Oshawa, Ont., Can.

1. Bye, Bye Love (Everlys)
2. All Shook Up (E. Presley)
3. Four Walls (J. Reeves)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Gone (F. Husky)
6. Fallen Star (J. Newman)
7. Teddy Bear (E. Presley)

B. Mr. Lost (C. Smith)

9. Loving You (E. Presley)
10. Prize Possession (F. Husky)

SAM KELLER
WOKK—Meridian, Miss.

1. Four Walls (J. Reeves)
2. Fraulein (B. Helms)
3. Bye, Bye Love (Everlys)
4. I Saw You (T. Tommy)
5. Love Letters In The Sand (M. Wiseman)
6. Don't Make Me Go (Cash)
7. Fallen Star (J. Newman)

B. Please Don't Leave Me (R. Price)

9. The Woman I Need (Horton)
10. Someday (W. Pierce)

BOB HAGER
WHWB—Rutland, Vt.

1. Bye, Bye Love (Everlys)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Mr. Love (Tubb & Wilburns)
4. Honky Tonk Song (Pierce)
5. Someday (W. Pierce)
6. Fallen Star (J. Newman)
7. Teddy Bear (E. Presley)

B. Four Walls (J. Reeves)

9. Lovesick Blues (S. Whitman)
10. Fraulein (B. Helms)

CHUCK OTTE
KLPW—Union, Mo.

1. Bye, Bye Love (Everlys)
2. Try Again (P. Cline)
3. On My Mind Again (Walker)
4. Mr. Lost (C. Smith)
5. Four Walls (J. Reeves)
6. Tangled Mind (H. Snow)
7. Quicksand (H. Thompson)

B. Fallen Star (J Newman)

9. Fraulein (B. Helms)
10. White Sport Coat (Robbins)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.

1. Fallen Star (J. Newman)
2. Four Walls (J. Reeves)
3. Bye, Bye Love (Everlys)
4. Nearest Thing To Heaven (B. Worth)
5. Don't Make Me Go (J. Cash)
6. Fraulein (B. Helms)
7. My Arms Are A House (H. Snow)

B. Gonna Find Me A Bluebird (M. Rainwater)

9. Too Much Water (G. Jones)
10. Becaue We Are Young (M. Wiseman)

TROY McPHERSON
WTAB—Tabor City, N. C.

1. Missing You (W. Pierce)
2. Up Yander (H. Hinson)
3. Light By The River (Story)
4. Never Get To Hold You (Reno & Smiley)
5. Fear Not My Child (Trace Family)
6. I'm In Heaven (J. Edwards)
7. Four Walls (J. Reeves)

B. Because We're Young (M. Wiseman)

9. Late Date (A. Terry)
10. What's Good For You (Flatt & Scruggs)

RAMBLIN' LOU
WJJL—Niagara Falls, N. Y.

1. Bye, Bye Love (W. Pierce)
2. Fraulein (B. Helms)
3. Fallen Star (J. Newman)
4. Four Walls (J. Reeves)
5. Mr. Love (Tubb & Wilburns)
6. This Thing Called Man (W. & S. Cooper)
7. Squid Jiggin' Ground (Snow)

B. Next In Line (J. Cash)

9. Gonna Find Me A Bluebird (M. Rainwater)
10. Love Letters In The Sand (M. Wiseman)

DON MacTAVISH
CKY—Winnipeg, Man., Can.

1. Bye, Bye Love (Everlys/Pierce)
2. Four Walls (J. Reeves)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. White Sport Coat (Robbins)
5. Fraulein (B. Helms)
6. Gone (F. Husky)
7. Honky Tonk Song (Pierce)
8. Fallen Star (J. Newman)
9. Next In Line (J. Cash)
10. All Shook Up (E. Presley)

DUB PHILLIPS
WQSN—Charleston, S. C.

1. Four Walls (J. Reeves)
2. White Sport Coat (Robbins)
3. Bye, Bye Love (W. Pierce)
4. Fallen Star (F. Husky)
5. Lovesick Blues (S. James)
6. Teddy Bear (E. Presley)
7. Next In Line (J. Cash)
8. I'll Be There (R. Price)
9. Love Letters In The Sand (P. Boone)
10. Gonna Find Me A Bluebird (M. Rainwater)

BOB COUCH
KGAF—Gainesville, Texas

1. Four Walls (J. Reeves)
2. Too Much Water (G. Jones)
3. Cleanin' House (G. Hill)
4. Whole Lot Of Shakin' Goin' On (J. L. Lewis)
5. Your True Love (C. Perkins)
6. Fallen Star (J. Newman)
7. Bye, Bye Love (Everlys)
8. Old Bee Tree (Griffen)
9. Next In Line (J. Cash)
10. Mornin' Neighbor (Wagoner)

NICK CHARLES
WSLB—Ogdensburg, N. Y.

1. Bye, Bye Love (Everlys)
2. Honky Tonk Song (Pierce)
3. White Sport Coat (Robbins)
4. Next In Line (J. Cash)
5. Fallen Star (J. Newman)
6. Mr. Lost (C. Smith)
7. Gone (F. Husky)

B. Try Again (P. Cline)

9. Fraulein (B. Helms)
10. Four Walls (J. Reeves)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Big 10

JUKE BOX TUNES

		Pos. Last Week
1	**BYE BYE LOVE** *Everly Brothers* *(Cadence 1315)* *Webb Pierce* *(Decca 30321)*	1
2	**A WHITE SPORT COAT** *Marty Robbins* *(Columbia 40864)*	2
3	**FOUR WALLS** *Jim Reeves* *(RCA Victor 6874)*	3
4	**TEDDY BEAR** *Elvis Presley* *(RCA Victor 7000)*	9
5	**GONNA FIND ME A BLUEBIRD** *Marvin Rainwater* *(MGM 12412)*	4
6	**FRAULEIN** *Bobby Helms* *(Decca 30194)*	6
7	**A FALLEN STAR** *Jimmy Newman* *(Dot 1289)*	7
8	**GONE** *Ferlin Husky* *(Capitol 3628)*	5
9	**NEXT IN LINE** *Johnny Cash* *(Sun 266)*	10
10	**WHOLE LOT OF SHAKIN' GOING ON** *Jerry Lee Lewis* *(Sun 267)*	—

Victor Stars At Rodgers Memorial

MERIDIAN, MISS.—RCA Victor country stars turned out en masse to pay tribute to the late Jimmie Rodgers at the Jimmie Rodgers Memorial Day Celebration held in Meridian, Mississippi, recently. From left to right, they are: Milton Allen, Myrna Lorrie, Jim Reeves, Johnnie & Jack, Tommy Blake and the Rhythm Rebels.

Midwestern Hayride Goes Network

CINCINNATI — The Midwestern Hayride, a long time favorite in this area among TV and radio fans, was fed to the ABC-TV network thru WLW-D in Dayton starting June 29th.

Many favorites were featured on the rural program including Bonnie Lou (King), Rudy Hansen (Decca), Bobby Bobo (Sand), The Lucky Penny's, Clay Eager, Billy and Phyllis Holmes, and The Hometowners.

The Hayride was emceed by Paul Dixon, a favorite announcer of the Nation's Station, and was carried locally thru WCPO-TV, outlet for ABC in the Queen City.

The program will be seen on Sunday night starting July 14th, instead of its usual spot on Saturday nights.

Top Names Set For Transcribed Country Show

NEW YORK — Webb Pierce, Carl Smith, Pee Wee King, Bobby Lord and others, headline a new transcribed 15 minute radio show "Country Music Time" for the United States Air Force Recruiting Service. MC'd by Airman 1st Class Tom Daniels and directed by Major Jim Hickman the show is produded in Nashville, Tennessee.

Other artists slated to appear soon on "Country Music Time" are: Goldie Hill, Gordon Terry, Mimi Roman, Winter Brothers, Rita Robbins, Wayne Walker and Mel Tillis.

If stations want to receive the show they should telephone their local United States Air Force Recruiter or write Commanding Officer, Recruiting Publicity Center, Governors Island, New York 4, New York.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BYE BYE LOVE	Everly Brothers (Cadence) Webb Pierce (Decca)
2. FOUR WALLS	Jim Reeves (RCA Victor)
3. A FALLEN STAR	Jimmy Newman (Dot) Ferlin Husky (Capitol)
4. A WHITE SPORT COAT	Marty Robbins (Columbia)
5. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
6. FRAULEIN	Bobby Helms (Decca)
7. NEXT IN LINE	Johnny Cash (Sun)
8. TEDDY BEAR	Elvis Presley (RCA Victor)
9. GONE	Ferlin Husky (Capitol)
10. HONKY TONK SONG	Webb Pierce (Decca)

11. MISSING YOU. 12. I'LL BE THERE. 13. LOVE LETTERS IN THE SAND. 14. MR. LOST. 15. ALL SHOOK UP. 16. MR. LOVE. 17. ON MY MIND AGAIN. 18. THREE WAYS. 19. TOO MUCH WATER. 20. LOVING YOU. 21. DON'T MAKE ME GO. 22. LOVESICK BLUES. 23. DARK MOON. 24. WHOLE LOT OF SHAKIN' GOING ON. 25. I'M IN HEAVEN. 26. GIRL IN THE NIGHT. 27. MY SHOES KEEP WALKING BACK TO YOU. 28. A CHANGE OF HEART. 29. I LIKE YOUR KIND OF LOVE. 30. THE WOMAN I NEED; OH, SO MANY YEARS; WALKIN' AFTER MIDNIGHT; AM I LOSING YOU; TALKIN' TO THE BLUES; TRY AGAIN; THERE YOU GO; QUICKSAND; LATE DATE; TEARS BEHIND THE SMILE; SWEETHEARTS IN HEAVEN.

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	1
2.	TEDDY BEAR Elvis Presley (RCA Victor 7000)	8
3.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	2
4.	FOUR WALLS Jim Reeves (RCA Victor 6874)	3
5.	A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	4
6.	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	5
7.	FRAULEIN Bobby Helms (Decca 30194)	6
8.	GONE Ferlin Husky (Capitol 3628)	7
9.	NEXT IN LINE Johnny Cash (Sun 266)	9
10.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	11

11. ALL SHOOK UP. 12. MISSING YOU. 13. TOO MUCH WATER. 14. I'LL BE THERE. 15. HONKY TONK SONG. 16. LOVE LETTERS IN THE SAND. 17. THREE WAYS. 18. MR. LOST. 19. LOVING YOU. 20. DON'T MAKE ME GO; MR. LOVE; ON MY MIND AGAIN; MY SHOES KEEP WALKING BACK TO YOU.

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

THE ONE YOU CAN'T HEAR
TOO MANY TIMES!
Wiley Barkdull's
TOO MANY
HICKORY 1065

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SKY JOHNSON
(Cactus 1501)

B+ "IF MY LOVE HAD WINGS" (2:24) [Murray Nash Assoc. BMI—Dumas] Sky Johnson's captivating vocal efforts coupled with grade "A" material sets up a situation that could nail down a chart position for the chanter on his initial outing for the label. Terrific vocal and instrumental assist on a fetching 'rock-a-billy' item with a "Butterfly" flavoring.

B+ "A WOUND TIME CAN'T ERASE" (2:38) [Murray Nash Assoc. BMI—Johnson] Under waxing is a penetrating, moderate paced lover's tale that Johnson, along with the chorus, treats to a real persuasive reading. Excellent intro sides. A newcomer to watch.

GEORGE MORGAN
(Columbia 40967)

B+ "LATE DATE" (1:58) [Acuff-Rose BMI—B. Terry] George Morgan, whose "Tears Behind The Smile" racked up loads of airplay, bids fair to repeat that success many times over with his polished warbling of this tearful up tempo romantic shuffler. Morgan is faced with the perplexing situation of knowing that the gal's going out on another date after he takes her home.

B+ "MY HOUSE IS DIVIDED" (2:40) [Cedarwood Pub. BMI—W. Walker, Sovine[This end takes on a sadder note as Morgan projects with heartfelt emotion on a poignant, moderate paced love affair. Top calibre vocal and musical support on two lids that are gonna make the pop, as well as, the country jocks, ops and dealers sit up and take notice.

RUTH TALLEY
(M-G-M 12505)

B+ "THE LAST TIME" (2:18) [Acuff-Rose BMI—Talley, Carwile] An intriguing, fast paced musical backdrop combines with Ruth Talley's refreshing vocal styling on a deck that could prove to be a solid coin-catcher for the ops and dealers. Appealing side. Keep close tabs on it.

B "HEARTACHES TO BEAR" (2:16) [Acuff-Rose BMI—Talley, Carwile] The canary changes the pace on the lower waffle as she convincingly renders a lilting lover's lament. Strong piece of material capably handled. A two-sided chart contender.

PEGGY UPTON & DANNY BUCK
(Starday 306)

B "KNOCKING" (2:15) [Starrite BMI—P. Upton, D. Buck] Peggy Upton and Danny Buck blend their vocal talents in flavorful fashion as they delightfully 'knock' out a catchy, fast moving romantic novelty. A tasty morsel that the jocks should find to their liking.

B "ALONE, SORRY AND BLUE" (2:10) [Starrite BMI—P. Upton, D. Buck] The artists are in a mellow mood on the under half as they tearfully spin a touching love waltzer. Two fine, self-penned duet offerings.

EVELYN HARLENE
(Sage 243)

B "I WANNA BE FREE" [Sage & Sand BMI—M. & E. Clark] Here's a free wheelin' handclapper that Evelyn Harlene brightly belts out along with the able assistance of Casey Clark's ork and chorus. Spirited platter that oughta make the coin chutes jingle.

C+ "I'VE GOT THE BLUES" [Sage & Sand BMI—M. Clark] This end the gal lights the torch for her lover as she persuasively runs over a moderate paced blues item.

THE CASH BOX BULLSEYE

"CRAZY DREAM" (2:05) [Acuff-Rose BMI—F. & B. Bryant]

"OPEN YOUR HEART" (2:02) [Aberbach BMI—C. Walker]

EDDY ARNOLD (RCA Victor)

● Eddy Arnold's name is chart bound once again as he introduces a powerful new two-sider that we can expect to be hearing frequently in the coming months. The chanter, a big attraction, over the years in the country and pop departments, aims his latest Victor offering at the two markets and chances are he'll win top laurels in both. Upper lid is a tantalizing romantic rocker that Arnold grooves with swingin' authority. "Open Your Heart," on the other half, is an emotion-packed religious-flavored, lover's ballad taken at a slow, steady r&r beat and delivered with telling effect by Eddy. Sensational choral and ork showcase on two winners that the teensters are gonna buy up by the carload.

"FROM A JACK TO A KING" (2:10) [Dandelion BMI—N. Miller]

"PARADE OF BROKEN HEARTS" (2:30) [Dandelion BMI—N. Miller]

NED MILLER (Dot 15601)

● If his first Dot waxing is any indication of disks to come Ned Miller's name is gonna appear all over the charts, pop and country-wise. The songster has tastefully mixed all the ingredients necessary for a two-market clicker and it's more than likely he'll hit the big time with at least one side. On the top half the vocalist happily tells how he played an Ace, won a Queen and went "From A Jack To A King". On the lower deck he sadly reflects that he's joining the "Parade Of Broken Hearts". The ork and chorus supply the 'sound' and current modified, r&r beat that the kids are calling for. And Miller's superb styling of these two originals makes this a 'red-hot' coupling.

"LIVIN' ALONE" (2:38) [Cedarwood BMI—Walker]

"GEISHA GIRL" (1:55) [Fairway BMI—Williams]

HANK LOCKLIN (RCA Victor 6984)

● A new Hank Locklin release hits the wax market this week and it has hit ingredients notched into every groove of the record. On the top deck, tagged "Livin' Alone", Hank stands a strong chance of following in the footsteps of his fellow Victor artist, Jim Reeves, whose "Four Walls" created a country-pop sensation. Altho it's the old story of not being able to enjoy happiness without the gal to share it with, Hank brings it up to date with a wonderfully warm, sincere performance. It's a stirring arrangement of a tune, with a big chorus in the backdrop, that should hit the charts in short order. And with foreign gals getting a big play, as evidenced by the current "Fraulein" click, the songster tells of his love for a "Geisha Girl" on the flipside. It's an enchanting, up tempo pleaser that rounds out a tremendous coupling.

"PART-TIME GAL" (2:07)
[Brenner, Elvis Presley, Mayland BMI—Land, Sheldon]

"OH YES DARLING" (2:07) [Blackwood BMI—Organ]

SHIRLEY CADDELL (Columbia 40939)

● It looks as tho "Ozark Jubilee" favorite, Shirley Caddell, is gonna score a big hit on her Columbia debut and either end of the disk could turn the trick. On the top half she neatly polished off a potent rock 'n roll weeper labeled "Part-Time Gal." Slick choral and instrumental assist on a lid that can takeoff in both the pop and country fields. On the flip portion the thrush pipes with the utmost sincerity as she decks out a beautiful, multiple-voiced romantic lilter tagged "Oh Yes Darling." Standout coupling that could develop into a double-barreled hit. Gal has great potential. Watch her stock soar.

AUTRY INMAN
(Decca 30369)

B+ "YOUR MAIDEN NAME" (2:28) [Tree Pub. BMI—A. Inman] Lower portion is a lovely, moderate paced romantic tear-jerker that the warbler treats to another potent reading. Stellar coupling.

B "FOOTSTEPS OF THE BRIDE" (2:35) [Trans-World Music BMI—A. Inman] Autry Inman makes bid for a place among the best sellers as he comes up with one of his strongest releases since joining the Decca roster. It's a heart rending, quick beat, shuffler that Inman, along with a splendid vocal and musical background, sells with authority. Could happen country and pop.

DEL WOOD
(RCA Victor 6978)

B+ "CHICA BOO" (1:50) [Golden State BMI—Glenn] The "Down Yonder" gal, Del Wood, could have the biggest disk on her hands since her smash of a few years back. It's a delightful, toe-tappin', instrumental swinger that could burn up the airways in all markets.

B "PIANO ROLL WALTZ" (1:45) [Starrite BMI—Blakely] Flipside finds the 'keyboard queen' in top form once again as she lifts over a charming item that could become a big favorite with the skating crowds. Pleasant organ assist on both lids.

EDDIE BOND
(Mercury-Starday 71153)

B+ "HERSHEY BAR" (2:10) [Starrite BMI—Bond] Eddie Bond and his Stompers turn in a tantalizing vocal and instrumental performance on colorful romantic jolter that should keep the boxes hopping and the rock 'n rollers jumping. Inviting lid with a flavoring of the current pop hit, "White Silver Sands."

B "LOVIN' YOU LOVIN' YOU" (2:23) [Starrite BMI—Edwards] On the under side Bond puts loads of feeling into a moving lover's waltzer with an r&r-piano backdrop.

"LITTLE" JIMMIE DICKENS
(Columbia 40961)

B+ "MAKING THE ROUNDS" (2:14) [Acuff-Rose BMI—B. Bryant] "Little" Jimmy Dickens comes up with a first quality reading on a middle beat, crying towel lover's ballad. Pretty melody and harmonica and string backdrop. An easy-to-take platter that could step out and head way up there.

B+ "LET'S QUIT BEFORE WE START" (2:03) [Cedarwood Pub. BMI—E. Camp] Jimmy's afraid to take a chance with the heart-breaking gal on this expressive quick tempo slicing with a tantalizing instrumental backdrop. Both ends can crash the charts.

MARGIE SINGLETON
(Starday 309)

B "LOVE IS A TREASURE" (2:30) [Starrite BMI—M. Singleton, S. Singleton] A feelingful, up tempo romantic pleader is presented in an inviting, easy-on-the-ears fashion by Margie Singleton. Pleasant offering that should attract a goodly share of the deejay spins.

C+ "MY PICTURE OF YOU" (2:20) [Starrite BMI—M. Singleton, S. Singleton] The chirp hands in another good performance on the reverse etching as she tenderly decks out a quick beat, romantic heartbreaker.

Country Round Up

The Dow Chemical Company's **Red Foley** Show began its summer hiatus after the Saturday's July 13th broadcast. During its 1st 26-week run on the ABC Radio Network, the program featured such guests as **Carl Smith, Betty Johnson, Rex Allen, Sonny James, Gov. Jimmie Davis, George Morgan, Goldie Hill, Smiley Burnette,** and, on last week's program, **Tex Williams.** Regulars included **Brenda Lee, Wanda Jackson, Marvin Rainwater,** and **Bill Wimberly's Country Rhythm Boys.**

MARVIN RAINWATER

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Marvin Rainwater made his 1st away-from-home network television appearance on July 14th, guesting on CBS-TV's **Ed Sullivan** Show.

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The polio youngsters at the Warm Springs Foundation, who previously appealed for new country music record releases through the "Jubilee's" **Don Richardson,** have asked us to pass along their thanks to the many who are responding. For others interested in sending additional records—the address is Miss **Clara Simon,** Recreation Director, Warm Springs Foundation, Warm Springs, Georgia.

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Now spinning c&w wax at WHWB-Rutland, Vt. is **Bob Hager.** Bob is enjoying his 1st crack at country music and would like to hear from all interested parties. He notes that a recent appearance in near-by eastern N. Y. by Hickory's **Rusty & Doug** has created a good response for their disks and, especially, tunes they've cleffed.

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"Where in the world did all of them come from" . . . that's the quotation from Mr. Russell North, Secretary of the Newmanstown Civic Association Carnival, Newmanstown, Pa., for the appearance of **Pat Kelly** and his "Rock And Roll Review," on Saturday, July 6th. Pat, recently received the **Cash Box** Bullseye, and again scored a hit by drawing close to 7,000 persons at Newmanstown, Pennsylvania, for the largest crowd ever to play there

JIMMY RODGERS SNOW

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Cousin **Minnie Pearl,** and **Stonewall Jackson's** "Grand Ole Opry" show have continued to draw the largest crowds for the grandstand performances at Brownstown, Griggsville, and Metropolis, Illinois, and Sturgis, Kentucky. Minnie & Stonewall will be headlining the grandstand at the Illinois fairs, during the week of July 15th.

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Hank Snow, his **Rainbow Ranch Boys,** comedian "Sleepy" **McDaniel, Wilma Lee & Stoney Cooper** and daughter, **Carol,** the **Clinch Mountain Clan, Mother Maybelle Carter, Cowboy Copas,** and **Jimmie Rodgers Snow** recently left for their big Canadian tour for the entire month of July, beginning in Ontario and winding up in Newfoundland. Bill McDaniel, **Ernest Tubb,** and Hank report that both of their radio stations, WHBT in Harriman, Tennessee, and WTCW in Whitesburg, Kentucky, are doing extremely well. McDaniel adds that according to reports from deejays across the nation, RCA Victor, and the distributors, it looks like Hank's latest release, "My Arms Are A House" and "Tangled Mind", promises to be one of the biggest records Hank has had since he has been recording for Victor.

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Nice chatting with **Donn Reynolds,** who dropped into the Cash Box office last week, after returning from an extensive tour of England, Ireland and Wales. Donn, who recorded for HMV in England, is really excited over his initial 'pop-a-billy' sides for MGM. In addition to his fine singing talents Donn won the U. S. National Yodeling Championship in 1956 and was the World's Champ in '50.

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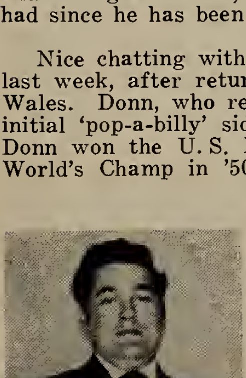
BILL PRICE

Bill Price, formerly of the **Country Pardners** who recorded for RCA Victor, has started his own band and is now on the Blue Hen label. His first release is one of his own co-written numbers titled "Alone And Blue" and "We Can Never Love Again", a P. D. Tune.

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Cowboy **Howard Vokes,** who runs the Vokes Pub. Co. in New Kensington, Pa., was fortunately uninjured when his car was recently rammed in an alley. The auto, however, was a total loss.

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Victor's July contribution to the package dept. includes "The Grand Old Hymns" by **Stuart Hamblen,** with ork and chorus conducted by **Paul Mikelson,** and "Sweet Hour Of Prayer" by **Roy Rogers** and **Dale Evans,** with ork and chorus conducted by **Jack Hayes** and **Paul Mickelson.**

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Some fast traveling will be required to maintain the busy schedule which will take **Leon McAuliff** and his **Cimarron Boys** into Wisconsin, Iowa, Indiana and Missouri, all in the course of 14 days. Many fair dates will be played on the tour. A return engagement is slated for **Vince Schulting** at Melody Mill Ballroom in Dubuque, Iowa.

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Another busy man is RCA Victor's **Jim Reeves,** who's appearing in Tenn., N. J., Ind., Mo., Washington, D. C., Ky. and N. Y. during the month of July. On the 29th Jim does the Georgia Gibbs, NBC-TV show. Jim's newest offering, out this week expected to follow in the footsteps of his pop-country smash, "Four Walls", is tagged "Young Hearts" and "Two Shadows On Your Window".

STUART HAMBLEN

Victor's **Blackwood Bros. Qt.** will be enjoying a 2-week vacation from July 21st thru August 1st. Previous to these dates they'll have played Ala., Tenn., North and South Car., Miss., Ark., Texas, Okla., and Kan.

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Deejay **Joe Morris** has moved his mike from WAGS-Bishopville, S. C. over to WEYE-Sanford, N. C. Joe would appreciate it if all the diskeries, artists and poromotion men, etc., would send their new releases to him at the new address.

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Mary Wilson, KCLX-Colfax, Wash. pens that several top bands have played the Riverside Park recently. **"Little Jimmy Dickens",** Ann Jones and her **Western Sweethearts,** and the **Miller Bros.** outfits were there. Also on hand were **Pat Kelly, Judy Lynn** and **Mel Tillis.** Mary adds that Tillis' latest Columbia waffle, "Juke Box Man" and "If You'll Be My Love", is off to a good start out her way.

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Hawkshaw Hawkins, Jean Shepard, Earl Heywood, the Swingsters, comedian **Smokey Pleacher, Zeb Turner** and a "Grand Ole Opry" cast played the community arenas in Owen Sound and Goderich, Ontario, Canada recently. This is the 1st time a packaged show of this nature appeared in these two Canadian towns on such a large scale.

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Dean Evans, KCIJ-Shreveport, La. advises that **Bob Luman,** a regular on the "Louisiana Hayride", and also a local boy, is out with a brand new recording for the Imperial people. It's his 1st release and it's looking real good around Shreveport, sez Dean. Sides are "Who You Been Loving", backed with "All Night Long".

LITTLE
JIMMY DICKENS
"LITTLE" JIMMY DICKENS

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Chet Atkins, RCA Victor's consistent poll winner infos that this week, **'Nita, Rita and Ruby** cut a session for RCA in the Victor studio in, Nashville. They have not recorded in months since it's always difficult to get them together, owing to the fact they're usually out on the road. Atkins directed the session and reports some sensational sides. Chet adds that one of the tunes that shows a great deal of possibility is "You Came To The Prom Alone". Written by **Marty Robbins,** it's sort of a follow-up to "White Sport Coat And A Pink Carnation". Atkins appeared at the Stringed Instrument Guild in Detroit, Michigan, for Gretsch guitars (The Fred Gretsch Manufacturing Company, New York City) and did a show at the Statler Hotel for the group. Also appearing on the show was **Eddy Alkire** and **Les Paul** and **Mary Ford.**

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Jack Stapp of Tree Publishing Company, Nashville, has been conducting quite a few sessions in the Victor studio in Nashville for the Waldorf Record Company of Harrison, New Jersey according to word from Atkins.

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Bonnie Brown, one-third of Victor's Brown Trio, types that she's sort of lonesome down in Pine Bluff, with **Jim Edward** in the Army and **Maxine** living in Little Rock with her hubby. However, the threesome got together at the recent CMDJ meet in Kansas City and while there had the honor of representing the Gov. of Ark. in presenting an Honorary Arkansas Traveler Award to **Nelson King,** prexy of the association. Incidentally, Maxine's hubby is Administrative Assistant to Ark. **Gov. Faubus.** Bonnie adds that **Johnny Poer,** WVOK-Birmingham, Ala. deejay started a 'campaign' with his listeners to see how many would like to write to the Browns. The tremendous response was quite gratifying in view of the fact that the arists haven't been able to make any personal appearances lately.

JIM EDWARD, MAXINE & BONNIE BROWN

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Jimmy Dean, and the cast of his popular "The Jimmy Dean Show", broadcast from the armory in Philadelphia, Saturday, July 13th (CBS Television, 10:30-11:00 PM, EDT). Columbia recording star, Carl Smith, was scheduled to be the special guest for the show. Smith will also join the early morning "Jimmy Dean Show" during the week of July 15th, when they entertain at the Fourth National Boy Scout Jamboree in Valley Forge, Pa. RCA Victor's comic music duo, **Homer & Jethro,** were the special guests during the week of July 8th. And it was Dean's turn to guest star, doing so on the "Vic Damone Show", CBS-TV, July 10th. Subbing for Jimmy on the July 11th morning show was ABC-Paramount's **George Hamilton IV.**

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From Cincinnati comes word that **Lee Jones** and her husband **Cal Prem,** (assistant Hamilton County prosecutor) are the proud parents of a baby girl born last week end, their 2nd child.

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George Popkins, of "Pop's Country Store", WXGI-Richmond, Va., a Reserve officer in the Military Police Corps, is off for two weeks of active duty at Ft. Meade, Maryland.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box,** 1721 Broadway, New York 17, N. Y.

Record Distributors

And The Lines They Handle

ALABAMA

BIRMINGHAM

Decca Dist. Corp.
1306 N. First Ave.
(Decca; Coral; Brunswick)

R. P. McDavid Co., Inc.
1430 Second Ave. S.
(RCA Victor; Camden)

ARIZONA

PHOENIX

Desert Sands Enterprises
11 W. Adams St.
(Vip)

Keystone Music Dist. Co.
Box 5203
1333 E. Almeria Rd.
(Disneyland; Urania)

Old Timer Distributors
3703 N. 7th St.
(Aladdin; Aqua; Balance; Bel Mar; Black Mountain; Bogan; Broadcast; Children's Record Guild; Folk Dancer; Folkraft; 49th State Hawaiian; Four Star; Fun 'N Frolic; Hoedown; Hoedown Hall; Imperial Square Dance; Intro; J Bar L; Kismet; Lamp; Liberty Bell; Living Language Sets; Longhorn; Mac Gregor; Marlinda; Old Timer; Ranch; Rainbow; Rock Candy; RRT; Rondo; Russell; Sets In Order; Shaw; Smart; Starday; Sunny Hills; Wallis; Western Jubilee; Young People's Record)

J. E. Redmond Supply Co.
625 W. Madison
(Decca)

12th St. Record Bar
1152 E. Washington St.
(Specialty; Modern; RPM; Flair; Meteor; Savoy; Imperial; Vee-Jay; Dooto; Duke; Peacock; Crown; Showtime; United; States; Hollywood; Elco; JOB; Nashboro; Excello; Combo; Seeco; R & B; Starday; Bayou; Swingtime; Chance; Parrot; Kem; Music City; C-Note; Old Town; Herald; Atlantic; Gee; Rama; Jubilee; Crest; Flip; Baton; Orbit; Ember; Tampa; Ace; Josie; Cash; Money; Apollo; Post; Middletone; Tartan; Pal; Million $; Hull; Aboco; Atco; Atlas; Golish; Tico; Empire; M & M; Award; Lucky)

ARKANSAS

FORT SMITH

Wise Radio & Tv Supply, Inc.
1001 Towson Ave.
(Tempo)

BENICIA

Gregory Record Dist.
926 E. 3rd St.
(Intrastate)

CALIFORNIA

BERKELEY

W. M. Van Deren
2806 San Poblo
(Folk Dancer; Kismet; Western Jubilee; Windsor; Oceanic; Folkraft; McGregor; Sets In Order; Russell; Grand Award; Jack & Jill; Hollywood Recording Guild; Sunny Hills; Colonial; Cavalier)

FRESNO

Edco Dist. Co.
2930 Butler Ave.
(RCA Victor)

HOLLYWOOD

K-T Record Dist.
1651 N. Cosmo St.
(Blue Hen)

Phoenix
Box 643
(Phoenix)

LOS ANGELES

Ace Dist. Co., Inc.
2534 W. Pico Blvd.
(Peerless; Coast Latin; Falcon; Colonial)

Allied Music Sales
2542 W. Pico Blvd.
(Dooto; Puchito; Dig; Ultra; Hoedown; Jay; Gotham; 20th Century; Peacock; Duke; Tico; Rama; Ideal; Montilla; Seeco; Caravan)

Buena Vista Dist. Co.
1654 Cordova
(Disneyland)

California Record Distributors
2962 W. Pico Blvd.
(A V Tape; Bach Guild; Blue Note; Contemporary; Concertape; Cook; Ems; Fantasy; Golden Records; Good Time Jazz; Hi-Fi Records; Holt Languages; Intro; Livingston; MacGregor; GNP; Old Timer; Pacific Jazz; "Q" Record; Replica; Riverside; Westminster; Scotch Tape; Ski; Starlite; Storyville; Sunset; Tom Lehrer; Tradition; Unicorn; Vanguard; Waikiki)

Capitol Records Dist. Corp.
318 W. 15th St.
(Capitol)

Central Record Sales Co.
2104 Washington Blvd.
(Atlantic; Checker; Chess; Glory; Epic; Imperial; Modern; Excello; Prestige; RPM; Roost; Specialty; United; States; Okeh; Key; Somerset; Cameo; Class; Crown; Gone; Whippet; Atlas; Encino; Meteor)

Coral Records, Inc.
2102 W. Washington Blvd.
(Coral; Brunswick)

Decca Dist. Corp.
6750 Santa Monica Blvd.
(Decca)

Diamond Record Dist. Co.
2990 W. Pico Blvd.
(ABC Paramount; Ambassador; Antler; Arwin; Baton; Broadcast; Coco; Colonial; Cricket; Dyer Bennett; Fraternity; Hollywood Recording Guild; Mickey Mouse Club; Music Minus One; Proscenium; UTC; Motif; Roulette; Russell; San Francisco; Spinit; Tempo; Sets In Order; Vita; Windsor; Zephyr; Classic Editions)

Fox Associates
6000 Sunset Blvd.
(Latin American; R & B)

Hart Dist., Inc.
2144 W. Washington Blvd.
(Dot; London; Yale Wiffenpoofs)

Jay Kay Dist. Co.
2980 W. Pico Blvd.
(Kapp; Golden Crest)

King Records
2646 W. Pico Blvd.
(King; Federal; De Luxe)

Milton Phono Record Co.
2817 W. Pico Blvd.
(Aladdin; Combo; Duke; Peacock; Empire; Jemo; Debut; Tan; Spry; Kem; MJC; Four Star; International; Transition; Music City; Blue Mill; Candlelight; Lamp; Rave; Tampa; Hollywood)

Modern Dist. Co.
2978 W. Pico Blvd.
(Young Peoples; Living Language Sets; Golden Crest)

Polyvox Records, Inc.
8746½ Melrose Ave.
(Vox; Bartok; Caedmon; Lyrichord; Eterne; Folkways)

RCA Victor Dist. Corp.
6051 Telegraph Rd.—Southern California
(RCA Victor)

Record Merchandising Co.
2580 W. Pico Blvd.
(Herald; Vee-Jay; Sun; Atco; Reserve; Cadence; Flip; Ember; Gee; Salem; Apollo; President; Fiesta; Dana; Paris; GNP; Dawn; Dale; RKO-Unique)

Record Sales Co.
2818 W. Pico Blvd.
(Vik; Savoy; Bethlehem; Request; Regent; Panart; Verve; Era; Bally; Criterion; Tahiti; Summit; Prep; Peerless; Clef; Norgran)

Stinson Record Dists.
2149 W. Washington Blvd.
(Stinson)

Sunland Music Co., Inc.
1310 S. New Hampshire Ave.
(MGM; Urania; Foremost; CRG; Spoken Arts; Mardi Gras; RRT; Onyx; Audio Fidelity; Liberty)

Ray Thomas Co.
1601 S. Hope St.
(Columbia)

Universe Record Dist., Inc.
2524 W. Pico Blvd.
(Bowery; Cavalier; Colonial; Concord; Crystalette; Custom; Davis; Dolphin; Ducretet Thomson; Durium; Elektra; Esoteric; Hoedown; L'oiseau-Lyre; London International; Mardi Gras; Monitor; New Sound; Rainbow; Rendezvous; Word (Sacred); Vip)

OAKLAND

Chatton Dist. Co.
2517 San Pablo Ave.
(Atlantic; Bethlehem; Checker; Chess; Criterion; Dauntless-International; Dot; Era; Excello; Fraternity; Glory; Imperial; Kapp; Liberty; Roost; Specialty; Storyville; Vik; YPR; Prep; Rama; Cameo; Gone; Piv; RKO-Unique)

ORANGE

Howard L. Reynolds Dist.
1211 E. Mayfair Ave.
(Polkaland; Artists Life; Rave; Jay Jay; Bowery)

SAN FRANCISCO

H. R. Basford Co.
235 15th St.
(Columbia)

Bay Record Dist.
381 Sixth St.
(Ace; Apollo; Candlelight; Caravan; Dig; Dooto; Ebb; Encino; Falcon; Fiesta; Hull; Ideal; Modern; Music City; Nasco; States; Tico; United; Vita)

California Mercury Record Dists., Inc.
1226 Folsom St.
(Mercury Emarcy; Childcraft; Playcraft)

California Record Dists.
1286 Folsom St.
(Blue Note; Contemporary; Cook; Folkways; GNP; GTJ; Hi-Fi Records; Tom Lehrer; Omegatape; Pacific Jazz; Prestige; Replica; Riverside; Starlite; Sunset; Vox; Tradition)

Capitol Record Dist. Corp.
512 Brannan St.
(Capitol)

Decca Dist. Corp.
525 Sixth St.
(Decca)

Dexter Dist. Co.
298 9th St.
(Beltona; Bowery; Cavalier; Debut; Delmar; Ducretet-Thomson; Durium; Harmony; Hoedown; Kem; London International; L'oisea-Lyre; Romance; Sage and Sand; Rainbow; Stinson; Telefunken; Transition; Tropicana; Ridgeway; Q Tape; Hi-Class; Heart; Frantic)

Eric Distributors
369 Sixth St.
(Savoy; Herald; Dolphin; Gee; ABC Paramount; Atco; CRG; Sun; Ember; Bally; Disneyland; Key; Dana; Roulette; Regent; Baton; Jubilee; GNP; Whippet; Dixieland Jubilee; Seeco; Dawn; Salem; Piv)

Field Music Sales
270 Sixth Ave.
(Aladdin; Intro; Mardi Gras; Vee-Jay; Class; Rhythm; Cash; Money; Duke; Flip; Atlas; International; Onyx; Peacock; Cima; Empire; Music Library; Irma; Spry; Combo; Intro; Jazz West; Today's; Azteca; Mission)

King Records
278 Sixth St.
(King; Deluxe; Federal)

Melody Sales Co.
444 Sixth St.
(Cadence; Coral; Epic; Fantasy; MGM; Okeh; RPM; Verve)

Leo J. Meyberg Co.
33 Gough St.
(RCA Victor)

New Sound Record Distributors, Inc.
50 Julian Ave.
(L'anthologie Sonore; A-V Tape Libraries; Bach Guild; Boston; Caedmon; Classic Editions; Concert Hall Records; Concert Hall Tapes; Dyer Bennet; Elektra; EMS; Esoteric; Eterna; Experiences Anonymes; Ficker; Foremost; Golden; Harlequin, Haydn Society; Heritage; JMDS; Kendall; Lyrichord; McIntosh; Monitor; Music Minus One; New Sound; Overtone; Period; Philharmonia; Poetry; Polymusic; Proscenium; Renaissance; Request; Scala; Sonotapes; Spoken Arts; Stradivari; Tenney; Unicorn; Urania; UTC; Vanguard; Walden; Vip; Weathers; Westminster; Word)

Stone Dist., Inc.
1274 Folsom St.
(London; Brunswick; Montilla; Paris; Golden Crest; Dale)

COLORADO

DENVER

Boyd Dist. Co., Inc.
1661 W. Third Ave.
(Capitol)

Davis Sales Co.
1724 Arapahoe St.
(ABC-Paramount; Aladdin; Atlantic; Atco; Audio Book; Black Mountain; Bally; Blue Ribbon; Cadence; Childcraft; Clef; Contemporary; Custom (Parakeet); Dot; Down Home; Emarcy; Fraternity; Frontier; Glory; GTJ; Intro; Lamp; London; MacGregor; Mercury; Meteor; Modern; Norgran; Old Timer; Paris; Piv; Playcraft; RPM; Smart; Verve; Wallis; Western Jubilee; Wing)

Emco Distributors
724 S. Pearl
(Elektra; Westminster; Request; Bethlehem; Hi-Fi; Riverside; Cricket; Tom Lehrer; Audio Fidelity; Replica; Dale; Antler; Monitor; Golden Music Society; Caedmon; Sherwood; Hawaiian Village; Motif; Liberty Bell; Kem; Key; Rendezvous; Golden Crest; Tahiti; Zephyr; Arwin; Zodiac; Tradition; Aeollan-Skinner; Moller; Rivoli; Parakeet; Que)

Hyde Sales Co.
1341 Cherokee St.
(Hi-Fi Records)

Pan American Record Supply
2061 Champa St.
(Coral; MGM; Prestige; Vee-Jay; Apollo; Pacific Jazz; Brunswick; Chess; Checker; Young Peoples; Specialty; Fantasy; Herald; Children's Record Guild; Jubilee; Josie; Gee; Dooto; Vox; Ember; Grand Award; Disneyland; Imperial; Sun; Rama; Savoy; Roulette; Cameo; LL; RRT; Regent; Baton; Gone; Flip; Seeco; Music City; Caravan; Candlelight; RKO-Unique)

Walter Slagle & Co.
725 S. Broadway
(Decca)

Sneed Dist. Co.
2240 Kenton St.
(Blue Note; Cavalier; Classic Editions; Dawn; Debut; Fiesta; International; Music Minus One; Panart; Proscenium; Real; Storyville; Tampa; Unicorn; Urania; UTC; Vita; President; Piv)

B. K. Sweeney Co.
1601 Twenty-Third St.
(Columbia)

Ward-Terry Co.
70 Rio Grande Blvd.
(RCA Victor; Vik)

Zion Dist. Co.
2065 Champa St.
(King; Federal; Deluxe; Epic; Okeh; Sunset; Whippet; Dixieland Jubilee; Era; Kapp; Four Star; Roost; GNP Starlite)

CONNECTICUT

EAST HARTFORD

Allied Record Dist., Inc.
777 Connecticut Blvd.
(Ampar; Modern; Imperial; Prestige; Savoy; GTJ; Prestige; Summit; Sound; Westminster; Bethlehem; Verve; Sun; Era; Grand Award; Elektra; Regent; Golden Crest; Piv)

Eastern Record Dists., Inc.
26 Clark St.
(Epic; MGM; Cadence; Okeh; RPM; Hi-Fi; Dolphin; Kapp; Mardi Gras; Hickory; Cross-Country; Vik; Vip; Contemporary; Pacific Jazz; Paris; Kem; Flip; Reserve; Seeco; Dawn; Music City; Onyx; Encino; Meteor; Piv; Liberty)

Radio & Appliance Dist.
673 Connecticut Blvd.
(RCA Victor)

Roskin Dists., Inc.
275 Park Ave.
(Columbia)

HARTFORD

Capitol Records Dist. Corp.
53 Tolland St.
(Capitol)

Decca Dist. Corp.
252 Farmington
(Decca)

Leslie Dist., N. E., Inc.,
377 Windsor St.
(Aladdin; Antler; Atco; Atlas; Chess; Bernlo; Candlelight; Bally; Apollo; Cameo; Baton; CRG; Classic Editions; Debut; Dig; Dale; Darl; Dooto; Eldorado; Ember; Excello; Fiesta; Fraternity; Glory; Gee; GNP; Checker; Herald; Hull; Josie; Gone; Hollywood; Jubilee; Lido; Lamp; Luniverse; Melba; Argo; Old Town; Motif; Mell; Nashboro; President; Kem; Music Minus One; Living Languages; RRT; Intro; Roulette; Rama; Roost; Specialty; Stella; Salem; Young Peoples Records; Winley; Proscenium; Transition; Tetra; Prep; Tico; RKO-Unique; UTC; Vee-Jay; Zephyr; Whippet; Dixieland Jubilee)

Seaboard Dist. Co.
796 Albany Ave.
(Coral; Deluxe; King; Federal; Dana; Atlantic; Vox; Dot; Disneyland; Peter Pan; Caravan)

WATERBURY

C-P Distributors
23 Division St.
(Accent; Add-A-Soloist; Bach Guild; Cavalier; Ems; International; Key; New Sound; Ridgeway; Stinson; Sunny Hills; Tampa; Vanguard; Heirloom)

DISTRICT OF COLUMBIA

WASHINGTON

Schwartz Brothers
901 Girard St. N. E.
(Mercury; Atlantic; Aladdin; Cadence; Kapp; Verve; Liberty; Vik; Westminster; GTJ; Contemporary; Bally; Atco; Electra; Disneyland; Hi-Fi; Intro; LL; YPR; RRT; Hickory; Ember; Golden Crest; Class; Seeco; Dale; Piv.)

FRANKIE LAINE

The 3:10 to Yuma
(from the Columbia
Picture, "The 3:10
to Yuma")
with Jimmy Carroll
and His Orchestra *b/w*
You Know How It Is
with Ray Ellis
and His Orchestra
4—40962

THE CHUCK WAGON GANG

He's My Lord and King *b/w*
Inside the Gate
The Chuck Wagon Gang
4—40954-s

GEORGE MORGAN

My House Is Divided *b/w*
Late Date
George Morgan
4—40967-c

"LITTLE" JIMMY DICKENS

Making the Rounds *b/w*
Let's Quit Before
We Start
"Little" Jimmy Dickens
4—40961-c

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS

THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS
® "Columbia" Marcas Reg.

Record Distributors

And The Lines They Handle

Southern Wholesalers, Inc.
707 N. E. Edgewood St.
(RCA Victor)

Super Enterprises
1245 Ninth St., N. W.
(Gee; Rama)

FLORIDA

JACKSONVILLE

Binkley Dist. Co.
58 Riverside Ave.
(Aladdin; Atlantic; Cook; Disneyland; Excello; Gee; Imperial; International; Liberty; London; MGM; Nashboro; Specialty; Sun; Tico; Vik; Intro; Lamp)

Capitol Record Dist. Co.
618-20 Jackson St.
(Capitol)

Dist., Inc.
822 N. Myrtle Ave.
(Columbia)

Pan American Dist. Corp.
90 Riverside Ave.
(Audio Fidelity; Art; Amfile; Cadence; Chess; Checker; Ditograph; Dot; Epic; GTJ; Contemporary; Modern; Kapp; Monogram; Okey; Pacific Jazz; Prestige; RPM; Vox; Savoy; Regent; Fraternity; Wallis Original; Dauntless; Hi-Fi; Roost; Panart; Transworld; Riverside; Prep; Panatone; Granco; Permo; Webcor; Key; Kem; MMO; Classic Editions; UTC; Proscenium; Piv; RKO-Unique)

MIAMI

Binkley Dist.
301 S. W. Sixth St.
(London; Aladdin; Sun; Nashboro; Excello; Tico; Gee; MGM; Imperial; Atlantic; Vik; Specialty; Liberty; Disneyland; Cook; International; Intro)

King Records
434 S. W. Eighth Ave.
(King; Federal; Deluxe; Simon & Schuster)

Mercury Record Dist.
3751 N. W. 2nd Ave.
(Mercury; Emarcy; Bethlehem; Grand Award; Fiesta; Fantasy; Young Peoples Records; Living Language; SRG; RRT; Summit)

Pan American Dist. Corp.
3401 N. W. 36th St.
(Audio Fidelity; Art; Amfile; Cadence; Chess; Checker; Dictograph; Dot; Epic; GTJ; Contemporary; Modern; Kapp; Monogram; Okeh; Pacific Jazz; Prestige; RPM; Vox; Fraternity; Wallis Original; Dauntless; Hi-Fi; Roost; Panart; Transworld; Riverside; Prep; Panatone; Granco; Permo; Era; Kem; Caravan; MMO; Classic Editions; Meteor; UTC; Proscenium; Piv; RKO-Unique)

Record Dist., Inc.
412 S. W. 8th St.
(Decca; Coral; Brunswick; Verve)

Sea Coast Appliance Dist.
1481 N. W. 22nd St.
(RCA Victor)

Tru-Tone Dist. Co.
1214 S. W. 8th St.
(Apollo; Old Town; Atlas; Baton; Chart; Dooto; Criterion; Premium; States; Glory ABC-Paramount; Westminster; Vanguard; Roulette; Rama; Cameo; Dale; Colonial; Zephyr; Argo; Vee Jay; Peacock; Duke; Ember; OJ; Bally; Tetra; Mardi Gras; Atco; Josie; Jubilee; Herald; GMS; Cobra; Paris; Dana; Gone; Flip; GNP; Whippet; Dixieland Jubilee; Seeco; Savoy; Regent; Dawn; Salem; Music City; Onyx)

MIAMI BEACH

Arcade Latin Shop
1519 Washington Ave.
(Tico; Rama; Seeco; Panart; Puchito; Fiesta; SMC; Mardi Gras; Capitol; Victor International) Ansonia; Verve; Fuentes; Musart; Sonora; Odeon; Oceana)

GEORGIA

ATLANTA

Burt Dist. Corp.
328 Techwood Dr., N. W.
(London)

Sam Candler Enterprises
4109 Peachtree Road, N. E.
(Fantasy; Hi-Fi)

Capitol Records Dist. Co.
535 Courtland St., N. E.
(Capitol)

Comstock Dist. Co.
1349 Spring St., N. W.
(Columbia)

Decca Dist. Corp.
156 Alexander St., N. W.
(Decca; Coral; Brunswick)

Dixie Dist. Co.
445 Edgewood Ave., S. E.
(Mercury; Epic; Herald; Excello; Nashboro; Atco; Chart; Era; Gee; Kapp; Verve; Clef; Norgran; Josie; Jubilee; Ember; Argo; Baton; Flash; Glory; Okeh; Rama; Roulette; United; States; RKO-Unique; Westminster; Prep; Cameo; Paris; Dooto; Apollo; Gone; Flip; Reserve; Seeco; Onyx; Encino; Candlelight; Piv)

R. D. England Co.
1166 Peachtree St., N. E.
(Vox; Zodiac; McIntosh)

King Records
379 S. E. Edgewood Ave.
(King; Federal; Deluxe)

Southland Dist. Co.
441 S. E. Edgewood Ave.
(Aladdin; Atlantic; Dot; MGM; Peacock; Duke; Savoy; Wallis Original; Cadence; Specialty; RPM; Checker; Chess; Imperial; Modern; Sun; Liberty; Prestige; Vee-Jay; Meteor; Hickory; Pacific Jazz; Storyville; Bethlehem; Bally; Vik; ABC-Paramount; Fraternity; GTJ; Contemporary; Grand Award; Cobra; Cole; Art; Audio Book; Audio Fidelity; Blue Note; Debut; Jazz West; Transword; Somerset; Disneyland; Hi-Fi; Intro; Lamp; Regent; Golden Crest; Kem; International; President; Piv)

The Yancey Co.
1500 Northside Dr. N. W.
(RCA Victor)

TIFTON

Southeast Record Dist.
12 W. Court St.
(Dale)

ILLINOIS

CHICAGO

Advance Dist. Corp.
3257 W. Montrose Ave.
(Odeon; Panart; Tico; Seeco; Peerless; Falcon; Ideal; Azteca; Colonial; Windsor; Sets In Order; Old Timer; Coast; Hoe Down)

Allstate Record Dist.
2023 S. Michigan Ave.
(Atlantic; Specialty; Gee; Aladdin; Herald; Ember; Baton; Imperial; Rama; Glory; Lin; Intro; Key; Roulette; GNP; Whippet; Dixieland Jubilee; Atlas; Encino; Meteor; Candlelight)

K. O. Asher
7818 S. Stony Island Ave.
(American Music; Bach Guild; Bartok; Boston Caedmon; Children's Record Guild; Classic Editions; Concert Hall Society; Dolphin; Elektra; EMS; Enrichment; Esoteric; Eterna; Folkways; Grauer Productions; Handel Society; Innovations; Jewish Music Doc. Soc.; Kendall; Living Language; Magic Tone; McIntosh; New Editions; Oceanic; Overtone; Oxford; Paramount; Period; Perspective; Pro-Musica; Philharmonia; Poetry; Polymusic; REB; Renaissance; Riverside; RRT; St. Olaf; Scala; SPA; Stradivari; Transition; Urania; Vanguard; Vox; Walden; Westminster; Word; Young People's Records; Add-A-Soloist; American Recording Society; B & F Budapest; Cantemos; Composers Recordings; Dyer-Bennet; Halifax; Harlequin; Lumen; Lyrichord; Monitor; MMO; Music Library; New Sound; Replica; Rozanna; Spoken Arts; Tradition; Sonotapes)

Capitol Records Dist. Corp.
1449 S. Michigan Ave.
(Capitol)

Coral Record Dist.
161 W. Huron St.
(Coral; Brunswick; Dana)

Decca Dist. Corp.
153 W. Huron St.
(Decca)

Frumkin Sales Co.
2007 So. Michigan Ave.
(Aqua; Black Mountain; Blue Note; Broadcast; Canary Warbler; Coda; Contemporary; Debut; Folkdancer; Folkcraft; 49th State; GTJ; MacGregor; Marlinda; Montilla; Rainbow; Pacific Jazz; Parakeet; SMC; Shaw; Southland; Storyville; Stinson; Tempo; Western Jubilee; Alamar; Balance; Ranch; Ambassador; Bowery; Criterion; Grand Award; HiFi; San Francisco; Sunny Hill; Cavalier; Cole; Concord; FSR; Fiesta; International; Rendezvous; Waikiki; Vip; Kem)

Garmisa Dist., Inc.
2011 S. Michigan Ave.
(ABC-Paramount; Bethlehem; Jubilee; Josie; Roost; Salem; Dolphin; Zephyr; Gone; Vita)

King Records
1255 S. Wabash Ave.
(King; Federal; Deluxe)

James Martin, Inc.
1341 S. Michigan Ave.
(Dot; London; Somerset; Golden Crest)

M. S. Dist. Co.
2009 S. Michigan Ave.
(Argo; Bally; Bernlo; Cameo; Cadence; Class; Dawn; Disneyland; Era; Flash; Flip; Kapp; Liberty; Luniverse; Michaels; Modern; Paris; Prep; Proscenium; Reserve; Starlite; Summit; Tom Lehr; Unicorn; RKO-Unique; Verve; Vik; Zodiac; Fraternity; Mardi Gras; Seeco; Dale; Caravan; Onyx; UTC; Piv)

Midwest Mercury Record Dist.
2021 S. Michigan Ave.
(Mercury)

Music Dist., Inc.
1303 S. Michigan Ave.
(MGM; Kingsway; Jay-Jay; Chicago Polkatune; Flair-X; Foremost; Paramount Enterprise; Cook; Q Records; Marak; Monarch)

RCA Victor Dist. Corp.
5050 S. Kedzie Ave.
(RCA Victor; Camden)

Record Distributors
4150 West Armitage Ave.
(Audio Fidelity; Art; Audio Rarities; Jam; Aeolian Skinner; Joe Davis; Halifax; Research; Musart; University; Discuriosities; Moller; Rivoli; Israel)

The Sampson Co.
2244 S. Western Ave.
(Columbia)

United Record Dist., Inc.
2029 S. Michigan Ave.
(Apollo; Atco; Authentic; Chief; Club 51; Dooto; Drexell; Duke; El-Bee; Epic; Fortune; Fury; Gotham; Job Neil; North Star; Okeh; Ole Tyme Jamboree; Peacock; Premium; President; Pulaski; RPM; Regent; Savoy; Sapphire; States; Sun; Holiday; Mainline; Saturn; Ronel; Ace; Music City; Ping; BBK; United; Tweed; Par; Sue; Rays; Fantasy)

LA GRANGE

Old Tyme Jamboree, Inc.
914 S. Catherine Ave.
(Old Tyme Jamboree; Polkaland; North Star; Pageant; Artist's Life; Balkan)

PEORIA

Decca Dist. Corp.
208 N. Adams St.
(Decca)

Klaus Radio & Electric Co.
403 E. Lake St.
(RCA Victor)

INDIANA

INDIANAPOLIS

Associated Distributors, Inc.
210 S. Meridian St.
(RCA Victor; Camden)

Indiana State Record Dist.
1325 N. Capitol
(ABC Paramount; Am-Par-Disney; Aladdin; Atco; Atlantic; Candlelight; Cash; Chess; Checker; Class; Marterry; Argo; Coral; Baton; Deed; Dot; Flair; Crown; Fraternity; Gee; Rama; Kernel; Intro; Roulette; Tico; Glory; Herald; Kem; Ember; Gone; Imperial; Jubilee; Josie; Meteor; Colossal; Kapp; Lamp; Luniverse; Nashboro; Excello; Note; Piv; Parrott; Phil-Mar; RPM; Romeo; Roulette; Challenge; Modern; Holiday; Crest; Chica; Specialty; Sun; Trans-World; Triumph; RKO-Unique; United; Vee-Jay; Waldorf; Wallis; Hickory; Prep; Monogram; Dale; Jay-Gee; Brunswick)

Indianapolis Record & Dist., Inc.
1133 Capitol Ave.
(Nashboro; Peacock; Duke; Excello; Hickory; Prestige; Cash; Music City; Savoy; Cobra; Flip; Gotham; RBM; Fortune; JBD; Parrot; President)

Joyce Appliances
146 McLean Place
(Columbia)

Peaslee-Gaulbert Co.
1401 Stadium Dr.
(Decca)

Radio Distributing Co.
P. O. Box 1298
(Capitol)

SOUTH BEND

South Bend Radio Dist. Co.
1212 High St.
(Capitol)

IOWA

DES MOINES

Capitol Records
1553 E. Grand Ave.
(Capitol)

Frank's One Stop
535 S. W. 7th St.
(Sun; Intro; Starday; Liberty; 4 Star; Dooto; Aladdin; Lamp; Cavalier)

Quad-State Dist. Co.
213 Third St.
(Columbia)

KANSAS

KANSAS CITY

RCA Victor Dist. Corp.
Fairfax & Funston Rds.
(RCA Victor)

WICHITA

Sound Barrier Records
3010 E. Central
(Key)

KENTUCKY

LOUISVILLE

Ewald Dist. Co.
945 S. Floyd St.
(RCA Victor)

Foster Dist. Co.
409 W. Main St.
(Capitol)

Peaslee-Gaulbert Corp.
226 N. 15th St.
(Decca)

Sutcliffe Co.
609 W. Main St.
(Columbia)

LOUISIANA

NEW ORLEANS

A-1 Record Dist., Inc.
628 Baronne St.
(Atlantic; RPM; Imperial; Specialty; Peacock; Duke; Chess; United; Jubilee; Josie; States; Hollywood; Vee-Jay; Ace; Flip; Atco; Starday; Gee; Rama; Prestige; Bethlehem; Arcadia; Aladdin; Argo; Sun; RKO-Unique; Audio-Fidelity; Fraternity; Disneyland; Modern Savoy; Intro; Roulette; Regent; Paris; Dooto; Westminster; Herald; Ember; Golden Crest; Class; Gone; Atlas; Salem; Music City; Dale; Caravan; Encino; Meteor; Candlelight; Piv)

Wm. Amann Dist. Co.
642 Baronne St.
(MGM; Fiesta; Seeco; Dawn)

Decca Dist. Corp.
517 Canal St.
(Decca; Coral; Brunswick)

Interstate Elec. Co.
3733 Conti St.
(Columbia; Epic; Okeh)

King Records, Inc.
814 Carondelet St.
(King; Federal; Deluxe; Cadence)

Mallory Dist.
630 Baronne St.
(Capitol; Prep; Kapp)

Roberson Sales Co.
624 Baronne St.
(ABC-Paramount; Apollo; Bally; Baton; Checker; Era; Excello; Hickory; Liberty; Mercury; Glory; Carnival; Cameo; Gale; Colonial; Solo; Nashboro; Wallis; Cricket; Grand Award; Cole; Jazzmar; Emarcy; Irma; Flash; Candlelight; Motif; Vik; Melba; Key; Reserve; Cavalier; Onyx)

Walther Bros. Co., Inc.
1722 Poydras St.
(RCA Victor; Camden; Lyric; Fideltone)

World Wide Dist. Corp.
826 Baronne St.
(Dot; Contemporary; GTJ; Pacific Jazz; London; West Coast Jazz)

SHREVEPORT

Stan's Record Shop
728 Texas St.
(Argo; Atco; Atlantic; Ace; Apollo; Baton; Bayou; Bell; Cardinal; Chess; Checker; Cadence; Cash; Clef; Chart; Dot; Dooto; Era; Gotham; Grand GG; Glory; Herald; Hull; Hollywood; Ember; Imperial; Pacific Jazz; Josie; Jubilee; Kapp; Modern; Music City; Nashboro; Excello; Peacock; Duke; RPM; Republic; Specialty; Sun; Savoy; Tico; Gee; Rama; Old Town; Vee-Jay; United; States; Vita; Whippet; Aladdin; Intro; Lamp; Class; Gone; Flip; Meteor)

Fontane Sisters
Pat Boone
Gale Storm
Tab Hunter
Jim Lowe
Marlene Dietrich
Margaret Whiting
Billy Vaughn
Eddie Peabody
Jimmy Newman
Bonnie Guitar
Mac Wiseman
Nervous Norvus
Jimmy Work
Sanford Clark
Ned Miller
Helen Traubel
Wade Ray
the Hilltoppers
Sonny Knight

HAPPY
15th
ANNIVERSARY
From Everyone at
Dot
Randy Wood
(PRES.)

Record Distributors

And The Lines They Handle

MAINE

PORTLAND

Commercial Distributors
50 Diamond St.
(RCA Victor; Camden)

Swanton Company, Inc.
919 Congress St.
(Columbia)

WATERVILLE

Henri Poirier
16 Franklin St.
(Hickory)

MARYLAND

BALTIMORE

Capitol Records Dist. Corp.
2439 W. Baltimore St.
(Capitol)

Columbia Record Dist., Inc.
Aiken St. at Curtain Ave.
(Columbia)

D & H Dist. Co.
2025 Worcester St.
(RCA Victor)

Decca Dist. Co.
818 Madison Ave.
(Decca)

General Dist. Co.
2329 Pennsylvania Ave.
(Coral; Dot; Fantasy; Jubilee; Chess; Sun; Brunswick; Checker; Savoy; Prestige; Josie; CRG; Hereld; Mardi-Gras; Gee; Era; Glory; Vee-Jay; Roost; Roulette; Cameo; Rama; Dana; Pacific Jazz; Regent; Paris; Apollo; Baton; Gone; GNP; Whippet; Dixieland Jubilee; Music City; RKO-Unique; Caravan; Onyx)

Gimbel Brothers, Inc.
3531 Belair Rd.
(Baltimore Jazz; Bethlehem; Bronze; Candlelight; Cavalier; Colonial; Cook; Crystalette; Debut; Dolphin; Dooto; Epic; Experiences Anonymous; Heritage; MGM; Monitor; Montilla; Motif; Okeh; Piv; Replica; Riverside; Rozanna; Summit; Transition; Utopia; Vita; Vip)

J & F Dist. Co., Inc.
630 W. Baltimore St.
(London; Candlelight; Colonial; Cricket; Key; Mark; Que; Vintage 33)

Kay-Gee Dist. Co.
201 E. Mt. Royal Ave.
(Angel; Vox; Urania; London International)

King Records
208 McMechen Ave.
(King Federal; Deluxe)

Lester Dist.
3408 Wabash
(Salem; Piv; Jay-Jay)

Mangold Dist. Co.
211 S. Eutaw St.
(ABC-Paramount; Imperial; Specialty; Fraternity; Grand Award; Duke; Peecock; Neshboro; Excello; Fiesta; Flip; OJ; States; United; Modern; RPM; Vanguard; Period; Storyville; Unicorn; Hull; Kem; Atlas; MMO; Classic Editions; Encino; Meteor; UTC; Proscenium)

Marshall Enterprises, Inc.
211 So. Eutaw St.
(Prep; International; Concord; Crown; Foremost; Ebb)

S & S Dist. Co.
7403 Sudbrook Road
(Pyramid)

MASSACHUSETTS

BOSTON

Capitol Record Dist.
18-20 Brighton Ave.
(Capitol)

Columbia Record Dist., Inc.
36 Cummington St.
(Columbia)

Decca Dist. Corp.
138 Ipswich St.
(Decca)

Mercury Record Dist., Inc.
259 Huntington
(Mercury)

Music Suppliers of New England, Inc.
263-265 Huntington Ave.
(MGM; Angel; Deluxe, Clef; ABC-Paramount; Bally; Sun; Amfile Cases; King; Vox; Norgran; Verve; Peter Pan; Era; Kapp; Federal; Vanguard; Dana; GTJ; Modern; Dolphin; Down Home; Bach Guild; Cameo; Cook; Dictograph; EMS; Flair-X; New Sound; Summit; Starday; Mowhawk; Wallis; Colonial; Intro; RPM; Salem; Dale; Meteor)

Mutual Dist., Inc.
1255 Tremont St.
(Coral; London; Westminster; Brunswick; Esoteric; Children's Record Guild; Simon & Schuster; Young People's; Dauntless; International; Cadence; Dot; LL; RRT; Elektra; Hi-Fi; Key; Golden Crest)

Records, Inc.
790 Commonwealth Ave.
(Atlantic; Bethlehem; Chess; Checker; Combo; Cash; Epic; Gee; Glory; Jubilee; Imperial; Josie; Money; Monogram; Okeh; Pacific Jazz; Prestige; Rama; Robin; Roost; Soma; Starlite; Storyville; Stinson; Tico; Argo; Dawn; Fraternity; Grand Award; Liberty; Pilgrim; Seeco; Whippet; Disneyland; Dolphin; Vik; RKO-Unique; Contemporary; Roulette; Liberty; Unicorn; Trans-World; Somerset; Riverside; Prep; Atlas; Paris; Baton; Class; Gone; Flip; GNP; Dixieland Jubilee; Seeco; Caravan; Candlelight)

Transdisc Corp. of Boston
285 Huntington Ave.
(Apollo; Duke; Herald; Period; Rainbow; Savoy; Specialty; Urania; United; Foremost; Regent; Vee Jay; Oceanic; Fiesta; Mardi Gras; Aladdin; Dooto; Fantasy; Dig; Jan; Onyx; Fortune; Excello; Old Town; Monitor; Davis; International; Tampa; Vip; Ember; Kem; Reserve; Music City; Cavalier; Vita; Encino; Atco; Blue Note; Crown; Modern; Vita; RPM; States; President; Piv)

BROOKLINE

Peter M. Fischler
84 Coolidge St.
(Academy; Art; Bartok; Book; Caedmon; Classic Ed.; Contemporary N. Y.; Dyer-Bennet; Concord; Eterna; Folkways; Gregorian Institute; Day; Lynchord; Magic-Tone; Music Minus One; Opus; Overtone; Poetry; REB; Tenney; Walden; Tradition; Proscenium; UTC)

CAMBRIDGE

Eastern Co., The
620 Memorial Dr.
(RCA Victor)

MICHIGAN

DETROIT

Arc Dist. Co.
3747 Woodward Ave.
(ABC-Paramount; Argo; Audio Fidelity; Bally; Cameo; Ember; Gee; Grand Award; Imperiel; Jay Jay; Kapp; Modern; Peter Pan; Rama; Roost; Roulette; San Francisco; Starlite; Summit; Tico; Vik; Zephyr; Zodiek; Dolphin; Lin; Gone; Reserve; Dale; Meteor)

Cadet Dist. Co.
3766 Woodward Ave.
(Ace; Aladdin; Atlas; Budapest; Cadence; Caravan; Cardinal; Cavalier; Chart; Cobra; Contemporary; Debut; Dig; Dooto; Drummond; Encino; Epic; Excello; Flip; GTJ; Hickory; Hollywood; Intro; Kem; Tom Lehrer; Liberty; Mardi Gras; Motif; Nashboro; Okeh; Onyx; Old Timer; Paris; P. C.; Pacific Jazz; Pacifica; Piv; Premium; Regent; Rendezvous; RKO-Unique; Rheims; Salem; Savoy; Specialty; Starday; Sun; Tampa; Vee Jay)

Capitol Dist. Corp.
40-42 Selden Ave.
(Capitol)

Columbia Record Dist., Inc.
7640 W. Chicago
(Columbia)

Coral Records, Inc.
85 Selden St.
(Coral; Brunswick)

Cosnat Dist. Detroit Corp.
3727 Woodward Ave.
(Accent; Apollo; Atco; Baton; Blue Chip; Chess; Checker; Chic; Class; Dana; Dewn; Duke; Emporer; Era; Foremost; Fraternity; GNP; Glory; Dixieland Jubilee; Holiday; Hollywood; Herald; Hi-Fi; Jade; Josie; Jubilee; Music City; Peacock; Prep; Somerset; States; Transworld; United; Winley; Whirlin' Disc; Wallis; Whippet)

Decca Dist. Corp.
1301 Lafayette Ave.
(Decca)

Jay-Kay Dist. Co.
3725 Woodward Ave.
(Atlantic; Bethlehem; Clef; Dot; Gotham; Verve; Fiesta; Key; President; Piv; Montilla; Norgran; RPM)

King Records
3725 Woodward Ave.
(King; Federal; Deluxe)

Pan American Dist. Co.
3731 Woodward Ave.
(Mercury)

Radio Dist. Co.
10035 W. McNichols St.
(London)

RCA Victor Dist. Corp.
7400 Intervale Ave.
(RCA Victor)

Sanborn Music Co.
10039 W. McNichols Rd.
(Golden Crest)

S & S Dist. Co.
3957 Woodward Ave.
(MGM; Fantasy; Blue Note; Storyville; Cook; Replica; Unicorn; Amfile; Disneyland; 49th State; Experiences Anonymous; International; UTC; Proscenium; Concord; Kirsh; Vip; Seeco; Candlelight)

Square Dance Specialties Dist.
14416 Grand River
(Kismet; Windsor; Western Jubilee; MacGregor; Shaw; Old Timer; Intro; Balance; Longhorn; Black Mountain; Aqua; Hoedown; Folkdancer; Sets In Order; Folkraft; Rock Candy; Sunny Hills; Accent; Ranch; Cole; Marlinda; Blue Star; Bel-Mar; Fun & Frolic; J-BAR-L; Bogan; Phillips, Del-Square)

GRAND RAPIDS

Republic Dist. Co.
19-25 La Grave Ave., S. E.
(Decca)

GRAWN

Sattler Dist. Co.
Box 31
(Polkaland)

MINNESOTA

MINNEAPOLIS

Capitol Records Dist. Corp.
3543 Grand Ave.
(Capitol)

Columbia Midwest
31 Glenwood Ave.
(Columbia)

Decca Dist. Corp.
17-19 E. Hennepin Ave.
(Decca)

F. C. Hayer Co.
250 Third Ave. N.
(RCA Victor; Camden)

Heilicher Bros. Inc.
119 N. Ninth St.
(Cendlelight; Childcraft; Cole; Dane; Deluxe; Eldorado; Emarcy; Epic; Era; Fantasy; Federal; 4 Star; Gee; Glory; GTJ; Grend Awerd; Hi-Fi; Imperial; Internaitonal; Josie; Jubilee; Kem; Key; King; Liberty; Luniverse; Mercury; Okeh; Peter Pan; Playcraft; Rama; Somerset; Soma; Tico; Transworld; Wallis)

Jather Dist. Corp.
21 E. Hennepin Ave.
(ABC-Paramount; Am-Par; Barnett; Criterion; Custom; Dauntless International; Folkraft; MacGregor; Norgran; Polkaland; Rainbow; Savoy; Soundbrook; SRC; Stardey; Starlite; St. Olaf Choir; Sun; Sunset; Tahiti; Verve; Windsor; Word; Young People's; London International; Cameo; Clef; Colonial; Audio Fidelity; Down Home; RRT; Little Golden; Prep; Storyville; Unicorn; Waikiki; Ember; Dale; Chart; Herald; Chancellor; Fiesta; Aladdin; Intro; Jay Jay; Regent)

H. N. Lieberman Co., Division One
257 N. Plymouth
(Dot; Fraternity; Specialty; Zephyr; London; Brunswick; Contemporary; Summit)

H. N. Lieberman Co., Division Two
257 Plymouth Ave. No.
(Coral;.. Bally;.. Prestige;.. Foremost;.. Elektra; Golden Crest; Cadence; Pacific Jazz; Que; Cricket Kiddie Records; GNP; Whippet; Dixieland Jubilee; President)

Sandel Co.
40 Glenwood Ave.
(MGM; Kapp; RKO-Unique; Chess; Checker; Audio Books; Disneyland; Dolphin; Bethlehem; Atlantic; Argo; Vee Jay; Paris; Vik; Roulette; Cook; Savoy; Regent; Gone; Flip; Salem)

MISSOURI

KANSAS CITY

Capitol Record Dist. Corp.
1527 McGee St.
(Capitol)

Choice Records Dist. Co.
1113½ Broadway
(King; Federal; Deluxe; Choice; Westport; Gee; Rama; Roulette; Dale; Gone; Tico; Dawn; Reserve; Dig; Hickory; Atlas; Cavalier)

Columbia Records Dist., Inc.
1305 Grand Ave.
(Columbia)

Decca Dist. Corp.
611 E. 12th St.
(Decca)

Flemington Dist., Inc.
2560 Holmes St.
(Cardinal; MGM; Century; Key; Mardi Gras; Panart; Fantasy; Brunswick; Urania; Fiesta)

ST. LOUIS

Capitol Records Dist. Co.
1909 Washington Ave.
(Capitol)

Columbia Record Dist., Inc.
1611 Washington Ave.
(Columbia)

Commercial Music Co.
2338 Olive St.
(Baton; Contemporary; Cole; Epic; GTJ; Glory; Hickory; London; Old Timer; Pacific Jazz; Rama; Sets In Order; States; Sun; Tico; United; Vee-Jay; Gee; Okeh; Prep; Roulette; Cameo; Paris; Golden Crest; RKO-Unique; Riverside; International; Trans-World; Somerset; Monogram; Gone; Reserve; Music City; Dale; Caravan; Onyx; Encino; Meteor; Candlelight)

Decca Dist. Corp.
701 N. 16th St.
(Decca)

Interstate Supply Co.
4445 Gustine Ave.
(RCA Victor)

King Records
2112 Olive St.
(King; Federal; Deluxe)

La Mar Dist. Co.
2642-44 Olive St.
(ABC-Paramount; Mickey Mouse Club; Cook; Dane; Dolphin; 49th State)

Mercury Distributing of St. Louis
1933 Washington St.
(Mercury)

Midwest Dist. Co.
2642-44 Olive St.
(Atco; Bally; Bethlehem; Chart; Checker; Chess; Dauntless Int.; Duke; Era; Excello; Grand Award; Hi-Fi; Imperial; Josie; Jubilee; Modern; Nashboro; Peacock; RPM; Specialty; Storyville; Tom Lehrer; Unicorn; Vik; Windsor; Flip; GNP; Whippet; Dixieland Jubilee; Selem; Vita; President; UTC; Proscenium; Piv)

Recordit Dist. Co.
5903 Southwest Ave.
(MGM; Brunswick; Fantasy; Tampa; Transition; Seeco; Dawn; Urania)

Roberts Record Dist.
1722 Washington Ave.
(Aladdin; Coral; Dot; Cadence; Dooto; Savoy; Western Jubilee; Atlantic; Down Home; Black Mountain; Custom; MacGregor; Roost; Jazz West; Blue Note; Fraternity; San Francisco; Intro; Liberty; Money; Verve; Prestige; Telefunken; Apollo; Broadcast; Cash; Cobra; Joe Davis; Disneyland; Kapp; London International; Neil; Pogo; Zephyr; Crest; Flair-X; Skip; Herald; Ember; Class; Kem; Atlas; Piv)

MONTANA

BILLINGS

Central Dist. Co.
P. O. Box 1551
(Capitol; Liberty; Disneyland; Dale; Key; Jay-Jey; Contemporary; GTJ; Pacific Jazz; Rendezvous; Cricket)

Heald Supply Co.
2112 Fourth Ave., N.
(RCA Victor; Vik; Camden)

BUTTE

E & R Dist. Co.
15 E. Granite St.
(Decca; Coral; Brunswick)

Thanks, Music Dealers, for

Jubilee's BIG 5

Don Rondo

goes all the way with

WHITE SILVER SANDS

JUBILEE 5288

Bill Darnel

sings

RAINBOW

b/w

DO YOU CARE

JUBILEE 5290

Bob Whalen

sings

ME AND MY IMAGINATION

JUBILEE 5289

and 2 NEW SMASH RELEASES

This is IT for DELLA
Della Reese

AND THAT REMINDS ME	I CRIED FOR YOU

JUBILEE 5292

The 1st BIG instrumental for 1957
Dave Terry

BAHAMIAN MERINGUE	HOLIDAY IN THE HIGHLANDS

JUBILEE 5291

jubilee records
1650 BROADWAY, N. Y. C.
COLUMBUS 5-8335

BLUE CHIP

That Fabulous Instrumental

"ECHO, ECHO, ECHO"
by Don Lee
BLUE CHIP 0013

JOSIE

The Cadillacs'
Latest Hit
"MY GIRL FRIEND"
JOSIE 820

JOSIE

Brand New
The Original Cadillacs'
"LUCY"
JOSIE 821

WINLEY

2 Big Ones On Winley Label

Charlie White
"SWEETIE BABY"
# 219

The Jesters
"SO STRANGE"
# 218

*Products of JAY-GEE RECORD CO., INC.

Record Distributors

And The Lines They Handle

GREAT FALLS

Music Service Co.
204 S. Fourth St.
(London; MGM; Mercury; Josie; Jubilee; Dot; Imperial; Cadence; Clef; Norgran; Gee; Verve; Kapp; Grand Award; Era; Starday; Epic; Okeh; Bally; Sun; Peter Pan; Rama; Aladdin; Intro; Lamp; Roulette; Gone; Flip; Candlelight)

NEBRASKA

OMAHA

Decca Dist. Corp.
911 Douglas St.
(Decca)

Sidles Co.
7302 Pacific
(RCA Victor)

SHELTON

K & K Record Dists.
(Intrastate)

NEW HAMPSHIRE

MANCHESTER

Tri-State Record Dist.
825 Elm St.
(Marvel; University; Granite; Collegiate; Marveltone; State)

James N. Parks, Amer. Rep. for Australia
W & G Record Processing Co. Pty. Ltd.
825 Elm St.
(ABC-Paramount; Advance; Aladdin; Balboa; Collegiate; Cricket; Diamond; Double A; Electrone; Esoteric; Fraternity; Granite; Hudson; Intro; Kent; Key; Majar; Marvel; Marveltone; Motif; Old Tyme Jamboree; Orfeo; Pal; Pickwick; Plyoumth; Point; Record Corp. of America; Remington; RKO-Unique; Score; Standard Phono; State; University; W & G Selected Releases; Westminster)

NEW JERSEY

NEWARK

All-State New Jersey, Inc.
457-463 Chancellor Ave.
(London, MGM; Mercury; Kapp; Verve; Fiesta; Prep; Golden Crest)

Capitol Records Dist. Corp.
83 Lock St.
(Capitol)

Cosnat Dist. Corp.
278 Halsey St.
(Coral; Cadence; Jubilee; Summit Sound; Que; Ember; Josie; Fraternity; Atco; Custom Sound; Earl; Whirling Disc; Glory; Foremost; Jade; GNP; Dot; Dana; Hi-Fi; Monogram; President; Whiz; Vanguard; Herald; Winley; Whippet; Era; Class; Cole; Eclipse; Mark; Carousel; Kem; Dixieland Jubilee)

Dance Record Dist.
1161 Broad St.
(Alamar; Balance; Bel-Mar; Black Mountain; Blue Star; Crystal; Folkraft; Harmonia; Hoe-Down; Hoedown Hall; J-L; Kismet; Long Horn; MacGregor; Marlinda; Ranch; Rock Candy; Rondo; Old Timer; Sets In Order; Smart; Sonart; Sunny Hills; Shaw; Western Jubilee; Windsor)

Decca Dist. Corp.
81 Emmet St.
(Decca)

Essex Dist.
114 Springfield
(Aladdin; Apollo; Atlantic; ABC-Paramount; Bethlehem; Checker; Chess; Deluxe; Duke; Epic; Fantasy; Federal; Gee; Imperial; King; Liberty; Mardi-Gras; Modern; Okeh; Pacific Jazz; Peacock; RKO-Unique; RPM; Savoy; Specialty; Stella; Tico; Vee-Jay; Prestige; Old Town; United; States; Rama; Sun; Excello; Roost; Baton; Nashboro; Brunswick; Cameo; Disneyland; Gone; Roulette; Vik; Contemporary; GTJ; Intro; Lamp; Regent; Paris; Dooto; Flip; Atlas; Music City; Dale; Cavalier; Onyx; Vita; MMO; Classic Editions; Candlelight; Meteor; UTC; Proscenium; Piv)

Krich-New Jersey, Inc.
428 Elizabeth Ave.
(RCA Victor)

Laredy Record Dist. Corp.
46 Green St.
(Dolphin; Vox; Bally; Grand Award; Living Language; CRG; YPR; RRT; Jan Polkas; Puchito; Caravan; Simon & Schuster)

Sherman Sales Co., Inc.
255 Sherman Ave.
(Bell)

Times-Columbia Dist.
350 Halsey St.
(Columbia; Entre)

NEW YORK

ALBANY

Decca Dist. Corp.
320 Broadway
(Decca)

RTA Dist., Inc.
36 Broadway-Menands
(RCA Victor; Vik)

Roskin Bros., Inc.
1827 Broadway
(Columbia)

Leonard Smith, Inc.
30 N. Third St.
(Ampar; Bethlehem; Cadence; Checker; Chess; Children's Record Guild; Cricket; Criterion; Hawaiian; Cross Country; Dot; Epic; Era; Hi-Fi; Imperial; Jan; Liberty; Little Golden; MacGregor; MGM; Gene Norman Presents; Okeh; Pacific Jazz; Prestige; Regent; Roost; Savoy; Stella; Storyville; Summit; Sun; Urania; Vanguard; Verve; Wallis; Wheeling; Young Peoples; Stella; American; Dolphin; Luniverse; Monarch; Motif; Riverside; LL; RRT; Specialty; RKO-Unique; Zephyr; Aladdin; Blue Note; Argo; Chic; Cook; Crest; Fiesta; Fraternity; Glory; Hickory; Kem; Intro; Lamp; Key; Vee-Jay; Dooto; Golden Crest; Flip; Whippet; Dixieland Jubilee; Seeco; Dawn; Candlelight)

Seaboard Dist. Co.
1044 Broadway
(Coral; King; Deluxe; Federal; Atlantic; Atco; Ember; Kapp; Gee; Rama; Roulette; RPM; Modern; Crown; Dana; Vox; Grand Award; Josie; Jubilee; Herald; Fantasy; Contemporary; GTJ; Dale; Cameo; Bally; Somerset; Trans-World; Foremost; Disneyland; Peter Pan; Paris; Onyx)

BUFFALO

Capitol Records Dist. Corp.
769 Main St.
(Capitol)

Decca Dist. Corp.
1235 Main St.
(Decca)

Faysan Dist. Inc., Dot Record Division
506-20 Seventh St.
(Dot)

King Records
814 Main St.
(King; Federal; Deluxe)

Lyric Dist. Corp.
18 East Tupper St.
(Bally; Brunswick; Cameo; Candlelight; Dale; Darl; Epic; Era; Fraternity; Gee; Grand Award; Josie; Jubilee; London Int.; Luniverse; Okeh; Paris; Prep; Rama; Roulette; Sun; RKO-Unique; Vik; Cross Country; Gone; Reserve; Caravan)

Melody Dist. Corp.
881 Main St.
(Atco; Baton; Cadence; Chess; Checker; Argo; Coral; Dana; Ember; Excello; Nashboro; Glory; Herald; Imperial; Kem; Mardi-Gras; Modern; RPM; Regent; Specialty; Savoy; States; United; Dooto; Onyx; Encino; Meteor)

M & N Dist. Co.
620 Washington St.
(London; MGM; Wallis Original; Kapp; Disneyland; Unicorn; Montilla; President)

Metro Dist. Co.
861 Washington St.
(Mercury; Verve; Audio Fidelity; Golden; Golden Crest; LL; RRT; San Francisco)

RCA Victor Dist. Corp.
108 New Walden Ave.
(RCA Victor)

Seaway-Columbia, Inc.
730 Main St.
(Columbia)

Tracey-Mitchell Div.
7th & Jersey
(ABC-Paramount; Aladdin; Apollo; Atlantic; Bethlehem; Blue Note; Contemporary; Dawn; Dig; Esoteric; Fantasy; Flip; GTJ; Hickory; Hi-Fi; Hull; Intro; Key; Liberty; Melba; Pacific Jazz; Prestige; Rainbow; Riverside; Roost; Seeco; Starlite; Storyville; Sunset; Trans-World; Urania; Vanguard; Westminster; ABC Recording; Atlas; Antler; Chic; Cobra; Colonial; Cook; Debut; Dolphin; Dot; Duke; Fiesta; Flair-X; Liberty Bell; Pacifica; Peacock; Mowhawk; Piknik; Replica; Rendezvous; Somerset; Vee-Jay; Zephyr)

Fritz Weinreich
2140 Niagra
(Bowery)

NEW YORK CITY

Affiliated Publishers, Inc.
630 Fifth Ave.
(Bell; Golden)

Alpha Dist. Co.
457 W. 45th St.
(Acme; Ansonia; Apollo; Atco; Atlas; Bally; Cadence; Caravan; Cavalier; Candlelight; Chancellor; Checker; Chess; Chic; Crown; Dale; Darl; Dawn; Duke; Eldorado; Ember; Encino; Excello; Fury; Gale; Gone; Groove; Hull; Imperial; International; Joyce; Key; Lamp; Mainline; Mowhawk; Meteor; Melba; Modern; Nashboro; Old Town; Paris; Peacock; Piv; Salem; Southland; Specialty; Standard; Stella; Sun; Tampa; Tetra; Vee-Jay; Vita; Zephyr)

Bruno-New York, Inc.
460 W. 34th St.
(RCA Victor)

Capitol Records Dist. Co.
253 W. 64th St.
(Capitol)

Casa-Latina
107 E. 110th St.
(Mardi-Gras)

CBS-International
485 Madison Ave.
(Columbia; Epic; Okeh; Tico; Gee; Rama; Roulette; Montilla; Puchito; Panama)

Coral Records, Inc.
50-15 Queens Blvd.
(Coral; Brunswick; Copley)

Cosnat Dist. Corp.
315 W. 47th St.
(Atlantic; Class; Cole; Commodore; Custom Sound; Dana; Dot; Herald; Fidelity Sound; Fidelity Recordings; Flair-X; Foremost; Fraternity; GNP; Glory; Hi-Fi; Holiday; Jubilee; Josie; Kem; Original; Paradise; Dixieland Jubilee; Spanoramic; Somerset; Trans-World; Whirlin' Disc; Winley; Whippet)

Decca Dist. Corp.
51-11 Queens Blvd.
(Decca)

Fiesta Dist. Co.
1619 Broadway
(Fiesta)

Green Bros.
101 W. 31st St.
(Success; Holmes Royal)

Ideal Records Products
549 W. 52nd St.
(MGM; RKO-Unique; Disneyland; Urania; Bethlehem; Cook; Dolphin)

King Records, Inc.
146 W. 54th St.
(King; Federal; Deluxe)

London Record Dist. Co.
207 W. 25th St.
(London; Fraternity)

Malverne Dist., Inc.
424 W. 49th St.
(Wallis Original; Fantasy; Clef; Liberty; Pacific Jazz; Kapp; Mardi-Gras; Grand Award; San Francisco; Vik; Verve; Contemporary; GTJ; Prep; ABC-Paramount; Cameo; Westminster; Onyx)

Melody Record Supply Co.
693 10th Ave.
(Royale; Concertone; Allegro; Seeco; Puchito; Living Language Courses; Dover Courses; Young Peoples Records; Children's Record Guild; Little Golden Records; RRT; Golden Children's LPs; Vintage LPs; Cricket; Golden Record Chests; Seeco; Parakeet; Canary; Tropicana; VIP, Beech Records)

Mercury Record Dist.
721 11th Ave.
(Mercury)

Pocket Books, Inc.
630 Fifth Ave.
(Bell)

Polyvox Records, Inc.
236 W. 55th St.
(Vox)

Portem Distributing
733 11th Ave.
(Aladdin; Argo; Blue Note; Baton; Experiences Anonymous; Golden Crest; Epic; Debut; Flip; Era; Gotham; Panart; Okeh; Monarch; Point; Money; Cash; Premium; Storyville; Prestige; Unicorn; RPM; Regent; Roost; Savoy; Starlite; Transition; United; Vip; Intro; Reserve; Meteor)

Sorority-Fraternity Record Co.
12 W. 117th St., Suite 5E
(Co-Ed; Two Gents)

Stanley-Lewis Dist. Co.
740 10th Ave.
(Anthology Sonore; A440; Bach Guild; Bartok; Bermuda; Boston; Caedmon; Classic Editions; Colosseum; Dyer Bennet; Elektra; Eterna; EMS; Esoteric; Experience Anonymes; Ficker; Gregorian Institute; Heritage; Heirloom; Haydn Society; Innovations; Jay; Kendall; Kingsway; Lyrichord; McIntosh; Magic-Tone; Montilla; Monitor; Overtone; Music Minus One; Oceanic; New Records; New Sound; Pax; Period; Perspective; Philharmonia; Polly; Poetry; Polymusic; Proscenium; Progressive; Puchito; Rainbow; Replica; REB; Renaissance; Scala; Spa; Spoken Arts; Riverside; Stinton; Stradivari; Student Companion Recordings; Tradition; Vanguard; Walden; Westminster; Whiffenpoof; Webster; UTC; Sonotape; Omega Tape; Phonotapes; Replica Tapes; Elektra; Proscenium)

Superior Record Sales Co., Inc.
767 Tenth Ave.
(Argo; Old Town; Whiz; End; Cindy)

Tico Dist. Co.
659 10th Ave.
(Gee; Dig; Dooto; Flash; Rama; Roulette; Tico; Ritmo; Spanart; Paragon; Pyramid; Music City; Request)

Times-Columbia Dist., Inc.
353 4th Ave.
(Columbia; Entre)

PITTSFORD

Paul Bachman
1 Santa Drive
(Vox; Caedmon; YPR; CRG; Folkways)

SPRING VALLEY

Harlem Hit Parade
2 Sima Lane
(Imperial; Modern; RPM; Atco; Specialty; Aladdin; Intro; Lamp)

SYRACUSE

Bru-Cyn Dist.
2361 James St.
(Modern; RPM; Duke; Peacock; Vee-Jay; Falcon; Aladdin; Intro; Jazz West; Score; Kem; Jubilee; Josie; Dana; Winley; Blue Chip; Whirlin' Disc; Peter Pan; Prom; Promenade; Crown; Flair; Melba; Starday; Westminster)

Morris Dist. Co.
1153 W. Fayette St.
(RCA Victor)

Onondaga Supply Co., Inc.
344 W. Genesee St.
(Columbia)

NORTH CAROLINA

CHARLOTTE

Arnold Dist.
610 W. Morehead St.
(Brunswick; Disneyland; ABC-Paramount; Mardi Gras; Cameo; International; Onyx; Candlelight)

Bertos Sales Co.
2214 W. Morehead St.
(Jubilee; Mercury; Chess; Checker; Clef; Excello; United; Nashboro; States; Okeh; Epic; Josie; Crown; Emarcy; Storyville; Cadence; Starday; Vee-Jay; Fraternity; Verve; Fortune; Prestige; Ember; Herald; Hollywood; Grand Award; Audio-Fidelity; Prep; Tetra; J & S; Gone; Lamp; Argo; Fiesta; Golden Crest; Paris; Vita; MMO; Classic Editions; UTC; Proscenium; Piv)

Capitol Records Dist. Co.
614 W. Morehead St.
(Capitol)

Carol Dist. Co.
124 W. Morehead St.
(Decca)

F & F Enterprises
803 S. Cedar St.
(Apollo; Bethlehem; Kapp; Liberty; Regent; Baton; Gee; Atlantic; Bally; Coral; Brunswick; Atco; Rama; Savoy; Glory; Roulette; Westminster; Atlas; Vox; President; RKO-Unique)

King Record Dist.
819 W. Morehead St.
(King; Federal; Deluxe)

Mangold Dist. Co.
2212 W. Morehead St.
(Dot; MGM; London; Modern; RPM; Sun; Imperial; Specialty; GTJ; Pacific Jazz; Contemporary; Hi-Fi; Vik; Aladdin; Key; Era; Kem; Flip; Reserve; Dale; Caravan; Encino; Meteor)

Southern Bearings & Parts Co.
500 N. College St.
(Columbia)

Southern Radio Co.
1625 W. Morehead St.
(RCA Victor)

Julie London
"IT HAD TO BE YOU"
b/w
"DARK"
55076

Billy Ward
and his Dominoes
"STAR DUST"
b/w
"LUCINDA"
55071

Patience & Prudence
"YOU TATTLE TALE"
b/w
"VERY NICE IN BALI BALI"
55084

Eddie Cochran
"AM I BLUE"
b/w
"DRIVE IN SHOW"
55087

THE BIG HITS are on...

LIBERTY

David Seville
"GOTTA GET TO YOUR HOUSE"
b/w
"CAMEL ROCK"
55079

Margie Rayburn
"MISSISSIPPI MOON"
b/w
"THE GET ACQUAINTED WALTZ"
55088

Duke Mitchell
"CRAZY HEART"
b/w
"THE CARELESS YEARS"
55086

Dick Kallman
"SEVEN WONDERS OF THE WORLD"
b/w
"MY HEART'S DESIRE"
55091

Record Distributors

And The Lines They Handle

GREENSBORO

Southland Music Mdse. Co.
526 South Elm St.
(Young People's; Children's Record Guild; Peter Pan; RRT; Audio Book Records; Living Language; Caedmon; Music Minus One; Little Golden; Classic Edition)

OHIO

CINCINNATI

A & I Record Dist. Co.
1000 Broadway
(Aladdin; Apollo; Prestige; Savoy; Okeh; United; Peacock; Duke; Rama; Pacific Jazz; Tico; Forune; Vee-Jay; States; RPM; Epic; Hollywood; Storyville; Gee; Vik; Westminster; Bethlehem; Dolphin; Glory; Hi-Fi; Intro; Lamp; Roulette; Regent; Baton; Golden Crest; Class; Flip; GNP; Whippet; Dixieland Jubilee; Atlas; Seeco; Dawn; Music City; International; Caravan; Cavalier; Vita; Meteor; Candlelight; Piv)

Capitol Records Dist. Corp.
815 Sycamore St.
(Capitol)

Columbia Record Dist., Inc.
3745 Spaeth St.
(Columbia)

Decca Dist. Corp.
Daylight Bldg.
Sixth & Court Sts.
(Decca)

Hit Record Dist. Co.
1043-1045 Central Ave.
(Blue Note; Cadence; Dot; GTJ; Contemporary; Lehrer; Specialty; Dauntless International; London; Disneyland; Lin; Era; Reserve; Liberty)

King Records, Inc.
1540 Brewster Ave.
(King; Federal; Deluxe; Cadence)

Music Suppliers of Ohio
1189 Gilbert Rd.
(MGM; ABC-Paramount; Prep; Key; Dana; Cameo; Angel; Foremost; Zephyr; Paris; Cook; Salem; Event)

Ohio Appliances, Inc.
804-808 Sycamore St.
(RCA Victor)

Jimmie Skinner, Music Center
222 E. 5th St.
(Blue Hen; Cross Country; Excellent; Sterday)

State Record Dist.
12 W. Court St.
(Coral; Fraternity; Chess; Checker; Argo; Imperial; Sun; Atlantic; Atco; Brunswick; Jubilee; Kapp; Modern; Nashboro; Excello; Herald; Ember; Josie; RKO Unique; Point; Hickory; Gone; Dale; President)

Supreme Dist. Co.
1000 Broadway
(Mercury; Verve; Bally)

CLEVELAND

Benart Dist. Co.
327 Frankfort Ave.
(Dot; Peacock; Wallis Original; Prestige; Duke; RPM; Mardi Gras; Cardinal; Liberty; Aladdin; Dooto; Cadence; Imperial; ABC-Paramount; Era; Bally; Savoy; Melba; Atco; Flip; Grand Award; Cash; Chart; Verve; Kapp; Disneyland; Contemporary; GTJ; Prep; Cameo; LL; YPR; RRT; Regent; Paris; Hickory; Gone; Atlas; Seeco; Dawn; International; Caravan; Onyx; Encino; Meteor)

Capitol Records Dist. Corp.
1027 E. St. Clair Ave.
(Capitol)

Cosnat Dist. Corp.
1233 W. 9th St.
(Armand; Atlantic; Bethlehem; Blue Chip; Brunswick; Checker; Chess; Class; Cole; Coral; Dana; Ember; Foremost; Fraternity; Gee; Glory; GNP; Herald; Hi-Fi; Josie; Jubilee; Modern; Music City; Piper; Rama; Roulette; Somerset; Specialty; Summit; Sun; Tico; Tom Lehrer; Transworld; Whirlin' Disc; Winley; Hollywood)

Custom Dist., Inc.
1231 W. 9th St.
(Epic; Fantasy; Montilla; Halifax; Hawaiian; Paramount Enterprises; Baton; Hawaiian Village; Okeh; Key; Ace; Vee-Jay; Dale; Sonotape; Vik; Westminster; Replica; Rendezvous; Request; Salem; Piknik; Puchito; Peter Pan; Zephyr; Cobra; States; Jan; Lin; RKO-Unique; London International; Tampa; Riverside; Aleph; Rozanna; Davis; Copley; Robinhood; Dale; Excello; Fortune; Pulse; Reserve; Pacific Jazz; Transition; Reserve; Fiesta; FSR; United; Tropicana; Intro; President; Apollo; Piv; Point; Nashboro; Criterion; Candlelight; Q-Cue; Vita)

Decca Dist. Corp.
746 W. Superior Ave.
(Decce)

King Records
1714 Chester St.
(King; Federal; Deluxe)

Main Line Cleveland, Inc.
1260 E. 38th St.
(RCA Victor)

Sanborn Music Co.
1301 Superior Ave.
(London; MGM; Vox; Dolphin; Golden Crest; Unicorn; Storyville; Audio-Fidelity; Audio Book; Que)

Seaway Dist., Inc.
620 Frankfort Ave.
(Columbia)

T & J Record Dist. Co.
8819 Hough Ave.
(Blue Hen)

Tower Record Dist. Co.
1231 W. 9th St.
(Urania; Treasure)

DAYTON

Sanborn Music Co.
439 E. 3rd St.
(Vox)

HUBBARD

Jo-Jo Record Dist. Co.
350 Caroline St.
(Music Please)

TOLEDO

Main Line Dist., Inc.
3B0 S. Erie St.
(RCA Victor)

Ben Rubin Dist. Co.
1034 Grand Ave.
(Decca)

OKLAHOMA

OKLAHOMA CITY

A-1 Record Dist.
602 N. Hudson
(Atlantic; Fraternity; Specialty; RPM; Vee-Jay; Aladdin; Prestige; Jubilee; Josie; Peacock; Duke; Hollywood Starday; Ace; Dig; Flip; Imperial; Modern; Chess; Checker; Rainbow; Argo; Rama; Savoy; Zephyr; Seeco; Dawn; Fantasy; Cobra; Regent; San Francisco; Ebb; Audio Fidelity; Roost; Dale; Gone; Encino; Intro; Lamp; Paris; Herald; Ember; Class; Seeco; Salem; Music City; Meteor; Candle-Light; President; Piv; Golden Crest)

B & K Dist. Co.
608 N. Hudson
(MGM; ABC-Paramount; Liberty; Bethlehem; Disneyland; Atco; Gee; Roulette; Cameo; Excello; Crickett; Apollo; Hickory; Dooto; RKO-Unique)

Calmar Dist. Co.
408 N. W. 7th
(London; Epic; Westminster; Vanguard; Riverside)

Capitol Record Dist. Co.
25 N. W. 41st St.
(Capitol)

Dulaney Dist. Corp.
100 N. W. 44th St.
(RCA Victor)

King Records
612 N. Hudson
(King; Federal; Deluxe)

Leo Maxwell Co., Inc.
409 Classon Blvd.
(Decca; Coral; Brunswick)

Miller-Jackson Co.
111-115 E. California St.
(Columbia)

Oklahoma Record & Supply Co.
512 N. Hudson
(Bally; Cadence; Glory; Dot; Kapp; Mercury; Vik; Sun; Baton; Era; Grand Award; Epic; Okeh; Lin; Key; MMO; Classic Editions; UTC; Proscenium; Prep)

OREGON

PORTLAND

B. G. Record Service
337 N. W. 6th Ave.
(Ace; Aeolian Skinner; Aladdin; Ambassador; American Radio Warblers; Apollo; Aragon; Argo; Art; Atco; Atlantic; Audio Fidelity & Rarities; Atlas; Bally; Baton; Bell Authentic Hawaiian; Bethlehem; Big Town; Black Mountain; Broadcast; Bruce; Cameo; Candlelight; Caravan; Cardinal; Cash; Chart; Checker; Chess; Children's Record Guild; Circle; Class; Coast; Cobra; Coda; Coin; Combo; Crest; Criterion; Crown; Crystallette; Dawn; Dauntless International; Dee Gee; Deed; Dig; Discovery; Discuriosities; Dolphin; Dot; Duke; Ember; Encino; Excello; Fantasy; Flair; Flip; 4 Star; 49th State; Frolic; Garre; Giltedge; Glory; Golden Gate; Gotham; Guyden; Harmony; Herald; Hollywood; Hull; International Sacred; Japan; Jay; Jazz Man; Jazz West; Kapp; Kem; Key; King Jazz; LL; L & M; Lehrer, Tom; Mars; Meteor; Modern; Musart; Money; Music City; Nashboro; Northwestern; Old Town; Orbit; Parakeet; Parrot; Peacock; Pearl; Peerless; Prestige; Prince; Piv; Rainbow; Regent; Republic; Rivrside; Robt. Rheims; Romeo; Rondo; Roost; RPM; RRT; Savoy; Score; Sims; SMC; Southland; Specialty; SRC; Standard; Starway; States; Storyville; Sun; Swingtime; Seeco; Tahiti; Tampa; Tradition; Unique; United; Wallis; Willie Nelson; Yodel Melody; Young Peoples' Records; Zodiac)

North Pacific Supply Co.
2950 N. W. 29th Ave.
(RCA Victor; Vik)

Richter Record Dist. Co.
2115 N. W. Northrup St.
(Accent; Cavelier; Contemporary; Custom; Joe Davis; Grand Award; GTJ; International; Intro; MGM; MacGregor; Summit; Sunny Hills; Remington; Tempo; Waikiki; Western Jubilee)

PENNSYLVANIA

BETHLEHEM

Joe Timmer
315 State St.
(Bowery; Jay Jay)

HARRISBURG

Decca Dist. Corp.
63 S. 10th St.
(Decca)

D & H Dist. Co.
2535 N. 7th St.
(RCA Victor)

PHILADELPHIA

Edw. S. Barsky, Inc.
2522 N. Broad St.
(MGM; Liberty; YPR; CRG; Golden; Verve; Word; LL; RRT; Rendevous)

Buena Vista Dist. Co.
1321 Vine St.
(Disneyland)

Capitol Records Dist. Corp.
1343 W. Cumberland St.
(Capitol)

Columbia Record Dist., Inc.
919 N. Broad St.
(Columbia)

Cosnat Dist. Co.
1710 North St.
(Dot; Atlantic; Jubilee; Dana; Herald; Glory; Josie; Hi-Fi; Kem; Fraternity; Foremost; Sun; Whippet; Whirlin' Disc; Summit; Somerset; Custom Sound; Hollywood; GNP; Dixieland Jubilee)

Decca Dist. Corp.
1934 Arch St.
(Decca)

Elmar Dist. Co.
17 S. 21st St.
(Angel)

Gotham Record Corp.
1626-32 Federal St.
(Atlas; Cardinal; Classic Editions; Coda; Contemporary; Era; Flash; Goodwill; Gotham; Hawaiian Village; MMO; International; Antler; Pacifica; Pacific Jazz; Prestige; Progressive; Proscenium; Pulaski; SMC; Tahiti; 20th Century; Caravan; Grace; UTC; Golden Music Shop; Variety; Robin Hood)

King Records
1242 N. Broad St.
(King; Federal; Deluxe)

Lesco Dist.
17 S. 21st St.
(Bach Guild; Sounds of Our Times; Vanguard; Vox; Westminster; Choo Choo Train; Barnett; Book; Jewish Music Documentary So.; Tikva; Harvard University Band; Concert Hall; Jay-Jay; Allo; Cole; Ace; La Salle; Hip; Blue Mill; O. J.; Encino; Rhythm; Fortune; Vip; Key; Meteor; Dawn; Pulse; Anoca; Davis; Transition; Aleph; Harlequin; Rozannah; Riverside; Bowery; Salem; Spoken Arts; Experience Anonyme; Colonial; Vey Pantheon; Canterbury; New Sound; Cook Laboratory; WFB; Bell)

Mainline Dist. Co.
1510 Fairmount Ave.
(Dooto; Class; Music City; Candlelight; Holiday; Fury; Joyce; Dig; Main Line; Hull; Tuxedo; Arrow; Sue)

Marnel Dist.
1622 Fairmount Ave.
(Epic; Okeh; Savoy; Bethlehem; Blue Note; Audio Fidelity; Folkway; Storville; Unicorn; London; International; Atco; Specialty; Cricket; Imperial; Regent; Roost; Golden Crest; Cameo; Bernlo; Art; Debut; Dolphin)

Mercury Dist. of Philadelphia, Inc.
835 N. Broad St.
(Mercury; Wing; Emarcy; Playcraft; Childcraft; Blue Ribbon)

Musicart Records
1715 Chestnut St., Dept. 204
(Musicart; Reliance; Bingo)

David Rosen, Inc.
855 N. Broad St.
(Apollo; ABC Paramount; Aqua; Argo; Audio Book; Bally; Baton; Cash; Challenge; Chancellor; Checker; Chess; Concord; Dale; Darl; Duke; Falcon; Fantasy; Flair X; GTJ; Grand Award; Kapp; Linwood; Mardi Gras; Mickey Mouse; Melba; Modern; Monarch; Old Town; Onyx; Paris; Peacock; Peak; Peter Pan; Piv; Premium; Prep; RPM; San Francisco; Singular; States; Tetra; Transworld; United; Vee-Jay; Vita; Wallis)

Raymond Rosen & Co.
Parkside Ave. at 51st St.
(RCA Victor; Camden)

J. H. Sparks
1618 N. Broad St.
(London; Coral; Brunswick; Fiesta)

Universal Record Dist.
1330 W. Girard Ave.
(Cadence; Gee; Ember; Combo; Flip; Jan; Rama; Seeco; Tampa; Tico; Urania; Aladdin; Intro; Lamp; Dig; Eldorado; Luniverse; Roulette; Vik; Monogram; Gale; RKO Unique; Gone; Hickory; Reserve; President; Piv)

PITTSBURGH

Capitol Records Dist. Corp.
2020 W. Liberty Ave.
(Capitol)

Danforth Corp.
6500 Hamilton Ave.
(Columbia)

Decca Dist. Corp.
923 Pennsylvania Ave.
(Decca)

East Coast Dist.
633 Liberty Ave.
(Ad Lib; Blue Note; Contemporary; Debut; Elektra; Fantasy; GTJ; GNP; Mardi Gras; Music Minus One; Pacfiic Jazz: Replica; Progressive; Prestige; Riverside; San Francisco; Signal; Starlite; Storyville; Tampa; Transition; Classic Editions; Monitor; Pacifica; Sunset; Onyx; Solo; Cole; Windsor; Russell; Statler; Velmo; Dance; Stepping Tones; Totten; Kimbo; Whippet; Proscenium; Vip; UTC)

Forbes Record Dist.
908 Forbes St.
(Amfile; Antler; Atlantic; Cash; Dictograph; Disneyland; Duke; Flair-X; Liberty; London; MGM; Monarch; Peacock; Prestige; Que; Teen-Age; Unicorn; Vee Jay)

Hamburg Bros.
213 Galveston Ave.
(RCA Victor)

King Records, Inc.
30 Pride St.
(King; Federal; Deluxe)

Bill Lawrence
1409 5th Ave.
(ABC-Paramount; Vik; Wallis; Summit; RKO-Unique; Reserve; Fiesta; Seeco; Plymouth; Copley; Hickory; Wheeling; Criterion; Request; Golden Crest; Zephyr; Epic; Okeh; Colisseum; London Int.; Dawn; Salem; Caravan)

R B S Dist. Co.
2014 5th Ave.
(Specialty; Chess; Checker; Vee-Jay; Aladdin; Apollo; Cash; United; Herald; Ace; Fee Bee; Ember; Fortune; Hull; Kem; Atlas; Candlelight; Intro; Dooto; Jay Jay; Meteor)

Record Dist.
2226 Fifth Ave.
(Art, Argo; Audio Fidelity; Bethlehem; Brunswick; Children's Record Guild; Clef; Coral; Dana; Fraternity; Hi-Fi; Jubilee; Little Golden; Living Languages; Luniverse; Norgran; Parakeet; Plus; RRT; Roost; Verve; Young Peoples'; Josie; Dolphin; Dale)

Standard Dist. Co.
1705 Fifth Ave.
(Atco; Bally; Bernlo; Cadence; Cameo; Challenge; Dot; Era; Flip; Gee; Glory; Gone; Grand Award; Imperial; Kapp; Melba; Paris; Prep; RPM; Rama; Roulette; Savoy; Sun; Stella; Tico; Peter Pan; Regent; Music City; Caravan; Encino)

RHODE ISLAND

PROVIDENCE

Eddy & Co., Inc.
43 Hospital St.
(RCA Victor)

CORAL®
RECORDS

HOT PARADE!

TAMMY

and

THE BACHELOR

Debbie Reynolds

9-61851 (61851)

I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER

and

DATE WITH THE BLUES

Billy Williams

9-61830 (61830)

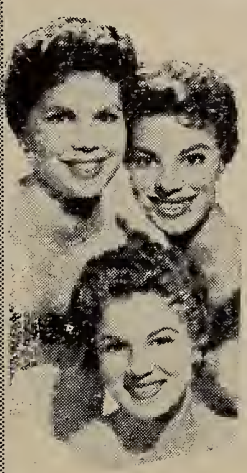
TEARDROPS IN MY HEART

and

LULA ROCK-A-HULA

Teresa Brewer

9-61850 (61850)



AROUND THE WORLD

and

INTERLUDE

The McGuire Sisters

9-61856 (61856)

MAILMAN, BRING ME NO MORE BLUES

and

NO MATTER WHAT YOU DO TO ME

Don Cornell

9-61854 (61854)

FASCINATION

and

SUMMERTIME IN VENICE

Dick Jacobs

9-61864 (61864)

BREAKING BIG ON... Brunswick RECORDS

THAT'LL BE THE DAY

and

I'M LOOKING FOR SOMEONE TO LOVE

The Crickets

9-55009 (55009)

Record Distributors

And The Lines They Handle

SOUTH CAROLINA

CHARLESTON

Southeast Dist. Co.
199 Calhoun St.
(Blue Hen; Atlas; Onyx; Encino; Piv; Bally; Zephyr; Roulette; Rama; Gee; Lido; Pearl; Tico; Wallis; Era; RPM; Atlas; A.R.C., Hickory; Modern; Jalo; Triple-A; Lin; Sage; Encina; Utopia; GMS, Chic; Hull; Flip; Hip; La Salle; Standard; Darl; Ace; Tribute; Antler; Dover; Berger; Urania; Flash; Irma; Tan; Million $; Cash; Exclusive; Chart; Coin; Marlin; Crown; Crystalette; Sunkist; Thunderbird; TNT; Gone)

TENNESSEE

GALLATIN

Randy's Record Dist.
321 W. Main St.
(Atlantic; Dot; Jubilee; Peacock; Josie; Duke; Atco; Lamp; Apollo; Checker; Chess; Imperial; Flair; Sun; Chance; Gotham; 20th Century; Modern; Hollywood; RPM; Meteor; United; States; Vee-Jay; Savoy; Aladdin; Intro; Score; Herald; Nashboro; Excello; Specialty; Dooto; Ember; Old Town; Baton; Starday)

KNOXVILLE

McClung Appliances
310 Georgia St.
Box 3266
(RCA Victor; Camden)

MEMPHIS

Capitol Records Dist. Corp.
786 Madison Ave.
(Capitol)

Glen Allen Co., Inc.
1150 Union Ave.
(Atlantic; Peter Pan; Paris; Hickory; Gotham; Liberty Bell; Erwin; Blues Boy Kingdom; Foremost; Joe Davis; Storyville; Unicorn; Trans-World; Somerset)

King Records
1092 Union Ave.
(King; Federal; Deluxe)

Lincar Record Sales
2B76 Park Ave.
(Caravan)

McDonald Bros. Co., Inc.
P. O. Box 2845
994 S. Bellevue
(RCA Victor)

Mississippi Valley Furn. Co.
37 E. Carolina
(London)

Music Sales Co.
1117 Union Ave.
(ABC-Paramount; Bally; Fraternity; Down Home; Music City; Dot; Cadence; Era; RPM; Herald; Imperial; Baton; MGM; Modern; Savoy; Specialty; Sun; Vee-Jay; Liberty; Verve; Bethlehem; Atco; Kapp; Vik; Gee; Rama; Glory; Lin; Prep; Roulette; Regent; Ember; Golden Crest; Gone; GNP; Whippet; Dixieland Jubilee; Salem; Onyx; Vita; Piv; RKO-Unique)

One Spot Record Dist.
1087 Union Ave.
(Aladdin; Advance; Atlas; Apollo; Bullseye; Cash; Disneyland; Money; Cameo; Candlelight; Dauntless; International; Dale; Dootone; Deed; Empire; Dig; Flip; GTJ; Contemporary; Hi-Fi; Hull; Intro; Key; Encino; International; Jay Jay; Music City; Marlin; Meteor; Melba; MMO; Neil; Old Town; Irish Tape; UTC; Prep; President; Premium Pacific Jazz; Riverside; Summit; Tradition; Tally; Teen-Age; Vip; Classic Editions)

Stratton-Warren Hardware Co.
37 E. Carolina Ave.
(Decca; Coral; Brunswick)

Woodson & Bozeman, Inc.
733 So. Somerville St.
(Columbia; Okeh; Epic)

NASHVILLE

Buckley Dist. Co.
1707 Church St.
(Chess; Checker; Vee-Jay; Duke; Peacock; Imperial; Atco; Specilty; Meteor; Dooto; Savoy)

Ernie's Record Mart
179 3rd Ave. N.
(Apollo; Hollywood; Dooto; Meteor; Gotham; Herald; 20th Century; Savoy; United; States; Vee-Jay; Aladdin; Dot; Score; Money; Starday; Million; Showtime; Decca; Argo; Capitol; Columbia; Victor; MGM; Mercury; Epic; Vik; Coral; King; Federal; Modern; Chess; Checker; RPM; Flair; Nashboro; Excello; Sun; Peacock; Duke; Imperial; Atlantic; Specialty; Josie; Atco; Nasco; Chart; Cobra; Sash; Prep; Cadence; Cameo; Kapp; Glory; ABC-Paramount; Roulette; Era; Flash; Lamp; Regent; Baton; Flip; Candlelight)

King Records, Inc.
1805 Church St.
(King; Federal; De Luxe)

Music City Record Dists., Inc.
80 Lafayette St.
(Atlantic; Blackwood; Mercury; Checker; Chess; Fantasy; Baton; Parakeet; Canary; Daniel; Dot; Duke; Herald; Hollywood; Imperial; Jubilee; Josie; Aladdin; Nashboro; Excello; Kapp; Pacific Jazz; Peacock; Starday; Sun; Peter Pan; Vee-Jay; Cash; Money; Fraternity; Specialty; RPM; Modern; Duke; Ember; Old Town; ABC-Paramount; Ace; Argo; Atco; Cameo; Chart; Luniverse; Flash; Intro; Lamp; Rama; Gee; Tico; Roulette; Verve; Apollo; Gone; International; Onyx; Candlelight; Piv)

TEXAS

DALLAS

Adleta Co.
1914 Cedar Springs Ave.
(RCA Victor)

Big State Dist. Co.
1550 Edison St.
(Coral; Dot; Apollo; Glory; Cadence; Atlantic; Okeh; Checker; Chess; Specialty; Storyville; Nashboro; Excello; Epic; Sun; Hickory; Aladdin; Intro; Modern; RPM; Crown; Fantasy; ABCO; Vik; Cash; Epic; Grand Award; Imperial; Vee-Jay; Wallis; Crest; Lin; Intro; Golden Crest; Gone; Caravan; Meteor; Piv)

Capitol Records Dist. Corp.
1801 N. Industrial Blvd.
(Capitol)

Century Dist., Inc.
137 Glass St.
(Little Golden; Azalea; Bally; Baton; Bethlehem; Boston; Bullseye; Candlelight; Cavalier; Carousel; Criterion; Dana; Joe Davis; Dawn; Dooto; Ember; Era; Flair-X; Flip; Fox; Four Star; Fraternity; Gotham; Herald; Jay Gee; Josie; Kapp; Al Katz; Kem; Liberty; London International; Melba; Monarch; Montilla; Rainbow; Regent; Rendezvous; Replica; Rio; Ronel; Savoy; Seeco; Simon & Schuster; Tampa; Tetra; Tico; Tiffany; Toreador; Tradition; Tropicana International; Tuxedo)

Daily Bros. Dist.
2200 Irving Blvd.
(Ace; Atco; Brunswick; Chart; Audio Fidelity; Audio; Musart; Art; Aeolian Skinner; Rivoli; Dauntless International; Dig; Duke; Encino; Flash; Foremost; Hollywood; Irma; Jumpin'; MGM; Mercury; Motif; Paris; Peacock; Prestige; Cricket; Roost; Salem; Starday; States; RKO-Unique; United; Vita; Vanguard; Whirlin' Disc)

Decca Dist. Corp.
139 Cole St.
(Decca)

Eric Dist. Co. of Texas
1630 Irving Blvd.
(Disneyland; ABC-Paramount; Dolphin; Gee; Rama; Prep; Key; Roulette; Cameo; Westminster; Class; Gone; GNP; Whippet; Music City; International)

King Records, Inc.
1632 Irving Blvd.
(King; Federal; Deluxe)

Medaris Co., Inc.
1202 Dragon St.
(Columbia)

Texas Records, Inc.
2207 Cedar Springs Rd.
(London; "Q")

EL PASO

Boyd-Harbaugh, Inc.
P. O. Box B29
(Capitol)

Frontier Dist. Co.
7042 Highway 80 East
(MGM; Grand Award; Liberty; ABC-Paramount; Riverside; Bally; Motif; Brunswick; Key; Cricket; Mickey Mouse Club; Joe Davis; Rendezvous; Criterion; Mardi Gras; Hawaiian Village; Music City; Encino; Prep)

M. B. Krupp Dist.
309 So. Santa Fe St.
(Dot; Imperial; Sun; Aladdin; Atlantic; Baton; Dooto; Herald; Modern; RPM; Rama; Gee; Vee-Jay; Intro; Contemporary; GTJ; Pacific Jazz; Hickory; Era; Flip; Kapp; Lamp; Fraternity; Glory; Lin; Roulette; Cameo; Westminster; Apollo; Ember; Class; Gone; Kem; GNP; Whippet; Dixieland Jubilee; International; Vita; Candlelight; Meteor; Piv; RKO-Unique)

Albert Mathias Co.
113 S. Mesa
(Columbia)

Midland Specialty Co.
425 W. San Antonio St.
(RCA Victor; Vik)

Momsen, Dunnegan, Ryan Co.
800 E. Overland St.
(Decca)

Sunland Supply Co.
1200 E. Missouri St.
(London; Coral; Wallis Original; Specialty; King; Federal; Deluxe; Cadence; Bethlehem; Peter Pan; Epic; Tampa; FSR; Savoy; Okeh; Regent)

HOUSTON

Acme Dist. Co.
1902 Leeland Ave.
(GTJ; Contemporary; Riverside; Imperial Folk Dance; Bethlehem; Coast; Dawn; Fantasy; Soma; Parakeet; Fiesta; Montilla; Puchito; Transition; Webster; Seeco; Tradition; Layos; Golden; TNT; Debut; MMO; Enrichment; Summit; Lyrichord; San Francisco; Disneyland; Southland; Blue Note; Dolphin; Classic Editions; UTC; Proscenium)

H. W. Daily
314 E. 11th St.
P. O. Box 7473
(Aeolian Skinner; Americana; Art; Apollo; Atco; Audio; Audio Fidelity; Andrea; Baton; Bornand; Brunswick; Caribbean; Canary; Chart; Chic; Cricket; Dig; Discuriosities; Encino; Epic; Esoteric; Flash; Golden Crest; Grand Award; Hickory; Irma; Hollywood; Humming Bird; Historic; Heritage; Israel; Japan Song; Tom Lehrer; Legende; Mercury; MGM; Madrid; Moller; Musart; Old Town; Okeh; Point; Premier; Parakeet; Period; Prestige; Rivoli; Renaissance; Roost; Scala; Starday; States; Tan; Unicorn; United; RKO-Unique; Vik; Vita; Vee Jay; Zephyr)

Gulf Records
1906 Leland
(Hi-Fi)

King Records
1904 Leeland Ave.
(King; Federal; DeLuxe; Cadence)

Lone Star Records
2009 Ebony St.
(Lin; Tampa; Era; Starlite; Vita; Fraternity; Gee; Cue; Key; Sunset; GNP; Davis; Dixieland Jubilee; Whippet; Bally; Savoy; Paris; Candlelight; Regent; Reserve; Flip; Piv)

United Record Dist.
1902 Leeland Ave.
(Atlantic; Coral; Peacock; Jubilee; Josie; RPM; Crown; Sun; Kapp; Herald: Specialty; Ember; Aladdin; Nashboro; Excello; Duke; Modern; ABC-Paramount; Ace; Dot; Argo; Chess; Checker; Prep; Liberty; Rama; Glory; Intro; Lamp; Roulette; Cameo; Regent; Dooto; Class; Gone; Music City; Meteor; Candlelight; Piv; Liberty)

J. A. Walsh & Co.
4301 Gulf Freeway
P. O. Box 1657
(RCA Victor; Camden)

SAN ANTONIO

Decca Dist. Corp.
906 Nolan St., P. O. Box 68B
(Decca)

Santone Sales Co.
412 S. Main St.
(Capitol; Real; Azteca; Colonial; Sarg; Bowery)

The Perry Shankle Co.
1B01 So. Flores St.
(RCA Victor; Camden)

SAN BENETO

Rio Grande Music Co.
P. O. Box 861
(Ideal; Peerless; Torero; Rio; Colonial; Azteca)

WACO

Word Records
3407 Franklin Ave.
(Verve; Clef; Norgran; Down Home; Angel; Vox; Hi-Fi; Pacific Jazz; Cook; Contemporary; Elektra; Caedmon; CRG-YPR; Living Language; New Sound; Audio Book; RRT; Word; GTJ)

UTAH

SALT LAKE CITY

Cordova's
543 W. 3rd North
(Sun; Rainbow; Orbit; Starday; Panart; Montilla; Motif; Del Valle; Accent; Torero; Hickory; Liberty Bell; Pyramid)

Davis Sales Co.
1B01 E. Stratford
(Fraternity; Aladdin; Lamp)

Decca Dist. Corp.
160 S. 4th W. St.
(Decca)

El Rancho Cordova
543 W. 3rd North
(Ideal; Falcon; Peerless; Seeco; Real; Tico; Azteca; Colonial; Sarg; Globe)

Flint Dist. Co.
316 W. 2nd St.
(RCA Victor; Vik; Camden)

Great Western Dist.
910 E. 4th St.
(London; Coral; Imperial; Kapp; Liberty; Jubilee; Josie; Combo; Eldorado; Chess; Urania; Hawaiian Village; Tahiti; Herald; Ember; Gee; Rama; Roulette; Checker; Gone; Whirlin' Disc; Luniverse; Argo; Dale; Crickett)

E. E. Pritchett
622 South State St.
(Capitol)

Standard Supply Co.
225 E. 6th So. St.
(Columbia; Epic; Okeh)

Zion Dist. Co.
615 E. 5th St. S.
(King; Federal; De Luxe)

VIRGINIA

RICHMOND

Allen Dist. Co.
420 W. Broad St.
(Dot; Jubilee; London; Glory; Savoy; Sun; Imperial; Mooto; Herald; Modern; Peacock; Duke; Baton; Vee-Jay; Gotham; Checker; Chess; Nashboro; Excello; RPM; States; RKO-Unique; Specialty; Starday; Tico; Gee; Rama; Pacific Jazz; Roost; Fraternity; Josie; Era; Old Town; Grand Award; ABC-Paramount; Prep; Roulette; Cameo; Regent; Paris; Baton; Gone; Kem; Flip; Pyramid; International; Caravan; Meteor; Candlelight Piv)

B. T. Crump Co.
1310-34 E. Franklin
(Columbia)

Decca Dist. Corp.
3118 W. Leigh St.
(Decca; Coral; Brunswick)

King Records, Inc.
216 E. Main St.
(King; Federal; DeLuxe)

Wyatt-Cornick, Inc.
1705 Brook Road
(RCA Victor)

WASHINGTON

SEATTLE

Am-Par Record Corp.
923 Westlake N.
(ABC-Paramount; London; London International; Disneyland; Somerset; Cricket; Zephyr; San Francisco)

Capitol Records Dist. Corp.
620 Eastlake Ave.
(Capitol)

C & C Dist. Co.
708 Sixth Ave. N.
(Mercury; Fantasy; Wallis Original; Chess; Checker; Prestige; Specialty; Josie; Jubilee; RPM; Modern; Bethlehem; Clef; Tico; Pacific Jazz; Fraternity; Verve; Hi-Fi; Imperial; Sun; Bowery; Dana; Caravan; MMO; Classic Editions; Meteor; UTC; Proscenium; Liberty)

Columbia Record Dist., Inc.
2718 Second Ave.
(Columbia)

Decca Dist. Corp.
3131 Western Ave.
(Decca)

Fidelity Electric Co.
960 Republican St.
(RCA Victor; Vik)

Huffine Dist.
3131 Western Ave.
(Coral; Brunswick; Epic; Okeh; Kapp; Paris; Golden Crest; Kem; GNP; Whippet; Dixieland Jubilee)

N. W. Tempo Dist. Co.
310 Ninth Ave N.
(Aladdin; Herald; Glory; MGM; GTJ; King; Federal; Cadence; Atlantic; Dooto; Contemporary; Guyden; Nashboro; Excello; Vee-Jay; Dot; De Luxe; Rama; Ember; Gee; Transworld; Baton; Era; Prep; Atco; Lamp; Roulette; Cameo; Apollo; Gone; Flip; Dale; Candlelight; RKO-Unique)

SPOKANE

Columbia Elec. Mfg.
East 3420 Ferry Ave.
(Columbia)

WEST VIRGINIA

CHARLESTON

Galperin Music
17 Capitol St.
(Bowery)

WISCONSIN

MADISON

Tell Music Dist. Co.
2702 Monroe St.
(Coral; Brunswick; Epic; Golden Crest; Old Tyme Jamboree; Dana; London International; Key)

ABC-PARAMOUNT

presents its catalogue of hits to the NAMM!

9831	**DIANA**	c/w Don't Gamble With Love	**PAUL ANKA**
9838	**HIGH SCHOOL ROMANCE**	c/w Everybody's Body	**GEORGE HAMILTON IV**
9817	**YOUR KISSES KILL ME**	c/w The Kiss In Your Eyes	**EYDIE GORMÉ**
9837	**BLACK SLACKS**	c/w Boppin' Rock Boogie	**THE SPARKLETONES**
9835	**TENNESSEE TULIP**	c/w Bella Nunziata	**DON COSTA**
9833	**BEACH PARTY**	c/w Der Becki	**RUSS CARLYLE**
9836	**THE LADY KILLER**	c/w My Baby's Comin' Home	**SID FELLER**
9832	**THE FOUNTAIN OF YOUTH**	c/w Oh, Boy	**DICK ROMAN**
9827	**DEEP WITHIN ME**	c/w Outside Of My Dream World	**DON CASANAVE**
9825	**RED WINE POLKA**	c/w **MY BEAUTIFUL GIRL**	**STAN WOLOWIC** and the **POLKA CHIPS**

DOLLAR NEWS FOR DEALERS:
Watch ABC-Paramount
this Fall—for its
sensational
album promotion!

(Distributed in Canada by Sparton of Canada, Ltd.)

ABC-PARAMOUNT
FULL COLOR FIDELITY

Record Distributors

And The Lines They Handle

MILWAUKEE

Capitol Records Dist. Corp.
1434 N. Farwell Ave.
(Capitol)

Decca Dist. Corp.
321 E. Chicago St.
(Decca)

Demo Records Man. & Dist.
1421 N. 21st St.
(Circus Calliope Music; Music Box Music; Nickelodeon Music; Carousel Music; Medicine Show Band Music; Minstrel Show Band Music)

Major Dist. Inc.
626 E. Ogden Ave.
(Mercury; Wallis Original; Soma; Emarcy)

Morely-Murphy Co., Inc.
5151 W. State St.
(Columbia)

Records Unlimited, Inc.
2107 W. Auer Ave.
(Barnett; Bramble; Chic; Concord; Colonial; Davis; Dooto; Excello; Ficker; Halifax; Jan; Kem; Listen & Learn; Mono; Music Please; Peter Pan; Sage & Sand; Weathers; Westernaires)

Taylor Electric Co.
4080 N. Port Washington Rd.
(RCA Victor)

SHEBOYGAN

Polkaland Records
1210 N. 8th St.
(Polkaland)

WYOMING

RIVERTON

Freemont Music
221 E. Main St.
(Cavalier)

CANADA

CALGARY, ALBERTA

T. H. Peacock
216 12th Ave. W.
(Decca; Coral; Brunswick; Apex; Cadence)

Taylor, Pearson & Carson, (Calgary) Ltd.
308 Fifth Ave. W.
(Mercury; MGM; Quality; Dot; Reo; Jubilee)

LACHINE, QUEBEC

Compo Company, Ltd.
2377 Remembrance
(Decca; Coral; Brunswick; Apex; Mignon)

MONTREAL, QUEBEC

Bouthillier Musique
6405 Rue St.-Hubert
(Kismet; Folk Dancer; Folkcraft)

Canadian Music Sales Corp., Ltd.
3303 St. Catherine St. E.
(See Canadian Music in Toronto)

Capitol Records Dist. of Canada Ltd.
155 Port Royal West
(Capitol; Prep)

Custom Sound & Vision Ltd.
1500 Sherbrooke St. W.
(Fantasy; Verve; Westminster; Concert Hall Society; Hi-Fi; Ad Lib; San Francisco; By-Line; Dyer Bennet; Golden Crest; Hallmark; Harlequin; International; Monitor; Spiral; Rozanna; Spoken Art; Summit; Tico)

Erpol Music Ltd.
110 St. Catherine St. W.
(Austroton (Elite); Bartok; Blue-Note; Classic Editions; Composer Serie; CRS; La Comedie Francaise; Dial; Discus; Elite; Esoteric; Eterna; Festival; Gala; Heimat; Herald; Melodisc; Musico; New Records; Odeum; Panart; Period; Philharmonia; REB; Renaissance; Request; Scala; Spa; Stella; Stradivari; Tico; Viennola; Jugoton; Montilla; Puchito; Dr. Thomastik Strings; Visaphon Language Courses)

London Records of Canada, Ltd.
736 Wellington St.
(London; Era; Aragon)

Metrodisc, Inc.
5016 Sherbrooke St. W.
(MGM; Mercury; Reo; Quality; Dot; Jubilee; Coral)

Musimart of Canada, Ltd.
901 Bleury St.
(Angel; Vox; Vanguard; Urania; Caedmon; Lyrichord; Parlophone; Pathe; Odeon; Pantheon; Soria; Dana; Haydn Society; Coda; SMC; Phonotapes; Phonotapes Sonore; Peter Pan; Promenade; CRG; YPR; Living Language Courses; Reduce in Record Time Courses; Little John; Vox Music Master; Disques Pierrot; Robin Hood; Hollywood; Golden Music Society; Little Golden Record Chest Series; Banner; Standard; Polo; Pfanstiehl; Meritone; Hal Mar; Emitex; BSR Monarchs; Goldring; Lenco)

Phonodisc, Ltd.
4998 Connaught Ave.
(Kapp; King; Specialty; Modern; RPM; Herald; Ember; Duke; Peacock; Vee-Jay; Key; Melba)

LONDON, ONTARIO

Sparton of Canada. Ltd.
(Sparton; ABC-Paramount; Bally; Disneyland; Grand Award; RKO-Unique; Starday; Waldor; Oriole England; Dale)

OUTREMONT, QUEBEC

Pocket Books of Canada, Ltd.
1090 Pratt Ave.
(Bell)

TORONTO, ONTARIO

Apex Records, Ltd.
670 Richmond St. W.
(Decca; Apex; Coral; Brunswick)

Canadian Music Sales Corp., Ltd.
1261 Bay St.
(Aeolin-Skinner; Allied; Art; Audio Fidelity; Audio Masterworks; Audio Rarities; Alamar; Beaver; Black Mountain; Boston; Cole; Cricket; Dominion; Elektra; Folk Dancer; Folkraft; 49th State; The Investigator; Jay; Kismet; Longhorn; MacGregor; McIntosh; Moller; Pyramid; Old Timer; Scottish Clan; Sets In Order; Lloyd Shaw; Stinson; Sunny Hills; Thistle; Tradition; Unicorn; Vik; Western Jubilee; Windsor; NMO; Classic Editions; UTC; Prescenium)

Capitol Records of Canada, Ltd.
635 Queen St. E.
(Capitol)

Columbia Records of Canada, Ltd.
15 Yorkville Ave.
(Columbia)

Custom Sound & Vision, Ltd.
390 Eglinton Ave. W.
(Norgan; Clef; Verve; Down Home; Hi-Fi; Golden Crest; International)

MacKay Record Dist. Ltd.
30-32 Duncan St.
(London; Beltona; International; Durium; Telefunken; L'Oiseau-Lyre; Ducrete-Thomson; Seeco; Savoy; Imperial; Tetra; Aragon; Longhorn; Liberty; Atlantic; Regent; Dawn; Aragon)

Morris Dist. Agency
1580 Queen St. W.
(Bethlehem; Riverside; GNP; GTJ; Contemporary; Zephyr; Fantasy; Pacific Jazz; Storyville; Roost; Aladdin; Foremost; Intro; Lamp; Baton; Whippet; Dixieland Jubilee; Cavalier; Piv)

Ontario Sales Div., Quality Records Ltd.
380 Birchmont Rd.
(Mercury; MGM; Quality; Reo)

Phonodisc Ltd.
36 Church St.
(Kapp; Key; Vee-Jay; Flip; King; Specialty; Modern; RPM; Herald; Ember; Duke; Peacock; Melba)

Quality Records, Ltd.
380 Birchmount Rd.
(MGM; Mercury; Dot; Sun; Fraternity; Gone; Kem; Seeco; Dawn)

Gordon V. Thompson, Ltd.
32 Alcorn Ave.
(Gavotte: Rando; Imperial; Sonart; Harmonia; Holiday Ranch)

VANCOUVER, B. C.

Aragon Sales
615 W. Hastings St.
(ABC-Paramount; Accordia; Clef; Contemporary; Fantasy; GTJ; Grand Award; Harmony; Hi-Fi; Norgran; Montilla; Pacific Jazz; Record Guild of Am.; San Francisco; Spartan; Verve; Wallis; Cavalier; RKO-Unique; Bally; Intro; Criterion; International; Golden Crest; Disneyland; 49th State; Hallmark; Classic Editions; Music Minus One; Whippet; GNP; Dixieland Jubilee; UTC; Proscenium; Golden Crest)

Hygrade Radio
970 Richards St.
(Capitol)

Johnson Appliances Ltd.
5239 Victoria Drive
(Coral; Brunswick; Cadence; Decca; Apex)

Taylor, Pearson & Carson (BC) Ltd.
1006 Richards St.
(MGM; Mercury; Quality; Reo; Emarcy; Dot; Playcraft; Childcraft)

Texal Ltd.
1132 Burrard St.
(London; Imperial; Liberty; Atlantic; Epic; Aragon; Rodeo; Beltona; Durium)

WINNIPEG, MAN.

Electrical Supplies Ltd.
306 Ross Ave.
(Capitol)

Phonodisc Ltd.
869 Bannerman Ave.
(Kapp; King; Specialty; Modern; RPM; Herald; Ember; Duke; Peacock; Vee-Jay; Key; Melba)

Quality Records Ltd.
Midwest Sales Div.
4th F. Galt Bldg.
(Mercury; Dot; MGM; Quality; Reo; Wing; Emarcy; Jubilee)

AUSTRALIA

MELBOURNE

W & G Record Processing Co. Ltd.
185 a'Beckett St.
(ABC-Paramount; Advance; Aladdin; Balboa; Collegiate; Cricket; Diamond; Double A; Electrone; Esoteric; Fraternity; Granite; Hudson; Intro; Kent; Key; Majar; Marvel; Marveltone; Motif; Old Tyme Jamboree; Orfeo; Pal; Pickwick; Plymouth; Point; Record Corp. of America; Remington; RKO Unique; Score; Standard Phono; State; University; W & G Selected Releases; Westminster)

PYRMONT

Festival Records Pty., Ltd.
223-227 Harris St.
(Coral; Brunswick)

SYDNEY

Carina Co.
Rawson Pl.
(Dana)

BELGIUM

ANTWERP

Moonglow Records
70 Van Schoonhovenstraat
(Pyramid)

Ronnex Rec.
70 Van Schoonhagenstraat
(Cavalier; Atlas)

BRUSSELS

Societe Nouvelle Siemens S. A.
116 Chaussee De Charlerais
(Coral; Brunswick)

Schott Freres
30 Rue-St. Jean
(MMO; Classic Ed.)

BRAZIL

RIO DE JANEIRO

Som, Industrio e Comercia
Avenida Rio Branco 47.20 And.
(Coral; Brunswick)

BRITISH WEST INDIES

JAMAICA

Savoy Record Shop
17 N. Parade
(Pyramid)

CHILE

SANTIAGO

Industrias Electricas y Musicales Odeon
Casilla 186-D
(Coral; Brunswick)

CHINA

HONG KONG

D. E. Levy
10 Ice House St.
(Classic Editions; Music Minus One)

CUBA

HAVANA

La-Discoteca
Ly 23, Vedado
(Kapp)

DENMARK

COPENHAGEN

Nordisk Polyphon A.S.
Ostergade 26-8
(Coral; Brunswick)

ENGLAND

LONDON

Decca Record Co. Ltd.
1-3 Brixton Rd.
(Coral; Brunswick)

Orbis, (Polonia) Ltd.
38 Knightsbridge
(Dana)

FRANCE

PARIS

President Records
30, Rue P. Semard
(MMO; Classic Ed.)

Vogue PIP
54 Rue D'Hauteville
(Coral; Brunswick)

GERMANY

HANOVER

Deutsche Grammophon Gesellschaft
76 Podbielskistrasse
(Coral; Brunswick)

GUAM

ANGA

Guam Service Games
Adelup Point
(Coral; Brunswick)

HAWAII

HONOLULU

Honolulu Electrical Product Co. Ltd.
930 Clayton St.
(Decca)

Honolulu Paper Co., Ltd.
1105 Kapiolani Blvd.
(Columbia)

Microphone Music
222 N. Bretania
(Baton; Sun; Savoy; Kapp; Rama; Dooto; Dot; Disneyland; Imperial; Gee; Specialty; Glory; Mardi Gras: Regent; Gone: Kem; Flip; Atlas; Caravan; Vita; Piv; Atlantic; Chess; Jubilee; Tico; Seeco; YPR; CRG)

Musical Dists.
1420 S. Beretania
(London; Aladdin; Bally; Hi-Fi; ABC-Paramount; Savoy; Regent; Golden Crest)

Nylen Bros. Ltd.
P. O. Box 2958
(Capitol; Pacific Jazz; GTJ; Contemporary; Era; Key; GNP; Whippet; Dixieland Jubilee; Vox; Liberty)

Polynesian Dists. Ltd.
P. O. Box 2418
(Prep)

Radio-TV Corp.
777 Ala Moana P. O. Box 3920
(RCA Victor; Vik)

HOLLAND

THE HAGUE

Nederlandsche Siemens
Maatschappij N.V.
Huygenspark 38/39
(Coral; Brunswick)

ITALY

GENOA

Armonia E. Ritmo
Via Garibaldi, 14R
(MMO; Classic Ed.)

MILANO

Siemens Societe Per Azioni
Via Fabio Filzi, 29
Casella Postale 3397
(Coral; Brunswick)

JAPAN

TOKYO

Cosdel, Inc.
Room 525, The Nikkatsu International Bldg.
No. 1 Chome, Yuraku-cho Chiyoda-Ku
(Sun)

G. T. Folster & Assoc.
423 Nikkatsu International Bldg.
1, 1 Chome, Yurakucho Chiyoda-Ku
(Fraternity)

Nippon Gramaphone
No. 57, 6-Chome
Aoyamakita-machi
(Coral; Brunswick)

MEXICO

MEXICO, D. F.

Compania Importadora de Discos S.A.
Tenayuca 475-F
(Coral; Brunswick)

Trans Radio Disc
S. A. Articulo 123-127-5
(Kapp)

NORWAY

OSLO

Proton S.A.
Rosengrantzgaten 11
(Coral; Brunswick)

PHILIPPINES

MANILA

Regtar Records
634 Rixal Ave.
(Coral; Brunswick)

PUERTO RICO

SAN JUAN

Juan Martinez Vela, Inc.
P. O. Box 2027
358 San Francisco
(Mardi Gras)

SOUTH AFRICA

JOHANNESBURG

Gallo Africa, Ltd.
161 President St.
(Coral; Brunswick)

SWEDEN

SUNDYBERG

Svenska Siemens Aktiebolag
Jarnvagagsten 12
(Coral; Brunswick)

SWITZERLAND

ZURICH

Edition Eulenburg
Stockerstrasse 27 GmbH
(Classic Editions; Music Minus One)

Siemens Electizitatsenzeugnisse
Aktiegesellschaft
Lowenstrasse 35
(Coral; Brunswick)

Epic salutes the NAMM and all our dealers with a New Smash hit by...

SAL MINEO

LASTING LOVE

YOU SHOULDN'T DO THAT

EPIC 5-9227

... and we also thank you for making June the biggest month in our history with these current hits -

SINGLES

The Four Coins
SHANGRI - LA
Epic 5-9213

Sal Mineo
START MOVIN'
b/w
LOVE AFFAIR
Epic 5-9216

Somethin' Smith
and The Redheads
YOU ALWAYS HURT THE ONE YOU LOVE
b/w
MY MELANCHOLY BABY
Epic 5-9221

Roy Hamilton
THAT OLD FEELING
b/w
THE AISLE
Epic 5-9224

Clare Nelson
AT OUR HOUSE
b/w
JOHNNY COME KISS ME
Epic 5-9220

Little Joe
and The Thrillers
PEANUTS
b/w
LILLY LOU
Okeh 4-7088

ALBUMS

DANCE TO THE MUSIC OF LESTER LANIN
Epic Long Play LN-3340
Epic Extended Play EG-7184—Vol. 1
Epic Extended Play EG-7185—Vol. 2

LESTER LANIN
Epic Long Play LN-3242

THE GOLDEN BOY — Roy Hamilton
Epic Long Play LN-3364

BANJO & 'BONES IN HI-FI
Epic Long Play LN-3360

A PRODUCT OF CBS

EPIC RECORDS

BILLBOARD JULY 8, 1957
HONOR ROLL OF HITS
11. Around the World
BEST SELLING RECORD:
Mantovani, London 1746.
Mantovani
AROUND THE WORLD
From "Around the World in 80 days"
1746
New Film Hit
David Whitfield
I'LL FIND YOU
1740
From the 20th Century-Fox film "Sea Wife"
Cyril Stapleton and his orchestra
Completely Different Destined to Become No. 1
FORGOTTEN DREAMS
1754
Sailing Into Hitsville
Frank Chacksfield
VOYAGE OF THE MAYFLOWER
1749
Winifred Atwell
Piano Sensation
STRUTTIN DOWN JANE STREET
B/W
SPACE SHIP BOOGIE
1750
LONDON RECORDS
TRUE HIGH ffrr FIDELITY
539 West 25 St.
New York 1, N. Y.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everly Bros.)
3. Love Letters In The Sand (P. Boone)
4. Wonderful Wonderful! (J. Mathis)
5. So Rare (J. Dorsey)
6. I'm Gonna Sit Right Down (B. Williams)
7. Around The World (Mantovani/Young)
8. Teddy Bear (E. Presley)
9. I Like Your Kind Of Love (A. Williams)
10. Whispering Bells (Del-Vikings)

Kansas City, Mo.

1. Teddy Bear (E. Presley)
2. Searchin' (Coasters)
3. It's Not For Me To Say (J. Mathis)
4. Bye, Bye Love (Everlys)
5. I Like Your Kind Of Love (A. Williams)
6. Rock Your Little Baby To Sleep (B. Knox)
7. Teenager's Romance (R. Nelson)
8. My Personal Possession (N. Cole)
9. Fallen Star (Newman/Hilltoppers)
10. Around The World (Mantovani)

Denver, Colo.

1. Love Letters In The Sand (P. Boone)
2. Teddy Bear (E. Presley)
3. Young Blood (Coasters)
4. It's Not For Me To Say (J. Mathis)
5. Bye, Bye Love (Everlys)
6. I'm Gonna Sit Right Down (B. Williams)
7. Old Cape Cod (P. Page)
8. Send For Me (N. Cole)
9. Around The World (Young)
10. Over The Mountain (Johnnie & Joe)

Minneapolis, Minn.

1. Loving You (E. Presley)
2. Bye, Bye Love (Everlys)
3. Searchin' (Coasters)
4. Teddy Bear (E. Presley)
5. Over The Mountain (Johnnie & Joe)
6. Love Letters In The Sand (P. Boone)
7. I'm Gonna Sit Right Down (B. Williams)
8. Around The World (Mantovani/Young)
9. Four Walls (Reeves/Lowe)
10. Send For Me (N. Cole)

Buffalo, N. Y.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everlys)
3. Old Cape Cod (P. Page)
4. Teddy Bear (E. Presley)
5. So Rare (J. Dorsey)
6. Teenager's Romance (R. Nelson)
7. It's Not For Me To Say (J. Mathis)
8. Tammy (D. Reynolds)
9. I'm Gonna Sit Right Down (B. Williams)
10. With All My Heart (Sands)

Philadelphia, Pa.

1. Love Letters In The Sand (P. Boone)
2. Bye, Bye Love (Everly Bros.)
3. It's Not For Me To Say (J. Mathis)
4. Star Dust (B. Ward)
5. I'm Gonna Sit Right Down (B. Williams)
6. Teddy Bear (E. Presley)
7. Old Cape Cod (P. Page)
8. Around The World (Young)
9. So Rare (J. Dorsey)
10. Shangri-La (4 Coins)

Baltimore, Md.

1. Young Blood (Coasters)
2. Bye, Bye Love (Everlys)
3. It's Not For Me To Say (J. Mathis)
4. Love Letters In The Sand (P. Boone)
5. Teddy Bear (E. Presley)
6. Short Fat Fannie (Williams)
7. Searchin' (Coasters)
8. I'm Gonna Sit Right Down (B. Williams)
9. Diana (P. Anka)
10. Dark Moon (B. Guitar)

Chicago, Ill.

1. Bye, Bye Love (Everly Bros.)
2. It's Not For Me To Say (J. Mathis)
3. Around The World (Young)
4. Teddy Bear (E. Presley)
5. So Rare (J. Dorsey)
6. Love Letters In The Sand (P. Boone)
7. White Sport Coat (Robbins)
8. I Like Your Kind Of Love (A. Williams)
9. Rainbow (R. Hamilton)
10. I'm Gonna Sit Right Down (B. Williams)

Boston, Mass.

1. Love Letters In The Sand (P. Boone)
2. Old Cape Cod (P. Page)
3. Bye, Bye Love (Everlys)
4. I'm Gonna Sit Right Down (B. Williams)
5. It's Not For Me To Say (J. Mathis)
6. Queen Of The Senior Prom (Mills Bros.)
7. Teenager's Romance (R. Nelson)
8. White Silver Sands (D. Gardner)
9. Star Dust (B. Ward)
10. Teddy Bear (E. Presley)

Cincinnati, Ohio

1. Love Letters In The Sand (P. Boone)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Bye, Bye Love (Everlys)
5. Short Fat Fannie (Williams)
6. Old Cape Cod (P. Page)
7. Searchin' (Coasters)
8. Teenager's Romance (R. Nelson)
9. Shangri-La (Four Coins)
10. It's Not For Me To Say (J. Mathis)

Detroit, Mich.

1. Teddy Bear (E. Presley)
2. Bye, Bye Love (Everlys)
3. I'm Gonna Sit Right Down (B. Williams)
4. It's Not For Me To Say (J. Mathis)
5. Love Letters In The Sand (P. Boone)
6. Shangri-La (Four Coins)
7. Around The World (Mantovani/Young)
8. Searchin' (Coasters)
9. Rainbow (R. Hamilton)
10. Star Dust (B. Ward)

Atlanta, Ga.

1. Bye, Bye Love (Everlys)
2. Searchin' (Coasters)
3. Teddy Bear (E. Presley)
4. Love Letters In The Sand (P. Boone)
5. So Rare (J. Dorsey)
6. Come Go With Me (Del-Vikings)
7. I'm Gonna Sit Right Down (B. Williams)
8. Fallen Star (J. Newman)
9. It's Not For Me To Say (J. Mathis)
10. Short Fat Fannie (Williams)

Cleveland, Ohio

1. I'm Gonna Sit Right Down (B. Williams)
2. Bye, Bye Love (Everly Bros.)
3. Teddy Bear (E. Presley)
4. Love Letters In The Sand (P. Boone)
5. Around The World (Young/Mantovani)
6. Shangri-La (4 Coins)
7. Searchin' (Coasters)
8. White Silver Sands (Rondo)
9. Tammy (D. Reynolds)
10. White Sport Coat (Robbins)

New Orleans, La.

1. Love Letters In The Sand (P. Boone)
2. So Rare (J. Dorsey)
3. Teenager's Romance (R. Nelson)
4. Send For Me (N. Cole)
5. Dark Moon (G. Storm)
6. Teddy Bear (E. Presley)
7. Around The World (Young)
8. Bye, Bye Love (Everlys)
9. Valley Of Tears (F. Domino)
10. It's Not For Me To Say (J. Mathis)

Los Angeles, Calif.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everly Bros.)
4. White Sport Coat (Robbins)
5. Wonderful! Wonderful! (J. Mathis)
6. Dark Moon (Storm/Guitar)
7. Old Cape Cod (P. Page)
8. It's Not For Me To Say (J. Mathis)
9. Loving You (E. Presley)
10. I'm Gonna Sit Right Down (B. Williams)

Pittsburgh, Pa.

1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Robbins)
3. Bye, Bye Love (Everlys)
4. It's Not For Me To Say (J. Mathis)
5. Whispering Bells (Del-Vikings)
6. Dark Moon (G. Storm)
7. Around The World (Young)
8. Teenager's Romance (R. Nelson)
9. Old Cape Cod (P. Page)
10. I'm Gonna Sit Right Down (B. Williams)

San Antonio, Texas

1. Young Blood (Coasters)
2. Love Letters In The Sand (P. Boone)
3. Teenager's Romance (R. Nelson)
4. Teddy Bear (E. Presley)
5. Searchin' (Coasters)
6. Dark Moon (G. Storm)
7. I'm Gonna Sit Right Down (B. Williams)
8. Over The Mountain (Johnnie & Joe)
9. C. C. Rider (C. Willis)
10. Short Fat Fannie (Williams)

St. Louis, Mo.

1. Bye, Bye Love (Everlys)
2. Shangri-La (Four Coins)
3. I'm Gonna Sit Right Down (B. Williams)
4. Around The World (Mantovani)
5. Star Dust (B. Ward)
6. Teddy Bear (E. Presley)
7. White Silver Sands (Rondo)
8. Rainbow (R. Hamilton)
9. With All My Heart (J. Sands)
10. Whispering Bells (Del-Vikings)

San Francisco, Calif.

1. Teddy Bear (E. Presley)
2. Bye, Bye Love (Everlys)
3. Love Letters In The Sand (P. Boone)
4. White Sport Coat (Robbins)
5. Bernardine (P. Boone)
6. Searchin' (Coasters)
7. Around The World (Mantovani)
8. It's Not For Me To Say (J. Mathis)
9. Over The Mountain (Johnnie & Joe)
10. So Rare (J. Dorsey)

Seattle, Wash.

1. Teddy Bear (E. Presley)
2. Searchin' (Coasters)
3. Bye, Bye Love (Everlys)
4. Rainbow (R. Hamilton)
5. Whispering Bells (Del-Vikings)
6. So Rare (J. Dorsey)
7. Over The Mountain (Johnnie & Joe)
8. Loving You (E. Presley)
9. Love Letters In The Sand (P. Boone)
10. Jenny, Jenny (L. Richard)

Houston, Texas

1. Short Fat Fannie (Williams)
2. So Rare (J. Dorsey)
3. Bye, Bye Love (Everlys)
4. Teddy Bear (E. Presley)
5. Whispering Bells (Del-Vikings)
6. Send For Me (N. Cole)
7. Love Letters In The Sand (P. Boone)
8. Jenny, Jenny (L. Richard)
9. Old Cape Cod (P. Page)
10. Suzie-Q (D. Hawkins)

RCA VICTOR
RADIO CORPORATION OF AMERICA

SWEEPS D.J. AWARDS

✓ 7 Out Of The First 12

MOST PLAYED RECORDS IN THE NATION:—

Don't Be Cruel	ELVIS PRESLEY
Canadian Sunset	HUGO WINTERHALTER
Love Me Tender	ELVIS PRESLEY
Round And Round	PERRY COMO
Hound Dog	ELVIS PRESLEY
Banana Boat Song (Day-O)	HARRY BELAFONTE
All Shook Up	ELVIS PRESLEY

✓ 2 Out Of The First 3

MOST PLAYED ALBUMS IN THE NATION:—

Calypso	HARRY BELAFONTE
Elvis	ELVIS PRESLEY

✓ 3 Out Of The First 6

MOST PROGRAMMED MALE VOCALIST:—

ELVIS PRESLEY
PERRY COMO
HARRY BELAFONTE

✓ 1 Out Of The First 3

MOST PROGRAMMED FEMALE VOCALIST:—

DINAH SHORE

✓ No. 1

MOST PROGRAMMED STUDIO ORCHESTRA:—

HUGO WINTERHALTER

✓ 1 Out Of The First 2

MOST PROGRAMMED SMALL INSTRUMENTAL GROUP:—

THREE SUNS

✓ No. 1 (Country & Western)

MOST PROGRAMMED SMALL INSTRUMENTAL GROUP:—

CHET ATKINS

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JOIN THE SMASH WAGON!

Bobby Darin

I FOUND A MILLION DOLLAR BABY

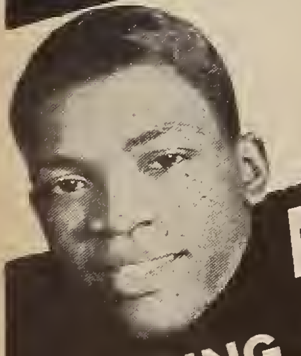
TALK TO ME SOMETHING

ATCO 6092

NEW RELEASES:

BILLBOARD SPOTLIGHT
POP RECORDS
R&B RECORDS

OVER SOMEBODY ELSE'S SHOULDER
THAT'S MY BABY
ATCO 6094
Jimmy Breedlove



AFRAID OF LOVE
DRIVING ME OUT OF MY MIND
ATCO 6093
Ronnie Baxter

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.

Paradox

by GUY COOK
NICHOLSON'S SOUTHERN CALIFORNIA MUSIC
LOS ANGELES, CAL.

Each year the various record companies try to discover new gimmicks to give artificially-inducted stimulation to the record industry.

Today, the industry is encumbered with an heterogeneous collection of inducements unparalleled in the history of the business, i.e., buys-of-the-month, record clubs, samplers and price cuts. These have not stimulated but, have worked paradoxically. They have reduced the average retail outlet to the position of a Main Street bargain basement.

The customer has been bombarded with buys-of-the-month and samplers to the point that one feels he must apologize for having to quote the full-retail value of a current release. Various recording company officials justify these gimmicks by stating that the record business is at 'an all-time-high.' This is no startling revelation—this is also true of many other luxury businesses (of which, we are one) as well as business in general. This has not been brought about by inducements, but, by the economic structure of our country. If the 'man on the street' could not afford a record, the dollar off would not put the money in the record shop rather than the shoe store.

My attack is not upon the discount house—this is up to the individual to determine the margin of profit upon which he wishes to operate. My attack is upon samplers (wherein the margin is pre-determined) and other operations which either reduce the margin of profit or encumber the sales people with a multitude of detail work or lengthy explanations of why you can buy a musical score for $1.98 or $4.98. The time consumed in the explanation is, quite often, more valuable than the money involved.

I feel that business will continue to grow on its own with the various new and exciting developments in recording technique, both on records and in the field of tape, which, although in its embryo, is definitely becoming a factor of major importance in the industry.

The phonograph manufacturers have now opened a new world of sound of such magnitude that the potential of recorded music is almost infinite. I refrain from the word 'hi-fi' in that, not only has it become the most misunderstood term in the English language, but, it has been used to cover a multitude of sins in phonographs ranging from less than nothing to those encompassed in the realm of astronomical figures. However, this term has been a major factor in the continuing prosperity of the record business in recent years, and its power and appeal are most prominent.

Give 'the man on the street' better equipment, excellent recordings, well-informed, courteous sales people and continued prosperity. Take all of these factors into consideration and the industry will continue to grow—there is no drug that gives man his own world as much as music nor as completely because, music gives a man a world that exists exclusively within his own mind, having no regard or relation to reality. In the world of music, a man can achieve his own dimension—and that's handing him the world at a bargain (even at full-retail value).

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Anthony Galgano • Reuben W. Lawrence

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Capitol Records

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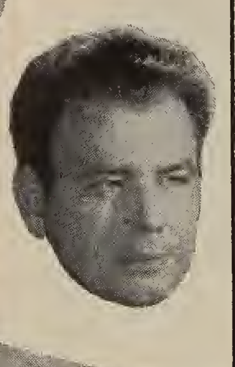
and his orchestra



TANGI TAHITI
RUE MADELEINE
record no. 3758

ELLA MAE MORSE
orchestra conducted by Paul Weirick

I'M GONE
SWAY ME
record no. 3759

JOE CARSON

TAKE ME IN YOUR ARMS
CRAZY DREAM
record no. 3760

GENE VINCENT
and His Blue Caps

LOTTA LOVIN'
WEAR MY RING
record no. 3763

Best Selling Sheet Music

		LAST WEEK
1	**LOVE LETTERS IN THE SAND** Bourne ASCAP—Kenny, Kenny, Coots	1
2	**AROUND THE WORLD** Victor Young ASCAP—Young	3
3	**OLD CAPE COD** Geo. Pincus & Sons ASCAP—Rothrock, Yakus	5
4	**DARK MOON** Dandelion BMI—Miller	2
5	**SO RARE** Robbins ASCAP—Herst, Sharpe	4
6	**BYE, BYE LOVE** Acuff-Rose BMI—Bryant, Bryant	6
7	**A WHITE SPORT COAT** Acuff-Rose BMI—Robbins	8
8	**FOUR WALLS** Sheldon BMI—Moore, Campbell	7
9	**A TEENAGER'S ROMANCE** Aztec ASCAP—Gillam	11
10	**IT'S NOT FOR ME TO SAY** Korwin ASCAP—Stillman, Allen	9
11	**GONNA FIND ME A BLUEBIRD** Acuff-Rose BMI—Rainwater	13
12	**TAMMY** Northern ASCAP—Livingston, Evans	—
13	**I'M GONNA SIT RIGHT DOWN** DeSylva, Brown & Henderson ASCAP—Young, Ahlert	—
14	**TEDDY BEAR** Gladys ASCAP—Mann, Lowe	—
15	**WONDERFUL! WONDERFUL!** E. B. Marks BMI—Edwards, Raleigh	10

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

(LISTED ALPHABETICALLY)

RADIO

A Face In The Crowd	Remick
An Affair To Remember	Feist
Around The World	Young
Bye Bye Love	Acuff-Rose
Dark Moon	Dandelion
Every Little Movement	Witmark
Fire Down Below	Columbia Pic.
Freight Train	Maurice
I Could Have Danced All Night	Chappell
I Like Your Kind Of Love	Acuff-Rose
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
It's Good To Be Alive	Valyr
It's Not For Me To Say	Korwin
Love Letters In The Sand	Bourne
Mangos	Redd Evans
Old Cape Cod	Pincus
On The Street Where You Live	Chappell
Shangri-La	Robbins
Shenandoah Rose	Planetary
So Rare	Robbins
Summer Love	Valando
Tammy	Northern
Teardrops In My Heart	Southern
Tell My Love	Famous
Through The Eyes Of Love	Pickwick
Underneath The Overpass	Paramount
White Silver Sands	Fellows-Peer
Wonderful! Wonderful!	E. B. Marks
You, You Romeo	Planetary
You're Cheatin' Yourself	Barton

TV

All Shook Up	Shalimar
Around The World	Young
Butterfly	Mayland & Presley
Chantez, Chantez	Chantez
Dark Moon	Dandelion
Do I Love You (Because You're Beautiful)	Williamson
Empty Arms	Ivory
Fool Around	Dandelion
Freight Train	Maurice
Girl With The Golden Braids	Roncom
I Could Have Danced All Night	Chappell
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
I'm Sorry	Algonquin
I'm Waiting Just For You	Lois
I'm Walkin'	Reeve
In The Eyes Of The World	Annavic
Little Darlin'	Excellorec
Love Is Strange	Ben Ghazi
Love Letters In The Sand	Bourne
Marianne	Montclare
Money, Marbles & Chalk	Lois
Ninety-Nine Ways	Mayland
Run Don't Walk	Hecht, Lancaster & Buzzell
Send For Me	Winneton
Stars Fell On Alabama	Mills
Teardrops In My Heart	Southern
That's The Only Way To Live	Vernon
When My Sugar Walks Down The Street	Mills
With All My Heart	Debmar
You, You Romeo	Planetary

NAMM

Watch the Charts for this One!

THE ORIGINAL *Otis Blackwell*
Rock-A-Billy **HIT...**

RUSS MILLER

Sings

"I SIT IN MY WINDOW"

b/w

"WAIT FOR ME, MY LOVE".......................... **VIP-1006**

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John Shephard

Eastern Record Distrib. Co.
26 Clark St.
East Hartford, Conn.
Dick Godluski

Binkley Distributors
58 Riverside
Jacksonville, Fla.
Mr. Binkley

Porten Distributing Co.
733 Eleventh Ave.
New York, N. Y.
Robert Pare

B & K Record Distribution Co.
608 No. Hudson St.
Oklahoma City, Okla.
Mr. Keaton

Century Distributing Co.
137 Glass St.
Dallas, Tex.
Sam Katz

Lesco Distributors
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Philadelphia, Pa.
Ed. Cohen

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Baltimore, Md.
Herman Gimbel

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Pittsburgh, Pa.

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Los Angeles, Calif.
Gordon Wolf

Mid-State Distributors
420 Varick St.
Utica, N. Y.
George Kelley

Custom Dist. Co.
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Cleveland, Ohio
Sandy Beck

Hit Record Distributors
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Essex Record Distributors, Inc.
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Quality Records Ltd.
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Transdisc Corp. of Boston
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Boston, Mass.
Sol Weinstein

One Spot Record Dist.
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Memphis, Tenn.

Sandell Company
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Mr. Sandell

Music City Rec. Dist.
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VIP

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singing

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(All The Time)
Styletone 101

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CASH BOX (June 8)

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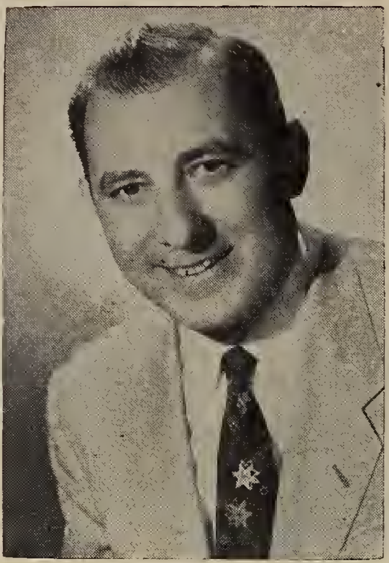
"Caveat Emptor"



LESLIE ONE-STOP
by LOUIS BOORSTEIN
NEW YORK, N. Y.

For the past few years I have had the privilege of writing short articles for *The Cash Box*. Over the years I have attempted to show the operators the importance of buying their records from One-Stop Operators.

The validity of these arguments is proved by the vast growth of One-Stop operations across the country and by the fact that almost all the operators of any consequence across the country are buying their records from One-Stops.

Now comes a new wrinkle! And it is time that it be exposed for what it is. Like any other business that makes progress, the One-Stop business has its Johnny-come-latelies. These operators are under the misguided notion that all one has to do to be a One-Stop operator is open a store with a few records and hang out a shingle calling himself One-Stop operator. This of course is not so. The come-latelies for the most part do not have the experience nor the know how to render the services that a One-Stop should. Namely—

1. Ample inventories.
2. Experienced help.
3. Knowledge of programming.
4. Juke Box operators problems.
5. Good relations with record distributors.
6. Good relations with juke box operators whether they are customers or not.

Since they lack the experience, they resort to offering their services for less money. Two or three cents over or even worse, at the same price as the operator would pay to the record distributor. This is why I say "Caveat Emptor," the legal expression for let the buyer beware.

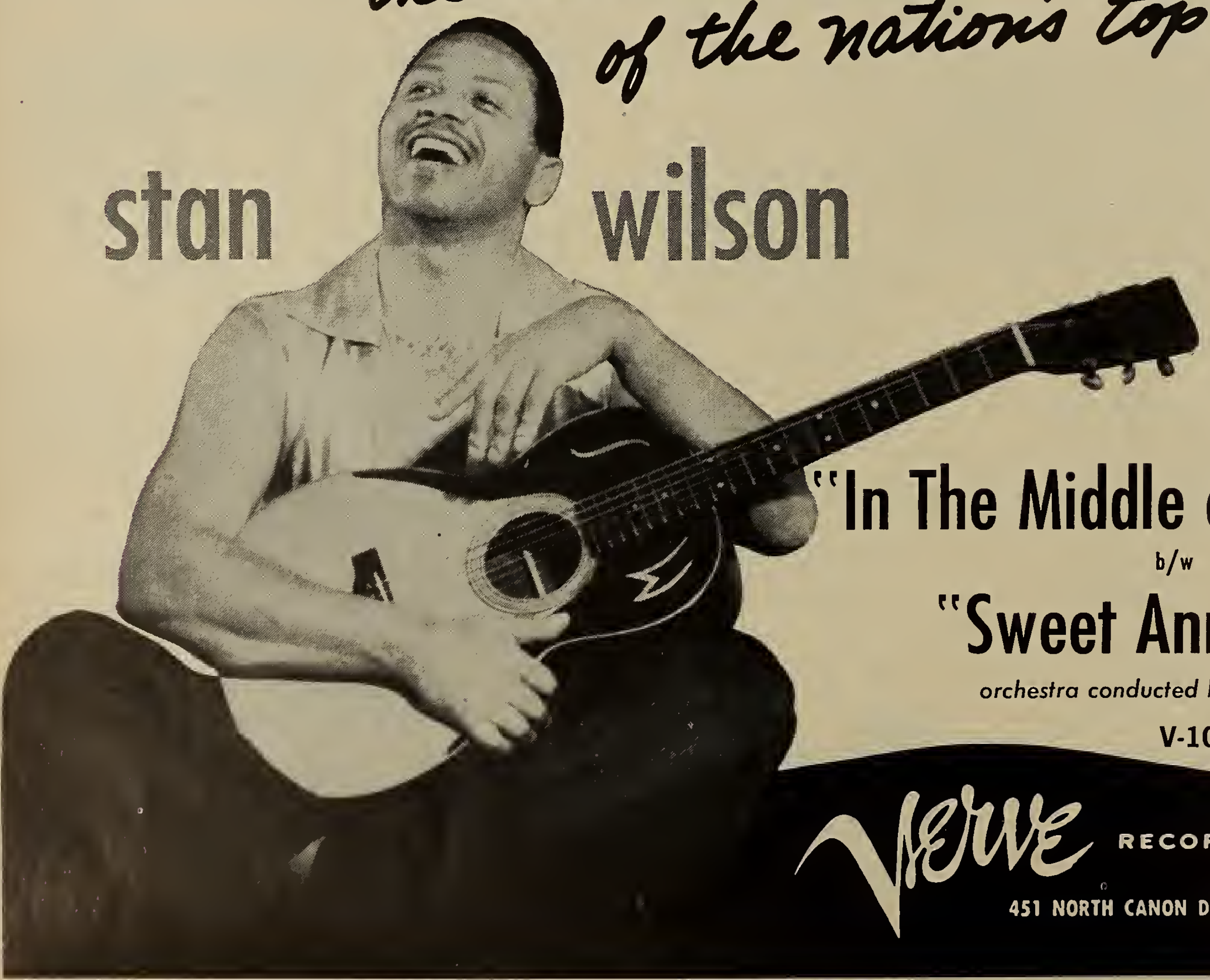
Some of the sell at cost boys tell the operators that they can wheedle and chisel better prices from the distributors in order to sell at these prices. Don't you believe it! They no more can buy at better prices than you can buy desireable equipment from a distributor at below cost prices. They tell you that they get "free" records. Any records that they get free are worth exactly that. Don't be fooled into taking records that the "One-Stop" operator gets as free-bees. One gets nothing for nothing in this country. And it's a greater country for that.

The entire principle is quite simple. You cannot buy a "Cadillac" for a "Chevrolet" price. And everyone knows that the "best" is the "cheapest" in the end.

So "Caveat Emptor" the irresponsible one-stop operator. Trade with the experienced and well established and you will be getting the finest of services.

One-Stop operators across the country have proved their worth to the juke box operators. If you don't already use their services by all means go modern and try them.

the newest—best recording of the nation's top hit...



stan wilson

"In The Middle of an Island"

b/w

"Sweet Annabelle"

orchestra conducted by Ruby Raksin

V-10068 · V-10068X45

Verve RECORDS

451 NORTH CANON DRIVE, BEVERLY HILLS, CALIF.

London Lowdown

Returned to London in time to attend the fabulous Mike Todd party at the Battersea Festival Gardens and despite the rain some 2,000 guests turned up to make this the party of the year and most certainly the talk of the town.

By the time you read this, the Four Lads will have returned to the U.S.A.

Over here on vacation are Norman Luboff and his wife Elizabeth.

Also due over this week, Lawrence Welk trying to negotiate for visit to America of British vocalists in the Fall.

Leaving for the States on a lightning tour shortly, will be BBC Show Band director Cyril Stapleton. Cyril hopes to tape interviews with recording stars to be included in his forthcoming dee-jay show in early September.

Edmundo Ros leaves for Monte Carlo with his orchestra for a six week stay at the Sporting Club.

A new American publishing company has been launched over here, known as Belinda Music and will be handling Elvis Presley's new record "All Shook Up" and the score from his new pic "Loving You" which includes the million seller "Teddy Bear," which RCA released last week.

Pat Boone's "Love Letters In The Sand" will certainly reach the top of the best selling charts over here and Elvis Presley's "Teddy Bear" may race him for the position very shortly.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

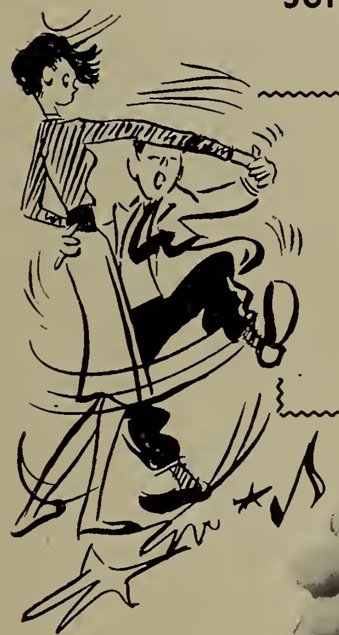
1 **All Shook Up**—
Elvis Presley (HMV)
2 **Puttin' On The Style/Gamblin' Man**—
Lonnie Donegan (Pye-Nixa)
3 **Around The World**—
Ronnie Hilton (HMV)
4 **We Will Make Love**—
Russ Hamilton (Oriole)
5 **Little Darlin'**—
Diamonds (Mercury)
6 **Yes, Tonight Josephine**—
Johnnie Ray (Philips)
7 **Around The World**—
Bing Crosby (Brunswick)
8 **When I Fall In Love**—
Nat "King" Cole (Capitol)
9 **White Sport Coat**—
King Brothers (Parlophone)
10 **Butterfingers**—
Tommy Steele (Decca)
11 **Mr. Wonderful**—
Peggy Lee (Brunswick)
12 **Fabulous**—
Charlie Gracie (Parlophone)
13 **Freight Train**—
Chas. McDevitt Group (Oriole)
14 **I Like Your Kind Of Love**—
Andy Williams (London)
15 **Love Letters In The Sand**—
Pat Boone (London)
16 **Teddy Bear**—
Elvis Presley (RCA)
17 **Bye Bye Love**—
Everly Brothers (London)
18 **Butterfly**—
Andy Williams (London)
19 **Lucille**—
Little Richard (London)
20 **Island In The Sun**—
Harry Belafonte (RCA)
21 **Travelin' Home**—
Vera Lynn (Decca)
21 **White Sport Coat**—
Terry Dene (Decca)
23 **Start Movin'**—
Sal Mineo (Philips)
24 **Too Much**—
Elvis Presley (HMV)
25 **Around The World**—
Gracie Fields (Columbia)
26 **Rock-A-Billy**—
Guy Mitchell (Philips)
27 **School Day**—
Chuck Berry (Columbia)
28 **Dark Moon**—
Tony Brent (Columbia)
29 **School Day**—
Don Lang (HMV)
30 **I'm Sorry**—
Platters (Mercury)

THE WHOLE COUNTRY WILL BE SHAKIN' TO . . .

Jerry Lee Lewis'

"WHOLE LOT OF SHAKIN' GOIN' ON"

SUN 267



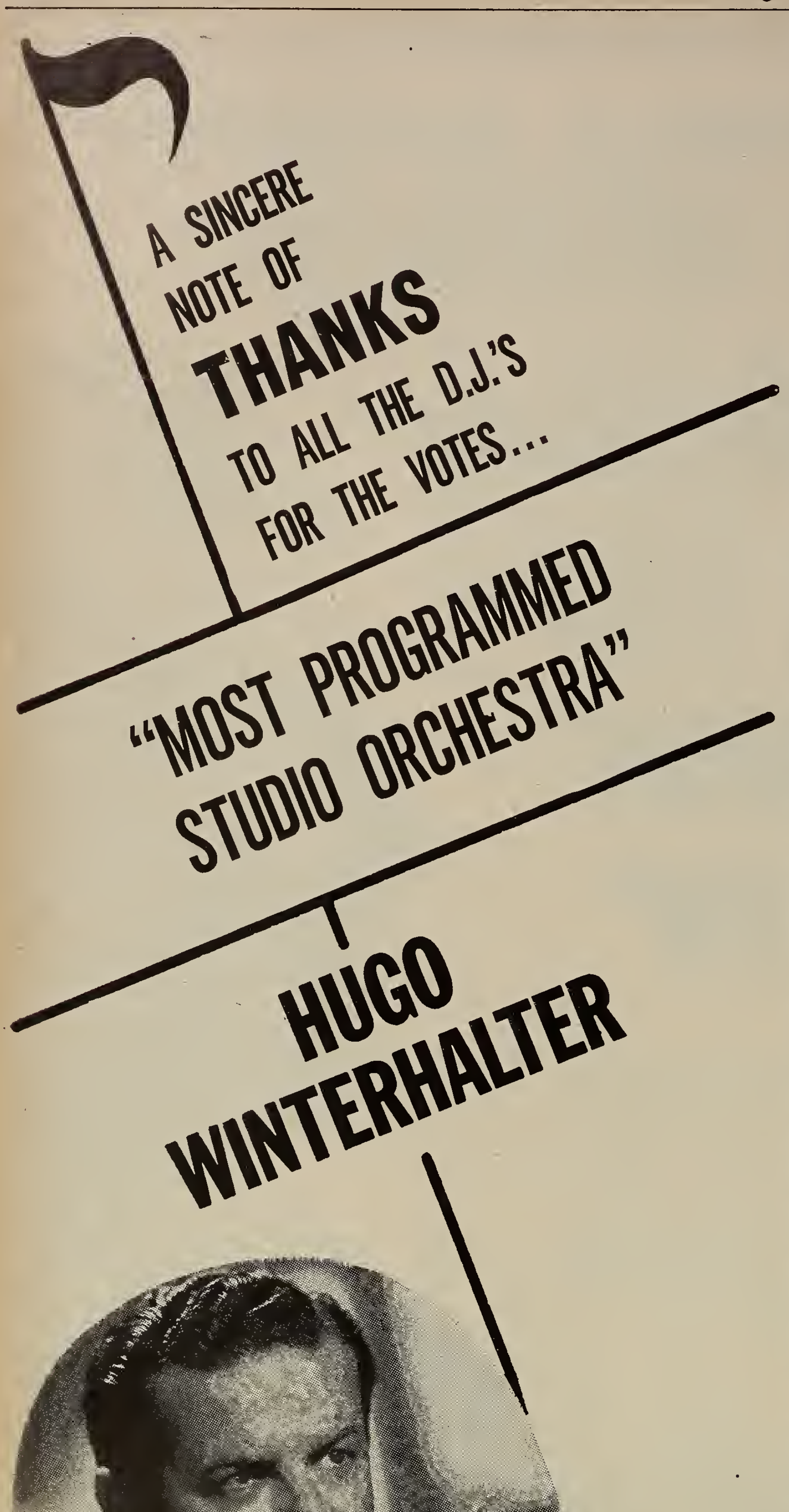
THE TRADE PRESS RAVES

THE CASH BOX—SLEEPER OF THE WEEK
THE CASH BOX—AWARD O' THE WEEK
THE CASH BOX—SURE SHOTS
THE CASH BOX—TERRITORIAL TIPS
THE BILLBOARD—SPOTLIGHT PICK
THE BILLBOARD—POP RELEASES COMING UP STRONG
VARIETY—BEST BETS

- There'll be "Whole Lot Of Shakin' Goin' On" when Jerry Lee Lewis appears on the Steve Allen TV Show July 28th.

SUN RECORD COMPANY INCORPORATED

Next Big Hit From SUN RECORDS
"FOOL'S HALL OF FAME"
b/w
"WHY SHOULD I CRY"
RUDI RICHARDSON
SUN 271



A SINCERE NOTE OF THANKS TO ALL THE D.J.'S FOR THE VOTES...

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HUGO WINTERHALTER

CURRENT RELEASE:

"SWINGIN' SWEETHEARTS"

and

"THE HAPPY COBBLER"

20/47-6982

RCA VICTOR
RADIO CORPORATION OF AMERICA

Phonograph Records & Bookstores

by GEORGE PRINCE

DOUBLEDAY BOOKSHOPS

NEW YORK, N. Y.

Phonograph records are a natural sideline for bookstores because the same types of people tend to be interested in books and music. Oddly enough, adding records to the stock of a bookstore of the right kind seems to increase the store's volume of business in books more than adding more books could!

The reason is not complex. If a bookstore is doing well, it is already attracting those who regularly buy books. More books may not bring in that many more book-buyers. But phonograph records will bring in a new segment of the public, easily attracted to books once they are in the shop. Conversely, those who buy books often collect records, too, and will be glad to find them in their bookship. So each department augments the other in addition to producing its own volume proportionate to the amount of space it occupies.

The average unit of sale in books and records nowadays is about the same—around $4.00. Capital investment proportionate to space is about the same. Turnover may be slightly slower in records than in books—about 3.5%. Selling seasons are closely parallel except in summer when records slump because, unlike books, they are not usually taken on vacation.

Properly handled, records should do their own full percentage of business in relation to the space used. Their current attraction to the public is such that they can accomplish this and enhance book sales, even when they are calculatedly used as bookstore "sidelines" and never allowed to dominate. The phonograph record department is usually best put at the back of the store; to draw its patrons through the book displays, and because the necessary listening booths should occupy the least desirable part of the floor layout.

Phonograph records do have certain disadvantages. Discount stays close to 38%, and the tendency if anything is for some manufacturers to pave the way for reducing this. There is virtually no such thing as protection. Some manufacturers at one time offered a 5% return privilege, but this has been largely withdrawn and the buyer now has to be 98% right in his judgment or take the consequences.

Manufacturers have on the whole not been particularly aware of the needs of record shops or bookshops selling records, since records for many years were sold largely by appliance dealers—whose main interest, along with that of the manufacturer, was in phonographs. Records were, too often, used only as "come-ons", and were considered a necessary evil. It has taken some time for the record manufacturers to accept the importance of the records themselves as merchandise, and therefore to think in terms of outlets which do not handle phonographs too. This is slowly changing, partly because such dealers have gallantly proved what could be done with records in the face of manufacturers' inertia.

But it is probably still most unwise for any retailer to undertake a phonograph record department unless he is near several good record jobbers. Just to locate them means talking to a lot of people, and working hard to establish contacts. The first step is to write to manufacturers of all the important lines. Tell them what you are hoping to do, ask for names of jobbers near you. Often this will produce a visit from a salesman, whose advice will be helpful, although he probably will not take your orders direct.

Jobbers are crucial in the situation because you can deal with them on a personal basis impossible with most of the large manufacturers. To a jobber you may become an important customer. Furthermore, the jobber delivers free in his area. Postage on record shipments from the manufacturer may be prohibitive.

Records present problems that books do not. They enjoy much less national advertising paid for by their producers; they have in the past not been accompanied by dealer-aids. They are not reviewed as widely in newspapers and magazines. On the other hand, extensive promotion of phonographs, and the new emphasis on high-fidelity players, automatically creates interest in records. TV and radio indirectly plug records even where they do not do so directly, for people seek out records of music they have heard and liked.

The stocking of records is at best a diverse and initially bewildering project. At Doubleday we are trying to eliminate all single popular records; handling them properly needs too much time, experience and ability, since there are so many, they change so fast, and they may not appeal to our natural audience. We no longer carry 78 rpm records at all and are dropping popular 45 rpm's. We never participate in record-club promotions, sell "samplers", or do anything else to lower discount. Long-playing records are the only ones actually suitable for use as a bookstore sideline. They are "like" books. The unit of sale is higher, the packaging has prestige, and they present classics or entertainment of a quality more likely to appeal to bookstore customers.

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dance party!
LENNY HERMAN

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JIMMY DORSEY, OUR FRIEND

Jimmy Dorsey is gone, but his great Record of SO RARE and his many other big hits will keep him forever in our hearts. It was a privilege to have Jimmy as a close personal friend.

As most of you know, he was hesitant to record for our Label because of our personal friendship. He was afraid that we would get hurt, since he was not selling records. However, Sunday, November 11, 1956 will always be a memorable day to us, when we went to Capitol Studios to record four sides with Jimmy. Most of the men were from the band, but we added eight voices, the fine Arthur Malvin singers. Everyone on the recording date loved Jimmy and wanted him to have a hit, and Jimmy, too, wanted a hit, but more for us than for himself —he was that kind of a person.

We released SO RARE the first week in January, with discouraging results, the play was extremely limited, and during the first two weeks we sold only 25 records. Today it is well over the million mark, and Mom Dorsey has her gold record and so does Jimmy's daughter, Julie Hilton in California. R.C.A., who press for us, even had one made for our personal office —we are proud of it.

We have tried in every way to thank all of you disc jockeys and librarians throughout the nation for the magnificent support you have given this recording. We want to do it again, because your support gave Jimmy greater satisfaction than any of you can ever possibly know. During his last few days when he was not able to speak, but during which time his radio was kept playing, he would point to the radio every time SO RARE came on.

Monday, June 17th, we recorded the Jimmy Dorsey Orchestra at Webster Hall in New York, under the direction of Lee Castle, making eight sides. We brought Jimmy's good friend Dick Stabile from Los Angeles to play alto sax, and we think he is one of the greatest saxophonists in the world. We used the same choir treatment on two sides that we used on SO RARE. There are instrumentals with just the band, and a vocal or two with Tommy Mercer and Dottie Reid, the Dorsey band vocalists. The only instrumentation we added to the Dorsey band was a fourth trombone and a guitar.

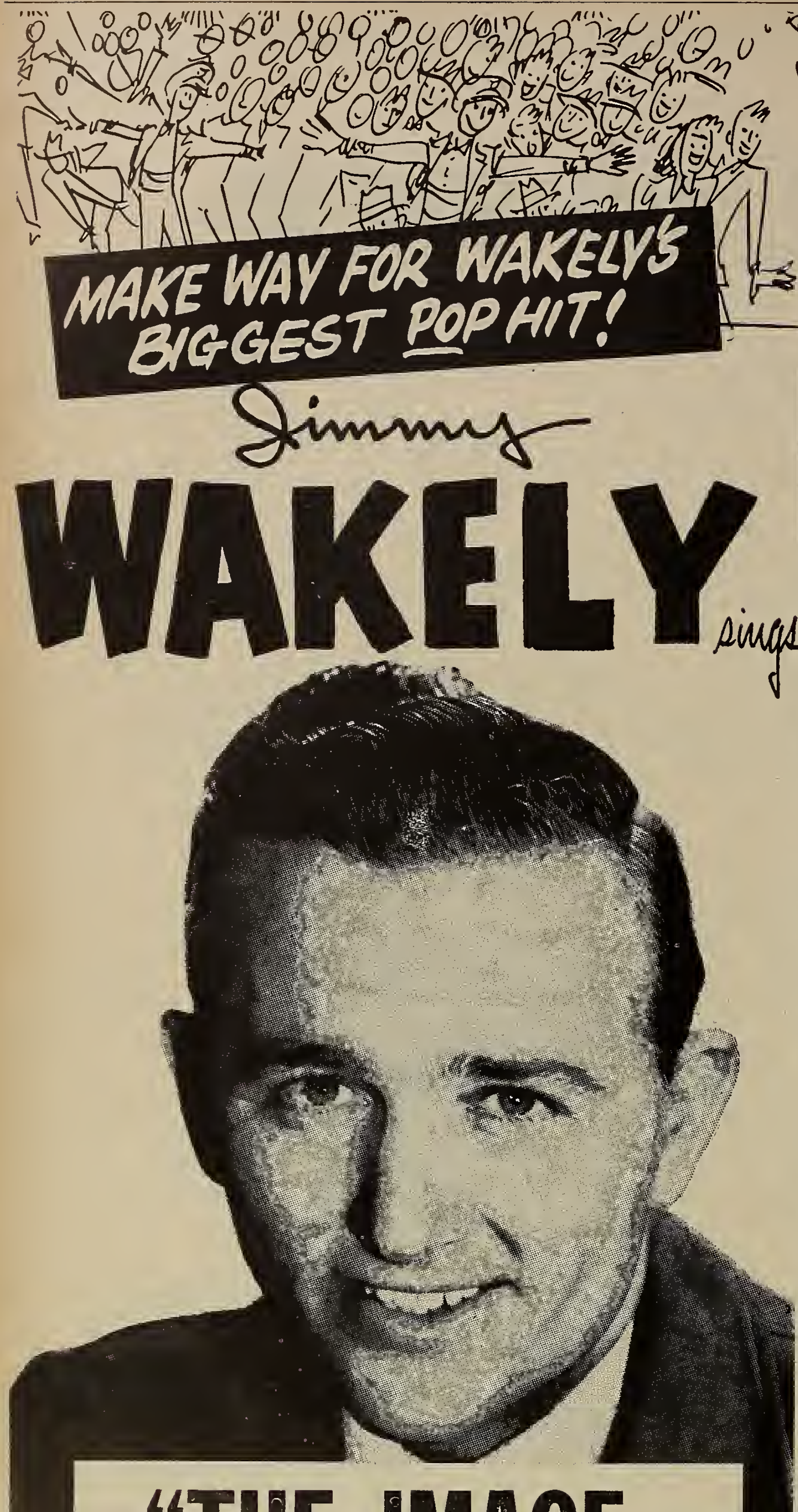
Jimmy's daughter, Julie Hilton, sat in on the date. We believe it was one of the finest sessions ever made. The band played with heart like we have never heard before, and the singing was inspired.

Late in July we will release an album of twelve sides. This will include SO RARE and SOPHISTICATED SWING, also two great sides made by Jimmy on the recording date of SO RARE. The title of the album is "The Fabulous Jimmy Dorsey". The liner notes were written by the noted New York columnist, Earl Wilson. The cover was done by Burt Goldblatt.

There is a great single of JUNE NIGHT and J.D.'s BOOGIE WOOGIE released which we believe will find strong acceptance. It is truly sensational.

In conclusion, even though our very good friend Jimmy is gone, he was a fellow who always did enjoy a session where each guy sitting in tried to outdo the other. With the sax and clarinet encased under his arm, he just might be heading for some fun,—look to your horn, Gabriel, you could be in for some competition!

Harry Carlson
Pres.
FRATERNITY RECORDS



MAKE WAY FOR WAKELY'S BIGGEST POP HIT!
Jimmy
WAKELY
sings

"THE IMAGE OF YOU"

b/w

"TWEEDLE O TWILL"

9-30372

A NEW WORLD OF SOUND

DECCA RECORDS

"Records Are A Great Business, Let's Keep It That Way"

by LEO A. SECUNDA

MANHASSET MUSIC CENTER
MANHASSET, L. I., N. Y.

This is a biased view of the record business—that is biased in favor of the record retailer. There are many great improvements that have been made these last few years to help the retailer do more business, but there are also, always new problems that need attention.

This last year was noteworthy for the arrival of a new, but then not so new, sales gimmick. Call it "Buy Of The Month" or "Bonus Record" or by any other name. It is in short a sales gimmick that stresses price or the bargain price. It is always important to show a prospective customer that you are offering him a desirable bargain, but there are other attributes besides price that make an item a bargain. The success of Long Play Records was not primarily due to price, although that was important. What was much more important was the vastly improved product. This overemphasis on price has resulted in price confusion and price resistance. Please Mr. Manufacturer try, try to sell the product. What the record customer wants more than anything else is a superior product both technically as well as artistically. Where are those ads telling us of the great artistry and great craftsmanship of a record with the price just a little bit smaller than the rest of the ad. There are a few manufacturers who have done just that with very great success.

The other new factor in the record industry is the emergence of new outlets for records—the mail order record clubs and the rack jobber. There is nothing wrong in either method of selling records as long as the product is protected to prevent it from becoming a football to be kicked around. This has happened in the last year when large retailers not particularly interested in records, have used the great popularity of records as an attraction in order to sell other items. This in the long run will only hurt the record business as a whole. The best place to sell records is still the retailer. This should be of paramount importance to the manufacturer. A retailer engaged in a profitable record business must sell records in order to stay in business and is therefore interested in the promotion of records. Rack-jobbers, mail order houses, as well as large discount houses sell records today only because of the great upswing in the demand for records. They will throw the records out just as soon as the demand levels off and some other item becomes more desirable. Instead of the record business using these outlets to promote the records, they are being used as a means of promoting an organization that has no interest as such in the record industry. Many things could be done to correct this without the loss of a single record sale anywhere. The guiding principle should be: "Only those shall handle our product who are actively engaged in the sale and promotion of the record and to whom records are of prime importance". This does include mail-order houses, rack jobbers as well as discount houses. They all can sell records provided they are interested in the sale of records for profit, in the promotion of records as such, and are in this business on a long term lease. Those who carry records as a promotional side line have no right to be regular record merchants.

The rack-jobber in particular could be of great importance to the record industry. The rack jobber just like the juke box operator can provide the record business with a great exposure of records. There is one main difference among many and that is if a juke box operator puts the wrong records in his boxes he goes out of business, but a rack jobber who puts the wrong records into his rack stays in business and the records go out, or even worse the manufacturer takes it back and the rack jobber does it all over again. There is absolutely no need for a price advantage or special guarantee to a rack jobber that should not also be available to the retailer.

This brings me to my final item. The discontinuance of the 5% return privilege on many records has caused a hardship for many dealers, in particular since so much more material is being released today as against previous years. There is a definite need for a new look into this problem. I believe it would be of great advantage to both retailer and manufacturer if the 5% return privilege were to be discontinued entirely. In its place I would like to see a flat guarantee on all new releases for a definite period such as six months. This would apply to all categories both pop and classics, singles and albums. This could be limited in amount of each record that may be purchased under such guarantee and the time for ordering same. I believe this would result in better distribution and greater sales of records.

Records are a good business, let's keep it that way!

NEW YORK'S NEWEST AND BEST RECORD DISTRIBUTOR CAN GIVE YOU TOP REPRESENTATION IN THE LARGEST RECORD MARKET IN THE COUNTRY

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WILL BE IN CHICAGO
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SUPERIOR RECORD SALES CO., INC.
767 - 10th AVENUE NEW YORK 19, N. Y.

"Let's Create Future Generations Of Music Lovers"

by SHIRLEY KLARNER

BRADFORD'S RECORD DEP'T.

MILWAUKEE, WISCONSIN

We record dealers have been the most maligned, the most exploited, the most divided members of any American business, especially in the last year. There are many reasons for this. One of the foremost is, to my thinking, the injurious experiments in promoting and merchandising to which the manufacturers have been resorting in the past twelve months. Experiments are necessary; our society needs innovators in advertising and sales promotion. However, if the record industry is to grow and serve a community as part of a cultural development, it must settle into a unified, productive business and one which the public will see as a desirable facet to contemporary living.

Have the big deals, the special buys, the give-aways served more than just experimental purposes? Have they reached people who are not record buyers and converted them to the joys which recorded music can bring? Or, if we reconsider, have these price deals just rehashed the same old market and made the buyers in that market so price conscious that they make purchases only when discounts are in the offing?

I was quite disturbed over a statement made to me a few months ago by a gentleman with the New York office of a Record Club. He said, "We are trying to help people acquire the record collecting habit." From the business point of view, this is an admirable pursuit, but we would be doing more to insure our future growth and prosperity by developing, through all available means, future generations of music *lovers* instead of music collectors. Trying to foist a collecting habit upon people before educating them to the value and beauty of that which they are collecting is really putting the cart before the horse. It's a difficult approach and one completely lacking in real understanding of human motivations. If a human being grows to love something, the collecting of that which he loves will follow naturally as the next step. Upon this hinges my entire theme. It is now time for the manufacturers to discard promotions which play up records as a commodity which can be purchased from time to time in money saving package deals like face soap or breakfast cereal. The potency of promotions lessens with each fresh onslaught of advertising copy. Last year, the patrons of the record industry responded enthusiastically to bargain campaign. This year the public is jaded and apathetic to repetitious deals. What the public now needs is to be encouraged, enticed, and lured into buying records for the beauty and excitement of what's on the record and not for the thrill of the dollar or two saved through special monthly price investments.

For a change, the industry must now make music lovers and buyers out of the American public through helping the public attain understanding and appreciation of fine music of every type. Instead of pouring money into frantic give-away sprees, manufacturers would be benefitting the public and themselves if they sponsored and produced free concerts utilizing their own contracted artists. This is merely one area in which advertising money could be wisely spent. FM broadcasts could be supported; AM should also be investigated and enlivened with worthwhile musical programming. Everywhere there are dynamic personalities, potential announcers, who understand the level of public taste in music and who have the Leonard Bernstein attributes so necessary to the clarification and improvement of public taste. This concerted effort, if adequately organized and financed, would bring into the record industry thousands of new music converts. To whet their freshly aroused interest they would inevitably begin collecting music on record. For these new buyers our stocks are more varied than they've ever been.

What retailer doesn't cherish a customer who has recently purchased a hi-fi phonograph and, for the first time in his life, enjoys in his home the realism of hi-fi records. This customer is invaluable because his enthusiasm to acquire an immediate library leads him into many categories of music and his newly awakened interest is always easy to please.

With an emphasis on promulgating knowledge of *music as music* instead of packaged, bargain counter vinylite and cardboard, the entire industry could be revitalized, lifted out of its petty politics, made a necessary adjunct to further cultural unity and integration in our American homes.

Congratulations

N.A.M.M. and The Cash Box

PAR RECORDS

1610 NO. ARGYLE AVE. HOLLYWOOD 28, CALIF.

Phone: HOllywood 3-5676

D. J.'s — Ops — Dealers

WE WANT TO SAY THANKS
FOR MAKING IT ALL POSSIBLE

The DEL VIKINGS

Current Releases:

"WHISPERING BELLS"
Dot Records

"COOL SHAKE"
Mercury Records

Watch For Our Album Soon To Be Released By Mercury Records.

Bookings:
GAC

Personal Mgr.
ALAN H. STRAUSS

EVERYBODY'S BUYING

DANA ALBUMS

The Biggest POLKA Catalogue In The World

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For Larger Sales And Profits

42 ALBUMS TO DATE

●

60 COMING UP

By 1st of the Year

●

Thanks NAMM for helping to make DANA the leading polka line in the world.

See You At The Palmer House

Check Your Nearest Distributor for Latest Releases

DANA DISTRIBUTORS

COSNAT DISTRIBUTORS
315 W. 47th Street
New York, N. Y.

COSNAT DISTRIBUTORS
415 Halsey Street
Newark, N. J.

COSNAT DISTRIBUTORS
1710 North Street
Philadelphia, Penna.

COSNAT DISTRIBUTORS
1233 West Ninth Street
Cleveland, Ohio

COSNAT DISTRIBUTORS
3727 Woodward Avenue
Detroit, Michigan

CORAL RECORDS
161 West Huron Street
Chicago, Illinois

GENERAL DIST. CO.
2329 Pennsylvania Ave.
Baltimore, Maryland

MELODY DIST. CO.
881 Main Street
Buffalo, N. Y.

MUSIC SUPPLIERS OF NEW ENGLAND
263 Huntington Ave.
Boston, Mass.

MUSIMART OF CANADA
901 Bleury Street
Montreal, Canada

RECORD DISTRIBUTORS
2226 Fifth Avenue
Pittsburgh, Penna.

SEABOARD DIST.
313 Park Avenue
East Hartford, Conn.

SEABOARD DIST.
1044 Broadway
Albany, N. Y.

RECORD MERCH'D'SING
2580 W. Pico Blvd.
Los Angeles, California

ERIC DISTRIBUTING CO.
369 6th Street
San Francisco, California

CENTURY DIST.
137 Glass Street
Dallas, Texas

MUSIC SUPPLIERS OF OHIO
1189 Gilbert Avenue
Cincinnati, Ohio

HEILICHER BROS.
119 North 9th Street
Minneapolis, Minn.

LA MAR DISTRIBUTORS
2642 Olive Street
St. Louis, Mo.

C & C DIST. CO.
708 6th North
Seattle, Washington

TELL MUSIC DIST.
2702 Monroe Street
Madison, Wisconsin

TRUETONE DIST. CO.
1214 So. W. 8th Street
Miami, Florida

ALLEN DISTRIBUTING
3407 West Leigh Street
Richmond, Va.

DANA RECORDS 315 W. 47th St., N.Y.
Phone: PL 7-8140

Records By The Millions

by STUART L. GLASSMAN
RADIO DOCTORS
MILWAUKEE, WISC.

It is almost in storybook fashion the way the record industry has grown in the past ten years and with this swift growth it has been, and is confronted with, many problems. Most problems have been met and defeated, but as one problem or difficulty is taken care of and set aside another pops up in its place. It is one such problem about which I am writing and about which I am sure has found its way high up on the problem list of the record industry. The industry is confronted with the problem of "over-releases". All of the record companies are guilty of the same thing: too many records and albums released and too often. It is amazing to find week after week the continuous number of releases of records in all categories. It is certainly understandable that a record company has one aim and that is to produce hit merchandise and also to build up its catalog, but let us take a few moments and look the situation over.

The industry is now made up of over 1400 active record labels and hundreds of these companies are competing for their share of the top hits. Let us consider, for the moment, just the pop hits. There are only so many positions to be filled on the "best seller" charts and only so many slots on the present day juke box, which itself has grown tremendously in capacity in the past few years. Therefore, the conclusion that hits are numbered, and only so many records can go around to fill up the charts and the juke boxes. The present pace of releases, from these hundreds of competing labels, adds up to one important fact: there are far too many records released and present on the market. Besides the far too many releases the present rate of competition for the top hits forces many versions of a tune onto the market. With so many different types of music selling it is possible to find a hit being covered as a straight ballad or fox trot, Latin melody, Rock & Roll, Hillbilly, or even a novelty version. It is certainly just a case of logic to figure out that a song's chances are certainly somewhat dimmed by this huge amount of coverage and saturation.

Let's study this situation and come to a sensible decision and that decision is simple. Let's cut down on releases. Easily said but not so easily done is the immediate answer. I am not offering a list of cures or solutions—but instead a sensible suggestion. It is simply a case of surveying the market and sincerely make an effort to cut down on releases. Starting with the publisher and working right on down to the consumer. Let us give a record a chance to prove itself a hit before it is smothered by another release. Further exploitation through advertising, promotions, further TV and radio coverage and assistance to the distributor and dealer will certainly help lots of "forgotten" releases make the hit list and best play juke box listings. If some sort of control system might be a solution then let the industry set up some kind of a control board in order to control the number and the types of records produced and released.

This thought must also be extended to the long play and extended play market. Releases pile up week after week and although it is certainly not suggested here that someone be refused a chance to make an LP album, it is suggested that a complete study be made in order to discontinue the tremendous number of duplications found on long play and extended play releases. It is certainly true that an album needs lots of exposure and exploitation if it is to become a best seller. Due to the fact that an LP and an extended play as well contains more tunes extra time should be allowed for an album to build into a best seller or a standard catalog item. Therefore it is once again suggested that the industry make its own survey and thoughtfully and sensibly cut the number of releases of long play and extended play albums down to a sensible and saleable amount of albums to be released.

As was noted at the beginning of this article, the growth of the record industry has been like a story book. The plot of this wonderful story is just beginning to thicken and up to now all "villains" have met their just fate. It is sincerely hoped that the "villain" known as "over releases" also meets its just end.

SINGER ONE-STOP:
1812 WEST CHICAGO AVE., CHICAGO 22, ILL. HUmboldt 6-5204
6920 SOUTH HALSTED ST., CHICAGO 21, ILL. RAdcliff 3-3144
FREE TITLE STRIPS
MIDWEST'S LARGEST ONE-STOP
LP's 10% OVER COST
ONLY 5c ABOVE COST

Secret Formula For Retailing Success:
Stock What Customer Wants

by AL GRANT
MADRONA RECORDS
PORTLAND, OREGON

There is no magic formula, secret potion, or special gimmick that we can divulge for a successful record operation today. We base whatever success we have enjoyed in the past ten years in record retailing in the following simple language: We try to inventory at all times what our customers ask for. That is it, period.

The entertainment field for the past decade has been dominated by motion pictures, radio, and television, but today Hi Fidelity records, players, tape recorders, rock and roll, Presley, Calypso, etc., have created an entertainment medium that is dwarfing and slowly supplanting the former media. This all adds up to a strong healthy future for the record industry.

With regard to stimulating sales—it isn't always necessary for a manufacturer to give the "go ahead" sign such as: "Two for one deals," "Buys of the Month", "Price Reductions", or what have you. It is our feeling that of all the manufacturers' inducements for the expansion of the record business, none are as effective as our own promotion and advertising programs.

Fewer releases would certainly benefit most dealers today. We would hazard a guess that new releases have quadrupled in the past two years. This condition does not permit the proper promotion of disks that have real sales value. On the other hand some unknown artist on an obscure label will get air play thus creating a false demand for a record that is undeserving.

We also feel the Long Play "Sampler" is a drug on the market. These not only tend to discourage sales for better LP's, but add to an already gargantuan inventory.

Accessories are potentially a tremendous part of this business. The recent price reduction by all leading manufacturers on diamond needles should enhance this end immeasurably.

Conclusively, we feel that the record business today from manufacturer to retailer will ultimately grow, and deservedly so, as a giant and leader in the entertainment field.

Easy Pickin' Boosts LP Sales

CALDWELL, N. J.—The above picture is a photo of a highway store operation in New Jersey. It is the Petric Music Center in Caldwell Township on Route 46.

Concessionaire, Irv Tarlowe has this to say about the current method of selling LP's:

"My experience has been that the Electronic Industry (the record business being a major factor in it) is predicated on one thing—the laziness of the American public. The public does not want to be bothered with turning pages and having to ask questions. They like to stand, look and pick up the item. The full cover on display (which the manufacturer has gone into a great expense in making) is what makes for greater impulse buying. I am in this business to make money not to have it in the walls (the money and the albums.) Mr. Dealer wherever you are, take note. This is a money making venture. Not a game as played by children."

THANKS
DJ's for No. 1 Award
"MOST PROGRAMMED FEMALE VOCALIST"
Cash Box Annual DJ Poll

LAVERN BAKER

Out This Week
Lavern's Biggest Hit Ever
"HUMPTY DUMPTY HEART"
and
"LOVE ME RIGHT"
Atlantic 1150

Personal Mgt.—AL GREEN, GALE AGENCY, 48 W. 48 St., N. Y.

ATLANTIC
RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

What The LP Business Needs Is...

by LEWIS KORNFELD

RADIO SHACK, BOSTON, MASS.

Radio Shack Corp. of Boston, Mass., was the first major "hi-fi" parts house in the country to put in a complete LP record department. For Boston at least our opening splash was very loud, and in the space of 15 months we must be accounted one of the top LP outlets in New England.

We began as a discount operation (our only cut-price department) reluctantly but upon the best advice we could obtain.

We remain as a discount operation by fast turnovers, minimum personnel overhead, minimum stock system, profitable special-purchases, steady advertising—newspaper, radio, direct mail. And by buying as well as we know how.

We sell records by promotion and display, as opposed to selling particular lines or artist vs. artist or performance vs. performance. In brief, we don't "hold the customer's hand" or treat disks as if they are rare treasures; yet the customer keeps coming back . . . for more excitement, more music, more selection, and obvious savings.

We do not encourage special orders, but we do accept records for exchange without question or quibble. We play records for customers on a hi-fi turntable with a diamond stylus; we do not provide other listening facilities.

And so . . . after 15 months of rock-steady growth, and with NO previous experience in records to fall back upon, we are asked by The Cash Box for our opinion of tomorrow. This explains the foregoing paragraphs of historical notes (we thought you should know we're not Elder Statesmen). And these are Radio Shack's conclusions:

The Big Need: much, much more promotion of today's LP package before it gets buried under tomorrow's new releases. As newcomers we're staggered by the theory that quantity automatically begets quality, and that we should "carry the entire line because sooner or later everything will be sold." Many a fit LP dies because lack of promotion starved it to death. Many a weak LP is a 90-lb. weakling that could become a minor Hercules with a little course in muscle building. We're buried under an endless avalanche of unheralded, unloved, unrequested performances. And please note: record jackets are lovely, but now the nudes are covering up the nudes that are covering up the original nudes in our browser boxes. Also note: when a customer has five copies of Scherezade, will he revolt against buying a sixth? Anyway, it is revolting!

That $3.98 Price: is a good hook to hang something on, but what? Memo to Victor and Columbia: how much are your records worth, anyway? In 34-years of radio-TV-electronics, buying from over 500 manufacturers, we've never seen anything quite like the Columbia OL-series for coltish behavior! And Victor—no thanks for wiping out S.O.R. purchasing benefits with Trade-In-Grandma so soon thereafter. And everybody: records ARE worth $3.98 list! Tell the world what it costs to make a Kostelanetz disk . . . just one. Show the precision required. Pitch the bargain of LP's over 78 albums sets. Talk art work. Sell records against lithographs, turkeys, theatre tickets, tennis balls, and gasoline. Seal 'em, glorify 'em, sterilize 'em. As it is today, the factory grinds out new releases like sausages (which some are) and throws them at us with the reminder that they're all roses (which some are). But every day they look more like a slab of plastic between two slices of cardboard, that even a Rolled Rocker knows THAT isn't worth $3.98.

Something New: is needed in record advertising. Let the dealer worry about making price deals to his customer. Give us more TV, D-J personal appearance, public relations, and other pre-sell jobs. Give us electric signs, autographed pictures or albums, practical catalogs, free pre-releases for use in hi-fi rooms and on phonos near the record department, browser box separators (pre-printed, please, with discography so the box will get re-filled properly), etc., etc. Use our symphony programs properly, keep our music reviewers busy, give us favorable (printed) reviews and perhaps something to hang them on. Get hot, gents, or another $1.49 line will take a nip out of your sales, and don't blame us for not protecting you, because you're bigger than we are and music is bigger than both of us.

It's A Buyers' Market: the profusion and confusion of labels from $5.95 to 99¢ makes for bargains at the consumer level. Re-orientation of such labels as Camden and Entre could pay off for everybody. Example: Victor's Birdland series on LPM at $3.98 is weak; but introduced on Camden at $1.98 it might have become something else again, AND a little bird tells us Victor could make a profit even at that level. Moral: modest $1.98 sellers are better than $3.98 failures. Second moral: in a buyers' market you just gotta have bargains or do without buyers.

Record Reviews: insufficient use is made of the countless reviews appearing in hi-fi magazines, newspapers and general magazines. We would like to see, for example, each company produce a numerical "catalog" of reviews. Not phony reviews but material taken from the better publications. Or perhaps a master Dial-A-Review. Or perhaps a Senior Schwann. Gad, lad, what a project! Nonetheless it might be worth $25-$50 a week to hundreds of stores. We'll take the first subscription.

Pre-Recorded Tapes: are not selling like hot dogs — they're not yet hot and they're not quite dogs. Who's kidding whom? Stereo is here to stay, and don't say we didn't say maybe. First, we've got to get a LOT more machines out. Second, they will not in their present form or in cartridge form replace LP records—manufacturing cost too high, potential users too few. Third, it's still part of the entertainment business, so how about some unique tapes instead of $3.98 LP's transferred to $8.95 tape reels. The sheer weight of actually existing and rumored-impending tapes will not of itself put tapes over. In fact it might put them under . . . the auctioneer's hammer that is! We need and expect: more tape player sales, more promotion, unique programs, more realism.

The Stereo Record: is a dream in technicolor. Jeepers! We really could sell Mr. Smith another Scherezade after all. Also another amplifier and speaker. Don't keep it under wraps: 100,000 hi-fi customers of ours are standing in line for this one—the one with the "single" pickup and two-way groove. Yummy!

We Like: a company that takes us into the family, talks about future plans, asks us a few questions, chats with us about store layout and stock control and advertising. We like exchange policies that really operate and return policies that work two ways. Trades and Buys-Of and SOR's are okay . . . however, our lawyers are still working on translations and our skeptical customers bought somebody else's Scherezade while our salesmen were telling them that Free really means Without Charge and that they couldn't have the second one for $1.98 until they'd bought the first one for $3.98. Note: we arrived at a $2.98-for-all policy that month because the second ($1.98) record began to look too cheap. So you know what we like, and that leaves us liking nothing too well at this moment. Except the record business. It's terrific!

CHESS RECORD CO.
2120 S. MICHIGAN AVE.
CHICAGO 16, ILL.
ALL PHONES: CALUMET 5-2770

YOU'LL RING THE BELL WITH

LEE ANDREWS
"LONG LONELY NIGHTS"
#1665

CHUCK BERRY
"OH BABY DOLL"
#1664

THE MOONGLOWS
"PLEASE SEND ME SOMEONE TO LOVE"
#1661

LOWEL FULSON
"YOU'RE GOING TO MISS ME"
CHECKER #865

DALE HAWKINS
"SUSIE-Q"
#867

CHARLES WILLIAMS
"SO WORRIED"
b/w
"DARLING"
#866

Checker RECORD CO.
2120 S. MICHIGAN AVE.
CHICAGO 16, ILL.
ALL PHONES: CALUMET 5-2770

Canadian Capers

MONTREAL MEMOS:

KAREN CHANDLER

The Mills Bros., Decca recording artists, have been booked for a September date at the Faisan Bleu on the outskirts of town. . . . Trudy Richards (Capitol) is the featured attraction in the second of the summer shows at the El Morocco. Peter Van Der North signed this songstress to a return date almost immediately after her first show at the El. . . . Peter Barry and his orchestra are featured nightly at the Bonsoir Room of Dagwood's. . . . Billy Albert and the Ardrey Sisters (MGM Recording Artists) headlining the Vogue Varieties of '57 at the Bellevue Casino. . . . The Manor House Barn in Ste. Agathe have brought in for their summer season the Calypso stylings of "Lord" Cedric Phillips. . . . Don Elliott opens at the Circus Loungs of the Ottawa House Hotel in Hull next Monday. Booked to follow at later dates are Teddi King, Meg Myles and Karen Chandler.

BYTOWN BROWSING:

Hull's Circus Lounge whipped up a lot of interest and enthusiasm by presenting **The Al Belletto Sextet**, remarkable vocal-instrumental group, and **Jerri Winters**, former Stan Kenton vocalist. . . . **Joan Weber** (Columbia) brought fans running to the Gatineau Country Club when she appeared there in early July.

HANK SNOW

Helping patrons forget the excessive heat is ventriloquist Ricky Layne, appearing at the Chaudiere Rose Room. . . . **Hank Snow** (RCA Victor) starred in the Old Time Show July 13th in the Ottawa Auditorium. With him were **The Rainbow Ranch Boys, Cowboy Copas, Wilma Lee, and Stoney Cooper.**

TORONTO TOPICS:

The Bon Bons, decorative and melodious, appearing at the Club One Two. . . . July 9th saw **Jerry Lewis** (Decca) doing personal appearances at the Imperial Theatre where his latest film "The Delicate Delinquent" is showing.

The new Westbury Hotel is now featuring the **Jimmy Namaro Trio** in its Polo Lounge. . . . **Buddy Greco** (Kapp) opened at the Town Tavern on July 8th. . . . Toronto's annual musical revue "Spring Thaw" went into its last week on July 8th.

JERRY LEWIS

Quality Records has just announced the promotion of **Lee Farley** from Montreal distributor to National Sales Promotion Manager. **Norm Wilson** of the Montreal sales office replaces him. Quality is planning a nation-wide promotion campaign on new tune "Johny Tremaine," recorded by the **Billy Vaughn Orchestra**. They expect it to be this year's "Davy Crockett."

Marty Robbins (Columbia) began a one-week stint at the Casina Theatre on July 11th. . . . **Bob Robertson**, piano and song stylist, was brought back to the Westover Hotel by popular demand.

Bobby Gimby, CBC radio and TV star, and RCA Victor recording artist, arrived in Rome, Italy, on July 10th. "The Cricket Song" author is vacationing with his wife and daughter in Europe.

A SOFT BALLAD WITH A BEAT
A Charm All Its Own
"TWO HEARTS APART"
b/w
"I'M GONNA LOVE YOU"
Rim # 2017
RIM RECORDS
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THANKS D.J.'S FOR VOTING US THE COUNTRY GROUP YOU PROGRAMMED MOST.
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and
"PLENTY OF EVERYONE BUT YOU"
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Best Selling Album
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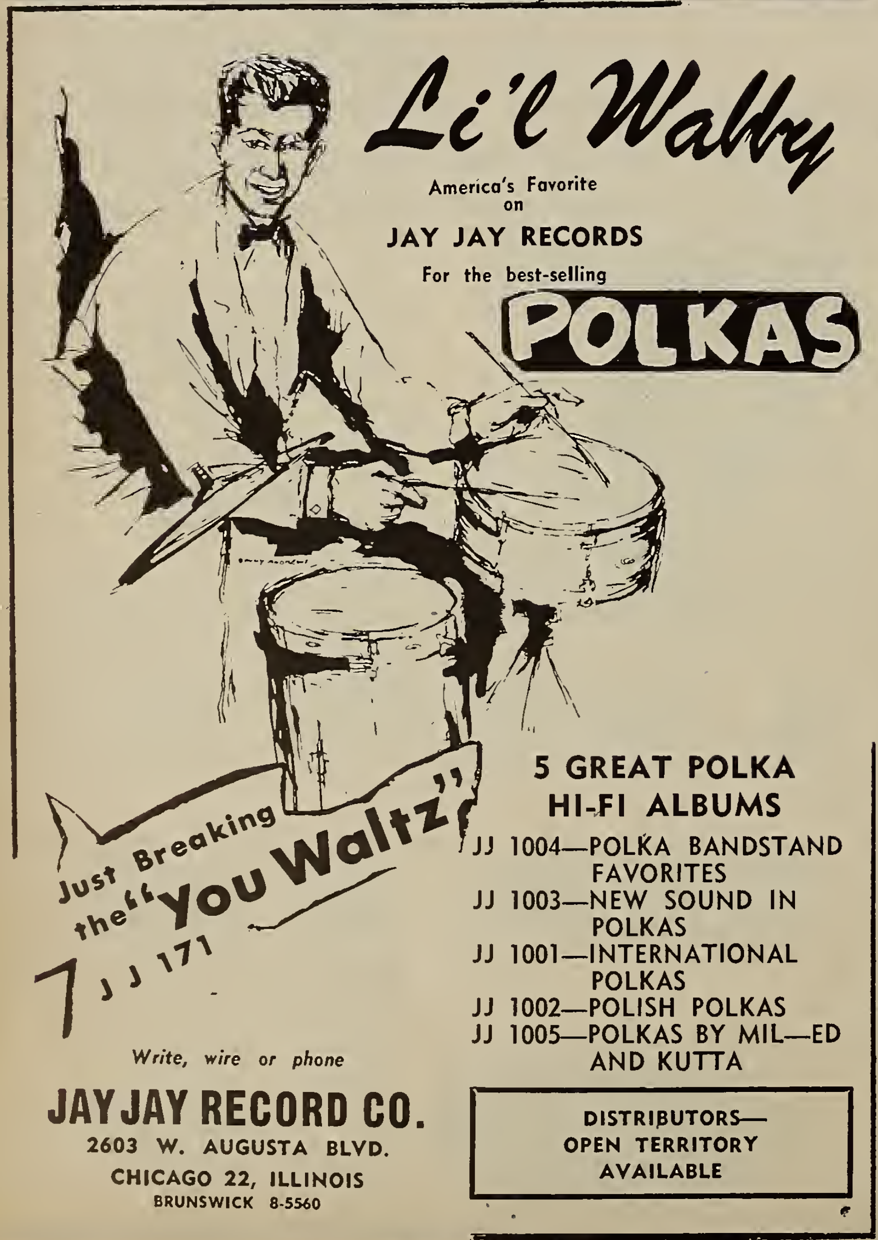

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DISTRIBUTORS—
OPEN TERRITORY
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The Importance Of Record Accessories To The Record Dealer

by IRVING SIEGAL
SEEBRO PRODUCTS CO.
CHICAGO, ILLINOIS

CHICAGO—Many record dealers are beginning to realize the value and definite importance of record accessories.

Any dealer who ignores completely, or even half heartedly, this tremendous latent potential, is by-passing the only true staple item of the record industry. Despite the many price fluctuations on various speed records, most accessory items have remained fairly stable.

Every industry that shows promise and begins to expand, attracts numerous temporary competition. Unfortunately they have also infiltrated the record industry and consequently have created a difficult problem for the legitimate record dealer. As a result the record dealer must overhaul his method of doing business and become a greater service asset to the public. In fact he must learn to use suggestive selling methods and educate the customer to the fact that he is more qualified and can render infinitely better service than a dumb rack in a food or drug mart.

Upon tapping this limitless reservoir, the dealer adds a considerable percentage to his income. The following items are considered excellent accessories: record storage racks for home use, carrying cases, storage albums, replacement needles, etc.

The dealers should be extremely careful to buy and stock only quality made accessories, which were purchased from legitimate "dealer conscious distributors".

The record buying public has been exposed to gigantic merchandise displays employed by chain stores and look for similar displays in their local independent shops. However, many astute merchandisers have used good imagination to expose accessories and invite impulse buying.

It has now become mandatory for every dealer to take inventory of himself and his capabilities. In order to survive he must, again, learn to fight as did his forebears. The business jungle, today, is just as deadly as was the dense jungle of the Neanderthal man. Therefore in this period of "morning-glory labels" the dealer must build his trade with the only staple in the record business, the record accessory.

"Sour Kraut In Hi-Fi"

GEORGE BALL

SAN FRANCISCO—San Francisco's Gughenheimer Sour Kraut Band is shown at rehearsal in the second floor art gallery of Gump's Department Store in the Bay City. Under the serene and knowing gaze of an 18th Century Tibetan Buddha, drummer Hugo Schmid (who is none other than George Lichty, creator of the nationally syndicated "Grin And Bear It" cartoon strip) is living up to the strict requirement that no member of the band be capable of playing in time or on tune. The Buddha is holding a copy of the band's new RCA Victor album, "Sour Kraut In Hi-Fi".

EAST COAST DISTRIBUTORS
"The Distributor of the Future"
633 LIBERTY AVE. ATlantic 1-6344 PITTSBURGH 22, PA.
• *JAZZ* • *FOLK MUSIC* • *UNUSUAL LP'S* • *ACCESSORIES* • *RECORDED TAPE*

There'll Be Some Changes Made . . . I Hope

by HARRY ROSENBERG

DIVERSEY MUSIC SHOP

CHICAGO, ILL.

When I was first asked to write this short essay for The Cash Box, flashes of lightning passed through my mind, each with a different idea and plan to elaborate upon.

But with further thought and much paper thrown from my typewriter at the waste basket, not once hitting it by the way, I find I must dwell upon what changes I would most like to see in this record business that would not only aid its growth, but my own.

Lately the so called standardized merchandising of our industry has taken a quick plunge in about forty different directions. The special deal has allowed one dealer to have unfair advantage over another.

Being a neighborhood retailer I am very seldom called upon to order records in any great volume such as thousands of certain numbers. I must order my volume over a period of time, relying upon the whims of my customers. But the large stores, yes I mean even and including the rack jobber, find they can purchase at great savings and sell right across the street from a retailer for greatly lower prices. If there must be a $1.98 LP, then let us all have a crack at it. The unfair practice of allowing prices to be cut right under the "franchised" dealer's door-step must be changed.

This brings me, both barrels, to the rack jobber. If the small retailer is to survive, something must be done about saving his so-called franchise from poachers who set up shop with a few numbers in grocery stores, drug stores and anywhere else the records will be accepted. I must keep a vast inventory in order to serve my customers who come in regularly. The grocery store and or drug store handles just a fraction of our inventory and yet seems favored by the distributors and manufacturers.

Another thorn in the side of all retailers is the number of releases per month. This does not only refer to 45's but to LP's. There was a time when LP's were the life blood of our establishment. Now in order to keep up with them, we must gamble and more than too many times, lose.

Our customers pick up a new LP and as likely as not put it right back with the reason,

"We've already got these tunes on seven other LP's at home. When are they going to use some new ones?" I believe that LP's will sell just as well if the manufacturers will simply sacrifice quantity for quality.

Finally I would like to see some change in the so-called exchange privileges so "generously" given to us by the powers that be. I would like to see a real 5% return put back into action. This is for both LP's and 45's. It would bring about an answer to why the retailer is not ordering as fast or as large as he used to—he just has to sell what he has in stock with no chance at all to turn it into salable items that make profit for him, the distributor and ultimately the manufacturer.

Full of sound and fury? Possibly. But it signifies much. It shows where I and hundreds more like me stand. There is one thing to remember. It's not the chains and department stores, yes and even the discount houses, who are realizing the huge initial discounts, that expose records to the general public. It's the old established neighborhood retailer and he must be allowed these same savings to continue his job.

The Forceful Approach

NEW YORK—Here's the new method of record promotion dramatized by Columbia Records' arranger-conductor Ray Conniff (left) and WNEW dee jay Art Ford. Conniff is literally forcing Ford to play his "S'Wonderful" LP, an LP which, incidentally, dee jays throughout the country seem to be spinning voluntarily. Conniff also has a new LP on the market titled "Dance The Bop."

A ♪ NOTE OF THANKS
FROM BETHLEHEM

To: The Nation's DEALERS, DJ's,
OPERATORS and DISTRIBUTORS

for the wonderful response and
acceptance of the entire catalogue
of Bethlehem releases.

you are making it possible for us
to concentrate further in the
producing of records that will
get more plays and sales.

a special ♪ note to the Music
Machine Operator.

we are going to be releasing
shortly, singles stylized for plenty
of plays in the pop and jazz field
by top name artists.

Sincerely,

Gustav Wildi, pres.

BETHLEHEM RECORDS

BETHLEHEM
RECORDS
New York Hollywood

Greetings . . . .

Portem Dist., Inc.
733 11th Ave.
N. Y.

PL 7-0070

My Hat's off to NAMM, DJ's and OPS for making it possible!

current JUBILEE Hit

"WHITE SILVER SANDS"

JUBILEE 5288

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to All at
THE CASH BOX

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"Promotion Is Our Biggest Selling Point"

by LEE-LEVIN

LAKESHORE RECORD SHOP

CHICAGO, ILLINOIS

When we first set up shop, six months ago, there was one thing taken into consideration right off the bat which has not changed to this day. It was the big question, "How are we going to keep this large inventory continually moving?" Our conclusion was to keep the stock out where our customers could see, touch and hear it. Remind them that there are other records in the shop.

On a hot summer afternoon a man, busy at work, has little time to think about being thirsty. But a sign advertising a cold drink will normally cause him to stop and remember just how thirsty he is.

Likewise it is true with records. The customer comes in with just the thought of a single purchase and if his memory is not jogged by colorful advertising and easily used browser boxes containing a vast variety of merchandise, he will very likely leave the store with just the single disk he had in mind.

Promotion has been our biggest selling point. We are promoting all the time. Our customers are made friends of and questioned from time to time as to what they'd like to see in our record shop. We take a personal interest in each and every one of the people walking in the front door, no matter how young or old. First, last and always they are our customers.

Possibly our location has a lot to do with the volume of business we do. Located near a number of grade and high schools the afternoon finds a lot of kids in and out. Many are not buyers but they could be and we treat them as such.

A record club with membership card for each customer entitling him to a free record after so many purchases has insured us a great deal of repeat business and kept a great many of our friends away from the discount stores and racks. As I mentioned before, we are located very close to a number of grade and high schools. We try to be as generous as possible in donating records and money when they are having dances or little charity drives. You'd be surprised how this gets back to the parents and how they stop by to thank us and usually buy.

If one can be a success in six months, maybe we are. But the way business is climbing last week's success looks like a failure compared to the following week.

It all adds up to one thing—public relations. You must promote through your merchandise and at all times suggest, suggest, suggest, suggest. Become a member of your community and join in their activities when at all possible. Above all, make your customers your friends.

Broido Named Educational Director Of E. B. Marks

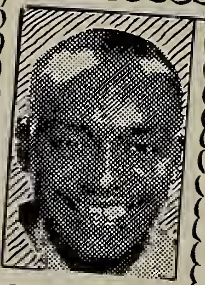
ARNOLD BROIDO

NEW YORK—Arnold Broido has been appointed full time Educational Director of the Edward B. Marks Music Corporation. Broido will work in conjunction with Felix Greissle, Editor-in-chief, Carl Zoehrns, Sales Manager and Ralph Satz who is part-time consultant to the firm.

Broido was V. P. and General Manager of Century Music Publishing Company and Mercury Music Corporation. Prior to his having held these positions, he was for years editor and production manager for Boosey & Hawkes. A graduate of Ithaca College, Broido holds a Masters degree in Music Education from Teachers College, Columbia University. He is the co-author of the new "Music Dictionary", recently published by Doubleday and is a member of the National Music Fraternity, Phi Mu Alpha, Simfonia.

The Marks Corporation, active in the music field since 1894, has published all types of music from popular songs to symphonic works. In recent years, it has placed increasing emphasis on its Educational Department, turning out numerous works for band, chorus, piano, orchestra, organ and almost all other types of instrumental and vocal music. It is this department that Broido will supervise, exploiting what has already been published and adding constantly a steady stream of new and worthwhile material.

My Love and Thanks to all of You.
Gratefully
Doris Day



Oh Yeah!....

It Couldn't have been possible without you DJ's, Dealers, Ops and the Entire Gang at Coral

Billy Williams

"I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER"

Coral 61830

CORAL® RECORDS

Direction
ASSOCIATED BOOKING CORP.
JOE GLASER, Pres.
745 Fifth Ave., N. Y.

Harmony Irons Out Minor Hurts

by GEORGE P. TOPPER

RECORDTOWN

CHICAGO, ILLINOIS

In the past number of years, on the same corner, a lot of manufacturer inducements and promotions have passed through the swinging doors. "Some," as the old song goes, "pass in and others pass out". We'd like to consider a few that have been great helps to us and added greatly to our sales.

Of course we are always happy to see any kind of inducement aimed directly at the customer causing him to seek us for what he wants. So we list radio and TV advertising as number one in stimulating the customer to buy.

It's very safe to say that almost everyone enjoys a neat, attractive store. The record companies have aided us immensely in this project by tying in with local window trimming companies as did Mercury a few months back. Also Capitol's window trimming kit was a boon to those of us who are all thumbs when it comes to dressing up our windows in an attractive and yet stimulating way. It must not be overlooked that as LP's continue to sell, the customer is drawn to them, normally, by the attractive cover and advertising that has gone into their promotion.

Probably the biggest thorn in the dealer's paw is lack of exchange privilege offered by the manufacturer. To my knowledge Columbia is the most liberal.

We find that we are inclined to cover as much product as we possibly can. If we feel that it does not move in a reasonable length of time, we should be privileged to exchange it for something that will move faster. It is a known fact that one can sell more merchandise if the store is kept adequately stocked, at all times, with the right type of product and if the dealer has the manufacturer's assurance of an exchange. I can guarantee the retailer would be much more liberal in his buying.

It would be fine to see all of the above intensified and doubled. But if this last point, I'm about to put down, could be picked up by all the manufacturers, things would all fall into line.

If the manufacturer would just make it easier for the legitimate dealer to correct mistakes made in ordering and shipping I think that too would be an added inducement for the store owner to "loosen up" in his buying. This, after all, is what the distributor is working for all the time.

Harmonious relationships between dealer and distributor is the best and most effective way to sell the most merchandise. With harmony in the ranks all of our minor hurts will iron out.

Guest Conductor

BOSTON—Richard Hayman is shown conducting the Boston Pops Orchestra. Hayman had recently completed some special arrangements for the orchestra and was invited by maestro Arthur Fiedler to be guest conductor for the evening.

Congratulations to The Cash Box on Your 15th Anniversary

"New York's Fastest Growing Distributors of Phonograph Records And Accessories."

Ideal Record Products, Inc.

549 W. 52nd St., N. Y. 19, N. Y. JUdson 2-1441

McPhatter's Tune Shop

NEW ROCHELLE, N. Y.—Atlantic recording star Clyde McPhatter, who recently opened his own retail record outlet at 437 North Ave., in New Rochelle, N. Y., was swamped by hundreds of teenagers who stampeded the store to see the disk star and get his autograph. Police were on hand to handle the huge throng. McPhatter, who made his first big climb up the success ladder with Billy Ward and his Dominoes, later joined Atlantic as lead of the Drifters. Today, as a soloist, he is one of the label's top record-sellers and is currently on the boards with his click "Just To Hold My Hand".

Mercury-Starday Expands Circulation Of News Bulletin

MADISON, TENN.—Don Pierce, Sales and Promotion Head for Mercury-Starday "Country Series" reports that Mercury-Starday is expanding circulation of the current series of bi-weekly "Country Music News Bulletins" to include the leading one-stops, music operators and record retailers throughout the nation who have consistently used a substantial percentage of country and western records.

The names and addresses of the leading operators and dealers were obtained by Pierce from Mercury Branches, Mercury Distributors and Mercury Salesmen pursuant to a series of sales meetings conducted by Pierce during recent months.

Mercury-Starday, specializing in country records, has been maintaining contact with the Mercury sales organization through regular news bulletins which provide latest information on Mercury-Starday artists activities, which tip off the salesmen to releases that are showing up in various parts of the country, which keep the selling organization posted concerning trends in the country music industry and what Mercury-Starday is doing in its efforts to produce the most commercial records. The overall result is a more co-ordinated effort in promoting and selling Mercury-Starday "Country Series".

Several one-stops, dealers, and operators requested that they be included on the regular mailing list so it was decided to add 300 key one-stop, operator and dealer names to the regular list to receive the Country Music Bulletins.

Current best sellers on the Mercury-Starday label are "Too Much Water" by George Jones, "Mine All Mine" by Benny Barnes, who had a hit on "Poor Man's Riches" a few months ago, "Losing Game" by Jimmy Dean, star of his own CBS-TV daily show, and "Little White Washed Chimney" by newcomer Bill Clifton, who specializes in five string banjo material.

Both Pierce and Daily will be attending the NAMM Convention in Chicago and hope to visit with as many of the nations music merchants as possible and they also plan to huddle with the Mercury executives in the head offices of Mercury in Chicago to outline plans for the fall season.

2nd Hank Snow Mag Issued

PHILADELPHIA, PA.—The second issue of a pocket-sized magazine, "Hank Snow Fan Club," has been made available to the members of the club. Containing twenty-eight pages, the magazine has printed and pictorial matter pertaining to the country and western music field.

Newcomer And D. J.

CHICAGO—Don Casanave, (left) ABC-Paramount records star, guested with deejay Howard Miller while in Chicago recently and got encouraging words about his "Deep Within Me" disking. "Deep Within Me" is the performer's first recording.

ATTENTION, OPERATORS

PACIFIC JAZZ has made available "Musical Highlights" from its best selling 12" Long Play Albums

45 RPM 45 RPM 45 RPM

These selections are *specially edited* for Juke Box use—the playing time has been reduced.

In addition, these records are *priced* for the operator. Be sure to see your PACIFIC JAZZ Distributor or One-Stop Dealer about this!

For your convenience, here is a current list:

CHET BAKER (vocals)	My Buddy (3:16)/That Old Feeling (2:59)	PJX630
CHICO HAMILTON QUINTET	The Squimp (1:47)/Mr. Jo Jones (2:29)	PJX631
HOAGY CARMICHAEL (vocals)	Rockin' Chair (2:30)/Ballad In Blue (3:08)	PJX632
JOHN LEWIS/BILL PERKINS	I Can't Get Started (3:13)/Love Me (3:18)	PJX633
BUD SHANK & BOB COOPER	Tequila Time (1:53)/What'll I Do (2:45)	PJX634
CHICO HAMILTON/JIM HALL	Satin Doll (3:11)/Stella By Starlight (2:22)	PJX635
CHET BAKER/CARL PERKINS	Tenderly (2:54)/Too Close For Comfort (3:03)	PJX636
FRED KATZ with CHICO HAMILTON QUINTET	Loma (2:32)/Science-Fiction (3:11)	PJX637
GERRY MULLIGAN QUARTET	That Old Feeling (3:00)/Birth Of The Blues (3:00)	PJX638
CHET BAKER & RUSS FREEMAN	Love Nest (2:54)/Lush Life (3:16)	PJX639

SOMA RECORDS

featuring

America's Finest Oldtyme Bands

★ Doc Evans - Dixieland

★ Ramona Gerhard - Organist

- ★ Fezz Fritsche
- ★ Roman Rezac
- ★ Elmer Scheid
- ★ Eddie Skeets
- ★ Jerry Dostal
- ★ Bobbie Mills
- ★ Jolly Lumberjacks
- ★ Art Fitch
- ★ Leo & His Pioneers
- ★ Andy Walsh
- ★ Jimmy Wells
- ★ Slim Jim
- ★ Frankie Chermak

DISTRIBUTORS

Heilicher Bros., Inc., 119 North Ninth St., Minneapolis, Minn.
Records, Inc., 790 Commonwealth Ave., Boston, Massachusetts
Pan American Dist. Co., 3731 Woodward Ave., Detroit, Michigan
M.S. Distributing Co., 2009 Michigan Blvd., Chicago, Illinois
Central Record Sales, 2104 Washington Blvd., Los Angeles, Calif.
David Rosen, Inc., 855 North Broad Street, Philadelphia, Penna.
Major Distributing Co., 620 East Ogden Ave., Milwaukee, Wisconsin
Metro Distributing Co., 861 Washington, Buffalo, New York
Acme Record Distributor, 1018 McGowen Ave., Houston, Texas

★

DISTRIBUTORSHIPS AVAILABLE — CONTACT —

SOMA RECORD COMPANY

29 GLENWOOD AVENUE, MINNEAPOLIS, MINNESOTA

LORRY RAINE

ON TWO GREAT RELEASES

Interlude with
LORRY RAINE

"INTERLUDE WITH LORRY RAINE"—Advance LP 714 (1-12" LP)

From a series of previous sessions, Advance has put together a versatile and entertaining description of lark Lorry Raine. From the sparkle of Harry Ruby's "I've Gotta Have Love," to the sorrowful strains of "When Your Lover Has Gone," Miss Raine sings with verve and warmth. Backing includes Nelson Riddle, Russ Garcia, and Irv Kostal. Very listenable vocals.

HER FIRST BIG LONG PLAYING ALBUM

HER LATEST HIT SINGLE

LORRY RAINE
(Advance 3017)

B "ESCAPE" (2:27) [Volkwein ASCAP—Kohlman] Lark Lorry Raine responds effectively to this exotic melody expertly arranged for the artist. The platter is a big production all the way, and can be sure of heavy deejay play. Exciting side.

B "EVENTIDE" (2:42) [Volkwein ASCAP—Gayle, Besse] A class melody, skillfully arranged, affords Miss Raine an opportunity for displaying a warm approach to a wistful composition. A winning deck that could make a move. Keep a look-out for it.

ADVANCE RECORDS
10335 Rossbury Place, Los Angeles 64, Cal.
HOllywood 1-9281 TExas 0-5067
West Coast order thru MONARCH

RON TERRY SHOW
WGN-TV CHANNEL 9
FRIDAY NIGHTS
GUEST STARS
PRIZES
MUSIC
HIT RECORDS
ON RADIO
WAAF
DAILY EVERY MORNING
RON TERRY PRODUCTIONS
203 N. Wabash Avenue
Chicago 1, Ill.

Guest Star

RICHMOND, VA.—Roy Lamont, (right) m.c. of WRVA-TV's "Teen-Age Party" pauses for the cameraman with his guest star Vaughn Monroe and the show's producer Jennifer Shull. Monroe visited the WRVA-TV show when he was in Virginia for RCA Victor.

Mode Records Pacts New Talent

HOLLYWOOD — Newly organized Mode Records has begun pacting talent in all directions with immediate recording plans presented to the artist upon signing. According to A&R director Red Clyde, the new independent is well ahead of schedule in completing its 10-a-month release plans.

Vocal contracts have been returned by Lucy Ann Polk, Cathy Basie and Johnny Holiday. Lucy Ann is the ex-Les Brown warbler who has captured several of the country's leading popularity polls for singers. Cathy is presently with the touring Ted Lewis show and filed exclusive papers with the company on completion of show's recent stand in Las Vegas.

Instrumentally, the company is keeping pace by scheduling sides by Charlie Mariano with strings, Don Fagerquist and a big band, and smaller sessions with vibist Vic Feldman, tenorist Warne Marsh and pianist Ronnie Ball. Also in the offing is an all-vocal LP by trombonist Frank Rosolino whose winsome singing style has had success on the stand at Howard Rumsey's Lighthouse at Hermosa Beach, Calif.

Other disks are being planned which will be revealed in the near future. Distributors around the country who have been asked to handle the line have shown considerable enthusiasm for the LP content, according to Mode, as well as the packaging which the company will feature. The complete line will be introduced by A&R man Clyde to the Namm convention in Chicago next week.

Mazzara Opens Office

CHICAGO—Jerry Mazzara, formerly Columbia promotion man for Chi area, announced the opening of his own independent promotion offices, this city.

Mazzara has a wide and varied background in the music and theatrical business. He started out in New York in free lance promotion and booking, at one time he was associated with MCA. Mazzara also did a great deal of personal management, out east, which he plans to pick up on here.

"I believe there is a great potential market for the free lance promotion man in this area," Mazzara commented.

Ed Bonner To Pinch Hit For Martin Block

ST. LOUIS—Ed Bonner, deejay in the KXOK, St. Louis, Missouri area will pinch-hit for Martin Block over WABC Radio, New York, for a full week starting July 15th.

Bonner will take the broadway beat in his stride, since he takes along a background of experience that includes a job as city fireman, a tour in the navy, and a season or two of professional baseball and a radio career that has seen him climb into a top spot in the seven state area served by Radio Station KXOK.

Born in Roxbury, Mass., Bonner's career had taken him from Coast to Coast when he landed in St. Louis, Missouri on April 30th 1951. In a short span of five years, Bonner has become a favorite of the legions of listeners in the KXOK area, not only with his music shows over KXOK, but also via his efforts to take an active part in the community he serves. Attending banquets, proms, crowning High School and College queens, and assisting in Community Fund Drives, are only a part of his daily routine.

Bonner's record shows are heard over KXOK from 3 to 7 p.m., Monday through Saturday, with a special Saturday stanza from 9 to noon, and are rated among the high spots of the KXOK broadcast day.

Following his stint on the Martin Block "Make Believe Ballroom," Bonner will remain in New York to film a sequence in a movie dealing with music, records and modern radio.

Listeners Decide

CHICAGO—WGN's "dean of Chi radio announcers," Pierre Andre, ran a contest with his listeners this past month on, "What are your opinions in programming a record show?"

Andre advises the mail was overwhelming and some very intelligent thoughts were brought forward.

Andre explains the contest this way, "We're selling a product to the listener, We keep that listener interested with music. Only he knows what kind of music will keep him interested."

Run Through

TORONTO, ONT.—If you can't convince a jockey that you've got a hit, run him through. That's Bill Kearns' motto. Bill (left) is a promotion rep for Quality Records in Canada, and above he is shown using two persuaders, The Cash Box Magazine and his trusty saber, to convince Toronto's CHUM dee jay that his company's waxing of "Shenandoah Rose" by the Jack Halloran Singers is a hit. Stone was so convinced, that he named the record "pick of the week." He didn't have much choice.

Blue Note To Issue Jazz Singles For Jukes

NEW YORK—Al Lyons, Blue Note Records, has announced the firm's return to the single 45 rpm release, primarily aimed at juke boxes.

"There has been a consistent demand," said Lyons, "from juke box operators for jazz singles. We have one of the leading jazz lines in the country and are able to supply the operator with the music he wants on a quality disk by the top jazz names in the business."

Lyons has initially released seven records—two by Lou Donaldson, "L. D. Blues" b/w "That Good Old Feeling" and "Old Folks" b/w "Caravan"; two by Jimmy Smith, "Where Or When" and "The New Preacher"; two by Horace Silver Quintet, "Enchantment" b/w "Camouflage" and "Cool Eyes" b/w "Senor Blues"; and one by Jimmy Smith & Lou Donaldson, "Summertime" b/w "How High The Moon".

Victor Signs England's Johnnie Eager

NEW YORK, N.Y.—RCA Victor A&R Singles Chief, Joe Carlton, has signed Johnnie Eager to a long-term recording contract.

Johnnie was born in England where he's performed in films, musical comedy, TV and nightclubs. Princess Margaret is a member of his fan club and his three royal Command Performances include one at her birthday party.

He is going to make his home in the U.S. from now on, and Victor has big plans for his future, Carlton said. Johnnie has fifty or more hits in England to his credit and his first sides for Victor feature Hawaiian type tunes. They are entitled "No Huhu" and "There Are Two 'Eyes' In Hawaii."

Jerry Lewis & Chi Theatre Revive Stage Shows

CHICAGO — The famed Chicago Theater is planning to revive stage presentation shows—but for two days only, 7/19, 20. That's the opening days of Jerry Lewis' new flick, "The Delicate Delinquent".

Along with Lewis will be an 18 piece band and supporting acts.

While in town, Lewis will also scout around town for talent to be used in his coming film and TV productions.

Is Everybody Swingin'

LONDON, ONTARIO—Stage star Ted Lewis, (left) wearing an entirely unfamiliar head piece, does a portion of his stage act on the LaSalle Golf Course before his party starts off at the first tee. Others in the party are Jim Corbett, Sparton Records representative; LaSalle golf professional Stan Baird and Larry St. Laurent. Lewis just finished two weeks at the El Morocco in Montreal.

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High Grosses For Glenn Miller Band

NEW YORK—In just one year of its operation, the Glenn Miller Orchestra, under the direction of Ray McKinley, has established itself as one of the top-earning bands in the country today, says Jack Green, vp of the Willard Alexander Agency.

Green revealed that the band, on its current tour, hit percentages in 18 out of 21 promotion dates during the period covering the end of May and the month of June. The balance of the dates were made up of college engagements and private parties.

What makes the report also noteworthy is the fact that many of the dates were in the midwest area at the time of tornadoes, storm warnings and heavy rains.

Representative of the grosses pulled are the following: Monticello, Ind.—$2,599; Green Bay, Wisc.—$3,481; Wald Lake, Mich.—$2,739; Topeka, Kan.—$2,100; Des Moines, Iowa—$2,176; Omaha, Nebr.—$2,577; Warsaw, Wisc.—$1,276; Clear Lake, Iowa—$2,296; St. Paul, Minn.—$3,711; Austin, Minn. — $2,479; Mankato, Minn.—$2,891; Davenport, Iowa — $2,466.

National Signs Artists

NEW YORK—Joe Leahy, president and a. & r. director of National Records, has announced the signing of songstress Jo Ann Lear; the Bachelors, singing group; and Virginia Carrington Thomas, internationally known organist and composer.

Miss Thomas is recording an EP of the music of Leroy Anderson on the Conn organ which will be released August 1st. The musical arrangements used by Miss Thomas are to be released in sheet music form by Mills Publishing Co.

RCA Gets "South Pacific" Sound Track

NEW YORK, N. Y.—W. W. Bullock, head of RCA Victor Album Department, announced this week that the diskery had obtained exclusive rights to the sound track of the South Pacific film.

The picture, now in production, is scheduled for release early next year. Starring Mitzi Gaynor, the film is a screen adaptation of the Broadway smash by the same name.

Bullock said that the release of the sound track on both the long-play and 45 RPM extended play records would coincide with the debut of the picture.

"We feel that the sales potential for the sound tracks of great films is one of the most important factors in the steadily increasing record market", said Bullock. "RCA Victor intends to continue and expand its policy of releasing the best of these sound tracks on record".

Bullock pointed out that Victor is planning the most extensive promotion ever scheduled for a sound track album. A full page color ad already is scheduled for Life Magazine, devoted exclusively to the album. National TV advertising will include commercials on the Como, Fisher, and Gobel shows over NBC.

"We believe the overall promotion planning for this album represents the most comprehensive endeavor ever accorded an album of this type", he said.

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Crazy Bargain

CLEVELAND—As a summer experiment, KYW radio-TV's Joe Finan offered "genuine silver dollars" for 50 cents outside the studio in downtown Cleveland. First passersby viewed the D-J turned "con man" with skepticism. But after music publisher Norman Foley of Leo Feist Music Publisher's Inc. gave the traditional "bite test," the crowd moved in and took Finan for all he had.

Above, are Finan, (left), host of "Cash on the Line" on KYW-TV and record show host 12 noon to 4 p.m. daily on KYW radio, and Norman Foley, Feist Music Publisher, who happened to make a call at the station when Finan went through the summer stunt.

Max Callison Named V. P. of C. R. D. C.

HOLLYWOOD—Glenn E. Wallichs, President of Capitol Records Distributing Corp., announced last week that Max Callison, National Sales Manager, had been elected Vice President of Capitol Records Distributing Corp.

Callison will continue to be based in New York City at 1730 Broadway, which is the headquarters of National Sales for Capitol Records Distributing Corp.

In 1946 Callison joined Capitol as a salesman in the Chicago Branch. He was advanced to Sales Manager for the Cincinnati Branch in 1947, and in 1949 became District Sales Manager for Capitol in the midwest, serving in this capacity until January of 1957. For the past five months he has been functioning in the position of National Sales Manager in New York.

Callison is originally from Fort Wayne, Indiana.

Cliff Rodgers Gives Up Full-Time Radio Work

AKRON, OHIO—Country and western disk jockey Cliff Rodgers has given up his full-time radio work at WHKK-Akron, Ohio to devote more time to advertising, promotion, and publishing.

Rodgers is now affiliated with the Jessop Advertising Agency, 85 West State St., Akron, and his own publishing firm, Magnus Music, 645 East Park Ave., Barberton, Ohio.

Rodgers will do some country shows on tape for WHKK.

Ron Terry Returns To WGN-TV

CHICAGO—Deejay Ron Terry has returned to WGN-TV-Chicago with his own stint, the "Ron Terry Show."

Terry, who specializes in polka programs, was a pioneer in Chicago TV disk jockey shows in 1951, and has recorded singles plus an album for Mercury Records. The album is the successful "Music For Happy Dancers."

Columbia Records Enters Field With Portable Transistor

NEW YORK—Columbia Records enters a new product field this week with the introduction of its first portable radio, a high fidelity transistor model, according to an announcement by Goddard Lieberson, President of the company.

"Our basic commodity is high fidelity musical sound," Lieberson pointed out. "Thus a precision-engineered radio is a natural allied product." Portable radio sales are booming, Lieberson noted, with transistorized models representing an overwhelming share of the market increase.

Complete with deluxe leather camera-type case, Columbia's TR-1000 will fit in the palm of the listener's hand and has been designed for full fidelity reproduction. Pre-testing in selected markets has already proved its sound quality; dealer stocks of the model, which has a suggested list price of $69.95, have been exhausted immediately following store display.

Other unique features of the TR-1000 are the camera-type carrying case and the availability for the first time of a model in Antique White finish.

Also a potent consumer draw is the fact that Columbia's retail price includes both batteries and the carrying case with shoulder and hand strap, items conventionally sold as "extras."

The Columbia TR-1000 is equipped with tiny transistors supplanting conventional tubes, and can thus be powered by flashlight-size batteries. Special features in the Columbia radio are a four-inch loudspeaker and a long, permanent concealed antenna which reproduces distant stations clearly and strongly. The "vernier" tuning system for precision dialing and tuning has also been incorporated into the Columbia model. A special earphone attachment is available to permit private listening. The top-grain cowhide cases are available in Cordovan, Saddle Tan, or Antique White.

KXOK Moves To Radio Park

ST. LOUIS—The studios of KXOK-St. Louis, Mo., are now located in what is known as Radio Park, a two and one-half acre tract in the midst of St. Louis.

Tours through Radio Park are a regular Monday through Friday feature of KXOX and begin at 3:00 PM each day. Complete tours are also available to out-of-town guests by special appointment.

"Cotton Club Review" in N. Y.

NEW YORK—The "Cotton Club Review," starring Cab Calloway, opened last week in Central Park's outdoor "Theatre Under The Stars."

The review, which already has played Miami, and Las Vegas, contains, besides Calloway and his ork such performers as stylist Abbey Lincoln; dancer Norma Miller; and male vocalist Lonnie Sattin.

Gaylords Sign With Roulette Records

NEW YORK—Hugo Peretti and Luigi Creatore, A & R heads of Roulette Records are flying to California to record The Gaylords, whom they have just pacted to a long term deal.

The group has recorded such hits as "The Little Shoemaker," "Tell Me You're Mine," "From The Vine Came The Grapes," and other records which were produced by Hugo & Luigi.

The A & R team said, "Now that we're reunited at Roulette, we'll again have the opportunity to work with The Gaylords, which we believe is the best vocal group of its type around today."

Like Father Like Son

NEW YORK—We may be watching musical history repeating itself via the Verve recording of "Be Sweet To Me" by Don, Dick and Jimmy.

Donald Kahn, who heads Gus Kahn Music Publishing Company, and is the son of the late great composer, collaborated on "Be Sweet To Me" with his wife Lois.

And it is interesting to note that the late Gus Kahn scored his first musical triumph with "I Wish I Had A Girl," a song on which he collaborated with his wife, Grace.

Dukoff Forms Own Label

NEW YORK—Bobby Dukoff, tenor sax player and RCA Victor pactee, has announced the formation of his own recording firm, Tutor Records.

The diskery, which is located at 6720 S.W. 57th Terrace, Miami, Fla., will offer a full line of educational LP's, four of which are scheduled for late August release.

Dukoff's latest RCA Victor album is labeled "Tender Sax."

Bon Voyage

NEW YORK—The attractive young damsel stationed on a fence at LaGuardia Airport in New York, is Janice Harper, one of the most promising young talents to join the recently formed Prep label. The lark is shown waving a fond farewell as she heads out on a national disk jockey tour with her first recording—appropriately titled—"Bon Voyage." Prep Records reports that the initial reaction to this recording has been tremendous and expects to give the disk a big send-off via advertising and promotion.

LeBow Named General Manager of Bethlehem

NEW YORK — Gustav K. Wildi, prexy of Bethlehem Music Corporation, this city, this week announced the appointment of Carl LeBow as General Manager of the diskery.

LeBow has been at his post since Monday, July 1, and has already made a short trip to see several of Bethlehem's distributors.

The new Bethlehem General Manager made his debut in the record business in 1945 with his own label, Metrotone Records. His greatest success was realized with the best selling "Hair of Gold".

In 1949 LeBow went to work for Apollo Records where he handled a & r as well as sales. During that time he managed the Apollo star group, The Five Royales, and when he joined the a & r staff of King Records in 1952 he took the group with him. LeBow left King in 1954 to form his own company, "World Wide Attractions". In this latter venture LeBow booked talent for niteries.

LeBow stated that the general progressive re-organization of Bethlehem personnel is under way and changes will be announced in the near future. He also announced that Joseph P. Delaney, former advisor to Gus Wildi, is no longer associated with the label or with its management.

Mercury Adds Joe Louis To Promotion Staff

CHICAGO — Joe Louis, former world's heavyweight boxing champion, has joined Mercury Record Corporation's Public Relations Staff.

During his various travels throughout the United States, he will have the opportunity to exploit Mercury recordings among disk jockeys, dealers and jukebox operators whom he will visit for the Mercury Record Corporation.

Some time in the near future, Mercury contemplates releasing an album by Joe Louis called "Keeping Physically Fit." Included in the album will be a booklet on the fundamentals of boxing.

Web Pacts Bishop, Jones

NEW YORK—Walter Web of Web Records has announced that the firm has pacted Walter Bishop, and night spot entertainer, Bob Jones.

Bishop's first Web release is the oldie, "Dapper Dan," b/w "Gonna Climb To The Top Of A Mountain." Jones initial release for the diskery is "Pony Tail," b/w "Inferiority Complex".

Dick Noel Returns To Breakfast Club

CHICAGO — The Breakfast Club welcomed Fraternity recorder and singer, Dick Noel, back after a three month absence.

Noel was hospitalized for a good part of the time and then had to stay home, resting, for the remainder because of a ripped vocal chord.

Seems the strenuous schedule the handsome singer had been keeping finally caught up with him.

The Cash Box Featured In N.Y. Daily News Story On Music Biz

NEW YORK—The nation's record fans will be able to read a concise description of the record business as it is today, in the July 14 magazine section of the New York News.

Pete Coutros, one of the star staffers of The New York News, followed his assignment with a thoroughness usually attributed to the Hollywood reporter and came up with an astute and factually correct story on our glamorous industry.

Featured in both the story and in a picture in the most prominent part of the layout is the reviewing staff of *The Cash Box*. Coutros pays tribute to *The Cash Box* with "over the years the crew has maintained a high batting average on their ability to forecast hits. The staff listens to these new releases with ears attuned strictly to their commercial possibilities. The aesthetic merits of a record do not concern them. It's the aim of the publication to tell retailers which records will sell, which won't and why. The basic ingredient in their evaluation is the degree to which the record will register with the kids."

On the total earnings of the record business Coutros wrote, "That Old Black Magic that they weave so well grossed more than $300,000,000 for the record industry last year. This was an appreciable gain over the previous year and prospects are that business this year will be still better." And—tieing it in with the general welfare of our country, Coutros goes on to say, "Aching ears and quivering nerves notwithstanding, this bedlam of the round table augurs well for the economy of our country. A prosperous public is more likely to lay out the price of a record than one which is worried where its next buck is coming from."

The power with which the teener controls the disk industry is described by Coutros forcefully as follows: "If you're 20 or under, your acumen for picking song hits will be more pronounced than in an older age group. It's the teen-agers who buy most of the records being sold these days. They dictate our musical standards. If "dictate" sounds harsh, let it be said at least, that these youngsters wield the power of veto. If they dislike a record, the odds are almost prohibitive against its achieving any measure of success."

Coutros discusses the surge of rock and roll, its slight move in the direction of calypso, and its full return to rock and roll with more subtle treatments. He takes apart the familiar cry of so many writers that ballads are foredoomed with the searing observation—"And whatever happened to the good old ballads?" Nothing much, except there aren't many people imaginative enough to write them. There's much ado to the effect that a conspiracy is afoot to deprive the American public of the type of songs mama used to play on her gramophone. Part of this supposed plot is the "payola", an allegedly omnipresent sin in the music industry. According to cynics who like to go big-game hunting in Tin Pan Alley, everybody's on the make—from the guy who writes the tune right down to the salesgirl who wraps the disk for you.

"The same Doubting Thomases insist that you might as well forget about the whole thing it if isn't a rock'n' roller you're trying to sell. These mystical myopics who can't see the flatted fifths in front of their faces are too easily inclined to forget that the Academy Award winning song last year was the plaintive little ballad called "Whatever Will Be, Will Be" ("Que Sera, Sera"). The 1955 winner was "Love Is A Many Splendored Thing" and in 1954, "Three Coins in the Fountain" ruled the roost.

"None of these tunes bore the slightest semblance to a rhythm-and-blues number, yet their popularity was as great with the youngsters as it was with their parents. More recently, song writer Bob Allen struck pay dirt with one called 'Who Needs You,' on a platter cut by The Four Lads. The same combination of writers, singers and song style jelled successfully on big sellers such as 'No, Not Much' and 'Moments To Remember.' All these disks cut their way into the Hit Parade at the height of the rock' 'n roll craze, proving again that a good tune will sell, vogues notwithstanding."

Coutros dug further into the platter story, covering the current craze that has lifted the country singer to such prominence in the pop field, the million record seller, the all important "timing", the delving into the classics for popular material, the gimmicks and the sounds.

No doubt that the entire Coutros story bears little or nothing new for those in the record field, but it is of the better offerings that has appeared for public consumption and certainly enlightening for those not on the "inside". However the story was not without sage advice to those on the "inside". Coutros advises all who wish to sell rafts of records to get Elvis Presley to record them.

Discussing Songs

SAN FRANCISCO — Jerry Fields (right) of Cameo Records is shown discussing songs with Sid Mobell, West Coast songwriter, during Fields' recent trip to the Coast to look for material.

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At The Rainbow Ranch

NASHVILLE, TENN.—Johnny Bond (right) who recently visited Nashville to do a recording session for Columbia, is shown in the den of Rainbow Ranch with Hank Snow, looking over a copy of the sheet music of "Unchained Melody." Hank plans to record the number as a guitar instrumental sometime in the near future. Hank's latest single is "My Arms Are A House." Johnny's new coupling should be out shortly.

Buffalo One Stop Opens Syracuse Branch

SYRACUSE—The Syracuse branch of One Stop Record Sales, also of Buffalo, is set to open temporary quarters here on August 1st.

Under the managership of newly appointed Joe Pinter, the Syracuse offices will be located temporarily at E. Genessee St., and on September 1st., permanently in the Davis Distributing Building, 738 Erie Blvd., Syracuse.

Pinter will report to Bob Desbecker, who heads the Buffalo, and now Syracuse branch of One Stop Record Sales. Desbecker and Ed Lyons are partners in both One Stops plus Melody and Lyric Distributors of Buffalo. Lyons heads Melody and Lyric Distributors.

Hy Siegel Joins Savoy Records

NEWARK, N. J.—It was announced last week that Hy Siegel, formerly of Apollo Records, this city, had joined Savoy Records in Newark as a general assistant to the company's president Herman Lubinsky.

Siegel, a veteran disk man, had much to do with the success of the recent Apollo hit "Rang Tang Ding Dong" by the Cellos.

Cadence Buy Master Checking In Philly, Chi

NEW YORK—Cadence Records, currently zooming on the charts with the Everly Brothers' "Bye Bye Love" and Andy Williams' "I Like Your Kind of Love," last week purchased a master from the Jamie label.

The disk, which is reported showing heavy action in Philadelphia and Chicago, is "Sleepy Sunday Afternoon" by songstress Rita Raines.

The tune is an adaptation of the music appreciation favorite "Country Gardens" by Granger.

Victor-Canon Camera LP Contest Extended

NEW YORK—With more than 1,000 entries already received, the RCA Victor-Canon Camera Album Cover Photo Contest has been extended to Aug. 31.

Decision to extend the deadline one month was made at the request of many photographers who indicated they would like to look for suitable backgrounds during their August vacations.

The contest will award $3,000 worth of RCA Victor high fidelity and television equipment as well as valuable Canon cameras and lenses to the amateur or professional photographers who submit the best color transparencies suited for the cover of a forthcoming RCA Victor record album entitled "Hi-Fi In Focus."

Complete details and contest entry blanks can be obtained nationally at RCA Victor record retailers and the stores of Canon Camera dealers.

Wisk Breaks Ground

ST. PAUL, MINN.—Vincey Casey, General Manager of radio station WISK-St. Paul, Minn. has announced the ground breaking ceremony of the new WISK station in St. Paul.

The event will take place Tuesday, July 16th at 9:15 AM. Minnesota Governor Orville Freeman will be on hand to turn the first spadeful of dirt.

Completion of the studios is expected by the fall.

Pacific Jazz Announces Summer Sales Plan

HOLLYWOOD — Pacific Jazz announced last week its new summer sales plan, featuring a ten to fifteen per cent merchandise saving on the retail level for the entire Pacific Jazz, Jazz West Coast, and Pacifica catalog. The new plan, effective from July fifteenth through August thirty-first, features one free LP for every ten purchased, three for every twenty-five, seven for every fifty, and fifteen free records for every one hundred purchased, allowing any combination of Pacific Jazz, Jazz West Coast, and Pacifica records the dealer desires.

Last year, Pacific Jazz' Summer Sales Plan boosted sales three hundred per cent, the firm said. With this year's simplified, streamlined Summer Sales Plan, proportionally large sales jumps are expected.

Lain-Simms Expands

LOS ANGELES—In an expansion move, Laine-Simms Music of Los Angeles, this week added two more permanent offices to represent firm.

The Chicago office will be headed by Joe Rotondo, who will handle all midwest states. United Entertainment Service, headed by Joe Locastro of Buffalo, N. Y. will handle upstate New York, and the Toronto and Montreal areas. In addition to its Hollywood headquarters, the firm has already established representatives in New York City and in Boston.

The music firm has also expanded into the artist management field, with Al Simms in charge of that department. General manager of the publishing firm is Joe Laine, with Sam Laine handling the promotion for all phases of the operation. The firm is now negotiating for representation in the St. Louis-Kansas City and the Miami areas.

Whistler's Platter

CLEVELAND—Fred Lowery, the man who did the beautiful whistling on the LeRoy Holmes recording of "The High And The Mighty," kicked up so much noise in dee jay circles with his latest Decca LP "Walking Along Kicking The Leaves," that Decca decided to release the most requested number from the LP, "Sunrise Serenade," as a single. Above, Lowery is shown being congratulated by dee jay Walt Henrich (WERE-Cleveland) for his performance on the recording.

It's In The Bag

BOSTON, MASS—"It's in the bag" claims Bob Share, Thunderbird general manager and Administrator of Boston's Berklee School of Music, as he talks about the title tune from Mike Todd's "Around The World In Eighty Days" to Cecil Steen of Records, Inc. and holds the carpetbag which highlighted the New England promotional campaign for the disk. Steen happily displays the record which has already passed the 35,000 mark in New England sales.

McClure Named To Columbia Post

NEW YORK—The appointment of John McClure as Executive Assistant in the Masterworks Department of Columbia Records has been announced by David Oppenheim, Director.

McClure's diversified responsibilities will encompass the entire range of Masterworks operations, Oppenheim explained. A tape editor in Columbia's Engineering Department for the past five years, McClure has had a broad musical background including membership in the Dessoff Choirs and work with the critic Edward Canby with his radio program, "The New Recordings."

Pfanstiehl Offers Needle Checking Display

CHICAGO — A colorful new silk-screened counter display, incorporating a 100 magnification microscope, is now being offered to phonograph needle dealers by Pfanstiehl Chemical Corporation, Waukegan, Illinois.

This three-dimensional display makes it possible for a customer to check whether his present needle is worn, and does not require removing it from the cartridge.

The microscope is an American-made, wide field precision instrument with an entirely new method of mounting the customer's needle for inspection. Easily adjustable and scientifically lighted, the microscope display is designed to be a popular traffic builder in record stores.

The microscope has been advertised at $25.00, but Pfanstiehl will supply the entire display to authorized Pfanstiehl dealers at little or no cost with the purchase of Pfanstiehl diamond, sapphire or precious metal needles.

Phonogard Intros New Models

CHICAGO — The new Grayline Phonogard is being introduced at this Namm Convention, booth 46.

Richard Gray, president and general sales mgr., stated that several new models of the "tamper-proof" demonstrators will be on hand.

Says Gray, "The Phonogard is becoming, more and more, a must to every retailer".

Announce Full Program
For South Bay Festival

BABYLON, N.Y.—The Friends of American Jazz, Inc., directors of the Great South Bay Jazz Festival, to take place July 19th, 20th and 21st at Great River, Long Island, have announced the full program for the Festival which will open Friday evening, July 19th, at 8:30, with a short speech by Mayor Robert F. Wagner of New York City.

The Great South Bay Jazz Festival will spotlight five concerts to be held under a huge circus tent seating two thousand people at Timber Grove Park in Great River. Featured on the opening bill will be Rex Stewart and his South Bay Seven with Coleman Hawkins, a group popular with the local citizenry. Maxine Sullivan, the "Loch Lomond" girl, will also appear on the opening bill as will the Horace Silver Quintet featuring Art Framer.

Saturday afternoon concert July 20th, at 3:30 will see the Charlie Mingus Jazz Workshop, the popular Billy Taylor Trio, and the Lawson-Haggart Dixieland Band. Saturday night's program at 8:30, will be led off by Buck Clayton and his Kansas City Six featuring such stalwarts as Vic Dickenson and Jo Jones and will be followed by the reunion of the Fletcher Henderson band which will be conducted by Don Redman with Coleman Hawkins, Buster Bailey, and J. C. Higginbotham as guest soloists. The band, which will be comprised of twenty-two men, will spotlight the original Henderson artists.

Sunday afternoon, July 21st, at 2:30, Miles Davis, one of the top trumpeters of the day, will make his only appearance at any festival this summer with his quintet featuring Sonny Rollins. Others to be heard at the Sunday afternoon sessions include Annie Ross, the modern jazz singer, and Marian and Jimmy McPartland with Bud Freeman. Sunday evening at 7:30, the last concert will be held and will be devoted to an exploration of the blues and its performances in each era of jazz development. The concert will feature the Lawson-Haggart Dixieland band, Rex Stewart and Coleman Hawkins, the singing of Babs Gonzales, and the Charlie Mingus Jazz Workshop. Commentary throughout the five concerts will be provided by Nat Hentoff, noted jazz critic.

Feline Fine

NEW YORK—Coral Records singer Jean Martin is surrounded by kittens, all of whom are hoping to be adopted, at the ASPCA's new Helen Zarling Memorial Pet Adoption Center, in Brooklyn. Miss Martin is an executive with the ASPCA.

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Standing Room Only

NASHVILLE—Ferlin Husky, Grand Ole Opry star, is pictured on stage with a portion of the 6,675 persons who paid admission to the Opry at Nashville's Ryman Auditorium on Saturday, June 27. Approximately 500 persons were guided onto the stage at the outset of the "second show" but later secured seats in the auditorium as early-comers departed. Similar overflow crowds are anticipated until the Labor Day holiday. General Director W. D. Kilpatrick said "no one is ever turned away from the Opry. General admission tickets are always available, but reserved seats must be ordered some weeks in advance at Radio Station WSM, Nashville."

Gene Block Named To New Post At Columbia

NEW YORK—Three changes in Columbia Records Sales personnel have been announced by Hal Cook, Vice President in Charge of the Department.

Gene Block, District Sales Manager for Columbia Records, northwestern states, has been appointed to the position of Sales Promotion Manager, Columbia Popular Single Records, effective July 1st. He will headquarter in New York and will report to Singles Sales Manager Dick Linke. He has been associated with Columbia since July 1955 in a promotion capacity with the Hollywood Office of Columbia. Last year he was appointed a District Manager for the San Francisco-Seattle-Spokane markets.

Paul McKimmie, present Sales Manager of Columbia Records San Francisco Distributor, the H. R. Basford Company, has been named District Sales Manager for Columbia Records, northwest sector, effective August 1st. He will report to National Sales Manager, William Gallagher, and will be based in San Francisco.

Robert Burrell, Sales Promotion Manager, Columbia Country Single Records, has moved his base of operation from Atlanta to New York effective July 1st. Burrell will continue to handle the promotion of all Country artists reporting to Dick Linke.

2nd N. Y. Jazz Festival

NEW YORK—Producer Don Friedman has announced that the Second Annual New York Jazz Festival will be held at Randall's Island on Friday and Saturday nights, August 23rd and 24th.

Friedman introduced jazz to Randall's Island last year when he presented a successful "first" in this annual jazz series.

All "schools" of jazz—hot, cool and Dixie—will be well represented this year.

The Festival is an adjunct to the "New York Is A Summer Festival" program.

Roulette Extends Album Plan 30 Days

NEW YORK—Due to the success of Roulette Records' first entry into the album field, the diskery announced it will extend its album plan for an additional thirty days.

The Roulette plan, which was inaugurated June 1st, and was scheduled to run for a forty-five day period ending July 15th, featured a giveaway of two free albums to all distributors and dealers who bought the twelve albums in the line.

This deal has met with such success, the firm reports, that it has been extended for an additional thirty days, bringing it to an August 15th deadline.

Major releases in the line are the "Buddy Knox," "Jimmy Bowen," "Memories Of Hal Kemp," by Henry Jerome, "Pearl Bailey A-Broad," "Italy," by the Di Mara Sisters, and the "Raymond Paige Show Place Of The Nation" packages.

"Cavalcade of Stars"

NEW YORK—Art Ford, (WNEW, N.Y.) and Ocie Smith, Cadence recording artist surround girl with innocent lamb at Madison Square Garden on the occasion of the 11th annual "Cavalcade Of Stars" for the benefit of The Shield of David Institute for Retarded Children, a rehabilitation center for retarded children of all faiths.

Vik To Hold Annual Distributor Meeting

NEW YORK—Vik Records' annual distributors' meeting will be held on Tuesday, July 16 at 2 p.m., at the Ambassador East Hotel, Chicago, it was announced this week by Bennett S. Rosner, manager of the label.

The business meeting, which will be followed by a cocktail party and dinner, will feature a presentation by album A&R manager, Herman Diaz, Jr., of samples of Vik's fall package program and a discussion of rack-jobbing by Irwin Tarr, who manages the latter setup for both RCA Victor and Vik.

Other important subjects of the meeting will be handled by single records A&R chief Bob Rolontz, VIK promotion manager, Bob Duffy, RCA Victor's single records division manager, Jack Burgess, who is responsible for the Vik operation, and Jim Davis, manager of operations for the entire RCA Victor Record Division.

Revere Records Formed

PHOENIX, ARIZ.—The entry of Revere Records into the independent record producing field has been announced.

The diskery, located at 3703 N. 7th St., Phoenix, Ariz., has already set up distribution for its first national release, George Peck's "You're The One," b/w "I Ask Of Heaven," leased from the Liberty Bell label.

Signed to the label are country-pop vocalist Doug Harden, and rock 'n roll teen vocalist Ted Newman. Sessions for these two artists have already been held, and their disks will be released shortly.

The executive make-up of Revere is as follows: Niblack "Bill" Thorne, prexy; Floyd Ramsey, secretary-treasurer; and Frank Porter, vice-president, formerly associated with Liberty Bell.

Paul Humlie has been named National Sales Manager.

Recording sessions are being held at the Ramsey recording studios in Phoenix.

Master of Ceremonies

NEW YORK—WINS disk jockey Jack Lacy is seen above as Master of Ceremonies at the official season opening of the Riviera Restaurant, Manhasset Bay, Port Washington, L. I. The opening was attended by many recording personalities. The Riviera is owned by former recording artist Bernie Mann, who was leader of the All American Band prior to taking over the restaurant about five years ago.

Visiting The Mothers' Club

CHICAGO—Even though he was as busy as ever, Imperial recording star Liberace visited with the Mothers' Fan Club for Sig Sakowicz. The "Mothers", now totaling 672 members, meet monthly. Pictured above (left to right) are WHFC deejay Sig Sakowicz; MFC President Mrs. Eleanore Oswald; George Liberace; and MFC Secretary Mrs. Frances Kozy.

American Artists In Demand For England And Continent

NEW YORK—The demand for American performers in England and the Continent is continuing it was reported by Jack Green, vice president of the Willard Alexander Agency, upon his return last week from a two-week tour of Europe.

Overseas promoters are anxious to book all strong acts that are available for dates. One major factor that is encouraging European bookings is the vastly improved schedules of the airlines. As a result, American tours can be dovetailed with European tours, without the necessity of long delays. In a matter of 12 to 15 hours an act can be opening in a European city after closing a date in an American city.

During his trip, Green was successful in setting up bookings for many of the artists in the Alexander stable. These include: Charlie Gracie (five-week tour of the British Isles as a headliner of his own variety show, starting August 12th); Count Basie (three-week concert tour of the British Isles with his ork, starting October 18th); Sarah Vaughan (three weeks at the Olympic Theatre in Paris in February, plus four weeks in Stockholm and two weeks in Belgium); Buddy De Franco (two-week tour of the British Isles in November, plus a tour of France and Germany); Wild Bill Davidson (three weeks in the British Isles in the late fall); Kai Winding Septet (seventeen days in England followed by three weeks on the Continent, starting February 23rd); Glenn Miller Orchestra (three-week concert tour of the British Isles in February).

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b/w
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THINK
b/w
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KING 5053

ANNIE LAURIE
"OUT OF MY MIND"
b/w
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Contest Winner

MISS NEW YORK STATE

NEW YORK—Sanita Pelkey, 21, winner of the semi-finals in the "Miss Universe" Contest is shown here with the three people responsible for her being awarded the title, "Miss New York State" at Palisades Amusement Park. The judges in the contest are (left to right) Johnny Andrews of WNBC, Vivian Della Chiesa of V.I.P. Records and Jerry Marshall of WMGM.

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"Up Along the
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"CHICKASAW BLUES"
Steve Carr
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ANNUAL ENCYCLOPEDIA

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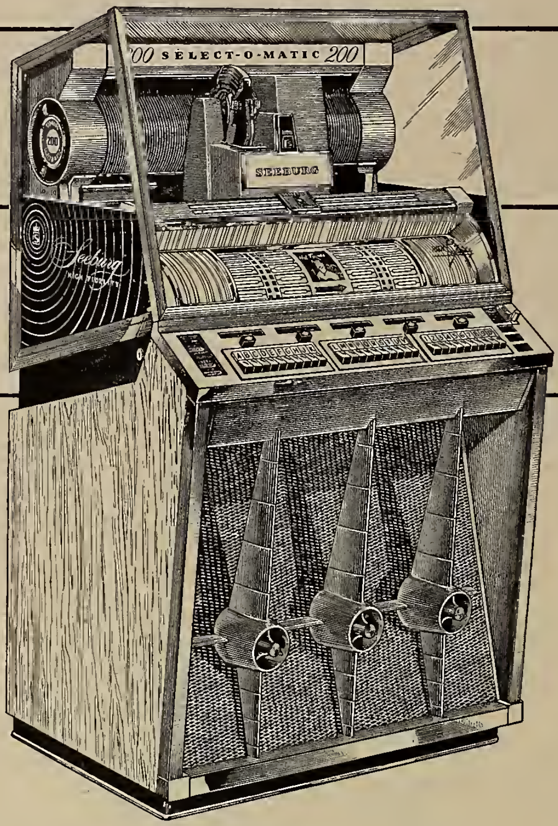
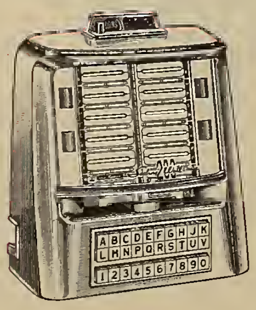
1957

album record programming with dual pricing is the surest way to increase earnings



- Today, much of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on albums. This type of music is as essential to proper programming as current hit tunes on singles.
- Dual pricing permits taking full advantage of album music because the operator is compensated for the additional playing time required.



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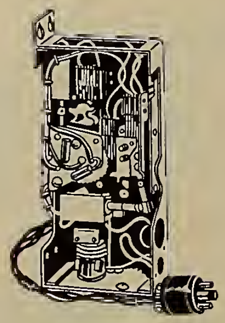

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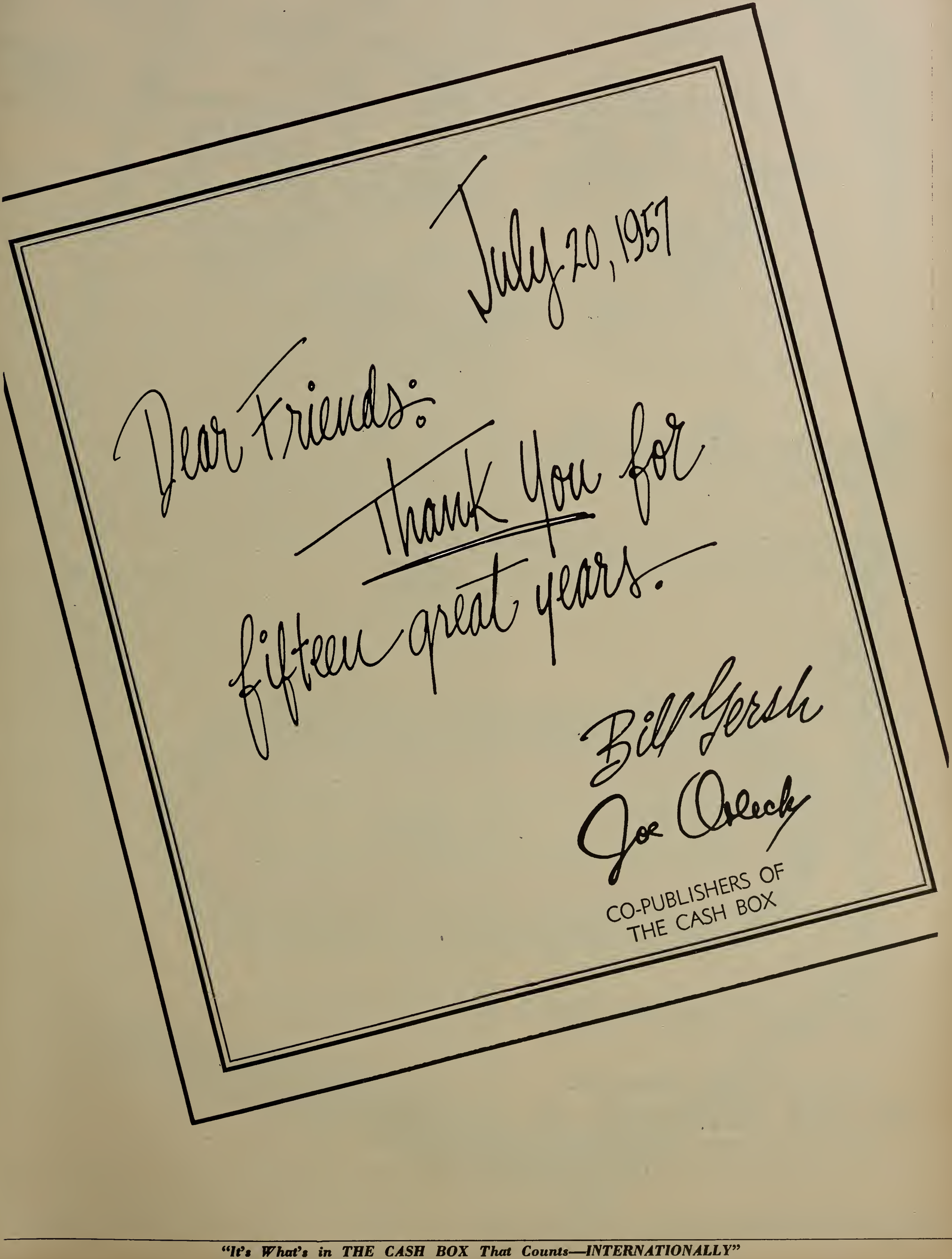

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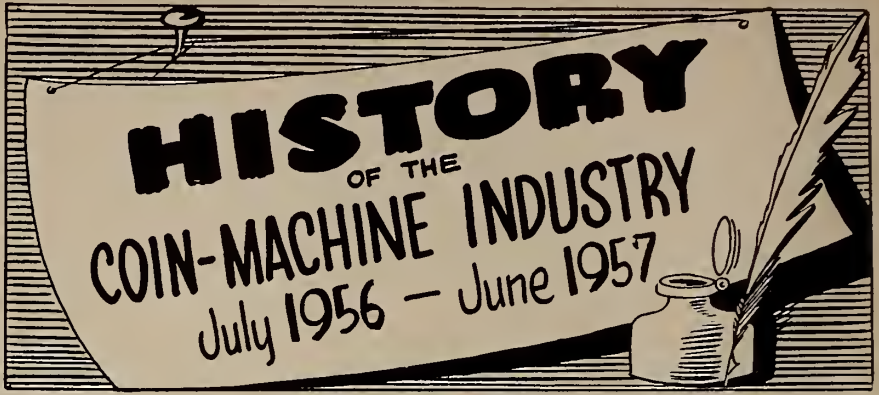

1956

JULY. ★ Harold Roth heads merger of National Vending Corporation, Westbury, L. I., N. Y., and Continental Car-Na-Var Corp., Brazil, Ind. To manufacture vendors and operate vendors and music machines ★ Runyon Sales expands export facilities ★ Standard Metal Typer, Inc., changes name to The Standard Harvard Metal Typer, Inc. ★ American Dryer Intro's 1957 line ★ New Jersey coinmen meet in Newark, N. J. State-wide organization makes plans to strengthen position of operators and arcade owners ★ D. Gottlieb & Co. presents "Classy Bowler" ★ Wisconsin Phono Ops meet in Oshkosh July 16 ★ Chicago Amusement Association meets July 17 ★ Ralph W. Waybright, owner of the Rex Specialty Company, Charleston, W. Va., dies after long illness at age of 43 years ★ United Manufacturing names Sammons-Pennington Company, Memphis, Tenn. distributors in its area ★ Bally Manufacturing introduces "Deluxe Congress Bowler" ★ Winnipeg C. M. Co. appointed AMI distributor in Canada ★ Peach state Distrib. Co. opens offices in Atlanta, Ga. ★ Genco's new gun "State Fair" goes into volume production ★ William Suter, Manila coinman, visits Chicago ★ Knut Andre, Gnisten, Oslo, Norway, visits United States on vacation-business trip ★ Williams Manufacturing kicks off Fall season with "Surf Rider" ★ New York ABC State Liquor Authority rules coin operated pool games amusement machines. However, cue sticks must be made of light plexiglas or other similar light material ★ Howard Freer joins Chicago staff of *The Cash Box* ★ D. Gottlieb & Company renovates offices ★ J. H. Keeney & Co. starts shipping new combination Hot Coffee-Hot Chocolate vendor ★ Jack Mitnick joins United Manufacturing Co. ★ Connecticut office of Atlantic New York Corp. moves to new quarters ★ D. & L. Coin Machine Co., Harrisburg, Pa. moves to new site ★ Otto Turkisch, arcade operator, Geneva, Switzerland, visits United States ★ U. S. Appeals Court exempts merchandise sold for prizes from retailers' Excise Tax ★ First Coin Machine Exchange, Chicago, air conditions premises

◆

AUG. ★ Bally introduces in-line "Double-Header" ★ Wurlitzer shows profit first quarter ★ Nyack Slate Co. appoints distribs in Honolulu and Puerto Rico for its "slate top" ★ AMI offers music ops free advertising mats for local papers ★ Williams Mfg. intros new five-ball "Hot Diggity" ★ Chicago Coin presents pinball "Blondie" ★ F. Frantz Co. reports scale exports up ★ Genco goes on six-day production sked ★ Eastern Novelty Distributors, Newark, N. J., introduces new slate top conversions ★ DuGrenier appoints Carl C. Morris as factory rep ★ Rock-Ola previews new 200 selection phono ★ Arnold Sommers joins World Wide Distribs ★ Herb Bidenkap appointed to sales staff of Coven Music Corp., Chicago ★ Vendo Company, Kansas City, Mo., acquires assets of Vendorlator Manufacturing Co., Fresno, Calif. ★ The Rudolph Wurlitzer Co. celebrates "Centennial" with huge celebration at North Tonawanda, N. Y. 1,200 music operators and their wives attend as guest of The Wurlitzer company August 23, 24 and 25 ★ Empire Coin Machine, Chicago, marks its Fifteenth Anniversary ★ Chicago Coin's "Blondie" gets good initial reaction ★ Gottlieb introduces 2-player pinball "Sea Belles" ★ Alabama Amusement Assn. holds two day convention at Gulf Shores, Ala., August 17 and 18.

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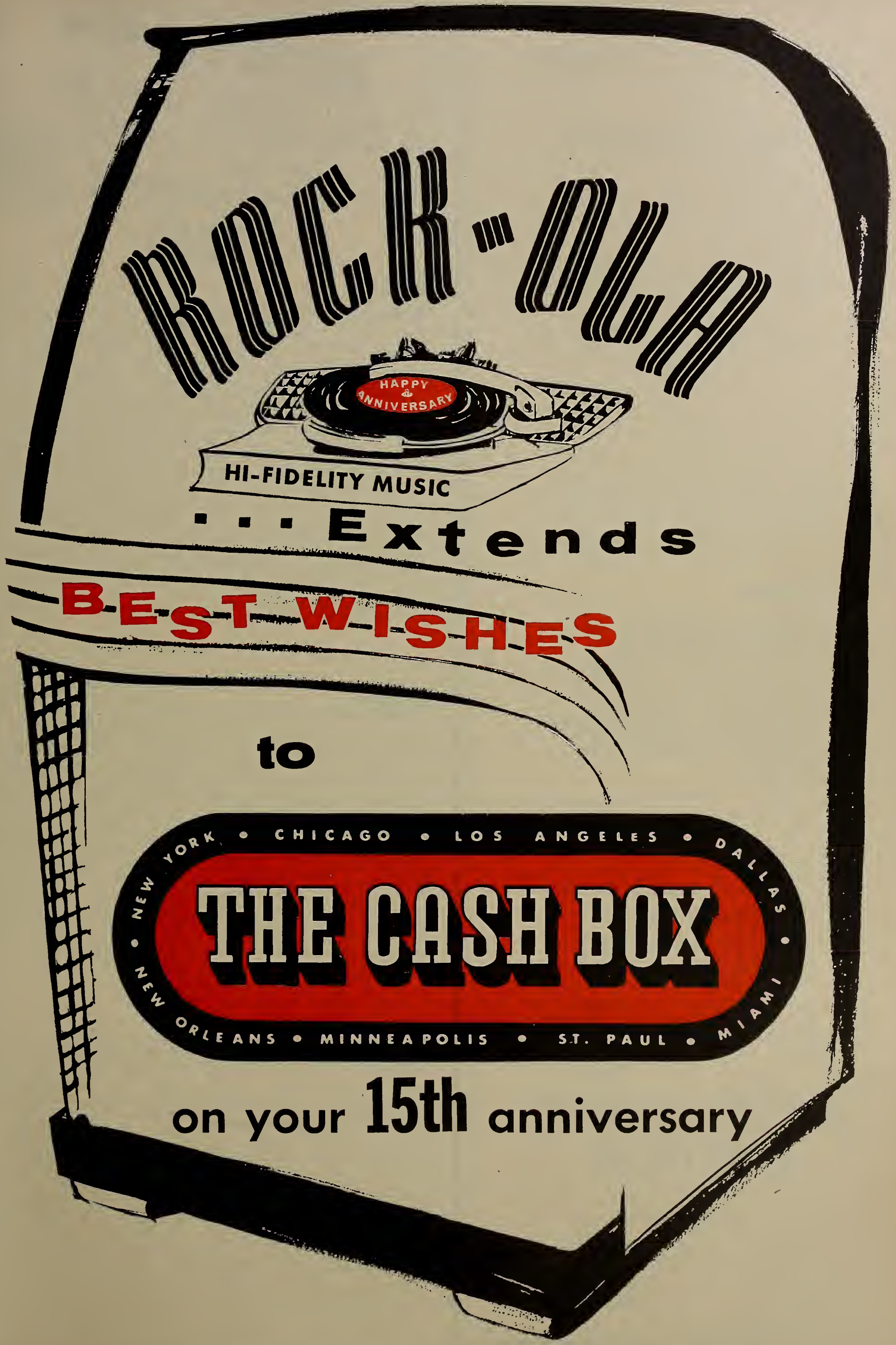
SEPT. ★ Bally Manufacturing introduces new in-line, "Big Show" ★ Chicago Phono Bowling League opens Fifth season. Sixteen teams to compete ★ Dana Hicks appointed W. Va. state merit system supervisor by Governor Marland ★ Chicago Coin presents "Capri", new novelty pinball ★ Genco employees give Avron Gensburg party on fourth anniversary of his presidency of Genco ★ Five State Ops' Convention held in Omaha, Nebraska, on Sept. 22 and 23 ★ Universal Match Corp., St. Louis, buys interest in National Rejectors, Inc. ★ Carl Christiansen, Coven Sales Manager, dies of heart attack ★ Charles L. Ewing sold Automatic Amusement Company, Evansville, Ind., to Automatic Amusement Company, Inc., headed by Fred O. Baker ★ George Holtzman resigns as president of the New York Games Association. Sandy Warner replaces him. Irv Holzman becomes vice-president ★ Jack Nelson, Bally sales manager, dies of heart attack while visiting trade in Boston, Mass. ★ Wurlitzer execs hold Chicago regional meet ★ Herb Jones, Bally vice-president, announces "Bally back in vending." ★ Recorded Music Service Association holds 7th annual Golf Tourney and Banquet September 20 ★ Genco Mfg. appoints H. Z. Vending & Sales Company and Standard Automatic Music Company as new distribs ★ Harold G. McGowan, father of Eloise Mangone, dies ★ Williams introduces "Super Score" 5-ball ★ Leroy Hohbein promoted to sales representative at Empire Coin Machine Exch ★ Joseph Hahnen, owner of Gordon Amusement Company, N. Y., dies at age of 55 ★ Gottlieb presents "Auto Race", single player 5-ball ★ Suren D. Fesjian, Mondial Commercial Corp of N.Y.C., returns from European tour ★ Chicago Independent Amusement Assn. meets September 25 ★ Mort Secore joins Chicago Coin as sales representative ★ Coven extends insurance plan to insure new and used Wurlitzer phonos for one year ★ Joel Stern weds September 30 ★ Chicago Coin presents "Miami Shuffle" ★ Williams names three new European distribs ★ Rock-Ola displays at International Caterers' Exposition in Frankford, Germany ★ Exhibit delivers "Jungle Hunt" ★ Philadelphia Machines Association holds 27th annual dinner ★ Jack Firestone named head of Mutoscope's games division ★ United intros "Pirate Gun".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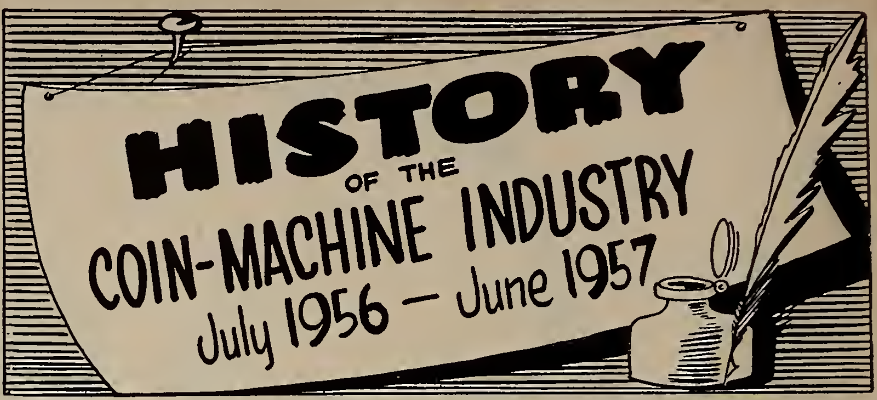

1956

OCT. ★ Chicago Coin presents "Miami Shuffle" Williams names three new European distributors. Schreiber & Lazzaroni of the Comet firm of Torino, Italy; Curt Svensson of Abata Handels, Aktiebolag, Stockholm, Sweden; and Marcel Lucca of Tosjeux et Noveautessa, Geneva, Switzerland ★ Five States meet held in Omaha, Nebraska ★ United Mfg. presents in-line game, "Brazil" ★ Genco introduces "Davy Crockett Rifle Gallery" ★ Cleveland Music ops re-elect Jack Cohen, president; James S. Ross, vice president; and Sanford Levine, secretary-treasurer ★ Automatic Amusement Company, Inc., Evansville, Ind. holds grand opening party, with Fred O. Baker, new owner, host ★ J. Rosenfeld Co., St. Louis, Mo., appointed distributor for J. F. Frantz Mfg. Co. ★ Chicago Coin premieres "Miami Shuffle" ★ Rock-Ola execs and supervisory personnel attend school on new "1455" 200 phono ★ Williams Mfg. Co. appoints Belgian Amusement Co., Ltd., Antwerp, Belgium, its distributor ★ William "Spike" Goehle, general manager of Soo Automatic Coin Co., Sault Ste. Marie, Mich., dies ★ Joe Brilliant named president of BesTest Tube Testing Co. ★ Williams presents new 4-player 5-ball "Fun House" ★ The Automatic Music Operators of Iowa hold a reorganization meeting and elect Robert Manville, Cedar Rapids, president; Robert Treinan, Sioux City, vice-president, and Julius Epstein, Des Moines, sec-treasurer ★ Gottlieb intros new 4-player 5-ball "Register" ★ Bally announces "Balls-A-Poppin'" ★ New York Music Operators dinner smash success as over 1,000 attend ★ Wurlitzer announces sales up for first six months ★ Bally tests new kiddie ride, "Bally Bike" ★ F. C. "Red" Robertson joins Huber Distributing Co., San Francisco, as sales representative.

* * *

NOV. ★ Atlantic N. Y. Corp. hosts music ops of New York on Assn's 19th anniversary ★ Genco Mfg. introduces "Official Skill Ball" ★ Exhibit Supply delivers "Ringer Ball" ★ Chicago Independent Amusement Association meets November 8 ★ DuGrenier announces new cigarette vending machine ★ A. B. T. Mfg. Corp., Chicago, opens sales and service offices in the United States and Europe ★ S. L. Stiebel appoints LeRoy (Lee) Gupton its sales representative ★ Dave Gottlieb wins 20 Year Club Gold Coin Award as "Most Outstanding Coin Machine Man of 1956" ★ J. P. Seeburg acquired by Fort Pitt Industries. N. Marshall Seeburg and other officers continue in same capacity ★ Bill Rabkin, president of International Mutoscope, killed in fall from window ★ United introduces new 14-ft. six player "Bowling Alley" ★ Genco appoints Atlas Music Co. its Nebraska distrib ★ Gottlieb delivers "Fair Lady" ★ Chicago phonograph operators hold big general meeting on November 15 ★ Coin firms display at Park Show ★ New York State ops hold fourth annual dinner at West Point ★ Williams Mfg. presents "Peppy, The Musical Clown" ★ Kenneth O. Ostman, vice-president of Trans-World Trading Co., Chicago, died of heart attack at age of 38 ★ Williams Mfg. delivers new five ball, "Perky" ★ Chris Novelty Co., Baltimore, Md., moves to larger quarters ★ Chicago Coin offers new six player, "Ski-Bowl" ★ Bally Mfg. appoints Friedman Amusement and Peack State co-distributors ★ Keeney presents "Cross Country".

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DEC. ★ Over 150 firms exhibit at NAMA show at Conrad Hilton, Chicago ★ Rock-Ola new "200" phonograph at all distributors ★ Fred Mills, Jr. joins Bally Vending Corp. as sales manager ★ Bally's "Key West" delivered to all distributors ★ The Associated Amusement Machine Operators of New York holds 7th annual dinner at Waldorf-Astoria Hotel December 8 ★ Williams Mfg. delivers "6 Player Roll-A-Ball" ★ D. Gottlieb presents new single player 5-ball "Rainbow" ★ Williams Mfg. names Seaboard North N. J. its distributor, making all three Seaboard N.Y. Corp. offices its representatives in respective areas ★ Edward Lowy, old time coinman and father of Dave Lowy, New York, dies at age of 63 ★ England's music operators form national organization ★ Chicago Coin ships its three-way match model "6 Player Tournament Ski-Bowl" ★ Chicago Coin appoints both Jones' Washington offices co-distributors for the state of Washington ★ University Coin Machine Exchange, Columbus, O., holds party to celebrate its fifth anniversary ★ Fortuna Gnarro, mother of Robert E. Gnarro, ABC Music Service Company, Chicago, dies ★ Gordon Stout re-elected president of So. Dakota phonograph operators association. Harold Scott elected secretary-treasurer, Norman Gefke, vice-president ★ Chicago Music Operators re-elect Phil Levin, president; Carl Greene, vice-president-secretary; Earl Kies, vice president-treaturer; Dan Gaines, vice-president ★ Bill and Murray Wiener join sales staff of Continental Vending Machine Corp., L. I. ★ Bally's "ABC Bowling Lanes" gets good initial reaction ★ Genco names R. F. Jones Co. distribs for Washington and Alaska.

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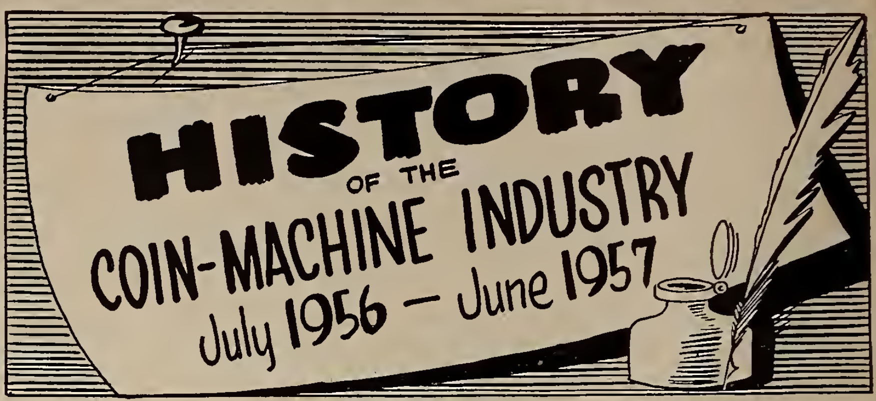

1957

JAN.

★ Lou Casola again named co-chairman for polio drive and elected to the Board of Directors of the National Polio Foundation ★ Wurlitzer di[illegible]s across the nation show new "2[illegible] and "2104" featuring 50¢ play [illegible] Milton (Ted) Raynor resigns [illegible]eneral Counsel of the Chicago [illegible]pendent Amusement Associatio[illegible] ★ Stanley Kolitzoff dissolves partnership with George Sellers. Kolitzoff forms new distrib, Pacific Kiddie Ride Mfg and Distr. Co., in Tacoma, Wash. ★ Nat Cohen resigns from Scientific Machine Corp., Brooklyn, N. Y. ★ J. H. Keeney appoints Lawrence Novelty Co., Quebec distrib ★ Committees appointed for annual MOA convention in Chicago ★ United Mfg. ships 14 foot and 11 foot "Bowling Alley" ★ D. Gottlieb & Co. starts deliveries of "Flag Ship" ★ Wisconsin Music Association holds meeting on January 14 ★ Phil and Dorothy Robinson celebrate 40th Wedding Anniversary ★ Bally "ABC Bowling Lanes" built in three sections to facilitate handling ★ N. Y. coinmen present 42 checks for National Catholic Community Service ★ Chicago Coin presents new six player "DeLuxe Skee Roll" ★ ABT Mfg. announces new coin changer, "Auto Clerk" ★ A & P drops food vendors ★ Coven Music Corp. starts delivery of new Hi-Fi speakers ★ Genco presents new 6 player, "Deluxe Skill Ball" ★ Herb Gorman returns as manager of Taran-Jacksonville branch ★ Williams ships new 2 player 5-ball "Shamrock".

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FEB.

★ Harold Perkins joins J. H. Keeney as vending manager ★ All divisions of Wurlitzer show profit for first nine months ★ J. H. Keeney intros new 6 player amusement game, "Bowlette" ★ Past President of the Amusement Machine Operators of Greater Baltimore, Bernard J. Rose dies ★ Meyer Parkoff named as guest of honor for 1957 UJA fund drive. Lou Boorstein again selected chairman ★ Irving Kaye Company ships "DeLuxe" 3-hole pool game ★ Rock-Ola appoints Gene Bybee's Pan American Sales Company its distributor in the San Antonio area ★ Ben Sterlin, Moosic, elected president of the Anthracite Music Operators Association ★ J. T. Elkins appointed to Bush Distributing sales staff ★ Gottlieb presents new single player 5-ball "Ace High" ★ California Music Ops hold annual banquet at Ambassador Hotel in L.A. ★ Gottlieb makes available new parts catalog ★ Mutoscope's new "Voice-O-Graph" gives choice of both 45 and 78 rpm ★ First Coin Machine celebrates seventh anniversary ★ James F. Tolisano re-elected president of the Connecticut music operators ★ Williams presents "Starfire".

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MAR.

★ Wurlitzer winds up series of five regional sales clinics ★ Genco intros "Circus Rifle Gallery" ★ Bally includes Tournament Promotion Kit with each "ABC Bowling Lanes" game ★ Williams ship "Crossfire", new gun ★ Amusement Machine Operators of New York elect Sandy Warner president and Irv Holzman vice president ★ John Stewart named Assistant Treasurer of Bally Vending Corp ★ Marvel Mfg. Co. presents its new, improved model of "Lucky Horoscope" ★ Music Operators of Connecticut installs James F. Tolisano president ★ George Ponser, pioneer coinman, dies at age of 54 ★ Wurlitzer announcer model "1250" to complete all-location line ★ Keeney introduces "True Score", 14 foot bowler ★ Jack Mitnick flies to Frankfurt Fair in Germany, to discuss import situation with European distribs ★ Chicago coin suggests "Bowling League" ops feature dime play plus 65-35 or 60-40. Two contracts enclosed with each new game shipped ★ Entire coin machine industry shocked at Nat Cohn dies at 55 ★ The Recorded Music Service Association of Chicago elects Phil Levin president, and Earl Kies, Louis Arpaia, and Dan Gaines supporting officers ★ Ben Coven hosts Wurlitzer Centennial Club members in his area at famed Covenant Club ★ A. W. Adickes, Hamburg, Germany, celebrates 30th year as coin machine distrib ★ Operators from 22 cities in Wisconsin attend Wisconsin Music Merchants Association meet in Appleton ★ American Shuffleboard opens factory branch in Los Angeles ★ International Mutoscope introduces "Bang-O-Rama" ★ Bob Bever joins United Manufacturing as field representative ★ Bally builds eighteen foot "ABC Bowling Lanes" ★ Miami Ops divide into two groups—music and amusement ★ Music Systems, Inc. appoints Richard O'Meara to its sales department ★ AMI appoints Warncke Co. its distributor for northeast Texas ★ Williams shipping new five-ball "Cue Ball" ★ Hank Tronick and Ray Powers join C. A. Robinson and Company ★ Louis Boorstein receives special "Chairman's Award" from New York coin colleagues ★ J. H. Keeney delivering "True Score" bowler ★ United Mfg. sets new production mark with "Bowling Alley" ★ Chicago Coin adds another cabinet factory ★ Chicago Independent Amusement Association elects Sam Greenberg president and Ed Mohill, Dave Brody and Oscar Eierman supporting officers ★ Governor Clement, Tennessee, signs bill excluding pinball machines from state gambling laws ★ American Shuffleboard appoints Coin-A-Matic Music Company, Omaha, Neb., its midwest distrib ★ Harry Siskind, Brooklyn coinman, and wife, celebrate 25th Wedding Anniversary at Ben Maksik's Town and Country Club ★ Rotating targets in a five-ball game introduced to trade by D. Gottlieb & Co. in its new 4 player, "Majestic" ★ Paris coinmen, Mr. Starr and Mr. Paricat, arrive in New York via Queen Mary.

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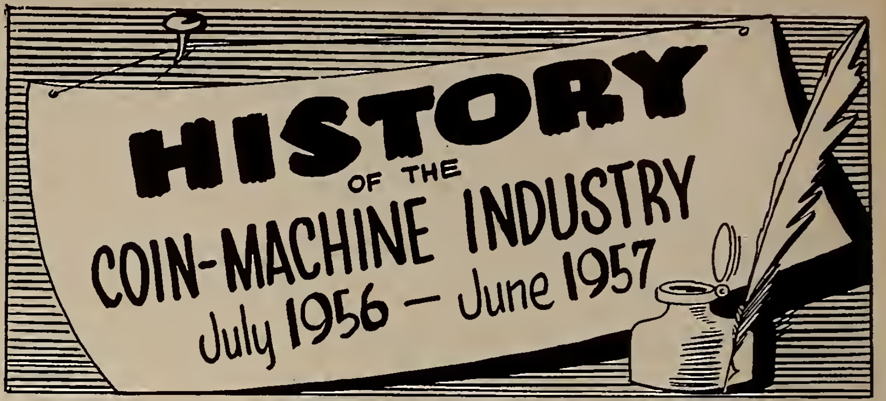

1957

APR.

★ Seeburg distributors throughout country show new "200" and "100" selection phonographs ★ New memberships bring The Cash Box "20 Year Club" to over 1500 men and women actively engaged in the industry for 20 years or better ★ Sandy Moore opens one-stop record center in Freeport, N.Y. ★ Max Munves, with Mike Munves for many years, dies at age of 65 while on vacation in Miami Beach, Florida ★ Bill Cohen, Minneapolis coinman known throughout the industry as "The Sphinx," dies ★ W. Hobart, Jr., joins Roanoke Vending as sales representative ★ Genco Manufacturing installs vibrating platform to give all machines coming off the line "the shake test" ★ Mr. & Mrs. A. W. Adickes, Nova Apparate Gesellschaft, Hamburg, Germany, visit Chicago ★ American Shuffleboard announces new positive locking 2 piece shuffleboard top ★ Washington Music Guild names Roger Squitero president. Other officers elected are Charles Bowles, Horace Biederman, and Evan Griffeth ★ Williams ships new baseball game "DeLuxe 1957 Baseball" ★ Distinguished Service Award to Max Roth, Roth Novelty Co., at testimonial dinner in Wilkes Barre, Pa. ★ United distributors in Chicago for big factory meet ★ World Wide Distrib expands export business department ★ Walter J. Hemple elected president of the Los Angeles Division of the California Music Merchants Association. Elected to assist Hemple were Larry Collins, Jerry Jacobs, and Al Cohen ★ Erich Schneider, Loewen-Automaten of Hamburg, Germany, visits U. S. ★ ASCAP-type legislation again in limelight as Senators O'Mahoney, Kefauver, Humphrey, Neely, Langor, Payne and Morse present Senate Bill 1870 ★ Wisconsin's Music Merchants Association hold meeting ★ AMI distributors show model "H" across the country ★ World Wide Distributing expands exports department ★ Chicago Coin introduces 20′ 8″ "Bowling League" ★ Tac Amusement, New Orleans, La., celebrates 25th anniversary ★ Al Myers, Rockaway Beach, New York arcade owner, dies at age of 55 ★ Bally announces new pool game, "Official Pool."

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MAY

★ R. C. Liddon elected to Board of Directors at Wurlitzer Company ★ Chicago Automatic Phonograph Bowling League elects Bob Gnarro president of National Division for fifth consecutive year and Eddie Walker president of the American Division ★ Williams names Toronto Trading Post, Toronto, Ont., Canada, its Ontario distrib ★ Tennessee Legislature legalizes pinball machines ★ Suit filed by a coin machine distrib in Federal District Court, Chicago, against Bally Mfg. and Amusement Supply Co., East Saint Louis, charging conspiracy, breach of contract and violation of Robinson Patman Act, ended in vindication for defendants on May 1, when Judge Julius J. Hoffman directed a verdict of not guilty on all counts ★ Bob Slifer appointed sales-promotion manager for Young Distributing. N. Y. ★ David S. Bond, Trimount president, honored by Vending Machine division of C J A ★ Wayne Toan joins First Coin Machine Exchange as sales representative ★ Genco introduces "Gypsy Grandma" ★ George Huesman joins Donan Distrib' sales staff ★ Gottlieb's new "Royal Flush" features Roto Targets ★ United Mfg. delivers new "Team Play Bowling Alley" ★ United Mfg. breaks ground for bigger factory ★ 1956-57 Wurlitzer's third best sales year. Earnings lower due to increase in labor and material costs ★ Chicago Coin names R. F. Jones Co. exclusive Oregon distribs ★ Champion Distributing displays new 6 pocket pool game, "Champ Pool" ★ MOA 7th Annual Show under way in Chicago. Record number of exhibitors (55) display in record number of booths (87). Attendance greatest of all time ★ United displays new juke box "UPA-100" at MOA show ★ Meyer C. Parkoff honored at N. Y. Coin Machine-UJA dinner ★ AMI adds 100 selection phono to "H" series ★ Galgano Distribs take first place in finals of Chicago Phonograph Bowling League ★ Chicago Coin adds "Super Bowling League" to its "King size" line ★ J. H. Keeney shipping "Bowl-O-Rama" ★ Harold Roth heads group that buys out top stockholders of U.S. Hoffman Machinery Corp ★ Sam Stern, Williams Manufacturing, traveling through Europe ★ Maine Governor Muskie signs bill licensing pinball operators ★ Chicago Coin presents "Commando Machine Gun" ★ Victor Ostergren elected president of the Automatic Equipment and Coin Machine Association of Indiana for sixth term of two years each ★ Boston MOA names David Baker president. Also elected to office are Dave Gropman, Arthur Sturgis, and Sol Robbins ★ MOA announces that Chicago will be site of 1958 MOA Convention.

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JUNE

★ George Miller re-elected president and managing director of MOA for next three years. Sidney Levine will also retain Legal Counseler status for next three years. Miller also re-elected state president and managing director for 26th consecutive year by the California Music Merchants Association ★ Chicago Automatic Phonograph Bowling League Banquet called best of all time ★ Genco intros new 2-player rolldown, "Sweet Twenty One" ★ United Music announces partial list of distributors. Others to be named as production is stepped up ★ Illinois phono ops plan statewide organization ★ Williams Mfg. ships two new 5-balls, "Gay Paree" and "HiHand" ★ Exhibit delivers "Tru-Bowler" in 16 and 20 foot lengths ★ Ng Lian Chin, director of Hup Hup, Ltd., Singapore, visiting United States manufacturers and distributors, studying American coinbiz methods ★ Walter Watling dies at age of 55 ★ Bally Vending Corp. appoints Alexander T. Murray

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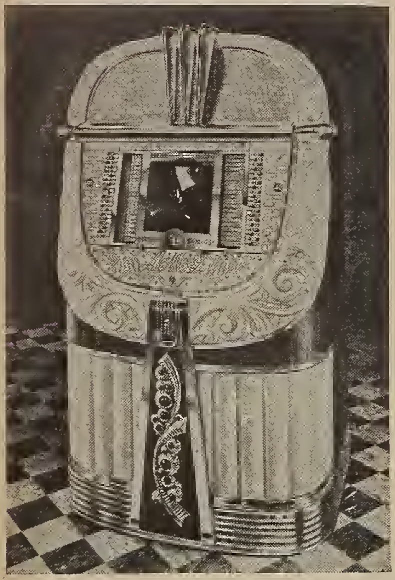
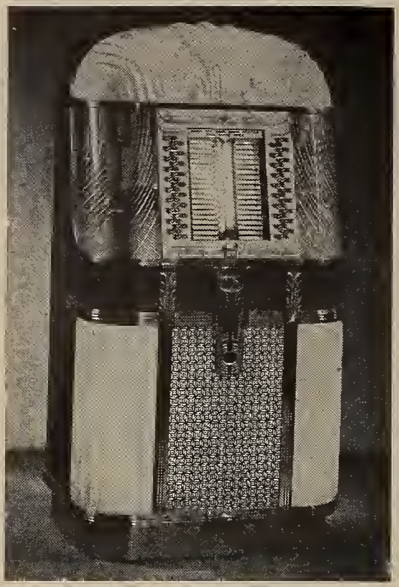
Post-War Phonographs—A M I



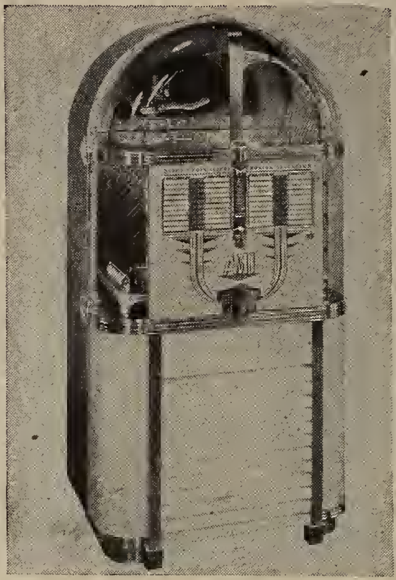
Model "A"

(1946—40 Selections—78 rpm)



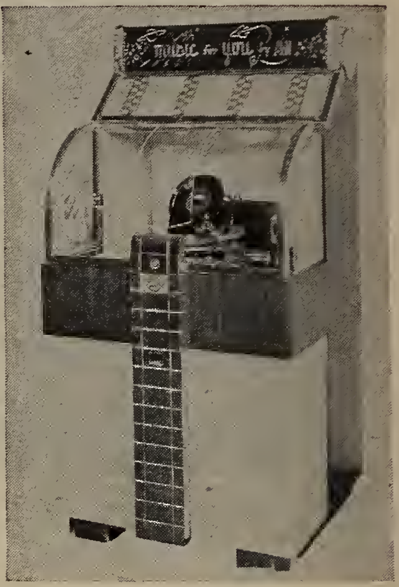
Model "B"

(1948—40 Selections—78 rpm)



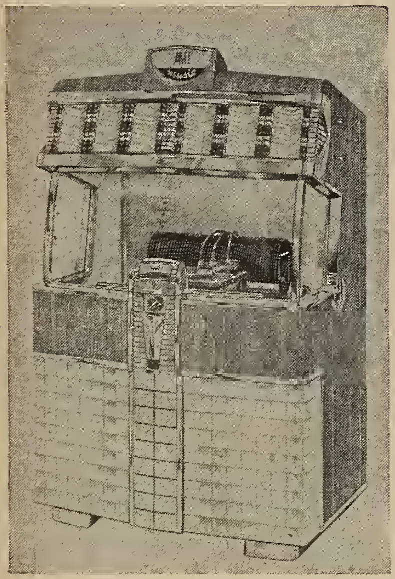
Model "C"

(1950—40 Selections—78 rpm)



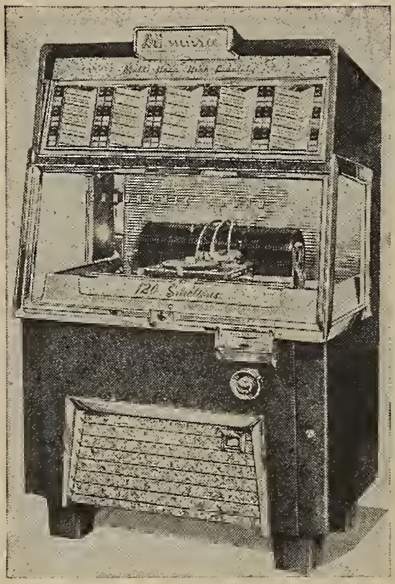
Model "D"

1951—40 Selections—78 rpm
—80 Selections—45 rpm



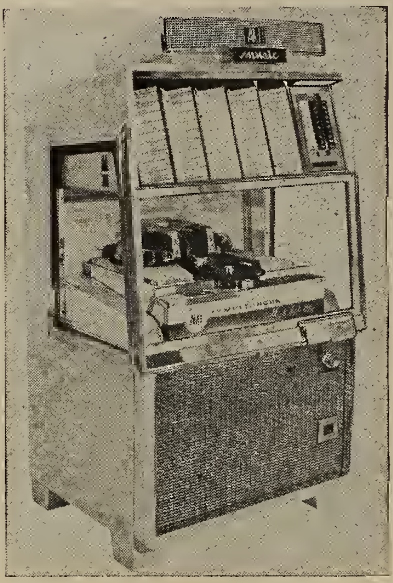
Model "E"

1953—40 Selections—78 rpm
—80 Selections—45 rpm
—120 Selections—45 rpm



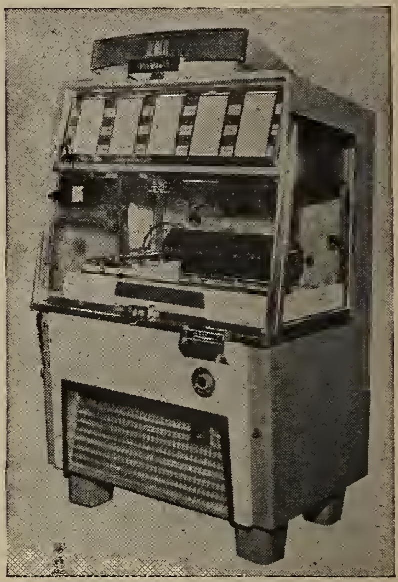
Model "F"

1954—40 Selections—78 rpm
—80 Selections—45 rpm
—120 Selections—45 rpm



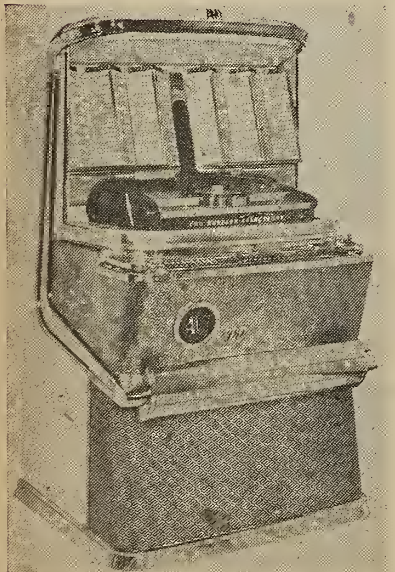
Model "G"

1955—80 Selections—45 rpm
—120 Selections—45 rpm



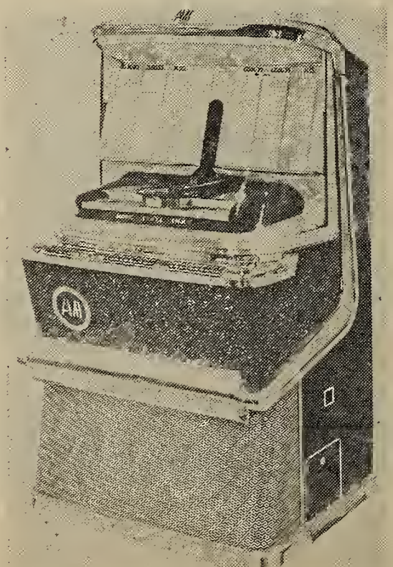
Model "G-200"

1956—200 Selections—45 rpm



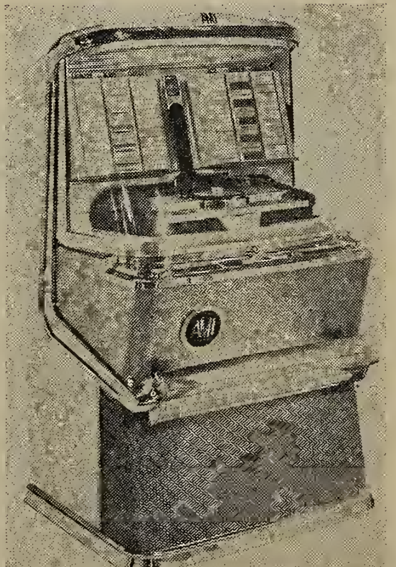
Model "H-200"

1957—200 Selections—45 rpm



Model "H-120"

1957—120 Selections—45 rpm



Model "H-100"

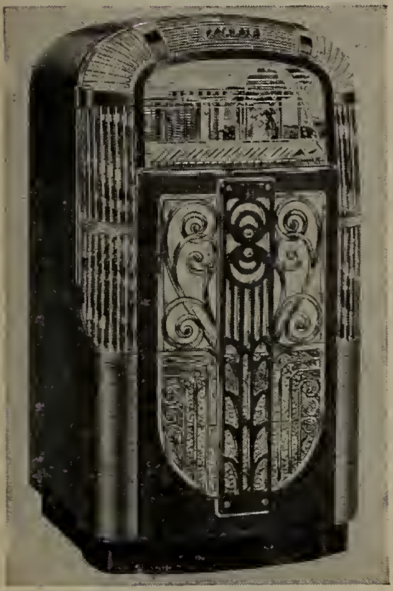
1957—100 Selections—45 rpm

HISTORY
OF THE
COIN - MACHINE INDUSTRY
July 1956—June 1957

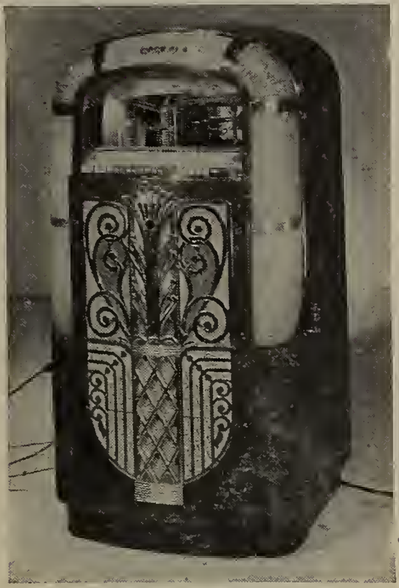
JUNE 1957 (*Continued*)

as sales representative ★ Dave Baker re-elected president of the Music Operators Associations of Mass. ★ Bally Shipping "ABC Tournament" ★ The Rudolph Wurlitzer Company changes corporate name to The Wurlitzer Company ★ Al Blendow joins International Mutoscope Corp. sales dept. ★ United Music Operators of Michigan report "No juke box tax this year" ★ W. Va. Music Operators hold convention in Wheeling, W. V. ★ Wisconsin Music Merchants hold meet in Green Bay, Wisc. ★ George Thayer dies in mid 70's. Thayer was one of the four members of the "Golden Circle" of The Cash Box "20 Year Club" ★ U. S. Supreme Court rules devices which "offer expectation of player receiving cash, premiums, merchandise or tokens,'" subject to $250. Federal tax. Machines "played purely for amusement" subject to $10. Federal tax. ★ Rock-Ola names Automatic Games distributor ★ AMI appoints Austin J. Shelton distrib for Guam.

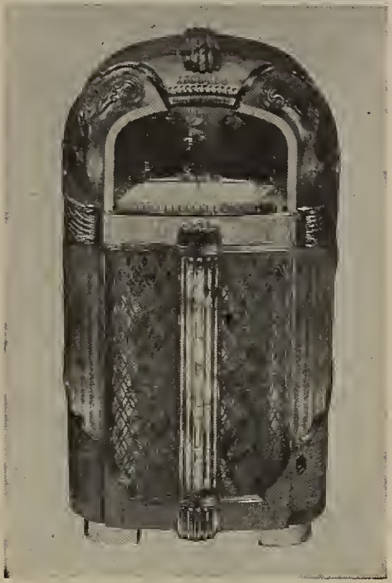
Post-War Phonographs — ROCK-OLA



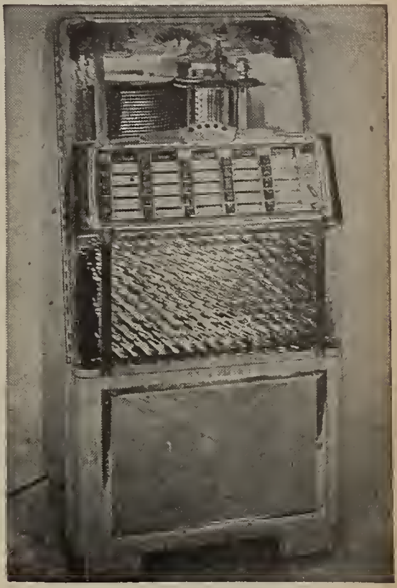
Model 1422
(1946—20 Selections—78 rpm)



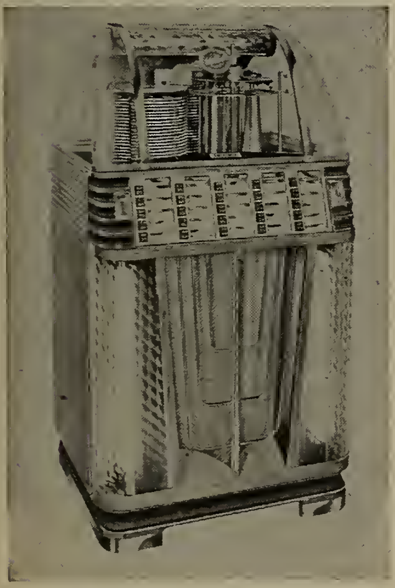
Model 1426
(1947—20 Selections—78 rpm)



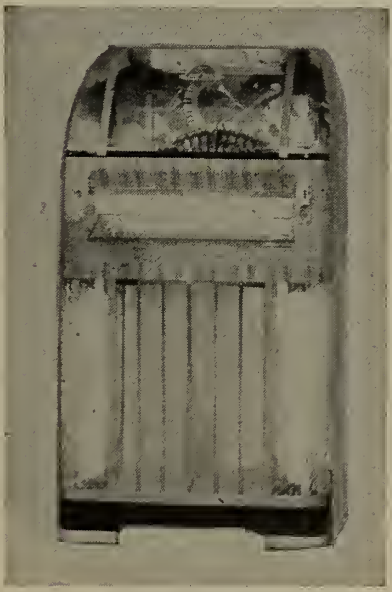
Model 1428
(Magic-Glo)
1948—20 Selections—78 rpm)



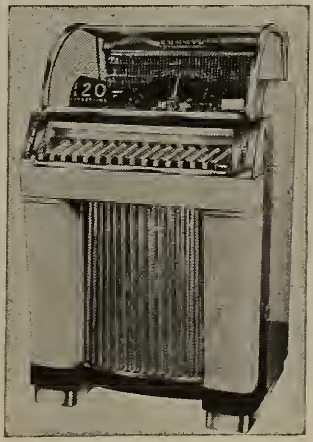
Model 1432
('51-50 Rocket)
(1950—50 Selections—78 rpm)



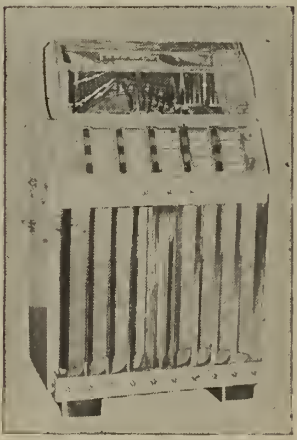
Model 1434
(Super Rocket '52-50)
(1951—50 Selections—78 rpm)



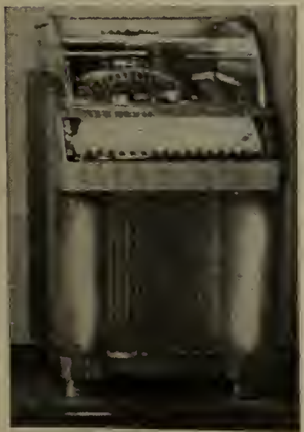
Model 1436
(Fireball)
(1952—120 Selections—45 rpm)



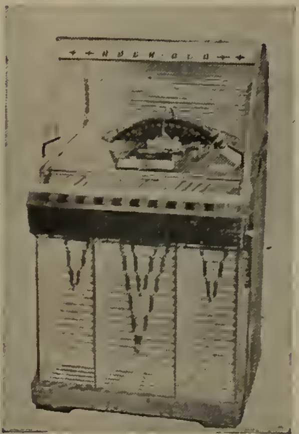
Model 1438
(Comet)
(1954—120 Selections—45 rpm)



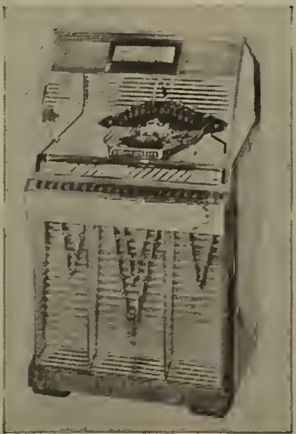
Model 1442
(1954—120 Selections—45 rpm)



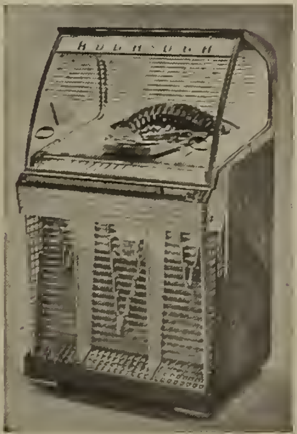
Model 1446
(1954—120 Selections—45 rpm)



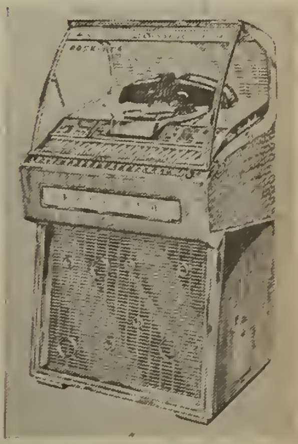
Model 1448
(1955—120 Selections—45 rpm)



Model 1452
(1956—50 Selections—45 rpm)

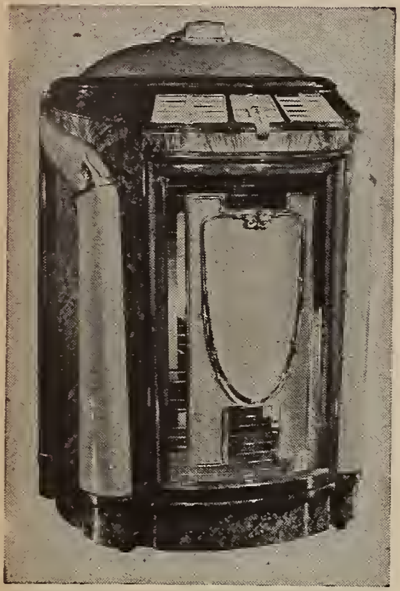


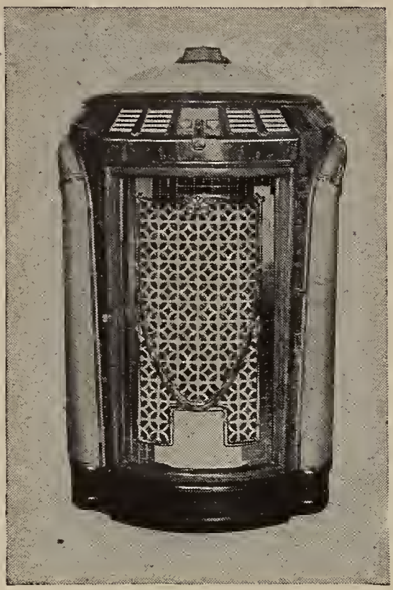
Model 1454
(1956—120 Selections—45 rpm)

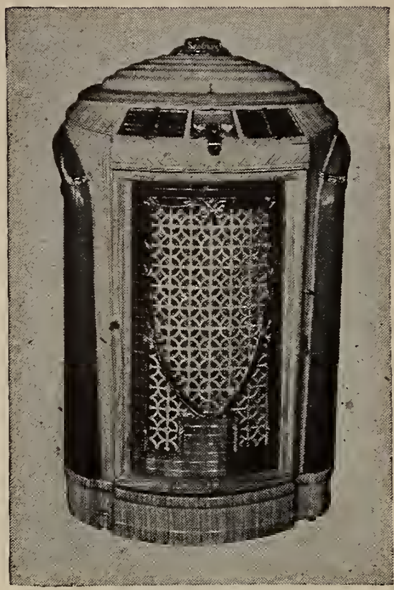


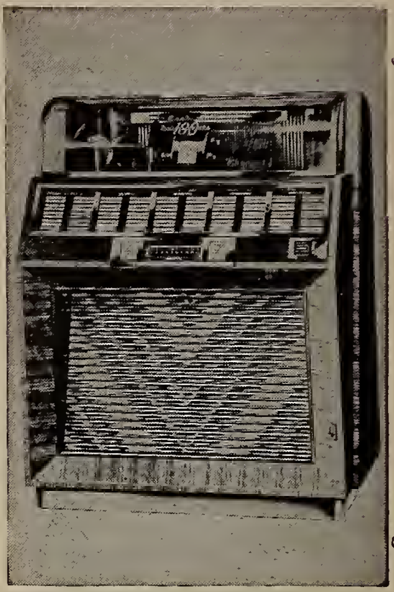
Model 1455
(1957—200 Selections—45 rpm)

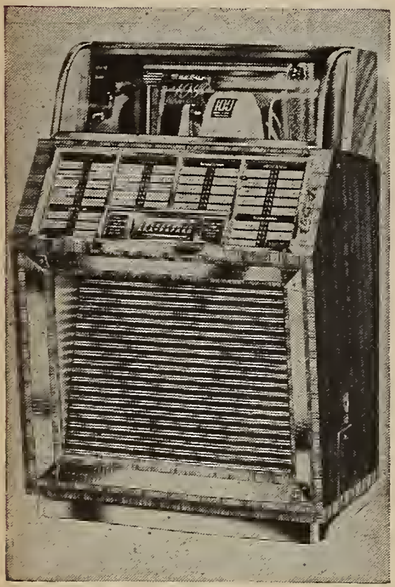
Post-War Phonographs — SEEBURG

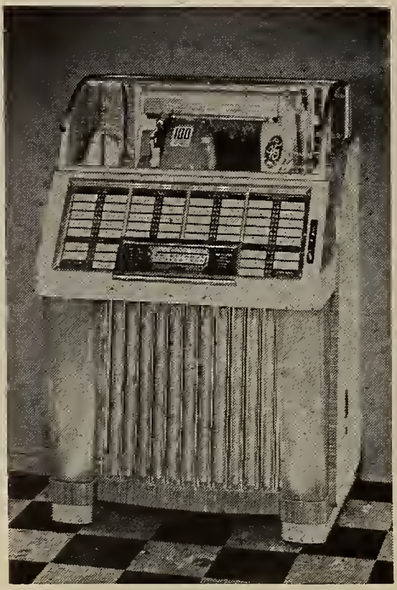

Model 146
(1946—20 Selections—78 rpm)

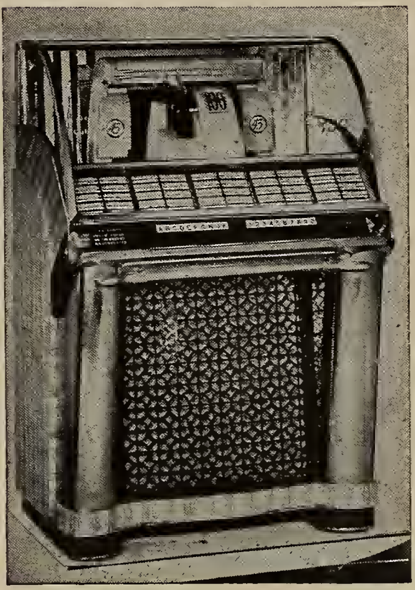

Model 147
(1947—20 Selections—78 rpm)

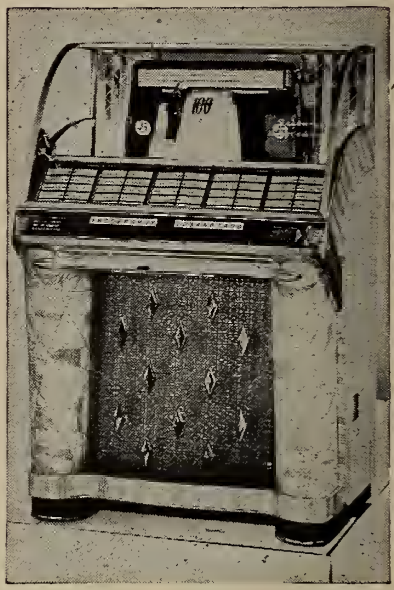

Model 148
(1948—20 Selections—78 rpm)

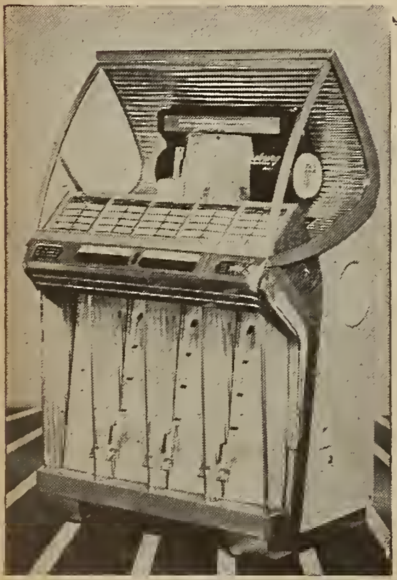

Model M100A
(1949—100 Selections—78 rpm)

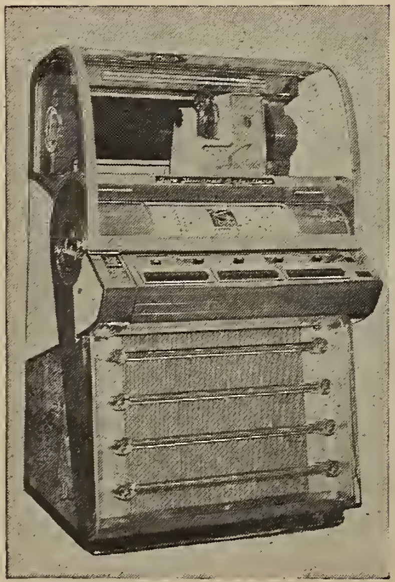

Model M100B
(1951—100 Selections—45 rpm)

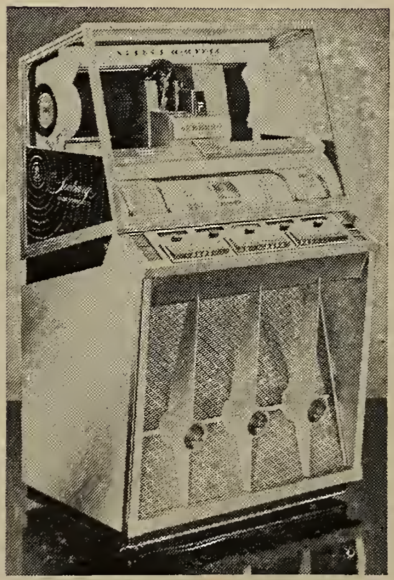

Model M100C
(1952—100 Selections—45 rpm)

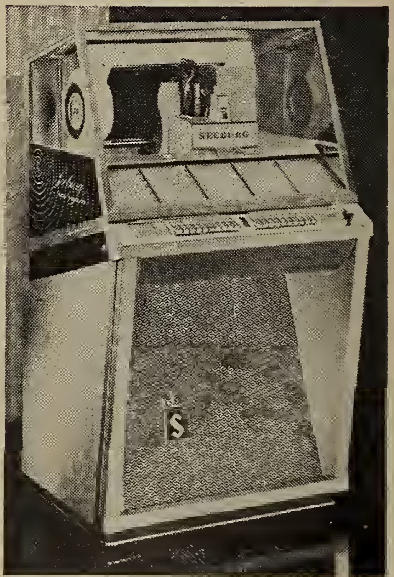

Model HF-100G
(1953—100 Selections—45 rpm)


Model 100W
(1953—100 Selections—45 rpm)

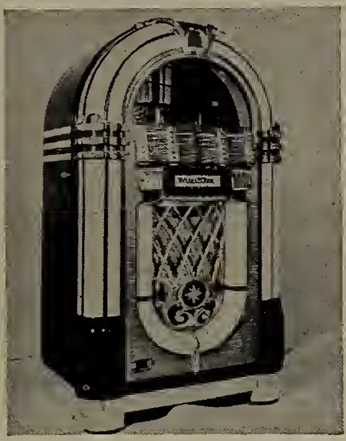

Model HF-100R
(1954—100 Selections—45 rpm)

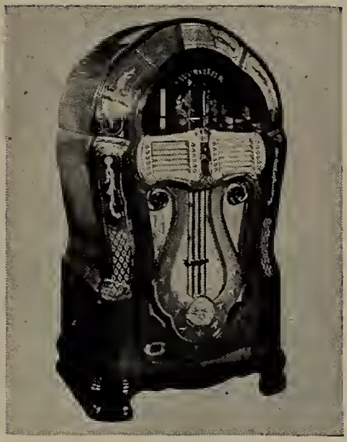

Model V-200
(1955—200 Selections—45 rpm)

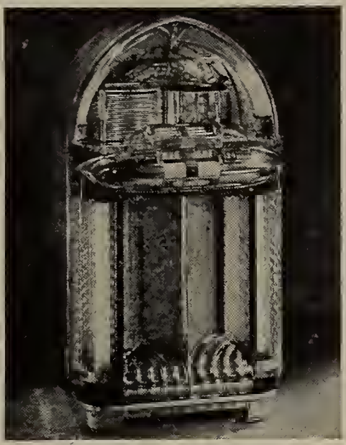

Model KD-200
(1957—200 Selections—45 rpm)

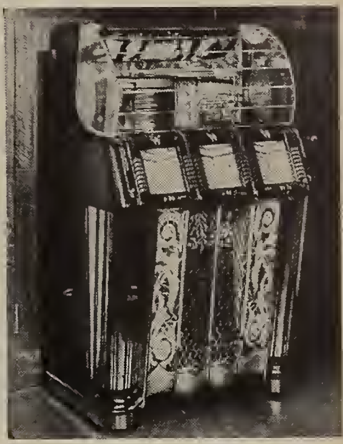

Model L-100
(1957—100 Selections—45 rpm)

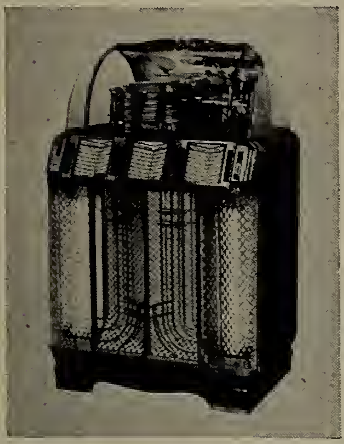
Post-War Phonographs — WURLITZER

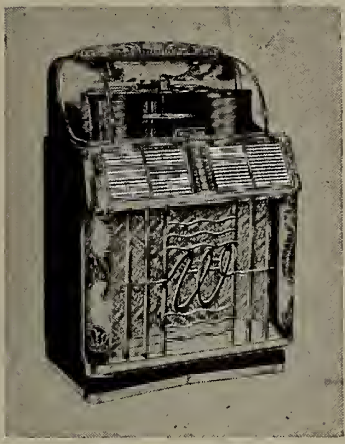

Model 1015
(1946—24 Selections—78 rpm)

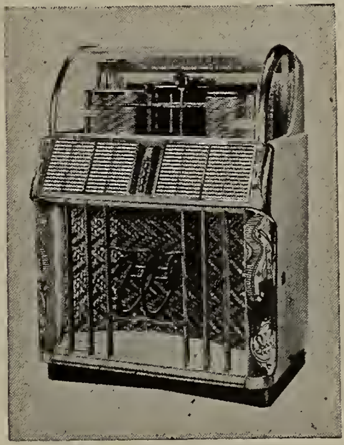

Model 1080
(1946—24 Selections—78 rpm)

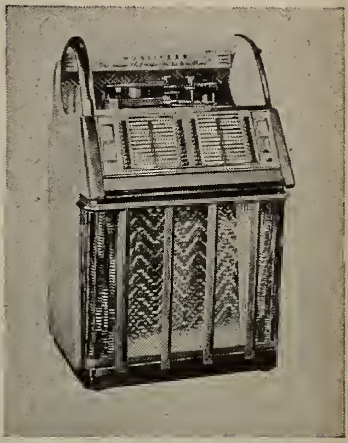

Model 1100
(1948—24 Selections—78 rpm)

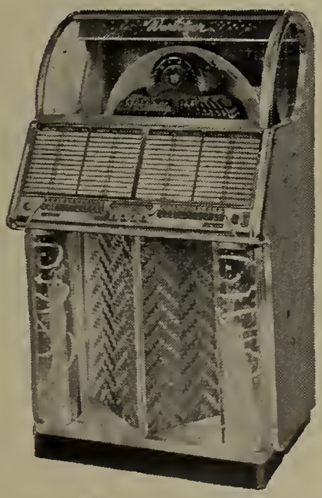

Model 1250
(1950—48 Selections—78 rpm)

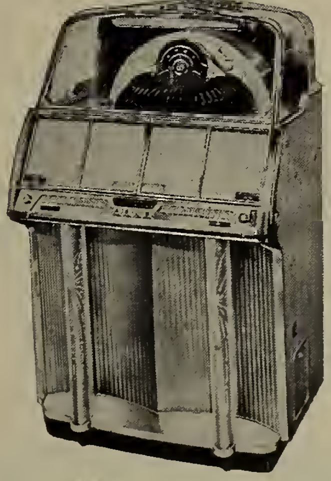

Model 1400
(1952—48 Selections—78 rpm)

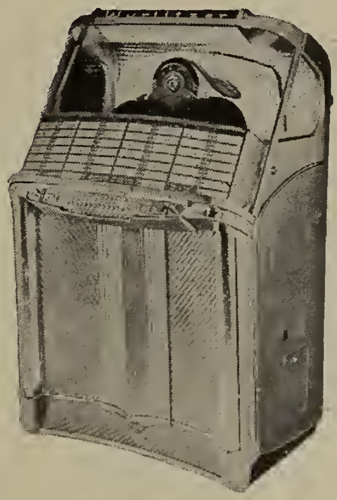

Model 1500
(1953—104 Selections—45 & 78 rpm)

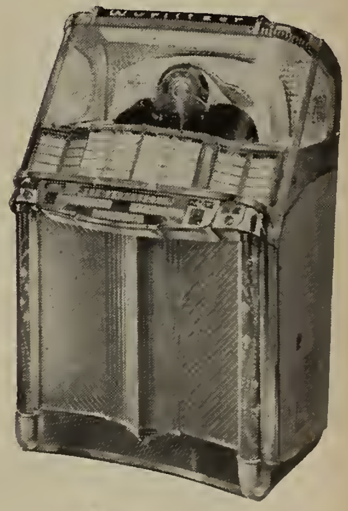

Model 1500-A
(1953—104 Selections—45 & 78 rpm)

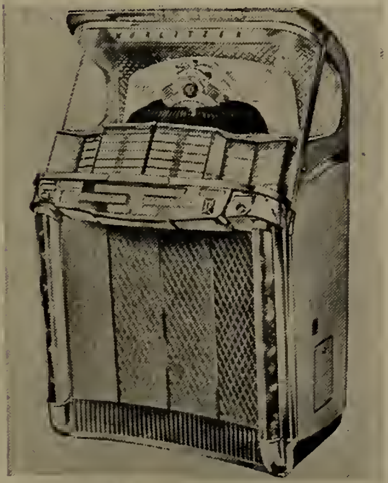

Model 1600-1650
(1953—48 Selections—78 rpm)

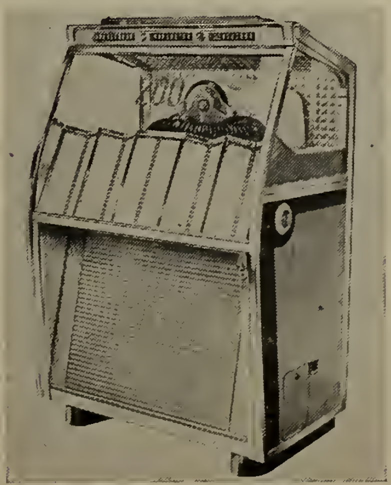

Model 1700
(1954—104 Selections—45 rpm)

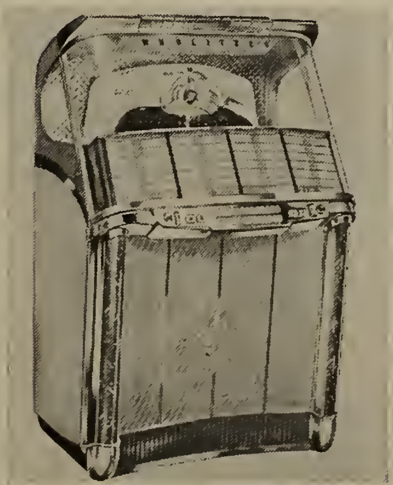

Model 1800
(1955—104 Selections—45 rpm)


Model 1900
(1956—104 Selections—45 rpm)


Model 2000
(1956—200 Selections—45 rpm)


Model 2100
(1957—200 Selections—45 rpm)


Model 2150
(1957—200 Selections—45 rpm)


Model 2104
(1957—104 Selections—45 rpm)

Best Regards
and
Congratulations
to
BILL GERSH
and
JOE ORLECK
on the
15th Anniversary
of
THE CASH BOX
★
BOB BUCKLEY
AIRLINE CIGARETTE SERVICE
3800 AIRLINE HIGHWAY
METAIRIE, LA.

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to
The Cash Box
on your
15th Anniversary

The one publication that has continued to strive with all its might to help assure everyone in the industry a greater, more prosperous and more progressive future.

Joe Westerhaus

THE WESTERHAUS COMPANY, INC.
3726 KESSEN AVENUE, CHEVIOT, OHIO (All Phones: MONTANA 1-5000)

Congratulations
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The Cash Box
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15th Anniversary
from

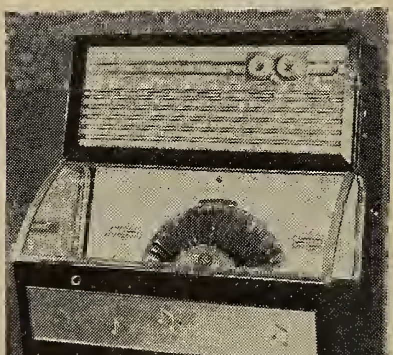
Mike Dale

COMMERCIAL PHONOGRAPH SURVEY
110 NORTH FRANKLIN ST., CHICAGO, ILLINOIS

●

EIGHT YEARS OF UNEXCELLED PUBLIC RELATIONS SERVICE FOR THE PHONOGRAPH OPERATORS OF CHICAGO

Post War Phonographs UNITED



Model UPA-100
(1957—100 Selections—45 rpm)

ALL STATE REALTY CO.
786 MILWAUKEE AVENUE
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THE CASH BOX
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15th Anniversary
from
THE MEMBERS OF
NEW YORK STATE OPERATORS GUILD
Headquarters: BEACON, NEW YORK

To Assure Greater Growth, Closer Cooperation, Better Understanding And Finer Relations For The Continued Better Future Conduct Of The International Coin Machines Business, "THE CASH BOX" Urges The Creation Of An:

"INTERNATIONAL COIN MACHINES EXPORT-IMPORT COUNCIL"

The Coin Machine Industry's Booming Export-Import Business can be Best Assured Continued Greater Growth on the Highest Possible Level Plus Better Understanding and Finer International Relations by the Creation of an "INTERNATIONAL COIN MACHINES EXPORT-IMPORT COUNCIL"

For many years now The Cash Box has attracted international interest in the coin machines industry with "The Cash Box' Quarterly Export Editions".

Year after year, "The Cash Box' Quarterly Export Editions" have grown greater. They have become extremely important to all this industry internationally.

Not only the fact that these issues have printed complete reports in Spanish, French, German as well as in English but, even more important, the fact that there is presented (as in this 15th Anniversary Issue) a full year's pictures of the games and music machines of the industry, made The Cash Box invaluable to the trade internationally.

In addition, "The Cash Box' Price Lists" are accepted worldwide. Every nation depends on "The Cash Box' Price Lists" to help bring about better financial understanding of new and used U.S. equipment.

These past five years have seen the U.S. export business boom to new heights.

The report contained in this issue for all of 1956, and including the first quarter of 1957, gives some indication of the great and growing importance of the export market.

Now that the export business has reached a point of tremendous importance to the U.S. manufacturers and distributors, the time has arrived when there should be created an "International Coin Machines Export-Import Council".

Such a council would prove invaluable to all who are concerned with export and import of all types of coin operated machines.

Such a council, meeting at least once during the year, would bring into being finer understanding, a better relationship and closer cooperation between exporters and importers.

Many Europeans and many from the Orient have long wanted an organization where they could air their hopes for the future, greater growth of the coin machines business in their individual countries.

Never before has there been a better opportunity to bring into being an "International Coin Machines Export-Import Council" to benefit all concerned with exporting and importing equipment.

This is the time, while the export market grows greater, while importers are investing more and more in machines of all kinds, for the industry, internationally, to arrange for a council to bring about better understanding of each other's requirements, capacities and capabilities.

The Cash Box urges all who are interested in continued exporting of equipment from the U.S. to the world's markets, and for those in all the nations of the world who are now importing machines of all kinds, to think hard on the creation of an "International Coin Machines Export-Import Council", and what such a council can mean to their future business.

Even before this suggestion was made, many here in the U.S. and others from all over the world, signified their willingness and even elation to enter into such a council as members to work for a better future for all the export-import business.

The interest among the world's leaders, manufacturers and distributors, along with noted export-import organizations, is paramount in such a council.

All realize what great good can be accomplished by meetings which will bring about better understanding among the coin machine industry internationally.

The finer relationships which are bound to result from an annual meeting of an "International Coin Machines Export-Import Council" will help assure better business for the years to come.

The peoples of all the world are eager to meet. They want to know each other better. They need such a council. The need for it grows greater as export and import grows apace.

The time has, therefore, arrived when the leaders in the export-import business should arrange to come together as members of an "International Coin Machines Export-Import Council".

Will You Serve On THE CASH BOX' "INTERNATIONAL COIN MACHINES EXPORT-IMPORT COUNCIL"?

If you are interested in export and import of coin machines it is up to you to arrange for membership in the "International Coin Machines Export-Import Council".

The Cash Box shall be more than happy to call the first annual meeting of the "International Coin Machines Export-Import Council" as soon as its membership has reached important proportions.

Exporters in the U.S., manufacturers and distributors, are asked to contact The Cash Box and arrange for their export chiefs to enter into membership in the council.

The world's importers are also called into membership in the "International Coin Machines Export-Import Council" and to, thereby, help bring about the first annual meeting.

All those desiring membership should write: THE CASH BOX, 32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS, U.S.A.

U. S. PHONOGRAPH EXPORTS

TOTAL PHONOGRAPH EXPORTS-1956

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
1st Quarter	2,070	$ 953,805
2nd Quarter	2,003	1,002,492
3rd Quarter	1,646	866,890
4th Quarter	2,373	1,260,543
Totals	8,092	$ 4,083,730

SOUTH AMERICA

1st Quarter	1,347	$ 702,024
2nd Quarter	970	678,830
3rd Quarter	940	663,855
4th Quarter	920	673,597
Totals	4,177	$ 2,718,306

EUROPE

1st Quarter	2,770	$ 1,359,209
2nd Quarter	2,488	1,346,739
3rd Quarter	3,026	1,715,070
4th Quarter	3,142	1,863,155
Totals	11,426	$ 6,284,173

ASIA

1st Quarter	169	$ 113,306
2nd Quarter	267	147,740
3rd Quarter	190	91,970
4th Quarter	254	135,424
Totals	880	$ 488,440

AFRICA AND AUSTRALIA

1st Quarter	28	$ 12,786
2nd Quarter	21	11,241
3rd Quarter	199	130,244
4th Quarter	31	13,013
Totals	279	$ 167,284
GRAND TOTAL	24,854	$13,741,933

25 LEADING IMPORT COUNTRIES-1956

COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1 — Belgium	4,689	$2,038,077
2 — Canada	2,952	1,546,222
3 — Mexico	2,525	1,303,992
4 — Western Germany	2,482	1,722,569
5 — Venezuela	1,720	1,252,030
6 — Netherlands	1,400	568,915
7 — Switzerland	1,286	887,341
8 — Cuba	1,217	375,227
9 — Colombia	1,050	481,188
10 — Austria	822	600,756
11 — Peru	773	477,696
12 — Italy	385	213,046
13 — Malaya	272	111,025
14 — Panama	248	170,081
15 — Philippines	243	188,986
16 — Dominican Republic	227	141,267
17 — Guatemala	217	157,493
18 — Sweden	179	122,637
19 — Costa Rica	136	97,926
20 — Nicaragua	132	90,623
21 — El Salvador	121	73,346
22 — Morocco	72	41,847
32 — Japan	69	34,045
24 — Jamaica	69	32,515
25 — Honduras	66	35,578

FIRST QUARTER-1957

January - February - March

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	593	$ 325,514
Mexico	251	126,647
Guatemala	23	18,245
El Salvador	14	10,173
Honduras	23	15,729
Nicaragua	44	35,234
Costa Rica	30	23,015
Panama	44	27,877
Bahamas	10	3,263
Cuba	362	94,784
Dominican Republic	126	51,096
Leeward & Windward Islands	5	500
Barbados	4	550
Netherlands Antilles	9	6,100
Trinidad & Tobago	2	1,840
Jamaica	—	——
Totals	1,540	$ 740,567

SOUTH AMERICA

Colombia	155	$ 30,477
Venezuela	615	542,814
Peru	121	77,286
Chile	1	894
Brazil	—	——
Totals	892	$ 651,471

EUROPE

Sweden	51	$ 35,770
Denmark	42	30,450
United Kingdom	6	5,185
Netherlands	296	144,989
Belgium	1,314	764,709
France	37	21,182
West Germany	749	575,737
Austria	390	292,836
Switzerland	417	298,245
Italy	111	74,846
Greece	5	2,598
Norway	4	2,827
Finland	20	1,202
Malta	1	1,200
Turkey	1	935
Ireland	—	——
Portugal	—	——
Totals	3,444	$2,252,711

ASIA

Lebanon	19	$ 15,581
Kuwait	2	1,704
British Malaya	102	42,216
Republic of the Philippines	93	60,469
Hong Kong	154	52,952
Japan	5	3,675
Nanpo Island	13	8,636
Syria	2	1,696
Vietnam, Laos & Cambodia	1	1,136
Saudi Arabia	—	——
India	—	——
Republic of Korea	—	——
Totals	391	$ 188,065

AFRICA

French Morocco	17	$ 11,997
Liberia	1	681
Libya	—	——
Tangier	—	——
Totals	18	$ 12,678
COMPLETE TOTALS	6,285	$3,845,492

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(AS OF JUNE 30, 1957)

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ALEXANDER, JOSEPH
Youngstown, O.

ALEXANDER, N.
Youngstown, O.

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Murray, Ky.

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ALLEN, NATHAN
Birmingham, Ala.

ALLOWAY, CHARLES
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BISSELL (ANDY)
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Pine Bluff, Ark .

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Superior, Wisc.

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Casablanca, Fr. Mor.

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TOTAL AMUSEMENT MACHINE EXPORTS - 1956

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
1st Quarter	1,356	$ 262,525
2nd Quarter	2,927	386,223
3rd Quarter	1,808	223,053
4th Quarter	2,007	182,336
Totals	8,098	$1,054,137

SOUTH AMERICA

1st Quarter	16	$ 3,175
2nd Quarter	51	39,019
3rd Quarter	637	58,591
4th Quarter	527	54,736
Totals	1,231	$ 155,521

EUROPE

1st Quarter	2,245	$ 386,208
2nd Quarter	3,285	438,274
3rd Quarter	3,112	404,934
4th Quarter	5,882	694,613
Totals	14,524	$1,924.029

AFRICA AND AUSTRALIA

1st Quarter	119	$ 35,455
2nd Quarter	154	42,789
3rd Quarter	129	33,183
4th Quarter	108	35,378
Totals	510	$ 146,805

ASIA

1st Quarter	435	$ 103,731
2nd Quarter	797	154,926
3rd Quarter	729	153,392
4th Quarter	571	148,274
Totals	2,532	$ 560,323
GRAND TOTAL	26,895	$3,840,815

25 LEADING IMPORT COUNTRIES - 1956

COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1 — Belgium	7,545	$441,854
2 — Canada	3,339	752,665
3 — Mexico	3,025	144,597
4 — Italy	2,438	478,160
5 — Cuba	2,208	100,918
6 — Western Germany	1,624	412,827
7 — Venezuela	1,210	153,202
8 — Hong Kong	972	170,820
9 — Netherlands	775	119,901
10 — Sweden	764	77,126
11 — France	752	215,037
12 — Japan	514	162,155
13 — Morocco	481	135,354
14 — Nanpo Islands	301	63,771
15 — Korea	252	53,670
16 — Philippines	205	55,941
17 — Vietnam	179	32,615
18 — Macao	112	16,396
19 — Lebanon	100	19,116
20 — Panama	66	18,277
21 — Portugal	42	3,906
22 — El Salvador	39	17,656
23 — Malaya	30	6,165
24 — Finland	25	1,445
25 — South Africa	19	8,546

FIRST QUARTER-1957

January - February - March

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	2,309	$ 207,930
Panama	2	728
Canal Zone	5	2,740
Cuba	1,123	113,725
Mexico	11	2,380
Jamaica	10	1,783
Netherland Antilles	1	689
El Salvador	—	—
Dominican Republic	—	—
Honduras	—	—
Totals	3,461	$ 329,975

SOUTH AMERICA

Venezuela	81	$ 24,973
Peru	9	1,339
Colombia	20	1,040
Ecuador	6	600
Totals	116	$ 27,952

EUROPE

Iceland	—	$ —
Sweden	107	30,350
Netherlands	228	33,418
Belgium	2,589	287,520
France	210	68,108
West Germany	747	184,874
Switzerland	472	105,704
Italy	1,809	451,129
Denmark	20	6,400
Austria	27	5,313
United Kingdom	1	900
Turkey	4	2,111
Finland	—	—
Totals	6,214	$1,175,827

ASIA

Lebanon	6	$ 2,160
Republic of the Philippines	32	23,902
Hong Kong	19	9,007
Taiwan	4	1,515
Japan	81	34,535
Nanpo Islands	30	11,735
Ceylon	10	3,930
Republic of Korea	—	—
Syria	—	—
Macao	—	—
Totals	182	$ 86,784

AFRICA

French Morocco	42	$ 8,700
Union of South Africa	25	3,793
Ethiopia	—	—
Totals	67	$ 12,493
COMPLETE TOTALS	10,040	$1,633,031

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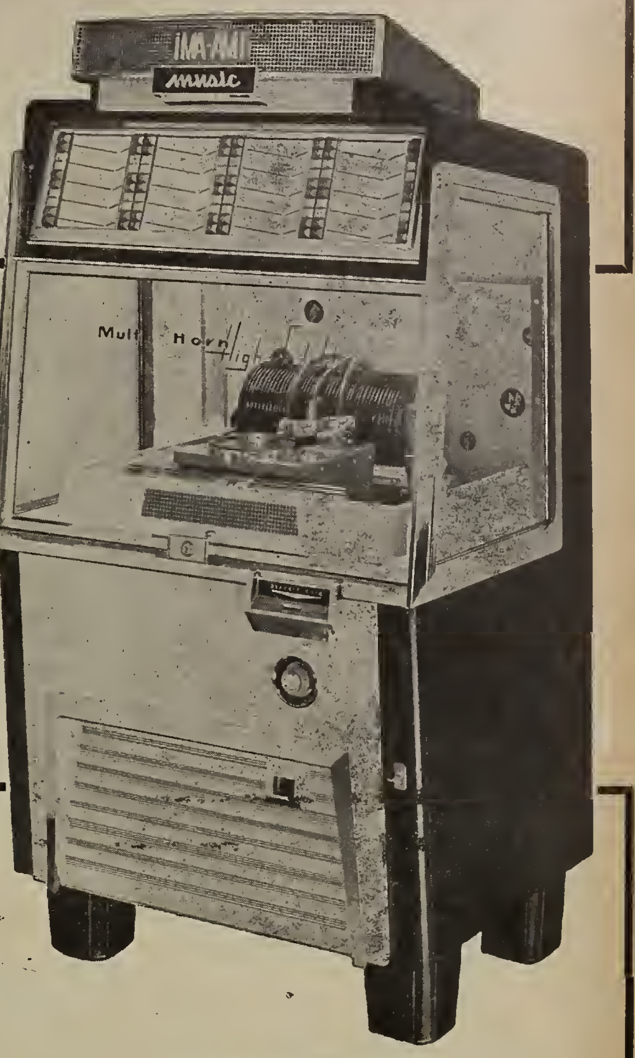

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(AS OF JUNE 30, 1957)

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BUTCHER, T. D., Sr.
Carbondale, Ill.

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BUTORAC, John M.
Hibbing, Minn.

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San Antonio, Tex.

BYE, BILL
Kansas City, Kans.
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C

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Jamestown, N. Y.

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Glendale, Calif.

CAMP, CLARENCE
Memphis, Tenn.

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Galveston, Tex.

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Detroit, Mich.

CARR, HARVEY
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Hammond, Ind.

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Rockford, Ill.

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CATE, LEW
Baltimore 2, Md.

CATE, RONALD
Baltimore 2, Md.

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Waldorf Md.

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U.S. VENDING MACH. EXPORTS

TOTAL VENDING MACHINE EXPORTS - 1956

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
1st Quarter	1,803	$ 228,497
2nd Quarter	2,125	371,722
3rd Quarter	2,390	233,926
4th Quarter	3,040	326,547
Totals	9,358	$1,160,692

SOUTH AMERICA

1st Quarter	0	$ 0
2nd Quarter	95	11,224
3rd Quarter	417	38,171
4th Quarter	665	123,557
Totals	1,177	$ 172,952

EUROPE

1st Quarter	684	$ 97,260
2nd Quarter	1,181	180,905
3rd Quarter	336	100,766
4th Quarter	2,263	117,188
Totals	4,464	$ 496,119

ASIA

1st Quarter	0	$ 0
2nd Quarter	140	9,847
3rd Quarter	214	15,153
4th Quarter	3	1,255
Totals	357	$ 26,255

AFRICA AND AUSTRALIA

1st Quarter	0	$ 0
2nd Quarter	1	419
3rd Quarter	0	0
4th Quarter	5	2,300
Totals	6	2,719
GRAND TOTAL	15,362	$1,858,737

15 LEADING IMPORT COUNTRIES - 1956

COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1 — Canada	8,573	$1,125,037
2 — Belgium	3,127	32,698
3 — Venezuela	1,126	171,831
4 — Western Germany	451	97,899
5 — France	413	249,449
6 — Switzerland	336	37,465
7 — Mexico	335	12,579
8 — Cuba	304	12,576
9 — Hong Kong	179	21,155
10 — Malaya	160	3,238
11 — Guatemala	81	3,004
12 — Sweden	76	22,993
13 — Netherlands	57	26,422
14 — Peru	51	1,121
15 — Italy	15	14,790

FIRST QUARTER - 1957

January - February - March

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	3,735	$438,475
Cuba	56	4,161
Mexico	—	—
Panama	—	—
Guatemala	—	—
Bermuda	2	580
Totals	3,793	$443,216

SOUTH AMERICA

Venezuela	57	16,948
Totals	57	$ 16,948

EUROPE

Switzerland	6	$ 810
United Kingdom	1	530
Norway	1	654
Ireland	9	3,000
Netherlands	9	4,701
Belgium	2,100	20,550
France	185	51,841
West Germany	102	24,470
Sweden	43	7,625
Austria	5	4,563
Italy	3	2,594
Totals	2,464	$121,338

ASIA

Hong Kong	9	$ 3,220
Totals	9	$ 3,220

AFRICA

Union of South Africa	—	$ —
COMPLETE TOTALS	6,323	$584,722

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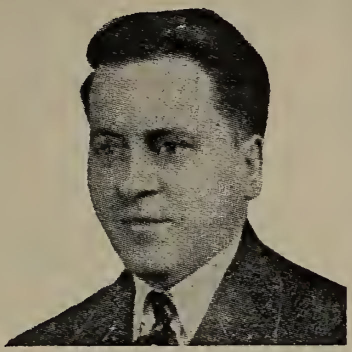

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Edinburg, Ind.

CRAWFORD, FRED C.
Kirksville, Mo.

CRESWELL, H. C.
Milan, Tenn.

CRESWELL, H. C., JR.
Milan, Tenn.

CRESWELL, N. J.
Los Angeles, Calif.

CROVER, JAMES A.
Perth Amboy, N. J.

CROWE, H. M.
Houston, Texas

CROWL, GLEN J.
Ft. Wayne, Ind.

CUMMINGS, R. S.
Okla. City, Okla

CUNNINGHAM, C.
Ft. Worth, Texas

D

DADDIS, ART
Palm Beach, Fla.

DADDIS, GENE
Pequannock, N. J.

DAHL, FORREST N.
Fergus Falls, Minn.

DAHL, RALPH A.
Omaha, Neb.

DAILY, HAROLD W.
Houston 8, Tex.

DANNEMAN, F. F.
Umea, SWEDEN

DAUL, HARRY
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DAVIDSON, BERT B.
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DAVIDSON, FRANK W.
Spooner, Wis.

DAVIES, H. W.
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Knoxville, Tenn.

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Syracuse, N. Y.

DE LA VEIZ, HIRSH
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DENVER, ALBERT
New York, N. Y.

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DE'OLINE, MAURICE
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DePRIEST, BOB
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DeROSE, JAMES
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DE SELM, BILL
Chicago, Ill

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Magnolia, Ark.

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DiMARSICO, THOMAS
Orange, N. J.

DiOLIVE, MAURICE
Brenham, Tex.

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Portsmouth, Ohio

DIXON, LEO
Youngstown, Ohio

DIXON, LEO R., JR.
Youngstown, Ohio

DIXON, NORMAN J.
Youngstown, Ohio

DIXON, S. H.
Johnson City, Tenn.

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Rockford, Ill.

DOCKHUS, JOHN
Rockford, Ill.

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Urbana, Ohio

DODSON, LEROY A., Jr.
Urbana, Ohio

DODSON, W. RUSS
Powell, Ohio

DODYS, JAMES N.
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Boston, Mass.

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Conrad, Montana

DOLPH, H. W.
Tulsa, Okla.

DOMITROWICH, J.
Allentown, Penna.

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Dallas, Texas

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Washington, Ind.

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Green Bay, Wisc.

DURAND, MRS. C. E.
Green Bay, Wisc.

DURANT, LYN
Chicago, Ill.

DURHAM, R. C.
Kingsville, Tex.

E

EBY, MRS. LORA (QUACKENBUSCH)
Detroit, Mich.

ECKHARDT, GEORGE
Alma, Neb.

ECKLAND, EVERETT B.
Chicago, Illinois

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"The Cash Box' QUARTERLY EXPORT EDITION"
ANALYZATION OF THE FIRST QUARTER (JAN., FEB., MAR., 1957)

As was predicted by this publication in its "Export Quarterly Edition" March 30, 1957, the first quarter's business (January, February and March, 1957) was sure to prove one of the busiest and most outstanding export business quarters of all time.

This prediction has been proved true in every regard now that the final figures for the first 1957 quarter's business have been compiled. (These figures are published in this issue of "The Cash Box' Quarterly Export Edition" along with a complete review of all exports during 1956.)

Analyzation of the first 1957 quarter's export business brings very much into the open the fact that:

1) Phonograph exports continued at a very high rate. For example, 6,285 new and used phonographs, over 25.4% of the entire number shipped all during 1956, for a total value of $3,845,492, were exported to the world's markets by U. S. manufacturers and distributors during the first quarter of 1957. Europe continued as the leading importer, purchasing 3,444 new and used phonographs for a total value of $2,252,711.

2) Amusement machines exports showed an even more tremendous increase during the first quarter of 1957. There were 10,040 amusement machines exported for a total value of $1,633,031. This is more than one-third the number, and more than one-third the dollar value, of all amusement machines shipped in all of 1956. (Shipments in all of 1956 numbered 27,096 units for a total value of $3,863,501.) This, too, bears out The Cash Box' prediction that the first quarter's business of 1957 would prove phenomenal.

3) Biggest surprise was the great number of vending machines exported during the first quarter of 1957. Whereas there were 15,563 vending machines shipped all during the year of 1956 for a total value of $1,859,144, the first three months of 1957 saw 6,323 units exported for a total value of $584,722. In short, the vending machines division of the industry shipped over 40.6% the number of machines in the first three months of 1957 as compared to the entire twelve months of 1956. As far as the dollar value of this first 1957 quarter's shipments of vending machines were concerned the total was over 31.3% of what had been shipped during the entire year of 1956.

U. S. exporting manufacturers and distributors are elated over the very stimulating business recorded these first three months of 1957. This means that the wider spread of U. S. coin operated equipment all over the world will bring in even greater business in the months yet to come and the years yet to follow. The facts are very heartening when the following figures are carefully studied: 6,285 new and used phonographs for a total of $3,845,492; 10,040 amusement machines for a total of $1,633,031 and 6,323 vending machines for a total of $584,722 were exported to all world markets the first three months (January, February, March) of 1957.

It is now very definite that U. S. exports continue to supply the world's demand for coin operated entertainment and automatic merchandising. Whatever late model reconditioned machines are available are being gobbled up at an accelerated rate. Business continues at the most rapid pace yet known to U. S. exporters. It definitely indicates a very fine future ahead for U. S. coin machines business worldwide. It means that, as exports continue at this great rate, business will be better at all the manufactories as well as for all exporting distributors.

The European continent continues as the largest importer of new and used phonograph and amusement machines. Over 50% of all new and used phonographs exported during the first quarter of 1957 were shipped to Europe. Over 60% of all new and used amusement machines exported went to European countries. About 39% of all new and used vending machines were exported to Europe.

The North and Central American countries continue to lead as importers of vending machines. About 59% of the 6,323 vending machines exported during the first three months of 1957 were shipped to North and Central American countries with Canada again using the big bulk of this number of machines.

When the final reports are available for the second quarter (April, May and June) of 1957, and have been compiled by The Cash Box, this publication believes that, once again, export business will show another tremendous gain. In fact, from reports received from some of the U. S. manufacturers and distributors, shipments were greater during April and May than during their first quarter of 1957.

Many distributors continue to be backlogged with export orders. Manufacturers, too, are finding it more profitable to concentrate a greater portion of their efforts on export. All this adds up to faster deliveries and finer equipment for the importers. It means that those in the U. S. who have developed their export departments to an efficiently skilled organization will enjoy greater profit.

Personal contact has been established by members of The Cash Box' staff with many of the world's importers. Again this fall, and in addition to the visits of its London, England representative, a leading member of The Cash Box' staff will visit Europe.

This coming winter plans are under way for a member of The Cash Box' staff to visit with importers in the Orient. This will be followed with an extended tour of the Central and South American countries. In short, all readers of The Cash Box will be receiving on-the-ground, first hand information, from all the world's markets, expertly reported to benefit The Cash Box' subscribers.

It is very interesting, especially for those importers who want to correctly arrange their purchasing programs for today, as well as for the future, to carefully study what the U. S. manufacturers are now producing.

Activities of the manufacturers during the past quarter (April, May, June)

AMI, Inc., Grand Rapids, Michigan, introduced its "H" model phonographs in 200, 120 and 100 selections. These machines immediately became a "hit" in this country.

Auto-Bell Manufacturing Company, Chicago, Illinois, still producing "Circus" and "County Fair."

Auto-Photo Company, Los Angeles, California, brought out its new automatic photograph machine, model "12", and was swamped with orders.

American Shuffleboard Company, Union City, N. J., manufacturers of standard shuffle games for many years, produced a new 2-piece top for its board.

Bally Manufacturing Company, Chicago, Illinois, continues as one of the busiest of all game manufacturers, introducing a new in-line game "Show Time"; a new 6-pocket pool game "Official Pool"; a new ball bowling game "ABC Tournament" in two sizes: 12½ ft. and 14 ft.; and continues to ship quantities of its ball bowling game "ABC Bowling Lanes", as well as supplying the trade with its line of Kiddie Rides, including a new one "Toonerville Trolley."

Bally Vending Corporation, Chicago, Illinois, expanding its production to meet demands for its 8-selection hot and cold beverage vender.

Chicago Coin Machine Company, Chicago, Illinois, was kept so busy supplying the trade with its "Bowling League" sizes: 20 ft. 8 in.; 14 ft.; and 12 ft.; that the only other machine introduced this period was "Super Bowling League" a 14-ft. bowling game.

Exhibit Supply Company, Chicago, Illinois, busier this past quarter than for quite some time. Company brought out a 6-pocket pool game; a duck pin bowler "Tru-Bowler"; and several arcade type machines: 6 Peek Barrels, Nudist Colony (Ant Colony) and 5 See-A-View Houses; and continued production of its Card Venders and cards.

J. F. Frantz Manufacturing Company, Chicago, Illinois, kept busy filling orders for its popular line of "A. B. T. Guesser Scale", "A. B. T. Rifle Sports Gallery", "A. B. T. Challenger", "Kicker & Catcher" and "Pace Aristo Scale".

Games, Inc., Chicago, Illinois, still busy supplying "Skeet Shoot" amusement game.

Genco Manufacturing & Sales Company, Chicago, Illinois, brought out two new machines during this period —"Gypsy Grandma" a fortune telling machine, and "Sweet Twenty One" a roll-down game for either one or two players.

D. Gottlieb & Company, Chicago, Illinois, specialists in pinball games, brought out "Majestic" a 4-player pinball game, and "Royal Flush" a five-ball.

International Mutoscope Corporation, Long Island City, N. Y., busy supplying its new model "Voice-O-Graph", which records and vends either a 45 rpm or 78 rpm record, still had time to introduce "Bang-O-Rama" a target pistol machine.

The Irving Kaye Company, Brooklyn, N. Y., doing an exceptionally fine sales job with its two pool tables "6-hole Eldorado" and "3-hole Super De Luxe Bumper Pool."

J. H. Keeney & Company, Chicago, Illinois, still busy shipping its ball bowling game "True-Score", introduced "Bowl-O-Rama", a 6-player regulation bowler in two sizes, 14 ft. and 11 ft.

Mike Munves Corporation, New York, N. Y., acting in the capacity as national distributors for two machines "Squoits", a water pressure target machine, and "Burp Gun", a rifle shooting target machine.

Marvel Manufacturing Company, Chicago, Illinois, brought out a new "Lucky Horoscope" fortune telling amusement machine, and introduced a 6-hole pool game.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, continues production of its three phonographs, model "1455" (200 selection); model "1454" (120 selection); and model "1452" (50 selection).

J. P. Seeburg, Chicago, Illinois, brought out a new 200-selection phonograph, model "KD-200", and a 100-selection phonograph, model "100-L", which immediately started the factory on a rush production schedule to meet the demand.

Standard-Harvard Metal Typer, Inc., Chicago, Illinois, continues producing its metal aluminum identification disc machine.

United Manufacturing Company, Chicago, Illinois, the first company to bring out the ball bowling type game, still busy supplying the trade with its "Bowling Alley" in three sizes: 18 ft., 14 ft., and 11 ft. Also followed up with a new game "Team Bowling" in three sizes: 18 ft., 14 ft., and 11 ft., and "Hi-Score" Bowling Alley in 3 sizes: 18 ft., 14 ft., and 11 ft. Brought out a new in-line game "Playtime".

United Music Corporation, Chicago, Illinois, introduced its first phonograph, model "UPA-100", a 100-selection phonograph.

Watling Manufacturing Company, Chicago, Illinois, keeps active supplying the trade with its "Penny Fortune Scale".

Williams Manufacturing Company, Chicago, Illinois, produced, in this period, three five-balls "Cue Ball", "Gay Paree" and "Hi-Hand"; a 6-pocket pool table; its 1957 edition of its famous Baseball game; and "Crossfire" gun.

The Wurlitzer Company, North Tonawanda, N. Y. (firm name changed in June from The Rudolph Wurlitzer Company), still kept going full capacity, supplying its customers with its "2100" series of phonographs—model "2100" (200 selections); model "2104" (104 selections); and model "2150" (200 selections, medium priced phono.)

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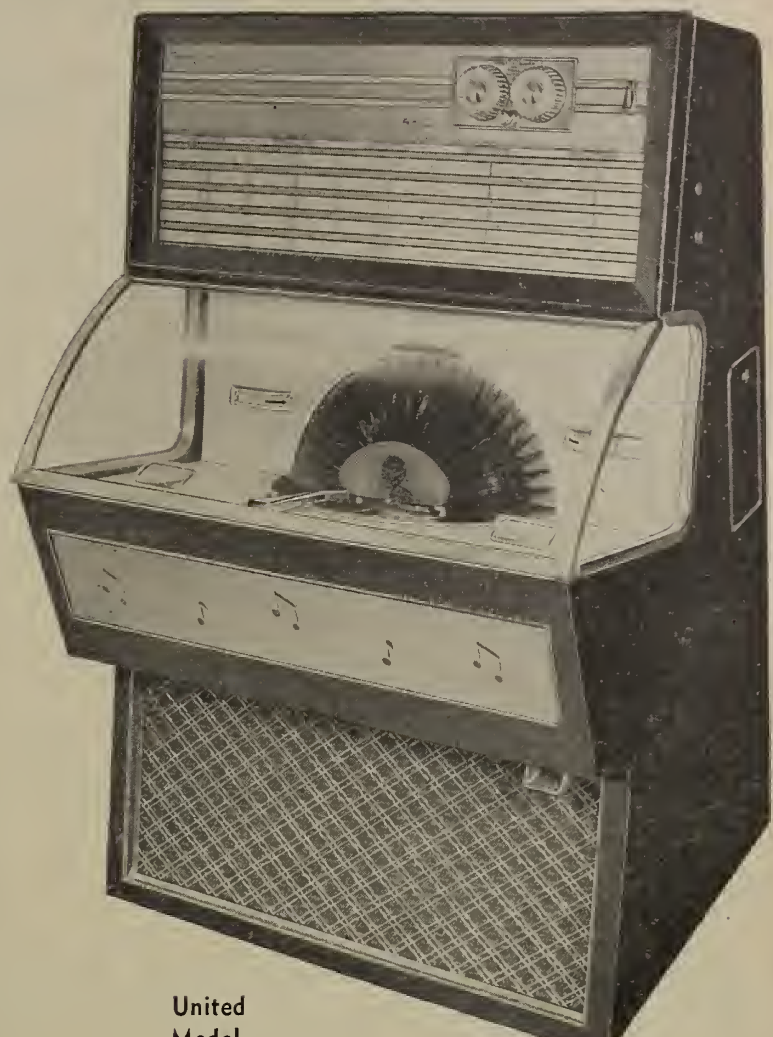

United
Model
"UPA-100"

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(AS OF JUNE 30, 1957)

EHRENFELD, EMANUEL
Passaic, N. J.

EISENBERG, MAX
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ELEFANTE, RALPH
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ELLIS, EDDIE
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ELLIS, HOWARD N.
Omaha, Neb.

ELMS, JOHN
New Orleans, La.

ELUM, JOSEPH T.
Rama, Ont., Canada

EMBAR, WILLIAM J.
Lebanon, Penna.

ENGEL, DAVE
Miami, Fla.

ENGELHART, H. C.
Flint 3, Mich.

ENGELMAN, SAMUEL
New York, N. Y.

ENGELHART, H., MRS.
Flint, Mich.

ENGELN, AL
Nashville, Tenn.

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Lawrence, Kan.

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EVANS, FRED. C.
Milwaukee, Wisc.

EVANS, JOHN R.
Gulfport, Mich.

EVETTS, ALBERT
Nashville, Tenn.

EWING, CHARLES
Evansville, Ind.

EWING, PAUL
Evansville, Ind.

F

FARRELL, ROBERT E.
Oak Harbor, Wash.

FARRIS, C. B.
Galveston, Texas

FARRIS, J. D. Sr.
Vicksburg, Miss.

FARRIS, J. D., Jr.
Vicksburg, Miss.

FAULKNER, THOMAS
Jacksonville, Fla.

FECK, ROBERT
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Brooklyn, N. Y.

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Brooklyn, N. Y.

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FISHMAN, JOSEPH
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DeFuniak Springs, Pa.

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FLOWE, J. M., Jr.
Greenwood, S. C.

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Anderson, S. C.

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FOKAKIS, NICHOLAS J.
Hattiesburg, Miss.

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Randolph, Mass.

FORD, NEAL
Tresckow, Pa.

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FORTNER, D. C.
Pontiac, Ill.

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Sioux Falls, S. D.

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Rock Island, Ill.

FRANKLIN, HAMILTON
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Newellton, La

FURLOW, ED
Dallas, Tex.

G

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GEIST, C. C.
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GERROS, SAM
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GINSBERG, EDDIE
Chicago, Ill.

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GOLISH, MITCHELL
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GORE, M. N., MRS.
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GOTTLIEB, NATE
Chicago, Ill.

GOTTLIEB, SOL
Chicago, Ill.

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Glasco, N. Y.

GRECO, THOMAS
Glasco, N. Y.

GREEN, E. R.
Wausau, Wisc.

GREEN, MILTON
Brooklyn, N. Y,

GREEN, R. V.
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Canada

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Madison, Wisc.

GREGORY, MINNIE M.
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GROVES, LEON C.
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GULLETTE, LUTHER
Lexington, Ky.

GUPTON, LEE
Louisville, Ky.

GUTOWSKI, THEO. S.
San Francisco, Calif.

GUTSHALL, JACK
Corona, Calif.

H

HACKLEY, E. L.
Savage, Md.

HAGEMANN, RALPH
Peoria, Ill.

HAGGERTY, JAMES
Chicago, Ill.

HALEY, GERALD
Chicago, Ill.

HALEY, JAMES E.
Middletown, N. Y.

HALL, CHARLES W.
Meridian, Miss.

HALPER, SAUL
Cincinnati 2, Ohio

HALPERIN, HERMAN
Elizabeth, N. J.

HAMMERGREN, M. G.
Chicago, Illinois

"The Cash Box" VIERTELJÄHRLICHE EXPORTAUSGABE

ANALYSE DES ERSTEN VIERTELJAHRES (JAN., FEB., MARZ, 1957).

Wie von dieser Zeitung in ihrer "Vierteljährlichen Export-ausgabe" vom 30. März 1957 vorausgesagt, erwies sich das Geschäft des ersten Vierteljähres (Januar, Februar und März 1957) als das beste und hercorragendste bisher erreichte vierteljährliche Ausfuhrgeschäft.

Heute, wo wir die Abschlusszahlen des während des ersten Vierteljähres von 1957 getätigten Geschäfts an der Hand haben, hat sich diese Voraussagung in jeder Hinsicht als richtig erwiesen. (Diese Zahlen werden in dieser Ausgabe der Vierteljährlichen Exportausgabe von "The Cash **Box**" einer vollständigen Übersicht über all im Jähre 1956 getätigten Exporte veröffentlicht).

Eine Analyse des Ausfuhrgeschäfts des ersten Vierteljähres von 1957 zeigt klar und deutlich die folgenden Tatsachen:

1) Die Plattenspielerausfuhr blieb durchaus auf der Höhe. So wurden, zum Beispiel, 6.285 neue und gebrauchte Plattenspieler, d.h. mehr als 25.4% der im Jähre 1956 verschifften Gesamtnummer, in einem Gesamtwerte von $3.845.492 während dem ersten Vierteljähr von 1957 von den amerikanischen Merstellern und Vertriebsfirmen auf die Weltmärkte exportiert. Europa fuhr fort in der Einfuhr zu führen: dahin gingen 3.444 neue und gebrauchte Platten-spieler in einem Gesamtwerte von $2.252.711.

2) Die Ausfuhr der Unterhaltungsmaschinen zeigte im ersten Vierteljähr von 1957 eine sogar noch gewaltigere Zunahme: 10.040 Unterhaltungsmaschinen wurden exportiert, die einen Gesamtwert von $1.633.031 darstellen. Das bedeutet: mehr als ein Drittel der Anzahl und mehr als ein Drittel des Dollar-wertes aller im Jähre 1956 verschifften Unterhaltungsmaschinen! (Die Verschiffungen im ganzen Jähre 1956 beliefen sich auf 27.096 Stück mit einem Gesamtwert von $3.863.501). Auch hier hat sich die Vorraussage von "The Cash Box" als richtig erwiesen, dass das erste Viertelharsgeschäft des Jähre 1957 phenomenal sein würde.

3) Die grösste Überraschung war die grosse Anzahl von Verkaufsautomaten, die während dem ersten Vierteljähr von 1957 exportiert würden. Während im Jähre 1956 15.563 Verkaufsautomaten in einem Gesamtwert von $1.859.144 verschifft würden, so würden in den ersten drei Monaten von 1957 6.323 Stück in einem Gesamtwert von $584.722 ausgeführt. Kurz gesagt, verglichen mit den vollen zwölf Monaten d. J. 1956, verschiffte die Industrie an Verkaufsautomaten bereits mehr als 40.6% in den ersten drei Monaten von 1957! Was nun den Dollarwert der im ersten Vierteljähr d.J. 1957 verschifften Verkaufsautomaten betrifft, so belief sich derselbe auf mehr als 31.3% der im ganzen Jähre 1956 getätigten Verschiffungen!

Die amerikanischen Exporteure—die Hersteller wie auch die Vertriebesfirmen—sind mit den ausgezeichneten Geschäftsresultaten der ersten drei Monate d.J. 1957 sehr zufrieden. Es bedeutet, dass die weite Verbreitung amerikanischer Münzautomaten in der ganzen Welt sogar noch mehr Geschäft in den kommenden Monaten und Jähren hereinbringen wird. Die Tatsachen sind sehr ermutigend, wenn man sich die folgenden Zahlen genau ansieht: während der ersten drei Monate von 1957 (Januar, Februar und März) wurden 6.285 neue und benutzte Plattenspieler mit einem Gesamtwert von $3.845.492, 10.040 Unterhaltungsmaschinen mit einem Gesamtwert von $1.833.031 und 6.323 Verkaufsautomaten mit einem Gesamtwert von $584.722 auf alle Weltmärkte exportiert.

Es erscheint jetzt ganz klar, dass die Vereinigten Staaten damit fortfahren, die Weltnachfrage nach münzautomatischen Unterhaltungsspielen und Verkaufsautomaten zu befriedigen. Was an wiederinstandgesetzten neueren Modellen vorhanden ist, wird immer schneller abgenommen. Die Exporteure der U.S.A. haben noch nie einen so geschwinden Geschäftsgang erlebt. Zweifelsohne weist das auf eine ausgezeichnete Entwicklung des amerikanischen Münzmaschinengeschäfts in aller Welt hin. Es bedeutet, dass mit solchen Ausfuhrresultaten das Geschäft aller Hersteller und Exportvertriebsfirmen in stetem Ansteigen begriffen sein wird.

Der europäische Kontinent fährt fort, der grösste Importeur von neuen und gebrauchten Plattenspielern und Unterhaltungsmaschinen zu sein. Mehr als 50% aller neuen und gebrauchten während dem ersten Vierteljähr von 1957 verschifften Plattenspieler wurden nach Europa verschifft. Mehr als 60% aller neuen und gebrauchten ausgeführten Unterhaltungsmaschinen gingen nach europäischen Ländern. Ungefähr 39% aller neuen und gebrauchten Verkaufsautomaten wurden nach Europa exportiert.

Die Länder von Nord- und Zentral-Amerika blieben führend in der Einfuhr von Verkaufsautomaten. Ungefähr 59% der in den ersten drei Monaten von 1957 verschifften 6.323 Verkaufsautomaten wurden nach den Ländern von Nord- und Zentral-Amerika verschifft, und wieder gingen die meisten dieser Maschinen nach Kanada.

Diese Zeitung ist der Ansicht, dass, nachdem die endgültigen Berichte für das zweite Vierteljähr von 1957 (April, Mai und Juni) eingegangen und von "The Cash **Box**" zusammengestellt worden sind, das Ausfuhrgeschäft wieder einen bedeutenden Zuwachs zeigen wird. Geht es doch schon aus Berichten, die von einigen Herstellern und Vertriebsfirmen der U.S.A. eingelaufen sind, hervor, dass die Verschiffungen im April und Mai allein schon die Anzahl derselben im ersten Vierteljähr von 1957 überholt haben.

Viele Vertriebsfirmen sind noch mit ihren Ausfuhraufträgen im Rückstande. Auch die Hersteller finden es vorteilhaft, sich in bedeutenderem Masse auf das Ausfuhrgeschäft zu konzentrieren. Alles das wirkt sich als schnellere iLeferungen und bessere Ausrüstungen für die Importeure aus. Es bedeutet, dass die amerikanischen Firmen, die ihre Ausfuhrabteilungen wirksam ausgebaut haben, sich grösserer Gewinne erfreuen werden.

Die Mitarbeiter von "The Cash Box" sind persönlich mit vielen Importeuren der Weltmärkte in Verbindung getreten. Diesen Herbs wird wieder ein leitender Mitarbeiter von "The Cash Box" Europa besuchen, und zwar zuzüglich zu den Reisen des Vertreters der Firma, der in London, England, ansässig ist.

Es wird geplant, dass im kommenden Winter ein Mitarbeiter von "The Cash **Box**' 'Importeure im Orient besuchen soll. Danach soll eine ausgedehnte Reise durch die Länder von Zentral- und Südamerika unternommen werden. Kurz gesagt, sollen alle Leser von "The Cash **Box**" Berichte erster Hand aus allen Märkten der Welt erhalten—fachmännisch ausgelegt zum Nutzen der Abonnementen von "The Cash **Box**."

Insbesondere für die Importeure, welche bestrebt sind, ihr Einkaufsprogram für heute und die kommenden Monate richtig auszugestalten, wird es durchaus interessant sein, sich ein genaues Bild von der jetzigen Produktion der amerikanischen Hersteller zu machen.

Die Tätigkeit der Hersteller während dem letzten Vierteljähr (April, Mai, Juni)

Die Fa. AMI, Inc. Grand Rapids, Michigan, brachte ihren Plattenspieler Modell "H" mit 200, 120 und 100 Auswahlstücken auf dem Märkt. Diese Apparate waren sofort ein "Treffer" hierzulande.

Die Auto-Bell Manufacturing Company, Chicago, Illinois, stellt auch weiter den "Circus" und die "County Fair" her.

Die Auto-Photo Company, Los Angeles, California, brachte ihren neuen automatischen Platternspieler, Modell "12" heraus und würde mit Aufträgen geradezu überflutet.

Die American Shuffleboard Company, Union City, New Jersey, die schon viele Jähre lang Standard-"Shuffle"-Spiele herstellte, fabrizierte ein zweiteiliges Oberstück für ihr Brett.

Die Bally Manufacturing Company, Chicago, Illinois, ist immer noch eine der geschäftigsten Herstellerinnen von Spielen; sie kam heraus mit einem neuen "In-line" Spiel "Show Time," einem neuen 6-Taschen Pool-Spiel "Official Pool"; einem neuen Ball-Bowling-Spiel, "ABC Tournament" in zwei Grössen: 12½ Fuss und 14 Fuss; und sie fährt damit fort, grössere Mengen ihres Ball-Bowling-Spiels, "ABC Bowling Lanes" zu verschiffen; ausserdem versorgt sie den Handel mit ihren Kinder-Ritten und Fahrten, einschliesslich die neue "Toonerville Trolley."

Die Bally Vending Corporation, Chicago, Illinois, vergrössert ihre Herstellung, um der Nachfrage nach ihren Getränkeverkaufsautomaten mit einer Auswahl von 8 heissen und kalten Getränken gerecht zu werden.

Die Chicago Coin Machine Company, Chicago, Illinois, war so stark be schäftigt in der Belieferung des Handels mit ihrer "Bowling League" in den Grössen von 20 Fuss, 8 Zoll; 14 Fuss und 12 Fuss, dass sie in diesem Zeitabschnitt nur eine einzige andere Maschine auf der Märkt brachte, und zwar ein 14 Fuss grosses Bowling-Spiel, "Super Bowling League."

Die Exhibit Supply Company, Chicago, Illinois, war im letzten Vierteljähr stärker beschäftigt, als sie seit längerer Zeit gewesen war. Die Firma brachte heraus: ein 6-Taschen-Pool-Game; ein "Duck-Pin"-Spiel, "Tru-Bowler"; und mehrere Arkaden-Apparate: "6 Peek Barrels," "Nudist Colony" ("Ant Colony") und 5 "See-A-View" Häuser; auch fährt sie damit fort, Kartenautomaten und Karten herzustellen.

Die J. F. Frantz Manufacturing Company, Chicago, Illinois, war gut beschäftigt mit Aufträgen für ihre beliebten Spiele: "A.B.T. Guesser Scale," "A.B.T. Rifle Sports Gallery," "A.B.T. Challenger," "Kicker & Catcher" und "Pace Aristo Scale."

Die iFrma Games, Inc., Chicago, Illinois, ist gut mit der Lieferung des Unterhaltungsspiels "Skeet Shoot" beschäftigt.

Die Genco Manufacturing und Sales Company, Chicago, Illinois, brachte während dieser Zeit zwei neue Apparate heraus, und zwar: "Gypsy Grandma", ("Grossmutter Zigeunerin"), eine Wahrsagemaschine, und "Sweet Twenty One," ein "Roll-down" Spiel für einen oder zwei Spieler.

Die Firma D. Gottlieb & Company, Chicago, Illinois, die sich auf Pinball-Spiele soezialisiert, brachte heraus: "Majestic," ein Pinball-Spiel für 4 Spieler, und "Royal Flush," ein Fünfball-Spiel.

Die International Mutoscope Corporation, Long Island City, N. Y., obgleich sie mit der Lieferung ihres neuen Modells "Voice-O-Graph," welches Platten von 45 oder 78 Umdrehungen pro Minute aufnimmt und verkauft, stark beschäftigt war, fand doch noch genug Zeit, um eine Zielpistolenmaschine, "Bang-O-Rama" auf den Märkt zu bringen.

The Irving Kaye Company, Brooklyn, N. Y., verkauft ausnehmend gut ihre beiden Pool-Tische: "6-hole Eldorado" und "3-hole Super DeLuxe Bumper Pool."

Die Firma J. H. Keeney & Company, Chicago, Illinois, die noch gut mit der Lieferung ihres Ball-Bowling-Spieles, "True Score" beschäftigt ist, brachte "Bowl-O-Rama" heraus, einen "Regulation-Bowler" in zwei Grössen: 14 und 11 Fuss.

Die Mike Munves Corporation, New York, N. Y., ist die hiesige Vertriebsfirma zweier Apparate: "Squoits," einer Wasserdruck Zielmaschine, und "Burp Gun," einer Schiessstand-Maschine.

Die Marvel Manufacturing Company, Chicago, Illinois, kam heraus mit der neuen Wahrsageunterhaltungsmaschine "Lucky Horoscope"; auch brachte sie ein 6-Loch Pool Spiel auf den Markt.

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, fuhr fort mit der Herstellung ihrer drei Plattenspieler: Modell "1455" (200 Aauswohlstücke) und Modell "1452" (50 Auswahlstücke).

Die Firma J. P. Seeburg, Chicago, Illinois, kam heraus mit einem neuen Plattenspieler mit 200 Auswahlstücken, Modell "KD-200", und einem Plattenspieler mit 100 Auswahlstücken, Modell "100-L", die so guten Anklang fanden, dass die Fabrik sofort auf beschleunigte Herstellung übergehen musste.

Die Firma Standard-Harvard Metal Typer, Inc., Chicago, Illinois, fährt mit der Herstellung ihrer Metall-Aluminium-Identifikations-Platten-Maschine fort.

Die United Manufacturing Company, Chicago, Illinois, die erste Firma, welche Ball-Bowling-Spiele herausbrachte, is nach wie vor gut damit beschäftigt, den Handel mit ihrer "Bowling Alley" in drei Grössen, 18, 14 and 11 Fuss, zu beliefern. Desweiteren hat sie jetzt ein neues Spiel, "Team Bowling", in drei Grössen: 18, 14 and 11 Fuss, wie auch "Hi-Score Bowling Alley", wieder in drei Grössen: 18, 14 and 11 Fuss. Sie brachte auch ein neues In-line Spiel, "Playtime", auf den Markt.

Die United Music Corporation, Chicago, Illinois, kam mit ihrem ersten Plattenspieler, Model "UPA-100", mit 100 Auswahlstücken heraus.

Die Watling Manufacturing Company, Chicago, Illinois, versorgt den Handel eifrig mit ihrem Spiel "Penny Fortune Scale".

Die Williams Manufacturing Company, Chicago, Illinois, fabrizierts während dieser Zeit drei Fünf-Ball-Spiele: "Cue Ball", "Gay Paree" und 'Hi-Hand"; einem 6-Taschen Pool-Tisch; Modell 1957 ihres berühmten Baseball-Spiels; und das Schiesspiel 'Crossfire".

The Wurlitzer Company, North Tonawanda, N. Y., (seit dem **Juni der** neue Firmenname der früheren The Rudolph Wurlitzer Company) arbeitet mit Voll dampf; sie liefert ihren Kunden ihre Plattenspieler Serie "2100" und zwar: Modell "2100" (200 Auswohlstücke); Modell "2104" (104 Auswahlstücke); und Modell "2150" (200 Auswohlstücke, ein preiswerter Plattenspieler).

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"The Cash Box" EDITION TRIMESTRIELLE EXPORTATION

ANALYSE DU PREMIER TRIMESTRE (JANVIER, FEVRIER, MARS 1957)

Ainsi qu'il avait été prédit dans l'Edition Trimistrielle Exportation de cett e publication, le 30 Mars 1957, le premier trimestre d'affaires (Janvier, Février et Mars 1957) serait certainement l'un des meilleurs et les plus frappants de tous temps pour les affaires.

Maintenant que les derniers chiffres sont compilés pour ce trimestre 1957, on voit que cette prédiction était exacte (Ces chiffres ont été publiés dans cette issue du **"The Cash Box' Quarterly Export Edition,"** avec une revue complète de toutes les exportation durant 1956.)

L'analyse des affaires du premier trimestre 1957 fait ressortir les faits suicants:

1) Les exportations de phonographes neufs et de seconde-main, c'est-à-dire 25.4% de plus que le nombre envoyés en 1956, pour une valeur totale de $3,845,492, furent exportés dans les marchés mondiaux par les fabricants et distributeurs américains pendant le premier trimestre 1957. L'Europe continua comme importateur de tête, achetant 3,444 phonographes neufs et de seconde main pour une valeur totale de $2,252,711.

2) Les exportations de machines de jeux montrèrent même une plus grande augmentation durant le premier trimestre 1957. Il y eut 10.040 machines exportées pour une valeur totale de $1,633,031. Ceci est plus que le tiers de laquantité, et de la valeur en dollars, de toutes les machines de jeux expédiées en 1956 (Les expéditions de tout 1956 sont de 27.096 unités pour une valeur totale de $3,863,501). Ceci également confirme la prédiction faite dans "le Cash Box" pressentant que le premier trimestre d'affaires s'avérerait phénoménal.

3) La plus forte surprise fut le grand nombre de machines distributrices exportées durant le premier trimestre de 1957. Tandis qu'il y avait 15.563 machines distributrices expédiées en tout durant 1956, pour una valeur totale de $1,859,144, les premiers trois mois de 1957 virent 6.323 unités exportées pour une valeur totale de $584,722. En résumé, la branche de l'industrie de la machine distributrice expédia un pourcentage de 40.6% de plus de machines pondant les premiers trois mois de 1957, comparé avec l'année entière 1956. En ce qui concerna le valeur en dollars des envois de machines distributrices de ce premier trimestre 1957, le total dépasse de 31.3% les expéditions faites durant l'année entière de 1956.

Les exportateurs américaines et distributeurs sont enthousiasmés par les affaires enregistrées pendant ces trois premiers mois de 1957. Cela signifie qu'une plus grande propagation de machines distributrices dans le monde apportera encore des affaires plus importantes dans les mois et les années à venir. Les faits sont très encourageants quand les chiffres suivants sont soigneusement examinés: 6.285 phonographes neufs et de seconde-main pour un total de $3,845,492; 10.040 machines de jeux pour un total de $1,633,031, et 6.323 machines distributrices pour une valeur totale de $584,722, furent exportés sur les marchés mondiaux durant les trois premiers mois (Janvier, Février, Mars), de 1957.

Il est maintenant déterminé que les exportations américaines continue à alimenter la demande mondiale de machines distributrices, automatiques et de jeux opérés avec pièces de monnaies. Toutes les machines reconditionnées de modèles récentssont neglobées à grande cadence. Les affaires continuent à la vitesse la plus rapide que les exportateurs n'aient jamais connue. Ceci indique définitivement un futur très brillant pour les affaires mondiales de la machines à sous américaines. Ceci signifie que, les exportations continuant à grand rythme, les affaires seront meilleurs dans les usines ainsi que chez, les distributeurs-exportateurs.

Le continent européen continue comme étant l'importateur les plus important de phonographes neufs et de seconde main, et de machines de ejux. Plus de 50% des phonographes neufs et de seconde-main furent exportés en Europe durant le premier trimestre 1957. Plus de 60% de toutes les machines de jeux neuves et de seconde-main furent exportées vers les pays d'Europe. Environ 39% de toutes les machines distributrices neuves et de seconde-main furent expédiées en Europe.

Les pays d'Américue du Nord et du Centre continuent d'être à la tête des importateurs de machines distributrices. Environ 59% des 6.323 machines automatiques exportées durant le premier trimestre 1957 furent expédiées dans les pays d'Amérique du Sud et du Centre, le Canada utilisant de nouveau une grande quantité de ces machines.

Quand les rapports complèts seront disponibles pour le second trimestre (Avril, Mai et Juin), de 1957, et qu'ils auront été compilés par le Cash Box, cette publication pense qu'une fois encore les affaires d'exportations montreront un très grand profit. En fait, d'après les rapports reçus des fabricants et distributeurs américains, les expéditions furent plus fortes durant April et Mai que durant leur premier trimestre de 1957.

Beaucoup de distributeurs continuent à être débordés de commandes d'exportations. Les fabricants également trouvent plus profitable de concentrer une grande partie de leurs efforts sur les exportations. Tout ceci se résume par des livraisons plus rapides et du meilleur matériel pour les importateurs. Cela signifie que ceux qui, aux Etats-Unis, ont développé leur branche exportation avec une organisation habile et efficiente, en retireront un grand bénéfice.

De contacts étroits de personnels ont été établis par les membres du Cash Box avec beaucoup des importateurs mondiaux. De nouveau, cet Automne, et en plus de ses visites à Londres, un représentant anglais, membre actif du Cash Box, visitera l'Europe.

Les plans de l'hiver prochain sont en route pour qu'un membre du personnel du Cash Box visite des importateurs en Orient. Ceci sera suivi d'un grand tour dans les pays de l'Amérique latine et de l'Amérique du Centre. En résumé, tous les lecteurs du Cash Box recevront des informations de sur place de première main de tous les marchés mondiaux, expertement reportées pour le bénéfice des abonnés du Cash Box.

Il est très intéressant, spécialement pour les importateurs ayant le désir de préparer inteligemment leur programmes d'achat pour le présent aussi bien que pour l'avenir, d'étudier soigneusement la production actuelle des fabricants américains.

Activites des fabricants durant le dernier trimestre (Avril, Mai, Juin)

AMI, Inc., Grands Rapids, Michigan, a introduit ses modèles "H" de phonographes, à 200, 120 et 100 disques. Ces machines ont eu un immédiat succès dans ce pays.

Auto-Bell Manufacturing Company, Chicago, Illinois, a encore en production son "Circus," et "County Fair."

Auto-Photo Company, Los Angeles, California, a sorti sa nouvelle machine phonographe automatique, modèle "12", et fut débordé de commande.

American Shuffleboard Company, Union City, N. J., fabricants de jeux de billards d'allées depuis de nombreuses années, a fabriqué un nouveau jeu deux pièces.

Bally Manufacturing Company, Chicago, Illinois, continua à être l'un des fabricants les plus occupés, introdusant un nouveau jeu standard "Show Time"; un nouveau jeu de pool à 6 blouses "Official Pool"; un nouveau jeu de boules "ABC Tournament" en deux dimensions: 12½ ft. et 14 ft. et continue les expéditions en quantités de son jeu de boules "ABC Bowling Lanes," et également à fournir le commerce avec ses jeux pour enfants "Kiddies Rides," y compris un nouveau jeu appelé "Toonerville Trolley."

Bally Vending Corporation, Chicago, Illinois, a développé sa production pour faire face à la demande de ses machines distributrices de boissons chaudes et froides à 8 choix.

Chicago Coin Machine Company, Chicago, Illinois, était tellement occupé à la fourniture de son "Bowling League," dans les dimensions 20 ft. 8 in., 14 ft., et 12 ft., que la seule autre machine qu'il introduisit pendant cette période a été "Super Bowling League," un jeu de boules de 14 ft.

Exhibit Supply Company, Chicago, Illinois, plus occupé durant ce premier trimestre que depuis assez longtemps, apporta un jeu de pool à 6 cavités; un jeu de boules duck pin "Tru Bowler," et plusieurs machines de jeux types parc d'amusements: 6 Peek Barrels, Nudist Colony (colonie de fourmis) et 5 See-A-View Houses, et continua la production de ses machines vendeuses de cartes, et de cartes.

J. F. Frantz, Manufacturing Company, Chicago, Illinois, fut occupé à remplir les commandes de ses machines très populaires: "A.B.T. Guesser Scale," "A.B.T. Rifle Sports Gallery," "A.B.T. Challenger," "Kicker & Catcher" et "Pace Aristo Scale."

Games, Inc., Chicago, Illinois, est encore occupé à fournir son jeu "Skeet Shoot."

Genco Manufacturing & Sales Company, Chicago, Illinois, sortit deux nouvelles machines durant cette période "Gypsy Grandma," un machine disant la bonne fortune, et "Sweet Twenty One," un jeu roulant en bas pour un ou deux joueurs.

D. Gottlieb & Company, Chicago, Illinois, spécialisés dans les jeux pinball ont sorti "Magestic," jeu de pinball à quatre joueurs, et "Royal Flush" à 5 balles.

International Mutoscope Corporation, Long Island City, N. Y., se trouva occupé à fournir son nouveau modèle appelé "Voice-O-Graph," qui enregistre et joue des disques de soit 45 rpm, soit 78 rpm. Elle eu cependant le temps d'introduire une machine de tir "Bang-O-Rama."

The Irving Kaye Company, Brooklyn, N. Y., fait un travail de vente exceptionnel avec ces deux tables de billards "6-hole Eldorado," et "3-hole Super De Luxe Bumper Pool."

J. H. Keeney & Company, Chicago, Illinois, encore occupé àux expéditions de son jeu de boules "True-Score," introduisit "Bowl-O-Rama," un jeu de boules à six joueurs, en deux dimensions, 14 ft. et 11 ft.

Mike Munves Corporation, New York, N. Y., agissant en tant que distributeurs nationaux de deux machines "Squoits," une machine de tir àpression d'eau, et "Burp Gun," une machine de tir.

Marvel Manufacturing Company, Chicago, Illinois, sortit un nouveau "Lucky Horoscope," machine disant la bonne fortune, et introduisit un jeu de billard à 6 trous.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, continue la production de ses trois phonographes, modèle "1455" (200 disques); modèle "1454" (120 disques); et modèle "1452" (50 disques).

J. P. Seeburg, Chicago, Illinois, sortit son nouveau phonographe à 200 disques, modèle "KD-200," et un phonographe à 100 disques, modèle "100-L," dont l'effet immédiat fut un mouvement précipité de production pour satisfaire la demande.

Standard-Harvard Metal Typer, Inc., Chicago, Illinois, continue la production de sa machine sortant une plaque d'identité en aluminium.

United Manufacturing Company, Chicago, Illinois, la première compagnie qui ait sorti un jeu type "Ball Bowling," est encore active à la production de son "Bowling Alley" en trois dimensions: 18 ft., 14 ft., and 11 ft. Elle l'a fait aussi suivre d'un nouveau jeu "Team Bowling" en trois dimensions: 18 ft., 14ft., et 11 ft., et également une bowling alley "Hi-Score," en trois dimensions: 18 ft., 14 ft., et 11 ft. Elle sortit un nouveau jeu in-line "Playtime."

United Music Corporation, Chicago, Illinois, introduisit son premier phonographe, modèle "UPA-100," un phonographe à 100 disques.

Watling Manufacturing Company, Chicago, Illinois, est restée très active avec la production de son "Penny Fortune Scale."

Williams Manufacturing Company, Chicago, Illinois, a produit pendant cette période, trois jeux à cinq balles: "Cue Ball," "Gay Paree," et "Hi-Land"; un jeu de billards (sur table) à 6 blouses, une éditions 1957 de son fameux jeu de baseball; et un fusil "Crossfire."

The Wurlitzer Company, North Tonawanda, N. Y., (1a firme a changé de nom en Juin; son ancienne appellation était The Rudolph Wurlitzer Company), va encore en pleine capacité avec la fourniture de ses séries de phonographes "2100"—modèle "2100" (200 disques), modèle "2104" (104 disques), et modéle "2150" (200 disques, phonographe de prix moyen.)

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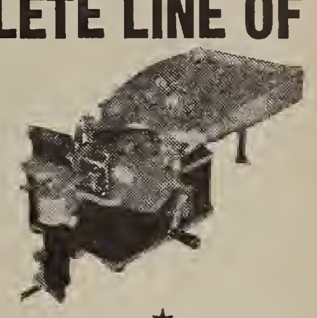

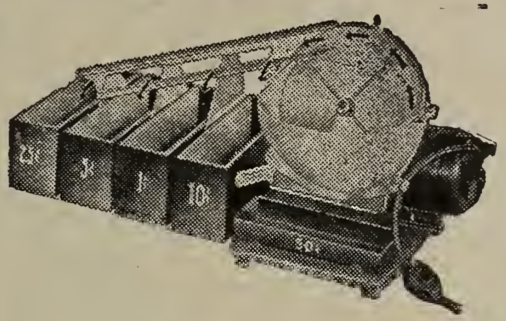

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“EDICIÓN TRIMESTRAL PARA LA EXPORTACIÓN DE ‘THE CASH BOX’”

ANÁLISIS DEL PRIMER TRIMESTRE (ENERO, FEBRERO, MARZO, 1957)

Según se pronosticó en la “Edición Trimestral para la Exportación del 30 de marzo de 1957, los negocios realizados en el primer trimestre del año (en enero, febrero y marzo de 1957) demostraron ser los más activos y sobresalientes en lo que respecta a los negocios de exportación en todo tiempo.

Este pronóstico ha resultado auténtico por todos respectos ahora que se han compilado las estadísticas finales correspondientes a los negocios efectuados durante el primer trimestre de 1957. (Estas estadísticas se dan a conocer en este número de **“La Edición Trimestral para la Exportación de The Cash Box”** junto con una reseña completa de todas las exportaciones realizadas durante el año de 1956).

El análisis de los negocios de exportación llevados a cabo en el primer trimestre de 1957 revela los siguientes datos:

1) Las exportaciones de fonógrafos fueron cada vez mayores. Por ejemplo, 6.285 fonógrafos nuevos y usados, o sea, por un valor total de $3.845.492, fueron exportados a los diferentes mercados del mundo por los fabricantes y distribuidores de los Estados Unidos durante el primer trimestre de 1957. Europa continuó siendo la principal importadora, comprando 3.444 fonógrafos nuevos y usados por un importe total de $2.252.711.

2) Las exportaciones de máquinas para diversiones acusaron un aumento muchísimo mayor durante el primer trimestre de 1957. Se exportaron 10.040 de estas máquinas por un valor total de $1.633.031. Esto representa más de una tercera parte del número total y más de una tercera parte del importe en dólares de todas las máquinas para diversiones despachadas durante todo el año de 1956. (Los embarques totales en 1956 ascendieron a 27.096 máquinas por valor de $3.863.501). Esto confirma también el pronóstico de **The Cash Box** al efecto de que los negocios durante el primer trimestre de 1957 serían fabulosos.

3) La mayor sorpresa resultó ser el gran número de máquinas automáticas exportadas durante el primer trimestre de 1957. Aunque durante todo el año de 1956 se despacharon 15.563 máquinas automáticas por un valor total de $1.859.144, en los tres primeros meses de 1956 se exportaron 6.323 unidades por un importe total de $584.722. En resumidas cuentas, la división de máquinas expendedoras de la industria despachó en el primer trimestre de 1957 más del 40,6% del número de unidades exportadas durante todo el año d 1956. En cuanto al importe en dólares de los despachos de máquinas en el primer trimestre de 1957, el total fuée de más de 31,3% sobre el de todo el año de 1956.

Los fabricantes y distribuidores de los Estados Unidos que se dedican a la exportación se hallan más que satisfechos de los muy halagadores resultados obtenidos durante el primer trimestre de 1957. Esto significa que la extensa difusión y desarrollo de las máquinas de los Estados Unidos accionadas por monedas, en todas partes del mundo, producirán aún mayores negocios en los meses venideros y en los años subsiguientes. Los hechos son muy alentadores si se toman cuidadosamente en cuenta las cifras siguientes: 6.285 fonógrafos nuevos y usados por un total de $3.845.492; 10.040 máquinas de diversión por un total de $1.633.031 y 6.323 máquinas expendidoras por un total de $584.722 fueron exportadas a todos los mercados del mundo en los tres primeros meses (enero, febrero y marzo) de 1957.

No cabe la menor duda ahora que las exportaciones de los Estados Unidos siguen satisfaciendo la demanda mundial de máquinas automáticas accionadas por monedas para fines de diversión y de expendio de mercancía. Todas las máquinas disponibles, de último modelo y reacondicionadas, son acaparadas a un ritmo acelerado. Los negocios continúan al paso más rápido que jamás hayan experimentado los exportadores de los Estados Unidos. Esto demuestra, sin duda alguna, que el negocio mundial de máquinas automáticas producidas en los Estados Unidos tiene un gran porvenir. Significa también que, a medida que continúe este ritmo acelerado, tanto las fábricas como los distribuidores para la exportación lograrán aumentar sus negocios considerablemente.

El continente europeo sigue siendo el más importante importador de fonógrafos y máquinas de diversión, tanto nuevos como usados. Más del 50% de todos los fonógrafos nuevos y usados que se exportaron durante el primer trimestre de 1957 fueron destinados a Europa. Más del 60% de todas las máquinas de diversión despachadas fueron a países europeos. Alrededor del 39% de todas las máquinas expendedoras, nuevas y usadas, fueron exportadas a Europa.

Los países norte y centroamericanos siguen siendo los principales importadores de máquinas expendedoras. Más del 59% de las 6.323 máquinas expendedoras exportadas durante los tres primeros meses de 1957 fueron despachadas a las naciones norte y centroamericanas entre las cuales el Canadá fué el principal importador de esa clase de máquinas.

Una vez que se disponga de los informes y estadísticas finales correspondientes al segundo trimestre (abril, mayo y junio) de 1957, y que hayan sido compiladas por **The Cash Box**, no cabe la menor duda, a juicio de esta publicación, de que el negocio de exportación se anotará otra gran victoria. En efecto, a juzgar por los informes recibidos de algunos fabricantes y distribuidores de los Estados Unidos, los embarques efectuados durante los meses de abril y mayo fueron mayores que los del primer trimestre de 1957.

Muchos de los distribuidores tienen aún pedidos pendientes de despacho para la exportación. De igual manera, los fabricantes conceptúan que les resulta más lucrativo consagrar mayor parte de su tiempo y esfuerzos al negocio de exportación. Todo esto contribuye a la aceleración de las entregas y al suministro de mejores equipos a los importadores. Quiere decir que las empresas de los Estados Unidos que han desarrollado sus departamentos de exportación de manera hábil y eficiente, lograrán obtener mayores ganancias.

El personal de **The Cash Box** ha establecido contacto íntimo con muchos de los importadores del mundo. Una vez más en este otoño (setiembre a noviembre), uno de los miembros principales del personal de **The Cash Box** hará un viaje a Europa y además de visitar al representante en Londres, Inglaterra, de esta publicación visitará a los demás países europeos.

Actualmente se preparan los planes necesarios para que uno de los miembros del personal de **The Cash Box** haga una visita a los importadores del Oriente. Después de ello, nuestro representate viajará extensamente por los países de la América Central y del Sur. En resumidas cuentas, todos los lectores de **The Cash Box** recibirán una información fundamental y de primera mano acerca de todos los mercados mundiales, divulgada expertamente en beneficio de los suscritores de **The Cash Box**.

Es de gran interés, especialmente para los importadores que desean preparar y ordenar sus planes de compras, tanto ahora como en lo futuro, hacer un estudio cuidadoso de todo lo que actualmente producen los fabricantes de los Estados Unidos.

Actividades de los fabricantes duante el último trimestre (abril, mayo, junio)

AMI, Inc., Grand Rapids, Michigan, lanzó al mercado sus fonógrafos en selecciones 200, 120 y 100. Esta máquinas tuvieron un éxito instantáneo en este país.

Auto-Bell Manufacturing Company, Chicago, Illinois, esta empresa continúa fabricando el “Circus” y el “County Fair”.

Auto-Photo Company, Los Angeles, California, esta casa presentó su nueva máquina fotográfica automática, modelo “12”, y fué inundada de pedidos.

American Shuffleboard Company, Union City, N. J., esta compañía, que se ha dedicado por muchos años a la fabricación de juegos de “shuffle” (tejos), produjo una novedad consistente en 2 piezas superiores para el tablero.

Bally Manufacturing Company, Chicago, Illinois, esta empresa continúa siendo una de las más activas entre todos los fabricantes de juegos y ha presentado un nuevo juego “in-line” denominado “Show Time”; un nuevo juego de trucos (pool) de 6 bolsas llamado “Official Pool”; un nuevo juego de “bowling” (boliches), conocido como el “ABC Tournament”, en dos tamaños, a saber: 12-½ y 14 pies; y continúa despachando grandes cantidades de su juego de “bowling” o de bolos denominado “ABC Bowling Lanes” y suministrando también al comercio su renglón de “Kiddie Rides”, inclusive uno nuevo que se conoce con el nombre de “Toonerville Trolley”.

Bally Vending Corporation, Chicago, Illinois, esta firma se ocupa en ampliar su producción con el propósito de hacer frente a la demanda de sus máquinas de selección 8 para el expendio de bebidas calientes y frías.

Chicago Coin Machine Company, Chicago, Illinois, Esta casa se mantuvo tan activa suministrando al comercio su “Bowling League” en los tamaños de 20 pies 8 pulgadas, 14 pies y 12 pies, que no le fué posible introducir durante este período ninguna otra máquina fuera de la “Super Bowling League”, o sea, un juego de “bowling” de 14 pies.

Exhibit Supply Company, Chicago, Illinois, esta empresa ha desarrollado más actividades durante el último trimestre que en mucho tiempo en el pasado. Ha lanzado al mercado un juego de trucos (pool) de 6 bolsas; un juego de boliches denominado “Tru-Bowler”; y varias máquinas para sitios de diversión, a saber: Barriles de 6 Asomos, Colonia Desnudista (de hormigas) 5 Casas “See-A.View. Al mismo tiempo ha seguido fabricando las máquinas expendedoras de tarjetas, así como estas últimas.

J. F. Frantz Manufacturing Company, Chicago, Illinois, esta empresa se ha mantenido muy ocupada atendiendo a los pedidos que ha recibido de su serie popular de “A. B. T. Guesser Scale”, “A. B. T. Rifle Sports Gallery”, “A. B. T. Challenger”, “Kicker & Catcher”, y “Pace Aristo Scale”.

Games, Inc., Chicago Illinois, esta casa se halla aún muy atareada suministrando el juego de diversión “Skeet Shoot”.

Genco Manufacturing & Sales Company, Chicago, Illinois, esta empresa introdujo dos nuevas máquinas durante este período, a saber, “Gypsy Grandma”, una máquina de la buenaventura, y “Sweet Twenty One”, un juego especial en sue toman parte una o dos personas.

D. Gottlieb & Company, Chicago, Illinois, esta casa, que se especializa en la fabricación de juegos de “pinball”, produjo el “Majestic” para cuatro personas y el “Royal Flush” en que se utilizan cinco bolas.

International Mutoscope Corporation, Long Island City, N. Y., esta empresa se halla muy ocupada suministrando su nuevo modelo “Voice-O-Graph”, el cual registra y expende un disco de 45 o 78 r.p.m., pero al mismo tiempo ha tenido tiempo suficiente para introducir una máquina de tiro al blanco con pistola conocida como “Bang-O-Rama”.

The Irving Kaye Company, Brooklyn, N. Y., esta casa ha realizado un buen trabajo de evntas en relación con sus dos mesas de juegos de trucos “6-hole Eldorado” y “3-hole Super De Luxe Bumper Pool”.

J. H. Keeney & Company, Chicago, Illinois, esta casa se halla aún muy ocupado produciendo y despachando su juego de “bowling” “True Score”. También logró popularizar el “Bowl-O-Rama”, un juego reglamentario para 6 personas en los tamaños de 14 y 11 pies.

Mike Munves Corporation, Nueva York, N. Y., esta empresa está a cargo de la distribución en todo el país de las dos máquinas “Squoits”, de una máquina de tiro al blanco por presión de agua y de la “Burp Gun”, una máquina de rifle para tiro al blanco.

Marvel Manufacturing Company, Chicago, Illinois, esta casa lanzó al mercado un nuevo “Lucky Horoscope”, o sea, una máquina pronosticadora de la buena fortuna para fines de diversión y también presentó un juego de trucos de 6 agujeros o bolsas.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, esta empresa sigue produciendo sus tres fonógrafos, a saber: el modelo “1454” (selección 120) y el modelo “1452” (selección 50).

J. P. Seeburg, Chicago, Illinois, esta fábrica lanzó al mercado un nuevo fonógrafo de selección 200, modelo “KD-200”, así como otro fonógrafo de selección 100, modelo “100-L”, los cuales obligaron a la fábrica a apresurar sus planes de producción inmediatamente con el propósito de satisfacer la demanda.

Standard-Harvard Metal Typer, Inc., Chicago, Illinois, esta empresa sigue produciendo las máquinas para fabricar los discos de aluminio para fines de identificación.

United Manufacturing Company, Chicago, Illinois, esta empresa, que fué la primera en introducir el juego de “bowling” o de boliches, se encuentra ahora muy atareada todavía suministrando al comercio su “Bowling Alley” en tres tamaños, a saber: de 18 pi, 14 y 11 pies. También ofrece un nuevo juego denominado “Team Bowling” en los tamaños de 18, 14 y 11 pies, así como el “High Score Bowling Alley” en los tamaños de 18, 14 y 11 pies. Igualmente ha introducido un nuevo juego “in-line” con el nombre de “Playtime”.

United Music Corporation, Chicago, Illinois, esta empresa presentó su primer fonógrafo, modelo “UPA-100”, el cual pertenece a la selección 100.

Watling Manufacturing Company, Chicago, Illinois, esta casa se mantiene muy activa suministrando al comercia su “Penny Fortune Scale” (Balanza de la Buenaventura).

(Continued on page 32)

MEMBERSHIP OF THE 20 YEAR CLUB

(AS OF JUNE 30, 1957)

MEALE, MAXINE R.
Cincinnati, O.

MEIER, C. H.
Stratford, Ont., Can.

MELVIN, ROY S.
Florence, S. C.

MERCER, EDWARD W.
Kendall, Fla.

MERRITT, R. L.
Houston, Tex.

MICHAELS, E. M.
Springfield, Ill.

MIDDLETON, BESSIE
Vicksburg, Miss.

MIDED, SAM H.
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MILBURN, GEORGE E.
Scottsbluff, Neb.

MILES, FRANK
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MILLER, BILL L.
Grand Rapids, Mich.

MILLER, CECIL B.
Winchester, Ind.

MILLER, FRANK
Irvine, Ky.

MILLER, GEORGE A.
Oakland, Calif.

MILLER, HAROLD
Cedar Falls, Iowa

MILLER, SAM L.
Bowling Green, Ky.

MILLER SAMUEL W.
Archbald, Ohio

MILLER, WILLIAM C.
Plant City, Fla.

MINTER, HUGH W.
Norfolk, Va.

MINTHORNE, DOLORES
Los Angeles, Calif.

MINTHORNE, JEAN
Los Angeles, Calif.

MISHELOW, ROBERT
Hempstead, L.I., N.Y.

MISSLER, C. M.
Linthicum Hgts., Md.

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MITNICK, JACK
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MITTLEBERG, SIDNEY
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MITTLEMAN, SIDNEY
Elizabeth, N. J.

MOHILL, JULIUS
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MONTCALM, S. R.
Bastrop, La.

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Memphis, Tenn.

MONTICELLO, TONY A.
Lake Charles, La.

MONTOOTH, LES
Peoria, Ill.

MONTOOTH, MARGERY
Peoria, Ill.

MOODY, T. W.
Austin, Texas

MOON, GUY B.
Galesburg, Ill.

MOORE, D. C.
Rockford, Ill.

MOORE, HAROLD J.
Atlanta, Ga.

MOROSNICK, MARTY
Winnipeg, Man., Can.

MORRIS, IRVING
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MORRIS, L. H.
Galveston, Texas

MORTON, NORMAN
Pawtucket, R. I.

MOSBY, J. E.
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Richmond, Va.

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Columbus, Ga.

MULLIGAN, JACK
Sharon, Pa.

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MUNSON, FREEMAN D.
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MUNVES, JOE
New York, N. Y.

MUNVES, MIKE
New York, N. Y.

MURRAY, HERMAN A.
Lake George, N. Y.

N

NACLERIO, JOSEPH J.
Waterbury, Conn.

NAGLER, MILTON
New York, N. Y.

NASTASI, MARTY
New Orleans, La.

NASTASI, PETER
New Orleans, La.

NEMESH, LEWIS
Detroit, Mich.

NEMIROW, MR.
Hartford, Conn.

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Hobbs. N. M.

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Memphis, Tenn.

NEWKIRK, CHAS. W.
Parsons, Kans.

NICHOLS, CLIFF
St. Louis, Mo.

NICHOLSON, A. S.
Norfolk, Va.

NIELSON, SIDNEY E.
Shreveport, La.

NIGRO, ANTHONY
Huntington Station,
L. I., N. Y.

NIGRO, CARMINE
Huntington Station,
L. I., N. Y.

NIGRO, MUNZIE J.
Huntington Station,
L. I., N. Y.

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Oak Park, Ill.

NORMAN, BOB
Miami, Fla.

NOTO, CARL
San Francisco, Calif.

NOTO, JOE
San Francisco, Calif.

NOTO, T. R.
Novasota, Tex.

NOVAK, CHARLES E.
Cedar Rapids, Iowa

NYLAND, WM. H.
Chicago, Ill.

O

O'BRIEN, JOHN
Chicago, Ill.

OBRIEN, W. E.
Newport, R. I.

O'CONNOR, KEN
Richmond, Va.

ODDER, TAFT E.
Slidell, La.

ODEN, GENE
San Antonio, Texas

OETTINGER, HERB. L.
Chicago, Ill.

OLEY, ARTHUR J., SR.
Richmond, Va.

OLSHEIN, JULES
Albany, N. Y.

ONOFRIO, B. J.
Forestville, Conn.

OOMENS, ANTON L.
Chicago, Ill.

OOMENS. JOHN W.
Glenview, Ill.

ORCHARD, MORSE
Springfield, Mo.

ORENSTEIN, SAMUEL
Providence, R. I.

ORMAN, JOHN E., JR.
Russellville, Ala.

ORLECK, JOE
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OSBURN. DREW V.
Fort Worth, Texas

OSBURN, W. J., 'PETE'
Modesto, Calif.

OSTRANDER, JOHN
Baltimore, Md.

OVERSTREET, ELGIE
Paducah, Ky.

OWEN, DAVE
Box 84,
Monticello, Ind.

P

PAIGE, ALVORD J.
Flint 5, Mich.

PALASTRANT, BEN D.
Boston, Mass.

PALMER, EARL F.
Chicago, Ill.

PARKER, S. J.
Nashville, Tenn.

PARKOFF, MEYER
New York, N. Y.

PARKS, RICHARD L., JR.
St. Augustine, Fla.

PARRISH, W. R.
West Columbia, S. C.

PASSANANTE, JAS. A.
Detroit, Mich.

PATTEN, S. A.
Oelwein, Iowa

PATTON, FRED
Jacksonville, Fla.

PAULAKOS, LEWIS
Johnstown, Pa.

PAULSON, LARRY
Grand Rapids, Mich.

PAVESI, CARL
White Plains, N. Y.

PAYNE, ANITA
EHRHARDT, MRS.
Shreveport, La.

PEARLMAN, IRVING
Cleveland, Ohio

PEARLMAN, LOUIS
Cleveland, Ohio

PEARLMAN, NATE
Cleveland, Ohio

PEDDICORD, CHARLES
Buena Park, Calif.

PELL, FRANK M.
Orlando, Fla.

PELLETTER, RALPH S.
Silver Creek, N. Y.

PEPPLE, HAROLD C.
Payette, Idaho

PEPPLE, RON W.
Seattle 1, Wash.

PERES, ANNA
New Orleans, La.

PERKINS, HERBERT J.
Chicago 18, Ill.

PERLMAN, MAC
Hartford, Conn.

PETERFESA, VICTOR
New York, N. Y.

PETERS, D. P., SR.
Port St. Joe, Fla.

PETERSON, E. E.
San Diego 4, Calif.

PETROCINE, EDMUND
Miami, Fla.

PETTICREW, S. S.
Springfield, Ohio

PFISTER, EMIL J.
Sheboygan, Wisc.

PHELPS, EUGENE S.
Midvale, Utah

PHILIPS, LOUIS
New Orleans, La.

PHILLIPS, MACK F.
Garber, Okla.

PICKETT, G. H.
Toronto, Ont., Can.

PIEARSON, "IKE"
Mobridge, S. Dak.

PIER, JOSEPH
Biloxi, Miss.

PIERCE, C. S.
Brodhead, Wisc.

PIERCE, MRS. MARIE
Brodhead, Wisc.

PIERCE, SAM A.
Austin, Tex.

PIETERS, J. R. "PETE"
Kalamazoo, Mich.

PINEAU, ARTHUR L.
Baltimore, Md.

PINTO, MORRIS
Houston, Texas

PIZANTE, ASHER R.
Vallejo, Calif.

POLLAK, SEYMOUR
No. Tarrytown, N. Y.

PONDER, EDWIN W.
Liberty, Mo.

POOLE, HARRY
Boston, Mass.

PORTA, CHARLES L.
Pittsburgh, Pa.

PORTER, JESSIE ODIS
Jackson, Tenn.

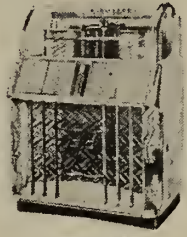
POTTER, CLARENCE E.
O'Neill, Nebr.

POWER, WILLIAM
Sioux Falls, S. D.

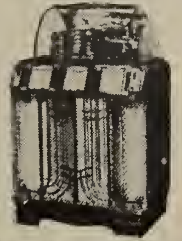
PRATT, JOHN C.
Fayetteville, Ark.

PRESTON, B. W.
Wilmington, N. C.

garantizadas . . . tados mecanicamente perfectos . . .tadas las maquinas recanstruidas por mecanicas experimentadas en la fabrica . . . los gabinetes cama nuevos . . . embarques inmediatas de su punta mas cercana de importacian, Miami.



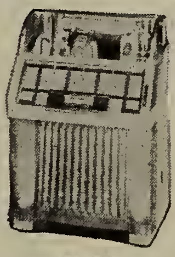
Estos modelos como asi tambien los mas recientes, 1700, 1800 y 1900, los ofrecemos reconstruidos a nuevo.



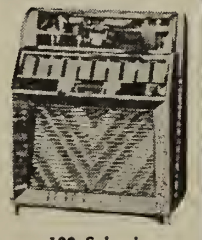
WURLITZER MODELOS 1500 & 1500 A

104 Selecciones
45 & 78 RPM
Simultáneamente
Con Fórmica

WURLITZER MODELO 1400
Can Fórmica
48 Selecciones 78 RPM



Aparte de los citados tenemos en existencia los modelos M100-R, M100G y V200 a los precios mas convenientes de plaza.



SEEBERG
MODELO M 100 A
100 Selecciones
Con Fórmica 78 RPM

SEEBERG
MODELO M 100 BL
& M 100 C

100 Selecciones
Con Fórmica
45 RPM Unicamente

520S
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(Wall-Box)

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3W1
(Wall-Box)

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B-7

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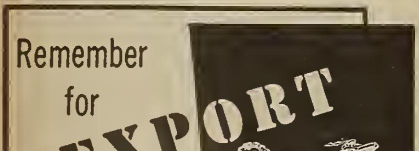

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Branch: 819-821 Lackawanna Ave., Scranton, Pa.

"EDICION TRIMESTRAL PARA LA EPORTACION DE 'THE CASH BOX'" PIMEER TRIMESTRE

(ENERO, FEBRERO, MARZO, 1957)

(Continued from Page 30)

Williams Manufacturing Company, Chicago, Illinois, esta firma produjo en este período tres juegos de "Cue Ball", "Gay Paree" y "Hi-Hand"; una mesa de trucos con 6 bolsas; la edición de 1957 de su famoso juego de Beisbol; y el fusil o escopeta "Crossfire".

The Wurlitzer Company, North Tonawanda, N. Y. (El nuevo nombre de la firma que hasta junio era The Rudolph Wurlitzer Company), esta empresa ha seguido trabajando a plena capacidad y suministrando a sus clientes los fonógrafos de la serie "2100"—modelo "2100" (selecciones 200); así como el modelo "2104" (selecciones 104); y el modelo "2150" (selecciones 200, fonógrafo de premio medio).

MEMBERSHIP OF THE 20 YEAR CLUB

(AS OF JUNE 30, 1957)

PRICE, DUEL R.
Italy, Tex.

PRIOR, HOMER F.
Cedar Falls, Ia.

PRITTS, MILTON A.
Denver 20, Colo.

PROCK, GEORGE
Dallas, Tex.

PROTIN, EMILE L.
Detroit, Mich.

PRUDEN, FLOYD E.
Altus, Ohio

PUTMAN, WALTER
Knoxville, Tenn.

Q

QUEEN, JAMES
Effingham, Ill.

QUINN, JOHN T.
Troy, N. Y.

R

RADE, ALFRED
New Brunswick, N. J.

RADFORD, B. M.
Louisville, Ky.

RAIFFE, SEYMOUR C.
St. Louis, Mo.

RAMSDELL, RUSS G.
Linthicum, Md.

RAVREBY, ED
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Allston 34, Mass.

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Hartford, Conn.

REDD, SI
Allston, Mass.

REICHEL, BERNARD
El Paso, Tex.

REID, LeBARON A.
Moncton, New
Brunswick, Canada

REISSNER, CHARLES
Kearny, N. J.

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Hartford, Conn.

RESNICK, MAX
West Hartford, Conn.

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Columbia, S. C.

RHEAUME, WANDA
Detroit, Mich.

RICHARDSON, JAMES
Clarksville. Tenn.

RICHARDSON, T. E.
Longview, Tex.

RICKLIN, SAM
Los Angeles, Calif.

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RIECK, LESTER C.
Chicago, Ill.

RIEHL, RAY E.
Chicago 18, Ill.

RIMSKY, MICHAEL
Dunellen, N. J.

RINCKER, CHARLIE
Dallas, Tex.

RISHOR, C. M.
Peterborough,
Ont., Can.

ROBERSON, EDWIN C.
New Orleans, La.

ROBERTS, ART
Springfield, Mo.

ROBERTS, H. T.
Chicago, Illinois

ROBERTS, TOM
Hurley, Wis.

ROBERTSON, DONALD
Lubbock, Tex.

ROBERTSON, GEORGE
Dallas, Texas

ROBERTSON, T. E.
Tampa, Fla.

ROBILLARD, JIMMY
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ROBINSON, CHAS. A.
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ROBINSON, CHET
Jacksonville, Fla.

ROBINSON, JAMES
Baltimore 2, Md.

ROBINSON, PHIL
Los Angeles, Calif.

ROBY, JAMES C.
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ROCKOLA, DAVID C.
Chicago, Ill.

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Washington, D. C.

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RODSTEIN W. K.
Philadelphia, Pa.

RONDEAU, JOHN E.
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RONNIC, LOUIS
Louisville, Ky.

ROOD, RON W.
Orlando, Fla.

ROSAZZA, CLIO
Haledon, N. J.

ROSE, CHARLES
Fargo, N. D.

ROSE, HAROLD E.
Fargo, N. D.

ROSE, R. D.
Marietta, O.

ROSEN, DAVID
Philadelphia, Pa.

ROSEN, HARRY
Philadelphia, Pa.

ROSEN, HYMAN
Binghamton, N. Y.

ROSENBERG, HYMIE
Glendale, Calif.

ROSENBERG, M. H.
San Francisco, Calif.

ROSS, JAMES S.
(JIMMY)
Cleveland, Ohio

ROTH, MAX
Wilkes-Barre, Pa.

ROTHSTEIN, I. H.
Philadelphia, Pa.

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RUDMAN, HAROLD M.
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RUGGIERO, JOHNNY
San Francisco, Calif.

RUGINIS, JOHN
Mt. Carmel, Pa.

RUGINIS, PETER
Ashland, Pa.

RYAN, B. H.
Nashville, Tenn.

RYMER, DALE
St. Louis, Mo.

S

SAFFRON, MICKEY J.
Youngstown, Ohio

SAGER, WILLIAM C.
Detroit, Mich.

SALYER, W. H.
St. Louis, Mo.

SAMMONS, GEORGE W.
Memphis, Tenn.

SAMUELSON, RAY T.
Salt Lake City, Utah

SANDERS, MAC
Los Angeles 6, Calif.

SANDERSON, R. L.
(SONNY)
Tuscumbia, Ala.

SANDLER, IRV
Des Moines, Ia.

SAUVE, ART
Detroit, Mich.

SAVARESE, JAMES J.
South Bend, Ind.

SAX, GEORGE D.
Chicago, Ill.

SCHAFER, WILLIAM L.
Bakersfield, Calif.

SCHATZ, EDDIE
Austin, Tex.

SCHEID, LOUIS M.
Ville Platte, La.

SCHINKAL, WALTER C.
San Diego, Calif.

SCHLESINGER, HARRY
Poughkeepsie, N. Y.

SCHLESINGER, SAM
Poughkeepsie, N. Y.

SCHNELLER, LENNY
Philadelphia, Pa.

SCHOTT, KARL
Yuma, Ariz.

SCHROEDER, SAM
Hartford, Conn.

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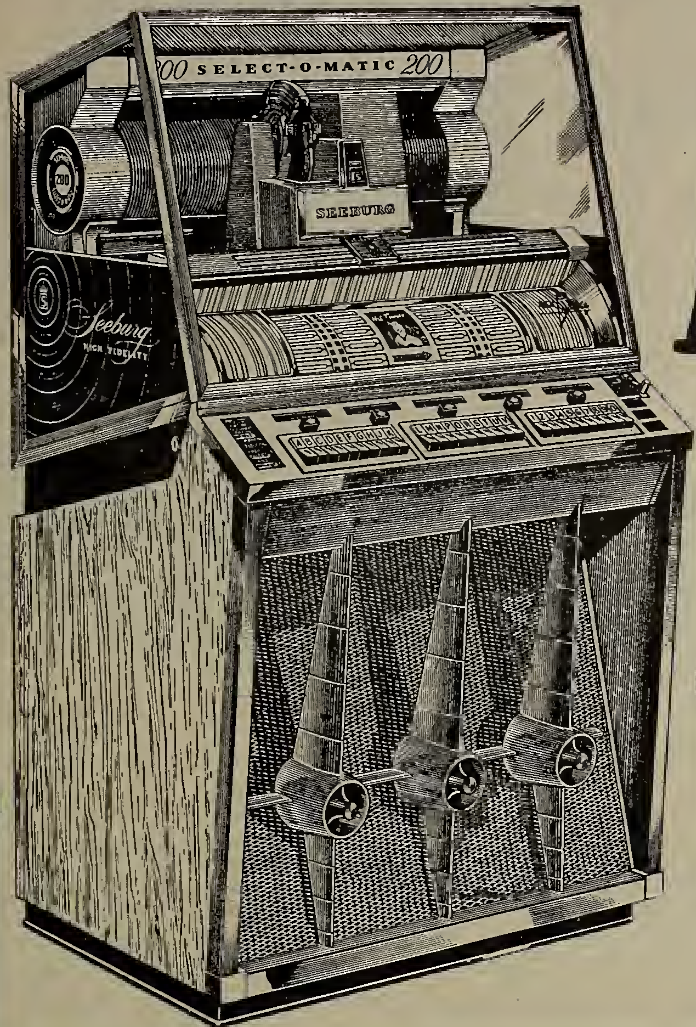

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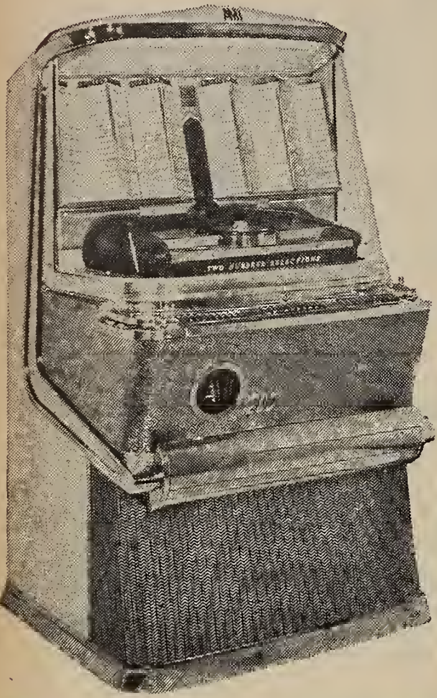

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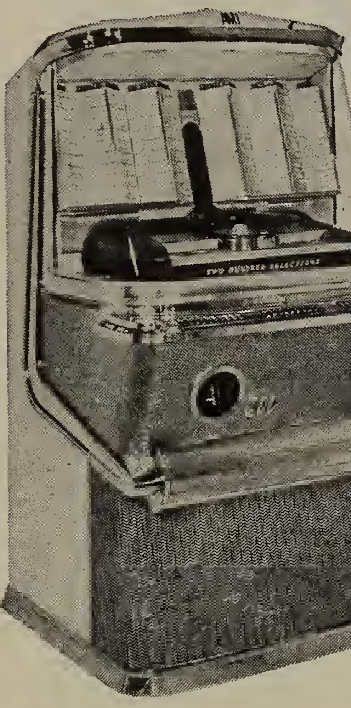

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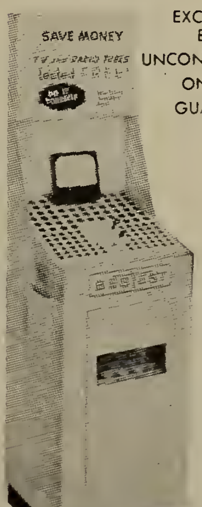

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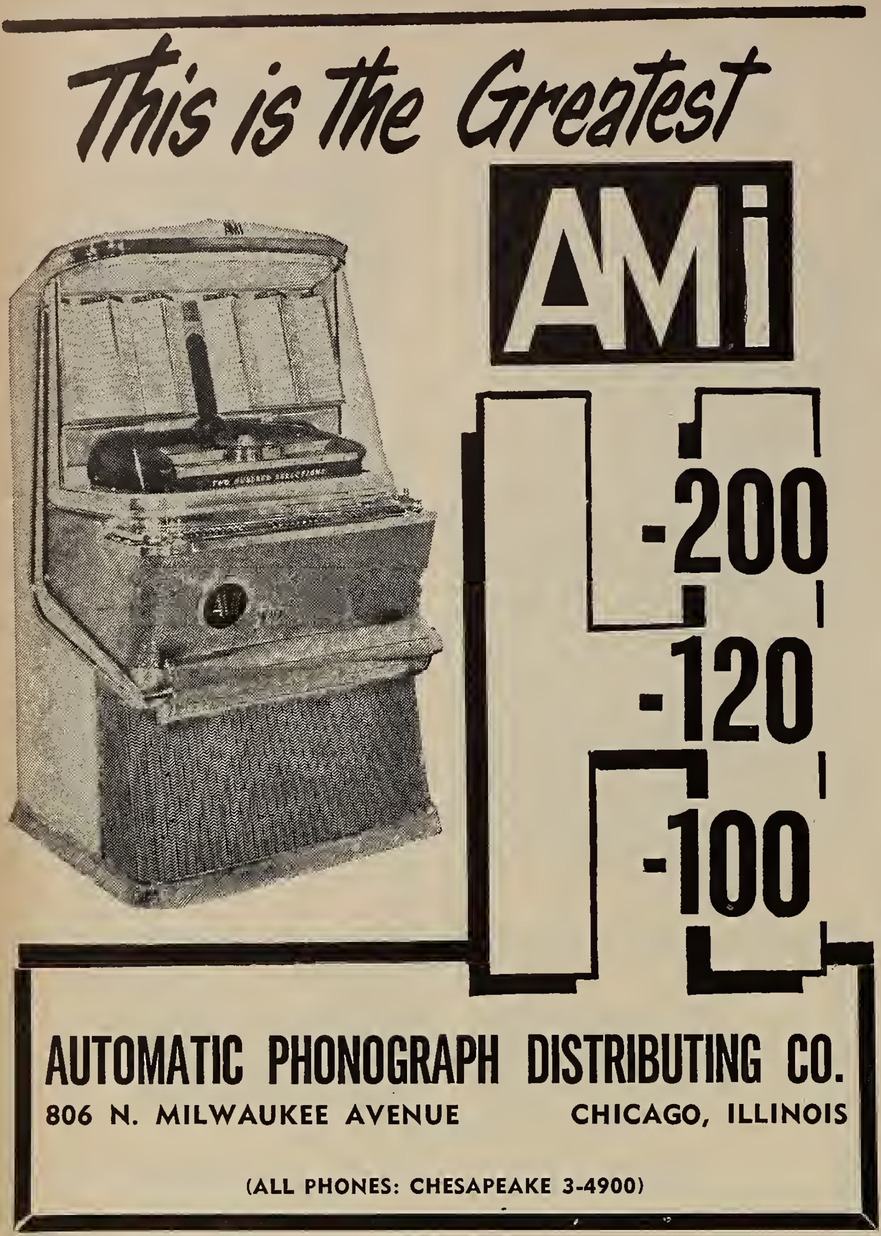

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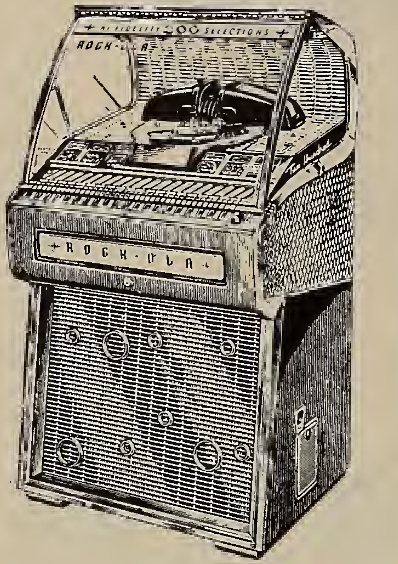

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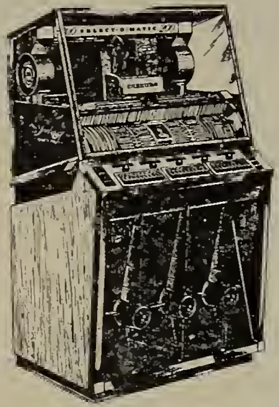

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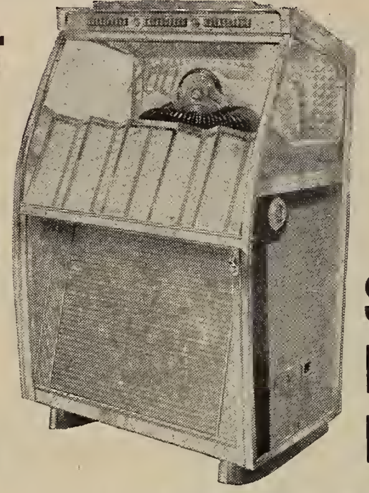

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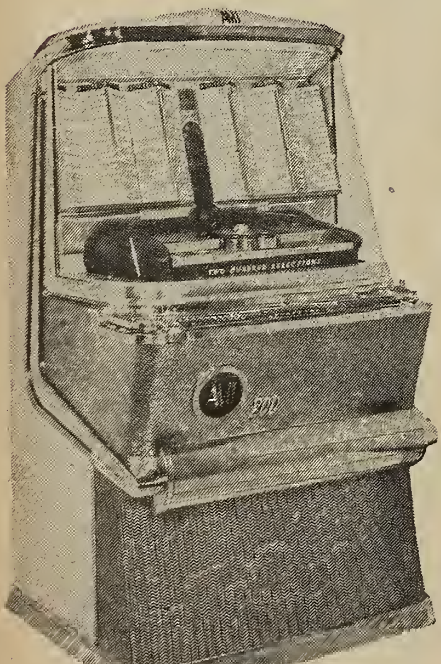

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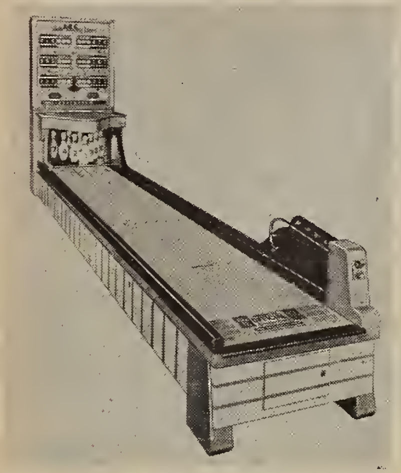
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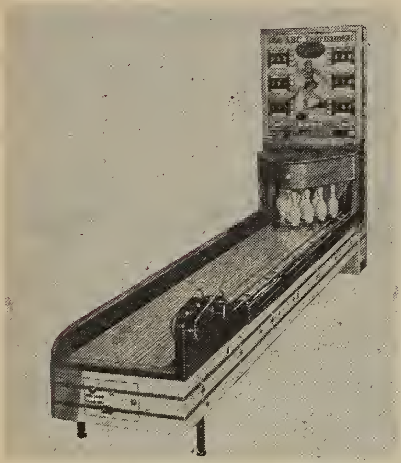
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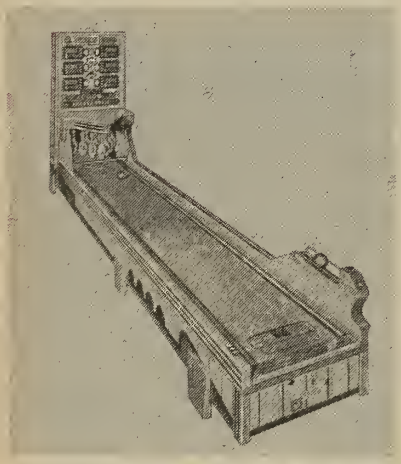
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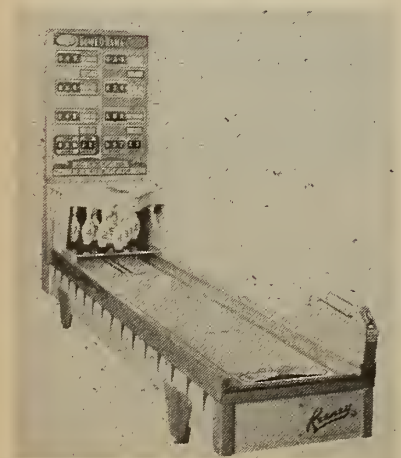
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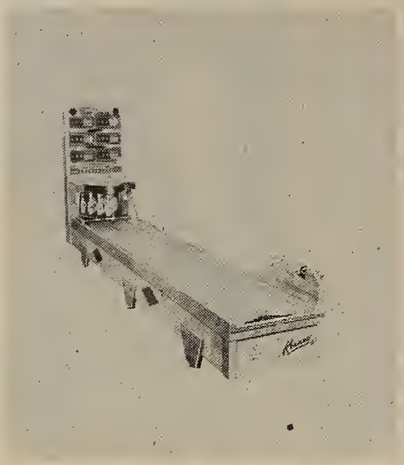
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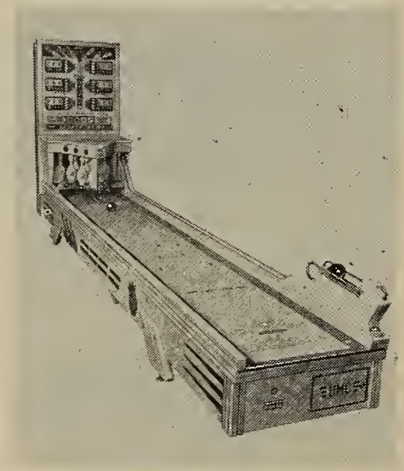
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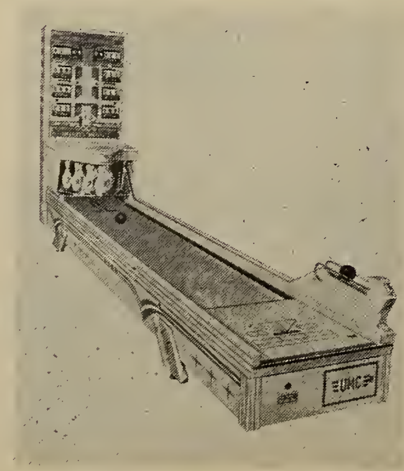
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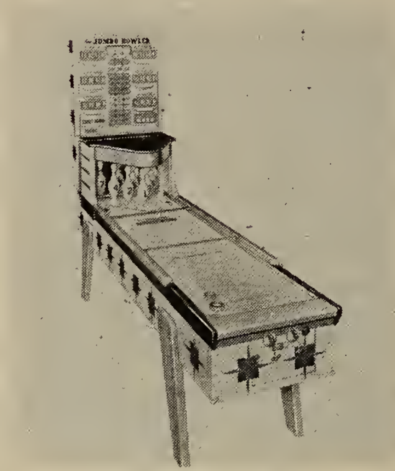
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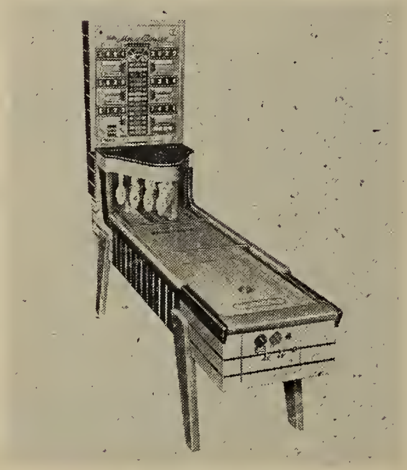
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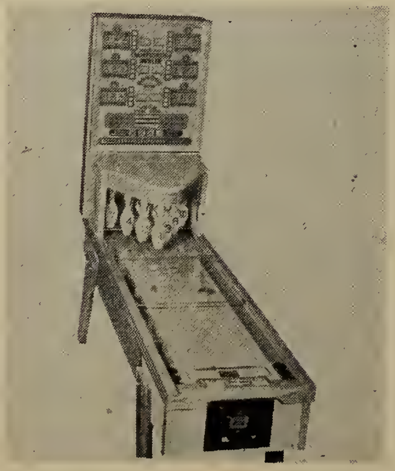
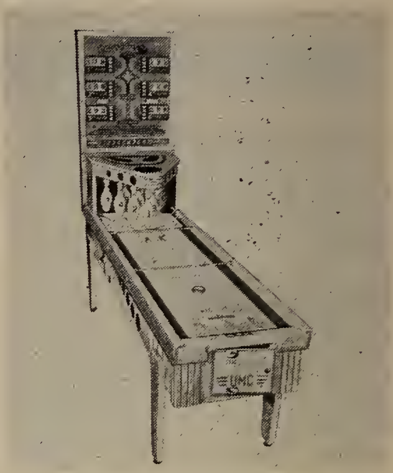

ChiCoin CHAMPIONSHIP

SHUFFLE BOWLERS


United HANDICAP

SKEE BOWLERS

United VOGUE

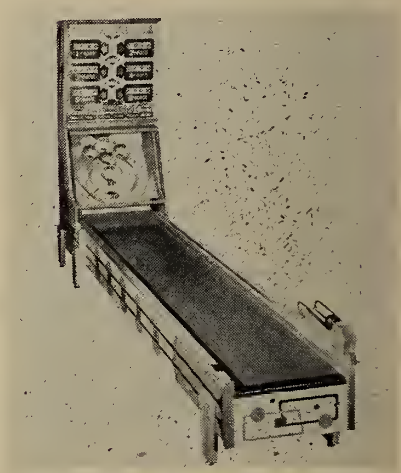
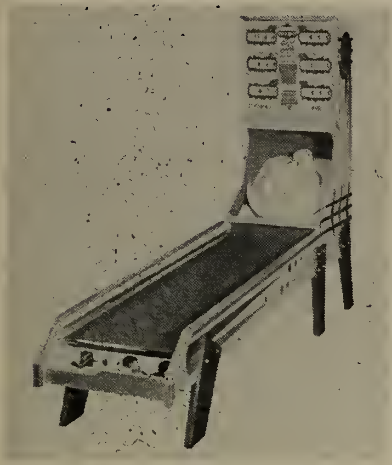

ChiCoin DELUXE SKEE-ROLL

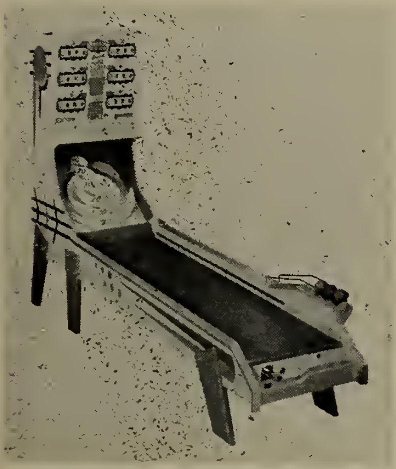
Exhibit RINGER BALL

AMUSEMENT MACHINES—JULY, 1956 Thru JUNE, 1957

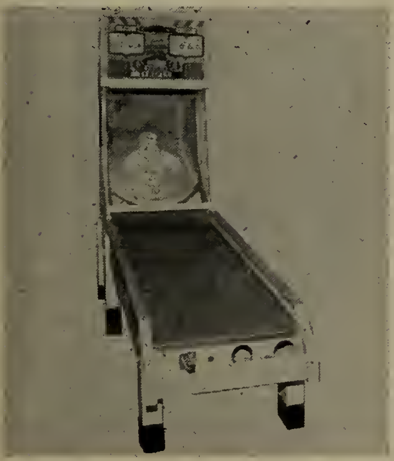
SKEE BOWLERS



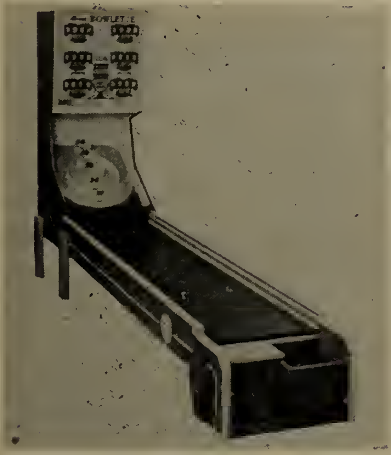
Genco **SKILL BALL**



Genco **DeLuxe SKILL BALL**

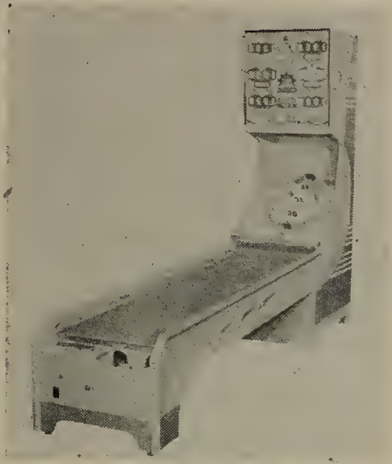


Genco **OFFICIAL SKILLBALL**



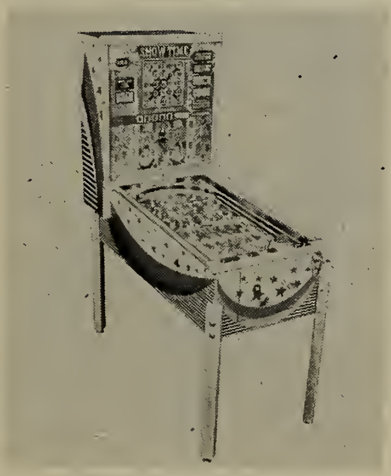
Keeney **BOWLETTE**

SKEE BOWLERS

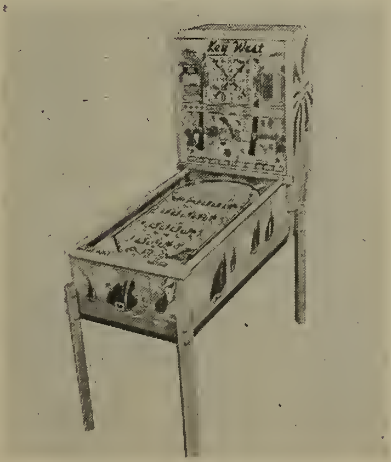


Williams **ROLL-A-BALL**

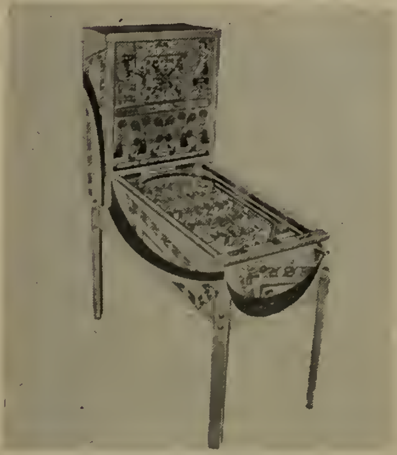
IN-LINES



Bally **SHOWTIME**

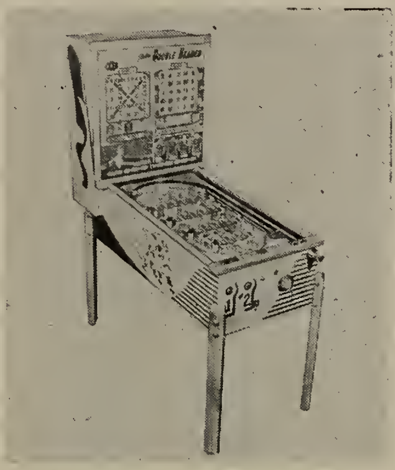


Bally **KEY WEST**

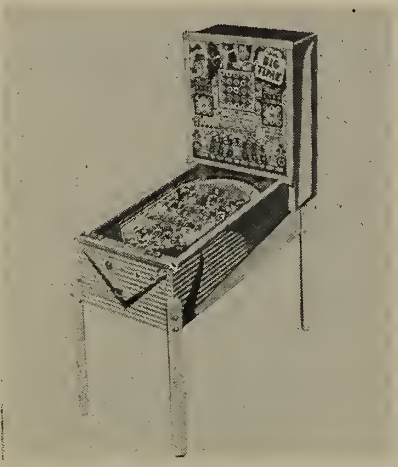


Bally **BIG SHOW**

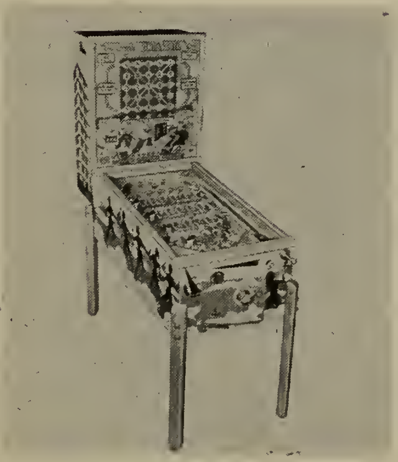
IN-LINES



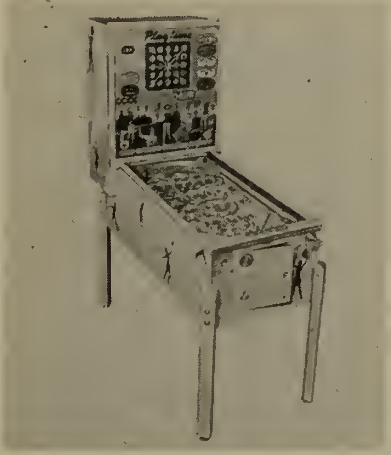
Bally **DOUBLE HEADER**



Bally **BIG TIME**

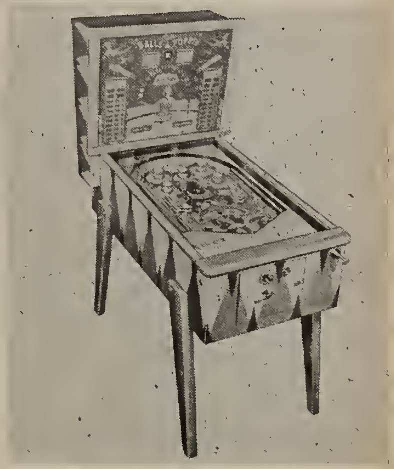


United **BRAZIL**

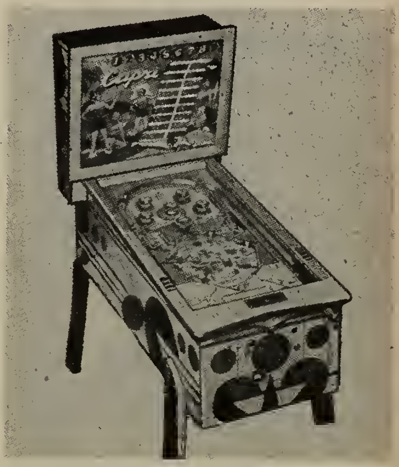


United **PLAYTIME**

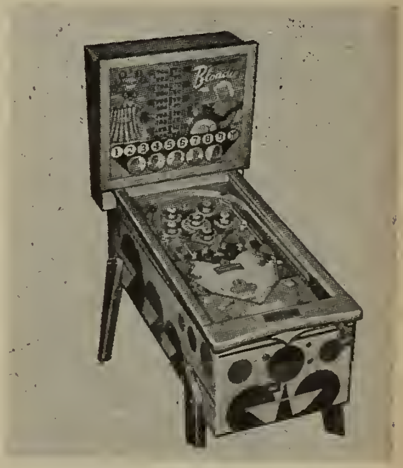
PINBALLS



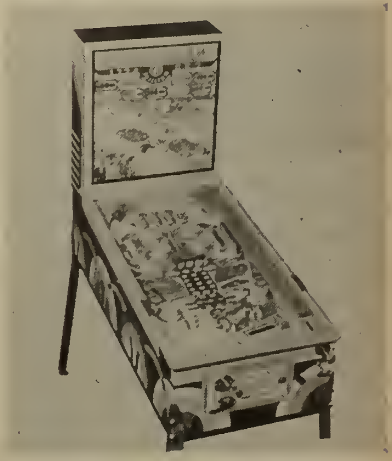
Bally **BALLS-A-POPPIN**



ChiCoin **CAPRI**



ChiCoin **BLONDIE**

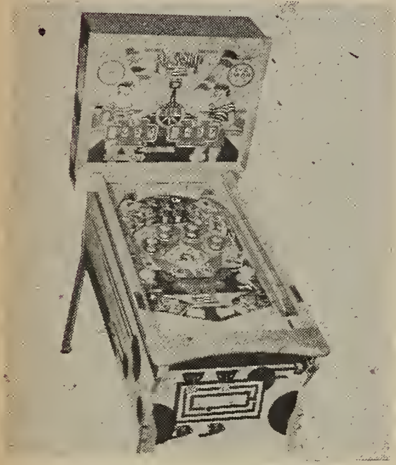


Gottlieb **AUTO RACE**

AMUSEMENT MACHINES—JULY, 1956 Thru JUNE, 1957

PINBALLS

Gottlieb FAIR LADY



Gottlieb FLAGSHIP

Gottlieb RAINBOW

Gottlieb REGISTER

PINBALLS

Gottlieb SEA-BELLES

Gottlieb MAJESTIC

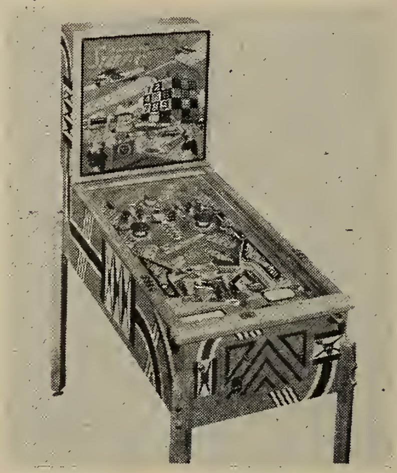
Gottlieb ACE HIGH

Gottlieb CLASSY BOWLER

PINBALLS

Gottlieb ROYAL FLUSH

Williams HOT DIGGITY



Williams STARFIRE

Williams PERKY

PINBALLS

Williams SUPERSCORE

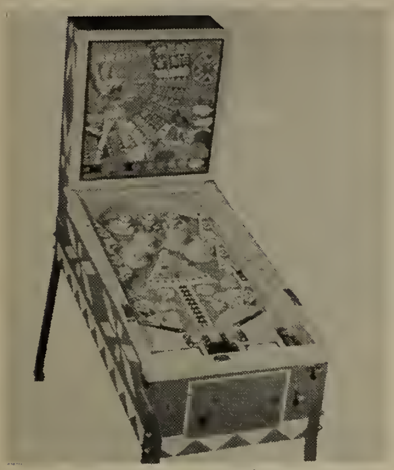
Williams FUN HOUSE

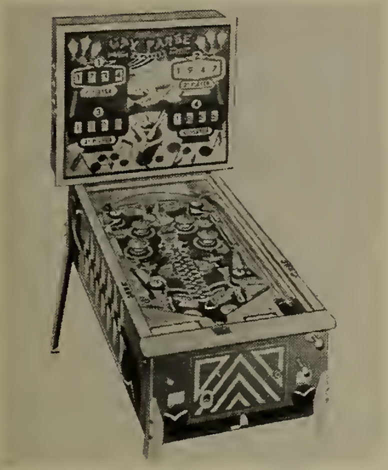
Williams CUE BALL

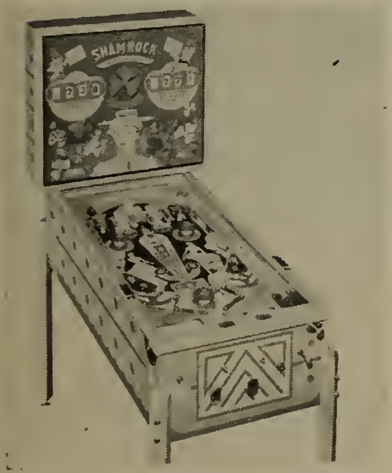
Williams HI HAND

AMUSEMENT MACHINES—JULY, 1956 Thru JUNE, 1957

PINBALLS

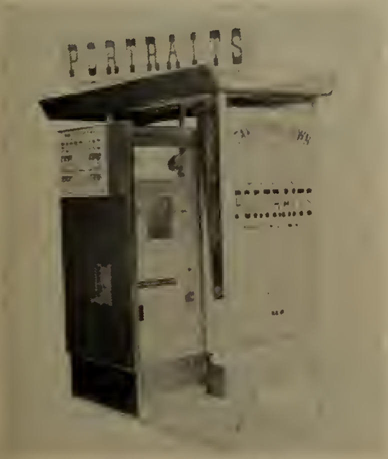

Williams ARROW HEAD


Williams GAY PAREE



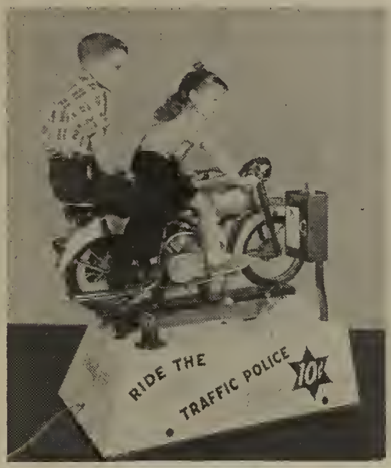
Williams SHAMROCK

PHOTOS

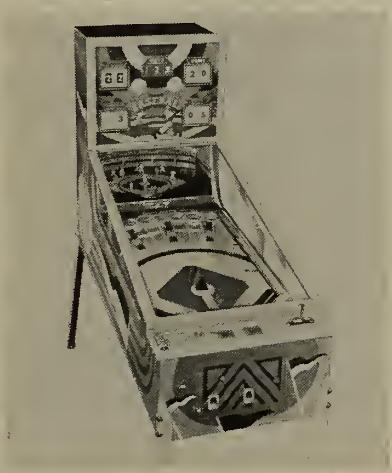


Auto Photo Model "12"

KIDDIE RIDES


RIDE THE
TRAFFIC POLICE
10¢
Bally BIKE

BASEBALLS


Williams DELUXE 1957

GUNS

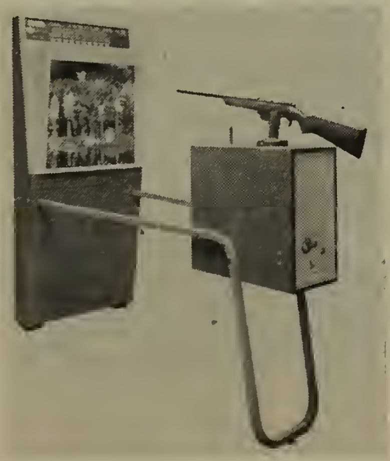
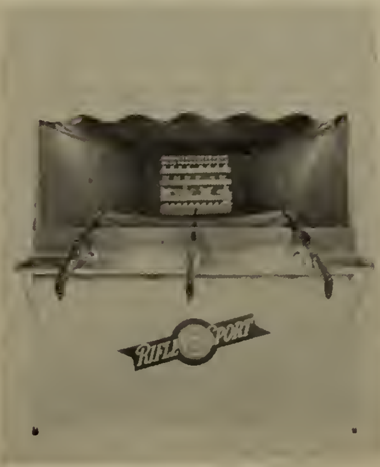
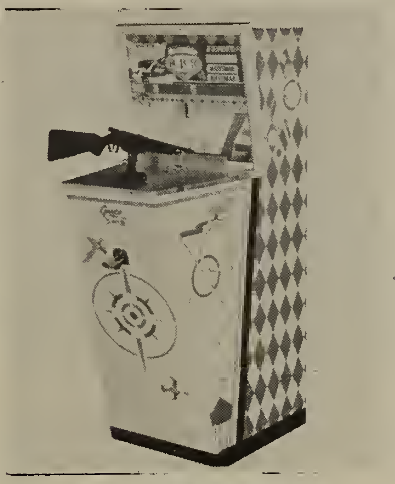
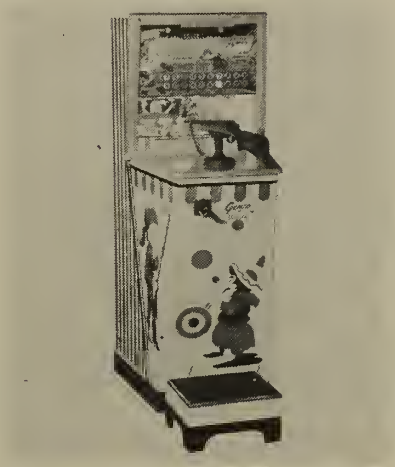


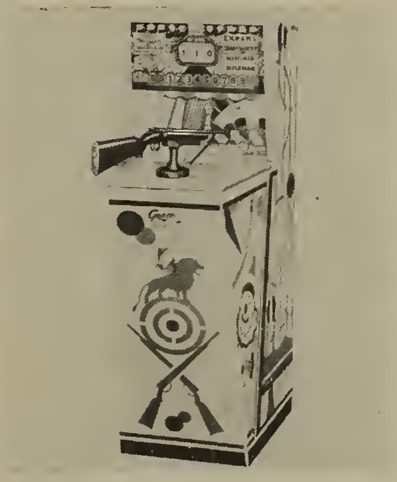
Exhibit JUNGLE HUNT

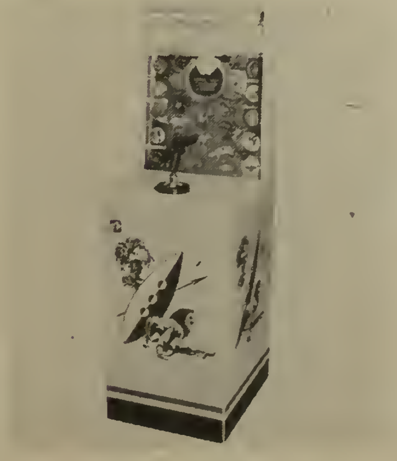

RIFLE SPORT
Frontz RIFLE SPORT

GUNS

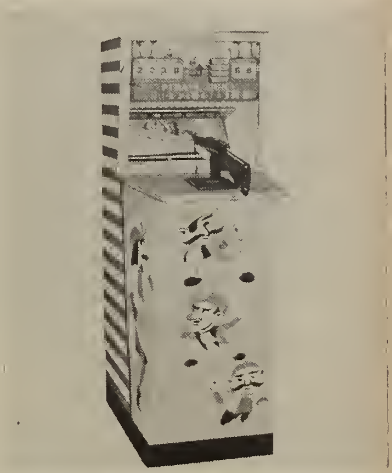

Genco STATE FAIR

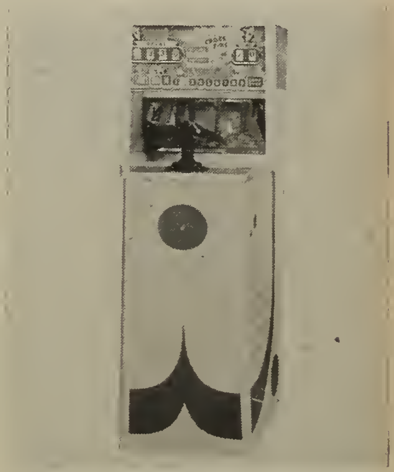

Genco DAVEY CROCKETT


Genco CIRCUS

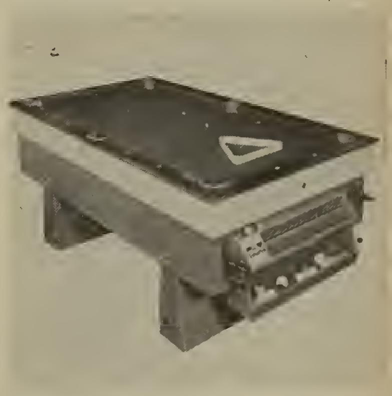

Mutoscope BANG-O-RAMA

GUNS


United "PIRATE GUN"


Williams CROSS FIRE

POOL


Bally OFFICIAL POOL

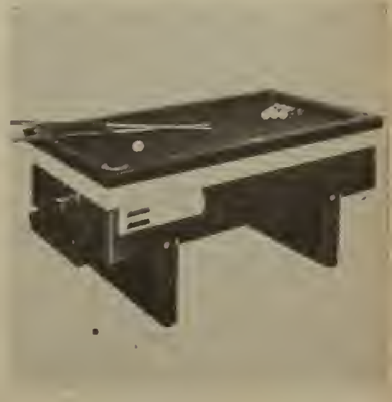
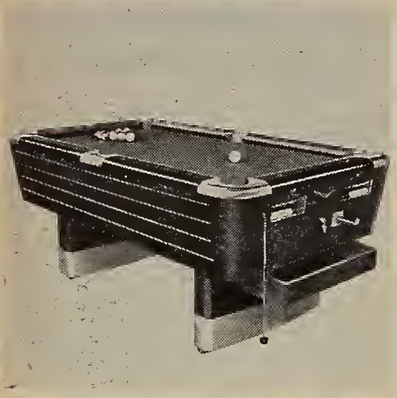


Exhibit 6 HOLE POOL

AMUSEMENT MACHINES—JULY, 1956 Thru JUNE, 1957

POOL

Genco SIX POCKET


Irving Kaye ELDORADO

Irving Kaye SUPER DELUXE BUMPER

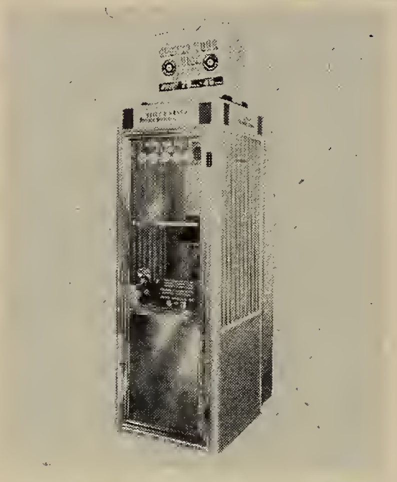
Irving Kaye SMALL DELUXE

Marvel 6-POCKET

POOL

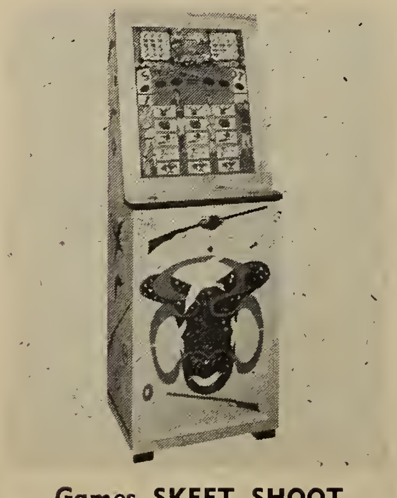
Marvel PLA-POOL

VOICE


Mutoscope VOICE-O-GRAPH

NOVELTY

Auto-Bell COUNTRY FAIR


Games SKEET SHOOT

NOVELTY

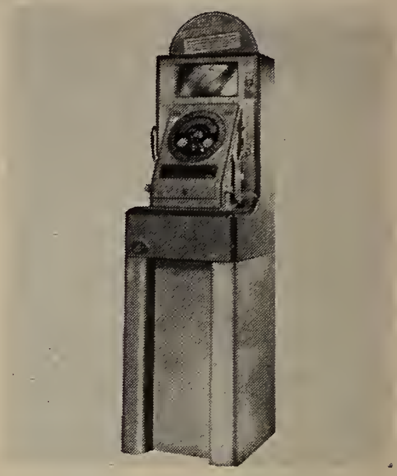
Genco GYPSY GRANDMA

Genco SWEET TWENTY ONE

Keeney SUPER BIG TENT

Marvel LUCKY HOROSCOPE TICKET VENDOR

NOVELTY


Standard-Harvard METAL TYPER

Williams PEPPY THE MUSICAL CLOWN

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AMUSEMENT SERVICE & DISTRIBUTING CO.
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DEPENDABLE MUSIC CO.
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Birmingham Vending Co., 540 2nd Ave., N.
Wolfe Dist. Co., 2217 Sixth Ave., So.

Montgomery

Franco Dist. Co., 24 N. Perry St.

ARIZONA

Phoenix

Arizona Amusement Co., 1030 Grand Ave.
Canyon States Dist. Co., Inc., 1458 Van Buren
Garrison Sales Co., 1000 W. Washington
Minthorne Music Co., 2517 N. Central Ave.

Tucson

Canyon States Dist. Co., 301 E. 7th St.
Paul W. Hawkins, 329 E. 7th St.

ARKANSAS

Fayetteville

Tri-State Sales Co., 315 Rollston St.

Little Rock

Little Rock Amusement Co.. 105 W. 13th St.
Standard Aut. Dist. Co., 805 Broadway

CALIFORNIA

Los Angeles

Badger Sales Co., Inc., 2251 W. Pico Blvd.
Irving Bromberg Co., 8313½ W. 3rd St.
Lyn Brown Co., 1909 W. Pico Blvd.
Paul A. Laymon, Inc., 1429 W. Pico Blvd.
Minthorne Music Co., 2916-20 W. Pico Blvd.
C. A. Robinson & Co.. 2301 W. Pico Blvd.
Philip Robinson, 2992 W. Pico Blvd.
Sierra Dist. Co., 2775 W. Pico Blvd.
Simon Dist. Co., 2833 W. Pico Blvd.

Sacramento

Valley Distributors, 710 12th St.

San Francisco

Advance Automatic Sales Co., 1350 Howard St
Emarcy Dist. Co., 348 Sixth St.
Golden Gate Novelty Co., 2293 Mission St.
Huber Dist. Co., 1118 Howard St.
R. F. Jones Co., 1263 Mission St.
Nobro Novelty Co., 142 Dore St.

Santa Rosa

Coin Machine Service, Inc., 422 Wilson St.

COLORADO

Denver

Draco Sales Co., 2005 W. Alameda Ave.
R. F. Jones, 1314 Pearl St.
Modern Dist. Co., 3222 Tejon St.
Mountain Distributors, 3630 Downing St.

CONNECTICUT

Hartford

Atlantic-Connecticut Corp., 171 Park Ave.
General Amusement Game Co., 187 Park St.
Reliable Coin Machine Co.. 184 Windsor St.
Runyon Sales Co., 231 Windsor St.

FLORIDA

Jacksonville

Bush Dist. Co., 60 Riverside Ave.
Ross Dist. Co., 90 Riverside Ave.
Southern Music Dist. Co., 2465 Harper St.
Taran Dist., Inc., 90 Riverside Ave.
Wolfe Dist. Co., 459 Riverside Ave.

Miami

All Coin Amusements, 2820 N. W. 7th Ave.
Bush Dist. Co., 286 N. W. 29th St.
H. & G. Novelty, 440 S. W. 8th St.
Ross Distrib. Co., 3401 N. W. 36th St.
Schwartz Dist. Co., 1800 S. W. 17th St.
Southern Music Dist. Co., 1453 S. W. 8th St.
Supreme Dist., Inc., 416 N. W. 8th Ave.
Taran Dist., Inc., 3401 N. W. 36th St.

Orlando

Southern Music Dist. Co., 503 W. Central Ave.

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your 15th Anniversary

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Our Best Wishes For Your Continued Success.

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MRS. M. ROBINSON, Pres. M. J. PROFFIT, Sect'y.

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357 EAST 43rd STREET CHICAGO, ILLINOIS
(Tel.: ATlantic 5-2840)

Congratulations on your 15th Anniversary

We wish you continued great progress and just as continued great help to everyone engaged in the automatic music industry. Keep up the good work.

Dan Gaines

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Fifteenth Anniversary
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Robinson Dist. Co., 335 Edgewood Ave., S.E.
Sparks Specialty Co., 104 Edgewood Ave., N. E.
Variety Dist. Co., 585 Grant St., S.E.

Macon

Heath Dist., 3254 Vineville Ave.
Peach State Music Co., 549 Pine St.

ILLINOIS

Belleville

Taylor Sales Co., 120 W. Main St.

Bloomington

Gilbert Amusement Co., 108 So. Center St.

Chicago

Acme-International, 3643 W. Montrose Ave.
Allied Coin Mach. Co., 766 Milwaukee Ave.
All State C. M. Exch., 4407 W. Fullerton Ave.
Atlas Music Co., 2122 N. Western Ave.
Automatic Phonograph Dist. Co., 806 N. Milwaukee Ave.
Champion Dist. Co., 3833 W. Division St.
Coven Music Corp., 3181 Elston Ave.
Donan Dist. Co., 5007 N. Kedzie Ave.
Empire Coin Machine Exch., 1012 Milwaukee Ave.
First Dist., 1748 W. North Ave.
Globe Dist. Co., 1623 N. California Ave.
W. E. Keeney Mfg. Co., 5229 S. Kedzie Ave.
Logan Dist. Co., 627 Milwaukee Ave.
Merit Industries, 7312 So. Halstead St.
Monarch Coin Machine Co., 2257-59 N. Lincoln Ave.
National Coin Machine Exch., 1411-13 Diversey Bl.
Mack H. Postel, 2952 Milwaukee Ave.
Purveyor Dist. Co., 4324 N. Western Ave.
Trans-World Trading Corp., 185 N. Wabash Ave.
World Wide Dist., Inc., 2330 N. Western Ave.

Moline

Hallgren Distributors, Inc., 1626 Third Ave.

Ottawa

Wolfe Music Co., 1201 W. Main St.

Rockford

Midwest Dist. Co., 208 N. Madison St.

INDIANA

Evansville

Automatic Amusement Co., 1000 Pennsylvania St.
Carl J. Speis Co., 316 W. Columbia

Fort Wayne

General Sales Co., 1416 S. Calhoun St.
Lee Sales Co., Inc., 1815 S. Lafayette

Indianapolis

Associated Dist., Inc., 210 S. Meridian St.
Banister & Banister Dist. Co., 444 Massachusetts Ave.
Calderon Dist., Inc., 450 Massachusetts Ave.
Lew Jones Dist. Co., 1301 N. Capitol
Shaffer Music Co., 1327 North Capitol Ave.
Sicking Co., 1312 N. Capitol Ave.
Southern Automatic Music Co., 129 W. North St.

IOWA

Des Moines

Atlas Music Co. of Iowa, Walnut at 12th
Sandler Dist. Co., 110 11th St.
Superior Sales Co., 1337 2nd Ave.

Dubuque

Dubuque Coin Machine Co., 1456 O'Hagen St.

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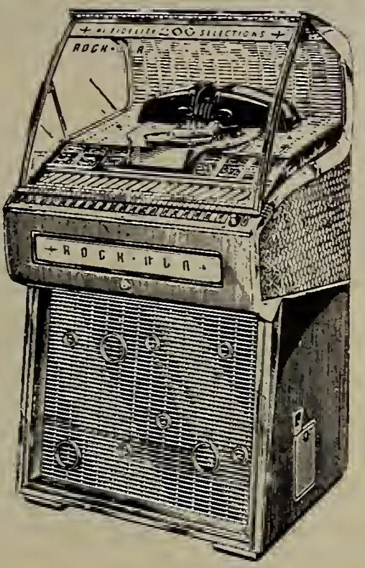

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Lexington

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Louisville

B. B. Novelty Co., Inc., 715 W. Main
H. M. Branson Dist. Co., 811 E. Broadway
Co-Operative Dist. Co., 234 W. Jefferson St.
Ohio Specialty Co., Inc., 539 S. 2nd
Southern Automatic Music Co., Inc., 735 S. Brook St.
S. L. Stiebel Co., Inc., 635 W. Main St.

LOUISIANA

Gretna

Huey Dist. Co., Inc., 335 Huey P. Long Ave.

New Orleans

A. M. Amusement Co., 1049 Baronne St.
C. & M. Specialty Co., 832 Camp St.
Crown Novelty Co., Inc., 920 Howard Ave.
Dixie Coin Machine Co.. 122 N. Broad St.
The Double A Amuse. Co., 341 N. Galvez St.
F. A. B. Dist. Co., 1019 Baronne St.
General Dist. Co., 1609 Orleans Ave.
Lynch & Zander, 832 Baronne St.
New Orleans Novelty Co., 115 Magazine St.
J. H. Peres Dist. Co., 922 Poydras St.
Southern C. M. Exch., 712 Clairborne St.

Shreveport

Bruce's Music & Vend. Service, 1601 Pierre Ave.
Lee Novelty Co., 608½ Airport Drive

Slidell

O. K. Dist. Co., 3000 William Tell St.

MARYLAND

Annapolis

Arundel Amusement Co., 418 Third St.

Baltimore

A. & A. Coin Machine Co., 715 Ensor St.
Chris Novelty Co., 2330 Hollins St.
Double-U Sales Corp., 922 Park Ave.
East Coast Music Co., 700 S. Hanover St.
Eastern Vend. Sales Co,, Inc., 407-409 N. Warwick Ave.
General Vending Sales Corp., Howard and Biddle Sts.
Hub Enterprises, Inc., 32 S. Charles St.
Roy McGinnis Co., 2011 Maryland Ave.
Musical Sales Co., 140 W. Mt. Royal Ave.
Parkway Machine Co., 715 Ensor St.
Premier Coin Machine Dist., Inc., 214 S. Howard St.
Winters Dist. Co., 1713-15 Harford Ave.

MASSACHUSETTS

Allston

Associated Amusement, 8 Rugg Rd.
Redd Dist. Co., Inc., 298 Lincoln St.

Boston

Atlas Distributors, 1024 Commonwealth Ave.
Northwestern Sales & Service Co., 1198 Tremont St.
Ben D. Palastrant, 25 Huntington Ave.
Trimount Coin Machine Co., 40 Waltham St.

Fall River

Lavoie & Hillman, Inc., 175 East Main St.

Webster

Royal Music Co., 10 Park St.

MICHIGAN

Buchanan

Fabiano Amuse. Co., 208 E. Dewey Ave.

Detroit

Angott Dist. Co., 2616 Puritan Ave.
Brilliant Music Co., 19963 Livernois Ave.
Gay-Coin Distributors, 4866 Woodward Ave.
Henry C. Lemke, 1047 E. Grand Blvd.
Miller-Newmark Dist. Co., 5743 Grand River
Music Systems, Inc., 14561 Livernois Ave.

Grand Rapids

E. & R. Sales Co., 1732 Monroe, N.W.
The Miller-Newmark Dist. Co., 42 Fairbanks, N. W.

I'm Still Thanking God for 10¢ Play

Lou Casola

MID-WEST DISTRIBUTING COMPANY
208 NORTH MADISON, ROCKFORD, ILL.

Happy Anniversary

Sincerest and Best Wishes

to

THE CASH BOX

On Its 15th Anniversary

MUSIC OPERATORS of NEW YORK, Inc.
NEW YORK, N. Y.

ALBERT S. DENVER, *President* SIDNEY H. LEVINE, *Counsel*

MUSIC OPERATORS OF AMERICA CONGRATULATES "THE CASH BOX" ON ITS 15th ANNIVERSARY

Operators from all over the United States who are members of the National Association, M.O.A., feel that a trade publication of this kind is as necessary to the music business as is Music Operators of America to the automatic phonograph operators.

The increased membership in the National Association has proven that the national organization is held in high esteem and that its necessity to the average operator due to tax problems and legislative problems is a foregone conclusion.

We invite every music operator in America to become a member of M.O.A., either on an annual basis or a life membership basis. Dues in M.O.A. are $25.00 a year on a yearly basis. Life memberships in M.O.A. are $250.00 on a lifetime basis.

Anyone desiring an application may write to the Home Office in Oakland, California, 128 East 14th Street, or send a telegram and an application blank will be forwarded to them immediately.

A membership drive is on at the present time, and you should join today and become a member of M.O.A.

MUSIC OPERATORS OF AMERICA, INC.
128 East 14th Street
OAKLAND 6, CALIFORNIA

I am proud and happy to be associated with the greatest business in the world—The Coin Machine Industry . . . and I sincerely compliment *The Cash Box* on its 15th Anniversary and hope it continues for many, many years its unending efforts in behalf of the operator.

"Senator" AL BODKIN
Forest Hills Automatic Music
Forest Hills, N. Y.

Sincerest Congratulations
"Cash Box"
on your 15th Anniversary
and may you enjoy many more
Dan Levine
STANDARD AUTOMATIC DISTRIBUTING CO.
805 BROADWAY, LITTLE ROCK, ARK.
(Tel: FRanklin 5-3295)

JOBBERS and DISTRIBUTORS

(LISTED BY STATES)

Kalamazoo
King-Pin Equipment Co., 826 Mills St.

Lansing
Music Systems, Inc., 1224 Turner

Pontiac
Wolverine Entertainers, Inc., 88 Newberry St.

MINNESOTA

Duluth
Twin Ports Sales Co., 226 Lake Ave., So.

Faribault
Gopher Sales Co., 601-603 Central Ave.

Minneapolis
Atlas Sales Co., Inc., 720 S. 4th St.
Lieberman Music Co., 257 Plymouth Ave., N.
S. L. London Music Co., Inc., 2605 Hennepin
Sandler Dist. Co., 405 Plymouth Ave., N.

St. Paul
Automatic Games Supply Co., 302 University Ave.
Mayflower Dist. Co., 2218 University Ave.
Midwest Novelty Sales Co., 777 University Ave.

MISSISSIPPI

Biloxi
United Novelty Co., Inc., Box 126

Jackson
Capitol Music Co., 135 E. Amite St.
United Dixie Co., Inc., 106 Minerva St.

MISSOURI

Kansas City
Advance Music Co., 1606 Grand Ave.
Automatic Coin Machine Co., 13 W. Linwood
Central Distributors of Kansas City, 2805 Main St.
Mid-West Dist., 709 Linwood Blvd.
Uni-Con Dist. Co., 3410 Main St.
W. B. Music Co., Inc., 2900 Main St.

St. Louis
Arrow Nov. Co., Inc., 2852 Sidney St.
Brandt Dist. Co., Inc., 1809-11 Olive
Central Dist., 2315 Olive St.
Ideal Novelty Co., 2823 Locust St.
McCall Novelty Co., 3326 Olive St.
Midwest Dist. Co., 2642 Olive St.
J. S. Morris & Sons Novelty Co., 4722 Delmar
Morris Novelty Co., Inc., 3007-09 Olive St.
Reel Dist. Co., 4910 Natural Bridge
Rite-Way Distribs., 1916 Washington Ave.
J. Rosenfield Co., 4701 Washington Blvd.
W. B. Dists., Inc., 1012 Market St.

Washington
Buescher's Wholesale Co., Coin Machine Div., Main and Elm Sts.

MONTANA

Butte
H. B. Brinck, 825 E. Front St.

Helena
Capitol Music Co., 102 E. 6th Ave.

NEBRASKA

Omaha
Central Music Dist. Co., 1209 Douglas St.
H. Z. Vending & Sales Co., 1205 Douglas St.
Lieberman Music Co., Inc., 809 So. 25th St.

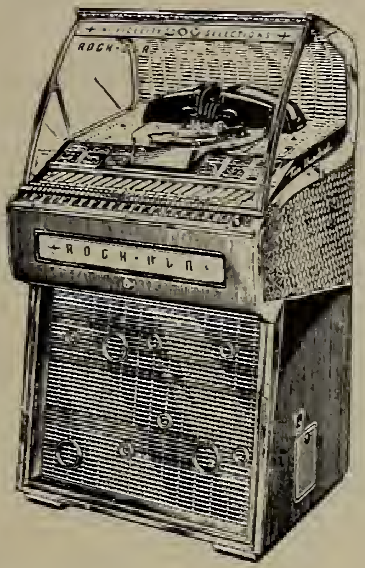
NEVADA

Reno
Rex Distrib. Co., 136 E. 2nd St.

NEW JERSEY

Elizabeth
Seacoast Dists., Inc., 1200 North Ave.

Newark
Atlantic New York Corp., 772 High St.
Irving Morris, Inc., 47 Stanton St.
Runyon Sales Co., 221 Frelinghuysen Ave
R & Y, 131 Clinton Ave.



BUY THE BEST! *Buy*

ROCK-OLA

"Years Ahead Music"

200, 120 and 50 Selection

International Scott Crosse Co.

SCOTT CROSSE COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

RIttenhouse 6-7712

Branch: 819-821 Lackawanna Ave., Scranton, Pa.

Bally

THAT'S ALL!

International Scott Crosse Co.

SCOTT CROSSE COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

RIttenhouse 6-7712

Branch: 819-821 Lackawanna Ave., Scranton, Pa.

JOBBERS and DISTRIBUTORS

(LISTED BY STATES)

Union City

H. Betti & Sons, Inc., 1706 Manhattan Ave.

NEW MEXICO

Albuquerque

Border-Sunshine Nov. Co., 2919 4th St., N.W.

NEW YORK

Albany

Bilotta Dist. Co., 1226 Broadway
Davis Dist. Co., 1056 Broadway
Odco, Inc., 1100-02 Broadway
Universal Vendors, 788 Broadway

Binghamton

Binghamton Amusement Co., Inc., 221 Main St.

Brooklyn

American Vending Co., 2684 Coney Island Ave.
Herman Dist. Co., Inc., 1505 Coney Island Ave.
J. Schoenbach, 1647 Bedford Ave.
Uneeda Vending Service, 250 Meserole St.

Buffalo

Davis Dist. Corp., 1231 Main St.
Franklin Sales Corp., 265 Franklin St.
Sheldon Sales, Inc., 881 Main St.

Elmira

Joy Automatic Phonograph Co., 108 E. Church St.

Freeport

Young Dist. L. I. Corp., 240 E. Merrick Rd.

Glasco

Greco Bros., Box 94

Glen Falls

Witham Enterprises & Asso., 20 Cunningham Ave.

Hudson Falls

Henry C. Knoblauch & Sons, 7 Broad St.

Newark

Bilotta Dist. Co., 224 N. Main

New York

Atlantic New York Corp., 843 Tenth Ave.
Koeppel Dist. Co., 607 Tenth Ave.
Dave Lowy & Co., 592 Tenth Ave.
Mike Munves Corp., 577 Tenth Ave.
Northwestern Sales & Service Co., 446 W. 36th St.
Runyon Sales Co., 593 Tenth Ave.
Seaboard New York Corp., 843 Tenth Ave.
Albert Simon. Inc., 587 Tenth Ave.
Simon Sales, Inc., 599 Tenth Ave.
West Side Dist. Corp., 612 Tenth Ave.
Young Dist., Inc., 575 Eleventh Ave.

Rochester

Davis Dist. Corp., 317 Alexander St.
Flower City Amuse. Co., 618 Main St., E.

Syracuse

Davis Dist. Corp., 738 Erie Blvd., E.
Rex C. M. Dist. Co., 821 S. Salina St.
Sheldon Sales Syracuse Corp., 1626 No. Salina St.

Valley Stream

Nat'l Novelty Co., 604 W. Merrick Rd.

NORTH CAROLINA

Charlotte

Brady Dist. Co., 522 E. Trade St.
LeStourgeon Dist. Co., Inc., 2828 South Blvd.
Music Distrib., Inc., 801 S. Cedar St.

Durham

Steel Music Co., 218 E. Parrish St.

Fayetteville

Music Dists., Inc., 213 Franklin St.

Raleigh

Bishop Music Co., 117-19 E. Morgan St.

The Members and Officers
of

AMUSEMENT MACHINE OPERATORS
ASS'N of GREATER BALTIMORE

Extend Their Best Wishes
to

THE CASH BOX on its 15th ANNIVERSARY

Congratulations
"Cash Box"
On Your 15th Anniversary

WE SINCERELY APPRECIATE ALL YOU
HAVE DONE FOR OUR INDUSTRY

DIXIE COIN MACHINE CO.

122 NO. BROAD STREET NEW ORLEANS 22, LA.

CONGRATULATIONS TO "THE CASH BOX" ON THEIR 15th ANNIVERSARY

We here in California place *The Cash Box* Magazine in the same category as we do the California Music Merchants Association. *The Cash Box* is a necessity to the trade and the California Music Merchants Association is a necessity to every music operator and those affiliated with the music business throughout this great State of California.

Many operators have held membership in this organization since it was organized 26 years ago. Some of the major operators who are directors and officers of C.M.M.A., as well as others who are allied with the phonograph industry, namely: Joe Silla, Frank Morgan, Sam Tessler, Ralph Love, Ben Murillo, Larry Marvin, William Black, Wes Elster, Tom Farrell, Walter Hemple, Sam Ricklin, Ray Powers, Wayne Copeland, Paul Laymon, Rodney Pantages, Bill Happel, Jean Minthorne, Walter Huber, M. H. Rosenberg, L. B. McCreary and Harold Newton have supported the California Music Merchants Association for many years with their time and money. They have credited C.M.M.A. with eliminating more licenses and unfair taxation than any other association in the United States.

We invite every music operator in California to become a member of the California Music Merchants Association and our Hospital and Health Plan. Every operator should avail himself of these two worthy services. For further information write to:—

George A. Miller
State President and Managing Director

CALIFORNIA MUSIC MERCHANTS ASSOCIATION
128 East 14th Street
OAKLAND 6, CALIFORNIA

Exclusive Factory Distributors in NEBRASKA and IOWA for

ROCK-OLA

"Years Ahead Music"

H. Z. VENDING & SALES CO., INC.
1205 DOUGLAS ST., OMAHA, NEBRASKA

To Bill Gersh-a Grand guy!
from Joe Filitti

BLACKSTONE MUSIC
10333 SO. CAMPBELL AVENUE CHICAGO 43, ILL.

Congratulations
Bill and Joe
On the 15th Anniversary
of THE CASH BOX
from
NEW JERSEY'S LEADING COIN MACHINE DISTRIBUTOR

IRVING MORRIS, Inc.
47 Stanton Street
Newark 5, New Jersey
All Phones BI 3-4300

JOBBERS and DISTRIBUTORS

(LISTED BY STATES)

OHIO

Bridgeport
Automatic Music Co., 703 Main St.

Byesville
V. Yontz Sales Co.

Canton
Stark Novelty Co., 1106 11th, N.W.

Cincinnati
Globe Games Co., 1230 Walnut St.
Marmer Dist. Co., 19 W. Court
Ohio Specialty Co., 29 Court St.
Royal Dist. Co., 3726 Kessen Ave.
Shaffer Music Co., 1200 Walnut St.
Southern Automatic Music Co., Inc., 1000 Broadway
T & L Dist. Co., 1663 Central Parkway
Westerhaus Corp., 3726 Kessen Ave.

Cleveland
L. H. Cantor, Inc., 11219 Superior Ave.
Cleveland Coin Machine Exch., Inc., 2029 Prospect Ave.
Lake City Amusement Co., 4533 Payne Ave.
Monroe Coin Machine Dists., Inc., 2423 Payne Ave.
Music Systems, Inc., 2600 Euclid Ave.
Northern Music, Inc., 3633 Cedar Brook Rd.

Columbus
Central Ohio Coin Machine Exch., 854 N. High St.
Century Music, Inc., 622 W. Broad St.
Shaffer Music Co., 849 N. High St.
University C. M. Exch., 858 N. High St.

Toledo
Cleveland C. M. Exch., Inc., 1827 Adams St.
Music Systems, Inc., 1302 Jackson Ave.
Toledo Coin Machine Exch., 814 Summit St.

Youngstown
J. M. Novelty Co., 5555 Mahoning Ave.

OKLAHOMA

Oklahoma City
Atkins Music Co., 233 S. W. 29th St.
Automatic Music Dist., Inc., 900 N. Western Ave.
Boyle Amusement Co., 522 N. W. Third St.
Culp Dist. Co., Inc., 614 W. Grand
Dickson Dist. Co., 631 W. California Ave.
Rice Music Co., 24 W. California

Tulsa
Automatic Music Co., 1214 W. Archer St.
H. W. Dolph Dist. Co., 2239 E. 6th St.

OREGON

Portland
Dunis Dist. Co., 1003 S. W. Front St.
R. F. Jones Co., 1200 S. E. Morrison
Western Dists.. 1226 S. W. 16th St.

Woodburn
Northwest Sales Dist. Co., 153 Grant St.

PENNSYLVANIA

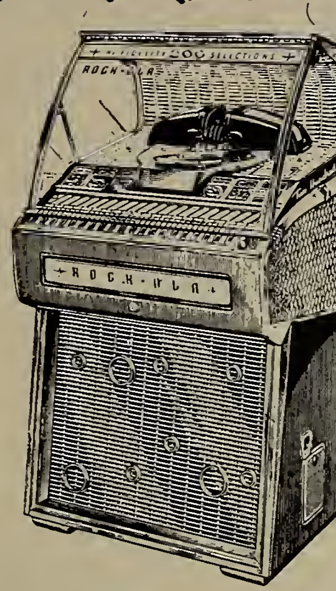
Erie
Mickey Anderson, 314 E. 11th St.

Lansdowne
Roy Torr, 30 Runnemede Ave.

Moosic
Sterling Service, Rocky Glen Park

Philadelphia
Active Amusement Machine Co., 666 N. Broad St.
Atlantic Pa. Co., 334 N. Broad St.
Banner Specialty Co., 199 W. Girard Ave.
Belgian Amuse. Co., 334 N. Broad St.
Block Marble Co., 1425 N. Broad St.
Central Vend. Mach. Ser. Co, 6011 Baltimore
General Coin Machine Co., 929 Spring Garden St.
International Amusement Co., 334 N. Broad St.
Lehigh Specialty Co., 826 N. Broad St.
Phila. Coin Machine Exch., Inc., 844 N. Broad St.
Rake Coin Machine Exch.. 609 Spring Garden St.
David Rosen, Inc., 855 N. Broad St.
Scott-Crosse Co., 1423 Spring Garden St.
S & K Dist. Co., 808 N. Broad St.
Veedco Sales Co., 2124 Market St.

BUY THE BEST! Buy
ROCK-OLA



"Years Ahead Music"

200, 120 and 50 Selection

UNI-CON DISTRIBUTING CO.
Established 1932
3410 MAIN STREET, KANSAS CITY 2, MISSOURI
(Tel.: JEfferson 1-1205)

Bally
THAT'S ALL!

UNI-CON DISTRIBUTING CO.
Established 1932
3410 MAIN STREET, KANSAS CITY 2, MISSOURI
(Tel.: JEfferson 1-1205)

JOBBERS and DISTRIBUTORS

(LISTED BY STATES)

Pittsburgh
Atlas Novelty Co., 2217-2219 Fifth Ave.
Banner Specialty Co., 1508 Fifth Ave.
Coin Machine Dist. Co., 500 N. Craig St.
B. D. Lazar Co., 1635 Fifth Ave.
Music Dist. Co., 1945 Fifth Ave.
Oak Sales Co., 2033 Fifth Ave.
Pittsburgh Coin Machine Exch., 2203 Fifth Ave.

Wilkes-Barre
Roth Novelty Co., 54 N. Pennsylvania Ave.

Williamsport
Williamsport Electronics and Television Co., 233-35 W. Third St.

SOUTH CAROLINA

Columbia
Friedman Amuse. Co., Inc., 2007 Main St.
T. B. Holliday Co., 727 Main St.
Peach State Music Co., 716 Huger St.
Sparks Specialty Co., 2608 Main St.

Darlington
Darlington Music Co., 132 N. Main St.

TENNESSEE

Chattanooga
Chattanooga C. M. Co., 1806 Rossville Ave.
Dixie Amusement Co., 912 Houston St.
Sadikoff Sales Co., 142 No. Market St.
Shearer Amusement Co., 11 West Peak

Johnson City
Coin AutiMusic Co., 241 W. Main St.

Memphis
S. & M. Sales Co., 1074 Union Ave.
Sammons-Pennington Co., 1049 Union Ave.
Southern Amusement Co., 628 Madison Ave.
Williams Dist. Co., 1117 Union Ave.

Nashville
Hermitage Music Co., Box 7145
Parker Dist. Co., Box 1281
Rock City Amuse. Co., 108 Lafayette St.
Sanders Dist. Co., 415 Fourth Ave. S.
S. L. Stiehel Co., 313 7th Ave., S.
Frank Swartz Sales Co., 515-A Fourth Ave., S.

TEXAS

Dallas
Ed Brown, Inc., 2808 McKinney
Commercial Music Co., 1550 Edison
General Dist. Co., 2814 Main St.
S. H. Lynch & Co., 2900 Gaston Ave.
State Music Dist., 3100 Main St.
Walbox Distrib. Co., 3909 Main St.
R. Warncke Co., 1821 Levee St.

Fort Worth
Fort Worth Amusement Co., 2427 Forest Park Blvd.

Houston
Amusement Distributors, Inc., 1615 St. Emanuel
S. H. Lynch & Co., 910 Calhoun St.
Steele Dist. Co., Inc., 3300 Louisiana St.
Warncke Sales Corp., 3445 Leeland Ave.

Mineral Wells
Wallace Dist. Co., Box 75

• IMPORTERS •
We Have 20 Years' Experience in
Export Sales • Export Shipping • Export Financing
NOW SHIPPING:
- Seeburg M 100A, M 100B, M 100C
- AMI E-120, E-80, F-80, F-120
- Wurlitzer Late Models
- Rifle Games — Gottlieb Games

CABLE FOR OUR LOW CIF PRICES
We Are Distributors For:
AMI, Genco, Bally, Keeney, Gottlieb
and other leading Manufacturers
Cable Address: BAGERSAL LOS ANGELES

BADGER SALES COMPANY, INC.
2251 WEST PICO BLVD. LOS ANGELES 6, CALIFORNIA

BEFORE YOU BUY
YOUR NEXT GAME
WRITE—WIRE—PHONE

NICK CARBAJAL
CROWN NOVELTY CO.
920 HOWARD AVE., NEW ORLEANS, LA.
(All Phones: CAnal 7137)

Bally

THAT'S ALL!

Al Calderon

CALDERON DISTRIBUTING

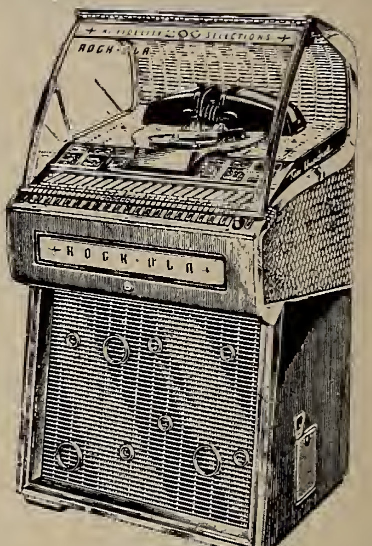
450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA

(All Phones: MElrose 4-8468)

BUY THE BEST! *Buy*

ROCK-OLA

"Years Ahead Music"



200, 120 and 50 Selection

AL Calderon

CALDERON DISTRIBUTING

450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA

(All Phones: MElrose 4-8468)

Congratulations

"Cash Box"

ON YOUR 15 YEARS OF EFFORT TO HELP ELEVATE THE JUKE BOX INDUSTRY

ANTHRACITE MUSIC OPERATORS ASSN.

P.O. BOX 348, SCRANTON, PENNSYLVANIA

Hon. Ben Sterling, *President*
Joseph DeLuca, *Vice-President*
Skeets Aquilina, *Secretary*
Buddy Hoblak, *Treasurer*

Best Wishes and Congratulations

to

BILL and JOE

On The 15th Anniversary

of

THE CASH BOX

From Your Very Good Friend

SI MANES

JOBBERS and DISTRIBUTORS

(LISTED BY STATES)

San Antonio

Commercial Music Co., Inc., 1415 So. Flores St.
S. H. Lynch & Co., 414 Dolorosa
Pan American Sales Co., Inc., 323 S. Alamo
Phono-Vend of Texas, 1023 Basse Rd.
United Amuse. Co., 430 N. Main St.
R. Warncke Co., 121 Navarro St.

UTAH

Salt Lake City

R. E. Jones Co., 127 E. Second St.
J. H. Rutter, Inc., 1361 S. Main
Dan Stewart Co., 140 E. Second South St.
Stewart Nov. Co., 2200 Oneida St.
Western States Dists., 917 So. State S.

VIRGINIA

Bristol

Roanoke Vend. Mach. Exch., Inc., 63 Commonwealth Ave.

Portsmouth

O'Connor Vending Machine Co., 400 Water St.

Richmond

Allen Dist. Co., 420 W. Broad St.
Automatic Equip. Corp., 1013 E. Cary St.
Musical Sales Co., 415 W. Broad St.
O'Connor Vending Machine Co., 2318 W. Main St.
Roanoke Vend. Exch., Inc., 4930 W. Broad St.

WASHINGTON

Seattle

Dunis Dist. Co., 100 Elliott Ave., W.
R. F. Jones Co., 2600 Second Ave.
Northwest Sales Co., 3150 Elliott Ave.
Puget Sound Novelty Co., 114 Elliott Ave., W
Western Dists., 3126 Elliott Ave.

Spokane

Dunis Dist. Co., West 902 W. Second Ave.
R. F. Jones Co., 811 W. Second Ave.

Tacoma

Pacific Kiddie Ride Dist. Co., 1212 S. Tacoma
State Amusement Co., 1531 Broadway

WEST VIRGINIA

Charleston

Cruze Dist. Co., Inc., 1101 W. Washington St.
Roanoke Vending Mach. Ex., 625 Ohio St.

Martinsburg

Hutzler Vend. Mach. Co., 900 Winchester Ave.

Wheeling

Allan Sales, Inc., 928 Market St.
Tri-State Amusement, 149 18th St., Rear
Wheeling Coin Machine Exch., 2829 Eoff St.

WISCONSIN

Beloit

Dan Savage Nov. Co., 628 Third St.

Green Bay

Bookmeier Sales Co., 148 So. Chestnut St.
Feef Coin Mach. Exch., 1664 Morrow St.
Union Sales Co., 409 N. Adams St.

Milwaukee

Badger Novelty Co., 2546 N. 30th St.
General Novelty Co., 519 N. 16th St.
Hastings Dist. Co., 6100 W. Bluemound Rd.
S. L. London Music Co., Inc., 3130 W. Lisbon Ave.
Mitchell Novelty Co., 3506 W. National Ave.
Paster Dist. Co., 3601 W. Fond du lac.
United, Inc., 1101 W. Vliet St.

Sheboygan

Anthony Hirt, 2420 No. 8th St.

CONGRATULATIONS . . .

BILL GERSH *and* CASH BOX

On Your 15th Anniversary

. . . . . Our Sincere Good Wishes
for Continued Success

chicago coin MACHINE COMPANY
1725 W. Diversey Chicago, Illinois

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year .... Month ....

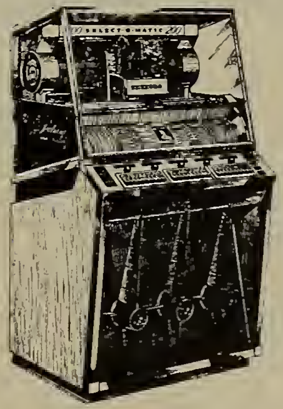
Date of Birth ....

NAME ....

FIRM ....

ADDRESS ....

CITY .... ZONE .... STATE ....



Seeburg...

ALL-WAYS FIRST

ATLANTIC pennsylvania co.
334 N. BROAD ST., PHILADELPHIA 2, PA.
(PHONE: LOcust 4-4415)

Congratulations . . .

AND THANKS FOR 15 YEARS OF OUTSTANDING EFFORT IN BEHALF OF OUR INDUSTRY!

Les Montooth, *President*
Don Knott, *Vice-President*
John Bush, *Secretary-Treasurer*

CENTRAL STATES PHONOGRAPH OPERATORS ASSOCIATION, INC.
PEORIA, ILLINOIS

WHEN YOU WANT THE VERY BEST *BUYS in all MACHINES with SERVICE and COOPERATION*
THAT CAN'T BE EQUALLED - THEN WRITE-WIRE-PHONE-OR CALL AT

CULP DISTRIBUTING Co.
614 W. GRAND, OKLAHOMA CITY, OKLA.
(All Phones: CEntral 2-8084)

LOOK At These PHONOGRAPH BUYS!
6-SEEBURG V-200—$695. EACH
3-WURLITZER 1800—$725. EACH
4-WURLITZER 1900—$895. EACH
3-AMI "G" 200 WRITE QUICK FOR COMPLETE LIST!

Complete Stock ON HAND Of All New And Used Games — Write For List!
WE ARE EXCLUSIVE FACTORY DISTRIBUTORS FOR
WURLITZER • UNITED • GOTTLIEB • WILLIAMS

*

Serving manufacturers of vending machines and amusement games with individualized advertising campaigns since 1932

*

KENNEDY & COMPANY
Advertising
100 East Ohio Street, Chicago 11, Illinois
(Tel.: SUperior 7-5640)

JIMMIE KELL
Southern Coin Machine Exchange
SHOP NOW OPEN
712 CLAIBORNE DRIVE
Back of 2801 Jefferson Highway
NEW ORLEANS, LA.
VE. 3-3051 Res. KEnner 4-2409

"Service With A Smile"
Congratulations
CASH BOX
REGAL MUSIC CO.
536 E. 43rd STREET CHICAGO
Phone: KEnwood 6-5424-5

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

Manufacturers of vendors listed under the type of machine they produce.

BULK
Advance Machine Co.
4645 N. Ravenswood Ave.
Chicago, Ill.
Andrews Mfg. Co.
660 S. Rochester Rd.
Clawson, Mich.
Atlas Mfg. & Sales Corp.
12220 Triskett Rd.
Cleveland, O.
Belvend Mfg. Co., Inc.
122 S. Michigan Ave.
Chicago, Ill.
Bloyd Mfg. Co.
Valley Station, Ky.
Champion Vendors Supply Co.
1119 E Houston St.,
San Antonio, Tex.
Columbus Vending Co.
2005 E. Main St.
Columbus, O.
Ford Gum & Machine Corp.
P. O. Box 510
Lockport, N. Y.
Hawkeye Novelty Co.
1754 E. Grand
Des Moines, Ia.
Northwestern Corp.
Morris, Ill.
Oak Mfg. Co.
11411 Knightsbridge Ave.
Culver City, Calif.
W. G. Parrish, Inc.
822 W. Ohio St.,
Chicago, Ill.
Silver King Corp.
622 Diversey Pkway.
Chicago, Ill.
Victor Vend. Mach. Co.
5701 Grand Ave.
Chicago, Ill.

CANDY BAR
Advance Machine Co.
4645 N. Ravenswood Ave.
Chicago, Ill.
Atlas Tool & Mfg. Co.
5147 Natural Bridge
St. Louis, Mo.
Coan Mfg. Co.
2070 Helena St.
Madison, Wis.
Arthur DuGrenier, Inc.
15 Hale St.
Haverhill, Mass.
National Vendors, Inc.
5055 Natural Bridge Ave.
St. Louis, Mo.
Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.
Rowe Spacarb, Inc.
375 Fairfield Ave.
Stamford, Cnn.
Shipman Mfg. Co.
1326 S. Lorena St.
Los Angeles, Calif.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.

CIGAR
Cigaromat Corp. of America
1315 Walnut St.
Philadelphia, Pa.
Malkin-Illion Co.
396 Coit St.
Irvington, N. J.
Zaug's Modern Vend. Service
411 S. Pearl St.
New London, Wis.

CIGARETTE
A & A Co., Inc.
1133 South Ave.
Plainfield, N. J.
Apco, Inc.
1740 Broadway
New York, N. Y.
Coan Mfg. Co.
2070 Helena St.
Madison, Wis.
Continental Vend. Mach. Corp.
956 Brush Holly Rd.
Westbury, L. I., N. Y.
Arthur H. DuGrenier, Inc.
15 Hale St.
Haverhill, Mass.
Eastern Electric, Inc.
70 Prospect St.
New Bedford, Mass.
J. H. Keeney & Co.
2600 W. 50th St.
Chicago, Ill.
Lehigh Foundries, Inc.
1500 Lehigh Drive.
Easton, Pa.
Mercury Vendors, Inc.
5209 Euclid Ave.
Cleveland, O.
National Vendors, Inc.
5055 Natural Bridge Ave.
St. Louis, Mo.
Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.
Rowe Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.
Superior Mfg. Co.
2144 Ashland Ave.
Evanston, Ill.

COFFEE
American National Dispensing Co. (powder)
4th St. & Cannon Ave.
Lansdale, Pa.
Apco, Inc.
1740 Broadway
New York, N. Y.
Chef-Way, Inc.
527 Southwest Blvd.
Kansas City, Mo.
Coan Mfg. Co.
2070 Helena St.
Madison, Wis.
Coffee-Mat Corp.
174 Malvern St.
Newark, N. J.
Cole Products Corp.
39 S. LaSalle St.,
Chicago, Ill.
Indevco, Inc.
806 E. 141st St.
Bronx, N. Y.
J. H. Keeney & Co., Inc.
2600 W 50th St
Chicago, Ill.
Mills Industries, Inc.
4235 W. North Ave.
Chicago, Ill.
Bert Mills Corp.
St. Charles, Ill.
Rudd-Melikian, Inc.
1949 N. Howard St.
Philadelphia, Pa.
S. & L. Sales, Inc.
314 S. 12th St.
Omaha, Neb.
Silver King Corp.
1529 New York St.
Aurora, Ill.
Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Square Mfg. Co.
1251 S. Michigan Ave.
Chicago, Ill.
Steel Products Co.
40 Eighth Ave., S.W.
Cedar Rapids, Ia.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.

COOKIE
Coan Mfg. Co.
2070 Helena St.
Madison, Wis.
Lehigh Foundries, Inc.
1500 Lehigh Dr.
Easton, Pa.
Wm. F. Shepherd, Inc.
2604 Woodburn Ave.
Cincinnati, O.
Statler Mfg. Co.
2112 Broadway
New York, N. Y.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.
Vend-Rite Mfg. Co.
1536 N. Halsted St.
Chicago, Ill.

DRINK (bottle)
Atlas Metal Works
P. O. Box 5208
Dallas, Tex.
Atlas Tool & Mfg. Co.
2125 Indiana Ave.
Kansas City, Mo.
General Vending Machine Corp.
549 W. Washington Blvd.
Chicago, Ill.
Ideal Dispenser Co.
509 S. McClun St.
Bloomington, Ill.
S & S Products Co.
P. O. Box 1047
Lima, O.
The Selectivend Corp.
1820 Wyandotte
Kansas City, Mo.
Vendo Co.
7400 E. 12th St.
Kansas City, Mo.
Vendorlator Mfg. Co.
2550 S. Railroad Ave.
Fresno, Calif.

DRINK (cup)
Apco, Inc.
1740 Broadway
New York, N. Y.
Central Tool Co.
1712 Main St.
Hartford, Conn.
Cole Products Corp.
39 S. La Salle St.
Chicago, Ill.
Dr. Pepper Co.
5523 E. Mockingbird Lane
Dallas, Tex.
Ideal Dispenser Co.
509 S. McClun St.
Bloomington, Ill.
Lennox Mfg. Co.
5000 S. Halstead St.
Chicago, Ill.
Lyon Industries, Inc.
373 4th Ave.
New York, N. Y.
Navenco Mfg. Co.
5608 E. Mockingbird Lane
Dallas, Tex.
Rowe Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Square Mfg. Co.
1251 S. Michigan Ave.
Chicago, Ill.

DRINK (hot and cold)
Apco, Inc.
1740 Broadway
New York, N. Y.
Bally Vending Corp.
2640 Belmont Ave., Chicago, Ill.

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

Manufacturers of vendors listed under the type of machine they produce.

(continued)

Cole Products Corp.
39 S. La Salle St.
Chicago, Ill.
Indevco, Inc.
806 E. 141st St.
Bronx. N. Y.
Rudd, Melikian, Inc.
1949 N. Howard St.
Philadelphia, Pa.
Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.

FOOD
Eastern Electric, Inc.
70 Prospect St.
New Bedford, Mass.
H. J. Heinz Co.
P.O. Box 57
Pittsburgh, Pa.
J. H. Keeney & Co.
2600 W. 50th St.
Chicago, Ill.
Mills Industries, Inc.
4235 W. North Ave.
Chicago, Ill.
Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.
Rowe Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.

FRUIT (refrigerated)
Frigid Fruit Co.
1303 S. 20th Ave.
Yakima, Wash.
Fruit-O-Matic Mfg. Co.
5225 Wilshire Blvd.
Los Angeles, Calif.

GUM (1c stick)
Advance Machine Co.
4645 N. Ravenswood Ave.
Chicago, Ill.
Northwestern Corp.
900 Armstrong St.
Morris, Ill.
Oak Mfg. Co., Inc.
11411 Knightsbridge Ave.
Culver City, Calif
Pulver Co.
53 Canal St.
Rochester, N. Y.

GUM (5c package)
Advance Machine Co.
4645 N. Ravenswood Ave.
Chicago, Ill.
Arthur H DuGrenier, Inc.
15 Hale St.
Haverhill, Mass.
Shipman Mfg. Co.
1326 S. Lorena St.
Los Angeles, Calif.
Stoner Mfg. Co.
328 Gale St.
Aurora, Ill.

HOSIERY
Lehigh Foundries, Inc.
1500 Lehigh Drive
Easton, Pa.
Rowe Mfg. Co.
31 E. 17th St.
New York, N. Y.

ICE CREAM
Atlas Tool & Mfg. Co.
517 Natural Bridge Ave.
St. Louis, Mo.
Belvend Mfg. Co.
122 S. Michigan Ave.
Chicago, Ill.
Fred Hebel Corp.
101 Factory Rd.
Addison, Ill.
Rowe Mfg. Co.
31 E. 17th St.
New York, N. Y.
Rowe Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Salerno's Magic Vend. Co.
813 W. Taylor St.
Chicago, Ill.
Smithco., Inc.
705 Jefferson Bldg.
Peoria, Ill.
Turbo Machine Co.
Lansdale, Pa.
Vendo Co.
7400 E. 12th St.
Kansas City, Mo.

JUICE
Mills Industries, Inc.
4235 W. North Ave.,
Chicago, Ill.
Roto-Vend
6311 Wilshire Blvd.
Los Angeles, Calif.
Rudd-Melikian, Inc.
1949 N. Howard St
Philadelphia 22, Pa.
Snively Groves, Inc.
P. O. Box 1312
Winter Haven, Fla.
Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Statler Mfg. Corp.
2112 Broadway
New York, N. Y.
The Welch Grape Juice Co., Inc.
Westfield, N. Y.

MILK
Automatic Products Co.
250 W. 57th St.
New York, N. Y.
Cedar Hill Farms, Inc.
6950 Madisonville Rd.
Cincinnati, O.
Food Engineering Corp.
179 Elm St.
P. O. Box 1026
Manchester, N. H.
Fruit-O-Matic Mfg. Co.
5225 Wilshire Blvd.
Los Angeles, Calif.
Ideal Dispenser Co.
509 S. McClun St.
Bloomington, Ill.
Jennings & Co.
4307 W. Lake St.
Chicago, Ill.
Mr. Robot, Inc.
12 E. Grand Ave.
Chicago, Ill.
Norris Dispensers, Inc.
2720 Lyndale Ave.
Minneapolis, Minn.
Refrigeration Eng. Corp.
2215 Kennedy St., N.E.
Montgomery, Minn.
Rowe Mfg. Co., Inc.
31 E. 17th St.
New York, N. Y.
Vendo Co.
7400 E 12th St.
Kansas City, Mo.

PENCIL
Empire Pencil Co.
Shelbyville, Tenn.
Kaye & Co.
2532 West High Ave.
Philadelphia, Pa.
Shipman Mfg. Co.
1326 S. Lorena St.
Los Angeles, Calif.

PHOTO MACHINES
Auto-Photo Co.
1100 E. 33rd St.
Los Angeles, Calif.
International Mutoscope Corp.
44-02 11th St.
Long Island City, N. Y.

POSTAGE STAMP
Commercial Controls Corp.
1 Leighton Ave.
Rochester, N. Y.
Flatto Mfg. Co.
Box 305
Miami, Fla.
Northwestern Corp.
Morris, Ill.
Schermack Products Corp.
1164 W. Baltimore
Detroit, Mich.
J. Schoenbach Co.
1645 Bedford Ave.
Brooklyn, N. Y.
Shipman Mfg. Co.
1326 S. Lorena St.
Los Angeles, Calif.
U. S. Postage Stamp Machine Co.
7420 N. Western Ave.
Chicago, Ill.

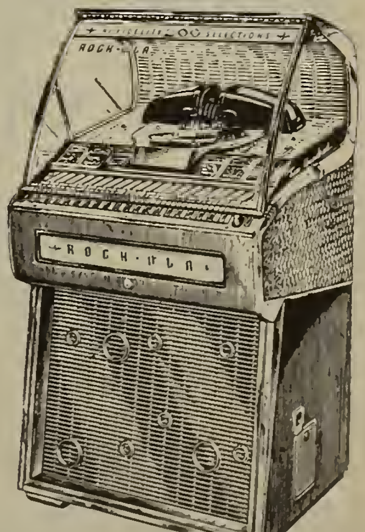
POST CARD
Exhibit Supply Co.
4218 W. Lake St.
Chicago, Ill.
International Mutoscope Corp.
44-02 11th St.
Long Island, N. Y.

SANDWICH
American Vending Corp.
18 E. Grand Ave.
Chicago, Ill.
Rowe Mfg. Co., Inc.
31 East 17th St.
New York, N. Y.
Rowe Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Stoner Mfg. Corp.
328 Gale St.
Aurora, Ill.
Timm Industries
5245 W. San Fernando Rd.
Los Angeles, Calif.

SANITARY NAPKIN
Advance Machine Co.
4645 North Ravenswood Ave.
Chicago, Ill.
Hospital Specialty Co.
1991 E. 66th St.
Cleveland, O.
Sanitex Co.
14182 Meyers Rd.
Detroit, Mich.
Vend-Rite Mfg. Co.
1536 N. Halsted St.
Chicago, Ill.

SCALES
American Scale Mfg. Co.
3206 Grace St., N. W.
Washington, D. C.
J. F. Frantz Mfg. Co.
1940 W. Lake St.
Chicago, Ill.
Hamilton Scale Co.
3350 Secor Rd.
Toledo, O.
Peerless Weighing & Vending Machine Corp.
42-02 11th St.
Long Island City, N. Y.
Rock-Ola Mfg. Corp.
800 N. Kedzie Ave.
Chicago Ill.
Sparks Specialty Co.
Soperton, Ga.
Watling Mfg. Co.
4640 W. Fulton St.
Chicago, Ill.

Bally
THAT'S ALL!
DUNIS DISTRIBUTING CO.
100 ELLIOTT STREET, WEST SEATTLE 99, WASH.
John Michaels
906 W. SECOND AVENUE SPOKANE, WASH.
Ed Morrison
1003 S. W. FRONT STREET PORTLAND, ORE.
Lou Dunis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ROCK-OLA
"Years Ahead Music"
200, 120 and 50 Selection
In New England You Buy The Best At
ASSOCIATED AMUSEMENTS, INC.
8 RUGG ROAD BOSTON 34, MASS.

This is the Greatest
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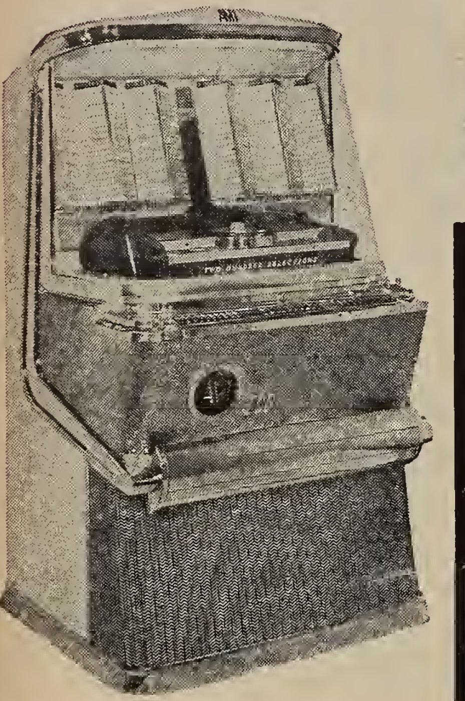
-200
-120
-100



Roanoke VENDING EXCHANGE, INC.
4930 W. BROAD ST. RICHMOND, VA. (Tel.: 87-4221)
63 COMMONWEALTH BRISTOL, VA. (Tel.: 1344)
625 OHIO AVENUE CHARLESTON, W. VA (Tel.: DIckens 3-0311)

There's A Reason Why Everyone Likes To Buy From
"THE FIRM THAT SERVICE BUILT"

1-2-3-4-5-6 FLOORS

OF THE WORLD'S FINEST REBUILT MACHINES. THEY'RE SO GOOD THAT WE CHALLENGE ANYONE TO TELL THEM FROM NEW! REMEMBER — FOR THE WORLD'S FINEST MACHINES . . .

WRITE! WIRE! PHONE TODAY!

ALLAN SALES, INC.
EXCLUSIVE BALLY DISTRIBUTORS
937 MARKET ST., WHEELING, WEST VIRGINIA
(All Phones: CEdar 2-7600)

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

AND THEIR PRODUCTS

(Listed Alphabetically)

A

A & A Co., Inc.
1133 South Ave., Plainfield, N. J.
(Cigarette Vendor)

Abhey Mfg. Co.
5553 Easton Ave., St. Louis, Mo.
(Bulk Vendors)

A. B. C. Popcorn Co.
3441 W. North Ave., Chicago, Ill.
(Popcorn Vendor)

A. B. T. Mfg. Co.
715 N. Kedzie Ave., Chicago, Ill.
(Coin Mechanisms, Meters, Accumulators)

Advance Machine Co.
4645 N. Ravenswood Ave., Chicago, Ill.
(Bulk, Gum, Candy Vendors)

Alkuno & Co., Inc.
408 Concord Ave., New York, N. Y.
(Candy and Gum Vendors)

Ald, Inc.
3406 N. Lincoln Ave., Chicago, Ill.
(Laundry)

American National Dispensing Co.
Lansdale, Pa.
(Coffee Vendor)

American Scale Mfg. Co.
3206 Grace St., N. W., Washington, D. C.
(Scale)

American Simplex Co.
167 S. Vermont Ave., Los Angeles, Calif.
(Soft Drink Vendor—bottle)

American Vending Corp.
18 E. Grand Ave., Chicago, Ill.
(Sandwich Vendor)

Andrews Mfg. Co., Inc.
660 S. Rochester Rd., Clawson, Mich.
(Bulk Vendors & Comb Vendors)

Apco, Inc.
1740 Broadway, N. Y., N. Y.
(Drink Vendor, Coffee Vendor, Combination Soda-Coffee Vendor)

Aspir-Vend Co.
328 S. Beverly Dr., Beverly Hills, Calif.
(Aspirin Vendor)

Atlas Mfg. & Sales Corp.
12220 Triskett Rd., Cleveland, O.
(Bulk and Popcorn Vendors)

Atlas Metal Works
Dallas, Tex.
(Drink Vendor—Bottle)

Atlas Tool & Mfg. Co.
2125 Indiana Ave., Kansas City, Mo.
(Candy Bar, Ice Cream, and Soft Drink Bottle Vendors)

Automatic Products Co.
250 W. 57th St., New York, N. Y.
(Cigarette, Milk, Hot Drink and Soft Drink Vendors)

Auto-Photo Co.
1100 E. 33rd St., Los Angeles, Calif.
(Photograph Machine)

B

Bally Vending Corp.
2640 Belmont Ave.
Chicago, Ill.
(8 selections—Hot and Cold Drink Vendor)

Belvend Mfg. Co., Inc.
122 S. Michigan Ave., Chicago, Ill.
(Bulk, Candy Bar and Ice Cream Vendors)

Bloyd Mfg. Co.
Valley Station, Ky.
(Bulk Vendors)

C. C. Bradley & Son
N. Franklin & Goodwin Sts., Syracuse, N. Y.
(Soft Drink Vendor)

C

Cavalier Corp.
343 W. 1st St., Chattanooga, Tenn.
(Drink Vendor—Cup)

Cedar Hill Farms, Inc.
6950 Madisonville Rd., Cincinnati, Ohio
(Milk Vendor)

Central Tool Co.
1712 Main St., Hartford, Conn.
(Drink Vendor—Cup)

Champion Vendors Supply Co.
1119 E. Houston St., San Antonio, Tex.
(Bulk Vendors)

Cigaromat Corp. of America
1315 Walnut St., Philadelphia, Pa.
(Cigar Vendor)

Coan Mfg. Co.
2070 Helena St., Madison, Wis.
(Coffee, Candy Bar, Cigarette, Soft Drink Vendors)

Coffee-Mat Corp.
888 North Ave., Elizabeth, N. J.
(Coffee Vendor)

Cole Products Corp.
39 S. La Salle St., Chicago, Ill.
(Soft Drink [cup] Vendor)

Columhus Vending Co.
2005 E. Main St., Columbus, O.
(Bulk Vendor)

Commercial Controls Corp.
1 Leighton Ave., Rochester, N. Y.
(Stamp Vendor)

Continental Vend. Mach. Corp.
956 Brush Holly Rd., Westbury, L.I., N.Y.
(Cigarette Vendor)

D

F. B. Dickinson & Co.
Des Moines, Ia.
(Ice Vendor)

Dr. Pepper Co.
5523 E. Mockingbird La., Dallas, Tex.
(Drink Vendor—Cup)

Arthur H. DuGrenier, Inc.
Haverhill, Mass.
(Candy, Gum and Cigarette Vendors)

E

Eastern Electric, Inc.
70 Prospect St., New Bedford, Mass.
(Cigarette, Food Vendors)

Electronic Devices
1120 S. Michigan Ave., Chicago, Ill.
(Telescope Machine)

Exhibit Supply
4218 W. Lake St., Chicago, Ill.
(Card Vendor)

F

Fielding Mfg. Co.
258 W. Pearl St., Jackson, Mich.
(Bulk Vendor)

Flatto Mfg. Co.
Box 305, Miami, Fla.
(Stamp Vendor)

Food Engineering Corp.
Manchester, N. H.
(Milk Vendor)

Ford Gum & Machine Co., Inc.
Lockport, N. Y.
(Ball Gum Vendor)

J. F. Franz Mfg. Co.
1946 W. Lake St., Chicago, Ill.
(Scales)

Frigid Fruit Co.
1303 S. 20th Ave., Yakima, Wash.
(Fruit Vendor)

Fruit-O-Matic Mfg. Co.
Box 28, Glendale, Calif.

G

General Electric Co.
Lamp Division, Nela Park, Cleveland, O.
(Lamps)

General Vending Corp.
549 W. Washington Blvd., Chicago, Ill.
(Soft Drink (hottle) Vendor)

Guardian Electric Mfg. Co.
1621 W. Walnut St., Chicago, Ill.
(Coin mechanisms, vending machine parts)

H

Hamilton Scale Co.
3350 Secor Rd., Toledo, O.
(Scales)

Hawkeye Novelty Co.
1754 E. Grand Ave., Des Moines, Ia.
(Bulk and Popcorn Vendors)

Fred Hebel Corp.
101 Factory Rd., Addison, Ill.
(Ice Cream Vendor)

H. J. Heinz Co.
P.O. Box 57, Pittsburgh, Pa.
(Canned Food Vendor)

Hospital Specialty Co.
1991 E. 66th St., Cleveland, O.
(Sanitary Napkin Vendor)

Hultz Vendors, Inc.
1108 E. Jackon St., Springfield, Ill.
(Coin Conversion Units)

I

Ideal Dispenser Co.
509 S. McClum St., Bloomington, Ill.
(Soft Drink and Milk Vendors)

Ideal Weighing Machine Co.
1501 DeLong St., Los Angeles, Cal.
(Scales)

Indevco, Inc.
806 E. 141st St., Bronx, N. Y.
(Coffee Vendor)

International Mutoscope Corp.
44-02 Eleventh St., Long Island City, N. Y.
(Book, Magazine, Post Card Vendors—Photograph and Voice Recording Machines)

J

Jennings & Co.
4307 W. Lake St., Chicago, Ill.
(Milk Vendor)

Jo-Lo Perfumatic
328 Stevens Ave., Jersey City, N. J.

K

J. H. Keeney & Co.
2600 W. 50th St., Chicago, Ill.
(Coffee, Cigarette, Soup, Snack Vendors)

L

Lehigh Foundries, Inc.
1500 Lehigh Drive, Easton, Pa.
(Cigarette and Hoisery Vendors)

Lennox Mfg. Co.
5000 S. Halstead St., Chicago, Ill.
(Cup Beverage Vendor)

Lincoln-Boyle Co.
4628 N. Greenview, Chicago, Ill.
(Ice Vendor)

Lyon Industries, Inc.
373 Fourth Ave., New York, N. Y.
(Soft Drink (cup) Vendor)

MERCHANDISE and SERVICE MACHINE MANUFACTURERS

AND THEIR PRODUCTS

(Listed Alphabetically)

(continued)

M

Malkin-Illion Co.
396 Coit St., Newark, N. J.
(Cigar Vendors)

Mercury Vendors, Inc.
5209 Euclid Ave., Cleveland, O.
(Cigarette Vendor)

Bert Mills Corp.
St. Charles, Ill.
(Coffee and Tea Vendors)

Mills Industries, Inc.
4235 W. North Ave., Chicago, Ill.
(Coffee, Hot Food, Juice Vendors)

Mr. Robot, Inc.
12 E. Grand Ave., Chicago, Ill.
(Bulk Milk Vendor)

N

National Rejectors, Inc.
5100 San Francisco Ave., St. Louis, Mo.
(Coin Mechanisms)

National Vendors, Inc.
5055 Natural Bridge, St. Louis, Mo.
(Candy and Cigarette Vendors)

Navenco Mfg. Co.
5608 E. Mockingbird Lane, Dallas, Tex.

Norris Dispensers, Inc.
2720 Lyndale Ave., Minneapolis, Minn.
(Package Milk Vendor)

Northwestern Corp.
Morris, Ill
(Bulk, Gum and Stamp Vendors)

O

Oak Mfg. Co.
11411 Knightsbridge Ave., Culver Citv, Cal.
(Bulk and Gum Vendors)

P

W. G. Parrish, Inc.
822 W. Ohio St., Chicago, Ill.
(Bulk Vendor)

Peerless Weighing & Vend. Mach. Corp.
42-02 11th St., Long Island City, N. Y.
(Scales)

Perfumatic of Canada, Ltd.
561 Eglinton Ave., W., Toronto, Canada
(Perfume Spray Vendor)

Pulver Co.
53 Canal St., Rochester, N. Y.
(Gum Vendor)

R

Refrigerated Equipment Sales Corp.
19 W. 44th St., New York, N. Y.
(Packaged Ice Cuhe Vendor)

Refrigeration Eng. Corp.
2215 Kennedy St., N.E., Montgomery, Minn.
(Milk Vendor)

Rock-Ola Mfg. Corp.
800 N. Kedzie Ave., Chicago, Ill.
(Scales)

Rouver Bros., Inc.
3611 14th Ave., Brooklyn, N. Y.
(Name Plate Machine)

Roto-Vend
6311 Wilshire Blvd., Los Angeles, Calif.
(Juice Vendor)

Rowe Mfg. Co., Inc.
31 E. 17th St.. New York, N. Y.
(Cigarette, Ice-Cream, Candy, Milk, Sandwich and Cake Vendors)

Rowe Spacarb, Inc.
375 Fairfield Ave., Stamford, Conn.
(Cup Beverage, Candy, Cigarette, Milk, Pastry, Sandwich, Ice Cream Vendors)

Rudd-Melikian, Inc.
1949 N. Howard St., Philadelphia, Pa.
(Coffee Vendor)

S

S & L Sales, Inc.
314 S. 12th St., Omaha, Neb.
(Coffee Vendor)

S & S Products Co.
P. O. Box 1047, Lima, O.
(Drink Vendor—Bottle)

Salerno's Magic Vend. Co.
813 W. Taylor St., Chicago, Ill.
(Ice Cream Vendor)

Sanitex Co.
14182 Meyers Rd., Detroit, Mich.
(Sanitary Napkin Vendor)

Sattley Co.
657 Mt. Elliott Ave., Detroit, Mich.
(Coin Mechanisms)

Selectivend Corp.
1820 Wvandotte Ave., Kansas City, Mo.
(Soft Drink (bottle) Vendor)

Shipman Mfg. Co.
1326 S. Lorena St., Los Angeles, Cal.
(Candy, Cookie, Gum, Hot Nut, Card and Stamp Vendors)

Silver King Corp.
1529 New York St., Auroro, Ill.
(Bulk and Hot Nut Vendors)

Smithco, Inc.
705 Jefferson Bldg., Peoria, Ill.
(Ice Cream Vendor)

Snively Groves, Inc.
P. O. Box 1312, Winter Haven, Fla.
(Juice Vendor)

Sparks Specialty Co.
Soperton, Ga.
(Scales)

Spacarh, Inc.
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(Coffee, Cookie, Candy and Gum Vendors)

Superior Mfg. Co.
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Telecoin Corp.
12 E. 44th St., New York, N. Y.
(Laundry Machine and Juice Vendor)

Thermo-Cuber, Inc.
4124 N. Southport St., Chicago, Ill.
(Ice Vendor)

Timm Industries
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V

Veeder-Root, Inc.
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Vend-Ice Corp.
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Vend-Rite Mfg. Co.
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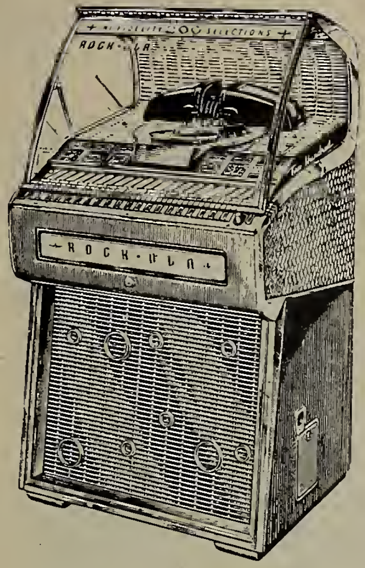

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US GALS By Cissie

Another year has rolled by and, once again, I want to thank all you grand gals who sent me letters congratulating **The Cash Box** on its **15th Anniversary**. There were more such letters this year than ever before). In turn, I take this opportunity to wish each and everyone of you on your birthday, a very healthy, happy and prosperous year.

After this past hectic winter this torrid summer is, to some extent, a very grand relief. I am sure that all your little darlings are either away at camp or enjoying themselves immensely with the many summer sports.

Sylvia (Mrs. Leonard) Garmisa, lovely wife and marvelous mother, and who works right with Lenny helping him to build up their distributing business, is vacationing at her summer home in Wisconsin. Both her handsome sons (and I do mean 'handsome') are with her. All the family are great golfers. I've played golf with Sylvia and all I can report is that she has that little, white pill actually hypnotized.

Am just wondering, as I type this, if I'll be lucky enough to get some of that delicious pickled watermelon this year from **Ruth (Mrs. Ralph) Sheffield**. . . .Am also hoping that **Juanita (Mrs. George) Miller** has recovered from her illness and that next year we'll all see her at the MOA convention. . . . Just can't get over **Kaye (Mrs. Art) Weinand** and her marvelous well mannered children. All three attended my daughter's **(Gail's)** confirmation and they were just what mothers dream about. . . . If that gorgeous armful of femininity, **Nickey (Mrs. Bill) O'Donnell**, will phone Genoa City. Wisconsin: BRowning 9-6405, would just love to talk to her. (Aside to Nickey: Tell Bill we've got marvelous tennis courts up here).

Say, have you seen **Mary Gillette's** dotter, **Leslie**? Isn't she just gorgeous? And so charming. Mary's just bursting with pride over the grand, young lady that resulted from her tomboy who still loves to play baseball and all the other manly (?) sports. . . . Wonder how **Edith Davis** is feeling these days? Won't someone let me know? . . . Just sorry to teeney-weeney pieces that I didn't have time to spend with glamorous **Sylvia (Mrs. Joe) Brilliant** of Detroit when she was in Our Town.

Now that I'm in the heart of the Wisconsin country where all brag about their beautiful gardens, only wish I had a picture of **Paul and Lucille Laymon's** garden to show around. (Could that be arranged, Lucille?). . . Have been expecting **Mollie (Mrs. Barnet) Sugerman** to stop off in Chicago on her way to Minnesota. . . . Isn't **Ursula (Mrs. Tony) Galgano** but a beautiful bowling champion. And Tony is just as proud of her as anyone ever could be.

Which reminds me, and from what I hear, Chicago's gals are already planning the finest of finery for the first annual dinner-dance to be given by the Recorded Music Service Assn. at the Morrison's Terrace Casino on Sept. 14. Better be there that evening if you think Chicago's gals can't dress to match the very best.

We all thank God for 10c Play

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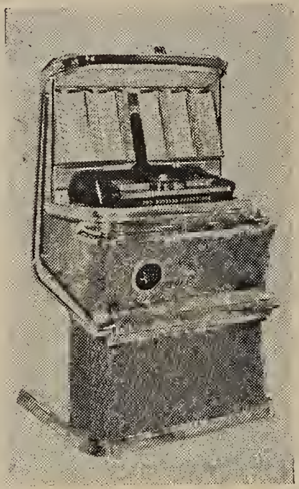

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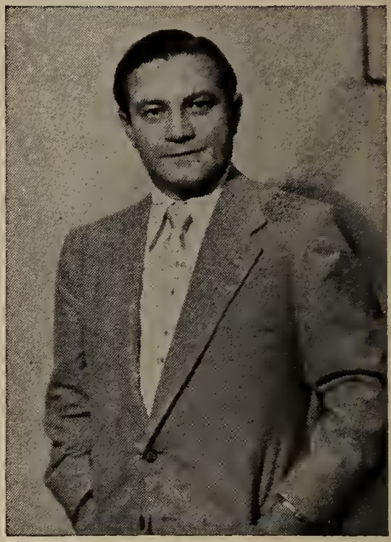
"No Compromise" On ASCAP Legislation States MOA

Letter to Sen. O'Mahoney By Miller and Levine Reveals Music Operators Position

GEORGE MILLER



SIDNEY H. LEVINE

OAKLAND, CALIF.—George A. Miller released the following document in letter form under the signatures of Sidney H. Levine, National Legal Counsel; and George A. Miller, National President; in answer to Senator O'Mahoney's request that a compromise be made between ASCAP and the Music Operators of the Nation.

June 25, 1957

Hon. Joseph C. O'Mahoney
Committee on Judiciary
Sub-Committee on Patents, Trademarks and Copyrights
Senate Office Building
Washington, D. C.

Dear Senator:

We have before us Senate Document #155 entitled "A REVIEW OF THE EVIDENCE RELATING TO THE COPYRIGHT LAW AS IT APPLIES TO JUKEBOXES IN CONNECTION WITH S.590".

As this report vitally bears upon the very existence of our coin operated music machine industry, it has received a through, painstaking and critical analysis by all the leaders in our industry and it has been publicized through various media among a great many of the music operators.

We have devoted considerable time to a study of its contents and have discussed this with persons who are prominent in our industry.

We have collated, weighed and digested the various opinions which have been expressed concerning this report. In addition, Mr. Miller sent out a questionnaire to over 30 leaders in our industry who have their fingers on the pulse of the operators in their respective regions of the country. Of course, we do not pretend to speak for all the operators in the country, but the opinions of several thousand of them expressed directly or indirectly have been obtained. The results of these inquiries are included in this letter to you.

Generally, it is the consensus that you have presented a report which is the product of great diligence and considerable effort on your part. And we respectfully commend the obvious good will and attempt to get at the core of the problem which characterizes this study. The arguments, pro and con, have been carefully, if briefly, portrayed. However, we respectfully dissent from the statements of issues as formulated and the conclusions at which you arrived.

In our view the first sentence of the issues as framed, contains the heart of the controversy. That sentence reads as follows:

> "Whether the jukebox exemption should or should not be repealed."

For the rest, our view has been expressed in a joint statement released by us and which states in part that the issues generally, "—deal either with tangential matters or proceed on the completely unwarranted assumption that some compromise should be made and that what remains is merely a matter of negotiation and procedure." A copy of this statement is enclosed herewith.

Since its publication, in whole or in part, in various trade papers, this statement has received an almost universal expression of approval from music machine operators throughout the country.

In all frankness, your conclusion that a compromise of some sort is indicated has proved to be a source of great embarrassment to our industry, and ASCAP and its fellows have made the most of it. It has put us in a position of appearing to be unreasonable for refusing to negotiate with the performance rights societies.

When the matter of entering into negotiations with ASCAP and others similarly situated was put to the operators by Music Operators of America, Inc.'s letter of inquiry, the overwhelming majority of responses indicated that there is nothing to negotiate and nothing to compromise and

(Continued on next page)

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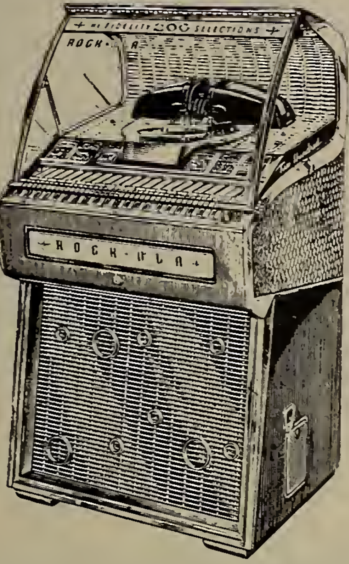

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"No Compromise"—Miller and Levine

that a meeting of any sort would prove futile. Notwithstanding the fact that the overwhelming majority of our officers and other leading figures in the industry advised us not to discuss compromise with ASCAP, we felt that this important decision should only be made after a thorough airing of the question among as wide a group of operators as was possible. An ideal opportunity arose during the Music Operators Convention just concluded. The issue was put before the general membership of Music Operators of America, Inc. at the Convention assembled in Chicago. We conducted a forum meeting concerning proposed adverse legislation and related matters to which many hundreds of individual publishers and songwriters were invited to participate. This discussion was held on Monday, May 20, 1957 at 8:15 P.M. Approximately 600 of these invitations had previously been sent in bulletin form. None of the individuals appeared at our meeting and hence, the ASCAP side of the story could not be effectively presented, although every opportunity to be heard would have been afforded to any of these publishers or songwriters who desired to speak. It is most unfortunate that they refused to avail themselves of this offer because there is no other time or place at which so many operators are assembled under one roof during the year.

At our general membership meeting held on the morning of May 22, 1957, which was well attended by hundreds of operators from all parts of the country, it was unanimously determined that the representatives of Music Operators of America, Inc. should not meet with the representatives of ASCAP for reasons more fully particularized below. Even if our personal views were to the contrary, as elected representatives of our organization, we would be compelled to honor the will of our membership, so overwhelmingly and emphatically expressed.

It is our desire to indicate to you why we believe that no compromise is necessary or possible. Our industry has grown, and thousands of small businessmen have invested in total, millions of dollars for almost 50 years, in reliance upon and with full awareness of the exemption contained in Section 1 (e) of the Copyright Act of 1909. That such investments have been made with specfiic knowledge of the exemption becomes evident when one realizes that ASCAP has been trying to remove this exemption for over 30 years and these various attempts have been fully publicized among the members of our industry on each and every occasion. Since the various Congresses, in their wisdom, have seen fit, after weighing the merits, to retain the exemption without any change, for better than three decades, it can hardly be said that our industry has not been justified in placing its confidence in the continued

(Continued on next page)

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"No Compromise"—Miller and Levine

existence of the exemption in its original form.

Let us be practical—what is there to compromise? What can ASCAP and its associates give us that has not heretofore been granted to us? What can they offer us in exchange for our promise to pay untold millions into their already vast coffers? If it is anything, it is their withdrawal of the threat to continue their perennial assault upon us in Congress. The performance rights societies cry that they are being deprived of certain rights which are theirs. This is very wrong. It is we who have the rights which they have been seeking to take away from us and which they now seek to have us compromise away. Where is the mutuality in a compromise of this type? We are to pay, and pay heavily, and all they can promise us is a cessation of the legislative harassments with which they have plagued us for years. But, of course, there would be no need for them to go to Congress if they succeeded in their objectives through a so-called "compromise".

To be blunt, it is clear that the performance rights societies cannot succeed in Congress on the merits if we are permitted to fully state our case and so they have embarked upon the device of compromise, seeking meanwhile to place us in bad light.

Their vast publicity machine has not ceased operating since the time of the hearings held before you in February, 1956. A patently distorted exposition of the issues appeared on the front page of the "New York Times".

What appears to be obscured in the entire situation is the simple fact that not every issue demands or is susceptible of compromise. Their persistence in asking for one does not create any greater equity for their case. If an utter stranger approaches a small businessman and demands half his income under threat of lobbying against his legitimate interests, does the constant insistence of the stranger entitle him to any compromise? Should not the temerity of such a suggestion in all justice evoke a swift, sure, and resentful rejection?

In sum then, it is the opinion of those persons whom we represent in this industry, both locally and nationally, and it is the opinion of countless others who have communicated with us that no compromise is necessary or possible, and that a conference with the performance rights societies can serve no useful end.

We are well aware that the refusal of our industry to bargain away its very existence will merely serve to redouble the volume and fury of ASCAP's legislative onslaughts in this Congress. All that we ask is a fair opportunity to present our case in open hearings upon the consideration of any proposed legislation which is introduced which may adversely affect us. Whenever we have been permitted to present the complete and accurate picture of matters as they really are,

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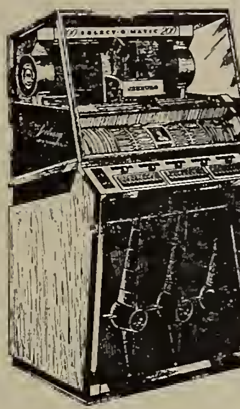

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we have prevailed. This is so, simply because we are in the right. No tricks, no mirrors, only the facts. We merit a hearing because the merits are all with us, as Congress after Congress has determined.

Over these many years whenever ASCAP and its associates have appeared in favor of a bill seeking to alter, modify or remove the so-called "Jukebox exemption", they have cried bitter and copious tears over the plight of the poor, novice and average songwriter. They have stated that a removal of the exemption would be a great boon to this underprivileged class.

It has been our industry's contention at each such hearing that the overwhelming bulk of the revenue which would fall into the lap of ASCAP would be distributed to the rich, well established and firmly entrenched songwriter and the dominating dozen publishing firms.

Up to this point, we have based our position on a close examination of the patently unfair and inequitable distribution formula pursuant to which ASCAP has made its royalty distribution.

Our contention has now been proved to be fact by certain recent internal upheavals and dissension which is wrecking ASCAP from stem to stern. We have contended that ASCAP, an adjudicated monopoly is seeking to impose its iron grip on the thousands of small businessmen who are the backbone of our industry to enrich its ruling clique at the expense of their "smaller" members.

At long last, after rumblings and matters of discontent over an extended period of time, the "little man" in that organization is attempting a revolt against the system of unequitable distribution, and this bitter fight has broken out publicly.

It is making headlines in every trade publication to the complete consternation and dismay of the ASCAP bosses. The facts which have developed completely substantiate our claims that this organization is not for the benefit of the average songwriter and that any distributions made are at the expense of the new or small songwriter.

The "elite" of ASCAP are very much concerned with the effects of this open wrangling upon its current drive against our industry. To quote the statement of Mr. Schlesinger, one of its members, as reported in "The Billboard", issue of January 19, 1957, at page 16:—

"On the opposite pole, publisher Al Schlesinger, Keynote Music, Inc., declared that "While it was healthy for some area of disagreement to exist within the framework of an organization, it was regrettable that events had taken the turn hey have especially at the time when the society is seeking to get favorable legislation."

(Continued on next page)

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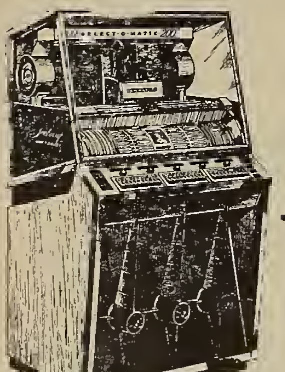

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"No Compromise"—Miller and Levine

Schlesinger referred to the efforts of ASCAP to pass "juke box legislation", amid reports that congressional committees appeared ready to investigate the society's distribution formula.

Others joined Schlesinger's views, querying, "What hope can there be for us to pass the juke box bill when we openly agree we aren't democratic in running our present organization?"

There was little doubt in the minds of most Coast writers and publishers that a change was needed, and in the opinion of many, the best possible change at this stage of the proceedings would be a severe shake-up in the ASCAP board of directors. Several writers pointed to other industries and said, "When the stockholders aren't satisfied with management, we change the management."

It is inconceivable to us that all other considerations aside, that the small proprietors in our industry should be compelled or requested to pay hard earned millions to these monopolists.

We wish to comment briefly on the recently introduced S.1870, the latest in the series of bills which seek to remove the exemption in Section 1 (e) of the Copyright Act of 1909. This bill is as objectionable to us as were all its predecessors, going back some 30 years. With one exception, not directly relevant to the basic issues, this bill is merely another inequitable, vague, unworkable and confiscatory piece of proposed legislation. It certainly indicates no softened or compromise attitude on the part of ASCAP, and its associates. On the contrary, it is another bold attempt at obtaining complete repeal of the exemption without fixing any ceiling on the amount of royalties which might be demanded by the performance rights societies. ASCAP, as usual, is talking sweetly, but also, as usual, offers only a bitter pill to our industry. Under such circumstances all protestations of good faith are highly suspect.

On behalf of the coin operated music machine industry we wish to thank you for the patience and kind consideration which you have shown all interested parties and we wish to assure you that your efforts were very greatly appreciated.

Respectfully yours,

George A. Miller, President
of Music Operators of America, Inc.

Sidney H. Levine, Counsel for
Music Operators of America, Inc

Through The Coin Chute

CALIFORNIA CLIPPINGS

The past year has been twelve months of great activity along Pico Boulevard. New phonographs, games and records have made their appearances in the showrooms and one-stops to attract operators from near and far and make Pico Boulevard one of the busiest streets in the country. . . . **George Mahlum** reports sales continuing soaring on the Seeburg Jet "200" phonograph at Minthorne Music Company. **Matt Nordberg** visiting distributors and operators in the Long Beach area. **Harry Orlowski** says he is having a hard time keeping a floor sample of Chicago Coin's "Classic" Bowler in the showroom. **Paul Vogel** keeping **Ernie Lundgren** busy processing used pieces at Minthorne's Used Equipment Department. . . . **Lucille and Paul Laymon** say Bally's "ABC Tournament" Bowlers are being delivered to and picked up by the operators as fast as they are uncrated at Paul A. Laymon, Inc. **Ed Wilkes** reports Bally's new "Toonerville Trolley" Kiddie Ride is causing a stir with arcade operators. **Charlie Daniels** arranged for a Rock-Ola "200" phonograph to be used on the CBS Television "Climax" show. . . . **Norty Beckman** took time off from Norty's Music Center to enjoy a trip to San Francisco with his wife, Clarice, and their two daughters. The attractive new addition at Norty's is "Beckey" Lafayette. **Jan Graham** says **Elmer Bernstein's** "Ten Commandments" LP Album on Dot is one of his biggest sellers. **Harold Goldfine** predicts **Larry Williams** will have a hit with "Short, Fat Fanny" on Specialty. . . . **Bill Happel** reports he has had to increase the factory orders on the AMI "H-200" phonograph to handle the initial and repeat orders coming in at Badger Sales Company, Inc. An AMI Service School was conducted by **Gene Wasson**, AMI factory service engineer, and was well attended by local operators. **Marshall Ames** says used guns, games and arcade pieces are rapidly moving out of the showroom.

The employees of Sierra Distributors are enjoying their Saturdays during July and August with all departments closed on that day. **Pete Ley** complaining about leaving the heat in Bakersfield and hitting a hot spell in Los Angeles. A split carload of Wurlitzer "2150" and "2100" phonographs arrived at Sierra which is keeping **Wayne Copeland** and **Frank Davis** busy filling orders. **Ed Wisler** reports a great deal of Wurlitzer activity in San Diego. **Jim Crosby** going to Kansas City where he will pick up his family and return to California. . . . His many friends wishing **Joe Duarte** great success with his new venture, Duarte International Sales Company, Inc., which will be located at 835 E. 31st Street, Los Angeles 11, California. . . . **Sammy Ricklin's** son, **Ronnie**, is spending his summer working at California Music Company until he returns to his studies at Los Angeles City College where he is taking Business Administration. **Gabe Orland** says he is always happy to have someone "administer" a little "business" at California Music. **Martha Delgado** predicts another hit for **Frankie Lymon** with "Goody Goody" on Gee. **Buddy Robinson** believes **Hank Snow's** "My Arms Are A House" on RCA Victor will go both C & W and Pop.

Charley Robinson is looking forward to a visit from **William DeSelm**, United sales manager, and **Bob Bever**, United fieldman, at C. A. Robinson & Company. **Hank Tronick** reports another shipment of the United "UPA-100" phonographs expected at Robinson's momentarily. **Al Bettelman** says all used equipment is moving at a rapid pace. **Ray Powers** will be devoting more time working the northern territories. . . . **Jack Simon** had hardly gotten settled at his desk at Simon Distributing Company before he was off to Las Vegas on business. **Sonny Lomberg** is driving a new car back from Chicago and making calls on the trade on the way. **John Freeman** reports they had to replenish the arcade equipment supply after the big Fourth of July rush by the operators. . . . **Bill Lanzy** introducing **Chuck Devore** to his brothers, **Andy, Nick** and **Vinny**, and the rest of the crew at American Coin Machine Service Company. Future plans for American call for having exchange units for all types of equipment, plus exchange mechanisms which will save operators a great deal of time. . . . At Leuenhagen's Record Bar, **Mary, Kay** and **Claire Solle** were recuperating from their week-end at Balboa where they had taken their Niece "Barbie" Chandler for her first visit. The gals say they had a wonderful time sailing and swimming, but did get a little fidgety when they went out in a motor launch and almost ran out of gas in the open sea. Kay says the **Del-Vikings** have a "comer" with "Whispering Bells" on Dot. Claire and "Barbie" agree "That Old Feeling" will be big for **Roy Hamilton** on Epic. Mary reports the operators are going for "Diana" by **Paul Anka** on ABC-Paramount.

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PREDICTION FOR THE NEXT 15 YEARS

In The Cash Box' 30th Anniversary Issue You'll Find The Following:—

Prices of all equipment will be up at least 50 per cent and, in most cases, much higher.

Inflation will continue and may even be accepted as a new business principle.

There will be far over 1,000,000 automatic musical instruments on locations in the U.S.A.

There will be 100 per cent more amusements and vending machines on locations in the U.S.

This will be due to the fact that there will be about 25 per cent increase in the number of small businesses in the U.S., surpassing the 5,000,000 mark.

There will be outstanding operations in suburbs that are now only barren fields miles from present urban centers.

Play will be on a 15¢, 2 for 25¢ basis. Commission will be 75% to the operator, 25% to the location.

Players without correct change will still be able to play the machines.

The amount they spend for play will be electronically computed and correctly registered.

They will pay the location owner as they leave, just as they now pay for their paper, cigar and candy bar.

Due to the four day week amusements will be entirely different than anything now even dreamed of to capture outdoor play action as well as to create a new type of indoor amusement competition.

U.S. operators will purchase machines manufactured in Canada, Germany, Japan, Sweden, Switzerland, England, France and other countries.

The operators in those countries will continue to import U.S. manufactured machines in triple the quantity they now purchase.

Manufacture will be on a competitive basis internationally due to the fact people will be able to fly by commercial jet liners from New York to London or Paris in just two hours. Jet passenger plane flights from Seattle to Tokyo will take 4 hours.

It will be an era of competition for sales and operating as well as manufacture.

There will be about 50% more operators in the U.S. This will be brought about by the tremendous population increase, near the 200,000,000 mark.

The increased number of different type locations will easily accommodate this larger number of operators.

In view of the fact that the greatest portion of the U.S. population will be people under 20 and over 65, machines will be manufactured to accommodate these age groups.

People will have more money to spend. It is estimated that the $7,500 per year income families will increase over 400 per cent.

Population experts believe that Florida, California, the South and Southwest will enjoy the greatest population gains.

These same experts believe that greatest industrial growth will be in Michigan, Illinois, Indiana, Ohio and Wisconsin.

The area from Boston to Norfolk will be solidly industrial.

With automation and atomic power the juke box of 1987 won't even remotely resemble the juke box of today. Nor will records be used. A new music will be in effect.

Music will be able to be dispensed from a central source to cover many hundreds of miles, yet will be completely selective.

The picture of the vocalist actually singing the song, just as he or she made it, will appear with the choice of the tune.

Many games will be played by remote action. This will prove more thrilling and suspenseful than any play action ever known.

Players in many different locations, miles apart, will be able to compete against each other and actually see each other's scores, while watching each other play.

As far as the use of power is concerned, an atom battery that can fit into a baby's hand, and that will outlast the life of any type machine, will operate the game, vendor or musical instrument.

Tubes, bulbs, wire, and many other such present day needs, will disappear.

Outdoor amusements, music and vendors will operate on their own tiny solar power plants.

Operations will be controlled from a central source. Operators, as they are known today, will be entirely different type business men.

They will be able to conduct routes ranging hundreds of miles by visual telephone and remote atomic automatic controls.

Automobiles will be smaller, faster and more powerful. Most operators will use freight carrying helicopters to move and place equipment.

There will be operators with routes in Chicago and New York (one hour apart by commercial jet airliner) and also in London and Paris (two hours from New York by commercial jet flight).

Similarly, British, French, German and men and women of other countries will operate in the U. S.

This industry will be truly internationalized.

If this sounds fantastic, or too far afield, just look back at the changes which have already taken place since the first 10 record juke boxes, the first pinball games and the first cast-iron and wood vending machines.

With a new era of electronic invention and development ahead, stimulated by the use of solar and atom power, the products of the industry that will be featured in *THE CASH BOX 30th ANNIVERSARY ISSUE* will be as different as today's multiple automatic, change-making merchandisers, compared to the cast-iron peanut vendors of 30 years ago.

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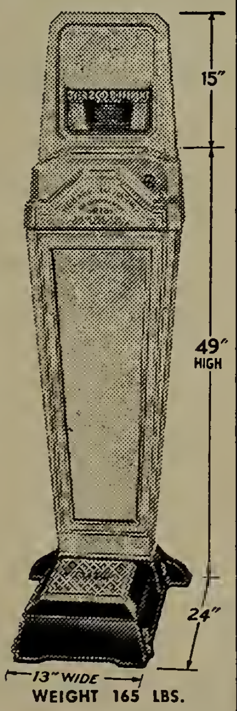

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"I carry 'The Cash Box' with me wherever I travel"
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Join "20 Year Club"

CHICAGO—The following were accepted for membership in *The Cash Box' "20 Year Club"* this past week:

Harold Legendre, Ajo, Arizona, 20 years.

Arthur Velasquez, Chicago, Ill., 21 years.

John R. Workman, Chester, Pa., 22 years.

J. D. Lazar and B. D. Lazar, Pittsburgh, Pa., 25 years.

Harold P. Withrow, St. Joseph, Mo., 25 years.

Carl Knippel, Chicago, Ill., 20 years.

John Williams Fisher, Columbia, S.C., 24 years.

Ruperte E. Ray, Columbia, S.C., 20 years.

Thomas S. Leitzsey, Columbia, S.C., 21 years.

George H. Reynolds, Columbia, S.C., 24 years.

R. F. Moore, Columbia, S.C., 22 years.

Dick Fraser, Greer, S.C., 27 years.

Joseph G. Boyle, Columbia, S.C., 23 years.

South H. Dixon, Johnson City, Tenn., 25 years.

A. D. Beard, Jacksonville, Fla., 20 years.

Fred W. Moore, Johnson City, Tenn., 21 years.

Frank N. Steil, Chattanooga, Tenn., 23 years.

Those who have been active in the coin machines industry 20 years or more can join the "20 Year Club," membership over 1,500, by writing to: *The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.*

HERE'S A "*HELLO*" FROM THE

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Edward Carlson
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Frank Fabiano
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Ray French
Northeastern Music Co., Alpena

Art Hebert
Miller-Newmark Dist. Co., Detroit

Bill Hewitt
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Bill Miller
Miller-Newmark Dist. Co., Grand Rapids

Lou Nemesh
Grand Music Co., Detroit

Richard V. O'Meara
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Through The Coin Chute

NEW ENGLAND NIBBLES

Heat wave continues with outdoor coin machine biz hitting new all-time highs. Beaches, pools, parks and fun spots are packed with tourists and city dwellers escaping the heat. Rides, pool tables, guns, games and music are holding hotsy all around the territory. Arcade equipment got a terrific boost from the weather this season and ops with outdoor routes are reporting great biz while distribs are having difficulty keeping up with demand for fun spot equipment.

At Associated Amusements (Rock-Ola), **Dick Mandell**, gen. mgr., reports that the new United bowling alley "Hi-Score", 11-, 14- 18-foot is going great. Arcade equipment is completely sold out here; only a few kiddie rides are left. Mr. **and Mrs. Ed Ravreby** and daughter, Mrs. **Ruth** Mae **Mandell**, vacationing at Hyannis, where they will remain during the summer months with Dick Mandell joining the gathering week-ends. Op Al **Dolins** of Hyannis is a frequent visitor at the Ravreby ocean front post. . . . At Atlas Distributors (AMI), **Louis Blatt** back from vacation and fishing trip to Laurentide Park on the Canadian border. **Barney** Blatt convalescing at home. Business is normal for this time of year here. Demand for the new AMI models has been excellent throughout the territory, Louis reported. . . . At Redd Distributors (Wurlitzer), Al Levine is home from the hospital where he had been for several weeks following a heart attack and is expected back at the plant shortly. Bally "ABC Tournament Bowler" and Exhibit's "True Bowler" are causing a great deal of excitement among ops here at the Lincoln St. plant and achieving great acceptance. Firm is now delivering Bally's "Sun Valley". Wurlitzer phonos are way ahead of last year and music has been holding very good here. . . . At Trimount Automatic Sales Corp. (Seeburg), Marshal Caras, sales, reports that arcade and outdoor equipment has reached a new high mark. Among outstanding pieces this season were "Gypsy Grandma" and "Lord's Prayer" while demand for games, guns, pins and music has been at a constant high since beginning of the outdoor season. Demand for new Seeburg phonos has been exceptionally big throughout the territory.

Distrib plants are on vacash schedules now and employes are taking vacations from now through September on stagger system. . . . Pinball licenses in Vermont are now $100 a year; juke boxes, $25. . . . **Henry Factoroff** of Associated Amusements staff is vacationing in Hyannis. . . . **Dave Baker**, Melo-Tone Music, week ending at Canobie Lake, N. H., where he is taking to boating. . . . Ops in visiting distribs this week included: **George Simard**, Derry, N. H.; **Ray Shea**, Worcester; **Al Dolins**, Hyannis; **Bill Hamel**, Concord, N. H.; **Joe Assad**, York Beach, Me.; **Peachy Cassanta**, Milford; **Sol Robinson**, Newton; **Charles Tiernan**, Cambridge; **Guy D'Giovanni**, Allston; **Teddy Rubinovitz**, Chelsea; **Bob Green**, Randolph; **Ray Faini**, Framingham; **Connie Pocius**, South Boston; **Dave Gropman**, Boston; **Phil Swartz**, Brookline; **Manny Andelman**, Cambridge; **Luke Levine**, Boston; **Cy Jacobs**, Boston; **Hary Grazzo**, Quincy; **George Chopelas**, Malden; **Sumner Segall**, Boston; **Stan Cokas**, Lynn; **Arthur Sturgess**, Jamaica Plain; **Harry Deshowitz**, Chelsea; **George Campbell**, Medford; **Bill Brooks**, Dover, N. H.; **Bernie Smith**, Berlin, N. H.; **Pete Suma**, Bristol, Conn.; **Gene Sweeney**, Buzzards Bay; **Elmer Laughton**, York Beach, Me.; **Ralph Ferettra**, Concord, N. H.; **Martin Oliver**, Portland, Me.; **Ben Gordon**, New Britain, Conn.; **Stan Skip**, Waranoco, Me.; **Jerry Balboni**, Springfield; **Arthur Strahan**, Greenfield; **Charles Pometlanz**, Aldenville; **Fred Mielnikeonski**, Chicopee. . . . **Ruth Clenott**, who left Mutual Distribs, where she was promoting Coral, Cadence, Dot and London, to open her own office, hospitalized with an eye infection. . . . **Lucille Dane**, RCA recording chirp, at the new Monticello in Framingham. . . . **Jerry Vale** into the Frolic, Revere, for two weeker. . . . **Joni James** in for a one nighter at Hampton Beach Casino. . . . **Ruby Braff** and **Pewee Russell** at George Wein's Storyville. . . . **Duke of Iron** into the Bradford Calypso Carousel Room, only Hub nitery left operating this summer season.

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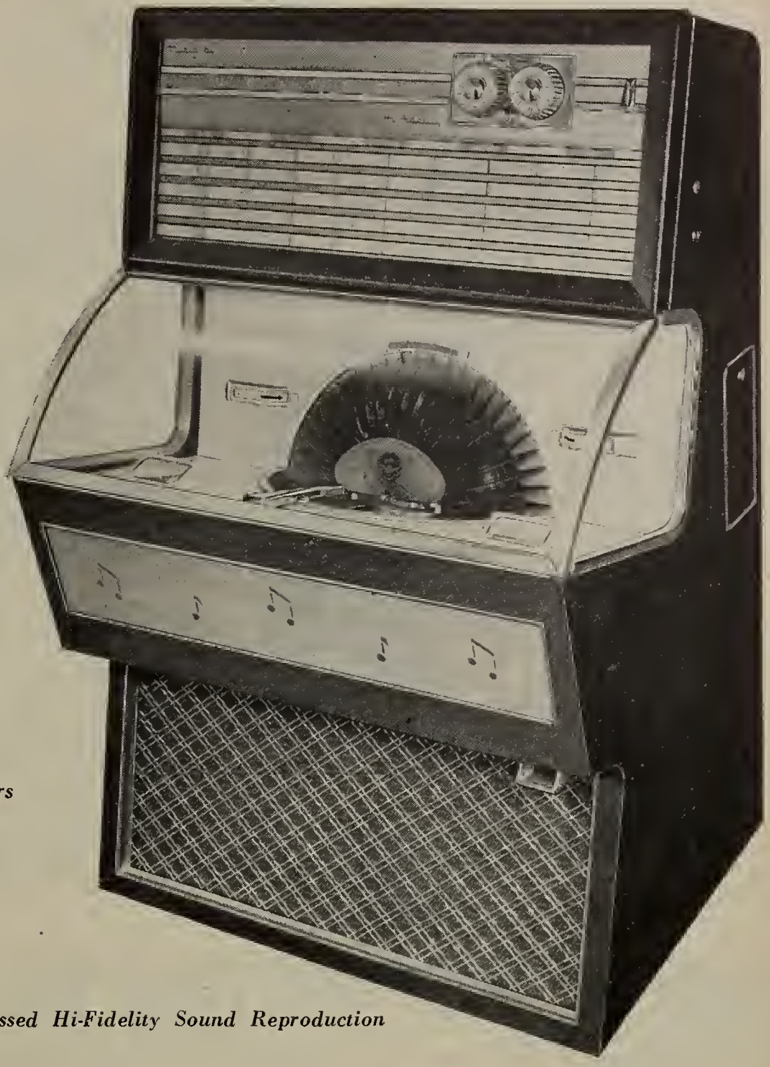

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Top Entertainment For Chi Phono Ops Banquet

CHICAGO — Both Earl Kies and Joe Filitti, who head the Entertainment Committee of Recorded Music Service Association, this city, are promising all who will attend the first big dinner-dance of the organization at the Morrison Hotel's Terrace Casino on Saturday, September 14, "The tops in entertainment."

"We've already received co-operation from some of the top recording artists," they report, "and tho we aren't as yet ready to release the names of these people we can advise that the entertainment which will be featured at this first annual dinner-dance will be the most outstanding in Chicago's history."

Tickets are reported to be going at a very fast pace and many have made complete table reservations already.

The Cash Box will have its own table at this first annual dinner-dance with the entire staff of the Chicago offices of *The Cash Box* on hand.

In addition to operators from this area and all of Chicagoland, many requests for tickets have been received from out of town.

Entire delegations of operators and their wives are expected to enjoy this big dinner-dance at the Morrison Hotel from the outlying area as well as from many midwestern cities.

Reports have filtered thru to the members of the organization that they can expect complete tables from all the leading manufacturers as well as from association leaders from both coasts.

From all present indications there is no doubt that this first, annual dinner-dance of Recorded Music Service Association will be one of the most outstanding affairs in the history of Chicago's music industry.

Golf:

Garmisa vs Gersh

GENOA CITY, WISC. — Lenny Garmisa of Garmisa Distributors, well known for the line of records he handles, meets Bill Gersh of *The Cash Box* at 9 A.M., Sunday, July 14 in the semi-final playoff match for the golf championship of Nippersink Country Club, this city.

Garmisa stated, "I'll knock his brains out."

Gersh says, "They won't even be able to find Lenny anymore. I'll lose him somewhere out on the 13th hole."

Gallery tickets are on sale at $2 each for this golf battle of the century.

SPECIALS!

Seeburg V-200	$695
Seeburg M100R	675
Seeburg M100C	495
Seeburg M100A	195
AMI—A	39
Wurlitzer 1500	245

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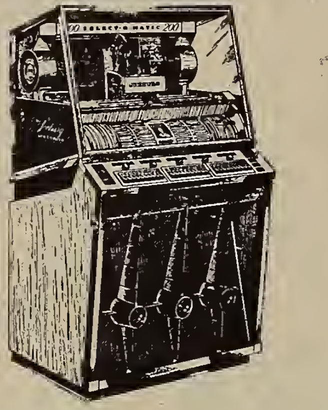

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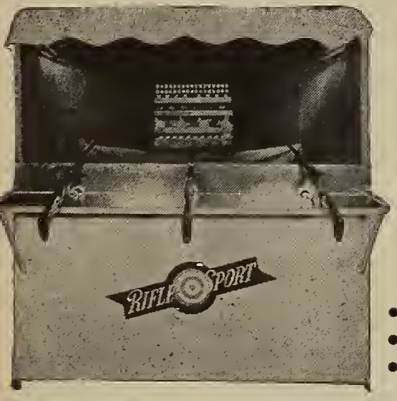

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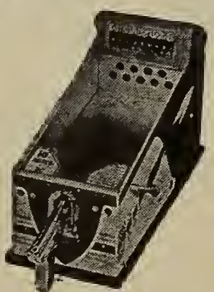

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Gordon Marks, Director
Phonograph Equipment Co., Ltd.
London, England

Chicago Coin Delivers New "Classic Bowling League"

Features 4½" Duck-Pin Bowling Balls

ED LEVIN

CHICAGO—Edward E. Levin, director of sales, Chicago Coin Machine Company, this city, announced this past week that the new 6-player "Classic Bowling League" is being delivered to the firm's distributors.

The new game is played with duckpin bowling balls made of Ebonite, described as the same material used in the manufacture of regulation bowling balls.

Balls are 4½ inches in diameter and weigh 2¼ pounds. Due to the size and weight, the balls are said to handle like the regulation bowling balls, allowing the player to throw a hook ball, back-up ball or straight ball.

"The large ball," Levin stated, "is just one of the many outstanding features of the new game which provides players with all the thrills and enjoyment of real bowling.

"One look at the beautiful 'Classic Bowling League' seems to convince everyone that we have the greatest bowling game ever created," Levin said.

"This is the kind of game that makes every location a permanent bowling alley. Therefore, the operator can establish for himself a secure future of steady and continuing prosperity."

"Classic Bowling League" is shipped from the factory to operate on 2 for 25¢ play. The slug rejector coin mechanism has an accumulator which credits plays according to the number of coins inserted.

The coin mechanism may be easily converted to straight 10¢ or 25¢ per player at any time, if desired.

Specially designed cabinet is 16 feet long and 2 inches wider to accommodate the duck-pin balls. Striped playfield is 1 inch lower than previous models of "Bowling League."

Game has the largest plastic bowling pins ever made for bowling games.

Insulation under playfield provides quiet operation.

The game features regulation scoring up to 300. In addition, there's a high score register at top of back glass to record high score of the week, controlled by location with a key in front of the cabinet.

Other "League Bowler" features include all mechanism in back rack, genuine gutters, positive ball-lift elevator and ball return.

"Classic Bowling League" comes in three sections for easy handling and installation. Playfield is divided into two sections.

Plan To Join:

"The Cash Box" International Export-Import Council

CHICAGO — First U.S. export firms approached regarding *"The Cash Box' International Export-Import Council"* report that they are absolutely thrilled to have such a council come into being and definitely plan to join up.

In each case, these firms recognize the growing importance of export-import business as far as this industry is concerned.

"Not only the exportation of new machines but," as one noted distributor put it, "the exporting of reconditioned equipment has reached to new and greater volume than many in the industry ever dreamed would be the case.

"There is no doubt in my mind," he continued, "that '*The Cash Box*' has, once again, brought forth one of the most progressive and logical programs for all who are interested in export and import all over the world.

"I'm sure," he added, "that '*The Cash Box' International Export-Import Council*' is going to be one of the most important organizations yet introduced into the industry."

Other leaders of firms, interested in exportation of new and used machines to world markets, indicated the same belief in '*The Cash Box' International Export-Import Council*'.

Many of these men are hoping that a meeting of the '*International Export-Import Council*' will take place early in 1958 so that they can become better acquainted with the men from all over the world markets.

Holyfield Builds Export Business

NEW ORLEANS, LA.—Ed Holyfield of Dixie Coin Machine Company, this city, is building up the firm's export business and finds that there is great interest in the reconditioned games and music which he features.

"Seems to me," Holyfield remarked, that the exporting of used games and music machines has grown to a more tremendous volume than many ever dreamed would come about.

"Our firm has always been in the forefront of any new developments and we intend to be among the leaders in the exportation of reconditioned machines of all kinds.

"We're especially favorably situated here with the Port of New Orleans right at our front doorstep so that we can place our machines right aboard ships sailing for any and all world ports."

Ask "20 Year Club" For:

BEST "10c PLAY PLUS" METHOD

Coinbiz' Old Timers To Give Their Experienced Opinions Of Which "10c Play Plus" System They Have Found Best For Ops

CHICAGO—As this issue goes to press the members of the outstanding "*20 Year Club*" are receiving a survey sheet asking for their opinions as to which '10¢ Play Plus' method they have found from their experience to be best suited to the needs of the operators.

The Cash Box' "*20 Year Club*" is composed of over 1,500 men and women who have been actively engaged in the coin machines industry for 20 years and longer. These are the men and women who have helped this industry to progress and grow great over the years. These are the men and women whose experience is of such outstanding value to all in this industry.

The survey sheet which has been sent to these men and women contains the following methods now in use thruout the nation:

10¢ play plus 60%-40% commission basis.

10¢ play plus 65%-35% commission basis.

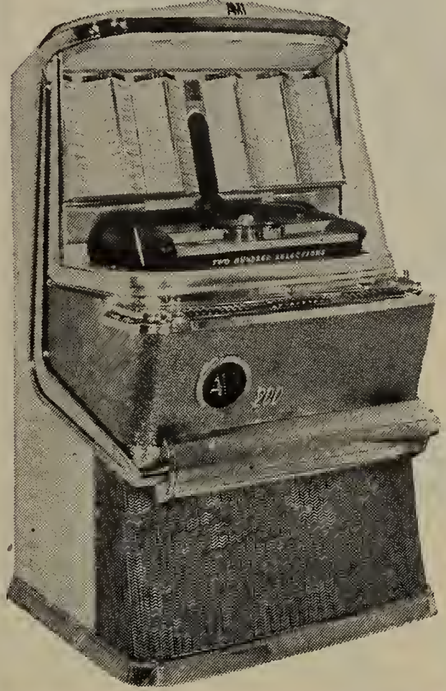
10¢ play plus 70%-30% commission basis.

10¢ play plus 75%-25% commission basis.

10¢ play plus no commission one week during the month.

The members are also asked to present their own method which they have found best if it is not listed in the many systems shown on the sheet which they receive.

They are also being asked why they chose the system which they believe is best for the operators.



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Gottlieb Shipping New Two-Player 5-Ball "Continental Cafe"

ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm is making shipments to distributors all over the world of the new two players five-ball game, "Continental Cafe."

"We know in advance from test reports all around the world," Gottlieb stated, "that 'Continental Cafe' will earn more money for the operator than any other two player we've produced in the past.

"These location tests were made in all types of locations, in small towns and big cities, in the Eastern and Western Hemisphere—so that every buyer of Gottlieb pinballs everywhere is assured of a wise investment."

The game features fast, competitive action, according to Gottlieb, with several exiting ways to build up points.

Each ball may go thru red and green rollovers to light red and green pop bumpers, thus scoring 10 points with every hit instead of one point.

Three holes in the enter of the playfield light up in rotation to score 200 points instead of 50 points.

Two bulls-eye targets score 50 points when hit in the center, five points when hit on the edge.

Ball is directed toward the bulls-eye targets by two cyclonic kickers.

Two super-powered flippers also direct the ball over four rollover buttons which score 10 points when lit.

Replays for high score can start at 900.

Number-Match feature provides final thrilling surprise. Matching last number in score to number that appears on backglass when game is over awards one replay.

Matching last number in both scores awards five replays for each player.

"Continental Cafe" is available with twin chutes. Standard Gottlieb features are also included.

"This game is an international favorite for top collections," Alvin Gottlieb concluded.

Knokke, Bel., Arcade Big Attraction

ANTWERP, BELGIUM — Sal Groenteman and Albert Polak, Co-owners of Belgian Amusement Company, this city, advise that their newest Amusement Palace has become "the overnight stellar attraction of Knokke, Belgium."

Groenteman and Polak further state that West Flanders, in which Knokke is located, has added this amusement center to its brochure of most interesting things to see along "the Littoral." Knokke's newspapers have welcomed this amusement center and have complimented the management on its taste in decor and organization.

Belgian Amusement Company also reports that sales of both amusement machines and phonographs in the first six months of 1957 have far surpassed the sales in the like period in 1956.

Groenteman and Polak wish to invite, thru *The Cash Box*, all American factory representatives and distributors to visit Belgian Amusement Company offices and showrooms in Antwerp.

New Building For Mickey Anderson

ERIE, PA. — Mickey Anderson, popular coinman here, reports that the firm's new building is just about completed.

"I'll have pictures taken," Mickey promised, "just as soon as we're all completed and want all my friends," he added, "to visit with me.

"Maybe," stated Mickey, "I may even have a grand opening party."

"Committee Of 500" Formed In Detroit To Fight Unfair State Taxes, Licenses, Etc.

ROY SMALL

DETROIT, MICH.—Roy Small, conciliator and public relations counsel of the United Music Operators of Michigan, this city, released the text of a letter which will be sent to all music operators in Michigan.

Small announced the formation of a "Committee of 500" for the purpose of fighting "future state proposals that would be detrimental to your business, such as: unreasonable state taxes, licenses, etc."

The organizing committee consists of Paul Andre, Andre Music Co., Lansing; Carl Angott, Angott Distributing Co., Detroit; Joe Brilliant, Brilliant Music Co., Detroit; Edward Carlson, Carlson Music Co., Detroit; Frank Fabiano, Fabiano Amusement Co., Buchanan; Ray French, Northeastern Music Co., Alpena; Art Hebert, Miller-Newmark Distributing Co., Detroit; William F. Hewitt, William F. Hewitt Co., Conway; Bill Miller, Miller-Newmark Distributing Co., Grand Rapids; Lou Nemesh, Grand Music Co., Detroit; Richard V. O'Meara, Music Systems, Inc., Detroit; Jerry Snyder, Music Systems, Co., Lansing; Herschel Trees, Wolverine Entertainers, Pontiac; Pat Yeo, A.M.I. Distributing Co., Grand Rapids; and Roy Small.

The letter, signed by the entire committee stated, "The many proposals of taxes and licenses on Music Machines would destroy your business if allowed to go unchallenged.

"The proposed state license of $50.00 per machine caught the music operators throughout the state by surprise. The United Music Operators of Michigan were successful in bringing to Detroit several Senators for a public hearing on the $50.00 state license proposal. This hearing lasted several hours and the Senators were very courteous and open minded. They listened patiently to our claims and problems and assured us that they had a better understanding and opinion of the Juke-Box operators.

"We are pleased to inform you that the music machines were not included in the final bill this year although additional taxes were levied on cigarettes and whiskey."

The Committee urges Michigan operators to contact the organizing committee member nearest him, or the Detroit office of the U.M.O. The yearly membership fee of $10.00 entitles the operator to the help and advice of the officers and representatives of the organization and establishes a defense fund to fight unreasonable state proposals.

A state convention will be held in Detroit in the near future to elect a Board of Directors to handle finances, etc.

Coven Holds Schools And Showings Of Wurlitzer Phonos

BEN COVEN

CHICAGO—Ben Coven of Coven Music Corporation, this city, reported this past week that he was "very pleased with sales and attendance" of the last two Wurlitzer schools and showings in Ft. Wayne, Ind. and Peoria, Ill.

The Wurlitzer school in Ft. Wayne was held at the Gerber-Haus Hotel, July 8 and 9.

On Thursday and Friday, July 11 and 12, the new Wurlitzer Models "2100," "2150" and "2104" were shown to the operators at the Jefferson Hotel, Peoria, Ill.

Ried Whipple, factory service engineer, conducted both schools, explaining the simplicity of the Wurlitzer Carousel mechanism and the many other features of the phonographs.

Bert Davidson, Wurlitzer regional sales manager, Herb Bidenkap and Sid Paris of Coven Music were also present at the showings.

Ben Coven, reporting on the results of the schools, stated:

"In each of the cities, most of the operators and their servicemen in the immediate area were present. As usual, they were impressed with the ease with which the Wurlitzers can be serviced.

"We were all very pleased with the sales resulting from the showings in both cities," added Coven.

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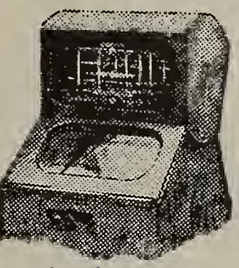
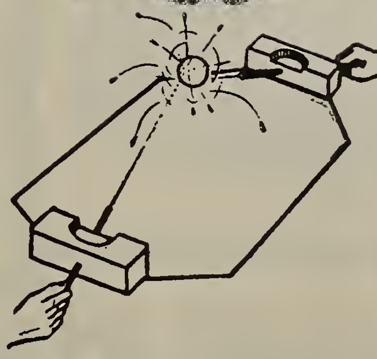
Different — 2 players squirt a ping-pong ball around a stainless steel tank on a perforated false bottom or playing field with streams of water. Scoring —each goal registers on score board and ball returns.





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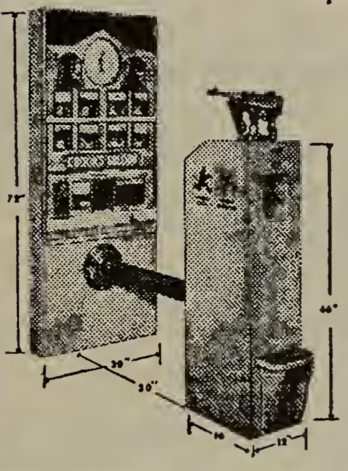
(Cops & Robbers)



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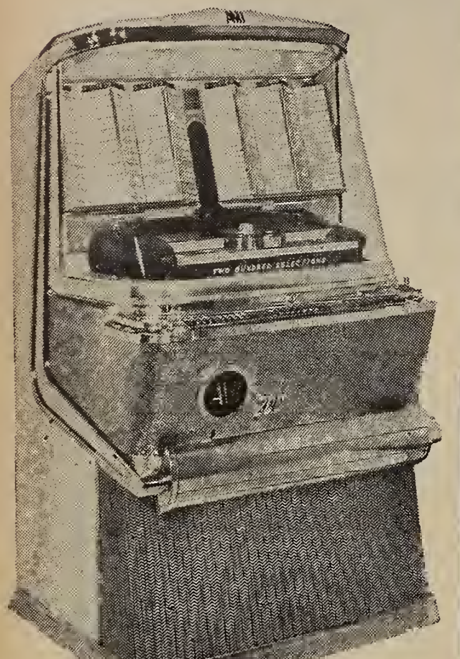

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United Music Plans Double Production

JACK MITNICK

CHICAGO—The jammed backlog of orders for the "UPA-100" phono, caused by the annual two weeks vacation of United Music Corporation factory here, has brought on a condition where every effort will be made to double production the moment the employees return on July 22, according to Jack Mitnick.

"The backlog of orders has grown at such a rate," remarked Jack Mitnick, sales director of United Music Corporation, "that unless we double our present production I can see no way out of this jam for many weeks to come.

"We've been in daily conferences here with our engineers and production men and they are going to arrange for an entirely new production schedule which promises to meet our present requirements.

"This will necessitate the doubling of present production," Mitnick continued, "so that we can take care of the backlog we have and the promises we have made of larger volume deliveries."

The offices of United Music division of this outstanding factory have continued busy all thru the employees' vacation period.

Orders have continued to come in, and with Mitnick helpless to fill them, he has had to arrange for an entirely new production schedule so as to satisfy present demand while meeting the growing backlog from the firm's distributors.

Sheffield Has New Plan For Mechanics School

RALPH SHEFFIELD

CHICAGO—In keeping with the suggestion which has been made by The Cash Box from almost the very first day of its inception, Ralph Sheffield of Genco Manufacturing, this city, believes that he has the answer as to how the trade can start a "School For Mechanics."

Tho he hasn't as yet released the plan, Sheffield advised, he has been working on the details.

After a meeting with some of the men most interested he will present his idea to all the trade in co-operation with all leading factors in the field.

Those who have already heard the outline of this plan believe that Sheffield definitely has something that can work successfully.

Complete co-operation of the leaders of the industry will make possible the services of the finest trained mechanics yet known to the trade to operators.

Look Forward To:

Bill O'Donnell-Lou Boasberg Tennis Match

CHICAGO—Long overdue this year is the annual tennis match between Bill O'Donnell of Bally and Lou Boasberg of New Orleans.

Friendly rivals over the years, Boasberg took a sound beating from O'Donnell last season which, many belive, has kept him from renewing his challenge this year.

As all will recall, Boasberg claimed that no nite-spot trained athlete could best him in any athletic endeavor, especially tennis, Boasberg's favorite sport.

The result of this challenge was a match in a suburb of Wilmette.

The result proved that O'Donnell still had that whip of youth in him, sufficient to take Boasberg over the net for a sound defeat.

Will there be a return match this year?

"It's up to Boasberg," O'Donnell laconically remarked.

KEENEY BOWL-O-RAMA designed for individual players and "teams" appeals to all... EARNS MORE!

6-PLAYER REGULATION BOWLER

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HINGED INSERT!

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Two Lengths: 14 ft. and 11 ft.

FEATURING:

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  Also available without gutters
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Walter Tratsch To Visit With European Coinmen

WALTER A. TRATSCH

CHICAGO—Walter Tratsch, former head of ABT Manufacturing Corporation, this city, who has made so many trips to Europe that he has lost count, is on his way to visit with his many friends in London and on the European continent.

Mrs. Tratsch is traveling right along with Walter since both are well known to many of the leading European coinmen.

Tho he is not active in the coin machines business anymore, Tratsch advises:

"It's still my favorite industry and I'll always be with it in spirit, if nothing else."

Walter phoned The Cash Box and advised that he would pay this publication's respects to many of the European coinmen.

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Broadway	275	Spot Lite	55	Coney Island	55
Beach Beauty	225	Brazil	245	Palm Beach	55
Miami Beach	175	Caravan	195	Stars	45
Yacht Club	55	Stardust	175	South Seas	225
Big Time	165	Starlet	150	Monaco	275
Gayety	75	Pixies	135	Hawaii	55
Variety	95	Frolics	75	Dude Ranch	75

5-BALL GAMES

4 Pl. Register	$325	Ace High	$295	Derby Day	$210
4 Pl. Scoreboard	225	Rainbow	275	Wishing Well	175
2 Pl. Sea Belles	295	Auto Race	255	Sweet Add-A-Line	175
2 Pl. Gladiator	265	Classy Bowler	235	Jockey Club	125

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"Living Costs To Keep Going Up" Predicts Nat'l Publication

NEW YORK—Those operators who still unrealistically refuse to face the steady rise in the cost of living, who still operate games and phonographs at 5¢ per play instead of the accepted 10¢ per play and the current proposal by The Cash Box of "10¢ Play Plus," should pick up a copy of this month's U.S. News & World Report.

In a feature story, filled with charts, cartoons and illustrations, the U.S. News & World Report uses big, black headlines to concisely state, "Living Costs To Keep Going Up."

For the operator who is barely keeping his head above water, the prediction that in the next year the cost of living will probably go up another 1.7 per cent may be just the incentive that is needed to swing him over to one of the plans that have been discussed in the recent issues of The Cash Box.

The article predicts prices will rise all along the line. Some of the items mentioned are food, clothing, housing, transportation, medical care, personal services, material services (plumber, carpenter, painter, mechanic, etc.), vacations, recreation, reading, etc. "Almost anywhere a housewife turns, she bumps up against a higher price."

Utilizing an effective color illustration U.S. News & World Report dramatically pounds home the story of the shrinking dollar from its full worth of 100 cents to its current value of 49.7 and its predicted value next year of 48.9.

"In the months ahead," says U.S.N. & W.R., "it's likely you will continue to see prices creeping up. The railroads are expected to get a freight-rate increase before long, and higher freight costs usually are translated quickly into higher prices. The mid-year rise in steel prices will not be felt widely, at first, but higher steel costs will lead eventually to increases of a nickel, dime, quarter, or dollar in the prices of many items made of steel.

"The upward trend in streetcar, bus and commuter fares shows no signs of halting. A number of railroads are petitioning for higher fares even though a fare increase was allowed only last May 15.

"The price of new and used cars is expected to inch upward, as in the past, and higher prices are in prospect for oil and gasoline."

The article also states that the official index of the cost of living, kept by the Bureau of Labor Statistics, has dipped only once in the last 15 months, and in the last nine months prices have advanced month by month to new highs.

"There are few signs that this trend is anywhere near an end," says U.S. N & W R. "A year ago the consumer price index stood at 115.4 per cent of the 1947-49 average. Now the index is 119.6 per cent. A year hence it probably will reach 121.6 per cent."

Ratajack One Busy Exec

ED RATAJACK

CHICAGO—One of the busiest of all sales directors here is Edward R. Ratajack of AMI, Incorporated.

His office phones continue to buzz with 20 to 30 long distance calls each working day of the week.

Ratajack, himself, rides hard on the phones. Just as he rides hard on his sales force.

Curing a problem on one phone. Taking an order over the other.

And, in between times, advising: "Sometimes I wonder how it would feel just to not hear a phone buzzer buzz for about fifteen minutes."

Ben Levy In Hospital Eight Weeks

CHICAGO—Ben Levy of National Popcorn Concessions, operators of kiddie rides, is reported to have been in Billings Hospital these past eight weeks.

While his ailment is not serious, according to partner Dave Brody, it requires constant observation and treatment.

Levy stated that he does get mighty lonesome and that he would like to hear from friends in the industry.

Those who would like to drop him a line can write to Ben Levy, c/o Billings Hospital, Room W-444, this city.

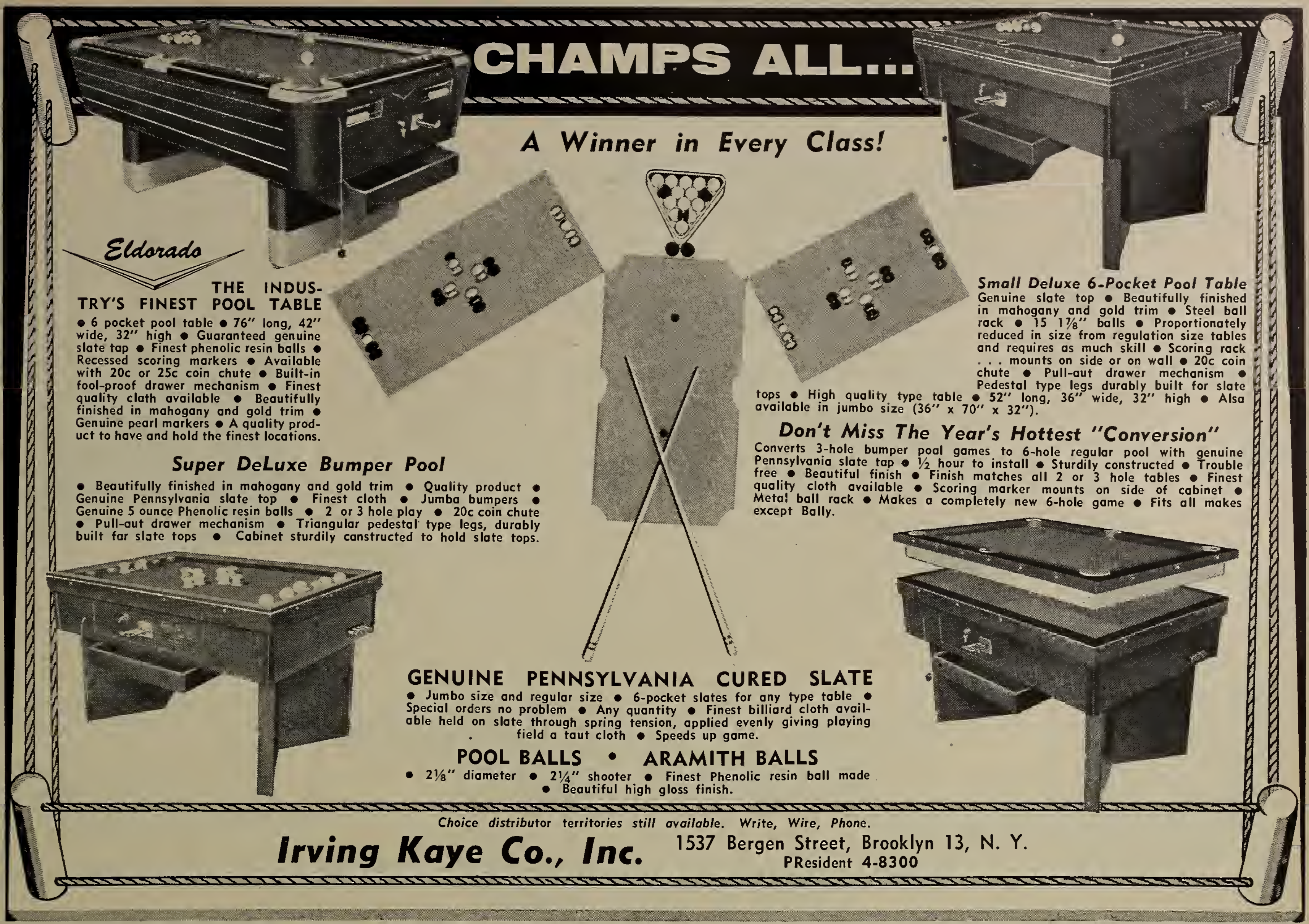
Partner Dave Brody stated, "As soon as Ben gets out, I'm going in. With all the extra work I've had to do all these weeks, I'm long overdue for a rest."

More Pics To Come From Suter Of Morcoin

CHICAGO — Letter just received from Bill Suter of Morcoin, Limited, Manila, Philippines, to the effect that he has more pictures which he had taken on his last trip to Tokyo, Japan.

Most of these pictures concern themselves with the juke box biz in Japan as well as in other cities thruout the Far East.

"As soon as they're developed," Suter advised, "I'll have them on the way to The Cash Box, the favorite magazine of all of us here in the Far East."



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Super DeLuxe Bumper Pool

● Beautifully finished in mahogany and gold trim ● Quality product ● Genuine Pennsylvania slate top ● Finest cloth ● Jumba bumpers ● Genuine 5 ounce Phenolic resin balls ● 2 or 3 hole play ● 20c coin chute ● Pull-aut drawer mechanism ● Triangular pedestal type legs, durably built far slate tops ● Cabinet sturdily canstructed to hold slate tops.

Small Deluxe 6-Pocket Pool Table

Genuine slate top ● Beautifully finished in mahogany and gold trim ● Steel ball rack ● 15 1⅞" balls ● Proportionately reduced in size from regulation size tables and requires as much skill ● Scoring rack . . . mounts on side or on wall ● 20c coin chute ● Pull-aut drawer mechanism ● Pedestal type legs durably built for slate tops ● High quality type table ● 52" long, 36" wide, 32" high ● Alsa available in jumbo size (36" x 70" x 32").

Don't Miss The Year's Hottest "Conversion"

Converts 3-hole bumper poal games to 6-hole regular pool with genuine Pennsylvania slate tap ● ½ hour to install ● Sturdily constructed ● Trouble free ● Beautiful finish ● Finish matches all 2 or 3 hole tables ● Finest quality cloth available ● Scoring marker mounts on side of cabinet ● Meta! ball rack ● Makes a completely new 6-hole game ● Fits all makes except Bally.

GENUINE PENNSYLVANIA CURED SLATE

● Jumbo size and regular size ● 6-pocket slates for any type table ● Special orders no problem ● Any quantity ● Finest billiard cloth available held on slate through spring tension, applied evenly giving playing field a taut cloth ● Speeds up game.

POOL BALLS • ARAMITH BALLS

● 2⅛" diameter ● 2¼" shooter ● Finest Phenolic resin ball made ● Beautiful high gloss finish.

Choice distributor territories still available. Write, Wire, Phone.

Irving Kaye Co., Inc.

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Williams Mfg. Ships "Naples" New 2-Player 5-Ball

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that "Naples", the firm's new two player five-ball game, is being shipped to distributors in the U. S. and Europe.

"Many great features make this game an outstanding producer", Weinand declared "We made 'Naples' fast and exciting. We provided many ways to score.

"The competitive appeal of this two-player game keeps players stirred up, makes them want to stay with it. Result is", continued Weinand, "that operators can enjoy a big increase in collections."

"Naples" features bonus scoring and four-digit high scores. Bonus score is advanced from values of 100 to 300. Bonus is collected when ball lands in center hole.

The game has several rollovers which advance bonus score, increase scoring values and award "Specials" when lit.

Six kickout pockets accelerate the fast pace. At the same time, the kickout holes advance the score values from 10 to 50 points.

Added velocity and animation are provided by two thumper bumpers, two cyclonic kickers and two flippers.

Colorful de luxe cabinet comes with metal legs. Like all Williams games, "Naples" is equipped with slug rejector coin mechanism. Twin chutes are available for 3, 4, or 5 plays for a quarter.

Game is adjustable for 3 or 5 ball play.

Weinand also pointed out that the double "Number-Match" feature "provides players with a final moment of thrilling suspense to climax each swift performance at 'Naples'."

New Ruling:

Vendors Subject To 20% Cabaret Excise Tax

CHICAGO—Word has just reached here that the Internal Revenue Service has ruled that vending machines located in cabarets are subject to the 20% cabaret excise tax on all food, drinks or other merchandise they dispense.

Op Switches Phonos To Benefit Summer Spots

CHICAGO—Sam Chambers of Music Time, Incorporated, this city, reported this past week that he is now in the process of interchanging phonographs to help booming summer spots.

Chambers pointed out that many locations, such as drive-ins, ice cream parlors, roadside stands and restaurants, enjoy greatly increased patronage during the summer months.

"These locations deserve later and better machines during their period of peak business", Chambers stated.

"At about the time the weather begins to break", Chambers explained, "we start switching our late juke boxes from spots that slow down for the summer season, and put the equipment into the booming spots where it will do the most good.

"It's a lot of work, but it always pays off in increased collections and better relations with the locations that do more business during hot weather days," Chambers concluded.

Stresses Location Visits

CHICAGO—Louis Arpaia of Austin Music, this city, reported this past week that he makes it a habit to visit his locations as often as possible.

"Sometimes the location may have some complaint that is bothering him", Lou explained, "and a friendly visit enables me to take care of it in a very casual manner.

"This keeps the location happy, and he knows that we take a personal interest in him and his business."

Brother Mike Arpaia reports that "maintaining good clean machines and good programming are also essential for top earnings.

"Between the two of us", he said, "we manage to keep a nice route going."

Congratulations
BILL GERSH
and
THE CASH BOX

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6-Pocket Pool Conversion Kit

$69.50
Plus 10% F. E. T.

For The Whole Works

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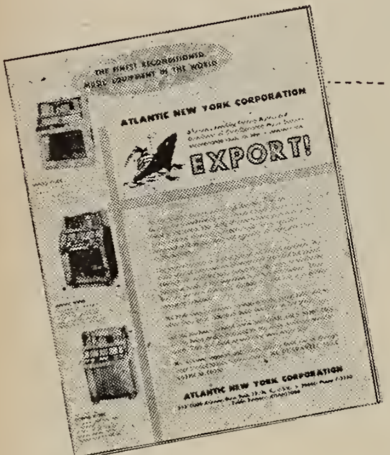
It will pay You to send for ATLANTIC'S FREE Export Catalog, today !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Far East Enjoys Juke Box Boom

From Tokyo To Manila and Thruout The Islands Far Easterners Listening To Phonograph Music Featuring 80% American Records

CHICAGO—Reports from the far eastern countries, Japan, Formosa, Korea, Hong Kong, Malaya, Philippines and others, indicate that the Far East is enjoying a juke box boom.

So outstanding has juke box music become that the Japanese are now engaged in the manufacture of juke boxes. At least, according to reports, partial manufacture. Mechanisms are being sent from other countries while the Japanese build the cabinets.

It is also believed that Japan will soon present its own juke box manufacturers to the world at large and will, as this country has always done in the past, try for sales all over the world.

It is impressive to note that Malaya, the Philippines, Korea, Hong Kong and other far eastern countries, as well as Japan, are continuing to increase imports of both new and used phonographs from the U.S.

They believe that the year 1957 will see the first great inroads made by the American juke box field into the Far East.

Very interesting is the fact that over 80 percent of the recordings used in the Far East are of American manufacture. These are America's top pop tunes. The far eastern peoples appreciate the popular music of the U.S. just as much as do the people in America.

Canadian Growth Reflected In Greater Imports

Phonos, Games, Vendors Being Exported Into Canada in Larger Numbers

MONTREAL, QUE., CANADA—Tremendous growth of the Dominion of Canada to its present 16,000,000 people, and the great industrial advancements made by this fast growing nation, is reflected in the greater imports of juke boxes, games and vendors from the U.S.

During 1956, Canada imported 2,952 automatic phonographs for a total value of $1,546,222.

The Dominion imported 3,339 amusement machines for a value of approximately $752,665.

In both the above cases, Canada ranked second only to Belgium in importation of automatic phonos and games.

In vending machines, Canada ranked first in the world by a very great margin in 1956. The Dominion imported 8,573 vendors for a total value of $1,125,037.

Canada is again high up among the leaders the first two quarters of 1957 when it comes to imports of phonos, games and vendors from the U.S.

This continued great growth of Canada is, therefore, very definitely being reflected in the constantly growing imports of machines of all kinds from the U.S.

Canada, itself, is also becoming a great exporter of used machines to Europe, the Far and Near East as well as to North, Central and South American countries.

This sister nation's growing wealth and power is of tremendous interest to all American firms.

May See More Ops' Co-ops

Claim, "At Least We Know This Makes For More Efficient Operating. Cuts Overhead Expense. Allows Us To Agree On A More Equitable Share Of The Gross Intake."

CHICAGO — There is every belief that there may arise more operator cooperatives thruout many areas.

As one well known southern operator advises:

"This is one sure way to cut down on servicing and general overhead expense while, at the same time, effecting an agreement which will allow for a more equitable share of the gross."

Many believe that there is a much better chance to arrange for "10¢ play plus" a more equitable commission percentage thru an operators' cooperative than there is in trying to reach such an agreement between a number of individual operators in the same area.

"If it will help cut overhead expense and, at the same time, bring in more income", one operator believes, "then there is no other alternative but that operators get together into cooperatives."

The pros and cons of the operator-cooperative plan have been propounded thru this publication ever since *The Cash Box* proposed the plan many months ago.

There are just as many who believe in the success of operator cooperatives as there are those who don't believe that any group of operators will ever stick together or get along with each other long enough to allow for an operators' cooperative to prove successful.

Nova Foresees Busiest Years Ahead

A. W. ADICKES

HAMBURG, WEST GERMANY—With 30 years in this industry behind him, Alfred W. Adickes of Nova Apparate Gesellschaft, this city, foresees the firm's busiest years still ahead.

A frequent visitor to the U.S., Adickes has won the confidence of leading American manufacturers and represents more outstanding U.S. coin machine manufacturers in Europe than does any other European firm.

"A great many changes have come about", Adickes explained, "and each year we foresee greater growth as all Europe awakes to the great possibilities ahead for the better economic welfare of the people.

"There is no doubt in our minds, here at Nova", he continued, "that our sales will increase, our firm expand, and our business continue to grow as we spread the new machines further afield.

"The European operators are among the most industrious in the world", Adickes stated, "and they also realize that they must have the type of equipment which will assure them a strong operational backbone so that their financial position is solid at all times.

"We have constantly attempted", he reports, "to bring the kind of machines to our many customers which would assure them of stabilized financial conditions and would also help them to continue to grow.

"That is why we believe, here at Nova", Adickes concludes, "that our busiest years are still ahead of us."

Watling's Been Weighing 'Em For 68 Years

No-Spring Watling Scales Located Everywhere In The World. Continue As Basic Coin Operated Investment

CHICAGO — Watling coin operated scales have been weighing the world's millions of people for 68 years.

They have become known thruout the industry as a "basic coin operated investment".

In fact, many refer to them as, "The gold bonds of the industry."

Since the days of the late Tom Watling, the Watling "No-Spring" weighing scales have won great acclaim all over the known world for their outstanding mechanical perfection and design.

As one of the scale operators remarked, "The 68 years that the Watling scales have been manufactured is, of itself, proof of the greatness of these marvelous weighing machines."

John Watling, head of the firm, and one of the best known personalities in the industry, reports that the Watling scales continue to be shipped to every known spot in the world.

"We've always made the best coin operated weighing scale and have done so for 68 years", John Watling stated, "and we shall continue to do so.

"There is always room for more scales everywhere in the world," he added.

Proof of this fact are the constant shipments from the Watling plant here in Chicago to operators everywhere in the world.

Co-operation Keynote

CLEVELAND, O.—"We believe the reason for our success as distributors", reports Joe Abraham of Lake City Amusement Company, this city, "is the fact that we have made co-operation with every operator our keynote.

"We try at all times", he continued, "regardless of the size of the order, or even if no order is given our firm, to help the operators in every possible fashion.

"In short", Joe Abraham reports, "we co-operate with the operators to the fullest possible extent and, thereby, make certain that the operators are started right, will continue to work correctly and will profit from whatever they purchase from our firm.

"This", he staunchly stated, "will always remain the keynote of our firm—'complete co-operation with all operators at all times'."

Operators Continue To Cry For "P. R. Bureau"

CHICAGO—More and more operators from all over the country continue to write The Cash Box:

"Keep up your campaign for the industry to create a 'Public Relations Bureau'."

In fact, one well known operator advised:

"I've been one of your subscribers from the very first issue of 'The Cash Box'.

"You've made some very marvelous suggestions to the industry. I'll never forget your campaigns on '2 minute playing records' which were sorely needed at the time. On 'Dime Play'. On creation of 'Music Operators Of America (MOA)' and on so many, many other great ideas.

"But", he adds, "I believe that the best idea you have ever proposed to the industry and the one you should continue to crusade for in a most outstanding manner is a 'Public Relations Bureau'."

This operator goes on to advise that he does not believe that many of the problems now current in the field would even be around if there were an active "Public Relations Bureau".

"Many of the troubles we've encountered over the past few years", he stated, "would never have even come about if there had been an active 'Public Relations Bureau' just as 'The Cash Box' has proposed for so many years.

"Every operator, believe me", he concludes, "is with you.

"Keep up the good work. Keep on crusading for a 'Public Relations Bureau'. One of these days it'll actually come into being."

Champion Distrib. Ships New 6-Pocket Pool Conversion

CHICAGO—Mike Detzek of Champion Distributing Company, this city, announced this past week that he is shipping a new 6-pocket conversion kit.

Detzek stated that demands of operators seeking ways to convert bumper type pool games into 6-pocket models decided him to add this new conversion kit to his line of supplies.

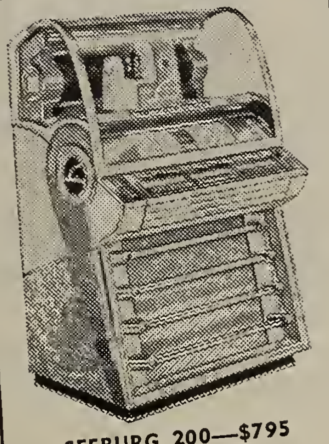
The new top consists of a 32"x48" six-hole novoply top, covered with rubber-backed billiard cloth for resiliency and longer wear.

Also included in the kit, according to Detzek, is a 4" extension to clear the cash box, a counting board, a set of Aramith balls with one oversize cue ball, peas and shake bottle, rack, rail cloth, glue, hardware and instructions.

"With this conversion kit", Detzek said, "the operator can easily transform bumper pool games on location into a six pocket game within an hour. No special tools are necessary."

Detzek also announced that, in addition, jumbo size tops are now being readied for shipment in response to demands for a conversion for larger size pool games.

ATLAS . . . WORLD'S FINEST PHONOGRAPHS for EXPORT:


SEEBURG 200—$795

SEEBURG M-100A	$245
SEEBURG M-100B	445
SEEBURG M-100C	565
SEEBURG HF-100R	695
ROCK-OLA FIREBALL 120 (78)	195
ROCK-OLA 1448 (120)	595
WURLITZER 1250	155
WURLITZER 1400	215
WURLITZER 1500 (78)	195
WURLITZER 1800	595
WURLITZER 2000	875
A.M.I. "E-120"	425
A.M.I. "F-120"	595
A.M.I. "G-120"	695
A.M.I. "G-200"	795

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LIT SKILL HOLES become "Special" good for 1 to 5 Replays when Arrow is advanced into "Special" Scoring Section.

Deluxe Hi-Style Cabinet

Twin Chutes at slight extra cost.

All Williams Games Equipped with National Slug Rejectors

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As Weather Settles:

BIZ PICKUP NOTED

Air Conditioned Locations Continued to do Good Business. Heat Slashed Income of Other Indoor Spots With Resort Biz in Pickup Thruout Country

CHICAGO — Reports from various areas thruout the country are to the effect that "business has picked up as the weather settled down".

The majority of ops advise that their air conditioned locations continued to do good business and that no slideoff of income was noted in such spots.

Where the drop off was greatest, they advise, was in the locations where there was no air conditioning.

"These retailers", one op says, "suffered just as much as we did.

"Like all other storekeepers", he continued, "these men have learned that air conditioning is a business asset and that it pays for itself.

"The income these men lost", he adds, "has convinced many of them that they had best air condition their places if they want to be able to compete during the torrid weather."

In other areas where windstorms, floods and tornadoes created havoc, and where these are now past, "business has picked up and continues to go up", are the general reports.

"All in all", as one noted leader stated, "where the weather has settled down to normal business has picked up."

AMI Appoints Knowles Bailey, Ltd. AMI Distrib For Major Portion Of Ontario

GRAND RAPIDS, MICH.—The appointment by Arthur Daddis, AMI eastern district sales representative, of Knowles Bailey, Ltd. as AMI distributor for the major portion of the Province of Ontario is announced by E. R. Ratajack, director of sales for AMI. The new AMI distributor will cover the Province of Ontario, except for the Counties of Prescott, Stormont, Russell, Dundas, Grenville and Carleton. Also excluded are the twin cities of Fort Williams and Port Arthur and that territory lying west of approximately 88 degrees longitude.

Knowles Bailey, Ltd. has been in business in Toronto for 25 years and is well known to Ontario operators through its long association with the coin machine industry. Knowles Bailey is president of the firm; Howard Bailey is secretary-treasurer; C. W. Godfrey, office manager; Fred Martinovic, service manager; Harvey Springer, sales; and Henry Doust, service department.

Knowles Bailey, Ltd. has its headquarters in a new, modern building at 321 Davenport Road, Toronto, where the firm maintains a showroom, complete parts stock and full shop facilities to insure prompt delivery and factory approved service procedures. The site features excellent parking accommodations for the convenience of customers and visitors.

"We're pleased to have this modern, service-minded firm representing AMI in Ontario," said Ratajack. "Operators will find Knowles Bailey as conscientious in working with them on their music needs as they have always been in supplying other coin operated equipment. Bailey and his staff extended a cordial invitation for operators to drop in to see, hear and examine the profit possibilities of the terrific 'Model H' that's causing a sensation throughout the world," Ratajack concluded.

LIKE NEW

Wurlitzer Model 2000 ..... $990
Wurlitzer Model 1900 880
Seeburg Model V-200 730

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ALL I WANT TO SAY IS . . .
"God Bless 'The Cash Box' and keep it in business for another 100 years!"
Willie (Little Napoleon) Blatt

SUPREME DISTRIBUTORS, INC.
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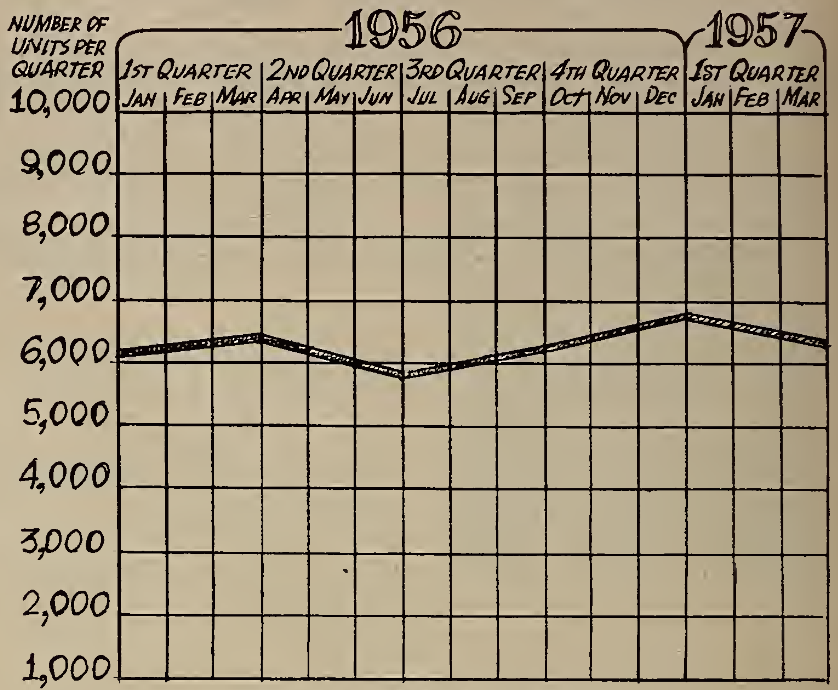
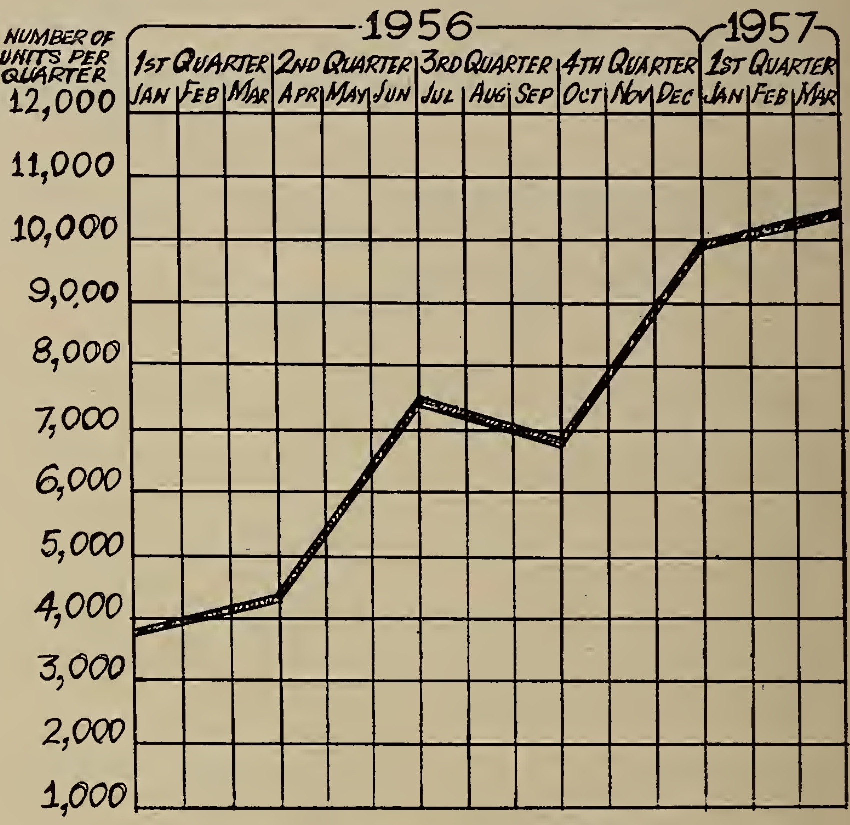
Phonograph Exports



Phonograph statistics on page 18

Amuse Game Exports



Amusement Games statistics on page 20

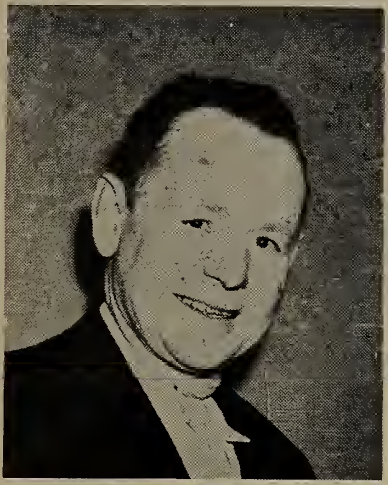
AMI Trade Paper Ad Wins 1st Place Award

GRAND RAPIDS, MICH.—An AMI trade paper advertisement and a sales promotion brochure have won a First Place Award and a Merit Award, respectively, in competition with hundreds of other entries at the Fourth Annual Exhibit of Advertising and Editorial Art in Milwaukee sponsored by the Art Directors Club of Milwaukee. Entries were judged on the basis of how well the design and appearance of the pieces contributed to their over all effectiveness. Both Award winners were prepared by Edward H. Weiss & Company of Chicago, one of AMI's advertising agencies.

The AMI 1956 Annual Report also has been selected to receive a Merit Award for excellence by Financial World magazine. The AMI Annual Report, by winning this award, qualifies for judging for the coveted "Oscar of Industry" award given each Fall by the magazine for the best report in each industry classification. The James Phillip Reed Agency of Grand Rapids prepared the AMI Annual Report.

W. E. FitzGerald, AMI's advertising & sales romotion manager, supervised preparation of the winning entries.

Penny Games Click For Frantz



JOHN FRANTZ

CHICAGO—Due to continuing sales volume of penny counter games and scales, John Frantz of J. F. Frantz Manufacturing Company is reported to have become well established in the industry as the "Penny King".

John stated this past week that his sales of penny counter games are continuing to increase.

"One week 'Kicker & Catcher' takes the lead", John discloses.

"Then the orders flock in for quantities of our 'Challenger'!"

Scales, according to John "Penny King" Frantz, seems to go along at a steady pace, "except when we get a large export order.

"Our best seller in the scale line is the 'Aristo' model," John reveals, "mainly because it is the least expensive of the scales."

John stresses to operators that there is a definite need everywhere, at counters, near cash registers or on stands, for penny counter games to provide amusement when small change is handed over the counter.

"The penny games are fast", John advises, "and operators tell me how amazed they are at how the pennies quickly mount up to dollars."

Monarch Converts Bumper Pool Games

CHICAGO—Charles Pieri of Monarch Coin Machine, Inc., this city reported this past week that the firm is now converting all bumper pool tables into six pocket pool games.

"Up till now", Pieri stated, "we have converted over forty bumper pool tables for local operators.

"The changeovers have been received with such enthusiasm," Pieri added, "that we will soon have conversion kits available for shipment all over the country."

Pieri pointed out that there is a tremendous amount of bumper pool games still being operated.

"Many of these tables are in need of repairs", he said. "They also require pepping up to put them on a profitable basis.

"Operators have been asking for a conversion kit that will rejuvenate the play by making the old table into a six pocket", Pieri concluded, "so we decided to supply the conversions to all the trade."

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Division of
CHICAGO COIN MACHINE COMPANY
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Sensational NEW
"SWEET TWENTY ONE"
ROLL-DOWN GAME...
for 1 or 2 PLAYERS!
Prove it to yourself...
SEE your GENCO Distributor Today!

MEMO
Tip To Mr. Operator!
Here's something refreshingly new. A game especially designed for competitive player appeal and climax! It's beautiful in appearance and packs the punch of a firecracker. It must be seen and played to be appreciated.

CABINET 6 FT. LONG—2 FT. WIDE. FITS ANY LOCATION
. . . REGULAR OR REPLAY

STILL GOING STRONG "CIRCUS" RIFLE GALLERY featuring mysterious "CRAZY BALL" and SAD SAM Targets

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Chicago 14, Illinois

Advises Mechanics Needed By Many

Thousands Of Machines Idle Because Of Lack Of Skilled Mechanics

JACKSON, TENN. — Jessie Odis Porter of McDaniel Amusement, this city, advises that the acute lack of good mechanics is making itself felt all down the line.

"Today", he advises, "there are thousands of machines idle because someone, who happened to be an auto mechanic or a clock tinkerer, thought he could master the electro-mechanics of the average coin operated machine.

"But", adds Porter, "when he opened the machine and saw what it contained, he was finished.

"To the point", Porter says, "where the machine was, in most cases, harmed instead of fixed."

Porter agrees that there should be a "School For Mechanics" (as has been long recommended by The Cash Box) to bring men into the field "who can master the machines" so that operators will feel sure that they can give the very best service to their locations.

Porter also outlines many other ills now affecting the industry but believes that the lack of a "School For Mechanics" is the foremost.

He feels that this "should be cured first".

Our Sincerest and Warmest
Congratulations
to our industry's most outstanding and most faithful publication
The Cash Box
from the entire membership of the
PHONOGRAPH MERCHANTS ASSN.
HOLLENDEN HOTEL • CLEVELAND, OHIO

"Growing Profits" With "Lucky Horoscope"

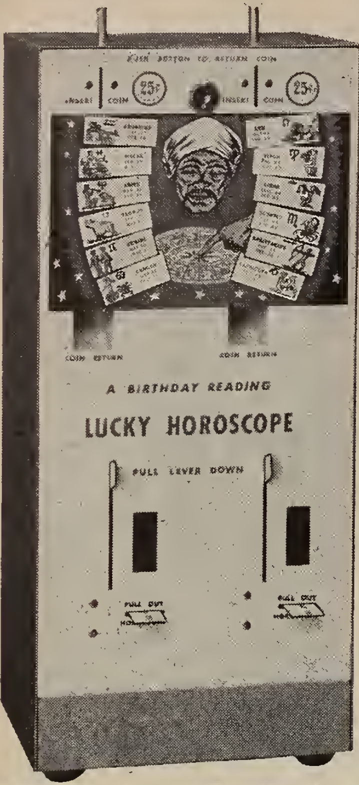
CHICAGO—Ted Rubenstein of Marvel Manufacturing Company reported this past week that he has been receiving many letters from operators of the firm's "Lucky Horoscope Ticket Venders", stating that "profits continue to grow as the weeks roll on."

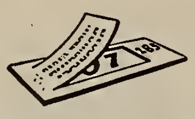
Rubenstein pointed to several letters on his desk. "Each one of these not only praises the horoscope machines, but also tells of steady increases in profits and collections."

"Here's a letter from one customer", Rubenstein continued, "who started with two venders about four weeks ago. After two weeks this operator was so amazed with his collections that he ordered ten more for a thorough test.

"Today he's ordering in quantity. And this is typical of all the letters we've been getting."

Rubenstein also reported that the operators are very satisfied with the double-thickness tickets which are said to vend more freely in all models of "Lucky Horoscope."





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GAME HOLDS 1,000 numbered tickets.

EASY TO LOAD • SIZE: 18" x 8" x 6" • Shipping Wgt. 20 lbs. • Write for details

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Bally Distributor
So. Calif., So. Nevada

Rock-Ola Distributor
Southern California

First 43 States To Complete Budgets Show Increased Spending Next Year

The Cash Box Again Urges National Organization To Protect Operator From Excessive Taxes and License Fees

NEW YORK—Are there more woes just ahead for the coin machine operator? A recent study of the budgets completed by 43 states show that all 43 states will spend more in the year to come. State spending will be nearly 2 billion dollars more in the year ahead than in the year just past and will hit a new record of about 22.5 billion dollars.

This means the states will be looking in all directions for new sources to tax to raise their budget monies. Favorite whipping boys of most counties, cities and states have heretofore been gasoline, cigarettes and coin machines. It is naive to think that these same sources will be overlooked in the careful search for more tax dollars.

Most states will be spending huge sums for schools, highways, public welfare, health programs, mental hospitals, law enforcement, construction, veterans' bonus, etc.

This picture puts the finger right where The Cash Box has been hitting hard with its editorials on organizations to fight unreasonable tax and license assessments.

FOR OVER 18 YEARS

WITHOUT EVER MISSING A SINGLE ISSUE FOR MORE THAN 928 CONSECUTIVE WEEKS' ISSUES . . .

"THE CASH BOX PRICE LISTS"

HAVE BEEN GRANTED INTERNATIONAL RECOGNITION AND ACCEPTANCE!!

All prices of new and used machines are carefully compiled and just as carefully guided by men who each have been actively engaged in the industry for over 25 years.

"THE CASH BOX PRICE LISTS" bring all international subscribers the important price information that is absolutely vital to the future progress and well being of their businesses.

"THE CASH BOX PRICE LISTS" are officially recognized and accepted by Customs all over the world.

"THE CASH BOX PRICE LISTS" are the ORIGINAL and completely accepted prices of "THE CASH BOX" magazine, internationally recognized for their authoritative quotations.

BUT—this is only one of the many, many features that has won international acclaim and world renown for THE CASH BOX—known as "The BIBLE of the Industry".

NEWS and ADVERTISEMENTS of all the leading manufacturers appear in each week's issue of THE CASH BOX along with much other invaluable information.

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1721 BROADWAY, NEW YORK 19, N. Y., U. S. A.

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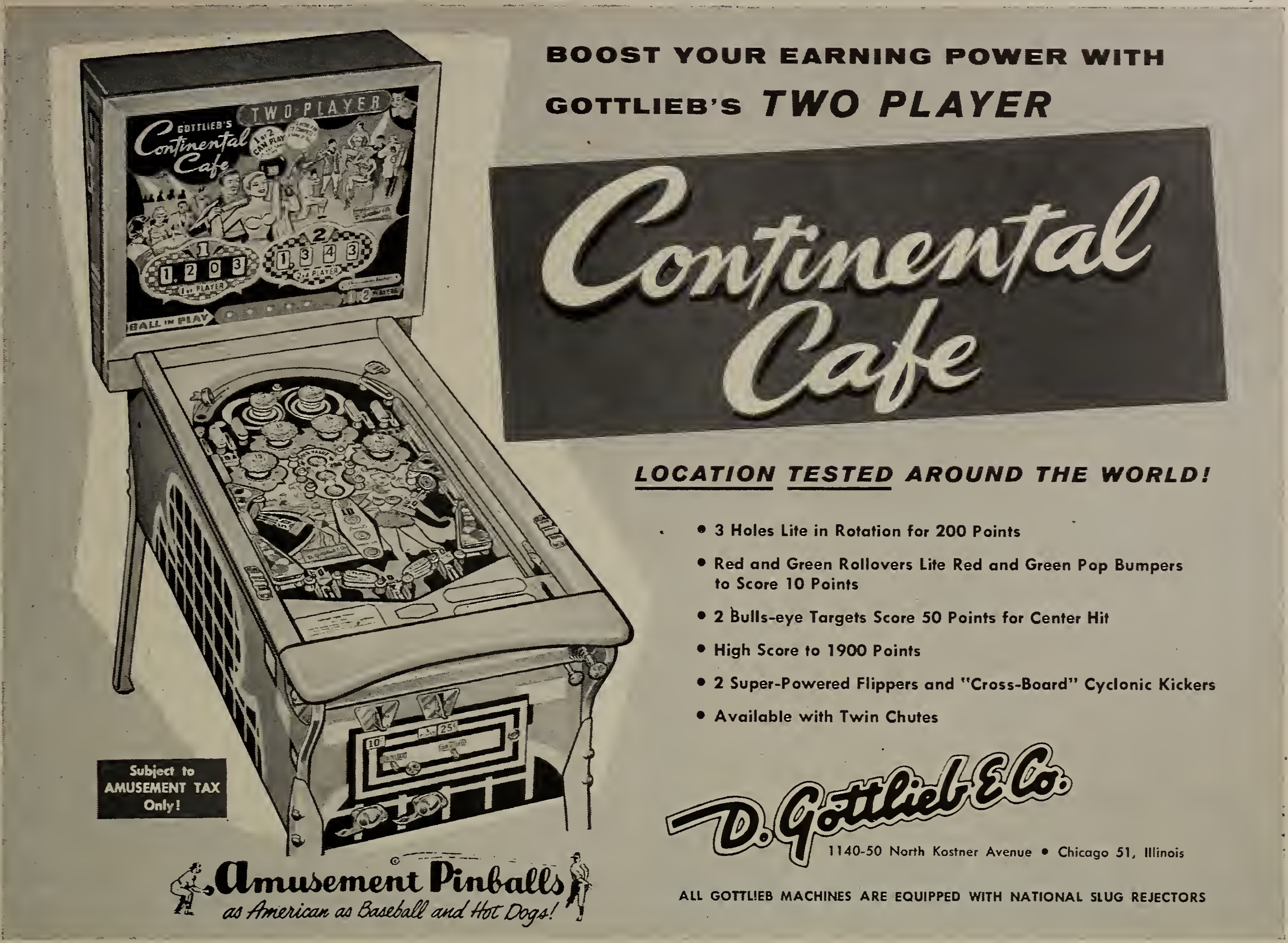

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- High Score to 1900 Points
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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

More "Dime Play Plus"

CHICAGO—According to one well known roadman who has just returned from an extensive tour of the midwest:

"Every association meeting I attended, sooner or later, brought about the discussion of '10¢ play plus' that you people of The Cash Box are urging.

"What's more", he continued, "reaction is remarkably favorable everywhere for operators to not only get 10¢ per play, 3 plays for 25¢, but, to also obtain a more equitable share of the gross intake, just as your '10¢ play plus' plan advocates.

"Up in Wisconsin the music operators are gradually working to the 100% point on 10¢ play and now discussions at their meetings are all on '10¢ play plus'.

"Many of the Wisconsin operators, very quietly and on their own, have changed over to '10¢ play plus' and find that, for once, they are actually seeing some profit daylight.

"The same is true", this roadman stated, "in other states I covered.

"Operators at their regular meetings actually brought with them editorials from The Cash Box on '10¢ play plus' to open discussions on a more equitable commission arrangement."

Logan Distrib Intros "Slugger" New Baseball Ball Gum Vender

CHICAGO—Jack Nelson, Jr., of Logan Distributing Company, this city, announced the introduction of "Slugger", a new ball gum vender with baseball action.

Upon insertion of a coin, a lever is released to propel a ball of gum into a basket for a home run.

Whether or not a home run is "hit", the ball gum drops into the chute. Six straight homers makes the buyer a "Home Run King".

Nelson explained that the venders can be placed on counters, stands or wall brackets by the operator.

"Our tests have proved", Nelson stated, "that combining the skill action of baseball with the vending of desired merchandise results in multiplying the profits for the operators.

Nelson recommended "Slugger" venders to music and game operators seeking diversification of routes.

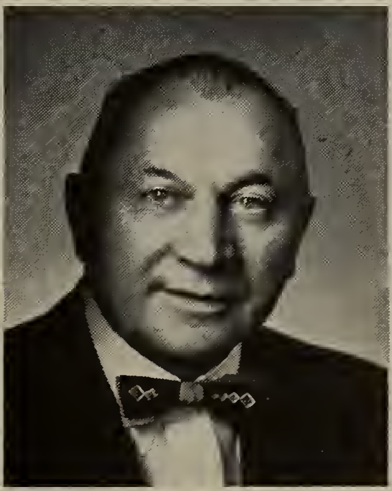
Al Bergman Back In Action Again

CHICAGO—Al Bergman of Sheldon Sales, Buffalo, N. Y., visiting with leading manufacturers here reported this past week that he's feeling fine once again.

"Get a little twist and turn once in a while", Bergman added, "since the surgery, but", he continued, "it's not too bad.

"Anyway", concluded Al, "I'm back in action again and you boys in Chicago will see me here more often than before."

Wisc. Music Ops To Meet On July 15



E. G. DOWE

BEAVER DAM, WISC.—Edward G. Dowe, secretary of the Wisconsin Music Merchants Association, Inc., this city, announced the July meeting will be held on Monday, July 15, at Schmitz-Gazebos at Bailey Harbor.

Dowe, in a letter to the members, advised them that directors and officers for the 1957-58 season will be elected at this meeting. The latest developments on the Washington hearings on the juke box bill will also be discussed.

Mrs. Oliver Williams, one of the music merchants members, has invited all the Wisconsin music merchants to Baileys Harbor for the meeting. Baileys Harbor is in the heart of Wisconsin's vacation land and operators have been advised to plan on a weekend of good fishing, boating, and the wonderful Wisconsin atmosphere.

ALL GAMES CLEANED
AND IN WORKING ORDER

SHOW TIME (New in crate)	Write
BROADWAY	$325.00
ABC	275.00
CONGRESS	275.00
VICTORY'S	55.00
MYSTIC	90.00
MAGIC	90.00
CLIPPER	145.00
FOUR BAGGER	285.00
Williams 6-player Skee Ball	395.00
Bally SPACE SHIP	195.00
Williams CRANES (New)	175.00
ROCK-OLA FIREBALL (78)	135.00
SEEBURG "A" (78)	175.00

PACKAGE DEAL — ChiCoin 10th Frame, United 10th Frame, small pins, 6 for $100

USED POOL TABLES—Bally, Williams, Valley, Ea........ $50

WIRE—WRITE or PHONE HE 1-7577.
1/3 Deposit Required On Each Order.
We are exclusive factory distributors for:
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- ★ PHONOGRAPHS
- ★ PIN GAMES
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Be FIRST with *"FIRST"*

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New York State Operators Guild To Hold 5th Annual Dinner Sept. 7

Arrangements Made To Take Over Greenwood Inn, So Guests Can Stay For Week-End

BEACON, N. Y.—Thomas Greco, president, New York State Operators Guild, with headquarters in this city, announced this week that the organization had set the date for its 5th Annual Banquet for Saturday night, September 7. The site selected is the Greenwood Inn, four miles above Ellenville in the Catskill Mountains.

For the past several years this association has been holding its banquets during the week, and now that it is set for a Saturday night again, it is expected that many more guests will be on hand, with a number of out-of-towners making a week-end of it.

"In all likelihood" stated Jack Wilson, chairman of the entertainment and souvenir journal committees, "we will have the Inn all to ourselves. We invite our guests to come up early Saturday and take in the facilities all day prior to the banquet. A very fine program of entertainment has been arranged, with a cocktail party prior to the dinner, a floor show and dancing."

Mike Spagnola Reports Biz Ahead Of Last Year

CHICAGO—"We are far ahead of sales, compared to the same period last year when we had the AMI model 'G'," reported Mike Spagnola, manager of Automatic Phonograph Distributing Company, this city.

"What's more", Mike continued, "if business continues at this present pace we believe that the AMI model 'H' is sure to set a new sales record for our firm.

"The operators tell us that the AMI 'H' is the grandest phonograph they have ever placed on location.

"Remember", Mike reminded, "we have only had the 'H' for about two and a half months.

"Yet", he stated, "when comparing sales over the same period of time with former models, we're far, far ahead with the AMI 'H'.

"The one big reason in our estimation for this great sales action", Mike claims, "is because the location owners as well as the public acclaim the beauty and tonal quality of the AMI model 'H'.

"And", he concluded, "when both the storekeepers as well as the public agree on a juke box, that juke box is a hit."

Through The Coin Chute

EASTERN FLASHES

This has been a most hectic week for all at **The Cash Box**, as the final effort was put into preparing our **15th Anniversary Issue.** And we know, as you leaf thru this issue, you will agree it's a wonderful publication, full of necessary information and advertisements which will serve the trade as a directory for the coming year. Your correspondent and his associates want to thank our may friends most sincerely for making it possible to produce this tremendous 15th Anniversary—the biggest single issue ever published in the coin machine industry—even larger and more complete than our previous Anniversary Issue. Once again, thanks, from the bottom of our heart.

* * * * *

Activity along coinrow continued at a good pace, with some wholesalers reporting a spurt in sales. . . . One of those, who was looking for a breather, is **Mike Munves**—but, if anything, Mike says, he's being pressured for more and faster deliveries. "Looks like it'll last last thru the entire summer", he sighs. Not that he's complaining, he advises, but he hasn't time to rest up for a moment. . . . With school out, a number of operators are bringing their kids down to the row while they shop. And do these kids have themselves a time—playing all the equipment, particularly the ball bowlers. . . . **Dave Tomchin**, Bay Ridge Amuse., Brooklyn, became the proud papa of a boy on Monday, July 8. . . . **Barney (Shugy) Sugerman**, Runyon Sales, smilingly states he'll have to pass up a summer vacation. He advances two reasons: sales of AMI, Bally and Keeney products; and vacations of key personnel. **Morris Rood** and **Buddy Fox** take every Friday off, and **Lou Wolberg** taking every Monday off. Lou has a bungalow in Loch Sheldrake, in the Catskills, and takes his family up there every week-end. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing, one of the wholesaling firms now being rushed to deliver reconditioned equipment. "Biz took a decided upswing this past week," said Harry. . . . **Al Simon** and **Al D'Inzillo**, Albert Simon, Inc., report continued good sales of ChiCoin's new "Classic Bowling Alley", and Genco's "Sweet Twenty One—Number Roll."

* * * * *

Arcade owners and operators with equipment in shore and vacation areas, without exception, report business on the 4th of July "the most successful of all time". Weather was ideal. All in all, this spring and summer of 1957 provided these men with such a great start, that it appears the season is bound to be a record breaker, even if they run into a few bad weather breaks. . . . **Tom Greco**, pres., N. Y. State Operators Guild, advises the assn. will hold its 5th Annual Banquet on Sat. night, Sept. 7, at the Greenwood Inn, 4 miles above Ellenville, in the Catskill Mts. Big attendance expected, as week-end date makes it possible for many out-of-towners to join the festivities. **Jack Wilson**, chairman of the entertainment and souvenir journal committees, on the row promoting the event, and getting ads from the wholesalers. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, report sales of Wurlitzer phonos good. "Don't even have a floor sample", smiles Joe. "But, we have a good order in at the factory for '2100's', and we expect the factory to ship before they close down for their vacation." Joe summering at the Clearview Beach Club, Whitestone, L. I.—fishing, boating and swimming. . . . **Claire Morano**, Associated Machine Operators of N. Y. (games assn.) advises several new members joined: **Lenore Rosen**, **Lewis Leventhal**, **Jack Uder**, **Alfred Boutz**, **Julius Reiner**, **Raymond Rosen**, **Ben Fish** and **George Nagel**. Claire, by the way, leaves in a week for a European vacation. . . . **Meyer Parkoff** and **Murray Kaye**, Atlantic New York, report sales of new Seeburg phono brisk, with their export biz of reconditioned music machines very big. The big problem, Parkoff explains, is getting enough machines to fill orders.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Floyd Kiester of Frontenac, Minn., spent the day in Mpls making the rounds picking up parts and records. Kiester reports that collections for the past few weeks are down. . . . **Ben Kragtorp** of Tracy, Minn., was in Mpls and reports that he was very fortunate as the floods at Marshall, Minn. damaged only one cigarette machine and one phonograph. Both pieces will be able to be repaired and put in working order. . . . **Al Steffen** of LaCrosse, Wis. in Mpls making the rounds picking up his record supply. . . . **Floyd Rogers**, ace mechanic for the Advance Music Co., Mpls, spent one week's vacation at Park Rapids, Minn. Floyd has had a cabin up there for years and many of his friends take advantage of it when Floyd and his family are not there. . . . **Lou Rubin** of the Lieberman Music Co., left for a ten day trip into N. D., and Western Montana. . . . The B & B Novelty Co., of Superior, Wisc., which operates in that area, also operates a sporting goods shop and record department. Fishing tackle and other equipment moving very good the past ten days since the weather has warmed up. Tourists are commencing to flock into the northern area. . . . Congratulations to Mr. & Mrs. **Harold Lieberman** of the Lieberman Music Co., Mpls. Their son David will be married in Chicago next Sunday, July 14th. The couple will drive to the West Coast on their honeymoon, stopping off at Las Vegas for several days. . . . With the change to nice sunny weather throughout the state, **Stanley Woznak** of Little Falls, Minn., is taking advantage of his lovely lake home and is spending considerable time there with his family. . . . **Harold Rose** of Fargo, N. D. was in Mpls the day the tornado hit that city and left for home the following morning. Harold reports that the tornado missed his section and also missed his father and mother's home by just a few blocks. Many lives were lost and several millions of dollars in damages.

Through The Coin Chute

CHICAGO CHATTER

Growth!

Progress!

Leadership!

Recognition!

These are the qualities most evident in this week's 15th Anniversary Issue of The Cash Box.

Remember the few mimeographed pages of The Cash Box that first greeted the coin machine world in the dark days of 1942?

Manufacturing of coin machines had been halted. America had to build up an arsenal for its Allies. Gas, machinery, steel, paper, transportation—everything was in a state of priority.

But a hard-driving salesman named **Bill Gersh** felt that the coin machine industry would survive and even thrive during the war years, then continue to grow ever greater during the post war period.

Beginning with about half a dozen sheets of paper, **Bill Gersh** optimistically demonstrated his faith and confidence in this industry.

The Cash Box grew. **The Cash Box** dedicated itself—completely, sincerely and constantly—to this industry and to the individuals who earned their livelihoods in it. **The Cash Box** continued to thrive thru the years because it reflected the optimistic spirit of the industry which it serves.

Today—on its fifteenth anniversary—**The Cash Box** presents to the trade its greatest array of stimulating features, informative news items, practical articles, helpful pictures, special reports, historical reviews and many other features the reader will want to refer to weeks and months from now.

This 15th Anniversary Issue is also the largest in number of ads from leading operators, jobbers, distributors and manufacturers all over the world.

To this industry, to the firms and people who are part of it, **The Cash Box** expresses its grateful thanks for its rapid and continued growth. We deeply appreciate that the progress we have made is only possible because the firms in the trade have also progressed on ahead these past fifteen years.

The Cash Box will continue its many programs for the future good and welfare of the industry. Among the programs originated, sponsored and pioneered by **The Cash Box** during these past years were **"National Public Relations Bureau", "School For Mechanics", "Dime Play", "Minimum Guarantees", "National Credit Bureau", "A Day Of Dimes For The 'March Of Dimes' ", "Teenage Canteens", "Location Lease Agreements", "M.O.A."**, and many, many others.

Growing in importance, because "Dime Play" was judged obsolete about a year ago by many leading operators, is the proposal submitted by **The Cash Box** for **"10¢ Play PLUS Front Money and/or A More Equitable Commission Basis"**. It is firmly believed that this extended proposal is the best answer to inflation, higher costs and increased overhead expenses now being endured by the nation's operators in all phases of running their businesses.

Operators now are nodding in agreement at "Dime Play PLUS", and many are using effort and salesmanship in the face of short-sighted competition to get their businesses on the more equitable basis.

And just two weeks ago, **The Cash Box** submitted a new idea to operators who are encountering resistance from locations: **"No Commission One Week During Each Month"**. The comment from many operators since was "Now, why didn't I think of that?"

The **"20 Year Club"** is more and more being recognized as a vital source of information to help benefit all the industry. Opinions and statements will be presented freely in future issues of **The Cash Box** so that all may be guided toward a secure future by the practices of the leaders—the men and women who have been successful in it for over twenty years. With membership now being extended to coinmen who have been in business 10 years or more, the "20 Year Club" is expected to prove of greater importance during the coming years.

The Cash Box Price Lists are a basic, permanent feature now over 18 years old and in its 928th consecutive week's issue. Acclaimed internationally as the one unequalled guide for buying, selling, custom's declarations, depreciation, etc.

There were times when things weren't so rosy. Sure, there were adversities. But the industry created new, better products and went on to grow and expand. There was the time when garages, warehouses and storage spaces bulged with old equipment. Until exports took up the slack. Now we cannot supply world markets with all the late games and phonographs they need. When sales went into a tailspin, The Cash Box pointed out ways to make sales soar to new highs.

The near future shows up as a period of fierce competition, higher costs and rapid adjustments. Every sales tool will have to be employed to keep going and stay with the leaders.

The long range prospects show that population will grow 1/3. People are moving into cities, suburbs and new areas. Enjoying better living standards. Shorter work week, automation and more leisure time means bigger demand for more playtime products.

This industry will meet the demand with new amusements. It will grow greater. It will be better accepted and respected. It will gain its rightful recognition for providing America and all the world with the finest, most economical, most entertaining amusements ever devised.

Before we run out of space, this column wants to thank all of its readers most sincerely for their loyalty, support, good wishes and, most of all, for their deeply cherished friendship.

It is the hope of **The Cash Box** that we may all proceed with faith and confidence in the future of our industry.

America's Leading Export Specialists!

- Write for new illustrated Catalog J-4.
- Our Export Department will be pleased to offer prompt service and advice on all types of coin operated equipment. No order is too small or too large.
- Cable Address: "EMCOMACH", Chicago, Ill.

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

NOTICE

If you are interested in Bally SHOW TIMES, KEY WESTS and BIG SHOWS beautifully refinished, then contact the firm that sells the finest used games in the U. S.

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115 MAGAZINE STREET
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You are now reading the...

BIGGEST SINGLE WEEK'S ISSUE

of any magazine in the history of the industry

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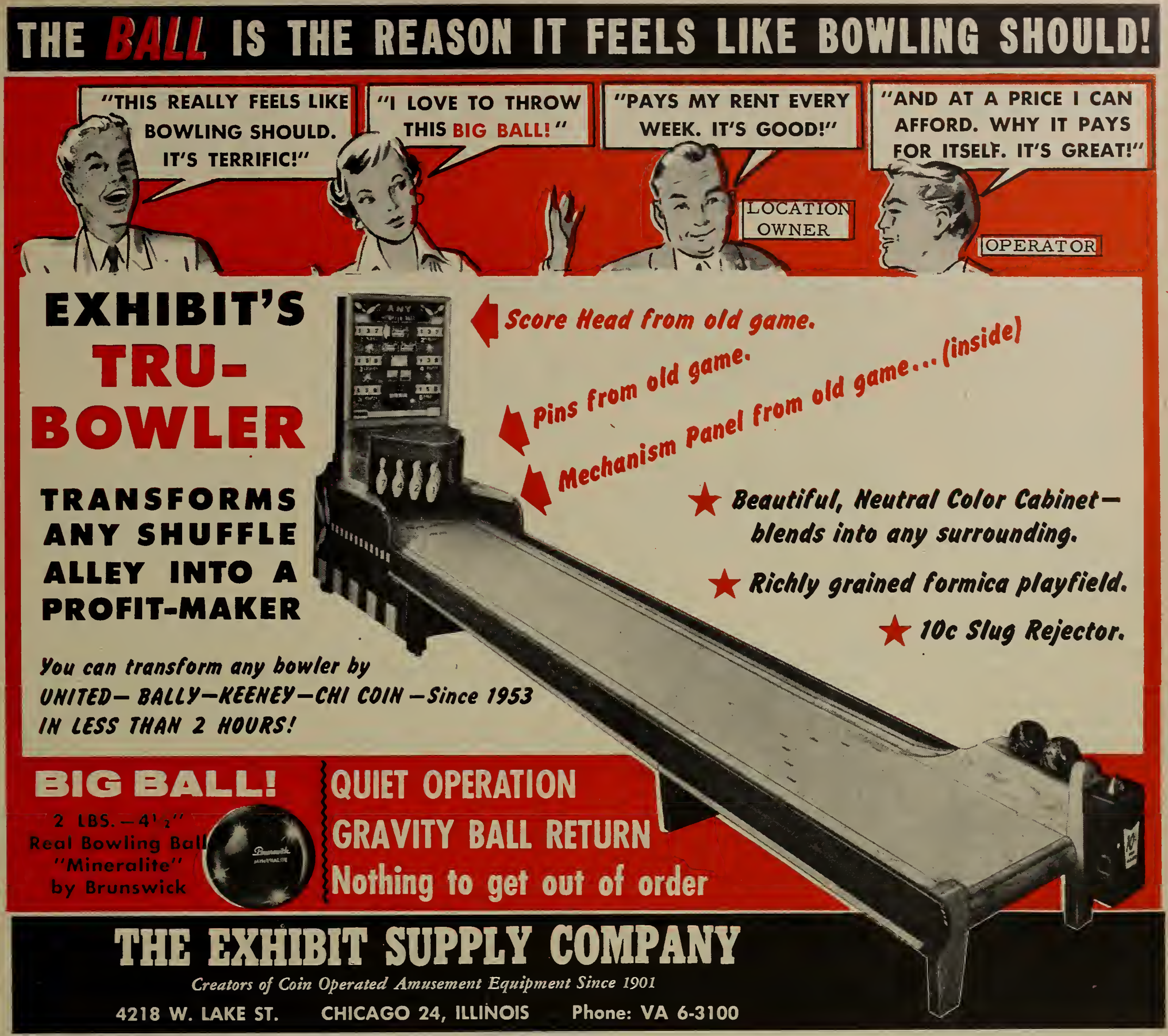
THE BALL IS THE REASON IT FEELS LIKE BOWLING SHOULD!

"THIS REALLY FEELS LIKE BOWLING SHOULD. IT'S TERRIFIC!"
"I LOVE TO THROW THIS BIG BALL!"
"PAYS MY RENT EVERY WEEK. IT'S GOOD!"
LOCATION OWNER
"AND AT A PRICE I CAN AFFORD. WHY IT PAYS FOR ITSELF. IT'S GREAT!"
OPERATOR
Score Head from old game.
Pins from old game.
Mechanism Panel from old game... (inside)

EXHIBIT'S TRU-BOWLER

TRANSFORMS ANY SHUFFLE ALLEY INTO A PROFIT-MAKER

You can transform any bowler by UNITED—BALLY—KEENEY—CHI COIN—Since 1953 IN LESS THAN 2 HOURS!

★ *Beautiful, Neutral Color Cabinet—blends into any surrounding.*

★ *Richly grained formica playfield.*

★ *10c Slug Rejector.*

BIG BALL!
2 LBS.—4½"
Real Bowling Ball
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GRAVITY BALL RETURN
Nothing to get out of order

THE EXHIBIT SUPPLY COMPANY
Creators of Coin Operated Amusement Equipment Since 1901
4218 W. LAKE ST. CHICAGO 24, ILLINOIS Phone: VA 6-3100

Club Specialty Moves To Larger Quarters

CHICAGO — Harry and Stanley Brown, Club Specialty, Inc., announced this past week that the firm has moved to new and greatly enlarged quarters.

The new location is at 1801 W. Irving Park Road, this city.

Firm handles a general line of advertising gift items, which they imprint with the users' name.

Harry Brown stated that, in his new and more convenient location, there will be better facilities for shipping, including a dock.

"We now have 7000 square feet of space for offices and displays in our showrooms", Harry stated. "In addition, we have an extra 5,000 square feet of space for storage."

The Browns revealed that Club Specialty will be ready to announce a new merchandising plan for the coin machines trade by July 25.

"The phones have been buzzing constantly", Harry said with enthusiasm, "ever since information leaked out that our new deal yields a handsome profit to the operator."

Happy Birthday This Week To:

William A. Wood, St. Louis, Mo. . . . Charles J. Ewing, Evansville, Ind. . . . William E. Hullinger, Delphos, O. . . . Joseph Ficca, Torrington, Conn. . . . Edward W. Mercer, Kendall, Fla. . . . William A. Webster, Marianna, Fla. . . . Louis S. Glass, Madison, Wis. . . . Edward L. Carlson, Detroit, Mich. . . . Bryan McCullough, Great Bend, Kan. . . . Roy E. Garrison, Phoenix, Ariz. . . . Myron S. Hillman, Fall River, Mass. . . . W. B. Loosier, Decatur, Ill. . . . Alfred Bergman, Buffalo, N. Y. . . . Don E. Sears, Ashland, Ore. . . . Charles E. Adkins, Parkersburg, W. Va. . . . Meyer C. Parkoff, New York, N. Y. . . . Warren Hightower, Ft. Worth, Tex. . . . Albert V. Andreoni, Elmwood Park, Ill. . . . Mrs. Johnnie T. Montcalm, Monroe, La. . . . Ogden Whitbeck, Scotia, N. Y. . . . James E. Walker, Herrin, Ill. . . . Clarence E. Howard, Birmingham, Ala.

Anniversary Specials!

NEW	USED
SHOW-TIMES	KEY WEST
HANDICAPS	NITE CLUB
STEAM SHOVELS	BIG SHOW
POOL ALLEYS	BROADWAY

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VINCE SHAY

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●—●—●

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Will Pay $$$$ Cash Entire Inventory, Large Operators, Distributors. Please send complete list—Guns, Arcade, Music, Shuffle, Bally 1948 Model Pinball "Hot Rod" and Bally "Crossword". REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

WANT—To Buy—Used Pin Game & Bingo Legs. Bally & United. Please advise how many you have and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT—Latest Model Music Machines. Quote Price in First Letter. KOEPPEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LOngacre 3-4028-9).

WANT—To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).

WANT—Used 12 Ft. American Cushion Shuffleboards. Also Used Center Mount Scoring Units. CLARENCE ARNOLD, 1605 N. 175, SEATTLE, WASH. (Tel.: LIncoln 4681, EVENINGS).

WANT — Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT — Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

FOR SALE

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—Chicago Coin 6 Player Ski Bowl, $375; Genco 6 Player Ski Ball, $375; Genco 2 Player Ski Ball, $350; United Super Slugger, $295; Williams 4 Bagger, $345; Genco State Fair Gun, $350. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO, (Tel.: AXminster 4-3529).

FOR SALE — Big Time, $135; Key West, $450; Broadway, $275; Night Club, $295. 1/3 Deposit, Balance Sight Draft or C.O.D. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 12, LA. (MA 6386).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—Guns: Genco's State Fair; Exhibit's Sportland Shooting Gallery. Bingos: United's Pixie, Singapore and Cabana. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—United Hawaiis, $45; Chicago Coin Tournament Ski-Bowls (Like New), $395; Blondie (Like New), $250. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Everything—Everything Goes In Mid-Year Clearance Sale. Entire Stock. AMI, Seeburg, Wurlitzer, Music. Bally, Keeney, Chicago, United, Games. Arcade Too. Fast Action Gets Fast Action. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

CLASSIFIED ADVERTISING SECTION

FOR SALE — ChiCoin Flash Bowler, $100; ChiCoin Playtime, $100; United Chief, $75; United Official, $25; 1 ChiCoin Band Box Speaker, $75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE — 200 Seeburg, Write; AMI Model A's No broken plastics, $75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; $10; Wurlitzer 3020, $5; Two Vendor Coin Changers, $65; 1717 Rock-Ola Steppers, $30; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE — Beach Beauty, $200; Key West, $395; Big Show, $300; Nite Club, $285; Broadway, $250; Parade, $300; Big Time, $135; Saddle & Turfs, $155. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Sparks Specialty Co., Freidman Amusement Co., Atlanta, Ga. Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ROUTE 1, BOX 403, ARLINGTON, TENN.

FOR SALE — Special. Bally: Key Wests, $419.50; Quantity, $410; Big Shows, $365; Night Clubs, $255; Show Times, $495; Quantity, $465. United: Manhattans, $65; Brazils, $275; Stardusts, $185; Monacos, $225; Pool Alleys, $69.50. Williams: Perkys, $197.50. Genco: Sky Rocket Guns, $135; Twico—Trade Stimulator Counter Game, $24.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST. NEW ORLEANS LA. (Tel.: CAnal 5306).

FOR SALE—Arcade: Genco Quarterback, $215; Genco 2 Player Basketball, $225. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 1-9292).

FOR SALE—AMI W-80 Wall Boxes, $60 ea.; AMI W120 Wall Boxes, $62.50 ea.; Seeburg Chrome 100 Selection Wall Boxes, $52.50 ea. All boxes checked and in perfect condition. UNITED DISTRIBUTORS, INC., 920 W. SECOND, P.O. BOX 1995, WICHITA 12, KANSAS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE — 1 Post War Photomat. Will trade for Bingos or Phonographs. Very Slightly Used Six Pocket Pool Tables. Perfect Condition, $195. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—Bowling Lanes, Bally and United. Eleven and Fourteen foot lengths available, reconditioned to work and look like brand new. Write for Price. Call SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N.Y., (Tel.: LIncoln 9106).

FOR SALE — Seeburg V-200, very clean, $775.00 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE — Williams Jet Fighter, $150; Exhibit Sportland Rifle, $125; Williams Safari, $225; Williams Sidewalk Engineer, $150; Williams Crane, $175; Chicago Coin Twin Hockey $225; Chicago Coin Steam Shovel, $175; Relax-A-Lator (New), $200; Mercury Gripper (New), $24.50; Keeney Sportsman Rifle, $125. All Cleaned and Shopped—Ready For Location. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH., (Tel.: GL 6-6807)

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FOR SALE—Team & Yankee, $75; ABC DeLuxe, $275; Venus DeLuxe, $125; Bonus Score, $225; Speedy (10 & 25), $75; Capitol, $175; United 14 ft. Alley, $645; Saddle & Turf, $100. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

FOR SALE — Muto Photomatic with envelope vendor, $250.00 worth supplies all $475.00. Got. 2-Player Tournament $265.00; Got. 4-Player Scoreboard $260.00; 2-Player Balls-A-Poppin', $295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO. (Tel.: MAyfair 4-3412).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—AMI F 120, Like New, $545; AMI A, $49.50; AMI C, $95; Wurlitzer 1800, $765; Wurlitzer 1700, $645; 4851 Wurlitzer Wall Boxes, Like New, $12.50; Telequiz, $65; Oxygen Machine, Like New, $95; Shuffleboards: United Imperial, $65; United Banner, $135; United Leader, $100; United Rainbow, $95; Chicago Coin Triple Score, $45; Seeburg C, $475; Seeburg B, $395; Seeburg Wall Boxes, $45. Large stock of Five-Balls and Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—22 Foot Rock-Ola Shuffle Boards. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—All Games Cleaned and In Working Order. Seeburg "A"'s (78's), $175; Jumbo $275; ABC, $275; Rockets, $65; Victory, $55; Mystic, $90; Triple Strike, $110; Flash Bowler, $70; Williams Four Bagger, $285; Used Pool Tables, Valley — Bally — Williams, $50; Bally Space Ship, $195; New Keeney Coffee Machine, Write. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO, (Tel.: HE 1-7577).

FOR SALE—Wurlitzer 1800, $695.00; Wurlitzer 2000, $985.00; Seeburg V-200, $795.00; Seeburg Model "A" converted to 45 RPM, $275.00. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—4 Star Guns, $95 ea.; 2 Derby Rolls, $175 ea.; 1 Ringer Ball and 1 Crane, Make Offer; 6 5 Balls, $25 & Up; Skill Pool To Trade for? STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA, WASH., (Tel.: FUlton 3-2282).

FOR SALE — Games, Including Hunter, $265; Gunsmoke, $345; Bally Dude Ranch, $75; Gayety, $85; Miami Beach, $185; Broadway, $325; Night Club, $365; Big Show, $475; Key West, $515; United Tropics, $40; Nevada, $50; Manhattan, $105; Pixie, $160; Stardust, $210; Evans Saddle & Turf, $195 (Club Model). Completely Reconditioned—Guaranteed. MICKEY ANDERSON, 314 EAST 11TH ST., ERIE. PA. (Tel.: 5-7549).

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FOR SALE—Eight assorted 14 foot bowlers — Bally, United, Chicago Coin, Write, ready for location. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Non-scuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Rio, $35; Tahiti, $25; Tropics, $25; Chicago Coin Six Player Super Match Bowler, $45. Terms—One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Bally Brite Spots; Bally Frolics, cleaned and checked. Will accept any reasonable offer. Also Genco State Fair Rifle; Williams King 'O Swat; Six Pocket Pools. ANTHONY HIRT, 2420 NO. 8TH ST., SHEBOYGAN, WIS., (Tel.: GL 7-5197).

FOR SALE—Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; United Handicaps, used, $435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3. MO. (Tel.: CH 1-8561).

FOR SALE—United: Derby Roll, $135; Fifth Inning, $150. Bally: Gold Medal and Blue Ribbons, $175 each; Baseballs — Super Slugger, $225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

MISCELLANEOUS

NOTICE — Phonograph and Game Mechanic and Collector. Married. 10 years experience. Wants to relocate on West Coast. Boudable. Excellent references. Looking for stationary position with future. Reply BOX #408, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, N. Y.

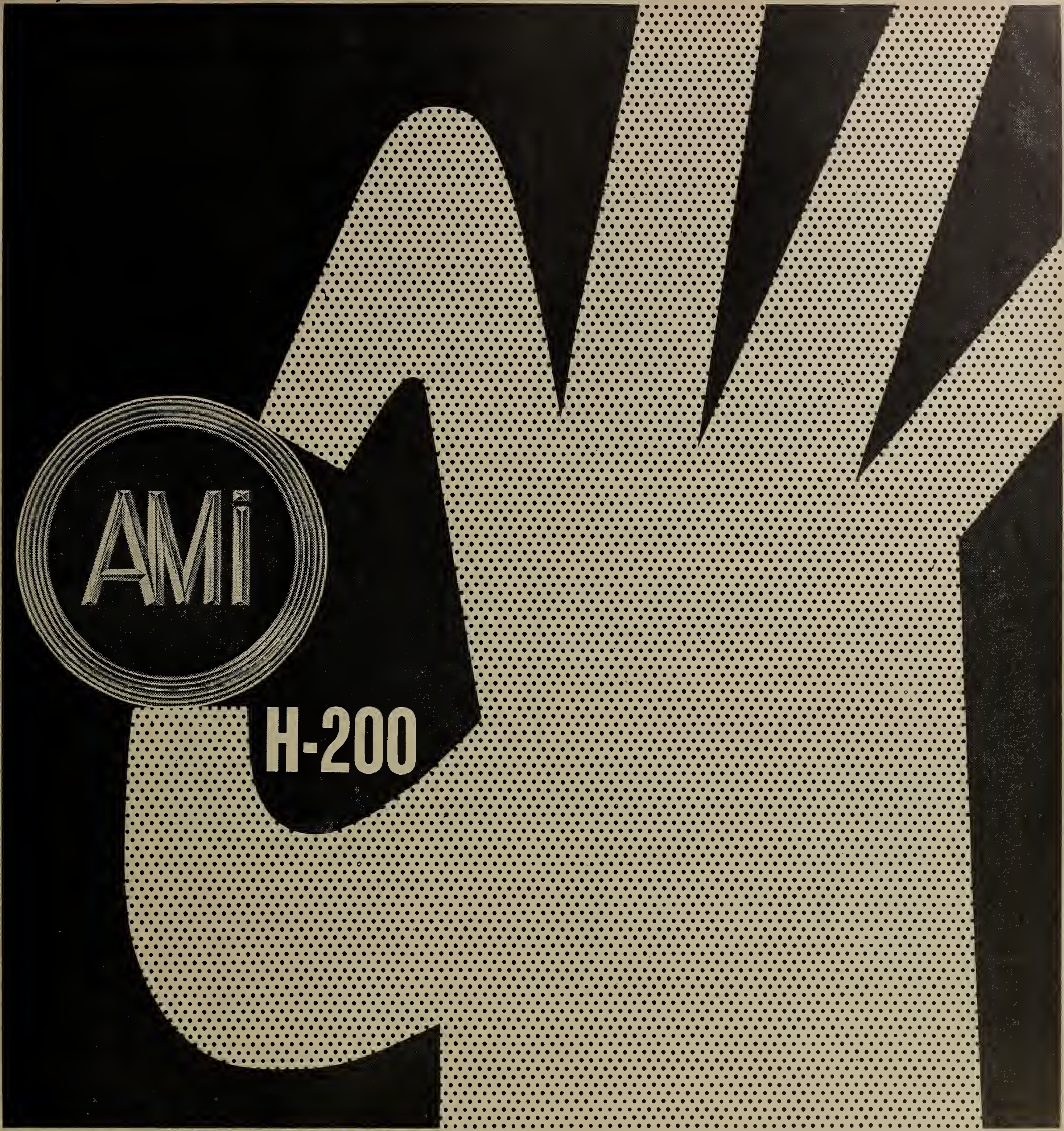
NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.



This is the only juke box that gives you every advance—and every advantage known to modern coin machine engineering.

This is the only juke box ever to combine mechanical superiority with all that is known of music merchandising on location.

This is the only juke box ever to incorporate the skill and knowledge of top operators all over America, in its design and mechanism.

This is the ShowBox "H-200."

See it! Hear it! Profit with it!

AMi *Incorporated* *1500 Union Avenue, S. E., Grand Rapids 2, Michigan*

Originators of the automatic selective juke box in 1927 . . . known by operators for coin-operated music instruments of unrivaled dependability since 1909.

LICENSEE: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye, A/S, 5 Palaisgade, Copenhagen K., Denmark.

THIS WEEK'S USED MACHINE QUOTATIONS
18th YEAR OF PUBLICATION
928th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

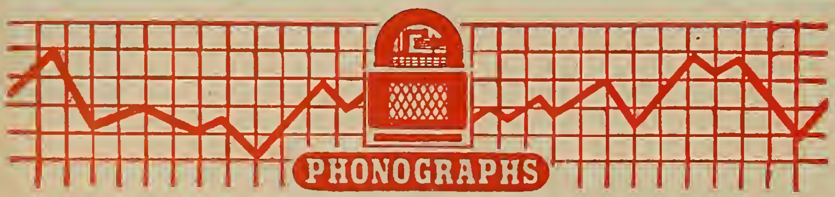
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	35.00	100.00
4. Model B, '48, 40 Sel., 78 RPM	75.00	120.00
4* Model C, '50, 40 Sel., 78 RPM	95.00	135.00
1* Model D-40, '51, 40 Sel., 78 RPM	145.00	250.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00	325.00
4. Model E-40, '53, 40 Sel., 45 RPM	290.00	365.00
4. Model E-80, '53, 40 Sel., 78 RPM	345.00	400.00
2* Model E-120, '53, 120 Sel., 45 RPM	395.00	445.00
4. Model F-80, '54 80 Sel., 45 RPM	495.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	495.00	675.00
2. Model G-80, '55, 80 Sel., 45 RPM	575.00	725.00
4* Model G-120, '55, 120 Sel., 45 RPM	595.00	750.00
1* Model G-200, '56, 200 Sel., 45 RPM	725.00	825.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	25.00	45.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	65.00	90.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	150.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	60.00
6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	60.00

(PHONOGRAPHS—Continued)

4. 1426, '47, 20 Sel., 78 RPM	35.00	65.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00
4. 1432, Same as above Converted to 45 RPM	90.00	135.00
4* 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	120.00	175.00
4. 1434, Same as above, Converted to 45 RPM	135.00	185.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	265.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	165.00	285.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	385.00	450.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	650.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	595.00	825.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	60.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4* M100A, '49, 100 Sel., 78 RPM	165.00	225.00
1* M100B, '51, 100 Sel., 45 RPM	350.00	450.00
1. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	350.00	450.00
2* M100C, '53, 100 Sel., 45 RPM	450.00	575.00
3* HF100G, '45, 100 Sel., 45 RPM	575.00	750.00
1* HF100R, '54, 100 Sel., 45 RPM	650.00	800.00
3* V200, '55, 200 Sel., 45 RPM	690.00	860.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	60.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4* 1100, '47, 24 Sel., 78 RPM	60.00	100.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	130.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	145.00
1. 1400, '51, 48 Sel., 45 or 78 RPM	125.00	195.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	135.00	195.00
2. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	240.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	275.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
2. 1650, '53, 48 Sel., 45 RPM	250.00	350.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
2* 1700, '54, 104 Sel., 45 RPM	545.00	675.00
2* 1800, '55, 104 Sel., 45 RPM	595.00	775.00
2* 1900, '56, 104 Sel., 45 RPM	675.00	865.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	1025.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	2.50	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	10.00
4. 4820 Wall Box	10.00	20.00
4* 4851 Wall Box	10.00	25.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	40.00
4. Ace High (Got 2/57)	275.00	375.00
4. Across the Board (Un 9/52)	20.00	45.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	85.00	120.00
4. Arcade (Wm 11/51)	25.00	35.00
4. Army-Navy (Wm 10/53)	35.00	65.00
4. Atlantic City (B 5/52)	25.00	60.00
4. Auto Race (Got 9/56)	250.00	285.00
2. Balls-A-Poppin, (B 11/56)	225.00	295.00
2* Beach Beauty (B 11/55)	215.00	300.00
4. Beach Club (B 2/53)	40.00	60.00
4. Beauty (B 11/52)	40.00	60.00
4. Big Ben (Wm 9/54)	75.00	130.00
4* Big Show (B 9/56)	325.00	500.00
4. Big Hit (CC 7/52)	20.00	40.00
2* Big Time (B 1/55)	125.00	195.00
2* Blondie (CC 8/56)	195.00	250.00
2* Brazil (Un 10/56)	275.00	365.00
4. Bright Lights (B 5/51)	25.00	45.00
4. Bright Spot (V 11/51)	35.00	65.00
4* Broadway (B 12/55)	260.00	350.00
4. Cabana (Un 3/53)	30.00	65.00
1. Capri (CC 10/56)	145.00	245.00
2* Caravan (Un 2/56)	215.00	285.00
2. Caravan (Un 2/56)	165.00	260.00
4. Chinatown (Got 10/52)	35.00	75.00
4. Circus (Un 8/52)	35.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	250.00
4. Classy Bowler (Got 7/56)	225.00	240.00
4. C.O.D. (Wm 9/53)	50.00	85.00
4. Colors (Wm 11/54)	110.00	150.00
4. Coney Island (B 9/52)	20.00	50.00
4. Control Tower (Wm 3/51)	15.00	25.00
4. Coronation (Got 11/52)	30.00	75.00
4. County Fair (Un 9/51)	15.00	30.00
4. Crossroads (Got 5/52)	45.00	65.00
4. Crosswords (B 1/56)	195.00	295.00
4. Cue Ball (Wm 2/57)	275.00	300.00
4. Cyclone (Got 5/51)	25.00	40.00
4. Daffy Derby (Wm 8/54)	75.00	135.00
4. Daisy May (Got 7/54)	125.00	155.00
4. Dealer "21" (Wm 2/54)	35.00	80.00
4. Derby Day (Got 5/56)	175.00	220.00
4. Diamond Lill (Got 12/54)	110.00	145.00
4. Disk Jockey (Wm 11/52)	35.00	70.00
4. Domino (Wm 5/52)	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
4. Double Header (B 7/56)	400.00	475.00
4. Dragonette (Got 6/54)	100.00	150.00
4. Dude Ranch (B 9/53)	50.00	75.00
4. Duette (Got 4/55)	165.00	195.00
4. Easy Aces (Got 12/55)	175.00	215.00
4. Eight Ball (Wm 1/52)	30.00	55.00
4. Fairway (Wm 6/53)	40.00	55.00
4. Five Star (Univ 5/51)	20.00	40.00
4. Flag Ship (Got 1/57)	295.00	365.00

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(PINBALL GAMES—Continued)

4. Flying High (Got 2/53)	50.00	75.00
4. Four Bells (Got 10/54)	125.00	150.00
4. Four Corners (Wm 12/52)	45.00	85.00
4. Four Horsemen (Got 9/50)	20.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got/52)	30.00	60.00
4. Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	120.00	170.00
4. Fun House (Wm 10/56)	225.00	275.00
4. Futurity (B 3/51)	20.00	35.00
2* Gay Times (B 6/55)	115.00	190.00
2* Gayety (B 3/55)	50.00	120.00
4. Georgia (Wm 7/50)	15.00	30.00
4. Gladiator (Got 1/56)	225.00	275.00
4. Globe Trotter (Got 11/51)	20.00	40.00
4. Glamour (Got 7/51)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
1. Gold Star (Got 8/54)	125.00	165.00
4. Grand Champion (Wm 3/53)	45.00	90.00
4. Grand Slam (Got 4/53)	40.00	85.00
4. Green Pastures (Got 1/54)	60.00	110.00
4. Gun Clnb (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	95.00
4. Gypsy Queen (Got 2/55)	135.00	185.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00
4. Happy-Go-Lucky (Got 3/51)	20.00	30.00
4. Harbor Lites (Got 2/56)	165.00	210.00
4. Harvey (Wm 5/51)	20.000	40.00
4. Havana (Un 2/54)	35.00	80.00
4. Hawaii (Un 6/54)	45.00	90.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00
4. Haybnrner (Wm 6/51)	25.00	45.00
4. Hi-Fi (B 6/54)	50.00	95.00
4. Hit 'N Run (Got 4/52)	25.00	50.00
4. Holiday (Ke 12/51)	25.00	35.00
4. Hong Kong (Wm 9/51)	25.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	25.00
4. Hot Diggity (Wm 8/56)	225.00	295.00
4. Ice-Frolics (B 1/54)	40.00	90.00
4. Jalopy (Wm 8/51)	35.00	70.00
4. Jockey Club (Got 5/54)	70.00	135.00
2. Jolly Joker (Un 11/55)	60.00	120.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	40.00
2* Key West (B 12/56)	425.00	550.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	15.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
2. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lncy (Got 2/54)	50.00	120.00
4. Lncky Inning (Wm 5/50)	15.00	30.00
4. Lulu (Wm 12/54)	125.00	175.00
4. Mad. Sq. Garden (Got 6/50)	20.00	30.00
4. Majorettes (Wm 4/52)	20.00	35.00
4* Manhattan (Un 4/55)	65.00	150.00
4. Marathon (Got 10/55)	245.00	285.00
2. Marble Queen (Got 8/53)	60.00	90.00
4. Mermaid (Got 6/51)	20.00	35.00
4. Mexico (Un 3/54)	45.00	100.00
2* Miami Beach (B 9/55)	135.00	235.00
4. Minstrel Man (Got 3/51)	20.00	40.00
4. Monaco (Un 8/56)	295.00	385.00
2. Mystic Marvel (Got 3/54)	100.00	135.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	25.00	45.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Clnb (B 4/56)	295.00	400.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
2. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	65.00
4. Palm Beach (B 7/52)	40.00	70.00
4. Palm Springs (B 11/53)	40.00	75.00
2. Parade (B 6/56)	315.00	400.00
4. Paratrooper (Wm 8/52)	20.00	30.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Piccadilly (Wm 5/56)	200.00	285.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pin Wheel (Got 11/53)	65.00	100.00
2* Pixie (Un 10/55)	115.00	175.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	60.00	95.00
4. Quartet (Got 2/52)	45.00	70.00
4. Queen of Hearts (Got 12/52)	50.00	75.00
4. Qnintet (Got 3/53)	45.00	90.00
4. Race Tbe Clock (Wm 5/55)	125.00	210.00
4. Rainbow (Got 12/56)	275.00	325.00
4. Regatta (Wm 11/55)	95.00	165.00
4. Register (Got 10/56)	325.00	375.00
4. Rio (Un 11/53)	35.00	75.00
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	20.00	30.00
4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	25.00	45.00
4* Saddle and Turf (Ev 10/53)	100.00	200.00
4. (Club Model)	160.00	200.00
4. Scoreboard (Got 4/56)	225.00	260.00
1. Screamo (Wm 4/54)	45.00	110.00
4. Sea Belles (Got 8/56)	255.00	310.00
1. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shindig (Got 10/53)	55.00	120.00
4. Sboot The Moon (Wm 11/51)	30.00	60.00
4. Show Boat (Un 12/52)	50.00	80.00
7. Show Time (3/56)	495.00	550.00
4. Silver Cbest (Uprigbt) (Ge 4/53)	55.00	85.00
4. Silver Skates (Wm 2/53)	30.00	80.00
4 Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	65.00	135.00
4. Slngfest (Wm 3/52)	25.00	45.00
4. Slnggin' Champ (Got 4/55)	145.00	190.00
4. Smoke Signal (Wm. 10/55)	135.00	165.00
1. Snafn (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	175.00
4. South Seas (Un 5/56)	245.00	345.00
4. Spark Plngs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	65.00	120.00
4. Spot Lite (B 1/52)	35.00	65.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	15.00	30.00
4. Stage Coach (Got 11/54)	135.00	165.00
2* Stardust (Wm 3/56)	165.00	230.00
4. Starfire (Wm 1/57)	250.00	275.00
2* Starlets (Un 12/55)	145.00	210.00
4. Star Pool (Wm 10/54)	85.00	150.00
4. Stars (Un 6/52)	30.00	45.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	25.00	45.00
4. Struggle Buggies (Wm 12/53)	40.00	80.00
4. Sunshine Park (B 12/52)	20.00	30.00
1. Super Jumbo (Got 10/54)	250.00	285.00
4. Snper Score (Wm 9/56)	225.00	255.00
4. Surf Club (B 3/54)	37.50	75.00
4. Surf Rider (Wm 12/56)	235.00	265.00
4. Sweepstakes (Wm 1/52)	30.00	60.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	175.00
4. Tahiti (Un 8/53)	25.00	70.00
4. Three Deuces (Wm 8/55)	165.00	190.00
4. Three Fonr Five (Un 6/51)	15.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	140.00	185.00
4. Times Square (Wm 4/53)	40.00	75.00
4. Toreador (Got 6/56)	275.00	320.00
4. Tonchdown (Un 1/52)	20.00	30.00
4* Tournament (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	125.00	165.00
4. Tropicana (Un 1/55)	55.00	130.00
4* Tropics (Un 7/53)	25.00	55.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	160.00
2* Variety (B 9/54)	75.00	115.00
2. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	30.00
2. Wishing Well (Got 9/55)	145.00	170.00
4. Wonderland (Wm 5/55)	125.00	155.00
2. Yacht Club (B 6/53)	45.00	75.00
2. Zingo (Un 10/51)	25.00	50.00

SHUFFLES

4. Bally Victory Bowler (5/54)	55.00	130.00
4. Bally Champion Bowler (5/54)	60.00	135.00
4. Bally Jet Bowler (8/54)	65.00	150.00
4. Bally Rocket Bowler (8/54)	65.00	160.00
4. Bally Mystic Bowler (12/54)	90.00	165.00
4. Bally Magic Bowler (12/54)	95.00	185.00
4. Bally Blue Ribbon (3/55)	175.00	250.00
4* Bally Gold Medal (3/55)	175.00	260.00
4. Bally ABC Bowler (7/55)	275.00	350.00
4. DeLuxe model	275.00	360.00
4. Bally Congress (7/55)	365.00	425.00
4. DeLuxe model	375.00	425.00
4. Bally Jnmbo Bowler (9/55)	245.00	425.00
4. Bally King Pin Bowler (9/55)	275.00	435.00
4. ChiCoin 6-Player (8/51)	35.00	60.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	60.00
4. ChiCoin Match Bowler (6/52)	35.00	65.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
4. ChiCoin 10tb Frame Double Score Bowler (2//53)	35.00	90.00
2. ChiCoin Crown (4/53)	35.00	95.00
2. ChiCoin Crown, Giant Pins (4/53)	40.00	95.00
2. ChiCoin Triple Score (6/53)	25.00	100.00
2. ChiCoin Gold Cup (7/53)	50.00	110.00
4. ChiCoin Higb Speed Crown (7/53)	50.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	125.00
4. ChiCoin Advance (10/53)	50.00	130.00
4. ChiCoin King (10/53)	50.00	135.00
4. CbiCoin Criss Cross Bowler (12/53)	50.00	140.00
4. ChiCoin Super Frame (3/54)	35.00	150.00
4. ChiCoin Starlite (5/54)	65.00	160.00
4. ChiCoin Feature (7/54)	65.00	170.00
4. ChiCoin Holdiay (9/54)	70.00	195.00
4. CbiCoin Flasb (10/54)	70.00	195.00
4. ChiCoin Playtime (10/54)	95.00	195.00
4. ChiCoin Fireball (11/54)	95.00	225.00
2. ChiCoin Thunderbolt (12/54)	110.00	225.00
4* ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	160.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	140.00
4. DeLuxe model	40.00	150.00
4. ChiCoin Bonus Score (4/55)	175.00	250.00
4. ChiCoin Big League (5/55)	175.00	260.00
4. ChiCoin Hollywood (5/55)	175.00	270.00
4. CbiCoin Blinker (8/55)	225.00	275.00
4. ChiCoin Score-A-Line (9/55)	235.00	295.00
4. ChiCoin Bowling Team (10/55)	235.00	295.00
2. ChiCoin Miami Shuffle (10/56)	65.00	165.00
4. Exhibit Twin Rotation (5/52)	50.00	75.00
2. Genco Shuffle Target (7/51)	15.00	30.00
4. Genco 8-Player Rebound (9/51)	20.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
1. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	70.00
4. Keeney High Score Leagne (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Clnb (4/53)	25.00	85.00
1. Keeney Domino (5/53)	30.00	135.00
4. Keeney Carnival (5/53)	40.00	145.00
4. Keeney Pacemaker (9/53)	45.00	145.00
4. Keeney Mainliner Bowler (1/54)	55.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	160.00
4. Keeney Diamond Bowler (5/54)	75.00	165.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	185.00
4. Keeney American (9/54)	90.00	195.00
4. Keeney National (9/54)	90.00	195.00
4. Keeney Speedlane (4/55)	75.00	250.00
4. United 6-Player Snper (3/52)	20.00	65.00
4. United 4-Player Official (5/52)	25.00	50.00
4. United 6-Player Super (7/52)	30.00	60.00
4. United 10th Frame Star (9/52)	35.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
2. United Manhattan (9/52)	35.00	80.00
2. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	35.00	85.00
4. United Classic (6/53)	35.00	85.00
4. United Olympic (6/53)	35.00	85.00
4. United Royal (9/53)	35.00	90.00
2* United Imperial (9/53)	40.00	90.00
2. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	110.00
4* United Leader (11/53)	45.00	115.00
4. DeLuxe model	50.00	115.00
4* United Team (1/54)	50.00	125.00
4. DeLuxe model	55.00	130.00
4. United League (1/54)	55.00	135.00
4. DeLuxe model	65.00	140.00
4. United Ace (5/54)	85.00	145.00
4. DeLuxe model	85.00	150.00
4. United Rainbow (5/54)	80.00	155.00
4* United Banner (8/54)	75.00	160.00
4. DeLuxe model	80.00	165.00
4. United Shuffle Targette (8/54)	80.00	165.00
4. DeLuxe model	85.00	170.00
4. United Speedy (8/54)	70.00	170.00
4. Un. 11tb Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	175.00
4. United Comet Targette (11/54)	95.00	180.00
4. DeLuxe model	95.00	185.00
4. United Mercury (12/54)	95.00	185.00
4. DeLuxe model	95.00	190.00
4. United Mars (1/55)	110.00	195.00
4. DeLuxe model	115.00	195.00
4. Un. Lightning (2/55)	120.00	195.00
4. DeLuxe model	120.00	200.00
4. United Venus (3/55)	110.00	200.00
1. DeLuxe model	120.00	210.00
4. United Clipper (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. Derby Roll (5/55)	125.00	220.00
4. DeLuxe model	125.00	225.00
4. Un. 5th Inning (6/55)	125.00	230.00
4. DeLuxe model	140.00	235.00
4. United Capitol (6/55)	170.00	240.00
4. DeLuxe model	175.00	240.00
4. Un. Super Bonus (9/55)	180.00	250.00
4. DeLuxe model	195.00	255.00
2. Un. Top Notch (10/55)	295.00	325.00
2. Top Notch Special	295.00	335.00
2. Un. Regulation (11/55)	295.00	350.00
2. DeLuxe model	295.00	360.00

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KIDDIE RIDES

4* Bally Champion Horse	300.00	465.00
4. Bally Moon Ride	90.00	275.00
1* Bally Space Ship	175.00	325.00
4. Bally Speed Boat	225.00	300.00
4. Bert Lane Merry-Go-Rd	250.00	375.00
4. Bert Lane Miss America Boat	225.00	325.00
4. Bert Lane Fire Engine	325.00	450.00
4. Chicago Coin Super Jet	195.00	325.00
1. Chicago Round The World Trainer	350.00	425.00
4. Clown See Saw	125.00	275.00
4. Decco Merry-Go-Round.	225.00	325.00
1. Exhibit Big Bronco	275.00	445.00
4. Exhibit Mustang	300.00	395.00
4. Exhibit Space Patrol	150.00	275.00
2. Scientific Television	195.00	295.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	595.00
4. Air Football	195.00	295.00
4. Amus. Boomerang	30.00	75.00
4. Bally Big Inning	50.00	90.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	45.00
4. Bally Rapid Fire	65.00	100.00
4. Bally Undersea Raider	75.00	100.00
4. Capitol Midget Movies.	95.00	175.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	100.00	150.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	75.00
2. ChiCoin Midget Skee	60.00	95.00
2. CbiCoin Pistol	30.00	85.00
4. ChiCoin Home Run, 6 Player (3/54)	85.00	165.00
4. Super model	85.00	175.00
3* ChiCoin Twin Hockey (5/56)	185.00	275.00
4* ChiCoin Steam Shovel (5/56)	135.00	240.00
4. Edelco Pool Table	20.00	35.00
4. Evans Bola Score	40.00	70.00
4. Evans Bat-A-Score	50.00	105.00
4. Evans Ski Roll	35.00	65.00
4. Evans Super Bomber	60.00	115.00
4. Evans Play Ball	30.00	50.00
2. Evans Ten Strike '46	30.00	50.00
4. Evans Tommy Gun	30.00	75.00
2. Exhibit Dale Gun	20.00	60.00
4. Exhibit Gun Patrol	50.00	100.00
4. Exhibit Jet Gun	50.00	125.00
4. Exhibit Space Gun	50.00	125.00
4. Exhibit Pony Express	70.00	125.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	65.00
2. Exhibit Shooting Gal. (6/54)	65.00	125.00
2. Exhibit Star Shooting Gallery (9/54)	85.00	165.00
2. Exhibit Sportland Shooting Gallery (11/54)	95.00	185.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	215.00	275.00
2. Games Inc. Hunter (1/56)	225.00	275.00
4. Genco Sky Gunner	75.00	135.00
4. Genco Night Fighter	75.00	140.00
4. Genco 2-Player Basketball	110.00	225.00
4. Genco Rifle Gal. (6/54)	125.00	225.00
2. Genco Big Top Rifle Gallery (6/54)	235.00	295.00
4. Super Model (12/55)	325.00	365.00
4. Genco Wild West Gun (2/55)	245.00	295.00
4. Genco Sky Rocket Rifle Gal. (5/55)	155.00	295.00
1. Genco Champion Baseball (9/55)	150.00	295.00
4. Genco Quarterback (10/55)	150.00	300.00
4. Genco Hi-Fly Baseball (5/56)	200.00	310.00
4. Genco State Fair Rifle Gal (6/56)	295.00	375.00
4. Jack Rabbit	50.00	70.00
4. Jungle Joe	40.00	65.00
4. Keeney Air Rider	60.00	150.00
4. Keeney Sub Gun	50.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
2. Keeney Sportsman (11/54)	125.00	165.00
2. DeLuxe model	130.00	170.00
4. Keeney Ranger (3/55)	225.00	245.00
4. DeLuxe model (3/55)	235.00	255.00
4. Lite League	30.00	60.00
4. Mills Panorama Peek (11/54)	175.00	300.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber.	65.00	125.00
4. Mutos. Ace Bombers	95.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	75.00	150.00
4. Mutos. Fly Saucers	90.00	140.00
4. Mutos. Photo (Pre-War)	125.00	275.00
4. Mutos. Photomatic (DeLuxe)	250.00	325.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter.	60.00	140.00
4. Mutos. Voice-O-Graph 35¢	165.00	350.00
4. Mutoscope K.O. Champ	275.00	375.00
4. Mutos. Drive Yourself.	450.00	550.00
4* Mutoscope Rock n' Roll (7/56)	35.00	100.00
4. QT Pool Table	50.00	70.00
4. Quizzer	50.00	75.00
4. Rockola World Series.	35.00	75.00
4. Scientific Baseball	20.00	35.00
4. Scientific Basketball	20.00	40.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	50.00	150.00
4. Seeburg Bear Gun	75.00	175.00
4. Seeburg Shoot the Chute	45.00	85.00
4. Seeburg Coon Hunt	85.00	175.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	250.00
1* Telequiz	65.00	175.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	180.00
4. Un. Carn Gun (10/54)	125.00	185.00
4. DeLuxe model	125.00	190.00
4. Un. Bonus Gun (1/55)	200.00	250.00
4. DeLuxe model	200.00	260.00
2* United Super Slugger (7/55)	225.00	320.00
4. United Star Slugger (4/56)	275.00	350.00
7. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. Super World Series (4/51)	20.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	85.00
2. Wms. DeLuxe Baseball (4/53)	65.00	120.00
2. Wms. Pennant Baseball (12/53)	80.00	125.00
4. Wms. Super Pennant Baseball (12/53)	80.00	140.00
4. Williams Super Star Baseball (12/53)	85.00	150.00
4. Williams Major League Baseball (2/54)	90.00	160.00
4. Wms. All Star Baseball (2/54)	100.00	195.00
4. Wms. Big League Baseball (2/54)	125.00	195.00
2* Williams Jet Fighter (10/54)	100.00	200.00
4* Williams Safari (2/54)	195.00	295.00
4. DeLuxe model	200.00	300.00
4. Wms. Polar Hunt (3/55)	200.00	310.00
4. Wms. Sidewalk Engineer (4/55)	100.00	175.00
1. Wms. King Of Swat (5/55)	150.00	275.00
4. Williams Four Bagger (4/56)	285.00	375.00
4. DeLuxe model	300.00	380.00
7. Wms. Polar Hunt (3/55)	200.00	395.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph
H-120 120-sel. phonograph
H-100 100-sel. phonograph
HAB-200 Selective-play Hideaway
HBB-200 Continuous-play Hideaway
WQ-200 200-sel. Wallbox
WQ-120 120-sel. Wallbox
Bargrip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Sun Valley (In Line Game)	837.50
ABC Tournament	
12½ Foot	$1,255.00
14 Foot	1,255.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)
16 Foot
Super Bowling League (6 Player)
14 Foot
Bowling League (6 Player)
20 Foot-8 In.
14 Foot-8 In.
11 Foot-11 In.

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

Tru-Bowler (Conversion Unit For Shuffle Games)
20 Foot
16 Foot
Six-Pocket Pool
6 Peek Barrels, with base
Nudist Colony (Ant Colony)
5 See-A-View Houses
Card Vendor, with base
Single Column
Double Column

No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price
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GENCO MFG. & SALES CO.

Sweet Twenty One (2 Player Roll Down Game)
Rotation Pool
Gypsy Grandma Fortune Teller
Circus Rifle Gallery
Regular Model
Match Model
Davy Crockett (Rifle Gallery)

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

Royal Flush (Single Player, 5-Ball)

No List Price
Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

Bowl-O-Rama (6 Player)
14 Foot
11 Foot
True-Score (6 Player)
14 Foot
Super Big Tent
Snack Vender
Soup Vender
DeLuxe Hot Coffee Vender.
DeLuxe Hot Coffee & Hot Chocolate Combo Vender.
Various Models of above ...

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ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.
Model 1454, 120 Sel.
Model 1452, 50 Sel.
Model 1450—Playmaster, 120 Sel.
Model 1546, Chrome Wall Box, 120 Sel.
Model 1548, 50 Sel. Wall Box
1617—Hi-Fi Wall Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

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J. P. SEEBURG CORP.

KD200 Phonograph
L100 Phonograph
D3WA-Wall-O-Matic 200
MRVC-Master Remote Volume Control
HFCV2-8-High Fidelity Wall Speaker
HFCV3-8-High Fidelity Corner Speaker
HFCV1-12-High Fidelity Recessed Speaker
PS6LZ-Power Supply
HFA1-L6-Power Amplifier

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UNITED MFG. CO.

Hi-Score Bowling Alley (6 Player)	
11 Foot	$1,150.00
14 Foot	1,175.00
Play Time (In-Line Game)	825.00
Bowling Alley (6 Player)	
11 Foot	$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley (6 Player)	
11 Foot	$1,240.00
14 Foot	1,265.00
18 Foot	1,385.00

Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph

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WILLIAMS MFG. CO.

Gay Paree (4 Player, 5 Ball)
Hi-Hand (Single Player, Straight Novelty 5-Ball)
Roll-A-Ball (6-Player)
DeLuxe 1957 Baseball
6-Pocket Pool Table
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Peppy, The Clown
Crane

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THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel.
Model 2104 Phonograph, 104 Sel.
Model 2150 Phonograph, 200 Sel.
Model 5210 Wall Box, 200 Sel., 3-Wire
Model 5207 Wall Box, 104 Sel., 3-Wire
Model 257 Stepper, 104 Sel.
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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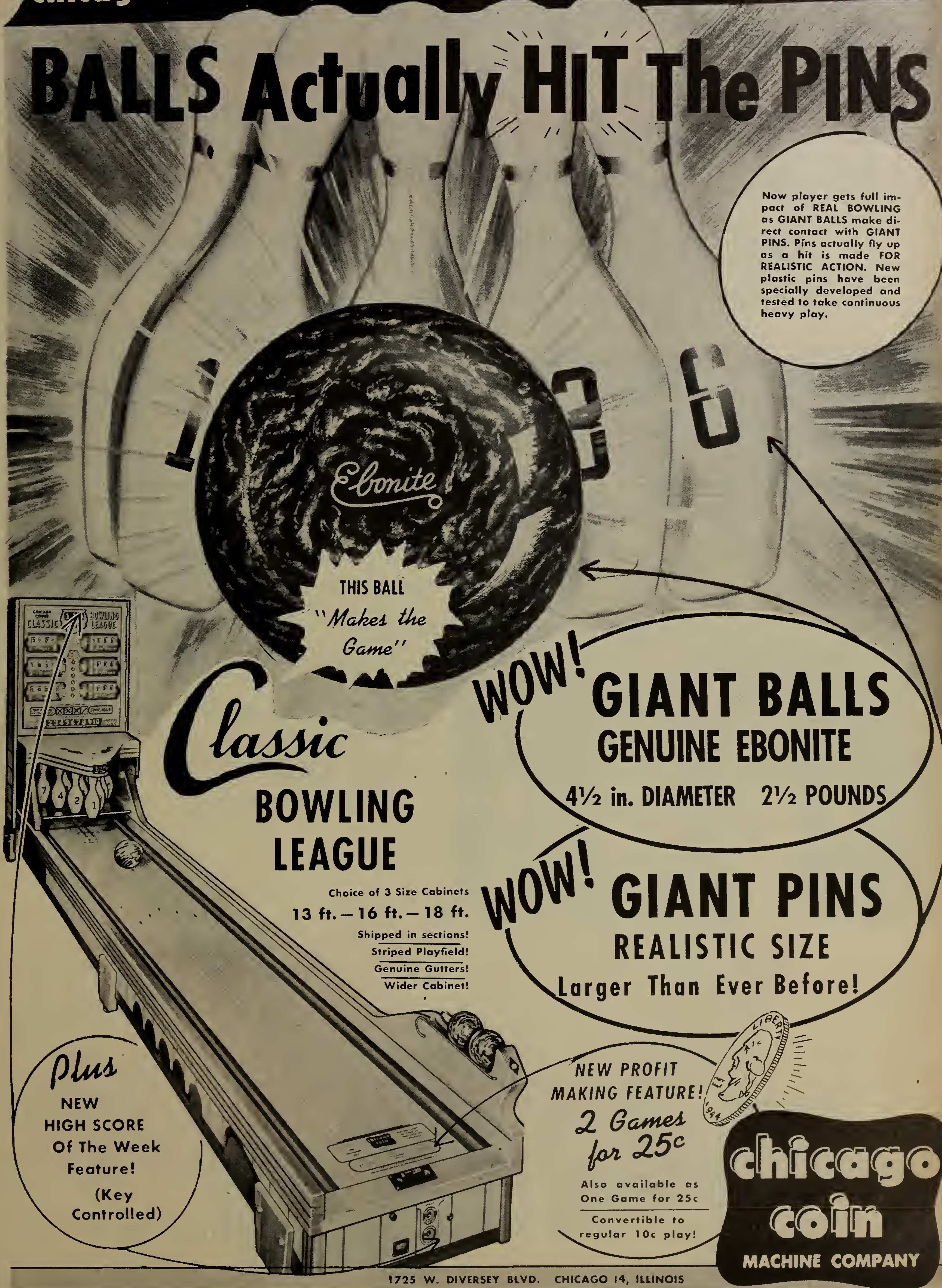
chicago coin Brings You REAL BOWLING—ALL THE WAY!!!

BALLS Actually HIT The PINS



Now player gets full impact of REAL BOWLING as GIANT BALLS make direct contact with GIANT PINS. Pins actually fly up as a hit is made FOR REALISTIC ACTION. New plastic pins have been specially developed and tested to take continuous heavy play.

THIS BALL *"Makes the Game"*

Classic BOWLING LEAGUE

Choice of 3 Size Cabinets
13 ft.—16 ft.—18 ft.
Shipped in sections!
Striped Playfield!
Genuine Gutters!
Wider Cabinet!

WOW! **GIANT BALLS**
GENUINE EBONITE
4½ in. DIAMETER 2½ POUNDS

WOW! **GIANT PINS**
REALISTIC SIZE
Larger Than Ever Before!

Plus
NEW
HIGH SCORE
Of The Week
Feature!
(Key
Controlled)

NEW PROFIT
MAKING FEATURE!
2 Games for 25c
Also available as
One Game for 25c

Convertible to
regular 10c play!

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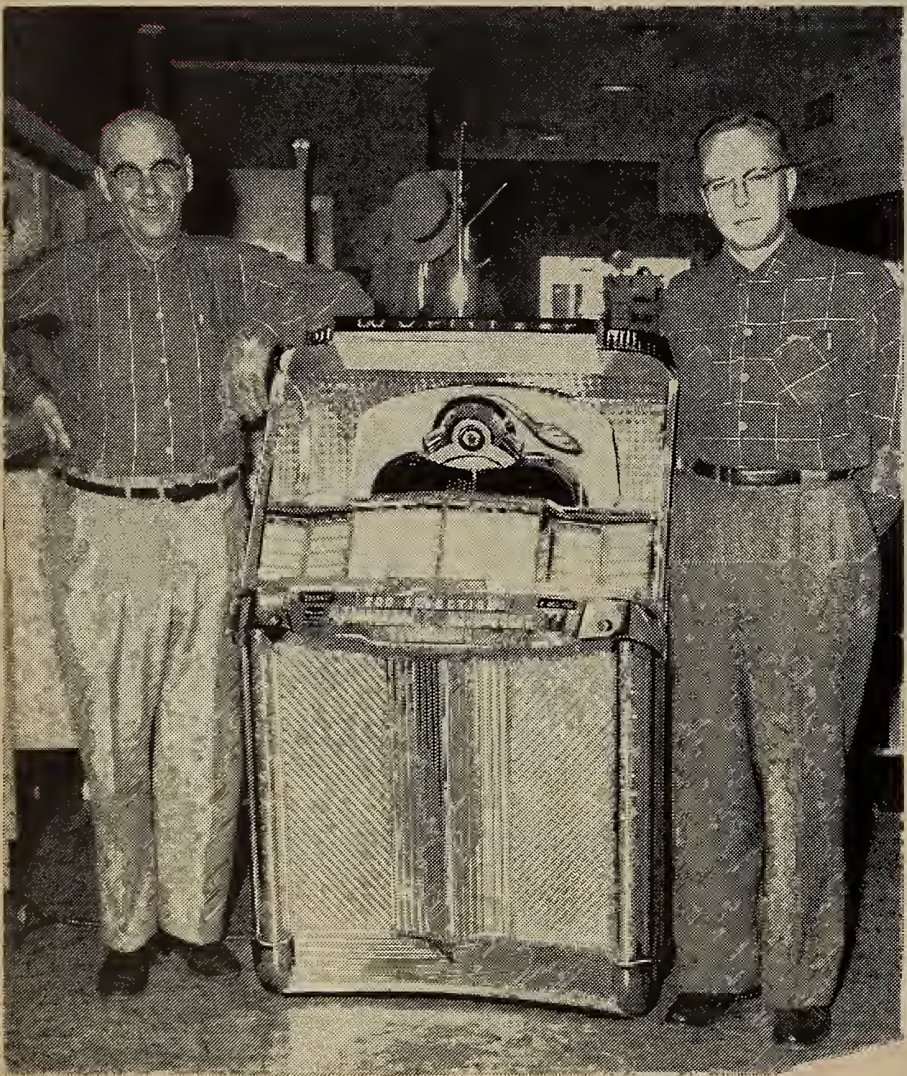
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

"OUR WURLITZER PHONOGRAPHS TAKE IN Up to $30 more a week IN 50-CENT PIECES"

KYES & NICHOLS MUSIC CO., Fremont, Nebraska



Gene Kyes and Ted Nichols flank the high-earning Wurlitzer in Maxey's Cafe. Pictured at right, it is one of Nebraska's newest and busiest roadside locations.

"We like the 50c slot!" say Gene Kyes and Ted Nichols, Wurlitzer Operators in Fremont, Nebraska.

"Our Model 2000 Wurlitzer Phonographs take in from $5 to $30 more a week with half-dollar play."

All over the nation, Wurlitzer Operators are singing the praises of Wurlitzer 50-cent play and citing new totals in the earnings it produces.

To boost your gross in any spot, look to the Wurlitzer All-Location line. Each model fits a particular need. All offer 50-cent play.

SEE YOUR WURLITZER DISTRIBUTOR

WURLITZER

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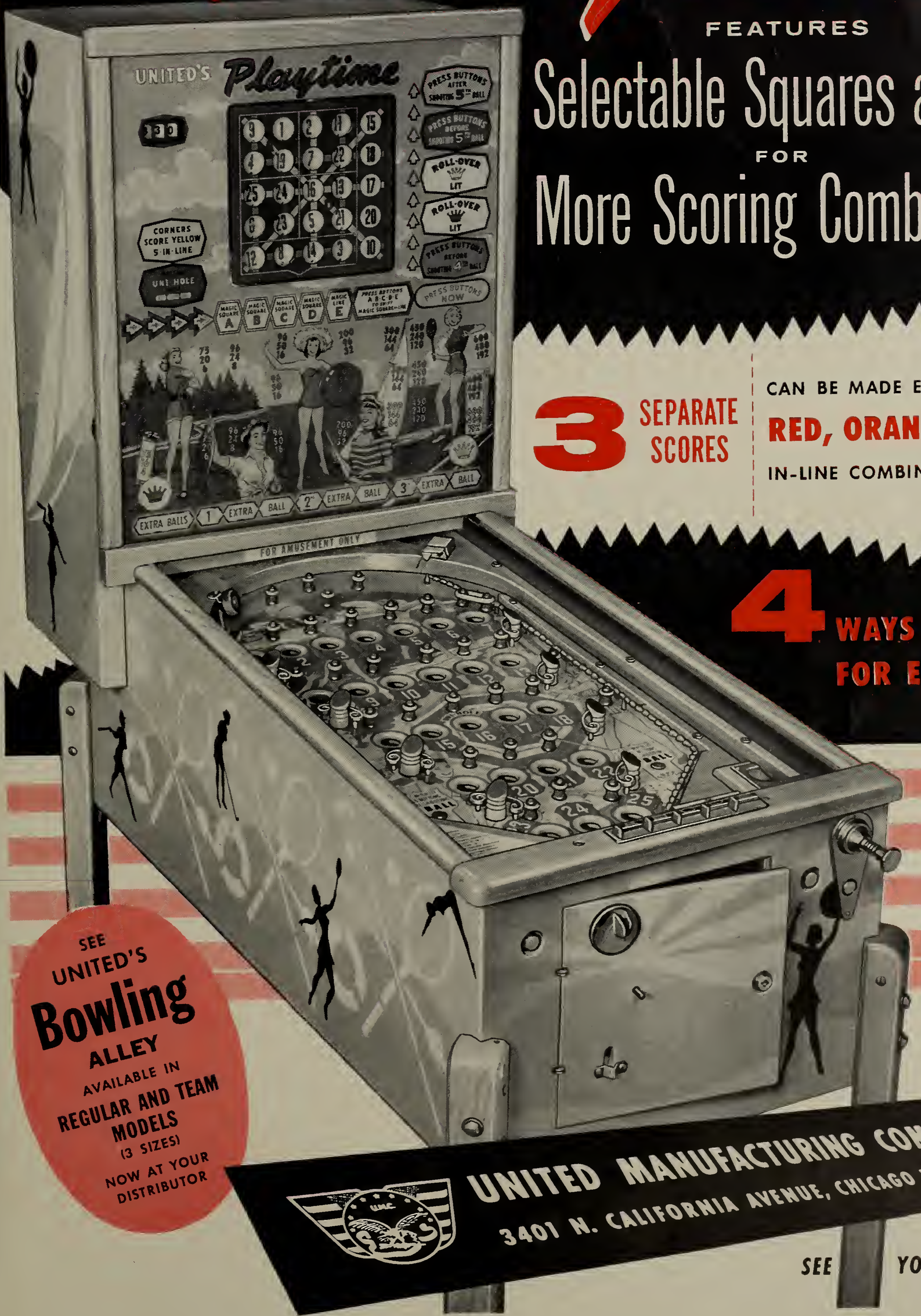
UNITED'S *Playtime*

FEATURES

Selectable Squares and Line

FOR

More Scoring Combinations


UNITED'S Playtime
PRESS BUTTONS AFTER SHOOTING 5th BALL
PRESS BUTTONS BEFORE SHOOTING 5th BALL
ROLL-OVER LIT
ROLL-OVER LIT
PRESS BUTTONS BEFORE SHOOTING 4th BALL
CORNERS SCORE YELLOW 5-IN-LINE
UNI HOLE
MAGIC SQUARE A
MAGIC SQUARE B
MAGIC SQUARE C
MAGIC SQUARE D
MAGIC LINE E
PRESS BUTTONS NOW
EXTRA BALLS
1 EXTRA BALL
2 EXTRA BALL
3 EXTRA BALL
FOR AMUSEMENT ONLY

3 SEPARATE SCORES

CAN BE MADE EACH GAME WITH
RED, ORANGE, YELLOW
IN-LINE COMBINATIONS

4 WAYS TO PLAY FOR EXTRA TIME

- CORNER SCORES
- UNI-HOLE
- EXTRA BALLS
- TRI-DECK ADVANCING SCORES

SEE UNITED'S
Bowling
ALLEY
AVAILABLE IN
REGULAR AND TEAM
MODELS
(3 SIZES)
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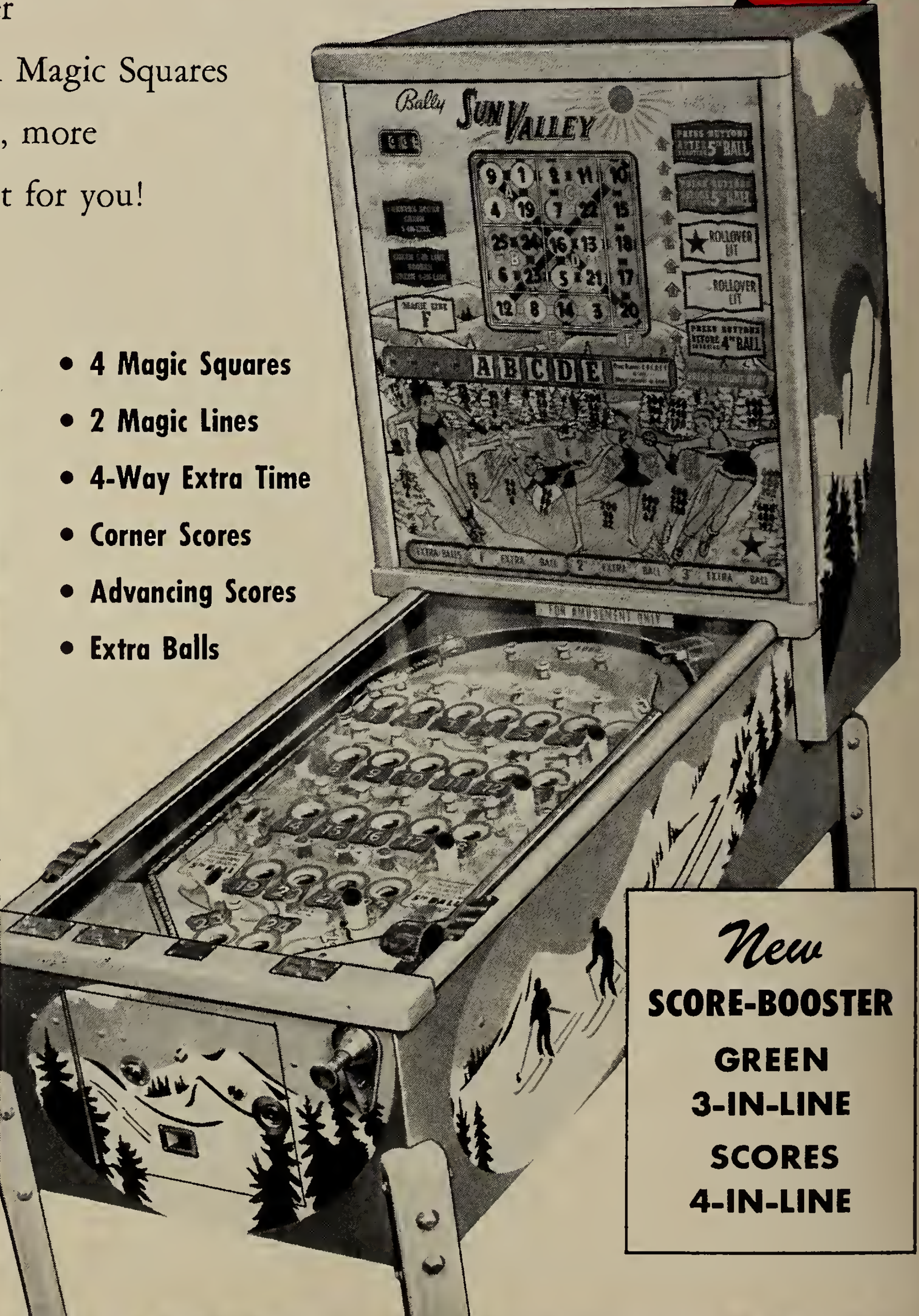
Bally SUN VALLEY
ROLLOVER LIT
ROLLOVER LIT
A B C D E
EXTRA BALL
FOR AMUSEMENT ONLY

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- **2 Magic Lines**
- **4-Way Extra Time**
- **Corner Scores**
- **Advancing Scores**
- **Extra Balls**

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